

Global Leg Shaping Pants Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Leg shaping pants are specialized compression garments designed to contour and sculpt the legs, offering a slimming effect while enhancing comfort and mobility. These pants typically incorporate advanced fabric technologies, such as high-elasticity materials and seamless construction, to provide targeted compression that smooths cellulite, supports muscles, and improves circulation. They cater to consumers seeking both aesthetic and functional benefits, often blending activewear with shapewear elements to serve dual purposes?whether for everyday wear, workouts, or post-recovery. The market includes variations like high-waisted designs for tummy control or thigh-slimming focus, appealing to diverse body types and style preferences. Driven by rising demand for body-positive, confidence-boosting apparel, leg shaping pants intersect fashion, fitness, and wellness trends, positioning them as a dynamic segment in the intimate apparel and activewear industries.

The global Leg Shaping Pants market size was estimated at USD 500.8 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Leg Shaping Pants market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Leg Shaping Pants market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Leg Shaping Pants market.

Global Leg Shaping Pants Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Nike(US)
Adidas(US)
Under Armour(US)
Puma(Germany)
Asics(Japan)
Li Ning(China)
Air Jordan(US)
Peak(China)
FILA(Italy)

Reebok(US)
New Balance(US)
Market Segmentation (by Type)
High Waist
Mid Waist
Low Waist
Market Segmentation (by Application)
Supermarket and Malls
E-commerce
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Leg Shaping Pants Market
Overview of the regional outlook of the Leg Shaping Pants Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Leg Shaping Pants Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Leg Shaping Pants, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Leg Shaping Pants

1.2 Key Market Segments

1.2.1 Leg Shaping Pants Segment by Type

1.2.2 Leg Shaping Pants Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LEG SHAPING PANTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Leg Shaping Pants Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Leg Shaping Pants Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LEG SHAPING PANTS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Leg Shaping Pants Product Life Cycle

3.3 Global Leg Shaping Pants Sales by Manufacturers (2020-2025)

3.4 Global Leg Shaping Pants Revenue Market Share by Manufacturers (2020-2025)

3.5 Leg Shaping Pants Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Leg Shaping Pants Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Leg Shaping Pants Market Competitive Situation and Trends

3.8.1 Leg Shaping Pants Market Concentration Rate

3.8.2 Global 5 and 10 Largest Leg Shaping Pants Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 LEG SHAPING PANTS INDUSTRY CHAIN ANALYSIS

- 4.1 Leg Shaping Pants Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LEG SHAPING PANTS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Leg Shaping Pants Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Leg Shaping Pants Market
- 5.7 ESG Ratings of Leading Companies

6 LEG SHAPING PANTS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Leg Shaping Pants Sales Market Share by Type (2020-2025)
- 6.3 Global Leg Shaping Pants Market Size Market Share by Type (2020-2025)
- 6.4 Global Leg Shaping Pants Price by Type (2020-2025)

7 LEG SHAPING PANTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Leg Shaping Pants Market Sales by Application (2020-2025)
- 7.3 Global Leg Shaping Pants Market Size (M USD) by Application (2020-2025)

7.4 Global Leg Shaping Pants Sales Growth Rate by Application (2020-2025)

8 LEG SHAPING PANTS MARKET SALES BY REGION

8.1 Global Leg Shaping Pants Sales by Region

8.1.1 Global Leg Shaping Pants Sales by Region

8.1.2 Global Leg Shaping Pants Sales Market Share by Region

8.2 Global Leg Shaping Pants Market Size by Region

8.2.1 Global Leg Shaping Pants Market Size by Region

8.2.2 Global Leg Shaping Pants Market Size Market Share by Region

8.3 North America

8.3.1 North America Leg Shaping Pants Sales by Country

8.3.2 North America Leg Shaping Pants Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Leg Shaping Pants Sales by Country

8.4.2 Europe Leg Shaping Pants Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Leg Shaping Pants Sales by Region

8.5.2 Asia Pacific Leg Shaping Pants Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Leg Shaping Pants Sales by Country

8.6.2 South America Leg Shaping Pants Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Leg Shaping Pants Sales by Region
- 8.7.2 Middle East and Africa Leg Shaping Pants Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 LEG SHAPING PANTS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Leg Shaping Pants by Region(2020-2025)
- 9.2 Global Leg Shaping Pants Revenue Market Share by Region (2020-2025)
- 9.3 Global Leg Shaping Pants Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Leg Shaping Pants Production
 - 9.4.1 North America Leg Shaping Pants Production Growth Rate (2020-2025)
 - 9.4.2 North America Leg Shaping Pants Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Leg Shaping Pants Production
 - 9.5.1 Europe Leg Shaping Pants Production Growth Rate (2020-2025)
 - 9.5.2 Europe Leg Shaping Pants Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Leg Shaping Pants Production (2020-2025)
 - 9.6.1 Japan Leg Shaping Pants Production Growth Rate (2020-2025)
 - 9.6.2 Japan Leg Shaping Pants Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Leg Shaping Pants Production (2020-2025)
 - 9.7.1 China Leg Shaping Pants Production Growth Rate (2020-2025)
 - 9.7.2 China Leg Shaping Pants Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Nike(US)
 - 10.1.1 Nike(US) Basic Information
 - 10.1.2 Nike(US) Leg Shaping Pants Product Overview
 - 10.1.3 Nike(US) Leg Shaping Pants Product Market Performance
 - 10.1.4 Nike(US) Business Overview
 - 10.1.5 Nike(US) SWOT Analysis

- 10.1.6 Nike(US) Recent Developments
- 10.2 Adidas(US)
 - 10.2.1 Adidas(US) Basic Information
 - 10.2.2 Adidas(US) Leg Shaping Pants Product Overview
 - 10.2.3 Adidas(US) Leg Shaping Pants Product Market Performance
 - 10.2.4 Adidas(US) Business Overview
 - 10.2.5 Adidas(US) SWOT Analysis
 - 10.2.6 Adidas(US) Recent Developments
- 10.3 Under Armour(US)
 - 10.3.1 Under Armour(US) Basic Information
 - 10.3.2 Under Armour(US) Leg Shaping Pants Product Overview
 - 10.3.3 Under Armour(US) Leg Shaping Pants Product Market Performance
 - 10.3.4 Under Armour(US) Business Overview
 - 10.3.5 Under Armour(US) SWOT Analysis
 - 10.3.6 Under Armour(US) Recent Developments
- 10.4 Puma(Germany)
 - 10.4.1 Puma(Germany) Basic Information
 - 10.4.2 Puma(Germany) Leg Shaping Pants Product Overview
 - 10.4.3 Puma(Germany) Leg Shaping Pants Product Market Performance
 - 10.4.4 Puma(Germany) Business Overview
 - 10.4.5 Puma(Germany) Recent Developments
- 10.5 Asics(Japan)
 - 10.5.1 Asics(Japan) Basic Information
 - 10.5.2 Asics(Japan) Leg Shaping Pants Product Overview
 - 10.5.3 Asics(Japan) Leg Shaping Pants Product Market Performance
 - 10.5.4 Asics(Japan) Business Overview
 - 10.5.5 Asics(Japan) Recent Developments
- 10.6 Li Ning(China)
 - 10.6.1 Li Ning(China) Basic Information
 - 10.6.2 Li Ning(China) Leg Shaping Pants Product Overview
 - 10.6.3 Li Ning(China) Leg Shaping Pants Product Market Performance
 - 10.6.4 Li Ning(China) Business Overview
 - 10.6.5 Li Ning(China) Recent Developments
- 10.7 Air Jordan(US)
 - 10.7.1 Air Jordan(US) Basic Information
 - 10.7.2 Air Jordan(US) Leg Shaping Pants Product Overview
 - 10.7.3 Air Jordan(US) Leg Shaping Pants Product Market Performance
 - 10.7.4 Air Jordan(US) Business Overview
 - 10.7.5 Air Jordan(US) Recent Developments

10.8 Peak(China)

10.8.1 Peak(China) Basic Information

10.8.2 Peak(China) Leg Shaping Pants Product Overview

10.8.3 Peak(China) Leg Shaping Pants Product Market Performance

10.8.4 Peak(China) Business Overview

10.8.5 Peak(China) Recent Developments

10.9 FILA(Italy)

10.9.1 FILA(Italy) Basic Information

10.9.2 FILA(Italy) Leg Shaping Pants Product Overview

10.9.3 FILA(Italy) Leg Shaping Pants Product Market Performance

10.9.4 FILA(Italy) Business Overview

10.9.5 FILA(Italy) Recent Developments

10.10 Reebok(US)

10.10.1 Reebok(US) Basic Information

10.10.2 Reebok(US) Leg Shaping Pants Product Overview

10.10.3 Reebok(US) Leg Shaping Pants Product Market Performance

10.10.4 Reebok(US) Business Overview

10.10.5 Reebok(US) Recent Developments

10.11 New Balance(US)

10.11.1 New Balance(US) Basic Information

10.11.2 New Balance(US) Leg Shaping Pants Product Overview

10.11.3 New Balance(US) Leg Shaping Pants Product Market Performance

10.11.4 New Balance(US) Business Overview

10.11.5 New Balance(US) Recent Developments

11 LEG SHAPING PANTS MARKET FORECAST BY REGION

11.1 Global Leg Shaping Pants Market Size Forecast

11.2 Global Leg Shaping Pants Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Leg Shaping Pants Market Size Forecast by Country

11.2.3 Asia Pacific Leg Shaping Pants Market Size Forecast by Region

11.2.4 South America Leg Shaping Pants Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Leg Shaping Pants by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Leg Shaping Pants Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Leg Shaping Pants by Type (2026-2033)

- 12.1.2 Global Leg Shaping Pants Market Size Forecast by Type (2026-2033)
- 12.1.3 Global Forecasted Price of Leg Shaping Pants by Type (2026-2033)
- 12.2 Global Leg Shaping Pants Market Forecast by Application (2026-2033)
 - 12.2.1 Global Leg Shaping Pants Sales (K Units) Forecast by Application
 - 12.2.2 Global Leg Shaping Pants Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Leg Shaping Pants Market Size Comparison by Region (M USD)
Table 5. Global Leg Shaping Pants Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Leg Shaping Pants Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Leg Shaping Pants Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Leg Shaping Pants Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Leg Shaping Pants as of 2024)
Table 10. Global Market Leg Shaping Pants Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Leg Shaping Pants Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Leg Shaping Pants Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Leg Shaping Pants Sales by Type (K Units)
Table 26. Global Leg Shaping Pants Market Size by Type (M USD)
Table 27. Global Leg Shaping Pants Sales (K Units) by Type (2020-2025)
Table 28. Global Leg Shaping Pants Sales Market Share by Type (2020-2025)
Table 29. Global Leg Shaping Pants Market Size (M USD) by Type (2020-2025)
Table 30. Global Leg Shaping Pants Market Size Share by Type (2020-2025)
Table 31. Global Leg Shaping Pants Price (USD/Unit) by Type (2020-2025)

Table 32. Global Leg Shaping Pants Sales (K Units) by Application
Table 33. Global Leg Shaping Pants Market Size by Application
Table 34. Global Leg Shaping Pants Sales by Application (2020-2025) & (K Units)
Table 35. Global Leg Shaping Pants Sales Market Share by Application (2020-2025)
Table 36. Global Leg Shaping Pants Market Size by Application (2020-2025) & (M USD)
Table 37. Global Leg Shaping Pants Market Share by Application (2020-2025)
Table 38. Global Leg Shaping Pants Sales Growth Rate by Application (2020-2025)
Table 39. Global Leg Shaping Pants Sales by Region (2020-2025) & (K Units)
Table 40. Global Leg Shaping Pants Sales Market Share by Region (2020-2025)
Table 41. Global Leg Shaping Pants Market Size by Region (2020-2025) & (M USD)
Table 42. Global Leg Shaping Pants Market Size Market Share by Region (2020-2025)
Table 43. North America Leg Shaping Pants Sales by Country (2020-2025) & (K Units)
Table 44. North America Leg Shaping Pants Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Leg Shaping Pants Sales by Country (2020-2025) & (K Units)
Table 46. Europe Leg Shaping Pants Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Leg Shaping Pants Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Leg Shaping Pants Market Size by Region (2020-2025) & (M USD)
Table 49. South America Leg Shaping Pants Sales by Country (2020-2025) & (K Units)
Table 50. South America Leg Shaping Pants Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Leg Shaping Pants Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Leg Shaping Pants Market Size by Region (2020-2025) & (M USD)
Table 53. Global Leg Shaping Pants Production (K Units) by Region(2020-2025)
Table 54. Global Leg Shaping Pants Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Leg Shaping Pants Revenue Market Share by Region (2020-2025)
Table 56. Global Leg Shaping Pants Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Leg Shaping Pants Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Leg Shaping Pants Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Leg Shaping Pants Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Leg Shaping Pants Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Nike(US) Basic Information
Table 62. Nike(US) Leg Shaping Pants Product Overview
Table 63. Nike(US) Leg Shaping Pants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. Nike(US) Business Overview
Table 65. Nike(US) SWOT Analysis
Table 66. Nike(US) Recent Developments
Table 67. Adidas(US) Basic Information
Table 68. Adidas(US) Leg Shaping Pants Product Overview
Table 69. Adidas(US) Leg Shaping Pants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Adidas(US) Business Overview
Table 71. Adidas(US) SWOT Analysis
Table 72. Adidas(US) Recent Developments
Table 73. Under Armour(US) Basic Information
Table 74. Under Armour(US) Leg Shaping Pants Product Overview
Table 75. Under Armour(US) Leg Shaping Pants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Under Armour(US) Business Overview
Table 77. Under Armour(US) SWOT Analysis
Table 78. Under Armour(US) Recent Developments
Table 79. Puma(Germany) Basic Information
Table 80. Puma(Germany) Leg Shaping Pants Product Overview
Table 81. Puma(Germany) Leg Shaping Pants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Puma(Germany) Business Overview
Table 83. Puma(Germany) Recent Developments
Table 84. Asics(Japan) Basic Information
Table 85. Asics(Japan) Leg Shaping Pants Product Overview
Table 86. Asics(Japan) Leg Shaping Pants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Asics(Japan) Business Overview
Table 88. Asics(Japan) Recent Developments
Table 89. Li Ning(China) Basic Information
Table 90. Li Ning(China) Leg Shaping Pants Product Overview
Table 91. Li Ning(China) Leg Shaping Pants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Li Ning(China) Business Overview
Table 93. Li Ning(China) Recent Developments

Table 94. Air Jordan(US) Basic Information
Table 95. Air Jordan(US) Leg Shaping Pants Product Overview
Table 96. Air Jordan(US) Leg Shaping Pants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Air Jordan(US) Business Overview
Table 98. Air Jordan(US) Recent Developments
Table 99. Peak(China) Basic Information
Table 100. Peak(China) Leg Shaping Pants Product Overview
Table 101. Peak(China) Leg Shaping Pants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Peak(China) Business Overview
Table 103. Peak(China) Recent Developments
Table 104. FILA(Italy) Basic Information
Table 105. FILA(Italy) Leg Shaping Pants Product Overview
Table 106. FILA(Italy) Leg Shaping Pants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. FILA(Italy) Business Overview
Table 108. FILA(Italy) Recent Developments
Table 109. Reebok(US) Basic Information
Table 110. Reebok(US) Leg Shaping Pants Product Overview
Table 111. Reebok(US) Leg Shaping Pants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Reebok(US) Business Overview
Table 113. Reebok(US) Recent Developments
Table 114. New Balance(US) Basic Information
Table 115. New Balance(US) Leg Shaping Pants Product Overview
Table 116. New Balance(US) Leg Shaping Pants Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. New Balance(US) Business Overview
Table 118. New Balance(US) Recent Developments
Table 119. Global Leg Shaping Pants Sales Forecast by Region (2026-2033) & (K Units)
Table 120. Global Leg Shaping Pants Market Size Forecast by Region (2026-2033) & (M USD)
Table 121. North America Leg Shaping Pants Sales Forecast by Country (2026-2033) & (K Units)
Table 122. North America Leg Shaping Pants Market Size Forecast by Country (2026-2033) & (M USD)
Table 123. Europe Leg Shaping Pants Sales Forecast by Country (2026-2033) & (K

Units)

Table 124. Europe Leg Shaping Pants Market Size Forecast by Country (2026-2033) & (M USD)

Table 125. Asia Pacific Leg Shaping Pants Sales Forecast by Region (2026-2033) & (K Units)

Table 126. Asia Pacific Leg Shaping Pants Market Size Forecast by Region (2026-2033) & (M USD)

Table 127. South America Leg Shaping Pants Sales Forecast by Country (2026-2033) & (K Units)

Table 128. South America Leg Shaping Pants Market Size Forecast by Country (2026-2033) & (M USD)

Table 129. Middle East and Africa Leg Shaping Pants Sales Forecast by Country (2026-2033) & (Units)

Table 130. Middle East and Africa Leg Shaping Pants Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Global Leg Shaping Pants Sales Forecast by Type (2026-2033) & (K Units)

Table 132. Global Leg Shaping Pants Market Size Forecast by Type (2026-2033) & (M USD)

Table 133. Global Leg Shaping Pants Price Forecast by Type (2026-2033) & (USD/Unit)

Table 134. Global Leg Shaping Pants Sales (K Units) Forecast by Application (2026-2033)

Table 135. Global Leg Shaping Pants Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Leg Shaping Pants
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Leg Shaping Pants Market Size (M USD), 2024-2033
- Figure 5. Global Leg Shaping Pants Market Size (M USD) (2020-2033)
- Figure 6. Global Leg Shaping Pants Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Leg Shaping Pants Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Leg Shaping Pants Product Life Cycle
- Figure 13. Leg Shaping Pants Sales Share by Manufacturers in 2024
- Figure 14. Global Leg Shaping Pants Revenue Share by Manufacturers in 2024
- Figure 15. Leg Shaping Pants Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Leg Shaping Pants Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Leg Shaping Pants Revenue in 2024
- Figure 18. Industry Chain Map of Leg Shaping Pants
- Figure 19. Global Leg Shaping Pants Market PEST Analysis
- Figure 20. Global Leg Shaping Pants Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Leg Shaping Pants Market Share by Type
- Figure 27. Sales Market Share of Leg Shaping Pants by Type (2020-2025)
- Figure 28. Sales Market Share of Leg Shaping Pants by Type in 2024
- Figure 29. Market Size Share of Leg Shaping Pants by Type (2020-2025)
- Figure 30. Market Size Share of Leg Shaping Pants by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Leg Shaping Pants Market Share by Application

Figure 33. Global Leg Shaping Pants Sales Market Share by Application (2020-2025)

Figure 34. Global Leg Shaping Pants Sales Market Share by Application in 2024

Figure 35. Global Leg Shaping Pants Market Share by Application (2020-2025)

Figure 36. Global Leg Shaping Pants Market Share by Application in 2024

Figure 37. Global Leg Shaping Pants Sales Growth Rate by Application (2020-2025)

Figure 38. Global Leg Shaping Pants Sales Market Share by Region (2020-2025)

Figure 39. Global Leg Shaping Pants Market Size Market Share by Region (2020-2025)

Figure 40. North America Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Leg Shaping Pants Sales Market Share by Country in 2024

Figure 43. North America Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Leg Shaping Pants Market Size Market Share by Country in 2024

Figure 45. U.S. Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Leg Shaping Pants Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Leg Shaping Pants Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Leg Shaping Pants Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Leg Shaping Pants Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Leg Shaping Pants Sales Market Share by Country in 2024

Figure 53. Europe Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Leg Shaping Pants Market Size Market Share by Country in 2024

Figure 55. Germany Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 61. Italy Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Leg Shaping Pants Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Leg Shaping Pants Sales Market Share by Region in 2024

Figure 67. Asia Pacific Leg Shaping Pants Market Size Market Share by Region in 2024

Figure 68. China Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Leg Shaping Pants Sales and Growth Rate (K Units)

Figure 79. South America Leg Shaping Pants Sales Market Share by Country in 2024

Figure 80. South America Leg Shaping Pants Market Size and Growth Rate (M USD)

Figure 81. South America Leg Shaping Pants Market Size Market Share by Country in 2024

Figure 82. Brazil Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Leg Shaping Pants Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Leg Shaping Pants Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Leg Shaping Pants Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Leg Shaping Pants Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Leg Shaping Pants Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Leg Shaping Pants Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Leg Shaping Pants Production Market Share by Region (2020-2025)

Figure 103. North America Leg Shaping Pants Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Leg Shaping Pants Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Leg Shaping Pants Production (K Units) Growth Rate (2020-2025)

Figure 106. China Leg Shaping Pants Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Leg Shaping Pants Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Leg Shaping Pants Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Leg Shaping Pants Sales Market Share Forecast by Type

(2026-2033)

Figure 110. Global Leg Shaping Pants Market Share Forecast by Type (2026-2033)

Figure 111. Global Leg Shaping Pants Sales Forecast by Application (2026-2033)

Figure 112. Global Leg Shaping Pants Market Share Forecast by Application
(2026-2033)

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