

Global LED Glow Stick Market Research Report 2026(Status and Outlook)

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Abstracts

A LED glow stick also called controlled penlight-type LED, is a portable light-emitting device designed for use in events, performances, parties, and other occasions. It contains an LED light and a battery and receives instructions from a field control system via wireless signals or wired connections to achieve synchronized lighting effects. LED glow sticks can change colors, brightness, and flashing patterns in unison, enhancing the atmosphere and interactive experience at the event. Concerts and music festivals are the primary drivers of growth in the market for controlled penlight-type LED. In 2020, due to the impact of the COVID-19 pandemic, market demand plummeted. The market experienced some fluctuations in 2021 and 2022. By 2023, with the pandemic under control, the market saw a rapid resurgence, particularly in China, where explosive growth was observed. From a regional consumption perspective: China is the largest consumer market for controlled penlight-type LED, accounting for over 60% of global sales volume. Thus, changes in the Chinese market have a significant impact on the global industry. In contrast, Europe and America tend to prefer controllable LED wristband to mitigate potential violence risks associated with controlled penlight-type LED. The Asia-Pacific region, especially China, Japan, and South Korea, is the primary consumption market for controlled penlight-type LED. In terms of production: China and South Korea are the main production bases for controlled penlight-type LED. China accounts for more than 80% of global production, with a large number of local small enterprises, leading to intense market competition. Additionally, foreign companies such as RUIFAN JAPAN and LUMICA CORPORATION also have factories in China. From a corporate perspective: The market concentration is relatively low, consisting of a few large enterprises and numerous small businesses. The top three global companies account for approximately 26% of the revenue share. RUIFAN JAPAN leads the market, holding 12.58% of the market share in 2023. LUMICA CORPORATION and Fanlight follow closely, with 7.85% and 5.52% market shares, respectively. Most other

companies are small and medium-sized enterprises from China. Regarding product types: The console controls segment holds the majority of the market share, accounting for 94.85% of global sales volume in 2023. As the market diversifies, other product types are also developing. For example, voice controls are popular among young consumers, as they can synchronize with the rhythm of the music to control the atmosphere at concerts. From an application market standpoint: More than 76% of the global consumption market comes from concerts and music festivals, especially those with over 5,000 attendees. In 2023, China hosted 3,100 large-scale concerts and music festivals, attracting 28 million spectators. The remaining 24% of the market share comes from parties, celebrations, and sporting events. In conclusion: With the continuous growth in demand for concerts and music festivals, the market for controlled penlight-type LED is expected to maintain a rapid growth trend. Particularly in China, its significant consumption and production capabilities will continue to play a crucial role in the global market. Additionally, technological advancements and product diversification will further drive market prosperity.

The global LED Glow Stick market size was estimated at USD 158.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global LED Glow Stick market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global LED Glow Stick market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone

planning to enter or expand their presence in the LED Glow Stick market.

Global LED Glow Stick Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

RUIFAN JAPAN
LUMICA CORPORATION
Fanlight
Shenzhen Lianchengfa Technology
Zhuozhi Micro Technology
Sony Music Solutions
Shenzhen Zhongda Plastic Mould
Hurricane Electronic Technology
iSmart Gift
Shenzhen Kary Gifts
Evixar
Shenzhen Greatfavianian Electronic
Shenzhen T-Worthy Electronics
Shenzhen Richshining Technology

Market Segmentation (by Type)

Console Controls
Voice Controls
Others

Market Segmentation (by Application)

Concerts and Gigs
Parties and Celebrations
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the LED Glow Stick Market
Overview of the regional outlook of the LED Glow Stick Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

LED Glow Stick Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of LED Glow Stick, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of LED Glow Stick

1.2 Key Market Segments

1.2.1 LED Glow Stick Segment by Type

1.2.2 LED Glow Stick Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LED GLOW STICK MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global LED Glow Stick Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global LED Glow Stick Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LED GLOW STICK MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global LED Glow Stick Product Life Cycle

3.3 Global LED Glow Stick Sales by Manufacturers (2020-2025)

3.4 Global LED Glow Stick Revenue Market Share by Manufacturers (2020-2025)

3.5 LED Glow Stick Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global LED Glow Stick Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 LED Glow Stick Market Competitive Situation and Trends

3.8.1 LED Glow Stick Market Concentration Rate

3.8.2 Global 5 and 10 Largest LED Glow Stick Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 LED GLOW STICK INDUSTRY CHAIN ANALYSIS

- 4.1 LED Glow Stick Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LED GLOW STICK MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global LED Glow Stick Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to LED Glow Stick Market
- 5.7 ESG Ratings of Leading Companies

6 LED GLOW STICK MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global LED Glow Stick Sales Market Share by Type (2020-2025)
- 6.3 Global LED Glow Stick Market Size by Type (2020-2025)
- 6.4 Global LED Glow Stick Price by Type (2020-2025)

7 LED GLOW STICK MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global LED Glow Stick Market Sales by Application (2020-2025)
- 7.3 Global LED Glow Stick Market Size (M USD) by Application (2020-2025)

7.4 Global LED Glow Stick Sales Growth Rate by Application (2020-2025)

8 LED GLOW STICK MARKET SALES BY REGION

8.1 Global LED Glow Stick Sales by Region

8.1.1 Global LED Glow Stick Sales by Region

8.1.2 Global LED Glow Stick Sales Market Share by Region

8.2 Global LED Glow Stick Market Size by Region

8.2.1 Global LED Glow Stick Market Size by Region

8.2.2 Global LED Glow Stick Market Size by Region

8.3 North America

8.3.1 North America LED Glow Stick Sales by Country

8.3.2 North America LED Glow Stick Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe LED Glow Stick Sales by Country

8.4.2 Europe LED Glow Stick Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific LED Glow Stick Sales by Region

8.5.2 Asia Pacific LED Glow Stick Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America LED Glow Stick Sales by Country

8.6.2 South America LED Glow Stick Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa LED Glow Stick Sales by Region
- 8.7.2 Middle East and Africa LED Glow Stick Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 LED GLOW STICK MARKET PRODUCTION BY REGION

- 9.1 Global Production of LED Glow Stick by Region(2020-2025)
- 9.2 Global LED Glow Stick Revenue Market Share by Region (2020-2025)
- 9.3 Global LED Glow Stick Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America LED Glow Stick Production
 - 9.4.1 North America LED Glow Stick Production Growth Rate (2020-2025)
 - 9.4.2 North America LED Glow Stick Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe LED Glow Stick Production
 - 9.5.1 Europe LED Glow Stick Production Growth Rate (2020-2025)
 - 9.5.2 Europe LED Glow Stick Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan LED Glow Stick Production (2020-2025)
 - 9.6.1 Japan LED Glow Stick Production Growth Rate (2020-2025)
 - 9.6.2 Japan LED Glow Stick Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China LED Glow Stick Production (2020-2025)
 - 9.7.1 China LED Glow Stick Production Growth Rate (2020-2025)
 - 9.7.2 China LED Glow Stick Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 RUIFAN JAPAN
 - 10.1.1 RUIFAN JAPAN Basic Information
 - 10.1.2 RUIFAN JAPAN LED Glow Stick Product Overview
 - 10.1.3 RUIFAN JAPAN LED Glow Stick Product Market Performance
 - 10.1.4 RUIFAN JAPAN Business Overview
 - 10.1.5 RUIFAN JAPAN SWOT Analysis
 - 10.1.6 RUIFAN JAPAN Recent Developments

10.2 LUMICA CORPORATION

10.2.1 LUMICA CORPORATION Basic Information

10.2.2 LUMICA CORPORATION LED Glow Stick Product Overview

10.2.3 LUMICA CORPORATION LED Glow Stick Product Market Performance

10.2.4 LUMICA CORPORATION Business Overview

10.2.5 LUMICA CORPORATION SWOT Analysis

10.2.6 LUMICA CORPORATION Recent Developments

10.3 Fanlight

10.3.1 Fanlight Basic Information

10.3.2 Fanlight LED Glow Stick Product Overview

10.3.3 Fanlight LED Glow Stick Product Market Performance

10.3.4 Fanlight Business Overview

10.3.5 Fanlight SWOT Analysis

10.3.6 Fanlight Recent Developments

10.4 Shenzhen Lianchengfa Technology

10.4.1 Shenzhen Lianchengfa Technology Basic Information

10.4.2 Shenzhen Lianchengfa Technology LED Glow Stick Product Overview

10.4.3 Shenzhen Lianchengfa Technology LED Glow Stick Product Market

Performance

10.4.4 Shenzhen Lianchengfa Technology Business Overview

10.4.5 Shenzhen Lianchengfa Technology Recent Developments

10.5 Zhuozhi Micro Technology

10.5.1 Zhuozhi Micro Technology Basic Information

10.5.2 Zhuozhi Micro Technology LED Glow Stick Product Overview

10.5.3 Zhuozhi Micro Technology LED Glow Stick Product Market Performance

10.5.4 Zhuozhi Micro Technology Business Overview

10.5.5 Zhuozhi Micro Technology Recent Developments

10.6 Sony Music Solutions

10.6.1 Sony Music Solutions Basic Information

10.6.2 Sony Music Solutions LED Glow Stick Product Overview

10.6.3 Sony Music Solutions LED Glow Stick Product Market Performance

10.6.4 Sony Music Solutions Business Overview

10.6.5 Sony Music Solutions Recent Developments

10.7 Shenzhen Zhongda Plastic Mould

10.7.1 Shenzhen Zhongda Plastic Mould Basic Information

10.7.2 Shenzhen Zhongda Plastic Mould LED Glow Stick Product Overview

10.7.3 Shenzhen Zhongda Plastic Mould LED Glow Stick Product Market Performance

10.7.4 Shenzhen Zhongda Plastic Mould Business Overview

10.7.5 Shenzhen Zhongda Plastic Mould Recent Developments

10.8 Hurricane Electronic Technology

10.8.1 Hurricane Electronic Technology Basic Information

10.8.2 Hurricane Electronic Technology LED Glow Stick Product Overview

10.8.3 Hurricane Electronic Technology LED Glow Stick Product Market Performance

10.8.4 Hurricane Electronic Technology Business Overview

10.8.5 Hurricane Electronic Technology Recent Developments

10.9 iSmart Gift

10.9.1 iSmart Gift Basic Information

10.9.2 iSmart Gift LED Glow Stick Product Overview

10.9.3 iSmart Gift LED Glow Stick Product Market Performance

10.9.4 iSmart Gift Business Overview

10.9.5 iSmart Gift Recent Developments

10.10 Shenzhen Kary Gifts

10.10.1 Shenzhen Kary Gifts Basic Information

10.10.2 Shenzhen Kary Gifts LED Glow Stick Product Overview

10.10.3 Shenzhen Kary Gifts LED Glow Stick Product Market Performance

10.10.4 Shenzhen Kary Gifts Business Overview

10.10.5 Shenzhen Kary Gifts Recent Developments

10.11 Evixar

10.11.1 Evixar Basic Information

10.11.2 Evixar LED Glow Stick Product Overview

10.11.3 Evixar LED Glow Stick Product Market Performance

10.11.4 Evixar Business Overview

10.11.5 Evixar Recent Developments

10.12 Shenzhen Greatfavonian Electronic

10.12.1 Shenzhen Greatfavonian Electronic Basic Information

10.12.2 Shenzhen Greatfavonian Electronic LED Glow Stick Product Overview

10.12.3 Shenzhen Greatfavonian Electronic LED Glow Stick Product Market

Performance

10.12.4 Shenzhen Greatfavonian Electronic Business Overview

10.12.5 Shenzhen Greatfavonian Electronic Recent Developments

10.13 Shenzhen T-Worthy Electronics

10.13.1 Shenzhen T-Worthy Electronics Basic Information

10.13.2 Shenzhen T-Worthy Electronics LED Glow Stick Product Overview

10.13.3 Shenzhen T-Worthy Electronics LED Glow Stick Product Market Performance

10.13.4 Shenzhen T-Worthy Electronics Business Overview

10.13.5 Shenzhen T-Worthy Electronics Recent Developments

10.14 Shenzhen Richshining Technology

10.14.1 Shenzhen Richshining Technology Basic Information

10.14.2 Shenzhen Richshining Technology LED Glow Stick Product Overview

10.14.3 Shenzhen Richshining Technology LED Glow Stick Product Market

Performance

10.14.4 Shenzhen Richshining Technology Business Overview

10.14.5 Shenzhen Richshining Technology Recent Developments

11 LED GLOW STICK MARKET FORECAST BY REGION

11.1 Global LED Glow Stick Market Size Forecast

11.2 Global LED Glow Stick Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe LED Glow Stick Market Size Forecast by Country

11.2.3 Asia Pacific LED Glow Stick Market Size Forecast by Region

11.2.4 South America LED Glow Stick Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of LED Glow Stick by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global LED Glow Stick Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of LED Glow Stick by Type (2026-2035)

12.1.2 Global LED Glow Stick Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of LED Glow Stick by Type (2026-2035)

12.2 Global LED Glow Stick Market Forecast by Application (2026-2035)

12.2.1 Global LED Glow Stick Sales (K Units) Forecast by Application

12.2.2 Global LED Glow Stick Market Size (M USD) Forecast by Application
(2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global LED Glow Stick Market Size by Type (M USD)
Table 4. Global LED Glow Stick Market Size by Application
Table 5. LED Glow Stick Market Size Comparison by Region (M USD)
Table 6. Global LED Glow Stick Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global LED Glow Stick Sales Market Share by Manufacturers (2020-2025)
Table 8. Global LED Glow Stick Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global LED Glow Stick Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in LED Glow Stick as of 2025)
Table 11. Global Market LED Glow Stick Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global LED Glow Stick Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. LED Glow Stick Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global LED Glow Stick Sales by Type (K Units)
Table 27. Global LED Glow Stick Market Size by Type (M USD)
Table 28. Global LED Glow Stick Sales (K Units) by Type (2020-2025)
Table 29. Global LED Glow Stick Sales Market Share by Type (2020-2025)
Table 30. Global LED Glow Stick Market Size (M USD) by Type (2020-2025)
Table 31. Global LED Glow Stick Market Share by Type (2020-2025)

Table 32. Global LED Glow Stick Price (USD/Unit) by Type (2020-2025)
Table 33. Global LED Glow Stick Sales (K Units) by Application
Table 34. Global LED Glow Stick Market Size by Application
Table 35. Global LED Glow Stick Sales by Application (2020-2025) & (K Units)
Table 36. Global LED Glow Stick Sales Market Share by Application (2020-2025)
Table 37. Global LED Glow Stick Market Size by Application (2020-2025) & (M USD)
Table 38. Global LED Glow Stick Market Share by Application (2020-2025)
Table 39. Global LED Glow Stick Sales Growth Rate by Application (2020-2025)
Table 40. Global LED Glow Stick Sales by Region (2020-2025) & (K Units)
Table 41. Global LED Glow Stick Sales Market Share by Region (2020-2025)
Table 42. Global LED Glow Stick Market Size by Region (2020-2025) & (M USD)
Table 43. Global LED Glow Stick Market Size by Region (2020-2025)
Table 44. North America LED Glow Stick Sales by Country (2020-2025) & (K Units)
Table 45. North America LED Glow Stick Market Size by Country (2020-2025) & (M USD)
Table 46. Europe LED Glow Stick Sales by Country (2020-2025) & (K Units)
Table 47. Europe LED Glow Stick Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific LED Glow Stick Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific LED Glow Stick Market Size by Region (2020-2025) & (M USD)
Table 50. South America LED Glow Stick Sales by Country (2020-2025) & (K Units)
Table 51. South America LED Glow Stick Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa LED Glow Stick Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa LED Glow Stick Market Size by Region (2020-2025) & (M USD)
Table 54. Global LED Glow Stick Production (K Units) by Region(2020-2025)
Table 55. Global LED Glow Stick Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global LED Glow Stick Revenue Market Share by Region (2020-2025)
Table 57. Global LED Glow Stick Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America LED Glow Stick Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe LED Glow Stick Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan LED Glow Stick Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China LED Glow Stick Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. RUIFAN JAPAN Basic Information
Table 63. RUIFAN JAPAN LED Glow Stick Product Overview
Table 64. RUIFAN JAPAN LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. RUIFAN JAPAN Business Overview
Table 66. RUIFAN JAPAN SWOT Analysis
Table 67. RUIFAN JAPAN Recent Developments
Table 68. LUMICA CORPORATION Basic Information
Table 69. LUMICA CORPORATION LED Glow Stick Product Overview
Table 70. LUMICA CORPORATION LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. LUMICA CORPORATION Business Overview
Table 72. LUMICA CORPORATION SWOT Analysis
Table 73. LUMICA CORPORATION Recent Developments
Table 74. Fanlight Basic Information
Table 75. Fanlight LED Glow Stick Product Overview
Table 76. Fanlight LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Fanlight Business Overview
Table 78. Fanlight SWOT Analysis
Table 79. Fanlight Recent Developments
Table 80. Shenzhen Lianchengfa Technology Basic Information
Table 81. Shenzhen Lianchengfa Technology LED Glow Stick Product Overview
Table 82. Shenzhen Lianchengfa Technology LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Shenzhen Lianchengfa Technology Business Overview
Table 84. Shenzhen Lianchengfa Technology Recent Developments
Table 85. Zhuozhi Micro Technology Basic Information
Table 86. Zhuozhi Micro Technology LED Glow Stick Product Overview
Table 87. Zhuozhi Micro Technology LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Zhuozhi Micro Technology Business Overview
Table 89. Zhuozhi Micro Technology Recent Developments
Table 90. Sony Music Solutions Basic Information
Table 91. Sony Music Solutions LED Glow Stick Product Overview
Table 92. Sony Music Solutions LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Sony Music Solutions Business Overview
Table 94. Sony Music Solutions Recent Developments

Table 95. Shenzhen Zhongda Plastic Mould Basic Information
Table 96. Shenzhen Zhongda Plastic Mould LED Glow Stick Product Overview
Table 97. Shenzhen Zhongda Plastic Mould LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Shenzhen Zhongda Plastic Mould Business Overview
Table 99. Shenzhen Zhongda Plastic Mould Recent Developments
Table 100. Hurricane Electronic Technology Basic Information
Table 101. Hurricane Electronic Technology LED Glow Stick Product Overview
Table 102. Hurricane Electronic Technology LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Hurricane Electronic Technology Business Overview
Table 104. Hurricane Electronic Technology Recent Developments
Table 105. iSmart Gift Basic Information
Table 106. iSmart Gift LED Glow Stick Product Overview
Table 107. iSmart Gift LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. iSmart Gift Business Overview
Table 109. iSmart Gift Recent Developments
Table 110. Shenzhen Kary Gifts Basic Information
Table 111. Shenzhen Kary Gifts LED Glow Stick Product Overview
Table 112. Shenzhen Kary Gifts LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Shenzhen Kary Gifts Business Overview
Table 114. Shenzhen Kary Gifts Recent Developments
Table 115. Evixar Basic Information
Table 116. Evixar LED Glow Stick Product Overview
Table 117. Evixar LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Evixar Business Overview
Table 119. Evixar Recent Developments
Table 120. Shenzhen Greatfavianian Electronic Basic Information
Table 121. Shenzhen Greatfavianian Electronic LED Glow Stick Product Overview
Table 122. Shenzhen Greatfavianian Electronic LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Shenzhen Greatfavianian Electronic Business Overview
Table 124. Shenzhen Greatfavianian Electronic Recent Developments
Table 125. Shenzhen T-Worthy Electronics Basic Information
Table 126. Shenzhen T-Worthy Electronics LED Glow Stick Product Overview
Table 127. Shenzhen T-Worthy Electronics LED Glow Stick Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. Shenzhen T-Worthy Electronics Business Overview

Table 129. Shenzhen T-Worthy Electronics Recent Developments

Table 130. Shenzhen Richshining Technology Basic Information

Table 131. Shenzhen Richshining Technology LED Glow Stick Product Overview

Table 132. Shenzhen Richshining Technology LED Glow Stick Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Shenzhen Richshining Technology Business Overview

Table 134. Shenzhen Richshining Technology Recent Developments

Table 135. Global LED Glow Stick Sales Forecast by Region (2026-2035) & (K Units)

Table 136. Global LED Glow Stick Market Size Forecast by Region (2026-2035) & (M USD)

Table 137. North America LED Glow Stick Sales Forecast by Country (2026-2035) & (K Units)

Table 138. North America LED Glow Stick Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Europe LED Glow Stick Sales Forecast by Country (2026-2035) & (K Units)

Table 140. Europe LED Glow Stick Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Asia Pacific LED Glow Stick Sales Forecast by Region (2026-2035) & (K Units)

Table 142. Asia Pacific LED Glow Stick Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America LED Glow Stick Sales Forecast by Country (2026-2035) & (K Units)

Table 144. South America LED Glow Stick Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Middle East and Africa LED Glow Stick Sales Forecast by Country (2026-2035) & (Units)

Table 146. Middle East and Africa LED Glow Stick Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global LED Glow Stick Sales Forecast by Type (2026-2035) & (K Units)

Table 148. Global LED Glow Stick Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global LED Glow Stick Price Forecast by Type (2026-2035) & (USD/Unit)

Table 150. Global LED Glow Stick Sales (K Units) Forecast by Application (2026-2035)

Table 151. Global LED Glow Stick Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of LED Glow Stick
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global LED Glow Stick Market Size (M USD), 2025-2035
- Figure 5. Global LED Glow Stick Market Size (M USD) (2020-2035)
- Figure 6. Global LED Glow Stick Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. LED Glow Stick Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global LED Glow Stick Product Life Cycle
- Figure 13. LED Glow Stick Sales Share by Manufacturers in 2025
- Figure 14. Global LED Glow Stick Revenue Share by Manufacturers in 2025
- Figure 15. LED Glow Stick Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market LED Glow Stick Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by LED Glow Stick Revenue in 2025
- Figure 18. Industry Chain Map of LED Glow Stick
- Figure 19. Global LED Glow Stick Market PEST Analysis
- Figure 20. Global LED Glow Stick Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global LED Glow Stick Market Share by Type
- Figure 27. Sales Market Share of LED Glow Stick by Type (2020-2025)
- Figure 28. Sales Market Share of LED Glow Stick by Type in 2025
- Figure 29. Market Share of LED Glow Stick by Type (2020-2025)
- Figure 30. Market Share of LED Glow Stick by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global LED Glow Stick Market Share by Application

- Figure 33. Global LED Glow Stick Sales Market Share by Application (2020-2025)
- Figure 34. Global LED Glow Stick Sales Market Share by Application in 2025
- Figure 35. Global LED Glow Stick Market Share by Application (2020-2025)
- Figure 36. Global LED Glow Stick Market Share by Application in 2025
- Figure 37. Global LED Glow Stick Sales Growth Rate by Application (2020-2025)
- Figure 38. Global LED Glow Stick Sales Market Share by Region (2020-2025)
- Figure 39. Global LED Glow Stick Market Size by Region (2020-2025)
- Figure 40. North America LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America LED Glow Stick Sales Market Share by Country in 2024
- Figure 43. North America LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America LED Glow Stick Market Size by Country in 2024
- Figure 45. U.S. LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada LED Glow Stick Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada LED Glow Stick Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico LED Glow Stick Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico LED Glow Stick Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe LED Glow Stick Sales Market Share by Country in 2024
- Figure 53. Europe LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe LED Glow Stick Market Size by Country in 2024
- Figure 55. Germany LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific LED Glow Stick Sales and Growth Rate (K Units)

- Figure 66. Asia Pacific LED Glow Stick Sales Market Share by Region in 2024
- Figure 67. Asia Pacific LED Glow Stick Market Size by Region in 2024
- Figure 68. China LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America LED Glow Stick Sales and Growth Rate (K Units)
- Figure 79. South America LED Glow Stick Sales Market Share by Country in 2024
- Figure 80. South America LED Glow Stick Market Size and Growth Rate (M USD)
- Figure 81. South America LED Glow Stick Market Size by Country in 2024
- Figure 82. Brazil LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa LED Glow Stick Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa LED Glow Stick Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa LED Glow Stick Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa LED Glow Stick Market Size by Region in 2024
- Figure 92. Saudi Arabia LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)

- Figure 95. UAE LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa LED Glow Stick Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa LED Glow Stick Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global LED Glow Stick Production Market Share by Region (2020-2025)
- Figure 103. North America LED Glow Stick Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe LED Glow Stick Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan LED Glow Stick Production (K Units) Growth Rate (2020-2025)
- Figure 106. China LED Glow Stick Production (K Units) Growth Rate (2020-2025)
- Figure 107. Global LED Glow Stick Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 108. Global LED Glow Stick Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global LED Glow Stick Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global LED Glow Stick Market Share Forecast by Type (2026-2035)
- Figure 111. Global LED Glow Stick Sales Forecast by Application (2026-2035)
- Figure 112. Global LED Glow Stick Market Share Forecast by Application (2026-2035)

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