

Global Lawn Fertiliser Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G924DDD3CDECEN.html>

Date: February 2026

Pages: 132

Price: US\$ 2,980.00 (Single User License)

ID: G924DDD3CDECEN

Abstracts

Lawn fertiliser is a nutrient supplement specifically formulated for turfgrass, typically containing essential nutrients such as nitrogen, phosphorus, potassium, and trace elements like iron, zinc, and magnesium. It is designed to enhance the growth environment of lawns, promote healthy turfgrass growth, improve resistance to diseases, and increase the lawn's aesthetic appeal and durability. It is widely used in home gardens, sports fields, golf courses, and park landscapes.

The global Lawn Fertiliser market size was estimated at USD 3001.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Lawn Fertiliser market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Lawn Fertiliser market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of

market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Lawn Fertiliser market.

Global Lawn Fertiliser Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Safer Brand
Scotts
PGF Complete Fertilizer
Jonathan Green
Simple Lawn Solutions
Pennington Lawn and Garden
Yates Australia
ProGreen

Market Segmentation (by Type)

Liquid Fertiliser
Granular Fertiliser

Market Segmentation (by Application)

Residential Use

Commercial Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Lawn Fertiliser Market

Overview of the regional outlook of the Lawn Fertiliser Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Lawn Fertiliser Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Lawn Fertiliser, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Lawn Fertiliser
- 1.2 Key Market Segments
 - 1.2.1 Lawn Fertiliser Segment by Type
 - 1.2.2 Lawn Fertiliser Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LAWN FERTILISER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Lawn Fertiliser Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Lawn Fertiliser Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LAWN FERTILISER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Lawn Fertiliser Product Life Cycle
- 3.3 Global Lawn Fertiliser Sales by Manufacturers (2020-2025)
- 3.4 Global Lawn Fertiliser Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Lawn Fertiliser Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Lawn Fertiliser Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Lawn Fertiliser Market Competitive Situation and Trends
 - 3.8.1 Lawn Fertiliser Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Lawn Fertiliser Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 LAWN FERTILISER INDUSTRY CHAIN ANALYSIS

- 4.1 Lawn Fertiliser Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LAWN FERTILISER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Lawn Fertiliser Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Lawn Fertiliser Market
- 5.7 ESG Ratings of Leading Companies

6 LAWN FERTILISER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Lawn Fertiliser Sales Market Share by Type (2020-2025)
- 6.3 Global Lawn Fertiliser Market Size by Type (2020-2025)
- 6.4 Global Lawn Fertiliser Price by Type (2020-2025)

7 LAWN FERTILISER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Lawn Fertiliser Market Sales by Application (2020-2025)
- 7.3 Global Lawn Fertiliser Market Size (M USD) by Application (2020-2025)

7.4 Global Lawn Fertiliser Sales Growth Rate by Application (2020-2025)

8 LAWN FERTILISER MARKET SALES BY REGION

8.1 Global Lawn Fertiliser Sales by Region

8.1.1 Global Lawn Fertiliser Sales by Region

8.1.2 Global Lawn Fertiliser Sales Market Share by Region

8.2 Global Lawn Fertiliser Market Size by Region

8.2.1 Global Lawn Fertiliser Market Size by Region

8.2.2 Global Lawn Fertiliser Market Size by Region

8.3 North America

8.3.1 North America Lawn Fertiliser Sales by Country

8.3.2 North America Lawn Fertiliser Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Lawn Fertiliser Sales by Country

8.4.2 Europe Lawn Fertiliser Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Lawn Fertiliser Sales by Region

8.5.2 Asia Pacific Lawn Fertiliser Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Lawn Fertiliser Sales by Country

8.6.2 South America Lawn Fertiliser Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Lawn Fertiliser Sales by Region
- 8.7.2 Middle East and Africa Lawn Fertiliser Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 LAWN FERTILISER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Lawn Fertiliser by Region(2020-2025)
- 9.2 Global Lawn Fertiliser Revenue Market Share by Region (2020-2025)
- 9.3 Global Lawn Fertiliser Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Lawn Fertiliser Production
 - 9.4.1 North America Lawn Fertiliser Production Growth Rate (2020-2025)
 - 9.4.2 North America Lawn Fertiliser Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Lawn Fertiliser Production
 - 9.5.1 Europe Lawn Fertiliser Production Growth Rate (2020-2025)
 - 9.5.2 Europe Lawn Fertiliser Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Lawn Fertiliser Production (2020-2025)
 - 9.6.1 Japan Lawn Fertiliser Production Growth Rate (2020-2025)
 - 9.6.2 Japan Lawn Fertiliser Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Lawn Fertiliser Production (2020-2025)
 - 9.7.1 China Lawn Fertiliser Production Growth Rate (2020-2025)
 - 9.7.2 China Lawn Fertiliser Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Safer Brand
 - 10.1.1 Safer Brand Basic Information
 - 10.1.2 Safer Brand Lawn Fertiliser Product Overview
 - 10.1.3 Safer Brand Lawn Fertiliser Product Market Performance
 - 10.1.4 Safer Brand Business Overview
 - 10.1.5 Safer Brand SWOT Analysis
 - 10.1.6 Safer Brand Recent Developments
- 10.2 Scotts
 - 10.2.1 Scotts Basic Information

- 10.2.2 Scotts Lawn Fertiliser Product Overview
- 10.2.3 Scotts Lawn Fertiliser Product Market Performance
- 10.2.4 Scotts Business Overview
- 10.2.5 Scotts SWOT Analysis
- 10.2.6 Scotts Recent Developments
- 10.3 PGF Complete Fertilizer
 - 10.3.1 PGF Complete Fertilizer Basic Information
 - 10.3.2 PGF Complete Fertilizer Lawn Fertiliser Product Overview
 - 10.3.3 PGF Complete Fertilizer Lawn Fertiliser Product Market Performance
 - 10.3.4 PGF Complete Fertilizer Business Overview
 - 10.3.5 PGF Complete Fertilizer SWOT Analysis
 - 10.3.6 PGF Complete Fertilizer Recent Developments
- 10.4 Jonathan Green
 - 10.4.1 Jonathan Green Basic Information
 - 10.4.2 Jonathan Green Lawn Fertiliser Product Overview
 - 10.4.3 Jonathan Green Lawn Fertiliser Product Market Performance
 - 10.4.4 Jonathan Green Business Overview
 - 10.4.5 Jonathan Green Recent Developments
- 10.5 Simple Lawn Solutions
 - 10.5.1 Simple Lawn Solutions Basic Information
 - 10.5.2 Simple Lawn Solutions Lawn Fertiliser Product Overview
 - 10.5.3 Simple Lawn Solutions Lawn Fertiliser Product Market Performance
 - 10.5.4 Simple Lawn Solutions Business Overview
 - 10.5.5 Simple Lawn Solutions Recent Developments
- 10.6 Pennington Lawn and Garden
 - 10.6.1 Pennington Lawn and Garden Basic Information
 - 10.6.2 Pennington Lawn and Garden Lawn Fertiliser Product Overview
 - 10.6.3 Pennington Lawn and Garden Lawn Fertiliser Product Market Performance
 - 10.6.4 Pennington Lawn and Garden Business Overview
 - 10.6.5 Pennington Lawn and Garden Recent Developments
- 10.7 Yates Australia
 - 10.7.1 Yates Australia Basic Information
 - 10.7.2 Yates Australia Lawn Fertiliser Product Overview
 - 10.7.3 Yates Australia Lawn Fertiliser Product Market Performance
 - 10.7.4 Yates Australia Business Overview
 - 10.7.5 Yates Australia Recent Developments
- 10.8 ProGreen
 - 10.8.1 ProGreen Basic Information
 - 10.8.2 ProGreen Lawn Fertiliser Product Overview

- 10.8.3 ProGreen Lawn Fertiliser Product Market Performance
- 10.8.4 ProGreen Business Overview
- 10.8.5 ProGreen Recent Developments

11 LAWN FERTILISER MARKET FORECAST BY REGION

- 11.1 Global Lawn Fertiliser Market Size Forecast
- 11.2 Global Lawn Fertiliser Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Lawn Fertiliser Market Size Forecast by Country
 - 11.2.3 Asia Pacific Lawn Fertiliser Market Size Forecast by Region
 - 11.2.4 South America Lawn Fertiliser Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Lawn Fertiliser by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Lawn Fertiliser Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Lawn Fertiliser by Type (2026-2035)
 - 12.1.2 Global Lawn Fertiliser Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Lawn Fertiliser by Type (2026-2035)
- 12.2 Global Lawn Fertiliser Market Forecast by Application (2026-2035)
 - 12.2.1 Global Lawn Fertiliser Sales (K MT) Forecast by Application
 - 12.2.2 Global Lawn Fertiliser Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Lawn Fertiliser Market Size by Type (M USD)
- Table 4. Global Lawn Fertiliser Market Size by Application
- Table 5. Lawn Fertiliser Market Size Comparison by Region (M USD)
- Table 6. Global Lawn Fertiliser Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Lawn Fertiliser Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Lawn Fertiliser Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Lawn Fertiliser Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Lawn Fertiliser as of 2025)
- Table 11. Global Market Lawn Fertiliser Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Lawn Fertiliser Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Lawn Fertiliser Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Lawn Fertiliser Sales by Type (K MT)
- Table 27. Global Lawn Fertiliser Market Size by Type (M USD)
- Table 28. Global Lawn Fertiliser Sales (K MT) by Type (2020-2025)
- Table 29. Global Lawn Fertiliser Sales Market Share by Type (2020-2025)
- Table 30. Global Lawn Fertiliser Market Size (M USD) by Type (2020-2025)
- Table 31. Global Lawn Fertiliser Market Share by Type (2020-2025)

- Table 32. Global Lawn Fertiliser Price (USD/KG) by Type (2020-2025)
- Table 33. Global Lawn Fertiliser Sales (K MT) by Application
- Table 34. Global Lawn Fertiliser Market Size by Application
- Table 35. Global Lawn Fertiliser Sales by Application (2020-2025) & (K MT)
- Table 36. Global Lawn Fertiliser Sales Market Share by Application (2020-2025)
- Table 37. Global Lawn Fertiliser Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Lawn Fertiliser Market Share by Application (2020-2025)
- Table 39. Global Lawn Fertiliser Sales Growth Rate by Application (2020-2025)
- Table 40. Global Lawn Fertiliser Sales by Region (2020-2025) & (K MT)
- Table 41. Global Lawn Fertiliser Sales Market Share by Region (2020-2025)
- Table 42. Global Lawn Fertiliser Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Lawn Fertiliser Market Size by Region (2020-2025)
- Table 44. North America Lawn Fertiliser Sales by Country (2020-2025) & (K MT)
- Table 45. North America Lawn Fertiliser Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Lawn Fertiliser Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Lawn Fertiliser Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Lawn Fertiliser Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Lawn Fertiliser Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Lawn Fertiliser Sales by Country (2020-2025) & (K MT)
- Table 51. South America Lawn Fertiliser Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Lawn Fertiliser Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Lawn Fertiliser Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Lawn Fertiliser Production (K MT) by Region(2020-2025)
- Table 55. Global Lawn Fertiliser Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Lawn Fertiliser Revenue Market Share by Region (2020-2025)
- Table 57. Global Lawn Fertiliser Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Lawn Fertiliser Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Lawn Fertiliser Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Lawn Fertiliser Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Lawn Fertiliser Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. Safer Brand Basic Information

Table 63. Safer Brand Lawn Fertiliser Product Overview

Table 64. Safer Brand Lawn Fertiliser Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Safer Brand Business Overview

Table 66. Safer Brand SWOT Analysis

Table 67. Safer Brand Recent Developments

Table 68. Scotts Basic Information

Table 69. Scotts Lawn Fertiliser Product Overview

Table 70. Scotts Lawn Fertiliser Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Scotts Business Overview

Table 72. Scotts SWOT Analysis

Table 73. Scotts Recent Developments

Table 74. PGF Complete Fertilizer Basic Information

Table 75. PGF Complete Fertilizer Lawn Fertiliser Product Overview

Table 76. PGF Complete Fertilizer Lawn Fertiliser Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. PGF Complete Fertilizer Business Overview

Table 78. PGF Complete Fertilizer SWOT Analysis

Table 79. PGF Complete Fertilizer Recent Developments

Table 80. Jonathan Green Basic Information

Table 81. Jonathan Green Lawn Fertiliser Product Overview

Table 82. Jonathan Green Lawn Fertiliser Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Jonathan Green Business Overview

Table 84. Jonathan Green Recent Developments

Table 85. Simple Lawn Solutions Basic Information

Table 86. Simple Lawn Solutions Lawn Fertiliser Product Overview

Table 87. Simple Lawn Solutions Lawn Fertiliser Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Simple Lawn Solutions Business Overview

Table 89. Simple Lawn Solutions Recent Developments

Table 90. Pennington Lawn and Garden Basic Information

Table 91. Pennington Lawn and Garden Lawn Fertiliser Product Overview

Table 92. Pennington Lawn and Garden Lawn Fertiliser Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Pennington Lawn and Garden Business Overview

Table 94. Pennington Lawn and Garden Recent Developments

Table 95. Yates Australia Basic Information

- Table 96. Yates Australia Lawn Fertiliser Product Overview
- Table 97. Yates Australia Lawn Fertiliser Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Yates Australia Business Overview
- Table 99. Yates Australia Recent Developments
- Table 100. ProGreen Basic Information
- Table 101. ProGreen Lawn Fertiliser Product Overview
- Table 102. ProGreen Lawn Fertiliser Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. ProGreen Business Overview
- Table 104. ProGreen Recent Developments
- Table 105. Global Lawn Fertiliser Sales Forecast by Region (2026-2035) & (K MT)
- Table 106. Global Lawn Fertiliser Market Size Forecast by Region (2026-2035) & (M USD)
- Table 107. North America Lawn Fertiliser Sales Forecast by Country (2026-2035) & (K MT)
- Table 108. North America Lawn Fertiliser Market Size Forecast by Country (2026-2035) & (M USD)
- Table 109. Europe Lawn Fertiliser Sales Forecast by Country (2026-2035) & (K MT)
- Table 110. Europe Lawn Fertiliser Market Size Forecast by Country (2026-2035) & (M USD)
- Table 111. Asia Pacific Lawn Fertiliser Sales Forecast by Region (2026-2035) & (K MT)
- Table 112. Asia Pacific Lawn Fertiliser Market Size Forecast by Region (2026-2035) & (M USD)
- Table 113. South America Lawn Fertiliser Sales Forecast by Country (2026-2035) & (K MT)
- Table 114. South America Lawn Fertiliser Market Size Forecast by Country (2026-2035) & (M USD)
- Table 115. Middle East and Africa Lawn Fertiliser Sales Forecast by Country (2026-2035) & (Units)
- Table 116. Middle East and Africa Lawn Fertiliser Market Size Forecast by Country (2026-2035) & (M USD)
- Table 117. Global Lawn Fertiliser Sales Forecast by Type (2026-2035) & (K MT)
- Table 118. Global Lawn Fertiliser Market Size Forecast by Type (2026-2035) & (M USD)
- Table 119. Global Lawn Fertiliser Price Forecast by Type (2026-2035) & (USD/KG)
- Table 120. Global Lawn Fertiliser Sales (K MT) Forecast by Application (2026-2035)
- Table 121. Global Lawn Fertiliser Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Lawn Fertiliser
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Lawn Fertiliser Market Size (M USD), 2025-2035
- Figure 5. Global Lawn Fertiliser Market Size (M USD) (2020-2035)
- Figure 6. Global Lawn Fertiliser Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Lawn Fertiliser Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Lawn Fertiliser Product Life Cycle
- Figure 13. Lawn Fertiliser Sales Share by Manufacturers in 2025
- Figure 14. Global Lawn Fertiliser Revenue Share by Manufacturers in 2025
- Figure 15. Lawn Fertiliser Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Lawn Fertiliser Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Lawn Fertiliser Revenue in 2025
- Figure 18. Industry Chain Map of Lawn Fertiliser
- Figure 19. Global Lawn Fertiliser Market PEST Analysis
- Figure 20. Global Lawn Fertiliser Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Lawn Fertiliser Market Share by Type
- Figure 27. Sales Market Share of Lawn Fertiliser by Type (2020-2025)
- Figure 28. Sales Market Share of Lawn Fertiliser by Type in 2025
- Figure 29. Market Share of Lawn Fertiliser by Type (2020-2025)
- Figure 30. Market Share of Lawn Fertiliser by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Lawn Fertiliser Market Share by Application

- Figure 33. Global Lawn Fertiliser Sales Market Share by Application (2020-2025)
- Figure 34. Global Lawn Fertiliser Sales Market Share by Application in 2025
- Figure 35. Global Lawn Fertiliser Market Share by Application (2020-2025)
- Figure 36. Global Lawn Fertiliser Market Share by Application in 2025
- Figure 37. Global Lawn Fertiliser Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Lawn Fertiliser Sales Market Share by Region (2020-2025)
- Figure 39. Global Lawn Fertiliser Market Size by Region (2020-2025)
- Figure 40. North America Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Lawn Fertiliser Sales Market Share by Country in 2024
- Figure 43. North America Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Lawn Fertiliser Market Size by Country in 2024
- Figure 45. U.S. Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Lawn Fertiliser Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Lawn Fertiliser Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Lawn Fertiliser Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Lawn Fertiliser Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Lawn Fertiliser Sales Market Share by Country in 2024
- Figure 53. Europe Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Lawn Fertiliser Market Size by Country in 2024
- Figure 55. Germany Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Lawn Fertiliser Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Lawn Fertiliser Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Lawn Fertiliser Market Size by Region in 2024
- Figure 68. China Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)

- Figure 69. China Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Lawn Fertiliser Sales and Growth Rate (K MT)
- Figure 79. South America Lawn Fertiliser Sales Market Share by Country in 2024
- Figure 80. South America Lawn Fertiliser Market Size and Growth Rate (M USD)
- Figure 81. South America Lawn Fertiliser Market Size by Country in 2024
- Figure 82. Brazil Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Lawn Fertiliser Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Lawn Fertiliser Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Lawn Fertiliser Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Lawn Fertiliser Market Size by Region in 2024
- Figure 92. Saudi Arabia Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria Lawn Fertiliser Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Lawn Fertiliser Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa Lawn Fertiliser Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 102. Global Lawn Fertiliser Production Market Share by Region (2020-2025)

Figure 103. North America Lawn Fertiliser Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Lawn Fertiliser Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Lawn Fertiliser Production (K MT) Growth Rate (2020-2025)

Figure 106. China Lawn Fertiliser Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Lawn Fertiliser Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Lawn Fertiliser Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Lawn Fertiliser Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Lawn Fertiliser Market Share Forecast by Type (2026-2035)

Figure 111. Global Lawn Fertiliser Sales Forecast by Application (2026-2035)

Figure 112. Global Lawn Fertiliser Market Share Forecast by Application (2026-2035)

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