

# Global Laundry Liquid Detergent Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Laundry detergent is a type of detergent (For cleaning, softening and color protection) that is added for cleaning laundry, commonly mixtures of chemical compounds. Laundry detergent can be divided into laundry powder, liquid laundry detergent and Softener.

This report provides a deep insight into the global Laundry Liquid Detergent market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Laundry Liquid Detergent Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Laundry Liquid Detergent market in any manner.

Global Laundry Liquid Detergent Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

LG Household & Health Care

Procter & Gamble

Henkel

Aekyung Industrial

Pigeon Corporation

CJ Lion Corporation

Baby & Basic

Dong Bang Co., Ltd

MUKUNGHWA

Biokleen

Church & Dwight

Colgate-Palmolive Company

Ecolab Inc.

Venus Laboratories

Earth Friendly Products

Reckitt Benckiser Group

The Clorox Company

Unilever

Market Segmentation (by Type)

Below 0.5 kg

0.5-1 kg

1.1-2 kg

2.1-3 kg

Above 3 kg

Market Segmentation (by Application)

Residential

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Laundry Liquid Detergent Market
- Overview of the regional outlook of the Laundry Liquid Detergent Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Laundry Liquid Detergent Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Laundry Liquid Detergent

1.2 Key Market Segments

1.2.1 Laundry Liquid Detergent Segment by Type

1.2.2 Laundry Liquid Detergent Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 LAUNDRY LIQUID DETERGENT MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Laundry Liquid Detergent Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Laundry Liquid Detergent Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 LAUNDRY LIQUID DETERGENT MARKET COMPETITIVE LANDSCAPE**

3.1 Global Laundry Liquid Detergent Sales by Manufacturers (2019-2024)

3.2 Global Laundry Liquid Detergent Revenue Market Share by Manufacturers (2019-2024)

3.3 Laundry Liquid Detergent Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Laundry Liquid Detergent Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Laundry Liquid Detergent Sales Sites, Area Served, Product Type

3.6 Laundry Liquid Detergent Market Competitive Situation and Trends

3.6.1 Laundry Liquid Detergent Market Concentration Rate

3.6.2 Global 5 and 10 Largest Laundry Liquid Detergent Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 LAUNDRY LIQUID DETERGENT INDUSTRY CHAIN ANALYSIS**

- 4.1 Laundry Liquid Detergent Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF LAUNDRY LIQUID DETERGENT MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 LAUNDRY LIQUID DETERGENT MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Laundry Liquid Detergent Sales Market Share by Type (2019-2024)
- 6.3 Global Laundry Liquid Detergent Market Size Market Share by Type (2019-2024)
- 6.4 Global Laundry Liquid Detergent Price by Type (2019-2024)

## **7 LAUNDRY LIQUID DETERGENT MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Laundry Liquid Detergent Market Sales by Application (2019-2024)
- 7.3 Global Laundry Liquid Detergent Market Size (M USD) by Application (2019-2024)
- 7.4 Global Laundry Liquid Detergent Sales Growth Rate by Application (2019-2024)

## **8 LAUNDRY LIQUID DETERGENT MARKET SEGMENTATION BY REGION**

- 8.1 Global Laundry Liquid Detergent Sales by Region
  - 8.1.1 Global Laundry Liquid Detergent Sales by Region



## 8.1.2 Global Laundry Liquid Detergent Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Laundry Liquid Detergent Sales by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Laundry Liquid Detergent Sales by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Laundry Liquid Detergent Sales by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Laundry Liquid Detergent Sales by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Laundry Liquid Detergent Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 LG Household and Health Care

#### 9.1.1 LG Household and Health Care Laundry Liquid Detergent Basic Information

#### 9.1.2 LG Household and Health Care Laundry Liquid Detergent Product Overview

#### 9.1.3 LG Household and Health Care Laundry Liquid Detergent Product Market

## Performance

9.1.4 LG Household and Health Care Business Overview

9.1.5 LG Household and Health Care Laundry Liquid Detergent SWOT Analysis

9.1.6 LG Household and Health Care Recent Developments

## 9.2 Procter and Gamble

9.2.1 Procter and Gamble Laundry Liquid Detergent Basic Information

9.2.2 Procter and Gamble Laundry Liquid Detergent Product Overview

9.2.3 Procter and Gamble Laundry Liquid Detergent Product Market Performance

9.2.4 Procter and Gamble Business Overview

9.2.5 Procter and Gamble Laundry Liquid Detergent SWOT Analysis

9.2.6 Procter and Gamble Recent Developments

## 9.3 Henkel

9.3.1 Henkel Laundry Liquid Detergent Basic Information

9.3.2 Henkel Laundry Liquid Detergent Product Overview

9.3.3 Henkel Laundry Liquid Detergent Product Market Performance

9.3.4 Henkel Laundry Liquid Detergent SWOT Analysis

9.3.5 Henkel Business Overview

9.3.6 Henkel Recent Developments

## 9.4 Aekyung Industrial

9.4.1 Aekyung Industrial Laundry Liquid Detergent Basic Information

9.4.2 Aekyung Industrial Laundry Liquid Detergent Product Overview

9.4.3 Aekyung Industrial Laundry Liquid Detergent Product Market Performance

9.4.4 Aekyung Industrial Business Overview

9.4.5 Aekyung Industrial Recent Developments

## 9.5 Pigeon Corporation

9.5.1 Pigeon Corporation Laundry Liquid Detergent Basic Information

9.5.2 Pigeon Corporation Laundry Liquid Detergent Product Overview

9.5.3 Pigeon Corporation Laundry Liquid Detergent Product Market Performance

9.5.4 Pigeon Corporation Business Overview

9.5.5 Pigeon Corporation Recent Developments

## 9.6 CJ Lion Corporation

9.6.1 CJ Lion Corporation Laundry Liquid Detergent Basic Information

9.6.2 CJ Lion Corporation Laundry Liquid Detergent Product Overview

9.6.3 CJ Lion Corporation Laundry Liquid Detergent Product Market Performance

9.6.4 CJ Lion Corporation Business Overview

9.6.5 CJ Lion Corporation Recent Developments

## 9.7 Baby and Basic

9.7.1 Baby and Basic Laundry Liquid Detergent Basic Information

9.7.2 Baby and Basic Laundry Liquid Detergent Product Overview

- 9.7.3 Baby and Basic Laundry Liquid Detergent Product Market Performance
- 9.7.4 Baby and Basic Business Overview
- 9.7.5 Baby and Basic Recent Developments
- 9.8 Dong Bang Co., Ltd
  - 9.8.1 Dong Bang Co., Ltd Laundry Liquid Detergent Basic Information
  - 9.8.2 Dong Bang Co., Ltd Laundry Liquid Detergent Product Overview
  - 9.8.3 Dong Bang Co., Ltd Laundry Liquid Detergent Product Market Performance
  - 9.8.4 Dong Bang Co., Ltd Business Overview
  - 9.8.5 Dong Bang Co., Ltd Recent Developments
- 9.9 MUKUNGHWA
  - 9.9.1 MUKUNGHWA Laundry Liquid Detergent Basic Information
  - 9.9.2 MUKUNGHWA Laundry Liquid Detergent Product Overview
  - 9.9.3 MUKUNGHWA Laundry Liquid Detergent Product Market Performance
  - 9.9.4 MUKUNGHWA Business Overview
  - 9.9.5 MUKUNGHWA Recent Developments
- 9.10 Biokleen
  - 9.10.1 Biokleen Laundry Liquid Detergent Basic Information
  - 9.10.2 Biokleen Laundry Liquid Detergent Product Overview
  - 9.10.3 Biokleen Laundry Liquid Detergent Product Market Performance
  - 9.10.4 Biokleen Business Overview
  - 9.10.5 Biokleen Recent Developments
- 9.11 Church and Dwight
  - 9.11.1 Church and Dwight Laundry Liquid Detergent Basic Information
  - 9.11.2 Church and Dwight Laundry Liquid Detergent Product Overview
  - 9.11.3 Church and Dwight Laundry Liquid Detergent Product Market Performance
  - 9.11.4 Church and Dwight Business Overview
  - 9.11.5 Church and Dwight Recent Developments
- 9.12 Colgate-Palmolive Company
  - 9.12.1 Colgate-Palmolive Company Laundry Liquid Detergent Basic Information
  - 9.12.2 Colgate-Palmolive Company Laundry Liquid Detergent Product Overview
  - 9.12.3 Colgate-Palmolive Company Laundry Liquid Detergent Product Market Performance
  - 9.12.4 Colgate-Palmolive Company Business Overview
  - 9.12.5 Colgate-Palmolive Company Recent Developments
- 9.13 Ecolab Inc.
  - 9.13.1 Ecolab Inc. Laundry Liquid Detergent Basic Information
  - 9.13.2 Ecolab Inc. Laundry Liquid Detergent Product Overview
  - 9.13.3 Ecolab Inc. Laundry Liquid Detergent Product Market Performance
  - 9.13.4 Ecolab Inc. Business Overview

- 9.13.5 Ecolab Inc. Recent Developments
- 9.14 Venus Laboratories
  - 9.14.1 Venus Laboratories Laundry Liquid Detergent Basic Information
  - 9.14.2 Venus Laboratories Laundry Liquid Detergent Product Overview
  - 9.14.3 Venus Laboratories Laundry Liquid Detergent Product Market Performance
  - 9.14.4 Venus Laboratories Business Overview
  - 9.14.5 Venus Laboratories Recent Developments
- 9.15 Earth Friendly Products
  - 9.15.1 Earth Friendly Products Laundry Liquid Detergent Basic Information
  - 9.15.2 Earth Friendly Products Laundry Liquid Detergent Product Overview
  - 9.15.3 Earth Friendly Products Laundry Liquid Detergent Product Market Performance
  - 9.15.4 Earth Friendly Products Business Overview
  - 9.15.5 Earth Friendly Products Recent Developments
- 9.16 Reckitt Benckiser Group
  - 9.16.1 Reckitt Benckiser Group Laundry Liquid Detergent Basic Information
  - 9.16.2 Reckitt Benckiser Group Laundry Liquid Detergent Product Overview
  - 9.16.3 Reckitt Benckiser Group Laundry Liquid Detergent Product Market Performance
  - 9.16.4 Reckitt Benckiser Group Business Overview
  - 9.16.5 Reckitt Benckiser Group Recent Developments
- 9.17 The Clorox Company
  - 9.17.1 The Clorox Company Laundry Liquid Detergent Basic Information
  - 9.17.2 The Clorox Company Laundry Liquid Detergent Product Overview
  - 9.17.3 The Clorox Company Laundry Liquid Detergent Product Market Performance
  - 9.17.4 The Clorox Company Business Overview
  - 9.17.5 The Clorox Company Recent Developments
- 9.18 Unilever
  - 9.18.1 Unilever Laundry Liquid Detergent Basic Information
  - 9.18.2 Unilever Laundry Liquid Detergent Product Overview
  - 9.18.3 Unilever Laundry Liquid Detergent Product Market Performance
  - 9.18.4 Unilever Business Overview
  - 9.18.5 Unilever Recent Developments

## **10 LAUNDRY LIQUID DETERGENT MARKET FORECAST BY REGION**

- 10.1 Global Laundry Liquid Detergent Market Size Forecast
- 10.2 Global Laundry Liquid Detergent Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Laundry Liquid Detergent Market Size Forecast by Country
  - 10.2.3 Asia Pacific Laundry Liquid Detergent Market Size Forecast by Region

- 10.2.4 South America Laundry Liquid Detergent Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Laundry Liquid Detergent by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Laundry Liquid Detergent Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Laundry Liquid Detergent by Type (2025-2030)
  - 11.1.2 Global Laundry Liquid Detergent Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Laundry Liquid Detergent by Type (2025-2030)
- 11.2 Global Laundry Liquid Detergent Market Forecast by Application (2025-2030)
  - 11.2.1 Global Laundry Liquid Detergent Sales (K Units) Forecast by Application
  - 11.2.2 Global Laundry Liquid Detergent Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Laundry Liquid Detergent Market Size Comparison by Region (M USD)
- Table 5. Global Laundry Liquid Detergent Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Laundry Liquid Detergent Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Laundry Liquid Detergent Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Laundry Liquid Detergent Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Laundry Liquid Detergent as of 2022)
- Table 10. Global Market Laundry Liquid Detergent Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Laundry Liquid Detergent Sales Sites and Area Served
- Table 12. Manufacturers Laundry Liquid Detergent Product Type
- Table 13. Global Laundry Liquid Detergent Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Laundry Liquid Detergent
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Laundry Liquid Detergent Market Challenges
- Table 22. Global Laundry Liquid Detergent Sales by Type (K Units)
- Table 23. Global Laundry Liquid Detergent Market Size by Type (M USD)
- Table 24. Global Laundry Liquid Detergent Sales (K Units) by Type (2019-2024)
- Table 25. Global Laundry Liquid Detergent Sales Market Share by Type (2019-2024)
- Table 26. Global Laundry Liquid Detergent Market Size (M USD) by Type (2019-2024)
- Table 27. Global Laundry Liquid Detergent Market Size Share by Type (2019-2024)
- Table 28. Global Laundry Liquid Detergent Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Laundry Liquid Detergent Sales (K Units) by Application



- Table 30. Global Laundry Liquid Detergent Market Size by Application
- Table 31. Global Laundry Liquid Detergent Sales by Application (2019-2024) & (K Units)
- Table 32. Global Laundry Liquid Detergent Sales Market Share by Application (2019-2024)
- Table 33. Global Laundry Liquid Detergent Sales by Application (2019-2024) & (M USD)
- Table 34. Global Laundry Liquid Detergent Market Share by Application (2019-2024)
- Table 35. Global Laundry Liquid Detergent Sales Growth Rate by Application (2019-2024)
- Table 36. Global Laundry Liquid Detergent Sales by Region (2019-2024) & (K Units)
- Table 37. Global Laundry Liquid Detergent Sales Market Share by Region (2019-2024)
- Table 38. North America Laundry Liquid Detergent Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Laundry Liquid Detergent Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Laundry Liquid Detergent Sales by Region (2019-2024) & (K Units)
- Table 41. South America Laundry Liquid Detergent Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Laundry Liquid Detergent Sales by Region (2019-2024) & (K Units)
- Table 43. LG Household and Health Care Laundry Liquid Detergent Basic Information
- Table 44. LG Household and Health Care Laundry Liquid Detergent Product Overview
- Table 45. LG Household and Health Care Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. LG Household and Health Care Business Overview
- Table 47. LG Household and Health Care Laundry Liquid Detergent SWOT Analysis
- Table 48. LG Household and Health Care Recent Developments
- Table 49. Procter and Gamble Laundry Liquid Detergent Basic Information
- Table 50. Procter and Gamble Laundry Liquid Detergent Product Overview
- Table 51. Procter and Gamble Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Procter and Gamble Business Overview
- Table 53. Procter and Gamble Laundry Liquid Detergent SWOT Analysis
- Table 54. Procter and Gamble Recent Developments
- Table 55. Henkel Laundry Liquid Detergent Basic Information
- Table 56. Henkel Laundry Liquid Detergent Product Overview
- Table 57. Henkel Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Henkel Laundry Liquid Detergent SWOT Analysis
- Table 59. Henkel Business Overview

Table 60. Henkel Recent Developments

Table 61. Aekyung Industrial Laundry Liquid Detergent Basic Information

Table 62. Aekyung Industrial Laundry Liquid Detergent Product Overview

Table 63. Aekyung Industrial Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Aekyung Industrial Business Overview

Table 65. Aekyung Industrial Recent Developments

Table 66. Pigeon Corporation Laundry Liquid Detergent Basic Information

Table 67. Pigeon Corporation Laundry Liquid Detergent Product Overview

Table 68. Pigeon Corporation Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Pigeon Corporation Business Overview

Table 70. Pigeon Corporation Recent Developments

Table 71. CJ Lion Corporation Laundry Liquid Detergent Basic Information

Table 72. CJ Lion Corporation Laundry Liquid Detergent Product Overview

Table 73. CJ Lion Corporation Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. CJ Lion Corporation Business Overview

Table 75. CJ Lion Corporation Recent Developments

Table 76. Baby and Basic Laundry Liquid Detergent Basic Information

Table 77. Baby and Basic Laundry Liquid Detergent Product Overview

Table 78. Baby and Basic Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Baby and Basic Business Overview

Table 80. Baby and Basic Recent Developments

Table 81. Dong Bang Co., Ltd Laundry Liquid Detergent Basic Information

Table 82. Dong Bang Co., Ltd Laundry Liquid Detergent Product Overview

Table 83. Dong Bang Co., Ltd Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Dong Bang Co., Ltd Business Overview

Table 85. Dong Bang Co., Ltd Recent Developments

Table 86. MUKUNGHWA Laundry Liquid Detergent Basic Information

Table 87. MUKUNGHWA Laundry Liquid Detergent Product Overview

Table 88. MUKUNGHWA Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. MUKUNGHWA Business Overview

Table 90. MUKUNGHWA Recent Developments

Table 91. Biokleen Laundry Liquid Detergent Basic Information

Table 92. Biokleen Laundry Liquid Detergent Product Overview



- Table 93. Biokleen Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Biokleen Business Overview
- Table 95. Biokleen Recent Developments
- Table 96. Church and Dwight Laundry Liquid Detergent Basic Information
- Table 97. Church and Dwight Laundry Liquid Detergent Product Overview
- Table 98. Church and Dwight Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Church and Dwight Business Overview
- Table 100. Church and Dwight Recent Developments
- Table 101. Colgate-Palmolive Company Laundry Liquid Detergent Basic Information
- Table 102. Colgate-Palmolive Company Laundry Liquid Detergent Product Overview
- Table 103. Colgate-Palmolive Company Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Colgate-Palmolive Company Business Overview
- Table 105. Colgate-Palmolive Company Recent Developments
- Table 106. Ecolab Inc. Laundry Liquid Detergent Basic Information
- Table 107. Ecolab Inc. Laundry Liquid Detergent Product Overview
- Table 108. Ecolab Inc. Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Ecolab Inc. Business Overview
- Table 110. Ecolab Inc. Recent Developments
- Table 111. Venus Laboratories Laundry Liquid Detergent Basic Information
- Table 112. Venus Laboratories Laundry Liquid Detergent Product Overview
- Table 113. Venus Laboratories Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Venus Laboratories Business Overview
- Table 115. Venus Laboratories Recent Developments
- Table 116. Earth Friendly Products Laundry Liquid Detergent Basic Information
- Table 117. Earth Friendly Products Laundry Liquid Detergent Product Overview
- Table 118. Earth Friendly Products Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Earth Friendly Products Business Overview
- Table 120. Earth Friendly Products Recent Developments
- Table 121. Reckitt Benckiser Group Laundry Liquid Detergent Basic Information
- Table 122. Reckitt Benckiser Group Laundry Liquid Detergent Product Overview
- Table 123. Reckitt Benckiser Group Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Reckitt Benckiser Group Business Overview

- Table 125. Reckitt Benckiser Group Recent Developments
- Table 126. The Clorox Company Laundry Liquid Detergent Basic Information
- Table 127. The Clorox Company Laundry Liquid Detergent Product Overview
- Table 128. The Clorox Company Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. The Clorox Company Business Overview
- Table 130. The Clorox Company Recent Developments
- Table 131. Unilever Laundry Liquid Detergent Basic Information
- Table 132. Unilever Laundry Liquid Detergent Product Overview
- Table 133. Unilever Laundry Liquid Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Unilever Business Overview
- Table 135. Unilever Recent Developments
- Table 136. Global Laundry Liquid Detergent Sales Forecast by Region (2025-2030) & (K Units)
- Table 137. Global Laundry Liquid Detergent Market Size Forecast by Region (2025-2030) & (M USD)
- Table 138. North America Laundry Liquid Detergent Sales Forecast by Country (2025-2030) & (K Units)
- Table 139. North America Laundry Liquid Detergent Market Size Forecast by Country (2025-2030) & (M USD)
- Table 140. Europe Laundry Liquid Detergent Sales Forecast by Country (2025-2030) & (K Units)
- Table 141. Europe Laundry Liquid Detergent Market Size Forecast by Country (2025-2030) & (M USD)
- Table 142. Asia Pacific Laundry Liquid Detergent Sales Forecast by Region (2025-2030) & (K Units)
- Table 143. Asia Pacific Laundry Liquid Detergent Market Size Forecast by Region (2025-2030) & (M USD)
- Table 144. South America Laundry Liquid Detergent Sales Forecast by Country (2025-2030) & (K Units)
- Table 145. South America Laundry Liquid Detergent Market Size Forecast by Country (2025-2030) & (M USD)
- Table 146. Middle East and Africa Laundry Liquid Detergent Consumption Forecast by Country (2025-2030) & (Units)
- Table 147. Middle East and Africa Laundry Liquid Detergent Market Size Forecast by Country (2025-2030) & (M USD)
- Table 148. Global Laundry Liquid Detergent Sales Forecast by Type (2025-2030) & (K Units)

Table 149. Global Laundry Liquid Detergent Market Size Forecast by Type (2025-2030) & (M USD)

Table 150. Global Laundry Liquid Detergent Price Forecast by Type (2025-2030) & (USD/Unit)

Table 151. Global Laundry Liquid Detergent Sales (K Units) Forecast by Application (2025-2030)

Table 152. Global Laundry Liquid Detergent Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Laundry Liquid Detergent
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Laundry Liquid Detergent Market Size (M USD), 2019-2030
- Figure 5. Global Laundry Liquid Detergent Market Size (M USD) (2019-2030)
- Figure 6. Global Laundry Liquid Detergent Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Laundry Liquid Detergent Market Size by Country (M USD)
- Figure 11. Laundry Liquid Detergent Sales Share by Manufacturers in 2023
- Figure 12. Global Laundry Liquid Detergent Revenue Share by Manufacturers in 2023
- Figure 13. Laundry Liquid Detergent Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Laundry Liquid Detergent Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Laundry Liquid Detergent Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Laundry Liquid Detergent Market Share by Type
- Figure 18. Sales Market Share of Laundry Liquid Detergent by Type (2019-2024)
- Figure 19. Sales Market Share of Laundry Liquid Detergent by Type in 2023
- Figure 20. Market Size Share of Laundry Liquid Detergent by Type (2019-2024)
- Figure 21. Market Size Market Share of Laundry Liquid Detergent by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Laundry Liquid Detergent Market Share by Application
- Figure 24. Global Laundry Liquid Detergent Sales Market Share by Application (2019-2024)
- Figure 25. Global Laundry Liquid Detergent Sales Market Share by Application in 2023
- Figure 26. Global Laundry Liquid Detergent Market Share by Application (2019-2024)
- Figure 27. Global Laundry Liquid Detergent Market Share by Application in 2023
- Figure 28. Global Laundry Liquid Detergent Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Laundry Liquid Detergent Sales Market Share by Region (2019-2024)
- Figure 30. North America Laundry Liquid Detergent Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Laundry Liquid Detergent Sales Market Share by Country in 2023

Figure 32. U.S. Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Laundry Liquid Detergent Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Laundry Liquid Detergent Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Laundry Liquid Detergent Sales Market Share by Country in 2023

Figure 37. Germany Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Laundry Liquid Detergent Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Laundry Liquid Detergent Sales Market Share by Region in 2023

Figure 44. China Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Laundry Liquid Detergent Sales and Growth Rate (K Units)

Figure 50. South America Laundry Liquid Detergent Sales Market Share by Country in 2023

Figure 51. Brazil Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Laundry Liquid Detergent Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Laundry Liquid Detergent Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Laundry Liquid Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Laundry Liquid Detergent Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Laundry Liquid Detergent Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Laundry Liquid Detergent Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Laundry Liquid Detergent Market Share Forecast by Type (2025-2030)

Figure 65. Global Laundry Liquid Detergent Sales Forecast by Application (2025-2030)

Figure 66. Global Laundry Liquid Detergent Market Share Forecast by Application (2025-2030)

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