

Global Laundry Detergents Market Research Report 2022(Status and Outlook)

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Abstracts

Report Overview

The Global Laundry Detergents Market Size was estimated at USD 51586.68 million in 2021 and is projected to reach USD 49106.31 million by 2028, exhibiting a CAGR of -0.70% during the forecast period.

This report provides a deep insight into the global Laundry Detergents market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Laundry Detergents Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Laundry Detergents market in any manner.

Global Laundry Detergents Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Ecover

Novamex

Sonett

Alma Win

Ecodoo

SODASAN

Frosch

Market Segmentation (by Type)

Liquid Detergents

Powder Detergents

Tablet Detergents

Market Segmentation (by Application)

Household

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Laundry Detergents Market

Overview of the regional outlook of the Laundry Detergents Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Laundry Detergents Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Laundry Detergents
- 1.2 Key Market Segments
 - 1.2.1 Laundry Detergents Segment by Type
 - 1.2.2 Laundry Detergents Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LAUNDRY DETERGENTS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Laundry Detergents Market Size (M USD) Estimates and Forecasts (2017-2028)
 - 2.1.2 Global Laundry Detergents Sales Estimates and Forecasts (2017-2028)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LAUNDRY DETERGENTS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Laundry Detergents Sales by Manufacturers (2017-2022)
- 3.2 Global Laundry Detergents Revenue Market Share by Manufacturers (2017-2022)
- 3.3 Laundry Detergents Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Laundry Detergents Average Price by Manufacturers (2017-2022)
- 3.5 Manufacturers Laundry Detergents Sales Sites, Area Served, Product Type
- 3.6 Laundry Detergents Market Competitive Situation and Trends
 - 3.6.1 Laundry Detergents Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Laundry Detergents Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 LAUNDRY DETERGENTS INDUSTRY CHAIN ANALYSIS

- 4.1 Laundry Detergents Industry Chain Analysis

- 4.2 Market Overview and Market Concentration Analysis of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LAUNDRY DETERGENTS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 LAUNDRY DETERGENTS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Laundry Detergents Sales Market Share by Type (2017-2022)
- 6.3 Global Laundry Detergents Market Size Market Share by Type (2017-2022)
- 6.4 Global Laundry Detergents Price by Type (2017-2022)

7 LAUNDRY DETERGENTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Laundry Detergents Market Sales by Application (2017-2022)
- 7.3 Global Laundry Detergents Market Size (M USD) by Application (2017-2022)
- 7.4 Global Laundry Detergents Sales Growth Rate by Application (2017-2022)

8 LAUNDRY DETERGENTS MARKET SEGMENTATION BY REGION

- 8.1 Global Laundry Detergents Sales by Region
 - 8.1.1 Global Laundry Detergents Sales by Region
 - 8.1.2 Global Laundry Detergents Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Laundry Detergents Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Laundry Detergents Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Laundry Detergents Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Laundry Detergents Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Laundry Detergents Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILED

- 9.1 Ecover
 - 9.1.1 Ecover Laundry Detergents Basic Information
 - 9.1.2 Ecover Laundry Detergents Product Overview
 - 9.1.3 Ecover Laundry Detergents Product Market Performance
 - 9.1.4 Ecover Business Overview
 - 9.1.5 Ecover Laundry Detergents SWOT Analysis
 - 9.1.6 Ecover Recent Developments
- 9.2 Novamex

- 9.2.1 Novamex Laundry Detergents Basic Information
- 9.2.2 Novamex Laundry Detergents Product Overview
- 9.2.3 Novamex Laundry Detergents Product Market Performance
- 9.2.4 Novamex Business Overview
- 9.2.5 Novamex Laundry Detergents SWOT Analysis
- 9.2.6 Novamex Recent Developments
- 9.3 Sonett
 - 9.3.1 Sonett Laundry Detergents Basic Information
 - 9.3.2 Sonett Laundry Detergents Product Overview
 - 9.3.3 Sonett Laundry Detergents Product Market Performance
 - 9.3.4 Sonett Business Overview
 - 9.3.5 Sonett Laundry Detergents SWOT Analysis
 - 9.3.6 Sonett Recent Developments
- 9.4 Alma Win
 - 9.4.1 Alma Win Laundry Detergents Basic Information
 - 9.4.2 Alma Win Laundry Detergents Product Overview
 - 9.4.3 Alma Win Laundry Detergents Product Market Performance
 - 9.4.4 Alma Win Business Overview
 - 9.4.5 Alma Win Laundry Detergents SWOT Analysis
 - 9.4.6 Alma Win Recent Developments
- 9.5 Ecodoo
 - 9.5.1 Ecodoo Laundry Detergents Basic Information
 - 9.5.2 Ecodoo Laundry Detergents Product Overview
 - 9.5.3 Ecodoo Laundry Detergents Product Market Performance
 - 9.5.4 Ecodoo Business Overview
 - 9.5.5 Ecodoo Laundry Detergents SWOT Analysis
 - 9.5.6 Ecodoo Recent Developments
- 9.6 SODASAN
 - 9.6.1 SODASAN Laundry Detergents Basic Information
 - 9.6.2 SODASAN Laundry Detergents Product Overview
 - 9.6.3 SODASAN Laundry Detergents Product Market Performance
 - 9.6.4 SODASAN Business Overview
 - 9.6.5 SODASAN Recent Developments
- 9.7 Frosch
 - 9.7.1 Frosch Laundry Detergents Basic Information
 - 9.7.2 Frosch Laundry Detergents Product Overview
 - 9.7.3 Frosch Laundry Detergents Product Market Performance
 - 9.7.4 Frosch Business Overview
 - 9.7.5 Frosch Recent Developments

10 LAUNDRY DETERGENTS MARKET FORECAST BY REGION

- 10.1 Global Laundry Detergents Market Size Forecast
- 10.2 Global Laundry Detergents Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Laundry Detergents Market Size Forecast by Country
 - 10.2.3 Asia Pacific Laundry Detergents Market Size Forecast by Region
 - 10.2.4 South America Laundry Detergents Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Laundry Detergents by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2022-2028)

- 11.1 Global Laundry Detergents Market Forecast by Type (2022-2028)
 - 11.1.1 Global Forecasted Sales of Laundry Detergents by Type (2022-2028)
 - 11.1.2 Global Laundry Detergents Market Size Forecast by Type (2022-2028)
 - 11.1.3 Global Forecasted Price of Laundry Detergents by Type (2022-2028)
- 11.2 Global Laundry Detergents Market Forecast by Application (2022-2028)
 - 11.2.1 Global Laundry Detergents Sales (K Units) Forecast by Application
 - 11.2.2 Global Laundry Detergents Market Size (M USD) Forecast by Application (2022-2028)

12 CONCLUSION AND KEY FINDINGS

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Laundry Detergents Market Size (M USD) Comparison by Region (M USD)
- Table 5. Global Laundry Detergents Sales (K Units) by Manufacturers (2017-2022)
- Table 6. Global Laundry Detergents Sales Market Share by Manufacturers (2017-2022)
- Table 7. Global Laundry Detergents Revenue (M USD) by Manufacturers (2017-2022)
- Table 8. Global Laundry Detergents Revenue Share by Manufacturers (2017-2022)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Laundry Detergents as of 2021)
- Table 10. Global Market Laundry Detergents Average Price (USD/Unit) of Key Manufacturers (2017-2022)
- Table 11. Manufacturers Laundry Detergents Sales Sites and Area Served
- Table 12. Manufacturers Laundry Detergents Product Type
- Table 13. Global Laundry Detergents Manufacturers Market Concentration Ratio (CR5)

and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Laundry Detergents

Table 16. Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Laundry Detergents Market Challenges

Table 22. Market Restraints

Table 23. Global Laundry Detergents Sales by Type (K Units)

Table 24. Global Laundry Detergents Market Size by Type (M USD)

Table 25. Global Laundry Detergents Sales (K Units) by Type (2017-2022)

Table 26. Global Laundry Detergents Sales Market Share by Type (2017-2022)

Table 27. Global Laundry Detergents Market Size (M USD) by Type (2017-2022)

Table 28. Global Laundry Detergents Market Size Share by Type (2017-2022)

Table 29. Global Laundry Detergents Price (USD/Unit) by Type (2017-2022)

Table 30. Global Laundry Detergents Sales (K Units) by Application

Table 31. Global Laundry Detergents Market Size by Application

Table 32. Global Laundry Detergents Sales by Application (2017-2022) & (K Units)

Table 33. Global Laundry Detergents Sales Market Share by Application (2017-2022)

Table 34. Global Laundry Detergents Sales by Application (2017-2022) & (M USD)

Table 35. Global Laundry Detergents Market Share by Application (2017-2022)

Table 36. Global Laundry Detergents Sales Growth Rate by Application (2017-2022)

Table 37. Global Laundry Detergents Sales by Region (2017-2022) & (K Units)

Table 38. Global Laundry Detergents Sales Market Share by Region (2017-2022)

Table 39. North America Laundry Detergents Sales by Country (2017-2022) & (K Units)

Table 40. Europe Laundry Detergents Sales by Country (2017-2022) & (K Units)

Table 41. Asia Pacific Laundry Detergents Sales by Region (2017-2022) & (K Units)

Table 42. South America Laundry Detergents Sales by Country (2017-2022) & (K Units)

Table 43. Middle East and Africa Laundry Detergents Sales by Region (2017-2022) & (K Units)

Table 44. Ecover Laundry Detergents Basic Information

Table 45. Ecover Laundry Detergents Product Overview

Table 46. Ecover Laundry Detergents Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 47. Ecover Business Overview

Table 48. Ecover Laundry Detergents SWOT Analysis

Table 49. Ecover Recent Developments

- Table 50. Novamex Laundry Detergents Basic Information
- Table 51. Novamex Laundry Detergents Product Overview
- Table 52. Novamex Laundry Detergents Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 53. Novamex Business Overview
- Table 54. Novamex Laundry Detergents SWOT Analysis
- Table 55. Novamex Recent Developments
- Table 56. Sonett Laundry Detergents Basic Information
- Table 57. Sonett Laundry Detergents Product Overview
- Table 58. Sonett Laundry Detergents Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 59. Sonett Business Overview
- Table 60. Sonett Laundry Detergents SWOT Analysis
- Table 61. Sonett Recent Developments
- Table 62. Alma Win Laundry Detergents Basic Information
- Table 63. Alma Win Laundry Detergents Product Overview
- Table 64. Alma Win Laundry Detergents Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 65. Alma Win Business Overview
- Table 66. Alma Win Laundry Detergents SWOT Analysis
- Table 67. Alma Win Recent Developments
- Table 68. Ecodoo Laundry Detergents Basic Information
- Table 69. Ecodoo Laundry Detergents Product Overview
- Table 70. Ecodoo Laundry Detergents Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 71. Ecodoo Business Overview
- Table 72. Ecodoo Laundry Detergents SWOT Analysis
- Table 73. Ecodoo Recent Developments
- Table 74. SODASAN Laundry Detergents Basic Information
- Table 75. SODASAN Laundry Detergents Product Overview
- Table 76. SODASAN Laundry Detergents Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 77. SODASAN Business Overview
- Table 78. SODASAN Recent Developments
- Table 79. Frosch Laundry Detergents Basic Information
- Table 80. Frosch Laundry Detergents Product Overview
- Table 81. Frosch Laundry Detergents Sales (K Units), Market Size (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 82. Frosch Business Overview

Table 83. Frosch Recent Developments

Table 84. Global Laundry Detergents Sales Forecast by Region (K Units)

Table 85. Global Laundry Detergents Market Size Forecast by Region (M USD)

Table 86. North America Laundry Detergents Sales Forecast by Country (2022-2028) & (K Units)

Table 87. North America Laundry Detergents Market Size Forecast by Country (2022-2028) & (M USD)

Table 88. Europe Laundry Detergents Sales Forecast by Country (2022-2028) & (K Units)

Table 89. Europe Laundry Detergents Market Size Forecast by Country (2022-2028) & (M USD)

Table 90. Asia Pacific Laundry Detergents Sales Forecast by Region (2022-2028) & (K Units)

Table 91. Asia Pacific Laundry Detergents Market Size Forecast by Region (2022-2028) & (M USD)

Table 92. South America Laundry Detergents Sales Forecast by Country (2022-2028) & (K Units)

Table 93. South America Laundry Detergents Market Size Forecast by Country (2022-2028) & (M USD)

Table 94. Middle East and Africa Laundry Detergents Consumption Forecast by Country (2022-2028) & (Units)

Table 95. Middle East and Africa Laundry Detergents Market Size Forecast by Country (2022-2028) & (M USD)

Table 96. Global Laundry Detergents Sales Forecast by Type (2022-2028) & (K Units)

Table 97. Global Laundry Detergents Market Size Forecast by Type (2022-2028) & (M USD)

Table 98. Global Laundry Detergents Price Forecast by Type (2022-2028) & (USD/Unit)

Table 99. Global Laundry Detergents Sales (K Units) Forecast by Application (2022-2028)

Table 100. Global Laundry Detergents Market Size Forecast by Application (2022-2028) & (M USD)

LIST OF FIGURES

Figure 1. Product Picture of Laundry Detergents

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Laundry Detergents Market Size (M USD), 2017-2028

Figure 5. Global Laundry Detergents Market Size (M USD) (2017-2028)

Figure 6. Global Laundry Detergents Sales (K Units) & (2017-2028)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Laundry Detergents Market Size (M USD) by Country (M USD)
- Figure 11. Laundry Detergents Sales Share by Manufacturers in 2020
- Figure 12. Global Laundry Detergents Revenue Share by Manufacturers in 2020
- Figure 13. Laundry Detergents Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2017 VS 2021
- Figure 14. Global Market Laundry Detergents Average Price (USD/Unit) of Key Manufacturers in 2020
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Laundry Detergents Revenue in 2021
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Laundry Detergents Market Share by Type
- Figure 18. Sales Market Share of Laundry Detergents by Type (2017-2022)
- Figure 19. Sales Market Share of Laundry Detergents by Type in 2021
- Figure 20. Market Size Share of Laundry Detergents by Type (2017-2022)
- Figure 21. Market Size Market Share of Laundry Detergents by Type in 2020
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Laundry Detergents Market Share by Application
- Figure 24. Global Laundry Detergents Sales Market Share by Application (2017-2022)
- Figure 25. Global Laundry Detergents Sales Market Share by Application in 2021
- Figure 26. Global Laundry Detergents Market Share by Application (2017-2022)
- Figure 27. Global Laundry Detergents Market Share by Application in 2020
- Figure 28. Global Laundry Detergents Sales Growth Rate by Application (2017-2022)
- Figure 29. Global Laundry Detergents Sales Market Share by Region (2017-2022)
- Figure 30. North America Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 31. North America Laundry Detergents Sales Market Share by Country in 2020
- Figure 32. U.S. Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 33. Canada Laundry Detergents Sales (K Units) and Growth Rate (2017-2022)
- Figure 34. Mexico Laundry Detergents Sales (Units) and Growth Rate (2017-2022)
- Figure 35. Europe Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 36. Europe Laundry Detergents Sales Market Share by Country in 2020
- Figure 37. Germany Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 38. France Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 39. U.K. Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 40. Italy Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 41. Russia Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)

- Figure 42. Asia Pacific Laundry Detergents Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Laundry Detergents Sales Market Share by Region in 2020
- Figure 44. China Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 45. Japan Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 46. South Korea Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 47. India Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 48. Southeast Asia Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 49. South America Laundry Detergents Sales and Growth Rate (K Units)
- Figure 50. South America Laundry Detergents Sales Market Share by Country in 2020
- Figure 51. Brazil Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 52. Argentina Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 53. Columbia Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 54. Middle East and Africa Laundry Detergents Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Laundry Detergents Sales Market Share by Region in 2020
- Figure 56. Saudi Arabia Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 57. UAE Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 58. Egypt Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 59. Nigeria Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 60. South Africa Laundry Detergents Sales and Growth Rate (2017-2022) & (K Units)
- Figure 61. Global Laundry Detergents Sales Forecast by Volume (2017-2028) & (K Units)
- Figure 62. Global Laundry Detergents Market Size Forecast by Value (2017-2028) & (M USD)
- Figure 63. Global Laundry Detergents Sales Market Share Forecast by Type (2022-2028)
- Figure 64. Global Laundry Detergents Market Share Forecast by Type (2022-2028)
- Figure 65. Global Laundry Detergents Sales Forecast by Application (2022-2028)
- Figure 66. Global Laundry Detergents Market Share Forecast by Application (2022-2028)

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