

Global Latex-bonded Airlaid Paper Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Airlaid paper is a textile-like material categorized as a nonwoven fabric made from fluff pulp. Compared with normal wet-laid paper and tissue, air-laid paper is very bulky, porous and soft. It has good water absorption properties and is much stronger compared with normal tissue. In the production of latex bonded airlaid paper, liquid binder, such as latex is sprayed on both sides of the web to bind the fibers together. The excess moisture is then dried and the latex is cured in the drying section.

The Global Latex-bonded Airlaid Paper Market Size was estimated at USD 337.75 million in 2023 and is projected to reach USD 382.60 million by 2029, exhibiting a CAGR of 2.10% during the forecast period.

This report provides a deep insight into the global Latex-bonded Airlaid Paper market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Latex-bonded Airlaid Paper Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Latex-bonded Airlaid Paper market in any manner.

Global Latex-bonded Airlaid Paper Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Glatfelter

Georgia-Pacific

McAirlaid's Vliesstoffe

Duni AB

EAM Corporation?Domtar?

Fitesa

Oji Kinocloth

Kinsei Seishi

M&J Airlaid Products

Main S.p.A.

SharpCell

National Nonwovens

China Silk (Shanghai) New Material Technology

Qiaohong New Materials

Ningbo Qixing Nonwoven

Elite Paper

Market Segmentation (by Type)

50-100 gsm

? 100 gsm

Market Segmentation (by Application)

Feminine Hygiene

Consumer Wipes

Adult Incontinence

Industrial Wipes

Tabletop and Napkins

Food Pads

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Latex-bonded Airlaid Paper Market

Overview of the regional outlook of the Latex-bonded Airlaid Paper Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Latex-bonded Airlaid Paper Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Latex-bonded Airlaid Paper

1.2 Key Market Segments

1.2.1 Latex-bonded Airlaid Paper Segment by Type

1.2.2 Latex-bonded Airlaid Paper Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LATEX-BONDED AIRLAID PAPER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Latex-bonded Airlaid Paper Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Latex-bonded Airlaid Paper Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LATEX-BONDED AIRLAID PAPER MARKET COMPETITIVE LANDSCAPE

3.1 Global Latex-bonded Airlaid Paper Sales by Manufacturers (2019-2024)

3.2 Global Latex-bonded Airlaid Paper Revenue Market Share by Manufacturers (2019-2024)

3.3 Latex-bonded Airlaid Paper Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Latex-bonded Airlaid Paper Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Latex-bonded Airlaid Paper Sales Sites, Area Served, Product Type

3.6 Latex-bonded Airlaid Paper Market Competitive Situation and Trends

3.6.1 Latex-bonded Airlaid Paper Market Concentration Rate

3.6.2 Global 5 and 10 Largest Latex-bonded Airlaid Paper Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 LATEX-BONDED AIRLAID PAPER INDUSTRY CHAIN ANALYSIS

- 4.1 Latex-bonded Airlaid Paper Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LATEX-BONDED AIRLAID PAPER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 LATEX-BONDED AIRLAID PAPER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Latex-bonded Airlaid Paper Sales Market Share by Type (2019-2024)
- 6.3 Global Latex-bonded Airlaid Paper Market Size Market Share by Type (2019-2024)
- 6.4 Global Latex-bonded Airlaid Paper Price by Type (2019-2024)

7 LATEX-BONDED AIRLAID PAPER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Latex-bonded Airlaid Paper Market Sales by Application (2019-2024)
- 7.3 Global Latex-bonded Airlaid Paper Market Size (M USD) by Application (2019-2024)
- 7.4 Global Latex-bonded Airlaid Paper Sales Growth Rate by Application (2019-2024)

8 LATEX-BONDED AIRLAID PAPER MARKET SEGMENTATION BY REGION

- 8.1 Global Latex-bonded Airlaid Paper Sales by Region
 - 8.1.1 Global Latex-bonded Airlaid Paper Sales by Region

8.1.2 Global Latex-bonded Airlaid Paper Sales Market Share by Region

8.2 North America

8.2.1 North America Latex-bonded Airlaid Paper Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Latex-bonded Airlaid Paper Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Latex-bonded Airlaid Paper Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Latex-bonded Airlaid Paper Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Latex-bonded Airlaid Paper Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Glatfelter

9.1.1 Glatfelter Latex-bonded Airlaid Paper Basic Information

9.1.2 Glatfelter Latex-bonded Airlaid Paper Product Overview

9.1.3 Glatfelter Latex-bonded Airlaid Paper Product Market Performance

- 9.1.4 Glatfelter Business Overview
- 9.1.5 Glatfelter Latex-bonded Airlaid Paper SWOT Analysis
- 9.1.6 Glatfelter Recent Developments
- 9.2 Georgia-Pacific
 - 9.2.1 Georgia-Pacific Latex-bonded Airlaid Paper Basic Information
 - 9.2.2 Georgia-Pacific Latex-bonded Airlaid Paper Product Overview
 - 9.2.3 Georgia-Pacific Latex-bonded Airlaid Paper Product Market Performance
 - 9.2.4 Georgia-Pacific Business Overview
 - 9.2.5 Georgia-Pacific Latex-bonded Airlaid Paper SWOT Analysis
 - 9.2.6 Georgia-Pacific Recent Developments
- 9.3 McAiraid's Vliesstoffe
 - 9.3.1 McAiraid's Vliesstoffe Latex-bonded Airlaid Paper Basic Information
 - 9.3.2 McAiraid's Vliesstoffe Latex-bonded Airlaid Paper Product Overview
 - 9.3.3 McAiraid's Vliesstoffe Latex-bonded Airlaid Paper Product Market Performance
 - 9.3.4 McAiraid's Vliesstoffe Latex-bonded Airlaid Paper SWOT Analysis
 - 9.3.5 McAiraid's Vliesstoffe Business Overview
 - 9.3.6 McAiraid's Vliesstoffe Recent Developments
- 9.4 Duni AB
 - 9.4.1 Duni AB Latex-bonded Airlaid Paper Basic Information
 - 9.4.2 Duni AB Latex-bonded Airlaid Paper Product Overview
 - 9.4.3 Duni AB Latex-bonded Airlaid Paper Product Market Performance
 - 9.4.4 Duni AB Business Overview
 - 9.4.5 Duni AB Recent Developments
- 9.5 EAM Corporation?Domtar?
 - 9.5.1 EAM Corporation?Domtar? Latex-bonded Airlaid Paper Basic Information
 - 9.5.2 EAM Corporation?Domtar? Latex-bonded Airlaid Paper Product Overview
 - 9.5.3 EAM Corporation?Domtar? Latex-bonded Airlaid Paper Product Market Performance
 - 9.5.4 EAM Corporation?Domtar? Business Overview
 - 9.5.5 EAM Corporation?Domtar? Recent Developments
- 9.6 Fitesa
 - 9.6.1 Fitesa Latex-bonded Airlaid Paper Basic Information
 - 9.6.2 Fitesa Latex-bonded Airlaid Paper Product Overview
 - 9.6.3 Fitesa Latex-bonded Airlaid Paper Product Market Performance
 - 9.6.4 Fitesa Business Overview
 - 9.6.5 Fitesa Recent Developments
- 9.7 Oji Kinocloth
 - 9.7.1 Oji Kinocloth Latex-bonded Airlaid Paper Basic Information
 - 9.7.2 Oji Kinocloth Latex-bonded Airlaid Paper Product Overview

- 9.7.3 Oji Kinocloth Latex-bonded Airlaid Paper Product Market Performance
- 9.7.4 Oji Kinocloth Business Overview
- 9.7.5 Oji Kinocloth Recent Developments
- 9.8 Kinsei Seishi
 - 9.8.1 Kinsei Seishi Latex-bonded Airlaid Paper Basic Information
 - 9.8.2 Kinsei Seishi Latex-bonded Airlaid Paper Product Overview
 - 9.8.3 Kinsei Seishi Latex-bonded Airlaid Paper Product Market Performance
 - 9.8.4 Kinsei Seishi Business Overview
 - 9.8.5 Kinsei Seishi Recent Developments
- 9.9 MandJ Airlaid Products
 - 9.9.1 MandJ Airlaid Products Latex-bonded Airlaid Paper Basic Information
 - 9.9.2 MandJ Airlaid Products Latex-bonded Airlaid Paper Product Overview
 - 9.9.3 MandJ Airlaid Products Latex-bonded Airlaid Paper Product Market Performance
 - 9.9.4 MandJ Airlaid Products Business Overview
 - 9.9.5 MandJ Airlaid Products Recent Developments
- 9.10 Main S.p.A.
 - 9.10.1 Main S.p.A. Latex-bonded Airlaid Paper Basic Information
 - 9.10.2 Main S.p.A. Latex-bonded Airlaid Paper Product Overview
 - 9.10.3 Main S.p.A. Latex-bonded Airlaid Paper Product Market Performance
 - 9.10.4 Main S.p.A. Business Overview
 - 9.10.5 Main S.p.A. Recent Developments
- 9.11 SharpCell
 - 9.11.1 SharpCell Latex-bonded Airlaid Paper Basic Information
 - 9.11.2 SharpCell Latex-bonded Airlaid Paper Product Overview
 - 9.11.3 SharpCell Latex-bonded Airlaid Paper Product Market Performance
 - 9.11.4 SharpCell Business Overview
 - 9.11.5 SharpCell Recent Developments
- 9.12 National Nonwovens
 - 9.12.1 National Nonwovens Latex-bonded Airlaid Paper Basic Information
 - 9.12.2 National Nonwovens Latex-bonded Airlaid Paper Product Overview
 - 9.12.3 National Nonwovens Latex-bonded Airlaid Paper Product Market Performance
 - 9.12.4 National Nonwovens Business Overview
 - 9.12.5 National Nonwovens Recent Developments
- 9.13 China Silk (Shanghai) New Material Technology
 - 9.13.1 China Silk (Shanghai) New Material Technology Latex-bonded Airlaid Paper Basic Information
 - 9.13.2 China Silk (Shanghai) New Material Technology Latex-bonded Airlaid Paper Product Overview
 - 9.13.3 China Silk (Shanghai) New Material Technology Latex-bonded Airlaid Paper

Product Market Performance

- 9.13.4 China Silk (Shanghai) New Material Technology Business Overview
- 9.13.5 China Silk (Shanghai) New Material Technology Recent Developments

9.14 Qiaohong New Materials

- 9.14.1 Qiaohong New Materials Latex-bonded Airlaid Paper Basic Information
- 9.14.2 Qiaohong New Materials Latex-bonded Airlaid Paper Product Overview
- 9.14.3 Qiaohong New Materials Latex-bonded Airlaid Paper Product Market

Performance

- 9.14.4 Qiaohong New Materials Business Overview
- 9.14.5 Qiaohong New Materials Recent Developments

9.15 Ningbo Qixing Nonwoven

- 9.15.1 Ningbo Qixing Nonwoven Latex-bonded Airlaid Paper Basic Information
- 9.15.2 Ningbo Qixing Nonwoven Latex-bonded Airlaid Paper Product Overview
- 9.15.3 Ningbo Qixing Nonwoven Latex-bonded Airlaid Paper Product Market

Performance

- 9.15.4 Ningbo Qixing Nonwoven Business Overview
- 9.15.5 Ningbo Qixing Nonwoven Recent Developments

9.16 Elite Paper

- 9.16.1 Elite Paper Latex-bonded Airlaid Paper Basic Information
- 9.16.2 Elite Paper Latex-bonded Airlaid Paper Product Overview
- 9.16.3 Elite Paper Latex-bonded Airlaid Paper Product Market Performance
- 9.16.4 Elite Paper Business Overview
- 9.16.5 Elite Paper Recent Developments

10 LATEX-BONDED AIRLAID PAPER MARKET FORECAST BY REGION

10.1 Global Latex-bonded Airlaid Paper Market Size Forecast

10.2 Global Latex-bonded Airlaid Paper Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Latex-bonded Airlaid Paper Market Size Forecast by Country
- 10.2.3 Asia Pacific Latex-bonded Airlaid Paper Market Size Forecast by Region
- 10.2.4 South America Latex-bonded Airlaid Paper Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Latex-bonded Airlaid Paper by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Latex-bonded Airlaid Paper Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Latex-bonded Airlaid Paper by Type (2025-2030)

- 11.1.2 Global Latex-bonded Airlaid Paper Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Latex-bonded Airlaid Paper by Type (2025-2030)
- 11.2 Global Latex-bonded Airlaid Paper Market Forecast by Application (2025-2030)
 - 11.2.1 Global Latex-bonded Airlaid Paper Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Latex-bonded Airlaid Paper Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Latex-bonded Airlaid Paper Market Size Comparison by Region (M USD)

Table 5. Global Latex-bonded Airlaid Paper Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Latex-bonded Airlaid Paper Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Latex-bonded Airlaid Paper Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Latex-bonded Airlaid Paper Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Latex-bonded Airlaid Paper as of 2022)

Table 10. Global Market Latex-bonded Airlaid Paper Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Latex-bonded Airlaid Paper Sales Sites and Area Served

Table 12. Manufacturers Latex-bonded Airlaid Paper Product Type

Table 13. Global Latex-bonded Airlaid Paper Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Latex-bonded Airlaid Paper

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Latex-bonded Airlaid Paper Market Challenges

Table 22. Global Latex-bonded Airlaid Paper Sales by Type (Kilotons)

Table 23. Global Latex-bonded Airlaid Paper Market Size by Type (M USD)

Table 24. Global Latex-bonded Airlaid Paper Sales (Kilotons) by Type (2019-2024)

Table 25. Global Latex-bonded Airlaid Paper Sales Market Share by Type (2019-2024)

Table 26. Global Latex-bonded Airlaid Paper Market Size (M USD) by Type (2019-2024)

Table 27. Global Latex-bonded Airlaid Paper Market Size Share by Type (2019-2024)

Table 28. Global Latex-bonded Airlaid Paper Price (USD/Ton) by Type (2019-2024)

Table 29. Global Latex-bonded Airlaid Paper Sales (Kilotons) by Application

Table 30. Global Latex-bonded Airlaid Paper Market Size by Application

Table 31. Global Latex-bonded Airlaid Paper Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Latex-bonded Airlaid Paper Sales Market Share by Application (2019-2024)

Table 33. Global Latex-bonded Airlaid Paper Sales by Application (2019-2024) & (M USD)

Table 34. Global Latex-bonded Airlaid Paper Market Share by Application (2019-2024)

Table 35. Global Latex-bonded Airlaid Paper Sales Growth Rate by Application (2019-2024)

Table 36. Global Latex-bonded Airlaid Paper Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Latex-bonded Airlaid Paper Sales Market Share by Region (2019-2024)

Table 38. North America Latex-bonded Airlaid Paper Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Latex-bonded Airlaid Paper Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Latex-bonded Airlaid Paper Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Latex-bonded Airlaid Paper Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Latex-bonded Airlaid Paper Sales by Region (2019-2024) & (Kilotons)

Table 43. Glatfelter Latex-bonded Airlaid Paper Basic Information

Table 44. Glatfelter Latex-bonded Airlaid Paper Product Overview

Table 45. Glatfelter Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Glatfelter Business Overview

Table 47. Glatfelter Latex-bonded Airlaid Paper SWOT Analysis

Table 48. Glatfelter Recent Developments

Table 49. Georgia-Pacific Latex-bonded Airlaid Paper Basic Information

Table 50. Georgia-Pacific Latex-bonded Airlaid Paper Product Overview

Table 51. Georgia-Pacific Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Georgia-Pacific Business Overview

Table 53. Georgia-Pacific Latex-bonded Airlaid Paper SWOT Analysis

Table 54. Georgia-Pacific Recent Developments

- Table 55. McAirmaid's Vliesstoffe Latex-bonded Airlaid Paper Basic Information
- Table 56. McAirmaid's Vliesstoffe Latex-bonded Airlaid Paper Product Overview
- Table 57. McAirmaid's Vliesstoffe Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. McAirmaid's Vliesstoffe Latex-bonded Airlaid Paper SWOT Analysis
- Table 59. McAirmaid's Vliesstoffe Business Overview
- Table 60. McAirmaid's Vliesstoffe Recent Developments
- Table 61. Duni AB Latex-bonded Airlaid Paper Basic Information
- Table 62. Duni AB Latex-bonded Airlaid Paper Product Overview
- Table 63. Duni AB Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Duni AB Business Overview
- Table 65. Duni AB Recent Developments
- Table 66. EAM Corporation?Domtar? Latex-bonded Airlaid Paper Basic Information
- Table 67. EAM Corporation?Domtar? Latex-bonded Airlaid Paper Product Overview
- Table 68. EAM Corporation?Domtar? Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. EAM Corporation?Domtar? Business Overview
- Table 70. EAM Corporation?Domtar? Recent Developments
- Table 71. Fitesa Latex-bonded Airlaid Paper Basic Information
- Table 72. Fitesa Latex-bonded Airlaid Paper Product Overview
- Table 73. Fitesa Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Fitesa Business Overview
- Table 75. Fitesa Recent Developments
- Table 76. Oji Kinocloth Latex-bonded Airlaid Paper Basic Information
- Table 77. Oji Kinocloth Latex-bonded Airlaid Paper Product Overview
- Table 78. Oji Kinocloth Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Oji Kinocloth Business Overview
- Table 80. Oji Kinocloth Recent Developments
- Table 81. Kinsei Seishi Latex-bonded Airlaid Paper Basic Information
- Table 82. Kinsei Seishi Latex-bonded Airlaid Paper Product Overview
- Table 83. Kinsei Seishi Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Kinsei Seishi Business Overview
- Table 85. Kinsei Seishi Recent Developments
- Table 86. MandJ Airlaid Products Latex-bonded Airlaid Paper Basic Information
- Table 87. MandJ Airlaid Products Latex-bonded Airlaid Paper Product Overview

- Table 88. MandJ Airlaid Products Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. MandJ Airlaid Products Business Overview
- Table 90. MandJ Airlaid Products Recent Developments
- Table 91. Main S.p.A. Latex-bonded Airlaid Paper Basic Information
- Table 92. Main S.p.A. Latex-bonded Airlaid Paper Product Overview
- Table 93. Main S.p.A. Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Main S.p.A. Business Overview
- Table 95. Main S.p.A. Recent Developments
- Table 96. SharpCell Latex-bonded Airlaid Paper Basic Information
- Table 97. SharpCell Latex-bonded Airlaid Paper Product Overview
- Table 98. SharpCell Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. SharpCell Business Overview
- Table 100. SharpCell Recent Developments
- Table 101. National Nonwovens Latex-bonded Airlaid Paper Basic Information
- Table 102. National Nonwovens Latex-bonded Airlaid Paper Product Overview
- Table 103. National Nonwovens Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. National Nonwovens Business Overview
- Table 105. National Nonwovens Recent Developments
- Table 106. China Silk (Shanghai) New Material Technology Latex-bonded Airlaid Paper Basic Information
- Table 107. China Silk (Shanghai) New Material Technology Latex-bonded Airlaid Paper Product Overview
- Table 108. China Silk (Shanghai) New Material Technology Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. China Silk (Shanghai) New Material Technology Business Overview
- Table 110. China Silk (Shanghai) New Material Technology Recent Developments
- Table 111. Qiaohong New Materials Latex-bonded Airlaid Paper Basic Information
- Table 112. Qiaohong New Materials Latex-bonded Airlaid Paper Product Overview
- Table 113. Qiaohong New Materials Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Qiaohong New Materials Business Overview
- Table 115. Qiaohong New Materials Recent Developments
- Table 116. Ningbo Qixing Nonwoven Latex-bonded Airlaid Paper Basic Information
- Table 117. Ningbo Qixing Nonwoven Latex-bonded Airlaid Paper Product Overview
- Table 118. Ningbo Qixing Nonwoven Latex-bonded Airlaid Paper Sales (Kilotons),

Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Ningbo Qixing Nonwoven Business Overview

Table 120. Ningbo Qixing Nonwoven Recent Developments

Table 121. Elite Paper Latex-bonded Airlaid Paper Basic Information

Table 122. Elite Paper Latex-bonded Airlaid Paper Product Overview

Table 123. Elite Paper Latex-bonded Airlaid Paper Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. Elite Paper Business Overview

Table 125. Elite Paper Recent Developments

Table 126. Global Latex-bonded Airlaid Paper Sales Forecast by Region (2025-2030) & (Kilotons)

Table 127. Global Latex-bonded Airlaid Paper Market Size Forecast by Region (2025-2030) & (M USD)

Table 128. North America Latex-bonded Airlaid Paper Sales Forecast by Country (2025-2030) & (Kilotons)

Table 129. North America Latex-bonded Airlaid Paper Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe Latex-bonded Airlaid Paper Sales Forecast by Country (2025-2030) & (Kilotons)

Table 131. Europe Latex-bonded Airlaid Paper Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific Latex-bonded Airlaid Paper Sales Forecast by Region (2025-2030) & (Kilotons)

Table 133. Asia Pacific Latex-bonded Airlaid Paper Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America Latex-bonded Airlaid Paper Sales Forecast by Country (2025-2030) & (Kilotons)

Table 135. South America Latex-bonded Airlaid Paper Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa Latex-bonded Airlaid Paper Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa Latex-bonded Airlaid Paper Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global Latex-bonded Airlaid Paper Sales Forecast by Type (2025-2030) & (Kilotons)

Table 139. Global Latex-bonded Airlaid Paper Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global Latex-bonded Airlaid Paper Price Forecast by Type (2025-2030) & (USD/Ton)

Table 141. Global Latex-bonded Airlaid Paper Sales (Kilotons) Forecast by Application (2025-2030)

Table 142. Global Latex-bonded Airlaid Paper Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Latex-bonded Airlaid Paper
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Latex-bonded Airlaid Paper Market Size (M USD), 2019-2030
- Figure 5. Global Latex-bonded Airlaid Paper Market Size (M USD) (2019-2030)
- Figure 6. Global Latex-bonded Airlaid Paper Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Latex-bonded Airlaid Paper Market Size by Country (M USD)
- Figure 11. Latex-bonded Airlaid Paper Sales Share by Manufacturers in 2023
- Figure 12. Global Latex-bonded Airlaid Paper Revenue Share by Manufacturers in 2023
- Figure 13. Latex-bonded Airlaid Paper Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Latex-bonded Airlaid Paper Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Latex-bonded Airlaid Paper Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Latex-bonded Airlaid Paper Market Share by Type
- Figure 18. Sales Market Share of Latex-bonded Airlaid Paper by Type (2019-2024)
- Figure 19. Sales Market Share of Latex-bonded Airlaid Paper by Type in 2023
- Figure 20. Market Size Share of Latex-bonded Airlaid Paper by Type (2019-2024)
- Figure 21. Market Size Market Share of Latex-bonded Airlaid Paper by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Latex-bonded Airlaid Paper Market Share by Application
- Figure 24. Global Latex-bonded Airlaid Paper Sales Market Share by Application (2019-2024)
- Figure 25. Global Latex-bonded Airlaid Paper Sales Market Share by Application in 2023
- Figure 26. Global Latex-bonded Airlaid Paper Market Share by Application (2019-2024)
- Figure 27. Global Latex-bonded Airlaid Paper Market Share by Application in 2023
- Figure 28. Global Latex-bonded Airlaid Paper Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Latex-bonded Airlaid Paper Sales Market Share by Region

(2019-2024)

Figure 30. North America Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Latex-bonded Airlaid Paper Sales Market Share by Country in 2023

Figure 32. U.S. Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Latex-bonded Airlaid Paper Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Latex-bonded Airlaid Paper Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Latex-bonded Airlaid Paper Sales Market Share by Country in 2023

Figure 37. Germany Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Latex-bonded Airlaid Paper Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Latex-bonded Airlaid Paper Sales Market Share by Region in 2023

Figure 44. China Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Latex-bonded Airlaid Paper Sales and Growth Rate (Kilotons)

Figure 50. South America Latex-bonded Airlaid Paper Sales Market Share by Country in

2023

Figure 51. Brazil Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Latex-bonded Airlaid Paper Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Latex-bonded Airlaid Paper Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Latex-bonded Airlaid Paper Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Latex-bonded Airlaid Paper Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Latex-bonded Airlaid Paper Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Latex-bonded Airlaid Paper Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Latex-bonded Airlaid Paper Market Share Forecast by Type (2025-2030)

Figure 65. Global Latex-bonded Airlaid Paper Sales Forecast by Application (2025-2030)

Figure 66. Global Latex-bonded Airlaid Paper Market Share Forecast by Application (2025-2030)

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