

Global Laptop Bags and Cases Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Laptop bags and cases are accessories designed to protect and transport laptops, ensuring their safety and convenience during travel or daily commutes. These products come in various sizes, styles, and materials to cater to different laptop models and user preferences. Laptop bags typically feature padded compartments to secure laptops, along with additional pockets for accessories such as chargers, mice, and notebooks. Laptop cases, on the other hand, are often sleeker and more compact, providing a snug fit for the laptop without much room for extra items. Overall, laptop bags and cases serve both functional and aesthetic purposes, offering users a way to carry their laptops safely while expressing their personal style.

The market for laptop bags and cases is experiencing steady growth driven by several key factors. Firstly, the increasing penetration of laptops in both professional and personal settings has created a growing demand for accessories that can protect these valuable devices. Additionally, the rise of remote work and digital nomadism has led to a greater need for portable solutions to carry laptops securely. Moreover, the fashion and design elements incorporated into modern laptop bags and cases have made them not just practical accessories but also fashion statements. As a result, manufacturers are constantly innovating to meet consumer preferences for style, functionality, and durability in laptop bags and cases. This trend is expected to continue as the laptop market evolves, driving further growth in the laptop bags and cases segment.

This report provides a deep insight into the global Laptop Bags and Cases market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche

market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Laptop Bags and Cases Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Laptop Bags and Cases market in any manner.

Global Laptop Bags and Cases Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Samsonite

Targus

Kensington

Belkin International

Sanwa

Xiangxing Group

Elecom

Wenger (Swissgear)

DICOTA

Crumpler

United States Luggage

Sumdex

Golla

OGIO

Brenthaven

Chrome Industries

FILSON

Belkin International

Kensington Computer Products Group

Market Segmentation (by Type)

Shoulder/Sling PC Laptop Bag

Backpack Laptop Bag

Others

Market Segmentation (by Application)

Business Person

Student Groups

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Laptop Bags and Cases Market

Overview of the regional outlook of the Laptop Bags and Cases Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Laptop Bags and Cases Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Laptop Bags and Cases

1.2 Key Market Segments

1.2.1 Laptop Bags and Cases Segment by Type

1.2.2 Laptop Bags and Cases Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Laptop Bags and Cases Market Overview

2.1 Global Market Overview

2.1.1 Global Laptop Bags and Cases Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Laptop Bags and Cases Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Laptop Bags and Cases Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Laptop Bags and Cases Product Life Cycle

3.3 Global Laptop Bags and Cases Sales by Manufacturers (2020-2025)

3.4 Global Laptop Bags and Cases Revenue Market Share by Manufacturers (2020-2025)

3.5 Laptop Bags and Cases Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Laptop Bags and Cases Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Laptop Bags and Cases Manufacturing Sites, Area Served, Product Type

3.8 Laptop Bags and Cases Market Competitive Situation and Trends

3.8.1 Laptop Bags and Cases Market Concentration Rate

3.8.2 Global 5 and 10 Largest Laptop Bags and Cases Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 Laptop Bags and Cases Industry Chain Analysis

4.1 Laptop Bags and Cases Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis
- 5 The Development and Dynamics of Laptop Bags and Cases Market
 - 5.1 Key Development Trends
 - 5.2 Driving Factors
 - 5.3 Market Challenges
 - 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
 - 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
 - 5.6 Global Laptop Bags and Cases Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Laptop Bags and Cases Market
 - 5.7 ESG Ratings of Leading Companies
- 6 Laptop Bags and Cases Market Segmentation by Type
 - 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
 - 6.2 Global Laptop Bags and Cases Sales Market Share by Type (2020-2025)
 - 6.3 Global Laptop Bags and Cases Market Size Market Share by Type (2020-2025)
 - 6.4 Global Laptop Bags and Cases Price by Type (2020-2025)
- 7 Laptop Bags and Cases Market Segmentation by Application
 - 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
 - 7.2 Global Laptop Bags and Cases Market Sales by Application (2020-2025)
 - 7.3 Global Laptop Bags and Cases Market Size (M USD) by Application (2020-2025)
 - 7.4 Global Laptop Bags and Cases Sales Growth Rate by Application (2020-2025)
- 8 Laptop Bags and Cases Market Sales by Region
 - 8.1 Global Laptop Bags and Cases Sales by Region
 - 8.1.1 Global Laptop Bags and Cases Sales by Region
 - 8.1.2 Global Laptop Bags and Cases Sales Market Share by Region
 - 8.2 Global Laptop Bags and Cases Market Size by Region
 - 8.2.1 Global Laptop Bags and Cases Market Size by Region
 - 8.2.2 Global Laptop Bags and Cases Market Size Market Share by Region
 - 8.3 North America
 - 8.3.1 North America Laptop Bags and Cases Sales by Country

- 8.3.2 North America Laptop Bags and Cases Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Laptop Bags and Cases Sales by Country
 - 8.4.2 Europe Laptop Bags and Cases Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Laptop Bags and Cases Sales by Region
 - 8.5.2 Asia Pacific Laptop Bags and Cases Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Laptop Bags and Cases Sales by Country
 - 8.6.2 South America Laptop Bags and Cases Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Laptop Bags and Cases Sales by Region
 - 8.7.2 Middle East and Africa Laptop Bags and Cases Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview
- 9 Laptop Bags and Cases Market Production by Region
 - 9.1 Global Production of Laptop Bags and Cases by Region(2020-2025)
 - 9.2 Global Laptop Bags and Cases Revenue Market Share by Region (2020-2025)
 - 9.3 Global Laptop Bags and Cases Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Laptop Bags and Cases Production

9.4.1 North America Laptop Bags and Cases Production Growth Rate (2020-2025)

9.4.2 North America Laptop Bags and Cases Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Laptop Bags and Cases Production

9.5.1 Europe Laptop Bags and Cases Production Growth Rate (2020-2025)

9.5.2 Europe Laptop Bags and Cases Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Laptop Bags and Cases Production (2020-2025)

9.6.1 Japan Laptop Bags and Cases Production Growth Rate (2020-2025)

9.6.2 Japan Laptop Bags and Cases Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Laptop Bags and Cases Production (2020-2025)

9.7.1 China Laptop Bags and Cases Production Growth Rate (2020-2025)

9.7.2 China Laptop Bags and Cases Production, Revenue, Price and Gross Margin (2020-2025)

10 Key Companies Profile

10.1 Samsonite

10.1.1 Samsonite Basic Information

10.1.2 Samsonite Laptop Bags and Cases Product Overview

10.1.3 Samsonite Laptop Bags and Cases Product Market Performance

10.1.4 Samsonite Business Overview

10.1.5 Samsonite SWOT Analysis

10.1.6 Samsonite Recent Developments

10.2 Targus

10.2.1 Targus Basic Information

10.2.2 Targus Laptop Bags and Cases Product Overview

10.2.3 Targus Laptop Bags and Cases Product Market Performance

10.2.4 Targus Business Overview

10.2.5 Targus SWOT Analysis

10.2.6 Targus Recent Developments

10.3 Kensington

10.3.1 Kensington Basic Information

10.3.2 Kensington Laptop Bags and Cases Product Overview

10.3.3 Kensington Laptop Bags and Cases Product Market Performance

10.3.4 Kensington Business Overview

10.3.5 Kensington SWOT Analysis

10.3.6 Kensington Recent Developments

10.4 Belkin International

- 10.4.1 Belkin International Basic Information
- 10.4.2 Belkin International Laptop Bags and Cases Product Overview
- 10.4.3 Belkin International Laptop Bags and Cases Product Market Performance
- 10.4.4 Belkin International Business Overview
- 10.4.5 Belkin International Recent Developments
- 10.5 Sanwa
 - 10.5.1 Sanwa Basic Information
 - 10.5.2 Sanwa Laptop Bags and Cases Product Overview
 - 10.5.3 Sanwa Laptop Bags and Cases Product Market Performance
 - 10.5.4 Sanwa Business Overview
 - 10.5.5 Sanwa Recent Developments
- 10.6 Xiangxing Group
 - 10.6.1 Xiangxing Group Basic Information
 - 10.6.2 Xiangxing Group Laptop Bags and Cases Product Overview
 - 10.6.3 Xiangxing Group Laptop Bags and Cases Product Market Performance
 - 10.6.4 Xiangxing Group Business Overview
 - 10.6.5 Xiangxing Group Recent Developments
- 10.7 Elecom
 - 10.7.1 Elecom Basic Information
 - 10.7.2 Elecom Laptop Bags and Cases Product Overview
 - 10.7.3 Elecom Laptop Bags and Cases Product Market Performance
 - 10.7.4 Elecom Business Overview
 - 10.7.5 Elecom Recent Developments
- 10.8 Wenger (Swissgear)
 - 10.8.1 Wenger (Swissgear) Basic Information
 - 10.8.2 Wenger (Swissgear) Laptop Bags and Cases Product Overview
 - 10.8.3 Wenger (Swissgear) Laptop Bags and Cases Product Market Performance
 - 10.8.4 Wenger (Swissgear) Business Overview
 - 10.8.5 Wenger (Swissgear) Recent Developments
- 10.9 DICOTA
 - 10.9.1 DICOTA Basic Information
 - 10.9.2 DICOTA Laptop Bags and Cases Product Overview
 - 10.9.3 DICOTA Laptop Bags and Cases Product Market Performance
 - 10.9.4 DICOTA Business Overview
 - 10.9.5 DICOTA Recent Developments
- 10.10 Crumpler
 - 10.10.1 Crumpler Basic Information
 - 10.10.2 Crumpler Laptop Bags and Cases Product Overview
 - 10.10.3 Crumpler Laptop Bags and Cases Product Market Performance

- 10.10.4 Crumpler Business Overview
- 10.10.5 Crumpler Recent Developments
- 10.11 United States Luggage
 - 10.11.1 United States Luggage Basic Information
 - 10.11.2 United States Luggage Laptop Bags and Cases Product Overview
 - 10.11.3 United States Luggage Laptop Bags and Cases Product Market Performance
 - 10.11.4 United States Luggage Business Overview
 - 10.11.5 United States Luggage Recent Developments
- 10.12 Sumdex
 - 10.12.1 Sumdex Basic Information
 - 10.12.2 Sumdex Laptop Bags and Cases Product Overview
 - 10.12.3 Sumdex Laptop Bags and Cases Product Market Performance
 - 10.12.4 Sumdex Business Overview
 - 10.12.5 Sumdex Recent Developments
- 10.13 Golla
 - 10.13.1 Golla Basic Information
 - 10.13.2 Golla Laptop Bags and Cases Product Overview
 - 10.13.3 Golla Laptop Bags and Cases Product Market Performance
 - 10.13.4 Golla Business Overview
 - 10.13.5 Golla Recent Developments
- 10.14 OGIO
 - 10.14.1 OGIO Basic Information
 - 10.14.2 OGIO Laptop Bags and Cases Product Overview
 - 10.14.3 OGIO Laptop Bags and Cases Product Market Performance
 - 10.14.4 OGIO Business Overview
 - 10.14.5 OGIO Recent Developments
- 10.15 Brenthaven
 - 10.15.1 Brenthaven Basic Information
 - 10.15.2 Brenthaven Laptop Bags and Cases Product Overview
 - 10.15.3 Brenthaven Laptop Bags and Cases Product Market Performance
 - 10.15.4 Brenthaven Business Overview
 - 10.15.5 Brenthaven Recent Developments
- 10.16 Chrome Industries
 - 10.16.1 Chrome Industries Basic Information
 - 10.16.2 Chrome Industries Laptop Bags and Cases Product Overview
 - 10.16.3 Chrome Industries Laptop Bags and Cases Product Market Performance
 - 10.16.4 Chrome Industries Business Overview
 - 10.16.5 Chrome Industries Recent Developments
- 10.17 FILSON

- 10.17.1 FILSON Basic Information
- 10.17.2 FILSON Laptop Bags and Cases Product Overview
- 10.17.3 FILSON Laptop Bags and Cases Product Market Performance
- 10.17.4 FILSON Business Overview
- 10.17.5 FILSON Recent Developments
- 10.18 Belkin International
 - 10.18.1 Belkin International Basic Information
 - 10.18.2 Belkin International Laptop Bags and Cases Product Overview
 - 10.18.3 Belkin International Laptop Bags and Cases Product Market Performance
 - 10.18.4 Belkin International Business Overview
 - 10.18.5 Belkin International Recent Developments
- 10.19 Kensington Computer Products Group
 - 10.19.1 Kensington Computer Products Group Basic Information
 - 10.19.2 Kensington Computer Products Group Laptop Bags and Cases Product Overview
 - 10.19.3 Kensington Computer Products Group Laptop Bags and Cases Product Market Performance
 - 10.19.4 Kensington Computer Products Group Business Overview
 - 10.19.5 Kensington Computer Products Group Recent Developments
- 11 Laptop Bags and Cases Market Forecast by Region
 - 11.1 Global Laptop Bags and Cases Market Size Forecast
 - 11.2 Global Laptop Bags and Cases Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Laptop Bags and Cases Market Size Forecast by Country
 - 11.2.3 Asia Pacific Laptop Bags and Cases Market Size Forecast by Region
 - 11.2.4 South America Laptop Bags and Cases Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Laptop Bags and Cases by Country
- 12 Forecast Market by Type and by Application (2026-2033)
 - 12.1 Global Laptop Bags and Cases Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Laptop Bags and Cases by Type (2026-2033)
 - 12.1.2 Global Laptop Bags and Cases Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Laptop Bags and Cases by Type (2026-2033)
 - 12.2 Global Laptop Bags and Cases Market Forecast by Application (2026-2033)
 - 12.2.1 Global Laptop Bags and Cases Sales (K Units) Forecast by Application
 - 12.2.2 Global Laptop Bags and Cases Market Size (M USD) Forecast by Application (2026-2033)
- 13 Conclusion and Key FindingsList of Tables
 - Table 1. Introduction of the Type
 - Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Laptop Bags and Cases Market Size Comparison by Region (M USD)
Table 5. Global Laptop Bags and Cases Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Laptop Bags and Cases Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Laptop Bags and Cases Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Laptop Bags and Cases Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Laptop Bags and Cases as of 2024)
Table 10. Global Market Laptop Bags and Cases Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers Laptop Bags and Cases Manufacturing Sites and Area Served
Table 12. Manufacturers Laptop Bags and Cases Product Type
Table 13. Global Laptop Bags and Cases Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Laptop Bags and Cases Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. Global Laptop Bags and Cases Sales by Type (K Units)
Table 25. Global Laptop Bags and Cases Market Size by Type (M USD)
Table 26. Global Laptop Bags and Cases Sales (K Units) by Type (2020-2025)
Table 27. Global Laptop Bags and Cases Sales Market Share by Type (2020-2025)
Table 28. Global Laptop Bags and Cases Market Size (M USD) by Type (2020-2025)
Table 29. Global Laptop Bags and Cases Market Size Share by Type (2020-2025)
Table 30. Global Laptop Bags and Cases Price (USD/Unit) by Type (2020-2025)
Table 31. Global Laptop Bags and Cases Sales (K Units) by Application
Table 32. Global Laptop Bags and Cases Market Size by Application
Table 33. Global Laptop Bags and Cases Sales by Application (2020-2025) & (K Units)
Table 34. Global Laptop Bags and Cases Sales Market Share by Application (2020-2025)
Table 35. Global Laptop Bags and Cases Market Size by Application (2020-2025) & (M

USD)

Table 36. Global Laptop Bags and Cases Market Share by Application (2020-2025)

Table 37. Global Laptop Bags and Cases Sales Growth Rate by Application
(2020-2025)

Table 38. Global Laptop Bags and Cases Sales by Region (2020-2025) & (K Units)

Table 39. Global Laptop Bags and Cases Sales Market Share by Region (2020-2025)

Table 40. Global Laptop Bags and Cases Market Size by Region (2020-2025) & (M
USD)

Table 41. Global Laptop Bags and Cases Market Size Market Share by Region
(2020-2025)

Table 42. North America Laptop Bags and Cases Sales by Country (2020-2025) & (K
Units)

Table 43. North America Laptop Bags and Cases Market Size by Country (2020-2025)
& (M USD)

Table 44. Europe Laptop Bags and Cases Sales by Country (2020-2025) & (K Units)

Table 45. Europe Laptop Bags and Cases Market Size by Country (2020-2025) & (M
USD)

Table 46. Asia Pacific Laptop Bags and Cases Sales by Region (2020-2025) & (K Units)

Table 47. Asia Pacific Laptop Bags and Cases Market Size by Region (2020-2025) &
(M USD)

Table 48. South America Laptop Bags and Cases Sales by Country (2020-2025) & (K
Units)

Table 49. South America Laptop Bags and Cases Market Size by Country (2020-2025)
& (M USD)

Table 50. Middle East and Africa Laptop Bags and Cases Sales by Region (2020-2025)
& (K Units)

Table 51. Middle East and Africa Laptop Bags and Cases Market Size by Region
(2020-2025) & (M USD)

Table 52. Global Laptop Bags and Cases Production (K Units) by Region(2020-2025)

Table 53. Global Laptop Bags and Cases Revenue (US\$ Million) by Region
(2020-2025)

Table 54. Global Laptop Bags and Cases Revenue Market Share by Region
(2020-2025)

Table 55. Global Laptop Bags and Cases Production (K Units), Revenue (US\$ Million),
Price (USD/Unit) and Gross Margin (2020-2025)

Table 56. North America Laptop Bags and Cases Production (K Units), Revenue (US\$
Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. Europe Laptop Bags and Cases Production (K Units), Revenue (US\$ Million),
Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Japan Laptop Bags and Cases Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. China Laptop Bags and Cases Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Samsonite Basic Information
Table 61. Samsonite Laptop Bags and Cases Product Overview
Table 62. Samsonite Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 63. Samsonite Business Overview
Table 64. Samsonite SWOT Analysis
Table 65. Samsonite Recent Developments
Table 66. Targus Basic Information
Table 67. Targus Laptop Bags and Cases Product Overview
Table 68. Targus Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 69. Targus Business Overview
Table 70. Targus SWOT Analysis
Table 71. Targus Recent Developments
Table 72. Kensington Basic Information
Table 73. Kensington Laptop Bags and Cases Product Overview
Table 74. Kensington Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 75. Kensington Business Overview
Table 76. Kensington SWOT Analysis
Table 77. Kensington Recent Developments
Table 78. Belkin International Basic Information
Table 79. Belkin International Laptop Bags and Cases Product Overview
Table 80. Belkin International Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 81. Belkin International Business Overview
Table 82. Belkin International Recent Developments
Table 83. Sanwa Basic Information
Table 84. Sanwa Laptop Bags and Cases Product Overview
Table 85. Sanwa Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 86. Sanwa Business Overview
Table 87. Sanwa Recent Developments
Table 88. Xiangxing Group Basic Information
Table 89. Xiangxing Group Laptop Bags and Cases Product Overview

Table 90. Xiangxing Group Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 91. Xiangxing Group Business Overview
Table 92. Xiangxing Group Recent Developments
Table 93. Elecom Basic Information
Table 94. Elecom Laptop Bags and Cases Product Overview
Table 95. Elecom Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 96. Elecom Business Overview
Table 97. Elecom Recent Developments
Table 98. Wenger (Swissgear) Basic Information
Table 99. Wenger (Swissgear) Laptop Bags and Cases Product Overview
Table 100. Wenger (Swissgear) Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 101. Wenger (Swissgear) Business Overview
Table 102. Wenger (Swissgear) Recent Developments
Table 103. DICOTA Basic Information
Table 104. DICOTA Laptop Bags and Cases Product Overview
Table 105. DICOTA Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 106. DICOTA Business Overview
Table 107. DICOTA Recent Developments
Table 108. Crumpler Basic Information
Table 109. Crumpler Laptop Bags and Cases Product Overview
Table 110. Crumpler Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 111. Crumpler Business Overview
Table 112. Crumpler Recent Developments
Table 113. United States Luggage Basic Information
Table 114. United States Luggage Laptop Bags and Cases Product Overview
Table 115. United States Luggage Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 116. United States Luggage Business Overview
Table 117. United States Luggage Recent Developments
Table 118. Sumdex Basic Information
Table 119. Sumdex Laptop Bags and Cases Product Overview
Table 120. Sumdex Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 121. Sumdex Business Overview

Table 122.	Sumdex Recent Developments
Table 123.	Golla Basic Information
Table 124.	Golla Laptop Bags and Cases Product Overview
Table 125.	Golla Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 126.	Golla Business Overview
Table 127.	Golla Recent Developments
Table 128.	OGIO Basic Information
Table 129.	OGIO Laptop Bags and Cases Product Overview
Table 130.	OGIO Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 131.	OGIO Business Overview
Table 132.	OGIO Recent Developments
Table 133.	Brenthaven Basic Information
Table 134.	Brenthaven Laptop Bags and Cases Product Overview
Table 135.	Brenthaven Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 136.	Brenthaven Business Overview
Table 137.	Brenthaven Recent Developments
Table 138.	Chrome Industries Basic Information
Table 139.	Chrome Industries Laptop Bags and Cases Product Overview
Table 140.	Chrome Industries Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 141.	Chrome Industries Business Overview
Table 142.	Chrome Industries Recent Developments
Table 143.	FILSON Basic Information
Table 144.	FILSON Laptop Bags and Cases Product Overview
Table 145.	FILSON Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 146.	FILSON Business Overview
Table 147.	FILSON Recent Developments
Table 148.	Belkin International Basic Information
Table 149.	Belkin International Laptop Bags and Cases Product Overview
Table 150.	Belkin International Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 151.	Belkin International Business Overview
Table 152.	Belkin International Recent Developments
Table 153.	Kensington Computer Products Group Basic Information
Table 154.	Kensington Computer Products Group Laptop Bags and Cases Product

Overview

Table 155. Kensington Computer Products Group Laptop Bags and Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 156. Kensington Computer Products Group Business Overview

Table 157. Kensington Computer Products Group Recent Developments

Table 158. Global Laptop Bags and Cases Sales Forecast by Region (2026-2033) & (K Units)

Table 159. Global Laptop Bags and Cases Market Size Forecast by Region (2026-2033) & (M USD)

Table 160. North America Laptop Bags and Cases Sales Forecast by Country (2026-2033) & (K Units)

Table 161. North America Laptop Bags and Cases Market Size Forecast by Country (2026-2033) & (M USD)

Table 162. Europe Laptop Bags and Cases Sales Forecast by Country (2026-2033) & (K Units)

Table 163. Europe Laptop Bags and Cases Market Size Forecast by Country (2026-2033) & (M USD)

Table 164. Asia Pacific Laptop Bags and Cases Sales Forecast by Region (2026-2033) & (K Units)

Table 165. Asia Pacific Laptop Bags and Cases Market Size Forecast by Region (2026-2033) & (M USD)

Table 166. South America Laptop Bags and Cases Sales Forecast by Country (2026-2033) & (K Units)

Table 167. South America Laptop Bags and Cases Market Size Forecast by Country (2026-2033) & (M USD)

Table 168. Middle East and Africa Laptop Bags and Cases Sales Forecast by Country (2026-2033) & (Units)

Table 169. Middle East and Africa Laptop Bags and Cases Market Size Forecast by Country (2026-2033) & (M USD)

Table 170. Global Laptop Bags and Cases Sales Forecast by Type (2026-2033) & (K Units)

Table 171. Global Laptop Bags and Cases Market Size Forecast by Type (2026-2033) & (M USD)

Table 172. Global Laptop Bags and Cases Price Forecast by Type (2026-2033) & (USD/Unit)

Table 173. Global Laptop Bags and Cases Sales (K Units) Forecast by Application (2026-2033)

Table 174. Global Laptop Bags and Cases Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of Laptop Bags and Cases

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Laptop Bags and Cases Market Size (M USD), 2024-2033

Figure 5. Global Laptop Bags and Cases Market Size (M USD) (2020-2033)

Figure 6. Global Laptop Bags and Cases Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Laptop Bags and Cases Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Laptop Bags and Cases Product Life Cycle

Figure 13. Laptop Bags and Cases Sales Share by Manufacturers in 2024

Figure 14. Global Laptop Bags and Cases Revenue Share by Manufacturers in 2024

Figure 15. Laptop Bags and Cases Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Laptop Bags and Cases Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Laptop Bags and Cases Revenue in 2024

Figure 18. Industry Chain Map of Laptop Bags and Cases

Figure 19. Global Laptop Bags and Cases Market PEST Analysis

Figure 20. Global Laptop Bags and Cases Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Laptop Bags and Cases Market Share by Type

Figure 27. Sales Market Share of Laptop Bags and Cases by Type (2020-2025)

Figure 28. Sales Market Share of Laptop Bags and Cases by Type in 2024

Figure 29. Market Size Share of Laptop Bags and Cases by Type (2020-2025)

Figure 30. Market Size Share of Laptop Bags and Cases by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Laptop Bags and Cases Market Share by Application

Figure 33. Global Laptop Bags and Cases Sales Market Share by Application (2020-2025)

Figure 34. Global Laptop Bags and Cases Sales Market Share by Application in 2024

Figure 35. Global Laptop Bags and Cases Market Share by Application (2020-2025)

Figure 36. Global Laptop Bags and Cases Market Share by Application in 2024

Figure 37. Global Laptop Bags and Cases Sales Growth Rate by Application (2020-2025)

Figure 38. Global Laptop Bags and Cases Sales Market Share by Region (2020-2025)

Figure 39. Global Laptop Bags and Cases Market Size Market Share by Region (2020-2025)

Figure 40. North America Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Laptop Bags and Cases Sales Market Share by Country in 2024

Figure 43. North America Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Laptop Bags and Cases Market Size Market Share by Country in 2024

Figure 45. U.S. Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Laptop Bags and Cases Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Laptop Bags and Cases Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Laptop Bags and Cases Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Laptop Bags and Cases Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Laptop Bags and Cases Sales Market Share by Country in 2024

Figure 53. Europe Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Laptop Bags and Cases Market Size Market Share by Country in 2024

Figure 55. Germany Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Laptop Bags and Cases Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Laptop Bags and Cases Sales Market Share by Region in 2024

Figure 67. Asia Pacific Laptop Bags and Cases Market Size Market Share by Region in 2024

Figure 68. China Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Laptop Bags and Cases Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 78. South America Laptop Bags and Cases Sales and Growth Rate (K Units)

Figure 79. South America Laptop Bags and Cases Sales Market Share by Country in 2024

Figure 80. South America Laptop Bags and Cases Market Size and Growth Rate (M USD)

Figure 81. South America Laptop Bags and Cases Market Size Market Share by Country in 2024

Figure 82. Brazil Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Laptop Bags and Cases Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Laptop Bags and Cases Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Laptop Bags and Cases Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Laptop Bags and Cases Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Laptop Bags and Cases Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 98. Nigeria Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Laptop Bags and Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Laptop Bags and Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Laptop Bags and Cases Production Market Share by Region (2020-2025)

Figure 103. North America Laptop Bags and Cases Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Laptop Bags and Cases Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Laptop Bags and Cases Production (K Units) Growth Rate (2020-2025)

Figure 106. China Laptop Bags and Cases Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Laptop Bags and Cases Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Laptop Bags and Cases Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Laptop Bags and Cases Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Laptop Bags and Cases Market Share Forecast by Type (2026-2033)

Figure 111. Global Laptop Bags and Cases Sales Forecast by Application (2026-2033)

Figure 112. Global Laptop Bags and Cases Market Share Forecast by Application (2026-2033)

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