

Global Laptop Bag Market Research Report 2026(Status and Outlook)

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Abstracts

Laptop Bag is a leather or cloth case used to carry a laptop and laptop accessories. In this report, the major laptop bags OEM and own Brands players are counted. For example, Targus and Samsonite, the global two largest laptop bags suppliers, who supply OEM services to global major notebook brand. Also, they have their own laptop bag brands. Samsonite, Targus and so on are the main manufacturers in the global Laptop Bag market, and the first two manufacturers account for about 30% of the market share.

The global Laptop Bag market size was estimated at USD 2914.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Laptop Bag market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Laptop Bag market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables

stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Laptop Bag market.

Global Laptop Bag Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Samsonite
Targus
Xiangxing Group
Kensington
JanSport
Elecom
Belkin International, Inc.
DICOTA
Wenger (Swissgear)
Crumpler
United States Luggage
Sumdex
Golla
OGIO
Brenthaven
Sanwa

Chrome Industries
FILSON CO.
Booq LLC
Cosmus

Market Segmentation (by Type)

Shoulder/Sling PC Laptop Bag
Backpack Laptop Bag
Others

Market Segmentation (by Application)

Business People
Students
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Laptop Bag Market
Overview of the regional outlook of the Laptop Bag Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Laptop Bag Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Laptop Bag, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Laptop Bag

1.2 Key Market Segments

1.2.1 Laptop Bag Segment by Type

1.2.2 Laptop Bag Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LAPTOP BAG MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Laptop Bag Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Laptop Bag Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LAPTOP BAG MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Laptop Bag Product Life Cycle

3.3 Global Laptop Bag Sales by Manufacturers (2020-2025)

3.4 Global Laptop Bag Revenue Market Share by Manufacturers (2020-2025)

3.5 Laptop Bag Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Laptop Bag Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Laptop Bag Market Competitive Situation and Trends

3.8.1 Laptop Bag Market Concentration Rate

3.8.2 Global 5 and 10 Largest Laptop Bag Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 LAPTOP BAG INDUSTRY CHAIN ANALYSIS

- 4.1 Laptop Bag Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LAPTOP BAG MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Laptop Bag Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Laptop Bag Market
- 5.7 ESG Ratings of Leading Companies

6 LAPTOP BAG MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Laptop Bag Sales Market Share by Type (2020-2025)
- 6.3 Global Laptop Bag Market Size by Type (2020-2025)
- 6.4 Global Laptop Bag Price by Type (2020-2025)

7 LAPTOP BAG MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Laptop Bag Market Sales by Application (2020-2025)
- 7.3 Global Laptop Bag Market Size (M USD) by Application (2020-2025)
- 7.4 Global Laptop Bag Sales Growth Rate by Application (2020-2025)

8 LAPTOP BAG MARKET SALES BY REGION

8.1 Global Laptop Bag Sales by Region

8.1.1 Global Laptop Bag Sales by Region

8.1.2 Global Laptop Bag Sales Market Share by Region

8.2 Global Laptop Bag Market Size by Region

8.2.1 Global Laptop Bag Market Size by Region

8.2.2 Global Laptop Bag Market Size by Region

8.3 North America

8.3.1 North America Laptop Bag Sales by Country

8.3.2 North America Laptop Bag Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Laptop Bag Sales by Country

8.4.2 Europe Laptop Bag Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Laptop Bag Sales by Region

8.5.2 Asia Pacific Laptop Bag Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Laptop Bag Sales by Country

8.6.2 South America Laptop Bag Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Laptop Bag Sales by Region

8.7.2 Middle East and Africa Laptop Bag Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 LAPTOP BAG MARKET PRODUCTION BY REGION

9.1 Global Production of Laptop Bag by Region(2020-2025)

9.2 Global Laptop Bag Revenue Market Share by Region (2020-2025)

9.3 Global Laptop Bag Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Laptop Bag Production

9.4.1 North America Laptop Bag Production Growth Rate (2020-2025)

9.4.2 North America Laptop Bag Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Laptop Bag Production

9.5.1 Europe Laptop Bag Production Growth Rate (2020-2025)

9.5.2 Europe Laptop Bag Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Laptop Bag Production (2020-2025)

9.6.1 Japan Laptop Bag Production Growth Rate (2020-2025)

9.6.2 Japan Laptop Bag Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Laptop Bag Production (2020-2025)

9.7.1 China Laptop Bag Production Growth Rate (2020-2025)

9.7.2 China Laptop Bag Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Samsonite

10.1.1 Samsonite Basic Information

10.1.2 Samsonite Laptop Bag Product Overview

10.1.3 Samsonite Laptop Bag Product Market Performance

10.1.4 Samsonite Business Overview

10.1.5 Samsonite SWOT Analysis

10.1.6 Samsonite Recent Developments

10.2 Targus

10.2.1 Targus Basic Information

10.2.2 Targus Laptop Bag Product Overview

10.2.3 Targus Laptop Bag Product Market Performance

- 10.2.4 Targus Business Overview
- 10.2.5 Targus SWOT Analysis
- 10.2.6 Targus Recent Developments
- 10.3 Xiangxing Group
 - 10.3.1 Xiangxing Group Basic Information
 - 10.3.2 Xiangxing Group Laptop Bag Product Overview
 - 10.3.3 Xiangxing Group Laptop Bag Product Market Performance
 - 10.3.4 Xiangxing Group Business Overview
 - 10.3.5 Xiangxing Group SWOT Analysis
 - 10.3.6 Xiangxing Group Recent Developments
- 10.4 Kensington
 - 10.4.1 Kensington Basic Information
 - 10.4.2 Kensington Laptop Bag Product Overview
 - 10.4.3 Kensington Laptop Bag Product Market Performance
 - 10.4.4 Kensington Business Overview
 - 10.4.5 Kensington Recent Developments
- 10.5 JanSport
 - 10.5.1 JanSport Basic Information
 - 10.5.2 JanSport Laptop Bag Product Overview
 - 10.5.3 JanSport Laptop Bag Product Market Performance
 - 10.5.4 JanSport Business Overview
 - 10.5.5 JanSport Recent Developments
- 10.6 Elecom
 - 10.6.1 Elecom Basic Information
 - 10.6.2 Elecom Laptop Bag Product Overview
 - 10.6.3 Elecom Laptop Bag Product Market Performance
 - 10.6.4 Elecom Business Overview
 - 10.6.5 Elecom Recent Developments
- 10.7 Belkin International, Inc.
 - 10.7.1 Belkin International, Inc. Basic Information
 - 10.7.2 Belkin International, Inc. Laptop Bag Product Overview
 - 10.7.3 Belkin International, Inc. Laptop Bag Product Market Performance
 - 10.7.4 Belkin International, Inc. Business Overview
 - 10.7.5 Belkin International, Inc. Recent Developments
- 10.8 DICOTA
 - 10.8.1 DICOTA Basic Information
 - 10.8.2 DICOTA Laptop Bag Product Overview
 - 10.8.3 DICOTA Laptop Bag Product Market Performance
 - 10.8.4 DICOTA Business Overview

- 10.8.5 DICOTA Recent Developments
- 10.9 Wenger (Swissgear)
 - 10.9.1 Wenger (Swissgear) Basic Information
 - 10.9.2 Wenger (Swissgear) Laptop Bag Product Overview
 - 10.9.3 Wenger (Swissgear) Laptop Bag Product Market Performance
 - 10.9.4 Wenger (Swissgear) Business Overview
 - 10.9.5 Wenger (Swissgear) Recent Developments
- 10.10 Crumpler
 - 10.10.1 Crumpler Basic Information
 - 10.10.2 Crumpler Laptop Bag Product Overview
 - 10.10.3 Crumpler Laptop Bag Product Market Performance
 - 10.10.4 Crumpler Business Overview
 - 10.10.5 Crumpler Recent Developments
- 10.11 United States Luggage
 - 10.11.1 United States Luggage Basic Information
 - 10.11.2 United States Luggage Laptop Bag Product Overview
 - 10.11.3 United States Luggage Laptop Bag Product Market Performance
 - 10.11.4 United States Luggage Business Overview
 - 10.11.5 United States Luggage Recent Developments
- 10.12 Sumdex
 - 10.12.1 Sumdex Basic Information
 - 10.12.2 Sumdex Laptop Bag Product Overview
 - 10.12.3 Sumdex Laptop Bag Product Market Performance
 - 10.12.4 Sumdex Business Overview
 - 10.12.5 Sumdex Recent Developments
- 10.13 Golla
 - 10.13.1 Golla Basic Information
 - 10.13.2 Golla Laptop Bag Product Overview
 - 10.13.3 Golla Laptop Bag Product Market Performance
 - 10.13.4 Golla Business Overview
 - 10.13.5 Golla Recent Developments
- 10.14 OGIO
 - 10.14.1 OGIO Basic Information
 - 10.14.2 OGIO Laptop Bag Product Overview
 - 10.14.3 OGIO Laptop Bag Product Market Performance
 - 10.14.4 OGIO Business Overview
 - 10.14.5 OGIO Recent Developments
- 10.15 Brenthaven
 - 10.15.1 Brenthaven Basic Information

- 10.15.2 Brenthaven Laptop Bag Product Overview
- 10.15.3 Brenthaven Laptop Bag Product Market Performance
- 10.15.4 Brenthaven Business Overview
- 10.15.5 Brenthaven Recent Developments
- 10.16 Sanwa
 - 10.16.1 Sanwa Basic Information
 - 10.16.2 Sanwa Laptop Bag Product Overview
 - 10.16.3 Sanwa Laptop Bag Product Market Performance
 - 10.16.4 Sanwa Business Overview
 - 10.16.5 Sanwa Recent Developments
- 10.17 Chrome Industries
 - 10.17.1 Chrome Industries Basic Information
 - 10.17.2 Chrome Industries Laptop Bag Product Overview
 - 10.17.3 Chrome Industries Laptop Bag Product Market Performance
 - 10.17.4 Chrome Industries Business Overview
 - 10.17.5 Chrome Industries Recent Developments
- 10.18 FILSON CO.
 - 10.18.1 FILSON CO. Basic Information
 - 10.18.2 FILSON CO. Laptop Bag Product Overview
 - 10.18.3 FILSON CO. Laptop Bag Product Market Performance
 - 10.18.4 FILSON CO. Business Overview
 - 10.18.5 FILSON CO. Recent Developments
- 10.19 Booq LLC
 - 10.19.1 Booq LLC Basic Information
 - 10.19.2 Booq LLC Laptop Bag Product Overview
 - 10.19.3 Booq LLC Laptop Bag Product Market Performance
 - 10.19.4 Booq LLC Business Overview
 - 10.19.5 Booq LLC Recent Developments
- 10.20 Cosmus
 - 10.20.1 Cosmus Basic Information
 - 10.20.2 Cosmus Laptop Bag Product Overview
 - 10.20.3 Cosmus Laptop Bag Product Market Performance
 - 10.20.4 Cosmus Business Overview
 - 10.20.5 Cosmus Recent Developments

11 LAPTOP BAG MARKET FORECAST BY REGION

- 11.1 Global Laptop Bag Market Size Forecast
- 11.2 Global Laptop Bag Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Laptop Bag Market Size Forecast by Country
- 11.2.3 Asia Pacific Laptop Bag Market Size Forecast by Region
- 11.2.4 South America Laptop Bag Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Laptop Bag by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Laptop Bag Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Laptop Bag by Type (2026-2035)
 - 12.1.2 Global Laptop Bag Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Laptop Bag by Type (2026-2035)
- 12.2 Global Laptop Bag Market Forecast by Application (2026-2035)
 - 12.2.1 Global Laptop Bag Sales (K Units) Forecast by Application
 - 12.2.2 Global Laptop Bag Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Laptop Bag Market Size by Type (M USD)
Table 4. Global Laptop Bag Market Size by Application
Table 5. Laptop Bag Market Size Comparison by Region (M USD)
Table 6. Global Laptop Bag Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Laptop Bag Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Laptop Bag Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Laptop Bag Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Laptop Bag as of 2025)
Table 11. Global Market Laptop Bag Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Laptop Bag Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Laptop Bag Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Laptop Bag Sales by Type (K Units)
Table 27. Global Laptop Bag Market Size by Type (M USD)
Table 28. Global Laptop Bag Sales (K Units) by Type (2020-2025)
Table 29. Global Laptop Bag Sales Market Share by Type (2020-2025)
Table 30. Global Laptop Bag Market Size (M USD) by Type (2020-2025)
Table 31. Global Laptop Bag Market Share by Type (2020-2025)
Table 32. Global Laptop Bag Price (USD/Unit) by Type (2020-2025)

Table 33. Global Laptop Bag Sales (K Units) by Application
Table 34. Global Laptop Bag Market Size by Application
Table 35. Global Laptop Bag Sales by Application (2020-2025) & (K Units)
Table 36. Global Laptop Bag Sales Market Share by Application (2020-2025)
Table 37. Global Laptop Bag Market Size by Application (2020-2025) & (M USD)
Table 38. Global Laptop Bag Market Share by Application (2020-2025)
Table 39. Global Laptop Bag Sales Growth Rate by Application (2020-2025)
Table 40. Global Laptop Bag Sales by Region (2020-2025) & (K Units)
Table 41. Global Laptop Bag Sales Market Share by Region (2020-2025)
Table 42. Global Laptop Bag Market Size by Region (2020-2025) & (M USD)
Table 43. Global Laptop Bag Market Size by Region (2020-2025)
Table 44. North America Laptop Bag Sales by Country (2020-2025) & (K Units)
Table 45. North America Laptop Bag Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Laptop Bag Sales by Country (2020-2025) & (K Units)
Table 47. Europe Laptop Bag Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Laptop Bag Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Laptop Bag Market Size by Region (2020-2025) & (M USD)
Table 50. South America Laptop Bag Sales by Country (2020-2025) & (K Units)
Table 51. South America Laptop Bag Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Laptop Bag Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Laptop Bag Market Size by Region (2020-2025) & (M USD)
Table 54. Global Laptop Bag Production (K Units) by Region(2020-2025)
Table 55. Global Laptop Bag Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Laptop Bag Revenue Market Share by Region (2020-2025)
Table 57. Global Laptop Bag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Laptop Bag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Laptop Bag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Laptop Bag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Laptop Bag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. Samsonite Basic Information
Table 63. Samsonite Laptop Bag Product Overview
Table 64. Samsonite Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Samsonite Business Overview
Table 66. Samsonite SWOT Analysis
Table 67. Samsonite Recent Developments
Table 68. Targus Basic Information
Table 69. Targus Laptop Bag Product Overview
Table 70. Targus Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. Targus Business Overview
Table 72. Targus SWOT Analysis
Table 73. Targus Recent Developments
Table 74. Xiangxing Group Basic Information
Table 75. Xiangxing Group Laptop Bag Product Overview
Table 76. Xiangxing Group Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Xiangxing Group Business Overview
Table 78. Xiangxing Group SWOT Analysis
Table 79. Xiangxing Group Recent Developments
Table 80. Kensington Basic Information
Table 81. Kensington Laptop Bag Product Overview
Table 82. Kensington Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Kensington Business Overview
Table 84. Kensington Recent Developments
Table 85. JanSport Basic Information
Table 86. JanSport Laptop Bag Product Overview
Table 87. JanSport Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. JanSport Business Overview
Table 89. JanSport Recent Developments
Table 90. Elecom Basic Information
Table 91. Elecom Laptop Bag Product Overview
Table 92. Elecom Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Elecom Business Overview
Table 94. Elecom Recent Developments
Table 95. Belkin International, Inc. Basic Information
Table 96. Belkin International, Inc. Laptop Bag Product Overview
Table 97. Belkin International, Inc. Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Belkin International, Inc. Business Overview
Table 99. Belkin International, Inc. Recent Developments
Table 100. DICOTA Basic Information
Table 101. DICOTA Laptop Bag Product Overview
Table 102. DICOTA Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. DICOTA Business Overview
Table 104. DICOTA Recent Developments
Table 105. Wenger (Swissgear) Basic Information
Table 106. Wenger (Swissgear) Laptop Bag Product Overview
Table 107. Wenger (Swissgear) Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Wenger (Swissgear) Business Overview
Table 109. Wenger (Swissgear) Recent Developments
Table 110. Crumpler Basic Information
Table 111. Crumpler Laptop Bag Product Overview
Table 112. Crumpler Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Crumpler Business Overview
Table 114. Crumpler Recent Developments
Table 115. United States Luggage Basic Information
Table 116. United States Luggage Laptop Bag Product Overview
Table 117. United States Luggage Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. United States Luggage Business Overview
Table 119. United States Luggage Recent Developments
Table 120. Sumdex Basic Information
Table 121. Sumdex Laptop Bag Product Overview
Table 122. Sumdex Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Sumdex Business Overview
Table 124. Sumdex Recent Developments
Table 125. Golla Basic Information
Table 126. Golla Laptop Bag Product Overview
Table 127. Golla Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. Golla Business Overview
Table 129. Golla Recent Developments
Table 130. OGIO Basic Information

Table 131. OGIO Laptop Bag Product Overview

Table 132. OGIO Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. OGIO Business Overview

Table 134. OGIO Recent Developments

Table 135. Brenthaven Basic Information

Table 136. Brenthaven Laptop Bag Product Overview

Table 137. Brenthaven Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Brenthaven Business Overview

Table 139. Brenthaven Recent Developments

Table 140. Sanwa Basic Information

Table 141. Sanwa Laptop Bag Product Overview

Table 142. Sanwa Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 143. Sanwa Business Overview

Table 144. Sanwa Recent Developments

Table 145. Chrome Industries Basic Information

Table 146. Chrome Industries Laptop Bag Product Overview

Table 147. Chrome Industries Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 148. Chrome Industries Business Overview

Table 149. Chrome Industries Recent Developments

Table 150. FILSON CO. Basic Information

Table 151. FILSON CO. Laptop Bag Product Overview

Table 152. FILSON CO. Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 153. FILSON CO. Business Overview

Table 154. FILSON CO. Recent Developments

Table 155. Booq LLC Basic Information

Table 156. Booq LLC Laptop Bag Product Overview

Table 157. Booq LLC Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 158. Booq LLC Business Overview

Table 159. Booq LLC Recent Developments

Table 160. Cosmus Basic Information

Table 161. Cosmus Laptop Bag Product Overview

Table 162. Cosmus Laptop Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 163. Cosmus Business Overview

Table 164. Cosmus Recent Developments

Table 165. Global Laptop Bag Sales Forecast by Region (2026-2035) & (K Units)

Table 166. Global Laptop Bag Market Size Forecast by Region (2026-2035) & (M USD)

Table 167. North America Laptop Bag Sales Forecast by Country (2026-2035) & (K Units)

Table 168. North America Laptop Bag Market Size Forecast by Country (2026-2035) & (M USD)

Table 169. Europe Laptop Bag Sales Forecast by Country (2026-2035) & (K Units)

Table 170. Europe Laptop Bag Market Size Forecast by Country (2026-2035) & (M USD)

Table 171. Asia Pacific Laptop Bag Sales Forecast by Region (2026-2035) & (K Units)

Table 172. Asia Pacific Laptop Bag Market Size Forecast by Region (2026-2035) & (M USD)

Table 173. South America Laptop Bag Sales Forecast by Country (2026-2035) & (K Units)

Table 174. South America Laptop Bag Market Size Forecast by Country (2026-2035) & (M USD)

Table 175. Middle East and Africa Laptop Bag Sales Forecast by Country (2026-2035) & (Units)

Table 176. Middle East and Africa Laptop Bag Market Size Forecast by Country (2026-2035) & (M USD)

Table 177. Global Laptop Bag Sales Forecast by Type (2026-2035) & (K Units)

Table 178. Global Laptop Bag Market Size Forecast by Type (2026-2035) & (M USD)

Table 179. Global Laptop Bag Price Forecast by Type (2026-2035) & (USD/Unit)

Table 180. Global Laptop Bag Sales (K Units) Forecast by Application (2026-2035)

Table 181. Global Laptop Bag Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Laptop Bag
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Laptop Bag Market Size (M USD), 2025-2035
- Figure 5. Global Laptop Bag Market Size (M USD) (2020-2035)
- Figure 6. Global Laptop Bag Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Laptop Bag Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Laptop Bag Product Life Cycle
- Figure 13. Laptop Bag Sales Share by Manufacturers in 2025
- Figure 14. Global Laptop Bag Revenue Share by Manufacturers in 2025
- Figure 15. Laptop Bag Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Laptop Bag Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Laptop Bag Revenue in 2025
- Figure 18. Industry Chain Map of Laptop Bag
- Figure 19. Global Laptop Bag Market PEST Analysis
- Figure 20. Global Laptop Bag Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Laptop Bag Market Share by Type
- Figure 27. Sales Market Share of Laptop Bag by Type (2020-2025)
- Figure 28. Sales Market Share of Laptop Bag by Type in 2025
- Figure 29. Market Share of Laptop Bag by Type (2020-2025)
- Figure 30. Market Share of Laptop Bag by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Laptop Bag Market Share by Application
- Figure 33. Global Laptop Bag Sales Market Share by Application (2020-2025)

- Figure 34. Global Laptop Bag Sales Market Share by Application in 2025
- Figure 35. Global Laptop Bag Market Share by Application (2020-2025)
- Figure 36. Global Laptop Bag Market Share by Application in 2025
- Figure 37. Global Laptop Bag Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Laptop Bag Sales Market Share by Region (2020-2025)
- Figure 39. Global Laptop Bag Market Size by Region (2020-2025)
- Figure 40. North America Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Laptop Bag Sales Market Share by Country in 2024
- Figure 43. North America Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Laptop Bag Market Size by Country in 2024
- Figure 45. U.S. Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Laptop Bag Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Laptop Bag Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Laptop Bag Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Laptop Bag Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Laptop Bag Sales Market Share by Country in 2024
- Figure 53. Europe Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Laptop Bag Market Size by Country in 2024
- Figure 55. Germany Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Laptop Bag Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Laptop Bag Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Laptop Bag Market Size by Region in 2024
- Figure 68. China Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Laptop Bag Sales and Growth Rate (K Units)

Figure 79. South America Laptop Bag Sales Market Share by Country in 2024

Figure 80. South America Laptop Bag Market Size and Growth Rate (M USD)

Figure 81. South America Laptop Bag Market Size by Country in 2024

Figure 82. Brazil Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Laptop Bag Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Laptop Bag Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Laptop Bag Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Laptop Bag Market Size by Region in 2024

Figure 92. Saudi Arabia Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Laptop Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Laptop Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Laptop Bag Production Market Share by Region (2020-2025)

Figure 103. North America Laptop Bag Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Laptop Bag Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Laptop Bag Production (K Units) Growth Rate (2020-2025)

Figure 106. China Laptop Bag Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Laptop Bag Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Laptop Bag Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Laptop Bag Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Laptop Bag Market Share Forecast by Type (2026-2035)

Figure 111. Global Laptop Bag Sales Forecast by Application (2026-2035)

Figure 112. Global Laptop Bag Market Share Forecast by Application (2026-2035)

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