

# Global Landscaping Artificial Turf Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G8E988A3B956EN.html>

Date: July 2024

Pages: 147

Price: US\$ 3,200.00 (Single User License)

ID: G8E988A3B956EN

## Abstracts

Report Overview:

The Global Landscaping Artificial Turf Market Size was estimated at USD 385.56 million in 2023 and is projected to reach USD 447.14 million by 2029, exhibiting a CAGR of 2.50% during the forecast period.

This report provides a deep insight into the global Landscaping Artificial Turf market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Landscaping Artificial Turf Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Landscaping Artificial Turf market in any manner.

Global Landscaping Artificial Turf Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Ten Cate

Shaw Sports Turf

FieldTurf (Tarkett)

CoCreation Grass

Polytan GmbH

Domo Sports Grass

ACT Global Sports

SIS Pitches

Limonta Sport

Edel Grass B.V.

Unisport-Saltex Oy

GreenVision / Mattex

Mondo S.p.A.

Juta

Condor Grass

Nurteks

Taishan

Victoria PLC

ForestGrass

Forbex

Market Segmentation (by Type)

10-25 mm

Below 10 mm

Above 25 mm

Market Segmentation (by Application)

Municipal

Park

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Landscaping Artificial Turf Market

Overview of the regional outlook of the Landscaping Artificial Turf Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Landscaping Artificial Turf Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Landscaping Artificial Turf
- 1.2 Key Market Segments
  - 1.2.1 Landscaping Artificial Turf Segment by Type
  - 1.2.2 Landscaping Artificial Turf Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 LANDSCAPING ARTIFICIAL TURF MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Landscaping Artificial Turf Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Landscaping Artificial Turf Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 LANDSCAPING ARTIFICIAL TURF MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Landscaping Artificial Turf Sales by Manufacturers (2019-2024)
- 3.2 Global Landscaping Artificial Turf Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Landscaping Artificial Turf Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Landscaping Artificial Turf Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Landscaping Artificial Turf Sales Sites, Area Served, Product Type
- 3.6 Landscaping Artificial Turf Market Competitive Situation and Trends
  - 3.6.1 Landscaping Artificial Turf Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Landscaping Artificial Turf Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion



## **4 LANDSCAPING ARTIFICIAL TURF INDUSTRY CHAIN ANALYSIS**

- 4.1 Landscaping Artificial Turf Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF LANDSCAPING ARTIFICIAL TURF MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 LANDSCAPING ARTIFICIAL TURF MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Landscaping Artificial Turf Sales Market Share by Type (2019-2024)
- 6.3 Global Landscaping Artificial Turf Market Size Market Share by Type (2019-2024)
- 6.4 Global Landscaping Artificial Turf Price by Type (2019-2024)

## **7 LANDSCAPING ARTIFICIAL TURF MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Landscaping Artificial Turf Market Sales by Application (2019-2024)
- 7.3 Global Landscaping Artificial Turf Market Size (M USD) by Application (2019-2024)
- 7.4 Global Landscaping Artificial Turf Sales Growth Rate by Application (2019-2024)

## **8 LANDSCAPING ARTIFICIAL TURF MARKET SEGMENTATION BY REGION**

- 8.1 Global Landscaping Artificial Turf Sales by Region
  - 8.1.1 Global Landscaping Artificial Turf Sales by Region

- 8.1.2 Global Landscaping Artificial Turf Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Landscaping Artificial Turf Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Landscaping Artificial Turf Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Landscaping Artificial Turf Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Landscaping Artificial Turf Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Landscaping Artificial Turf Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Ten Cate
  - 9.1.1 Ten Cate Landscaping Artificial Turf Basic Information
  - 9.1.2 Ten Cate Landscaping Artificial Turf Product Overview
  - 9.1.3 Ten Cate Landscaping Artificial Turf Product Market Performance

- 9.1.4 Ten Cate Business Overview
- 9.1.5 Ten Cate Landscaping Artificial Turf SWOT Analysis
- 9.1.6 Ten Cate Recent Developments
- 9.2 Shaw Sports Turf
  - 9.2.1 Shaw Sports Turf Landscaping Artificial Turf Basic Information
  - 9.2.2 Shaw Sports Turf Landscaping Artificial Turf Product Overview
  - 9.2.3 Shaw Sports Turf Landscaping Artificial Turf Product Market Performance
  - 9.2.4 Shaw Sports Turf Business Overview
  - 9.2.5 Shaw Sports Turf Landscaping Artificial Turf SWOT Analysis
  - 9.2.6 Shaw Sports Turf Recent Developments
- 9.3 FieldTurf (Tarkett)
  - 9.3.1 FieldTurf (Tarkett) Landscaping Artificial Turf Basic Information
  - 9.3.2 FieldTurf (Tarkett) Landscaping Artificial Turf Product Overview
  - 9.3.3 FieldTurf (Tarkett) Landscaping Artificial Turf Product Market Performance
  - 9.3.4 FieldTurf (Tarkett) Landscaping Artificial Turf SWOT Analysis
  - 9.3.5 FieldTurf (Tarkett) Business Overview
  - 9.3.6 FieldTurf (Tarkett) Recent Developments
- 9.4 CoCreation Grass
  - 9.4.1 CoCreation Grass Landscaping Artificial Turf Basic Information
  - 9.4.2 CoCreation Grass Landscaping Artificial Turf Product Overview
  - 9.4.3 CoCreation Grass Landscaping Artificial Turf Product Market Performance
  - 9.4.4 CoCreation Grass Business Overview
  - 9.4.5 CoCreation Grass Recent Developments
- 9.5 Polytan GmbH
  - 9.5.1 Polytan GmbH Landscaping Artificial Turf Basic Information
  - 9.5.2 Polytan GmbH Landscaping Artificial Turf Product Overview
  - 9.5.3 Polytan GmbH Landscaping Artificial Turf Product Market Performance
  - 9.5.4 Polytan GmbH Business Overview
  - 9.5.5 Polytan GmbH Recent Developments
- 9.6 Domo Sports Grass
  - 9.6.1 Domo Sports Grass Landscaping Artificial Turf Basic Information
  - 9.6.2 Domo Sports Grass Landscaping Artificial Turf Product Overview
  - 9.6.3 Domo Sports Grass Landscaping Artificial Turf Product Market Performance
  - 9.6.4 Domo Sports Grass Business Overview
  - 9.6.5 Domo Sports Grass Recent Developments
- 9.7 ACT Global Sports
  - 9.7.1 ACT Global Sports Landscaping Artificial Turf Basic Information
  - 9.7.2 ACT Global Sports Landscaping Artificial Turf Product Overview
  - 9.7.3 ACT Global Sports Landscaping Artificial Turf Product Market Performance

- 9.7.4 ACT Global Sports Business Overview
- 9.7.5 ACT Global Sports Recent Developments
- 9.8 SIS Pitches
  - 9.8.1 SIS Pitches Landscaping Artificial Turf Basic Information
  - 9.8.2 SIS Pitches Landscaping Artificial Turf Product Overview
  - 9.8.3 SIS Pitches Landscaping Artificial Turf Product Market Performance
  - 9.8.4 SIS Pitches Business Overview
  - 9.8.5 SIS Pitches Recent Developments
- 9.9 Limonta Sport
  - 9.9.1 Limonta Sport Landscaping Artificial Turf Basic Information
  - 9.9.2 Limonta Sport Landscaping Artificial Turf Product Overview
  - 9.9.3 Limonta Sport Landscaping Artificial Turf Product Market Performance
  - 9.9.4 Limonta Sport Business Overview
  - 9.9.5 Limonta Sport Recent Developments
- 9.10 Edel Grass B.V.
  - 9.10.1 Edel Grass B.V. Landscaping Artificial Turf Basic Information
  - 9.10.2 Edel Grass B.V. Landscaping Artificial Turf Product Overview
  - 9.10.3 Edel Grass B.V. Landscaping Artificial Turf Product Market Performance
  - 9.10.4 Edel Grass B.V. Business Overview
  - 9.10.5 Edel Grass B.V. Recent Developments
- 9.11 Unisport-Saltex Oy
  - 9.11.1 Unisport-Saltex Oy Landscaping Artificial Turf Basic Information
  - 9.11.2 Unisport-Saltex Oy Landscaping Artificial Turf Product Overview
  - 9.11.3 Unisport-Saltex Oy Landscaping Artificial Turf Product Market Performance
  - 9.11.4 Unisport-Saltex Oy Business Overview
  - 9.11.5 Unisport-Saltex Oy Recent Developments
- 9.12 GreenVision / Mattex
  - 9.12.1 GreenVision / Mattex Landscaping Artificial Turf Basic Information
  - 9.12.2 GreenVision / Mattex Landscaping Artificial Turf Product Overview
  - 9.12.3 GreenVision / Mattex Landscaping Artificial Turf Product Market Performance
  - 9.12.4 GreenVision / Mattex Business Overview
  - 9.12.5 GreenVision / Mattex Recent Developments
- 9.13 Mondo S.p.A.
  - 9.13.1 Mondo S.p.A. Landscaping Artificial Turf Basic Information
  - 9.13.2 Mondo S.p.A. Landscaping Artificial Turf Product Overview
  - 9.13.3 Mondo S.p.A. Landscaping Artificial Turf Product Market Performance
  - 9.13.4 Mondo S.p.A. Business Overview
  - 9.13.5 Mondo S.p.A. Recent Developments
- 9.14 Juta

- 9.14.1 Juta Landscaping Artificial Turf Basic Information
- 9.14.2 Juta Landscaping Artificial Turf Product Overview
- 9.14.3 Juta Landscaping Artificial Turf Product Market Performance
- 9.14.4 Juta Business Overview
- 9.14.5 Juta Recent Developments
- 9.15 Condor Grass
  - 9.15.1 Condor Grass Landscaping Artificial Turf Basic Information
  - 9.15.2 Condor Grass Landscaping Artificial Turf Product Overview
  - 9.15.3 Condor Grass Landscaping Artificial Turf Product Market Performance
  - 9.15.4 Condor Grass Business Overview
  - 9.15.5 Condor Grass Recent Developments
- 9.16 Nurteks
  - 9.16.1 Nurteks Landscaping Artificial Turf Basic Information
  - 9.16.2 Nurteks Landscaping Artificial Turf Product Overview
  - 9.16.3 Nurteks Landscaping Artificial Turf Product Market Performance
  - 9.16.4 Nurteks Business Overview
  - 9.16.5 Nurteks Recent Developments
- 9.17 Taishan
  - 9.17.1 Taishan Landscaping Artificial Turf Basic Information
  - 9.17.2 Taishan Landscaping Artificial Turf Product Overview
  - 9.17.3 Taishan Landscaping Artificial Turf Product Market Performance
  - 9.17.4 Taishan Business Overview
  - 9.17.5 Taishan Recent Developments
- 9.18 Victoria PLC
  - 9.18.1 Victoria PLC Landscaping Artificial Turf Basic Information
  - 9.18.2 Victoria PLC Landscaping Artificial Turf Product Overview
  - 9.18.3 Victoria PLC Landscaping Artificial Turf Product Market Performance
  - 9.18.4 Victoria PLC Business Overview
  - 9.18.5 Victoria PLC Recent Developments
- 9.19 ForestGrass
  - 9.19.1 ForestGrass Landscaping Artificial Turf Basic Information
  - 9.19.2 ForestGrass Landscaping Artificial Turf Product Overview
  - 9.19.3 ForestGrass Landscaping Artificial Turf Product Market Performance
  - 9.19.4 ForestGrass Business Overview
  - 9.19.5 ForestGrass Recent Developments
- 9.20 Forbex
  - 9.20.1 Forbex Landscaping Artificial Turf Basic Information
  - 9.20.2 Forbex Landscaping Artificial Turf Product Overview
  - 9.20.3 Forbex Landscaping Artificial Turf Product Market Performance

9.20.4 Forbex Business Overview

9.20.5 Forbex Recent Developments

## **10 LANDSCAPING ARTIFICIAL TURF MARKET FORECAST BY REGION**

10.1 Global Landscaping Artificial Turf Market Size Forecast

10.2 Global Landscaping Artificial Turf Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Landscaping Artificial Turf Market Size Forecast by Country

10.2.3 Asia Pacific Landscaping Artificial Turf Market Size Forecast by Region

10.2.4 South America Landscaping Artificial Turf Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Landscaping Artificial Turf by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Landscaping Artificial Turf Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Landscaping Artificial Turf by Type (2025-2030)

11.1.2 Global Landscaping Artificial Turf Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Landscaping Artificial Turf by Type (2025-2030)

11.2 Global Landscaping Artificial Turf Market Forecast by Application (2025-2030)

11.2.1 Global Landscaping Artificial Turf Sales (K Units) Forecast by Application

11.2.2 Global Landscaping Artificial Turf Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Landscaping Artificial Turf Market Size Comparison by Region (M USD)

Table 5. Global Landscaping Artificial Turf Sales (K Units) by Manufacturers  
(2019-2024)

Table 6. Global Landscaping Artificial Turf Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Landscaping Artificial Turf Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Landscaping Artificial Turf Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in  
Landscaping Artificial Turf as of 2022)

Table 10. Global Market Landscaping Artificial Turf Average Price (USD/Unit) of Key  
Manufacturers (2019-2024)

Table 11. Manufacturers Landscaping Artificial Turf Sales Sites and Area Served

Table 12. Manufacturers Landscaping Artificial Turf Product Type

Table 13. Global Landscaping Artificial Turf Manufacturers Market Concentration Ratio  
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Landscaping Artificial Turf

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Landscaping Artificial Turf Market Challenges

Table 22. Global Landscaping Artificial Turf Sales by Type (K Units)

Table 23. Global Landscaping Artificial Turf Market Size by Type (M USD)

Table 24. Global Landscaping Artificial Turf Sales (K Units) by Type (2019-2024)

Table 25. Global Landscaping Artificial Turf Sales Market Share by Type (2019-2024)

Table 26. Global Landscaping Artificial Turf Market Size (M USD) by Type (2019-2024)

Table 27. Global Landscaping Artificial Turf Market Size Share by Type (2019-2024)

Table 28. Global Landscaping Artificial Turf Price (USD/Unit) by Type (2019-2024)

- Table 29. Global Landscaping Artificial Turf Sales (K Units) by Application
- Table 30. Global Landscaping Artificial Turf Market Size by Application
- Table 31. Global Landscaping Artificial Turf Sales by Application (2019-2024) & (K Units)
- Table 32. Global Landscaping Artificial Turf Sales Market Share by Application (2019-2024)
- Table 33. Global Landscaping Artificial Turf Sales by Application (2019-2024) & (M USD)
- Table 34. Global Landscaping Artificial Turf Market Share by Application (2019-2024)
- Table 35. Global Landscaping Artificial Turf Sales Growth Rate by Application (2019-2024)
- Table 36. Global Landscaping Artificial Turf Sales by Region (2019-2024) & (K Units)
- Table 37. Global Landscaping Artificial Turf Sales Market Share by Region (2019-2024)
- Table 38. North America Landscaping Artificial Turf Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Landscaping Artificial Turf Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Landscaping Artificial Turf Sales by Region (2019-2024) & (K Units)
- Table 41. South America Landscaping Artificial Turf Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Landscaping Artificial Turf Sales by Region (2019-2024) & (K Units)
- Table 43. Ten Cate Landscaping Artificial Turf Basic Information
- Table 44. Ten Cate Landscaping Artificial Turf Product Overview
- Table 45. Ten Cate Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Ten Cate Business Overview
- Table 47. Ten Cate Landscaping Artificial Turf SWOT Analysis
- Table 48. Ten Cate Recent Developments
- Table 49. Shaw Sports Turf Landscaping Artificial Turf Basic Information
- Table 50. Shaw Sports Turf Landscaping Artificial Turf Product Overview
- Table 51. Shaw Sports Turf Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Shaw Sports Turf Business Overview
- Table 53. Shaw Sports Turf Landscaping Artificial Turf SWOT Analysis
- Table 54. Shaw Sports Turf Recent Developments
- Table 55. FieldTurf (Tarkett) Landscaping Artificial Turf Basic Information
- Table 56. FieldTurf (Tarkett) Landscaping Artificial Turf Product Overview
- Table 57. FieldTurf (Tarkett) Landscaping Artificial Turf Sales (K Units), Revenue (M



USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. FieldTurf (Tarkett) Landscaping Artificial Turf SWOT Analysis

Table 59. FieldTurf (Tarkett) Business Overview

Table 60. FieldTurf (Tarkett) Recent Developments

Table 61. CoCreation Grass Landscaping Artificial Turf Basic Information

Table 62. CoCreation Grass Landscaping Artificial Turf Product Overview

Table 63. CoCreation Grass Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. CoCreation Grass Business Overview

Table 65. CoCreation Grass Recent Developments

Table 66. Polytan GmbH Landscaping Artificial Turf Basic Information

Table 67. Polytan GmbH Landscaping Artificial Turf Product Overview

Table 68. Polytan GmbH Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Polytan GmbH Business Overview

Table 70. Polytan GmbH Recent Developments

Table 71. Domo Sports Grass Landscaping Artificial Turf Basic Information

Table 72. Domo Sports Grass Landscaping Artificial Turf Product Overview

Table 73. Domo Sports Grass Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Domo Sports Grass Business Overview

Table 75. Domo Sports Grass Recent Developments

Table 76. ACT Global Sports Landscaping Artificial Turf Basic Information

Table 77. ACT Global Sports Landscaping Artificial Turf Product Overview

Table 78. ACT Global Sports Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. ACT Global Sports Business Overview

Table 80. ACT Global Sports Recent Developments

Table 81. SIS Pitches Landscaping Artificial Turf Basic Information

Table 82. SIS Pitches Landscaping Artificial Turf Product Overview

Table 83. SIS Pitches Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. SIS Pitches Business Overview

Table 85. SIS Pitches Recent Developments

Table 86. Limonta Sport Landscaping Artificial Turf Basic Information

Table 87. Limonta Sport Landscaping Artificial Turf Product Overview

Table 88. Limonta Sport Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Limonta Sport Business Overview

- Table 90. Limonta Sport Recent Developments
- Table 91. Edel Grass B.V. Landscaping Artificial Turf Basic Information
- Table 92. Edel Grass B.V. Landscaping Artificial Turf Product Overview
- Table 93. Edel Grass B.V. Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Edel Grass B.V. Business Overview
- Table 95. Edel Grass B.V. Recent Developments
- Table 96. Unisport-Saltex Oy Landscaping Artificial Turf Basic Information
- Table 97. Unisport-Saltex Oy Landscaping Artificial Turf Product Overview
- Table 98. Unisport-Saltex Oy Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Unisport-Saltex Oy Business Overview
- Table 100. Unisport-Saltex Oy Recent Developments
- Table 101. GreenVision / Mattex Landscaping Artificial Turf Basic Information
- Table 102. GreenVision / Mattex Landscaping Artificial Turf Product Overview
- Table 103. GreenVision / Mattex Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. GreenVision / Mattex Business Overview
- Table 105. GreenVision / Mattex Recent Developments
- Table 106. Mondo S.p.A. Landscaping Artificial Turf Basic Information
- Table 107. Mondo S.p.A. Landscaping Artificial Turf Product Overview
- Table 108. Mondo S.p.A. Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Mondo S.p.A. Business Overview
- Table 110. Mondo S.p.A. Recent Developments
- Table 111. Juta Landscaping Artificial Turf Basic Information
- Table 112. Juta Landscaping Artificial Turf Product Overview
- Table 113. Juta Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Juta Business Overview
- Table 115. Juta Recent Developments
- Table 116. Condor Grass Landscaping Artificial Turf Basic Information
- Table 117. Condor Grass Landscaping Artificial Turf Product Overview
- Table 118. Condor Grass Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Condor Grass Business Overview
- Table 120. Condor Grass Recent Developments
- Table 121. Nurteks Landscaping Artificial Turf Basic Information
- Table 122. Nurteks Landscaping Artificial Turf Product Overview

- Table 123. Nurteks Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Nurteks Business Overview
- Table 125. Nurteks Recent Developments
- Table 126. Taishan Landscaping Artificial Turf Basic Information
- Table 127. Taishan Landscaping Artificial Turf Product Overview
- Table 128. Taishan Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Taishan Business Overview
- Table 130. Taishan Recent Developments
- Table 131. Victoria PLC Landscaping Artificial Turf Basic Information
- Table 132. Victoria PLC Landscaping Artificial Turf Product Overview
- Table 133. Victoria PLC Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Victoria PLC Business Overview
- Table 135. Victoria PLC Recent Developments
- Table 136. ForestGrass Landscaping Artificial Turf Basic Information
- Table 137. ForestGrass Landscaping Artificial Turf Product Overview
- Table 138. ForestGrass Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. ForestGrass Business Overview
- Table 140. ForestGrass Recent Developments
- Table 141. Forbex Landscaping Artificial Turf Basic Information
- Table 142. Forbex Landscaping Artificial Turf Product Overview
- Table 143. Forbex Landscaping Artificial Turf Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Forbex Business Overview
- Table 145. Forbex Recent Developments
- Table 146. Global Landscaping Artificial Turf Sales Forecast by Region (2025-2030) & (K Units)
- Table 147. Global Landscaping Artificial Turf Market Size Forecast by Region (2025-2030) & (M USD)
- Table 148. North America Landscaping Artificial Turf Sales Forecast by Country (2025-2030) & (K Units)
- Table 149. North America Landscaping Artificial Turf Market Size Forecast by Country (2025-2030) & (M USD)
- Table 150. Europe Landscaping Artificial Turf Sales Forecast by Country (2025-2030) & (K Units)
- Table 151. Europe Landscaping Artificial Turf Market Size Forecast by Country

(2025-2030) & (M USD)

Table 152. Asia Pacific Landscaping Artificial Turf Sales Forecast by Region

(2025-2030) & (K Units)

Table 153. Asia Pacific Landscaping Artificial Turf Market Size Forecast by Region

(2025-2030) & (M USD)

Table 154. South America Landscaping Artificial Turf Sales Forecast by Country

(2025-2030) & (K Units)

Table 155. South America Landscaping Artificial Turf Market Size Forecast by Country

(2025-2030) & (M USD)

Table 156. Middle East and Africa Landscaping Artificial Turf Consumption Forecast by Country (2025-2030) & (Units)

Table 157. Middle East and Africa Landscaping Artificial Turf Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Landscaping Artificial Turf Sales Forecast by Type (2025-2030) & (K Units)

Table 159. Global Landscaping Artificial Turf Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Landscaping Artificial Turf Price Forecast by Type (2025-2030) & (USD/Unit)

Table 161. Global Landscaping Artificial Turf Sales (K Units) Forecast by Application (2025-2030)

Table 162. Global Landscaping Artificial Turf Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Landscaping Artificial Turf
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Landscaping Artificial Turf Market Size (M USD), 2019-2030
- Figure 5. Global Landscaping Artificial Turf Market Size (M USD) (2019-2030)
- Figure 6. Global Landscaping Artificial Turf Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Landscaping Artificial Turf Market Size by Country (M USD)
- Figure 11. Landscaping Artificial Turf Sales Share by Manufacturers in 2023
- Figure 12. Global Landscaping Artificial Turf Revenue Share by Manufacturers in 2023
- Figure 13. Landscaping Artificial Turf Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Landscaping Artificial Turf Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Landscaping Artificial Turf Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Landscaping Artificial Turf Market Share by Type
- Figure 18. Sales Market Share of Landscaping Artificial Turf by Type (2019-2024)
- Figure 19. Sales Market Share of Landscaping Artificial Turf by Type in 2023
- Figure 20. Market Size Share of Landscaping Artificial Turf by Type (2019-2024)
- Figure 21. Market Size Market Share of Landscaping Artificial Turf by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Landscaping Artificial Turf Market Share by Application
- Figure 24. Global Landscaping Artificial Turf Sales Market Share by Application (2019-2024)
- Figure 25. Global Landscaping Artificial Turf Sales Market Share by Application in 2023
- Figure 26. Global Landscaping Artificial Turf Market Share by Application (2019-2024)
- Figure 27. Global Landscaping Artificial Turf Market Share by Application in 2023
- Figure 28. Global Landscaping Artificial Turf Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Landscaping Artificial Turf Sales Market Share by Region (2019-2024)

- Figure 30. North America Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Landscaping Artificial Turf Sales Market Share by Country in 2023
- Figure 32. U.S. Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Landscaping Artificial Turf Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Landscaping Artificial Turf Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Landscaping Artificial Turf Sales Market Share by Country in 2023
- Figure 37. Germany Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Landscaping Artificial Turf Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Landscaping Artificial Turf Sales Market Share by Region in 2023
- Figure 44. China Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Landscaping Artificial Turf Sales and Growth Rate (K Units)
- Figure 50. South America Landscaping Artificial Turf Sales Market Share by Country in 2023

Figure 51. Brazil Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Landscaping Artificial Turf Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Landscaping Artificial Turf Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Landscaping Artificial Turf Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Landscaping Artificial Turf Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Landscaping Artificial Turf Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Landscaping Artificial Turf Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Landscaping Artificial Turf Market Share Forecast by Type (2025-2030)

Figure 65. Global Landscaping Artificial Turf Sales Forecast by Application (2025-2030)

Figure 66. Global Landscaping Artificial Turf Market Share Forecast by Application (2025-2030)

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