

Global Laminate Tube Packaging Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Laminate tube packaging, also known as laminate tube packaging, refers to a type of packaging commonly used for various consumer products. It involves the creation of a tube-shaped container by laminating multiple layers of materials together. These layers are typically made of different types of plastics, such as polyethylene (PE) and polypropylene (PP), which are bonded together to form a durable and flexible tube.

The global Laminate Tube Packaging market size is projected to reach US\$ 6559.96 Million by 2029 from US\$ 4503.98 million in 2022 at a CAGR of 5.49% during 2023-2029. Cosmetics and personal care industry demand is the major segment of the laminate tube packaging market driving force. As people become more health conscious and beauty conscious, the demand for personal care and beauty products continues to grow. Laminate tube packaging plays a vital role in this sector, providing hygienic and easy-to-use solutions for a wide range of products including lotions, face creams and hair care products.

In addition to cosmetics and personal care, consumption of home care products, food and toiletries also increased. Laminate tube packaging offers a practical and safe solution for packaging these products. Moreover, laminate tube packaging offers great convenience to consumers due to its flexible and squeezable nature. This convenience and functionality has set the stage for the growth of the laminate tube packaging market. On the other hand, major advances in material technology and sustainable packaging have enabled the development of environmentally friendly plastic packaging solutions. Moreover, many companies are moving towards recyclable packaging using reusable and compostable plastic materials in order to strike a balance between better

economy and sustainability, which will drive the market in the future. Finally, the rise of e-commerce and online shopping has had a major impact on the packaging industry, with laminate tube packaging becoming an attractive option for cosmetics, personal care products and toiletries sold online.

Segment by Type, the Laminate Tube Packaging can be split into ABL, PBL, etc. In 2022, the market share of PBL Tubes will be 50.05%, slightly larger than that of ABL Tubes at 44.11%. During the forecast period, the dominant position of PBL Tubes will continue to be maintained, and its market size will expand with a higher CAGR of 6.34%. PBL tubes have certain advantages over ABL tubes that make them more attractive to both manufacturers and consumers. PBL tubing uses ethylene vinyl alcohol (EVOH) film as a barrier layer, which has excellent oxygen and oil barrier properties to maintain product quality and extend its shelf life. Additionally, PBL tubing returns to its original shape after extrusion, making them more convenient for consumers and reducing product waste. In addition, PBL tubes are more cost-effective to manufacture than ABL tubes. The production process for PBL pipe involves layering EVOH film with other plastic materials, which can reduce production costs compared to the use of aluminum in ABL pipe.

Divided from the perspective of application, the Laminate Tube Packaging can be split into Personal Care and Cosmetics, Pharmaceuticals, Food and Beverages, Others. The market share of the Personal Care and Cosmetics sector has always been in an absolute dominant position, significantly higher than other sectors. In 2022, the Personal Care and Cosmetics segment will even exceed 64% of the market. The personal care and cosmetics industry caters to a large and diverse consumer base across the globe. Products in this segment include skin care, hair care, oral care, cosmetics and other personal care products. Large consumer base and wide product range are driving the huge demand for laminate tube packaging in this industry. The beauty and personal care industry has witnessed substantial growth driven by factors such as rising disposable income, changing lifestyles of consumers, and growing focus on personal grooming and appearance. As the industry expands, the demand for laminate tube packaging also increases proportionally.

On basis of geography, the Laminate Tube Packaging market is segmented into North America, Europe, Asia-Pacific, South America, Middle East and Africa, etc. Asia-Pacific holds the largest market share and is expected to register a CAGR of 7.40 during the forecast period %. China is the largest packaging market in the world, especially laminate tube packaging. The country is expected to hold a dominant market share in the region. Furthermore, China has fast-growing pharmaceutical, cosmetic, healthcare,

food, and adhesive markets, which are positively impacting the demand for laminate tube packaging. In September 2020, HCP announced an investment in its production capacity in Asia to better meet the emerging demands of the beauty market. The group has opened a center of excellence dedicated to 'rapid development' at its existing manufacturing center in Suzhou, China. Such investments are expected to increase further over the forecast period. Cosmetics and personal care products are other important drivers of tube packaging in China. A December 2020 study by US packaging company WWP reveals a growing demand for eco-friendly packaging in China's independent beauty sector. To keep up with this trend, suppliers in the country are expected to focus on devoting themselves to providing sustainable packaging solutions.

According to our calculations, in 2022, the CR 5 and HHI of the global laminate tube packaging market were 42.25% and 4.78% respectively. This means that the concentration of the current global laminate tube packaging market is low, and manufacturers in the market are still in the fierce competition. Key players in the market include Albea, Berry Global Inc, Hoffmann Neopac, DNP, Toppan, San Ying Packaging, Kyodo Printing, Huhtamaki, Essel-Propack, ShenZhen Beauty Star CO., LTD, Guangzhou Rego Packing, ABDOS Lamitubes Private Limited, Kim Pai Co., Ltd, Bell Packaging Group, Montebello, Precision Concepts, First Aluminum Nigeria, LeanGroup, Guangzhou LISSON Plastic Co., Ltd, Scandolara.

This report provides a deep insight into the global Laminate Tube Packaging market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Laminate Tube Packaging Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Laminate Tube Packaging market in any manner.

Global Laminate Tube Packaging Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Albea

Berry Global Inc

Hoffmann Neopac

DNP

Toppan

San Ying Packaging

Kyodo Printing

Huhtamaki

Essel-Propack

ShenZhen Beauty Star CO., LTD

Guangzhou Rego Packing

ABDOS Lamitubes Private Limited

Kim Pai Co., Ltd

Bell Packaging Group

Montebello

Precision Concepts

First Aluminium Nigeria

LeanGroup

Guangzhou LISSON Plastic Co.,Ltd

Scandolara

Market Segmentation (by Type)

ABL Tubes

PBL Tubes

Others

Market Segmentation (by Application)

Personal Care and Cosmetics

Pharmaceuticals

Food and Beverages

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Laminate Tube Packaging Market

Overview of the regional outlook of the Laminate Tube Packaging Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Laminate Tube Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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