

# Global Laminate Flooring Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Laminate flooring (also called floating wood tile in the United States) is a multi-layer synthetic flooring product fused together with a lamination process. Laminate flooring simulates wood (or sometimes stone) with a photographic applique layer under a clear protective layer. The inner core layer is usually composed of melamine resin and fiber board materials.

This report provides a deep insight into the global Laminate Flooring market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Laminate Flooring Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Laminate Flooring market in any manner.

## Global Laminate Flooring Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Mohawk Industries

Shaw Industries

CLASSEN

Tarkett

Power Dekor

Armstrong

Kastamonu Entegre

Kronoflooring

Homenice

Formica

Nature

Samling

Mannington Mills

Egger

Swiss Krono

An Xin

Alsafloor SA

Der International Flooring

Kaindl Flooring

Meisterwerke

Range Gunilla Flooring

Shiyou Timber

Hamberger Industrierwerke

Robina Flooring Sdn Bhd

Shengda

Faus

Market Segmentation (by Type)

Thin Laminate Flooring

Thick Laminate Flooring

Market Segmentation (by Application)

Residential

Commercial

## Geographic Segmentation

- North America (USA, Canada, Mexico)

- Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

- Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

- South America (Brazil, Argentina, Columbia, Rest of South America)

- The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study

- Neutral perspective on the market performance

- Recent industry trends and developments

- Competitive landscape & strategies of key players

- Potential & niche segments and regions exhibiting promising growth covered

- Historical, current, and projected market size, in terms of value

- In-depth analysis of the Laminate Flooring Market

- Overview of the regional outlook of the Laminate Flooring Market:

## Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

- This enables you to anticipate market changes to remain ahead of your competitors

- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

- Provision of market value (USD Billion) data for each segment and sub-segment

- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

- Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Laminate Flooring Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Laminate Flooring
- 1.2 Key Market Segments
  - 1.2.1 Laminate Flooring Segment by Type
  - 1.2.2 Laminate Flooring Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 LAMINATE FLOORING MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Laminate Flooring Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Laminate Flooring Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 LAMINATE FLOORING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Laminate Flooring Sales by Manufacturers (2019-2024)
- 3.2 Global Laminate Flooring Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Laminate Flooring Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Laminate Flooring Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Laminate Flooring Sales Sites, Area Served, Product Type
- 3.6 Laminate Flooring Market Competitive Situation and Trends
  - 3.6.1 Laminate Flooring Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Laminate Flooring Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 LAMINATE FLOORING INDUSTRY CHAIN ANALYSIS**

- 4.1 Laminate Flooring Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF LAMINATE FLOORING MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 LAMINATE FLOORING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Laminate Flooring Sales Market Share by Type (2019-2024)
- 6.3 Global Laminate Flooring Market Size Market Share by Type (2019-2024)
- 6.4 Global Laminate Flooring Price by Type (2019-2024)

## **7 LAMINATE FLOORING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Laminate Flooring Market Sales by Application (2019-2024)
- 7.3 Global Laminate Flooring Market Size (M USD) by Application (2019-2024)
- 7.4 Global Laminate Flooring Sales Growth Rate by Application (2019-2024)

## **8 LAMINATE FLOORING MARKET SEGMENTATION BY REGION**

- 8.1 Global Laminate Flooring Sales by Region
  - 8.1.1 Global Laminate Flooring Sales by Region
  - 8.1.2 Global Laminate Flooring Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Laminate Flooring Sales by Country
  - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Laminate Flooring Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Laminate Flooring Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Laminate Flooring Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Laminate Flooring Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Mohawk Industries
  - 9.1.1 Mohawk Industries Laminate Flooring Basic Information
  - 9.1.2 Mohawk Industries Laminate Flooring Product Overview
  - 9.1.3 Mohawk Industries Laminate Flooring Product Market Performance
  - 9.1.4 Mohawk Industries Business Overview
  - 9.1.5 Mohawk Industries Laminate Flooring SWOT Analysis
  - 9.1.6 Mohawk Industries Recent Developments
- 9.2 Shaw Industries

- 9.2.1 Shaw Industries Laminate Flooring Basic Information
- 9.2.2 Shaw Industries Laminate Flooring Product Overview
- 9.2.3 Shaw Industries Laminate Flooring Product Market Performance
- 9.2.4 Shaw Industries Business Overview
- 9.2.5 Shaw Industries Laminate Flooring SWOT Analysis
- 9.2.6 Shaw Industries Recent Developments
- 9.3 CLASSEN
  - 9.3.1 CLASSEN Laminate Flooring Basic Information
  - 9.3.2 CLASSEN Laminate Flooring Product Overview
  - 9.3.3 CLASSEN Laminate Flooring Product Market Performance
  - 9.3.4 CLASSEN Laminate Flooring SWOT Analysis
  - 9.3.5 CLASSEN Business Overview
  - 9.3.6 CLASSEN Recent Developments
- 9.4 Tarkett
  - 9.4.1 Tarkett Laminate Flooring Basic Information
  - 9.4.2 Tarkett Laminate Flooring Product Overview
  - 9.4.3 Tarkett Laminate Flooring Product Market Performance
  - 9.4.4 Tarkett Business Overview
  - 9.4.5 Tarkett Recent Developments
- 9.5 Power Dekor
  - 9.5.1 Power Dekor Laminate Flooring Basic Information
  - 9.5.2 Power Dekor Laminate Flooring Product Overview
  - 9.5.3 Power Dekor Laminate Flooring Product Market Performance
  - 9.5.4 Power Dekor Business Overview
  - 9.5.5 Power Dekor Recent Developments
- 9.6 Armstrong
  - 9.6.1 Armstrong Laminate Flooring Basic Information
  - 9.6.2 Armstrong Laminate Flooring Product Overview
  - 9.6.3 Armstrong Laminate Flooring Product Market Performance
  - 9.6.4 Armstrong Business Overview
  - 9.6.5 Armstrong Recent Developments
- 9.7 Kastamonu Entegre
  - 9.7.1 Kastamonu Entegre Laminate Flooring Basic Information
  - 9.7.2 Kastamonu Entegre Laminate Flooring Product Overview
  - 9.7.3 Kastamonu Entegre Laminate Flooring Product Market Performance
  - 9.7.4 Kastamonu Entegre Business Overview
  - 9.7.5 Kastamonu Entegre Recent Developments
- 9.8 Kronoflooring
  - 9.8.1 Kronoflooring Laminate Flooring Basic Information

- 9.8.2 Kronoflooring Laminate Flooring Product Overview
- 9.8.3 Kronoflooring Laminate Flooring Product Market Performance
- 9.8.4 Kronoflooring Business Overview
- 9.8.5 Kronoflooring Recent Developments
- 9.9 Homenice
  - 9.9.1 Homenice Laminate Flooring Basic Information
  - 9.9.2 Homenice Laminate Flooring Product Overview
  - 9.9.3 Homenice Laminate Flooring Product Market Performance
  - 9.9.4 Homenice Business Overview
  - 9.9.5 Homenice Recent Developments
- 9.10 Formica
  - 9.10.1 Formica Laminate Flooring Basic Information
  - 9.10.2 Formica Laminate Flooring Product Overview
  - 9.10.3 Formica Laminate Flooring Product Market Performance
  - 9.10.4 Formica Business Overview
  - 9.10.5 Formica Recent Developments
- 9.11 Nature
  - 9.11.1 Nature Laminate Flooring Basic Information
  - 9.11.2 Nature Laminate Flooring Product Overview
  - 9.11.3 Nature Laminate Flooring Product Market Performance
  - 9.11.4 Nature Business Overview
  - 9.11.5 Nature Recent Developments
- 9.12 Samling
  - 9.12.1 Samling Laminate Flooring Basic Information
  - 9.12.2 Samling Laminate Flooring Product Overview
  - 9.12.3 Samling Laminate Flooring Product Market Performance
  - 9.12.4 Samling Business Overview
  - 9.12.5 Samling Recent Developments
- 9.13 Mannington Mills
  - 9.13.1 Mannington Mills Laminate Flooring Basic Information
  - 9.13.2 Mannington Mills Laminate Flooring Product Overview
  - 9.13.3 Mannington Mills Laminate Flooring Product Market Performance
  - 9.13.4 Mannington Mills Business Overview
  - 9.13.5 Mannington Mills Recent Developments
- 9.14 Egger
  - 9.14.1 Egger Laminate Flooring Basic Information
  - 9.14.2 Egger Laminate Flooring Product Overview
  - 9.14.3 Egger Laminate Flooring Product Market Performance
  - 9.14.4 Egger Business Overview

- 9.14.5 Egger Recent Developments
- 9.15 Swiss Krono
  - 9.15.1 Swiss Krono Laminate Flooring Basic Information
  - 9.15.2 Swiss Krono Laminate Flooring Product Overview
  - 9.15.3 Swiss Krono Laminate Flooring Product Market Performance
  - 9.15.4 Swiss Krono Business Overview
  - 9.15.5 Swiss Krono Recent Developments
- 9.16 An Xin
  - 9.16.1 An Xin Laminate Flooring Basic Information
  - 9.16.2 An Xin Laminate Flooring Product Overview
  - 9.16.3 An Xin Laminate Flooring Product Market Performance
  - 9.16.4 An Xin Business Overview
  - 9.16.5 An Xin Recent Developments
- 9.17 Alsafloor SA
  - 9.17.1 Alsafloor SA Laminate Flooring Basic Information
  - 9.17.2 Alsafloor SA Laminate Flooring Product Overview
  - 9.17.3 Alsafloor SA Laminate Flooring Product Market Performance
  - 9.17.4 Alsafloor SA Business Overview
  - 9.17.5 Alsafloor SA Recent Developments
- 9.18 Der International Flooring
  - 9.18.1 Der International Flooring Laminate Flooring Basic Information
  - 9.18.2 Der International Flooring Laminate Flooring Product Overview
  - 9.18.3 Der International Flooring Laminate Flooring Product Market Performance
  - 9.18.4 Der International Flooring Business Overview
  - 9.18.5 Der International Flooring Recent Developments
- 9.19 Kaindl Flooring
  - 9.19.1 Kaindl Flooring Laminate Flooring Basic Information
  - 9.19.2 Kaindl Flooring Laminate Flooring Product Overview
  - 9.19.3 Kaindl Flooring Laminate Flooring Product Market Performance
  - 9.19.4 Kaindl Flooring Business Overview
  - 9.19.5 Kaindl Flooring Recent Developments
- 9.20 Meisterwerke
  - 9.20.1 Meisterwerke Laminate Flooring Basic Information
  - 9.20.2 Meisterwerke Laminate Flooring Product Overview
  - 9.20.3 Meisterwerke Laminate Flooring Product Market Performance
  - 9.20.4 Meisterwerke Business Overview
  - 9.20.5 Meisterwerke Recent Developments
- 9.21 Range Gunilla Flooring
  - 9.21.1 Range Gunilla Flooring Laminate Flooring Basic Information

- 9.21.2 Range Gunilla Flooring Laminate Flooring Product Overview
- 9.21.3 Range Gunilla Flooring Laminate Flooring Product Market Performance
- 9.21.4 Range Gunilla Flooring Business Overview
- 9.21.5 Range Gunilla Flooring Recent Developments
- 9.22 Shiyou Timber
  - 9.22.1 Shiyou Timber Laminate Flooring Basic Information
  - 9.22.2 Shiyou Timber Laminate Flooring Product Overview
  - 9.22.3 Shiyou Timber Laminate Flooring Product Market Performance
  - 9.22.4 Shiyou Timber Business Overview
  - 9.22.5 Shiyou Timber Recent Developments
- 9.23 Hamberger Industrierwerke
  - 9.23.1 Hamberger Industrierwerke Laminate Flooring Basic Information
  - 9.23.2 Hamberger Industrierwerke Laminate Flooring Product Overview
  - 9.23.3 Hamberger Industrierwerke Laminate Flooring Product Market Performance
  - 9.23.4 Hamberger Industrierwerke Business Overview
  - 9.23.5 Hamberger Industrierwerke Recent Developments
- 9.24 Robina Flooring Sdn Bhd
  - 9.24.1 Robina Flooring Sdn Bhd Laminate Flooring Basic Information
  - 9.24.2 Robina Flooring Sdn Bhd Laminate Flooring Product Overview
  - 9.24.3 Robina Flooring Sdn Bhd Laminate Flooring Product Market Performance
  - 9.24.4 Robina Flooring Sdn Bhd Business Overview
  - 9.24.5 Robina Flooring Sdn Bhd Recent Developments
- 9.25 Shengda
  - 9.25.1 Shengda Laminate Flooring Basic Information
  - 9.25.2 Shengda Laminate Flooring Product Overview
  - 9.25.3 Shengda Laminate Flooring Product Market Performance
  - 9.25.4 Shengda Business Overview
  - 9.25.5 Shengda Recent Developments
- 9.26 Faus
  - 9.26.1 Faus Laminate Flooring Basic Information
  - 9.26.2 Faus Laminate Flooring Product Overview
  - 9.26.3 Faus Laminate Flooring Product Market Performance
  - 9.26.4 Faus Business Overview
  - 9.26.5 Faus Recent Developments

## **10 LAMINATE FLOORING MARKET FORECAST BY REGION**

- 10.1 Global Laminate Flooring Market Size Forecast
- 10.2 Global Laminate Flooring Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Laminate Flooring Market Size Forecast by Country
- 10.2.3 Asia Pacific Laminate Flooring Market Size Forecast by Region
- 10.2.4 South America Laminate Flooring Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Laminate Flooring by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Laminate Flooring Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Laminate Flooring by Type (2025-2030)
  - 11.1.2 Global Laminate Flooring Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Laminate Flooring by Type (2025-2030)
- 11.2 Global Laminate Flooring Market Forecast by Application (2025-2030)
  - 11.2.1 Global Laminate Flooring Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Laminate Flooring Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Laminate Flooring Market Size Comparison by Region (M USD)
- Table 5. Global Laminate Flooring Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Laminate Flooring Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Laminate Flooring Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Laminate Flooring Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Laminate Flooring as of 2022)
- Table 10. Global Market Laminate Flooring Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Laminate Flooring Sales Sites and Area Served
- Table 12. Manufacturers Laminate Flooring Product Type
- Table 13. Global Laminate Flooring Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Laminate Flooring
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Laminate Flooring Market Challenges
- Table 22. Global Laminate Flooring Sales by Type (Kilotons)
- Table 23. Global Laminate Flooring Market Size by Type (M USD)
- Table 24. Global Laminate Flooring Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Laminate Flooring Sales Market Share by Type (2019-2024)
- Table 26. Global Laminate Flooring Market Size (M USD) by Type (2019-2024)
- Table 27. Global Laminate Flooring Market Size Share by Type (2019-2024)
- Table 28. Global Laminate Flooring Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Laminate Flooring Sales (Kilotons) by Application
- Table 30. Global Laminate Flooring Market Size by Application
- Table 31. Global Laminate Flooring Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Laminate Flooring Sales Market Share by Application (2019-2024)



- Table 33. Global Laminate Flooring Sales by Application (2019-2024) & (M USD)
- Table 34. Global Laminate Flooring Market Share by Application (2019-2024)
- Table 35. Global Laminate Flooring Sales Growth Rate by Application (2019-2024)
- Table 36. Global Laminate Flooring Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Laminate Flooring Sales Market Share by Region (2019-2024)
- Table 38. North America Laminate Flooring Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Laminate Flooring Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Laminate Flooring Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Laminate Flooring Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Laminate Flooring Sales by Region (2019-2024) & (Kilotons)
- Table 43. Mohawk Industries Laminate Flooring Basic Information
- Table 44. Mohawk Industries Laminate Flooring Product Overview
- Table 45. Mohawk Industries Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Mohawk Industries Business Overview
- Table 47. Mohawk Industries Laminate Flooring SWOT Analysis
- Table 48. Mohawk Industries Recent Developments
- Table 49. Shaw Industries Laminate Flooring Basic Information
- Table 50. Shaw Industries Laminate Flooring Product Overview
- Table 51. Shaw Industries Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Shaw Industries Business Overview
- Table 53. Shaw Industries Laminate Flooring SWOT Analysis
- Table 54. Shaw Industries Recent Developments
- Table 55. CLASSEN Laminate Flooring Basic Information
- Table 56. CLASSEN Laminate Flooring Product Overview
- Table 57. CLASSEN Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. CLASSEN Laminate Flooring SWOT Analysis
- Table 59. CLASSEN Business Overview
- Table 60. CLASSEN Recent Developments
- Table 61. Tarkett Laminate Flooring Basic Information
- Table 62. Tarkett Laminate Flooring Product Overview
- Table 63. Tarkett Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Tarkett Business Overview
- Table 65. Tarkett Recent Developments
- Table 66. Power Dekor Laminate Flooring Basic Information

- Table 67. Power Dekor Laminate Flooring Product Overview
- Table 68. Power Dekor Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Power Dekor Business Overview
- Table 70. Power Dekor Recent Developments
- Table 71. Armstrong Laminate Flooring Basic Information
- Table 72. Armstrong Laminate Flooring Product Overview
- Table 73. Armstrong Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Armstrong Business Overview
- Table 75. Armstrong Recent Developments
- Table 76. Kastamonu Entegre Laminate Flooring Basic Information
- Table 77. Kastamonu Entegre Laminate Flooring Product Overview
- Table 78. Kastamonu Entegre Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Kastamonu Entegre Business Overview
- Table 80. Kastamonu Entegre Recent Developments
- Table 81. Kronoflooring Laminate Flooring Basic Information
- Table 82. Kronoflooring Laminate Flooring Product Overview
- Table 83. Kronoflooring Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Kronoflooring Business Overview
- Table 85. Kronoflooring Recent Developments
- Table 86. Homenice Laminate Flooring Basic Information
- Table 87. Homenice Laminate Flooring Product Overview
- Table 88. Homenice Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Homenice Business Overview
- Table 90. Homenice Recent Developments
- Table 91. Formica Laminate Flooring Basic Information
- Table 92. Formica Laminate Flooring Product Overview
- Table 93. Formica Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Formica Business Overview
- Table 95. Formica Recent Developments
- Table 96. Nature Laminate Flooring Basic Information
- Table 97. Nature Laminate Flooring Product Overview
- Table 98. Nature Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Nature Business Overview

Table 100. Nature Recent Developments

Table 101. Samling Laminate Flooring Basic Information

Table 102. Samling Laminate Flooring Product Overview

Table 103. Samling Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Samling Business Overview

Table 105. Samling Recent Developments

Table 106. Mannington Mills Laminate Flooring Basic Information

Table 107. Mannington Mills Laminate Flooring Product Overview

Table 108. Mannington Mills Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Mannington Mills Business Overview

Table 110. Mannington Mills Recent Developments

Table 111. Egger Laminate Flooring Basic Information

Table 112. Egger Laminate Flooring Product Overview

Table 113. Egger Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Egger Business Overview

Table 115. Egger Recent Developments

Table 116. Swiss Krono Laminate Flooring Basic Information

Table 117. Swiss Krono Laminate Flooring Product Overview

Table 118. Swiss Krono Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Swiss Krono Business Overview

Table 120. Swiss Krono Recent Developments

Table 121. An Xin Laminate Flooring Basic Information

Table 122. An Xin Laminate Flooring Product Overview

Table 123. An Xin Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. An Xin Business Overview

Table 125. An Xin Recent Developments

Table 126. Alsafloor SA Laminate Flooring Basic Information

Table 127. Alsafloor SA Laminate Flooring Product Overview

Table 128. Alsafloor SA Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. Alsafloor SA Business Overview

Table 130. Alsafloor SA Recent Developments

Table 131. Der International Flooring Laminate Flooring Basic Information

- Table 132. Der International Flooring Laminate Flooring Product Overview
- Table 133. Der International Flooring Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 134. Der International Flooring Business Overview
- Table 135. Der International Flooring Recent Developments
- Table 136. Kaindl Flooring Laminate Flooring Basic Information
- Table 137. Kaindl Flooring Laminate Flooring Product Overview
- Table 138. Kaindl Flooring Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 139. Kaindl Flooring Business Overview
- Table 140. Kaindl Flooring Recent Developments
- Table 141. Meisterwerke Laminate Flooring Basic Information
- Table 142. Meisterwerke Laminate Flooring Product Overview
- Table 143. Meisterwerke Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 144. Meisterwerke Business Overview
- Table 145. Meisterwerke Recent Developments
- Table 146. Range Gunilla Flooring Laminate Flooring Basic Information
- Table 147. Range Gunilla Flooring Laminate Flooring Product Overview
- Table 148. Range Gunilla Flooring Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 149. Range Gunilla Flooring Business Overview
- Table 150. Range Gunilla Flooring Recent Developments
- Table 151. Shiyou Timber Laminate Flooring Basic Information
- Table 152. Shiyou Timber Laminate Flooring Product Overview
- Table 153. Shiyou Timber Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 154. Shiyou Timber Business Overview
- Table 155. Shiyou Timber Recent Developments
- Table 156. Hamberger Industrierwerke Laminate Flooring Basic Information
- Table 157. Hamberger Industrierwerke Laminate Flooring Product Overview
- Table 158. Hamberger Industrierwerke Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 159. Hamberger Industrierwerke Business Overview
- Table 160. Hamberger Industrierwerke Recent Developments
- Table 161. Robina Flooring Sdn Bhd Laminate Flooring Basic Information
- Table 162. Robina Flooring Sdn Bhd Laminate Flooring Product Overview
- Table 163. Robina Flooring Sdn Bhd Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 164. Robina Flooring Sdn Bhd Business Overview
- Table 165. Robina Flooring Sdn Bhd Recent Developments
- Table 166. Shengda Laminate Flooring Basic Information
- Table 167. Shengda Laminate Flooring Product Overview
- Table 168. Shengda Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 169. Shengda Business Overview
- Table 170. Shengda Recent Developments
- Table 171. Faus Laminate Flooring Basic Information
- Table 172. Faus Laminate Flooring Product Overview
- Table 173. Faus Laminate Flooring Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 174. Faus Business Overview
- Table 175. Faus Recent Developments
- Table 176. Global Laminate Flooring Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 177. Global Laminate Flooring Market Size Forecast by Region (2025-2030) & (M USD)
- Table 178. North America Laminate Flooring Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 179. North America Laminate Flooring Market Size Forecast by Country (2025-2030) & (M USD)
- Table 180. Europe Laminate Flooring Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 181. Europe Laminate Flooring Market Size Forecast by Country (2025-2030) & (M USD)
- Table 182. Asia Pacific Laminate Flooring Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 183. Asia Pacific Laminate Flooring Market Size Forecast by Region (2025-2030) & (M USD)
- Table 184. South America Laminate Flooring Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 185. South America Laminate Flooring Market Size Forecast by Country (2025-2030) & (M USD)
- Table 186. Middle East and Africa Laminate Flooring Consumption Forecast by Country (2025-2030) & (Units)
- Table 187. Middle East and Africa Laminate Flooring Market Size Forecast by Country (2025-2030) & (M USD)
- Table 188. Global Laminate Flooring Sales Forecast by Type (2025-2030) & (Kilotons)

Table 189. Global Laminate Flooring Market Size Forecast by Type (2025-2030) & (M USD)

Table 190. Global Laminate Flooring Price Forecast by Type (2025-2030) & (USD/Ton)

Table 191. Global Laminate Flooring Sales (Kilotons) Forecast by Application (2025-2030)

Table 192. Global Laminate Flooring Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Laminate Flooring
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Laminate Flooring Market Size (M USD), 2019-2030
- Figure 5. Global Laminate Flooring Market Size (M USD) (2019-2030)
- Figure 6. Global Laminate Flooring Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Laminate Flooring Market Size by Country (M USD)
- Figure 11. Laminate Flooring Sales Share by Manufacturers in 2023
- Figure 12. Global Laminate Flooring Revenue Share by Manufacturers in 2023
- Figure 13. Laminate Flooring Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Laminate Flooring Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Laminate Flooring Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Laminate Flooring Market Share by Type
- Figure 18. Sales Market Share of Laminate Flooring by Type (2019-2024)
- Figure 19. Sales Market Share of Laminate Flooring by Type in 2023
- Figure 20. Market Size Share of Laminate Flooring by Type (2019-2024)
- Figure 21. Market Size Market Share of Laminate Flooring by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Laminate Flooring Market Share by Application
- Figure 24. Global Laminate Flooring Sales Market Share by Application (2019-2024)
- Figure 25. Global Laminate Flooring Sales Market Share by Application in 2023
- Figure 26. Global Laminate Flooring Market Share by Application (2019-2024)
- Figure 27. Global Laminate Flooring Market Share by Application in 2023
- Figure 28. Global Laminate Flooring Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Laminate Flooring Sales Market Share by Region (2019-2024)
- Figure 30. North America Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Laminate Flooring Sales Market Share by Country in 2023

- Figure 32. U.S. Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Laminate Flooring Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Laminate Flooring Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Laminate Flooring Sales Market Share by Country in 2023
- Figure 37. Germany Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Laminate Flooring Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Laminate Flooring Sales Market Share by Region in 2023
- Figure 44. China Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Laminate Flooring Sales and Growth Rate (Kilotons)
- Figure 50. South America Laminate Flooring Sales Market Share by Country in 2023
- Figure 51. Brazil Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Laminate Flooring Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Laminate Flooring Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Laminate Flooring Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Laminate Flooring Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Laminate Flooring Market Size Forecast by Value (2019-2030) & (M



USD)

Figure 63. Global Laminate Flooring Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Laminate Flooring Market Share Forecast by Type (2025-2030)

Figure 65. Global Laminate Flooring Sales Forecast by Application (2025-2030)

Figure 66. Global Laminate Flooring Market Share Forecast by Application (2025-2030)

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