

Global Ku-Band BUC Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

A block upconverter (BUC) is used in the transmission (uplink) of satellite signals. It converts a band of frequencies from a lower frequency to a higher frequency. The Ku-band frequency is protected by international laws. The Ku-band downlink is from 10.7 to 12.75 GHz and the uplink is from 12.75 to 18.1 GHz. Ku-band satellite single-transponder power is generally large, mostly using shaped beam coverage, satellite EIRP is larger, and Ku-band receiving antenna is more efficient than C-band receiving antenna, so the antenna aperture for receiving Ku-band satellite programs is much smaller than C-band. Therefore, the receiving cost can be effectively reduced, and the individual can be easily received. A block upconverter (BUC) is used in the transmission (uplink) of satellite signals. It converts a band of frequencies from a lower frequency to a higher frequency. The Ku-band frequency is protected by international laws. The Ku-band downlink is from 10.7 to 12.75 GHz and the uplink is from 12.75 to 18.1 GHz. Ku-band satellite single-transponder power is generally large, mostly using shaped beam coverage, satellite EIRP is larger, and Ku-band receiving antenna is more efficient than C-band receiving antenna, so the antenna aperture for receiving Ku-band satellite programs is much smaller than C-band. Therefore, the receiving cost can be effectively reduced, and the individual can be easily received.

This report provides a deep insight into the global Ku-Band BUC market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and

strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Ku-Band BUC Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Ku-Band BUC market in any manner.

Global Ku-Band BUC Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Nisshinbo Micro Devices

CPI

XMW

Norsat

AnaCom

Advantech Wireless

Agilis Satcom

Terrasat

Linwave Technology

Gilat Satellite Networks

Amplus Communication

IDirect (ST Engineering iDirect)

Skyware Technologies

NexGenWave

Alga Microwave

Actox

Market Segmentation (by Type)

by Power

Below 8 Watt

12 Watt to 25 Watt

30 Watt to 80 Watt

Above 100 Watt

Market Segmentation (by Application)

Government

Commercial

Geographic Segmentation

- North America (USA, Canada, Mexico)

- Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

- Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

- South America (Brazil, Argentina, Columbia, Rest of South America)

- The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study

- Neutral perspective on the market performance

- Recent industry trends and developments

- Competitive landscape & strategies of key players

- Potential & niche segments and regions exhibiting promising growth covered

- Historical, current, and projected market size, in terms of value

- In-depth analysis of the Ku-Band BUC Market

- Overview of the regional outlook of the Ku-Band BUC Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Ku-Band BUC Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Ku-Band BUC

1.2 Key Market Segments

1.2.1 Ku-Band BUC Segment by Type

1.2.2 Ku-Band BUC Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 KU-BAND BUC MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Ku-Band BUC Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Ku-Band BUC Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 KU-BAND BUC MARKET COMPETITIVE LANDSCAPE

3.1 Global Ku-Band BUC Sales by Manufacturers (2019-2024)

3.2 Global Ku-Band BUC Revenue Market Share by Manufacturers (2019-2024)

3.3 Ku-Band BUC Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Ku-Band BUC Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Ku-Band BUC Sales Sites, Area Served, Product Type

3.6 Ku-Band BUC Market Competitive Situation and Trends

3.6.1 Ku-Band BUC Market Concentration Rate

3.6.2 Global 5 and 10 Largest Ku-Band BUC Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 KU-BAND BUC INDUSTRY CHAIN ANALYSIS

4.1 Ku-Band BUC Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF KU-BAND BUC MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 KU-BAND BUC MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Ku-Band BUC Sales Market Share by Type (2019-2024)
- 6.3 Global Ku-Band BUC Market Size Market Share by Type (2019-2024)
- 6.4 Global Ku-Band BUC Price by Type (2019-2024)

7 KU-BAND BUC MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Ku-Band BUC Market Sales by Application (2019-2024)
- 7.3 Global Ku-Band BUC Market Size (M USD) by Application (2019-2024)
- 7.4 Global Ku-Band BUC Sales Growth Rate by Application (2019-2024)

8 KU-BAND BUC MARKET SEGMENTATION BY REGION

- 8.1 Global Ku-Band BUC Sales by Region
 - 8.1.1 Global Ku-Band BUC Sales by Region
 - 8.1.2 Global Ku-Band BUC Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Ku-Band BUC Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Ku-Band BUC Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Ku-Band BUC Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Ku-Band BUC Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Ku-Band BUC Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Nisshinbo Micro Devices
 - 9.1.1 Nisshinbo Micro Devices Ku-Band BUC Basic Information
 - 9.1.2 Nisshinbo Micro Devices Ku-Band BUC Product Overview
 - 9.1.3 Nisshinbo Micro Devices Ku-Band BUC Product Market Performance
 - 9.1.4 Nisshinbo Micro Devices Business Overview
 - 9.1.5 Nisshinbo Micro Devices Ku-Band BUC SWOT Analysis
 - 9.1.6 Nisshinbo Micro Devices Recent Developments
- 9.2 CPI

- 9.2.1 CPI Ku-Band BUC Basic Information
- 9.2.2 CPI Ku-Band BUC Product Overview
- 9.2.3 CPI Ku-Band BUC Product Market Performance
- 9.2.4 CPI Business Overview
- 9.2.5 CPI Ku-Band BUC SWOT Analysis
- 9.2.6 CPI Recent Developments
- 9.3 XMW
 - 9.3.1 XMW Ku-Band BUC Basic Information
 - 9.3.2 XMW Ku-Band BUC Product Overview
 - 9.3.3 XMW Ku-Band BUC Product Market Performance
 - 9.3.4 XMW Ku-Band BUC SWOT Analysis
 - 9.3.5 XMW Business Overview
 - 9.3.6 XMW Recent Developments
- 9.4 Norsat
 - 9.4.1 Norsat Ku-Band BUC Basic Information
 - 9.4.2 Norsat Ku-Band BUC Product Overview
 - 9.4.3 Norsat Ku-Band BUC Product Market Performance
 - 9.4.4 Norsat Business Overview
 - 9.4.5 Norsat Recent Developments
- 9.5 AnaCom
 - 9.5.1 AnaCom Ku-Band BUC Basic Information
 - 9.5.2 AnaCom Ku-Band BUC Product Overview
 - 9.5.3 AnaCom Ku-Band BUC Product Market Performance
 - 9.5.4 AnaCom Business Overview
 - 9.5.5 AnaCom Recent Developments
- 9.6 Advantech Wireless
 - 9.6.1 Advantech Wireless Ku-Band BUC Basic Information
 - 9.6.2 Advantech Wireless Ku-Band BUC Product Overview
 - 9.6.3 Advantech Wireless Ku-Band BUC Product Market Performance
 - 9.6.4 Advantech Wireless Business Overview
 - 9.6.5 Advantech Wireless Recent Developments
- 9.7 Agilis Satcom
 - 9.7.1 Agilis Satcom Ku-Band BUC Basic Information
 - 9.7.2 Agilis Satcom Ku-Band BUC Product Overview
 - 9.7.3 Agilis Satcom Ku-Band BUC Product Market Performance
 - 9.7.4 Agilis Satcom Business Overview
 - 9.7.5 Agilis Satcom Recent Developments
- 9.8 Terrasat
 - 9.8.1 Terrasat Ku-Band BUC Basic Information

- 9.8.2 Terrasat Ku-Band BUC Product Overview
- 9.8.3 Terrasat Ku-Band BUC Product Market Performance
- 9.8.4 Terrasat Business Overview
- 9.8.5 Terrasat Recent Developments
- 9.9 Linwave Technology
 - 9.9.1 Linwave Technology Ku-Band BUC Basic Information
 - 9.9.2 Linwave Technology Ku-Band BUC Product Overview
 - 9.9.3 Linwave Technology Ku-Band BUC Product Market Performance
 - 9.9.4 Linwave Technology Business Overview
 - 9.9.5 Linwave Technology Recent Developments
- 9.10 Gilat Satellite Networks
 - 9.10.1 Gilat Satellite Networks Ku-Band BUC Basic Information
 - 9.10.2 Gilat Satellite Networks Ku-Band BUC Product Overview
 - 9.10.3 Gilat Satellite Networks Ku-Band BUC Product Market Performance
 - 9.10.4 Gilat Satellite Networks Business Overview
 - 9.10.5 Gilat Satellite Networks Recent Developments
- 9.11 Amplus Communication
 - 9.11.1 Amplus Communication Ku-Band BUC Basic Information
 - 9.11.2 Amplus Communication Ku-Band BUC Product Overview
 - 9.11.3 Amplus Communication Ku-Band BUC Product Market Performance
 - 9.11.4 Amplus Communication Business Overview
 - 9.11.5 Amplus Communication Recent Developments
- 9.12 IDirect (ST Engineering iDirect)
 - 9.12.1 IDirect (ST Engineering iDirect) Ku-Band BUC Basic Information
 - 9.12.2 IDirect (ST Engineering iDirect) Ku-Band BUC Product Overview
 - 9.12.3 IDirect (ST Engineering iDirect) Ku-Band BUC Product Market Performance
 - 9.12.4 IDirect (ST Engineering iDirect) Business Overview
 - 9.12.5 IDirect (ST Engineering iDirect) Recent Developments
- 9.13 Skyware Technologies
 - 9.13.1 Skyware Technologies Ku-Band BUC Basic Information
 - 9.13.2 Skyware Technologies Ku-Band BUC Product Overview
 - 9.13.3 Skyware Technologies Ku-Band BUC Product Market Performance
 - 9.13.4 Skyware Technologies Business Overview
 - 9.13.5 Skyware Technologies Recent Developments
- 9.14 NexGenWave
 - 9.14.1 NexGenWave Ku-Band BUC Basic Information
 - 9.14.2 NexGenWave Ku-Band BUC Product Overview
 - 9.14.3 NexGenWave Ku-Band BUC Product Market Performance
 - 9.14.4 NexGenWave Business Overview

- 9.14.5 NexGenWave Recent Developments
- 9.15 Alga Microwave
 - 9.15.1 Alga Microwave Ku-Band BUC Basic Information
 - 9.15.2 Alga Microwave Ku-Band BUC Product Overview
 - 9.15.3 Alga Microwave Ku-Band BUC Product Market Performance
 - 9.15.4 Alga Microwave Business Overview
 - 9.15.5 Alga Microwave Recent Developments
- 9.16 Actox
 - 9.16.1 Actox Ku-Band BUC Basic Information
 - 9.16.2 Actox Ku-Band BUC Product Overview
 - 9.16.3 Actox Ku-Band BUC Product Market Performance
 - 9.16.4 Actox Business Overview
 - 9.16.5 Actox Recent Developments

10 KU-BAND BUC MARKET FORECAST BY REGION

- 10.1 Global Ku-Band BUC Market Size Forecast
- 10.2 Global Ku-Band BUC Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Ku-Band BUC Market Size Forecast by Country
 - 10.2.3 Asia Pacific Ku-Band BUC Market Size Forecast by Region
 - 10.2.4 South America Ku-Band BUC Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Ku-Band BUC by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Ku-Band BUC Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Ku-Band BUC by Type (2025-2030)
 - 11.1.2 Global Ku-Band BUC Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Ku-Band BUC by Type (2025-2030)
- 11.2 Global Ku-Band BUC Market Forecast by Application (2025-2030)
 - 11.2.1 Global Ku-Band BUC Sales (K Units) Forecast by Application
 - 11.2.2 Global Ku-Band BUC Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Ku-Band BUC Market Size Comparison by Region (M USD)

Table 5. Global Ku-Band BUC Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Ku-Band BUC Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Ku-Band BUC Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Ku-Band BUC Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Ku-Band BUC as of 2022)

Table 10. Global Market Ku-Band BUC Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Ku-Band BUC Sales Sites and Area Served

Table 12. Manufacturers Ku-Band BUC Product Type

Table 13. Global Ku-Band BUC Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Ku-Band BUC

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Ku-Band BUC Market Challenges

Table 22. Global Ku-Band BUC Sales by Type (K Units)

Table 23. Global Ku-Band BUC Market Size by Type (M USD)

Table 24. Global Ku-Band BUC Sales (K Units) by Type (2019-2024)

Table 25. Global Ku-Band BUC Sales Market Share by Type (2019-2024)

Table 26. Global Ku-Band BUC Market Size (M USD) by Type (2019-2024)

Table 27. Global Ku-Band BUC Market Size Share by Type (2019-2024)

Table 28. Global Ku-Band BUC Price (USD/Unit) by Type (2019-2024)

Table 29. Global Ku-Band BUC Sales (K Units) by Application

Table 30. Global Ku-Band BUC Market Size by Application

Table 31. Global Ku-Band BUC Sales by Application (2019-2024) & (K Units)

Table 32. Global Ku-Band BUC Sales Market Share by Application (2019-2024)

- Table 33. Global Ku-Band BUC Sales by Application (2019-2024) & (M USD)
- Table 34. Global Ku-Band BUC Market Share by Application (2019-2024)
- Table 35. Global Ku-Band BUC Sales Growth Rate by Application (2019-2024)
- Table 36. Global Ku-Band BUC Sales by Region (2019-2024) & (K Units)
- Table 37. Global Ku-Band BUC Sales Market Share by Region (2019-2024)
- Table 38. North America Ku-Band BUC Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Ku-Band BUC Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Ku-Band BUC Sales by Region (2019-2024) & (K Units)
- Table 41. South America Ku-Band BUC Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Ku-Band BUC Sales by Region (2019-2024) & (K Units)
- Table 43. Nisshinbo Micro Devices Ku-Band BUC Basic Information
- Table 44. Nisshinbo Micro Devices Ku-Band BUC Product Overview
- Table 45. Nisshinbo Micro Devices Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Nisshinbo Micro Devices Business Overview
- Table 47. Nisshinbo Micro Devices Ku-Band BUC SWOT Analysis
- Table 48. Nisshinbo Micro Devices Recent Developments
- Table 49. CPI Ku-Band BUC Basic Information
- Table 50. CPI Ku-Band BUC Product Overview
- Table 51. CPI Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. CPI Business Overview
- Table 53. CPI Ku-Band BUC SWOT Analysis
- Table 54. CPI Recent Developments
- Table 55. XMW Ku-Band BUC Basic Information
- Table 56. XMW Ku-Band BUC Product Overview
- Table 57. XMW Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. XMW Ku-Band BUC SWOT Analysis
- Table 59. XMW Business Overview
- Table 60. XMW Recent Developments
- Table 61. Norsat Ku-Band BUC Basic Information
- Table 62. Norsat Ku-Band BUC Product Overview
- Table 63. Norsat Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Norsat Business Overview
- Table 65. Norsat Recent Developments
- Table 66. AnaCom Ku-Band BUC Basic Information

Table 67. AnaCom Ku-Band BUC Product Overview

Table 68. AnaCom Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. AnaCom Business Overview

Table 70. AnaCom Recent Developments

Table 71. Advantech Wireless Ku-Band BUC Basic Information

Table 72. Advantech Wireless Ku-Band BUC Product Overview

Table 73. Advantech Wireless Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Advantech Wireless Business Overview

Table 75. Advantech Wireless Recent Developments

Table 76. Agilis Satcom Ku-Band BUC Basic Information

Table 77. Agilis Satcom Ku-Band BUC Product Overview

Table 78. Agilis Satcom Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Agilis Satcom Business Overview

Table 80. Agilis Satcom Recent Developments

Table 81. Terrasat Ku-Band BUC Basic Information

Table 82. Terrasat Ku-Band BUC Product Overview

Table 83. Terrasat Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Terrasat Business Overview

Table 85. Terrasat Recent Developments

Table 86. Linwave Technology Ku-Band BUC Basic Information

Table 87. Linwave Technology Ku-Band BUC Product Overview

Table 88. Linwave Technology Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Linwave Technology Business Overview

Table 90. Linwave Technology Recent Developments

Table 91. Gilat Satellite Networks Ku-Band BUC Basic Information

Table 92. Gilat Satellite Networks Ku-Band BUC Product Overview

Table 93. Gilat Satellite Networks Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Gilat Satellite Networks Business Overview

Table 95. Gilat Satellite Networks Recent Developments

Table 96. Amplus Communication Ku-Band BUC Basic Information

Table 97. Amplus Communication Ku-Band BUC Product Overview

Table 98. Amplus Communication Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Amplus Communication Business Overview
- Table 100. Amplus Communication Recent Developments
- Table 101. iDirect (ST Engineering iDirect) Ku-Band BUC Basic Information
- Table 102. iDirect (ST Engineering iDirect) Ku-Band BUC Product Overview
- Table 103. iDirect (ST Engineering iDirect) Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. iDirect (ST Engineering iDirect) Business Overview
- Table 105. iDirect (ST Engineering iDirect) Recent Developments
- Table 106. Skyware Technologies Ku-Band BUC Basic Information
- Table 107. Skyware Technologies Ku-Band BUC Product Overview
- Table 108. Skyware Technologies Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Skyware Technologies Business Overview
- Table 110. Skyware Technologies Recent Developments
- Table 111. NexGenWave Ku-Band BUC Basic Information
- Table 112. NexGenWave Ku-Band BUC Product Overview
- Table 113. NexGenWave Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. NexGenWave Business Overview
- Table 115. NexGenWave Recent Developments
- Table 116. Alga Microwave Ku-Band BUC Basic Information
- Table 117. Alga Microwave Ku-Band BUC Product Overview
- Table 118. Alga Microwave Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Alga Microwave Business Overview
- Table 120. Alga Microwave Recent Developments
- Table 121. Actox Ku-Band BUC Basic Information
- Table 122. Actox Ku-Band BUC Product Overview
- Table 123. Actox Ku-Band BUC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Actox Business Overview
- Table 125. Actox Recent Developments
- Table 126. Global Ku-Band BUC Sales Forecast by Region (2025-2030) & (K Units)
- Table 127. Global Ku-Band BUC Market Size Forecast by Region (2025-2030) & (M USD)
- Table 128. North America Ku-Band BUC Sales Forecast by Country (2025-2030) & (K Units)
- Table 129. North America Ku-Band BUC Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe Ku-Band BUC Sales Forecast by Country (2025-2030) & (K Units)

Table 131. Europe Ku-Band BUC Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific Ku-Band BUC Sales Forecast by Region (2025-2030) & (K Units)

Table 133. Asia Pacific Ku-Band BUC Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America Ku-Band BUC Sales Forecast by Country (2025-2030) & (K Units)

Table 135. South America Ku-Band BUC Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa Ku-Band BUC Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa Ku-Band BUC Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global Ku-Band BUC Sales Forecast by Type (2025-2030) & (K Units)

Table 139. Global Ku-Band BUC Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global Ku-Band BUC Price Forecast by Type (2025-2030) & (USD/Unit)

Table 141. Global Ku-Band BUC Sales (K Units) Forecast by Application (2025-2030)

Table 142. Global Ku-Band BUC Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Ku-Band BUC
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Ku-Band BUC Market Size (M USD), 2019-2030
- Figure 5. Global Ku-Band BUC Market Size (M USD) (2019-2030)
- Figure 6. Global Ku-Band BUC Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Ku-Band BUC Market Size by Country (M USD)
- Figure 11. Ku-Band BUC Sales Share by Manufacturers in 2023
- Figure 12. Global Ku-Band BUC Revenue Share by Manufacturers in 2023
- Figure 13. Ku-Band BUC Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Ku-Band BUC Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Ku-Band BUC Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Ku-Band BUC Market Share by Type
- Figure 18. Sales Market Share of Ku-Band BUC by Type (2019-2024)
- Figure 19. Sales Market Share of Ku-Band BUC by Type in 2023
- Figure 20. Market Size Share of Ku-Band BUC by Type (2019-2024)
- Figure 21. Market Size Market Share of Ku-Band BUC by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Ku-Band BUC Market Share by Application
- Figure 24. Global Ku-Band BUC Sales Market Share by Application (2019-2024)
- Figure 25. Global Ku-Band BUC Sales Market Share by Application in 2023
- Figure 26. Global Ku-Band BUC Market Share by Application (2019-2024)
- Figure 27. Global Ku-Band BUC Market Share by Application in 2023
- Figure 28. Global Ku-Band BUC Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Ku-Band BUC Sales Market Share by Region (2019-2024)
- Figure 30. North America Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Ku-Band BUC Sales Market Share by Country in 2023

- Figure 32. U.S. Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Ku-Band BUC Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Ku-Band BUC Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Ku-Band BUC Sales Market Share by Country in 2023
- Figure 37. Germany Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Ku-Band BUC Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Ku-Band BUC Sales Market Share by Region in 2023
- Figure 44. China Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Ku-Band BUC Sales and Growth Rate (K Units)
- Figure 50. South America Ku-Band BUC Sales Market Share by Country in 2023
- Figure 51. Brazil Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Ku-Band BUC Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Ku-Band BUC Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Ku-Band BUC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Ku-Band BUC Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Ku-Band BUC Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Ku-Band BUC Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Ku-Band BUC Market Share Forecast by Type (2025-2030)
- Figure 65. Global Ku-Band BUC Sales Forecast by Application (2025-2030)
- Figure 66. Global Ku-Band BUC Market Share Forecast by Application (2025-2030)

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