

# Global Krill Oil Supplements Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Krill is a tiny marine animal that resembles a shrimp and is found in the open oceans. Derived from the Norwegian word 'krill' meaning 'a small fry of fish' these crustaceans contain fatty acids that are most beneficial for health.

The global Krill Oil Supplements market size was estimated at USD 916 million in 2023 and is projected to reach USD 2124.79 million by 2032, exhibiting a CAGR of 9.80% during the forecast period.

North America Krill Oil Supplements market size was estimated at USD 280.47 million in 2023, at a CAGR of 8.40% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Krill Oil Supplements market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Krill Oil Supplements Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Krill Oil Supplements market in any manner.

## Global Krill Oil Supplements Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Aker BioMarine

Neptune Wellness Solutions

Rimfrost AS

Schiff Nutrition International

Inc.

Norwegian Fish Oil AS

NutriGold Inc.

Ergomax

NWC Naturals Inc.

Nutracode

Kori Krill

1MD

Sports Research

Transparent Labs

Viva Naturals

Jarrow Formulas

Micro Ingredients

Qingdao Kangjing Marine Biotechnology Co.

LTD.

Market Segmentation (by Type)

Liquids

Capsules

Power

Market Segmentation (by Application)

Dietary Supplements

Animal Feed

Functional Food & Beverages

Pharmaceuticals

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Krill Oil Supplements Market

Overview of the regional outlook of the Krill Oil Supplements Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Krill Oil Supplements Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Krill Oil Supplements, their output

value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Krill Oil Supplements
- 1.2 Key Market Segments
  - 1.2.1 Krill Oil Supplements Segment by Type
  - 1.2.2 Krill Oil Supplements Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 KRILL OIL SUPPLEMENTS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Krill Oil Supplements Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Krill Oil Supplements Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 KRILL OIL SUPPLEMENTS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Krill Oil Supplements Sales by Manufacturers (2019-2024)
- 3.2 Global Krill Oil Supplements Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Krill Oil Supplements Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Krill Oil Supplements Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Krill Oil Supplements Sales Sites, Area Served, Product Type
- 3.6 Krill Oil Supplements Market Competitive Situation and Trends
  - 3.6.1 Krill Oil Supplements Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Krill Oil Supplements Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 KRILL OIL SUPPLEMENTS INDUSTRY CHAIN ANALYSIS**

- 4.1 Krill Oil Supplements Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF KRILL OIL SUPPLEMENTS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 KRILL OIL SUPPLEMENTS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Krill Oil Supplements Sales Market Share by Type (2019-2024)

6.3 Global Krill Oil Supplements Market Size Market Share by Type (2019-2024)

6.4 Global Krill Oil Supplements Price by Type (2019-2024)

## **7 KRILL OIL SUPPLEMENTS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Krill Oil Supplements Market Sales by Application (2019-2024)

7.3 Global Krill Oil Supplements Market Size (M USD) by Application (2019-2024)

7.4 Global Krill Oil Supplements Sales Growth Rate by Application (2019-2024)

## **8 KRILL OIL SUPPLEMENTS MARKET CONSUMPTION BY REGION**

8.1 Global Krill Oil Supplements Sales by Region

8.1.1 Global Krill Oil Supplements Sales by Region

8.1.2 Global Krill Oil Supplements Sales Market Share by Region

8.2 North America

8.2.1 North America Krill Oil Supplements Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Krill Oil Supplements Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Krill Oil Supplements Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Krill Oil Supplements Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Krill Oil Supplements Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KRILL OIL SUPPLEMENTS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Krill Oil Supplements by Region (2019-2024)
- 9.2 Global Krill Oil Supplements Revenue Market Share by Region (2019-2024)
- 9.3 Global Krill Oil Supplements Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Krill Oil Supplements Production
  - 9.4.1 North America Krill Oil Supplements Production Growth Rate (2019-2024)
  - 9.4.2 North America Krill Oil Supplements Production, Revenue, Price and Gross Margin (2019-2024)

## 9.5 Europe Krill Oil Supplements Production

9.5.1 Europe Krill Oil Supplements Production Growth Rate (2019-2024)

9.5.2 Europe Krill Oil Supplements Production, Revenue, Price and Gross Margin (2019-2024)

## 9.6 Japan Krill Oil Supplements Production (2019-2024)

9.6.1 Japan Krill Oil Supplements Production Growth Rate (2019-2024)

9.6.2 Japan Krill Oil Supplements Production, Revenue, Price and Gross Margin (2019-2024)

## 9.7 China Krill Oil Supplements Production (2019-2024)

9.7.1 China Krill Oil Supplements Production Growth Rate (2019-2024)

9.7.2 China Krill Oil Supplements Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

### 10.1 Aker BioMarine

10.1.1 Aker BioMarine Krill Oil Supplements Basic Information

10.1.2 Aker BioMarine Krill Oil Supplements Product Overview

10.1.3 Aker BioMarine Krill Oil Supplements Product Market Performance

10.1.4 Aker BioMarine Business Overview

10.1.5 Aker BioMarine Krill Oil Supplements SWOT Analysis

10.1.6 Aker BioMarine Recent Developments

### 10.2 Neptune Wellness Solutions

10.2.1 Neptune Wellness Solutions Krill Oil Supplements Basic Information

10.2.2 Neptune Wellness Solutions Krill Oil Supplements Product Overview

10.2.3 Neptune Wellness Solutions Krill Oil Supplements Product Market Performance

10.2.4 Neptune Wellness Solutions Business Overview

10.2.5 Neptune Wellness Solutions Krill Oil Supplements SWOT Analysis

10.2.6 Neptune Wellness Solutions Recent Developments

### 10.3 Rimfrost AS

10.3.1 Rimfrost AS Krill Oil Supplements Basic Information

10.3.2 Rimfrost AS Krill Oil Supplements Product Overview

10.3.3 Rimfrost AS Krill Oil Supplements Product Market Performance

10.3.4 Rimfrost AS Krill Oil Supplements SWOT Analysis

10.3.5 Rimfrost AS Business Overview

10.3.6 Rimfrost AS Recent Developments

### 10.4 Schiff Nutrition International

10.4.1 Schiff Nutrition International Krill Oil Supplements Basic Information

10.4.2 Schiff Nutrition International Krill Oil Supplements Product Overview

- 10.4.3 Schiff Nutrition International Krill Oil Supplements Product Market Performance
- 10.4.4 Schiff Nutrition International Business Overview
- 10.4.5 Schiff Nutrition International Recent Developments
- 10.5 Inc.
  - 10.5.1 Inc. Krill Oil Supplements Basic Information
  - 10.5.2 Inc. Krill Oil Supplements Product Overview
  - 10.5.3 Inc. Krill Oil Supplements Product Market Performance
  - 10.5.4 Inc. Business Overview
  - 10.5.5 Inc. Recent Developments
- 10.6 Norwegian Fish Oil AS
  - 10.6.1 Norwegian Fish Oil AS Krill Oil Supplements Basic Information
  - 10.6.2 Norwegian Fish Oil AS Krill Oil Supplements Product Overview
  - 10.6.3 Norwegian Fish Oil AS Krill Oil Supplements Product Market Performance
  - 10.6.4 Norwegian Fish Oil AS Business Overview
  - 10.6.5 Norwegian Fish Oil AS Recent Developments
- 10.7 NutriGold Inc.
  - 10.7.1 NutriGold Inc. Krill Oil Supplements Basic Information
  - 10.7.2 NutriGold Inc. Krill Oil Supplements Product Overview
  - 10.7.3 NutriGold Inc. Krill Oil Supplements Product Market Performance
  - 10.7.4 NutriGold Inc. Business Overview
  - 10.7.5 NutriGold Inc. Recent Developments
- 10.8 Ergomax
  - 10.8.1 Ergomax Krill Oil Supplements Basic Information
  - 10.8.2 Ergomax Krill Oil Supplements Product Overview
  - 10.8.3 Ergomax Krill Oil Supplements Product Market Performance
  - 10.8.4 Ergomax Business Overview
  - 10.8.5 Ergomax Recent Developments
- 10.9 NWC Naturals Inc.
  - 10.9.1 NWC Naturals Inc. Krill Oil Supplements Basic Information
  - 10.9.2 NWC Naturals Inc. Krill Oil Supplements Product Overview
  - 10.9.3 NWC Naturals Inc. Krill Oil Supplements Product Market Performance
  - 10.9.4 NWC Naturals Inc. Business Overview
  - 10.9.5 NWC Naturals Inc. Recent Developments
- 10.10 Nutracode
  - 10.10.1 Nutracode Krill Oil Supplements Basic Information
  - 10.10.2 Nutracode Krill Oil Supplements Product Overview
  - 10.10.3 Nutracode Krill Oil Supplements Product Market Performance
  - 10.10.4 Nutracode Business Overview
  - 10.10.5 Nutracode Recent Developments

## 10.11 Kori Krill

- 10.11.1 Kori Krill Krill Oil Supplements Basic Information
- 10.11.2 Kori Krill Krill Oil Supplements Product Overview
- 10.11.3 Kori Krill Krill Oil Supplements Product Market Performance
- 10.11.4 Kori Krill Business Overview
- 10.11.5 Kori Krill Recent Developments

## 10.12 1MD

- 10.12.1 1MD Krill Oil Supplements Basic Information
- 10.12.2 1MD Krill Oil Supplements Product Overview
- 10.12.3 1MD Krill Oil Supplements Product Market Performance
- 10.12.4 1MD Business Overview
- 10.12.5 1MD Recent Developments

## 10.13 Sports Research

- 10.13.1 Sports Research Krill Oil Supplements Basic Information
- 10.13.2 Sports Research Krill Oil Supplements Product Overview
- 10.13.3 Sports Research Krill Oil Supplements Product Market Performance
- 10.13.4 Sports Research Business Overview
- 10.13.5 Sports Research Recent Developments

## 10.14 Transparent Labs

- 10.14.1 Transparent Labs Krill Oil Supplements Basic Information
- 10.14.2 Transparent Labs Krill Oil Supplements Product Overview
- 10.14.3 Transparent Labs Krill Oil Supplements Product Market Performance
- 10.14.4 Transparent Labs Business Overview
- 10.14.5 Transparent Labs Recent Developments

## 10.15 Viva Naturals

- 10.15.1 Viva Naturals Krill Oil Supplements Basic Information
- 10.15.2 Viva Naturals Krill Oil Supplements Product Overview
- 10.15.3 Viva Naturals Krill Oil Supplements Product Market Performance
- 10.15.4 Viva Naturals Business Overview
- 10.15.5 Viva Naturals Recent Developments

## 10.16 Jarrow Formulas

- 10.16.1 Jarrow Formulas Krill Oil Supplements Basic Information
- 10.16.2 Jarrow Formulas Krill Oil Supplements Product Overview
- 10.16.3 Jarrow Formulas Krill Oil Supplements Product Market Performance
- 10.16.4 Jarrow Formulas Business Overview
- 10.16.5 Jarrow Formulas Recent Developments

## 10.17 Micro Ingredients

- 10.17.1 Micro Ingredients Krill Oil Supplements Basic Information
- 10.17.2 Micro Ingredients Krill Oil Supplements Product Overview

- 10.17.3 Micro Ingredients Krill Oil Supplements Product Market Performance
- 10.17.4 Micro Ingredients Business Overview
- 10.17.5 Micro Ingredients Recent Developments
- 10.18 Qingdao Kangjing Marine Biotechnology Co.
  - 10.18.1 Qingdao Kangjing Marine Biotechnology Co. Krill Oil Supplements Basic Information
  - 10.18.2 Qingdao Kangjing Marine Biotechnology Co. Krill Oil Supplements Product Overview
  - 10.18.3 Qingdao Kangjing Marine Biotechnology Co. Krill Oil Supplements Product Market Performance
  - 10.18.4 Qingdao Kangjing Marine Biotechnology Co. Business Overview
  - 10.18.5 Qingdao Kangjing Marine Biotechnology Co. Recent Developments
- 10.19 LTD.
  - 10.19.1 LTD. Krill Oil Supplements Basic Information
  - 10.19.2 LTD. Krill Oil Supplements Product Overview
  - 10.19.3 LTD. Krill Oil Supplements Product Market Performance
  - 10.19.4 LTD. Business Overview
  - 10.19.5 LTD. Recent Developments

## **11 KRILL OIL SUPPLEMENTS MARKET FORECAST BY REGION**

- 11.1 Global Krill Oil Supplements Market Size Forecast
- 11.2 Global Krill Oil Supplements Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Krill Oil Supplements Market Size Forecast by Country
  - 11.2.3 Asia Pacific Krill Oil Supplements Market Size Forecast by Region
  - 11.2.4 South America Krill Oil Supplements Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Krill Oil Supplements by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Krill Oil Supplements Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Krill Oil Supplements by Type (2025-2032)
  - 12.1.2 Global Krill Oil Supplements Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Krill Oil Supplements by Type (2025-2032)
- 12.2 Global Krill Oil Supplements Market Forecast by Application (2025-2032)
  - 12.2.1 Global Krill Oil Supplements Sales (K Units) Forecast by Application
  - 12.2.2 Global Krill Oil Supplements Market Size (M USD) Forecast by Application

(2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Krill Oil Supplements Market Size Comparison by Region (M USD)

Table 5. Global Krill Oil Supplements Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Krill Oil Supplements Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Krill Oil Supplements Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Krill Oil Supplements Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Krill Oil Supplements as of 2022)

Table 10. Global Market Krill Oil Supplements Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Krill Oil Supplements Sales Sites and Area Served

Table 12. Manufacturers Krill Oil Supplements Product Type

Table 13. Global Krill Oil Supplements Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Krill Oil Supplements

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Krill Oil Supplements Market Challenges

Table 22. Global Krill Oil Supplements Sales by Type (K Units)

Table 23. Global Krill Oil Supplements Market Size by Type (M USD)

Table 24. Global Krill Oil Supplements Sales (K Units) by Type (2019-2024)

Table 25. Global Krill Oil Supplements Sales Market Share by Type (2019-2024)

Table 26. Global Krill Oil Supplements Market Size (M USD) by Type (2019-2024)

Table 27. Global Krill Oil Supplements Market Size Share by Type (2019-2024)

Table 28. Global Krill Oil Supplements Price (USD/Unit) by Type (2019-2024)

Table 29. Global Krill Oil Supplements Sales (K Units) by Application

Table 30. Global Krill Oil Supplements Market Size by Application

Table 31. Global Krill Oil Supplements Sales by Application (2019-2024) & (K Units)

Table 32. Global Krill Oil Supplements Sales Market Share by Application (2019-2024)

Table 33. Global Krill Oil Supplements Sales by Application (2019-2024) & (M USD)

Table 34. Global Krill Oil Supplements Market Share by Application (2019-2024)

Table 35. Global Krill Oil Supplements Sales Growth Rate by Application (2019-2024)

Table 36. Global Krill Oil Supplements Sales by Region (2019-2024) & (K Units)

Table 37. Global Krill Oil Supplements Sales Market Share by Region (2019-2024)

Table 38. North America Krill Oil Supplements Sales by Country (2019-2024) & (K Units)

Table 39. Europe Krill Oil Supplements Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Krill Oil Supplements Sales by Region (2019-2024) & (K Units)

Table 41. South America Krill Oil Supplements Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Krill Oil Supplements Sales by Region (2019-2024) & (K Units)

Table 43. Global Krill Oil Supplements Production (K Units) by Region (2019-2024)

Table 44. Global Krill Oil Supplements Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Krill Oil Supplements Revenue Market Share by Region (2019-2024)

Table 46. Global Krill Oil Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Krill Oil Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Krill Oil Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Krill Oil Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Krill Oil Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Aker BioMarine Krill Oil Supplements Basic Information

Table 52. Aker BioMarine Krill Oil Supplements Product Overview

Table 53. Aker BioMarine Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Aker BioMarine Business Overview

Table 55. Aker BioMarine Krill Oil Supplements SWOT Analysis

Table 56. Aker BioMarine Recent Developments

Table 57. Neptune Wellness Solutions Krill Oil Supplements Basic Information

Table 58. Neptune Wellness Solutions Krill Oil Supplements Product Overview

Table 59. Neptune Wellness Solutions Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Neptune Wellness Solutions Business Overview

- Table 61. Neptune Wellness Solutions Krill Oil Supplements SWOT Analysis
- Table 62. Neptune Wellness Solutions Recent Developments
- Table 63. Rimfrost AS Krill Oil Supplements Basic Information
- Table 64. Rimfrost AS Krill Oil Supplements Product Overview
- Table 65. Rimfrost AS Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. Rimfrost AS Krill Oil Supplements SWOT Analysis
- Table 67. Rimfrost AS Business Overview
- Table 68. Rimfrost AS Recent Developments
- Table 69. Schiff Nutrition International Krill Oil Supplements Basic Information
- Table 70. Schiff Nutrition International Krill Oil Supplements Product Overview
- Table 71. Schiff Nutrition International Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. Schiff Nutrition International Business Overview
- Table 73. Schiff Nutrition International Recent Developments
- Table 74. Inc. Krill Oil Supplements Basic Information
- Table 75. Inc. Krill Oil Supplements Product Overview
- Table 76. Inc. Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Inc. Business Overview
- Table 78. Inc. Recent Developments
- Table 79. Norwegian Fish Oil AS Krill Oil Supplements Basic Information
- Table 80. Norwegian Fish Oil AS Krill Oil Supplements Product Overview
- Table 81. Norwegian Fish Oil AS Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. Norwegian Fish Oil AS Business Overview
- Table 83. Norwegian Fish Oil AS Recent Developments
- Table 84. NutriGold Inc. Krill Oil Supplements Basic Information
- Table 85. NutriGold Inc. Krill Oil Supplements Product Overview
- Table 86. NutriGold Inc. Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. NutriGold Inc. Business Overview
- Table 88. NutriGold Inc. Recent Developments
- Table 89. Ergomax Krill Oil Supplements Basic Information
- Table 90. Ergomax Krill Oil Supplements Product Overview
- Table 91. Ergomax Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Ergomax Business Overview
- Table 93. Ergomax Recent Developments

- Table 94. NWC Naturals Inc. Krill Oil Supplements Basic Information
- Table 95. NWC Naturals Inc. Krill Oil Supplements Product Overview
- Table 96. NWC Naturals Inc. Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 97. NWC Naturals Inc. Business Overview
- Table 98. NWC Naturals Inc. Recent Developments
- Table 99. Nutracode Krill Oil Supplements Basic Information
- Table 100. Nutracode Krill Oil Supplements Product Overview
- Table 101. Nutracode Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Nutracode Business Overview
- Table 103. Nutracode Recent Developments
- Table 104. Kori Krill Krill Oil Supplements Basic Information
- Table 105. Kori Krill Krill Oil Supplements Product Overview
- Table 106. Kori Krill Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. Kori Krill Business Overview
- Table 108. Kori Krill Recent Developments
- Table 109. 1MD Krill Oil Supplements Basic Information
- Table 110. 1MD Krill Oil Supplements Product Overview
- Table 111. 1MD Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. 1MD Business Overview
- Table 113. 1MD Recent Developments
- Table 114. Sports Research Krill Oil Supplements Basic Information
- Table 115. Sports Research Krill Oil Supplements Product Overview
- Table 116. Sports Research Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. Sports Research Business Overview
- Table 118. Sports Research Recent Developments
- Table 119. Transparent Labs Krill Oil Supplements Basic Information
- Table 120. Transparent Labs Krill Oil Supplements Product Overview
- Table 121. Transparent Labs Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 122. Transparent Labs Business Overview
- Table 123. Transparent Labs Recent Developments
- Table 124. Viva Naturals Krill Oil Supplements Basic Information
- Table 125. Viva Naturals Krill Oil Supplements Product Overview
- Table 126. Viva Naturals Krill Oil Supplements Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Viva Naturals Business Overview

Table 128. Viva Naturals Recent Developments

Table 129. Jarrow Formulas Krill Oil Supplements Basic Information

Table 130. Jarrow Formulas Krill Oil Supplements Product Overview

Table 131. Jarrow Formulas Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. Jarrow Formulas Business Overview

Table 133. Jarrow Formulas Recent Developments

Table 134. Micro Ingredients Krill Oil Supplements Basic Information

Table 135. Micro Ingredients Krill Oil Supplements Product Overview

Table 136. Micro Ingredients Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 137. Micro Ingredients Business Overview

Table 138. Micro Ingredients Recent Developments

Table 139. Qingdao Kangjing Marine Biotechnology Co. Krill Oil Supplements Basic Information

Table 140. Qingdao Kangjing Marine Biotechnology Co. Krill Oil Supplements Product Overview

Table 141. Qingdao Kangjing Marine Biotechnology Co. Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 142. Qingdao Kangjing Marine Biotechnology Co. Business Overview

Table 143. Qingdao Kangjing Marine Biotechnology Co. Recent Developments

Table 144. LTD. Krill Oil Supplements Basic Information

Table 145. LTD. Krill Oil Supplements Product Overview

Table 146. LTD. Krill Oil Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 147. LTD. Business Overview

Table 148. LTD. Recent Developments

Table 149. Global Krill Oil Supplements Sales Forecast by Region (2025-2032) & (K Units)

Table 150. Global Krill Oil Supplements Market Size Forecast by Region (2025-2032) & (M USD)

Table 151. North America Krill Oil Supplements Sales Forecast by Country (2025-2032) & (K Units)

Table 152. North America Krill Oil Supplements Market Size Forecast by Country (2025-2032) & (M USD)

Table 153. Europe Krill Oil Supplements Sales Forecast by Country (2025-2032) & (K Units)

Table 154. Europe Krill Oil Supplements Market Size Forecast by Country (2025-2032) & (M USD)

Table 155. Asia Pacific Krill Oil Supplements Sales Forecast by Region (2025-2032) & (K Units)

Table 156. Asia Pacific Krill Oil Supplements Market Size Forecast by Region (2025-2032) & (M USD)

Table 157. South America Krill Oil Supplements Sales Forecast by Country (2025-2032) & (K Units)

Table 158. South America Krill Oil Supplements Market Size Forecast by Country (2025-2032) & (M USD)

Table 159. Middle East and Africa Krill Oil Supplements Consumption Forecast by Country (2025-2032) & (Units)

Table 160. Middle East and Africa Krill Oil Supplements Market Size Forecast by Country (2025-2032) & (M USD)

Table 161. Global Krill Oil Supplements Sales Forecast by Type (2025-2032) & (K Units)

Table 162. Global Krill Oil Supplements Market Size Forecast by Type (2025-2032) & (M USD)

Table 163. Global Krill Oil Supplements Price Forecast by Type (2025-2032) & (USD/Unit)

Table 164. Global Krill Oil Supplements Sales (K Units) Forecast by Application (2025-2032)

Table 165. Global Krill Oil Supplements Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Krill Oil Supplements
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Krill Oil Supplements Market Size (M USD), 2019-2032
- Figure 5. Global Krill Oil Supplements Market Size (M USD) (2019-2032)
- Figure 6. Global Krill Oil Supplements Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Krill Oil Supplements Market Size by Country (M USD)
- Figure 11. Krill Oil Supplements Sales Share by Manufacturers in 2023
- Figure 12. Global Krill Oil Supplements Revenue Share by Manufacturers in 2023
- Figure 13. Krill Oil Supplements Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Krill Oil Supplements Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Krill Oil Supplements Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Krill Oil Supplements Market Share by Type
- Figure 18. Sales Market Share of Krill Oil Supplements by Type (2019-2024)
- Figure 19. Sales Market Share of Krill Oil Supplements by Type in 2023
- Figure 20. Market Size Share of Krill Oil Supplements by Type (2019-2024)
- Figure 21. Market Size Market Share of Krill Oil Supplements by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Krill Oil Supplements Market Share by Application
- Figure 24. Global Krill Oil Supplements Sales Market Share by Application (2019-2024)
- Figure 25. Global Krill Oil Supplements Sales Market Share by Application in 2023
- Figure 26. Global Krill Oil Supplements Market Share by Application (2019-2024)
- Figure 27. Global Krill Oil Supplements Market Share by Application in 2023
- Figure 28. Global Krill Oil Supplements Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Krill Oil Supplements Sales Market Share by Region (2019-2024)
- Figure 30. North America Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Krill Oil Supplements Sales Market Share by Country in 2023

- Figure 32. U.S. Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Krill Oil Supplements Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Krill Oil Supplements Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Krill Oil Supplements Sales Market Share by Country in 2023
- Figure 37. Germany Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Krill Oil Supplements Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Krill Oil Supplements Sales Market Share by Region in 2023
- Figure 44. China Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Krill Oil Supplements Sales and Growth Rate (K Units)
- Figure 50. South America Krill Oil Supplements Sales Market Share by Country in 2023
- Figure 51. Brazil Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Krill Oil Supplements Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Krill Oil Supplements Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Krill Oil Supplements Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Krill Oil Supplements Production Market Share by Region (2019-2024)

Figure 62. North America Krill Oil Supplements Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Krill Oil Supplements Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Krill Oil Supplements Production (K Units) Growth Rate (2019-2024)

Figure 65. China Krill Oil Supplements Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Krill Oil Supplements Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Krill Oil Supplements Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Krill Oil Supplements Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Krill Oil Supplements Market Share Forecast by Type (2025-2032)

Figure 70. Global Krill Oil Supplements Sales Forecast by Application (2025-2032)

Figure 71. Global Krill Oil Supplements Market Share Forecast by Application (2025-2032)

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