

Global Kraft Paper Straws Market Research Report 2026(Status and Outlook)

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Abstracts

Kraft paper straws are a new type of environmentally friendly straws. They are made of recyclable kraft paper film material, do not contain harmful substances, and can effectively reduce the pollution of disposable plastic straws to the environment. The global paper straw market is growing year by year. Since the beverage industry responded to the country's "plastic straw ban" in 2021, paper straws have gradually replaced traditional plastic straws, and the market size has expanded rapidly. In the Chinese market, the paper straw industry also shows great development potential. With the improvement of consumers' environmental awareness and the continuous promotion of government policies, the market size of environmentally friendly products such as kraft paper straws has increased several times in just a few years.

The global Kraft Paper Straws market size was estimated at USD 1500.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Kraft Paper Straws market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Kraft Paper Straws market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Kraft Paper Straws market.

Global Kraft Paper Straws Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Huhtamaki
Tetra Pak
Aardvark Straws
Biopac
Merrypak
Ecopack
Dynamec
Stone Straw
Jiurong Packaging
Guanlin Paper Products
Gorlando Commodity

Market Segmentation (by Type)

Brown
White

Market Segmentation (by Application)

Hotels
Restaurants
Motels
Bars
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Kraft Paper Straws Market
Overview of the regional outlook of the Kraft Paper Straws Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Kraft Paper Straws Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Kraft Paper Straws, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Kraft Paper Straws
- 1.2 Key Market Segments
 - 1.2.1 Kraft Paper Straws Segment by Type
 - 1.2.2 Kraft Paper Straws Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 KRAFT PAPER STRAWS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Kraft Paper Straws Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Kraft Paper Straws Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 KRAFT PAPER STRAWS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Kraft Paper Straws Product Life Cycle
- 3.3 Global Kraft Paper Straws Sales by Manufacturers (2020-2025)
- 3.4 Global Kraft Paper Straws Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Kraft Paper Straws Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Kraft Paper Straws Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Kraft Paper Straws Market Competitive Situation and Trends
 - 3.8.1 Kraft Paper Straws Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Kraft Paper Straws Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 KRAFT PAPER STRAWS INDUSTRY CHAIN ANALYSIS

- 4.1 Kraft Paper Straws Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF KRAFT PAPER STRAWS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Kraft Paper Straws Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Kraft Paper Straws Market
- 5.7 ESG Ratings of Leading Companies

6 KRAFT PAPER STRAWS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Kraft Paper Straws Sales Market Share by Type (2020-2025)
- 6.3 Global Kraft Paper Straws Market Size by Type (2020-2025)
- 6.4 Global Kraft Paper Straws Price by Type (2020-2025)

7 KRAFT PAPER STRAWS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Kraft Paper Straws Market Sales by Application (2020-2025)
- 7.3 Global Kraft Paper Straws Market Size (M USD) by Application (2020-2025)

7.4 Global Kraft Paper Straws Sales Growth Rate by Application (2020-2025)

8 KRAFT PAPER STRAWS MARKET SALES BY REGION

8.1 Global Kraft Paper Straws Sales by Region

8.1.1 Global Kraft Paper Straws Sales by Region

8.1.2 Global Kraft Paper Straws Sales Market Share by Region

8.2 Global Kraft Paper Straws Market Size by Region

8.2.1 Global Kraft Paper Straws Market Size by Region

8.2.2 Global Kraft Paper Straws Market Size by Region

8.3 North America

8.3.1 North America Kraft Paper Straws Sales by Country

8.3.2 North America Kraft Paper Straws Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Kraft Paper Straws Sales by Country

8.4.2 Europe Kraft Paper Straws Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Kraft Paper Straws Sales by Region

8.5.2 Asia Pacific Kraft Paper Straws Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Kraft Paper Straws Sales by Country

8.6.2 South America Kraft Paper Straws Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Kraft Paper Straws Sales by Region
- 8.7.2 Middle East and Africa Kraft Paper Straws Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 KRAFT PAPER STRAWS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Kraft Paper Straws by Region(2020-2025)
- 9.2 Global Kraft Paper Straws Revenue Market Share by Region (2020-2025)
- 9.3 Global Kraft Paper Straws Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Kraft Paper Straws Production
 - 9.4.1 North America Kraft Paper Straws Production Growth Rate (2020-2025)
 - 9.4.2 North America Kraft Paper Straws Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Kraft Paper Straws Production
 - 9.5.1 Europe Kraft Paper Straws Production Growth Rate (2020-2025)
 - 9.5.2 Europe Kraft Paper Straws Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Kraft Paper Straws Production (2020-2025)
 - 9.6.1 Japan Kraft Paper Straws Production Growth Rate (2020-2025)
 - 9.6.2 Japan Kraft Paper Straws Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Kraft Paper Straws Production (2020-2025)
 - 9.7.1 China Kraft Paper Straws Production Growth Rate (2020-2025)
 - 9.7.2 China Kraft Paper Straws Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Huhtamaki
 - 10.1.1 Huhtamaki Basic Information
 - 10.1.2 Huhtamaki Kraft Paper Straws Product Overview
 - 10.1.3 Huhtamaki Kraft Paper Straws Product Market Performance
 - 10.1.4 Huhtamaki Business Overview
 - 10.1.5 Huhtamaki SWOT Analysis

- 10.1.6 Huhtamaki Recent Developments
- 10.2 Tetra Pak
 - 10.2.1 Tetra Pak Basic Information
 - 10.2.2 Tetra Pak Kraft Paper Straws Product Overview
 - 10.2.3 Tetra Pak Kraft Paper Straws Product Market Performance
 - 10.2.4 Tetra Pak Business Overview
 - 10.2.5 Tetra Pak SWOT Analysis
 - 10.2.6 Tetra Pak Recent Developments
- 10.3 Aardvark Straws
 - 10.3.1 Aardvark Straws Basic Information
 - 10.3.2 Aardvark Straws Kraft Paper Straws Product Overview
 - 10.3.3 Aardvark Straws Kraft Paper Straws Product Market Performance
 - 10.3.4 Aardvark Straws Business Overview
 - 10.3.5 Aardvark Straws SWOT Analysis
 - 10.3.6 Aardvark Straws Recent Developments
- 10.4 Biopac
 - 10.4.1 Biopac Basic Information
 - 10.4.2 Biopac Kraft Paper Straws Product Overview
 - 10.4.3 Biopac Kraft Paper Straws Product Market Performance
 - 10.4.4 Biopac Business Overview
 - 10.4.5 Biopac Recent Developments
- 10.5 Merrypak
 - 10.5.1 Merrypak Basic Information
 - 10.5.2 Merrypak Kraft Paper Straws Product Overview
 - 10.5.3 Merrypak Kraft Paper Straws Product Market Performance
 - 10.5.4 Merrypak Business Overview
 - 10.5.5 Merrypak Recent Developments
- 10.6 Ecopack
 - 10.6.1 Ecopack Basic Information
 - 10.6.2 Ecopack Kraft Paper Straws Product Overview
 - 10.6.3 Ecopack Kraft Paper Straws Product Market Performance
 - 10.6.4 Ecopack Business Overview
 - 10.6.5 Ecopack Recent Developments
- 10.7 Dynamec
 - 10.7.1 Dynamec Basic Information
 - 10.7.2 Dynamec Kraft Paper Straws Product Overview
 - 10.7.3 Dynamec Kraft Paper Straws Product Market Performance
 - 10.7.4 Dynamec Business Overview
 - 10.7.5 Dynamec Recent Developments

10.8 Stone Straw

10.8.1 Stone Straw Basic Information

10.8.2 Stone Straw Kraft Paper Straws Product Overview

10.8.3 Stone Straw Kraft Paper Straws Product Market Performance

10.8.4 Stone Straw Business Overview

10.8.5 Stone Straw Recent Developments

10.9 Jiurong Packaging

10.9.1 Jiurong Packaging Basic Information

10.9.2 Jiurong Packaging Kraft Paper Straws Product Overview

10.9.3 Jiurong Packaging Kraft Paper Straws Product Market Performance

10.9.4 Jiurong Packaging Business Overview

10.9.5 Jiurong Packaging Recent Developments

10.10 Guanlin Paper Products

10.10.1 Guanlin Paper Products Basic Information

10.10.2 Guanlin Paper Products Kraft Paper Straws Product Overview

10.10.3 Guanlin Paper Products Kraft Paper Straws Product Market Performance

10.10.4 Guanlin Paper Products Business Overview

10.10.5 Guanlin Paper Products Recent Developments

10.11 Gorlando Commodity

10.11.1 Gorlando Commodity Basic Information

10.11.2 Gorlando Commodity Kraft Paper Straws Product Overview

10.11.3 Gorlando Commodity Kraft Paper Straws Product Market Performance

10.11.4 Gorlando Commodity Business Overview

10.11.5 Gorlando Commodity Recent Developments

11 KRAFT PAPER STRAWS MARKET FORECAST BY REGION

11.1 Global Kraft Paper Straws Market Size Forecast

11.2 Global Kraft Paper Straws Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Kraft Paper Straws Market Size Forecast by Country

11.2.3 Asia Pacific Kraft Paper Straws Market Size Forecast by Region

11.2.4 South America Kraft Paper Straws Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Kraft Paper Straws by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Kraft Paper Straws Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Kraft Paper Straws by Type (2026-2035)

- 12.1.2 Global Kraft Paper Straws Market Size Forecast by Type (2026-2035)
- 12.1.3 Global Forecasted Price of Kraft Paper Straws by Type (2026-2035)
- 12.2 Global Kraft Paper Straws Market Forecast by Application (2026-2035)
 - 12.2.1 Global Kraft Paper Straws Sales (K MT) Forecast by Application
 - 12.2.2 Global Kraft Paper Straws Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Kraft Paper Straws Market Size by Type (M USD)
- Table 4. Global Kraft Paper Straws Market Size by Application
- Table 5. Kraft Paper Straws Market Size Comparison by Region (M USD)
- Table 6. Global Kraft Paper Straws Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Kraft Paper Straws Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Kraft Paper Straws Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Kraft Paper Straws Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Kraft Paper Straws as of 2025)
- Table 11. Global Market Kraft Paper Straws Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Kraft Paper Straws Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Kraft Paper Straws Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Kraft Paper Straws Sales by Type (K MT)
- Table 27. Global Kraft Paper Straws Market Size by Type (M USD)
- Table 28. Global Kraft Paper Straws Sales (K MT) by Type (2020-2025)
- Table 29. Global Kraft Paper Straws Sales Market Share by Type (2020-2025)
- Table 30. Global Kraft Paper Straws Market Size (M USD) by Type (2020-2025)
- Table 31. Global Kraft Paper Straws Market Share by Type (2020-2025)

- Table 32. Global Kraft Paper Straws Price (USD/KG) by Type (2020-2025)
- Table 33. Global Kraft Paper Straws Sales (K MT) by Application
- Table 34. Global Kraft Paper Straws Market Size by Application
- Table 35. Global Kraft Paper Straws Sales by Application (2020-2025) & (K MT)
- Table 36. Global Kraft Paper Straws Sales Market Share by Application (2020-2025)
- Table 37. Global Kraft Paper Straws Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Kraft Paper Straws Market Share by Application (2020-2025)
- Table 39. Global Kraft Paper Straws Sales Growth Rate by Application (2020-2025)
- Table 40. Global Kraft Paper Straws Sales by Region (2020-2025) & (K MT)
- Table 41. Global Kraft Paper Straws Sales Market Share by Region (2020-2025)
- Table 42. Global Kraft Paper Straws Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Kraft Paper Straws Market Size by Region (2020-2025)
- Table 44. North America Kraft Paper Straws Sales by Country (2020-2025) & (K MT)
- Table 45. North America Kraft Paper Straws Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Kraft Paper Straws Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Kraft Paper Straws Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Kraft Paper Straws Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Kraft Paper Straws Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Kraft Paper Straws Sales by Country (2020-2025) & (K MT)
- Table 51. South America Kraft Paper Straws Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Kraft Paper Straws Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Kraft Paper Straws Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Kraft Paper Straws Production (K MT) by Region(2020-2025)
- Table 55. Global Kraft Paper Straws Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Kraft Paper Straws Revenue Market Share by Region (2020-2025)
- Table 57. Global Kraft Paper Straws Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Kraft Paper Straws Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Kraft Paper Straws Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Kraft Paper Straws Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Kraft Paper Straws Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 62. Huhtamaki Basic Information

Table 63. Huhtamaki Kraft Paper Straws Product Overview

Table 64. Huhtamaki Kraft Paper Straws Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Huhtamaki Business Overview

Table 66. Huhtamaki SWOT Analysis

Table 67. Huhtamaki Recent Developments

Table 68. Tetra Pak Basic Information

Table 69. Tetra Pak Kraft Paper Straws Product Overview

Table 70. Tetra Pak Kraft Paper Straws Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Tetra Pak Business Overview

Table 72. Tetra Pak SWOT Analysis

Table 73. Tetra Pak Recent Developments

Table 74. Aardvark Straws Basic Information

Table 75. Aardvark Straws Kraft Paper Straws Product Overview

Table 76. Aardvark Straws Kraft Paper Straws Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Aardvark Straws Business Overview

Table 78. Aardvark Straws SWOT Analysis

Table 79. Aardvark Straws Recent Developments

Table 80. Biopac Basic Information

Table 81. Biopac Kraft Paper Straws Product Overview

Table 82. Biopac Kraft Paper Straws Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Biopac Business Overview

Table 84. Biopac Recent Developments

Table 85. Merrypak Basic Information

Table 86. Merrypak Kraft Paper Straws Product Overview

Table 87. Merrypak Kraft Paper Straws Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Merrypak Business Overview

Table 89. Merrypak Recent Developments

Table 90. Ecopack Basic Information

Table 91. Ecopack Kraft Paper Straws Product Overview

Table 92. Ecopack Kraft Paper Straws Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Ecopack Business Overview

- Table 94. Ecopack Recent Developments
- Table 95. Dynamec Basic Information
- Table 96. Dynamec Kraft Paper Straws Product Overview
- Table 97. Dynamec Kraft Paper Straws Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Dynamec Business Overview
- Table 99. Dynamec Recent Developments
- Table 100. Stone Straw Basic Information
- Table 101. Stone Straw Kraft Paper Straws Product Overview
- Table 102. Stone Straw Kraft Paper Straws Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Stone Straw Business Overview
- Table 104. Stone Straw Recent Developments
- Table 105. Jiurong Packaging Basic Information
- Table 106. Jiurong Packaging Kraft Paper Straws Product Overview
- Table 107. Jiurong Packaging Kraft Paper Straws Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Jiurong Packaging Business Overview
- Table 109. Jiurong Packaging Recent Developments
- Table 110. Guanlin Paper Products Basic Information
- Table 111. Guanlin Paper Products Kraft Paper Straws Product Overview
- Table 112. Guanlin Paper Products Kraft Paper Straws Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Guanlin Paper Products Business Overview
- Table 114. Guanlin Paper Products Recent Developments
- Table 115. Gorlando Commodity Basic Information
- Table 116. Gorlando Commodity Kraft Paper Straws Product Overview
- Table 117. Gorlando Commodity Kraft Paper Straws Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 118. Gorlando Commodity Business Overview
- Table 119. Gorlando Commodity Recent Developments
- Table 120. Global Kraft Paper Straws Sales Forecast by Region (2026-2035) & (K MT)
- Table 121. Global Kraft Paper Straws Market Size Forecast by Region (2026-2035) & (M USD)
- Table 122. North America Kraft Paper Straws Sales Forecast by Country (2026-2035) & (K MT)
- Table 123. North America Kraft Paper Straws Market Size Forecast by Country (2026-2035) & (M USD)
- Table 124. Europe Kraft Paper Straws Sales Forecast by Country (2026-2035) & (K MT)

- Table 125. Europe Kraft Paper Straws Market Size Forecast by Country (2026-2035) & (M USD)
- Table 126. Asia Pacific Kraft Paper Straws Sales Forecast by Region (2026-2035) & (K MT)
- Table 127. Asia Pacific Kraft Paper Straws Market Size Forecast by Region (2026-2035) & (M USD)
- Table 128. South America Kraft Paper Straws Sales Forecast by Country (2026-2035) & (K MT)
- Table 129. South America Kraft Paper Straws Market Size Forecast by Country (2026-2035) & (M USD)
- Table 130. Middle East and Africa Kraft Paper Straws Sales Forecast by Country (2026-2035) & (Units)
- Table 131. Middle East and Africa Kraft Paper Straws Market Size Forecast by Country (2026-2035) & (M USD)
- Table 132. Global Kraft Paper Straws Sales Forecast by Type (2026-2035) & (K MT)
- Table 133. Global Kraft Paper Straws Market Size Forecast by Type (2026-2035) & (M USD)
- Table 134. Global Kraft Paper Straws Price Forecast by Type (2026-2035) & (USD/KG)
- Table 135. Global Kraft Paper Straws Sales (K MT) Forecast by Application (2026-2035)
- Table 136. Global Kraft Paper Straws Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Kraft Paper Straws
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Kraft Paper Straws Market Size (M USD), 2025-2035
- Figure 5. Global Kraft Paper Straws Market Size (M USD) (2020-2035)
- Figure 6. Global Kraft Paper Straws Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Kraft Paper Straws Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Kraft Paper Straws Product Life Cycle
- Figure 13. Kraft Paper Straws Sales Share by Manufacturers in 2025
- Figure 14. Global Kraft Paper Straws Revenue Share by Manufacturers in 2025
- Figure 15. Kraft Paper Straws Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Kraft Paper Straws Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Kraft Paper Straws Revenue in 2025
- Figure 18. Industry Chain Map of Kraft Paper Straws
- Figure 19. Global Kraft Paper Straws Market PEST Analysis
- Figure 20. Global Kraft Paper Straws Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Kraft Paper Straws Market Share by Type
- Figure 27. Sales Market Share of Kraft Paper Straws by Type (2020-2025)
- Figure 28. Sales Market Share of Kraft Paper Straws by Type in 2025
- Figure 29. Market Share of Kraft Paper Straws by Type (2020-2025)
- Figure 30. Market Share of Kraft Paper Straws by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Kraft Paper Straws Market Share by Application

- Figure 33. Global Kraft Paper Straws Sales Market Share by Application (2020-2025)
- Figure 34. Global Kraft Paper Straws Sales Market Share by Application in 2025
- Figure 35. Global Kraft Paper Straws Market Share by Application (2020-2025)
- Figure 36. Global Kraft Paper Straws Market Share by Application in 2025
- Figure 37. Global Kraft Paper Straws Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Kraft Paper Straws Sales Market Share by Region (2020-2025)
- Figure 39. Global Kraft Paper Straws Market Size by Region (2020-2025)
- Figure 40. North America Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Kraft Paper Straws Sales Market Share by Country in 2024
- Figure 43. North America Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Kraft Paper Straws Market Size by Country in 2024
- Figure 45. U.S. Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Kraft Paper Straws Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Kraft Paper Straws Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Kraft Paper Straws Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Kraft Paper Straws Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Kraft Paper Straws Sales Market Share by Country in 2024
- Figure 53. Europe Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Kraft Paper Straws Market Size by Country in 2024
- Figure 55. Germany Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 63. Spain Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Kraft Paper Straws Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Kraft Paper Straws Sales Market Share by Region in 2024

Figure 67. Asia Pacific Kraft Paper Straws Market Size by Region in 2024

Figure 68. China Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Kraft Paper Straws Sales and Growth Rate (K MT)

Figure 79. South America Kraft Paper Straws Sales Market Share by Country in 2024

Figure 80. South America Kraft Paper Straws Market Size and Growth Rate (M USD)

Figure 81. South America Kraft Paper Straws Market Size by Country in 2024

Figure 82. Brazil Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Kraft Paper Straws Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Kraft Paper Straws Sales Market Share by Region in

2024

Figure 90. Middle East and Africa Kraft Paper Straws Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Kraft Paper Straws Market Size by Region in 2024

Figure 92. Saudi Arabia Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Kraft Paper Straws Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Kraft Paper Straws Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Kraft Paper Straws Production Market Share by Region (2020-2025)

Figure 103. North America Kraft Paper Straws Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Kraft Paper Straws Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Kraft Paper Straws Production (K MT) Growth Rate (2020-2025)

Figure 106. China Kraft Paper Straws Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Kraft Paper Straws Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Kraft Paper Straws Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Kraft Paper Straws Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Kraft Paper Straws Market Share Forecast by Type (2026-2035)

Figure 111. Global Kraft Paper Straws Sales Forecast by Application (2026-2035)

Figure 112. Global Kraft Paper Straws Market Share Forecast by Application (2026-2035)

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