

Global Kraft Paper Bubble Wrap Market Research Report 2026(Status and Outlook)

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Abstracts

As a multifunctional packaging material, kraft bubble film is widely used in many fields such as electronic products, cosmetics, gifts, artworks, household items, food and industrial products due to its good cushioning, shockproof, moisture-proof and aesthetic properties.

The global Kraft Paper Bubble Wrap market size was estimated at USD 452.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Kraft Paper Bubble Wrap market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Kraft Paper Bubble Wrap market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Kraft Paper Bubble Wrap market.

Global Kraft Paper Bubble Wrap Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Ranpak
Protega Global Ltd
EcoCushion Paper
Bubble Paper
Paris Corporation
RipplePak
Furniture Industry Service (FIS)
Shanghai Yuedilai Materials Co., Ltd.
Chengtaichang Packaging Products (Shenzhen) Co., Ltd.
Kunshan Hongliu Packaging Products Co., Ltd.
Luoyang Shunyi Packaging Materials Co., Ltd.
Shanghai Zhongyou Paper & Plastic Co., Ltd.

Market Segmentation (by Type)

Double-sided Kraft Paper Bubble Wrap
Single-sided Kraft Paper Bubble Wrap

Market Segmentation (by Application)

Warehousing and Logistics

Pharmaceuticals

Food and Beverages

Electronics

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Kraft Paper Bubble Wrap Market

Overview of the regional outlook of the Kraft Paper Bubble Wrap Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Kraft Paper Bubble Wrap Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Kraft Paper Bubble Wrap, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Kraft Paper Bubble Wrap
- 1.2 Key Market Segments
 - 1.2.1 Kraft Paper Bubble Wrap Segment by Type
 - 1.2.2 Kraft Paper Bubble Wrap Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 KRAFT PAPER BUBBLE WRAP MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Kraft Paper Bubble Wrap Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Kraft Paper Bubble Wrap Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 KRAFT PAPER BUBBLE WRAP MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Kraft Paper Bubble Wrap Product Life Cycle
- 3.3 Global Kraft Paper Bubble Wrap Sales by Manufacturers (2020-2025)
- 3.4 Global Kraft Paper Bubble Wrap Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Kraft Paper Bubble Wrap Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Kraft Paper Bubble Wrap Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Kraft Paper Bubble Wrap Market Competitive Situation and Trends
 - 3.8.1 Kraft Paper Bubble Wrap Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Kraft Paper Bubble Wrap Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 KRAFT PAPER BUBBLE WRAP INDUSTRY CHAIN ANALYSIS

4.1 Kraft Paper Bubble Wrap Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF KRAFT PAPER BUBBLE WRAP MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Kraft Paper Bubble Wrap Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Kraft Paper Bubble Wrap Market

5.7 ESG Ratings of Leading Companies

6 KRAFT PAPER BUBBLE WRAP MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Kraft Paper Bubble Wrap Sales Market Share by Type (2020-2025)

6.3 Global Kraft Paper Bubble Wrap Market Size by Type (2020-2025)

6.4 Global Kraft Paper Bubble Wrap Price by Type (2020-2025)

7 KRAFT PAPER BUBBLE WRAP MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Kraft Paper Bubble Wrap Market Sales by Application (2020-2025)
- 7.3 Global Kraft Paper Bubble Wrap Market Size (M USD) by Application (2020-2025)
- 7.4 Global Kraft Paper Bubble Wrap Sales Growth Rate by Application (2020-2025)

8 KRAFT PAPER BUBBLE WRAP MARKET SALES BY REGION

- 8.1 Global Kraft Paper Bubble Wrap Sales by Region
 - 8.1.1 Global Kraft Paper Bubble Wrap Sales by Region
 - 8.1.2 Global Kraft Paper Bubble Wrap Sales Market Share by Region
- 8.2 Global Kraft Paper Bubble Wrap Market Size by Region
 - 8.2.1 Global Kraft Paper Bubble Wrap Market Size by Region
 - 8.2.2 Global Kraft Paper Bubble Wrap Market Size by Region
- 8.3 North America
 - 8.3.1 North America Kraft Paper Bubble Wrap Sales by Country
 - 8.3.2 North America Kraft Paper Bubble Wrap Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Kraft Paper Bubble Wrap Sales by Country
 - 8.4.2 Europe Kraft Paper Bubble Wrap Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Kraft Paper Bubble Wrap Sales by Region
 - 8.5.2 Asia Pacific Kraft Paper Bubble Wrap Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Kraft Paper Bubble Wrap Sales by Country
 - 8.6.2 South America Kraft Paper Bubble Wrap Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Kraft Paper Bubble Wrap Sales by Region
 - 8.7.2 Middle East and Africa Kraft Paper Bubble Wrap Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 KRAFT PAPER BUBBLE WRAP MARKET PRODUCTION BY REGION

- 9.1 Global Production of Kraft Paper Bubble Wrap by Region(2020-2025)
- 9.2 Global Kraft Paper Bubble Wrap Revenue Market Share by Region (2020-2025)
- 9.3 Global Kraft Paper Bubble Wrap Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Kraft Paper Bubble Wrap Production
 - 9.4.1 North America Kraft Paper Bubble Wrap Production Growth Rate (2020-2025)
 - 9.4.2 North America Kraft Paper Bubble Wrap Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Kraft Paper Bubble Wrap Production
 - 9.5.1 Europe Kraft Paper Bubble Wrap Production Growth Rate (2020-2025)
 - 9.5.2 Europe Kraft Paper Bubble Wrap Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Kraft Paper Bubble Wrap Production (2020-2025)
 - 9.6.1 Japan Kraft Paper Bubble Wrap Production Growth Rate (2020-2025)
 - 9.6.2 Japan Kraft Paper Bubble Wrap Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Kraft Paper Bubble Wrap Production (2020-2025)
 - 9.7.1 China Kraft Paper Bubble Wrap Production Growth Rate (2020-2025)
 - 9.7.2 China Kraft Paper Bubble Wrap Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Ranpak
 - 10.1.1 Ranpak Basic Information

- 10.1.2 Ranpak Kraft Paper Bubble Wrap Product Overview
- 10.1.3 Ranpak Kraft Paper Bubble Wrap Product Market Performance
- 10.1.4 Ranpak Business Overview
- 10.1.5 Ranpak SWOT Analysis
- 10.1.6 Ranpak Recent Developments
- 10.2 Protega Global Ltd
 - 10.2.1 Protega Global Ltd Basic Information
 - 10.2.2 Protega Global Ltd Kraft Paper Bubble Wrap Product Overview
 - 10.2.3 Protega Global Ltd Kraft Paper Bubble Wrap Product Market Performance
 - 10.2.4 Protega Global Ltd Business Overview
 - 10.2.5 Protega Global Ltd SWOT Analysis
 - 10.2.6 Protega Global Ltd Recent Developments
- 10.3 EcoCushion Paper
 - 10.3.1 EcoCushion Paper Basic Information
 - 10.3.2 EcoCushion Paper Kraft Paper Bubble Wrap Product Overview
 - 10.3.3 EcoCushion Paper Kraft Paper Bubble Wrap Product Market Performance
 - 10.3.4 EcoCushion Paper Business Overview
 - 10.3.5 EcoCushion Paper SWOT Analysis
 - 10.3.6 EcoCushion Paper Recent Developments
- 10.4 Bubble Paper
 - 10.4.1 Bubble Paper Basic Information
 - 10.4.2 Bubble Paper Kraft Paper Bubble Wrap Product Overview
 - 10.4.3 Bubble Paper Kraft Paper Bubble Wrap Product Market Performance
 - 10.4.4 Bubble Paper Business Overview
 - 10.4.5 Bubble Paper Recent Developments
- 10.5 Paris Corporation
 - 10.5.1 Paris Corporation Basic Information
 - 10.5.2 Paris Corporation Kraft Paper Bubble Wrap Product Overview
 - 10.5.3 Paris Corporation Kraft Paper Bubble Wrap Product Market Performance
 - 10.5.4 Paris Corporation Business Overview
 - 10.5.5 Paris Corporation Recent Developments
- 10.6 RipplePak
 - 10.6.1 RipplePak Basic Information
 - 10.6.2 RipplePak Kraft Paper Bubble Wrap Product Overview
 - 10.6.3 RipplePak Kraft Paper Bubble Wrap Product Market Performance
 - 10.6.4 RipplePak Business Overview
 - 10.6.5 RipplePak Recent Developments
- 10.7 Furniture Industry Service (FIS)
 - 10.7.1 Furniture Industry Service (FIS) Basic Information

- 10.7.2 Furniture Industry Service (FIS) Kraft Paper Bubble Wrap Product Overview
- 10.7.3 Furniture Industry Service (FIS) Kraft Paper Bubble Wrap Product Market Performance
- 10.7.4 Furniture Industry Service (FIS) Business Overview
- 10.7.5 Furniture Industry Service (FIS) Recent Developments
- 10.8 Shanghai Yuedilai Materials Co., Ltd.
 - 10.8.1 Shanghai Yuedilai Materials Co., Ltd. Basic Information
 - 10.8.2 Shanghai Yuedilai Materials Co., Ltd. Kraft Paper Bubble Wrap Product Overview
 - 10.8.3 Shanghai Yuedilai Materials Co., Ltd. Kraft Paper Bubble Wrap Product Market Performance
 - 10.8.4 Shanghai Yuedilai Materials Co., Ltd. Business Overview
 - 10.8.5 Shanghai Yuedilai Materials Co., Ltd. Recent Developments
- 10.9 Chengtaichang Packaging Products (Shenzhen) Co., Ltd.
 - 10.9.1 Chengtaichang Packaging Products (Shenzhen) Co., Ltd. Basic Information
 - 10.9.2 Chengtaichang Packaging Products (Shenzhen) Co., Ltd. Kraft Paper Bubble Wrap Product Overview
 - 10.9.3 Chengtaichang Packaging Products (Shenzhen) Co., Ltd. Kraft Paper Bubble Wrap Product Market Performance
 - 10.9.4 Chengtaichang Packaging Products (Shenzhen) Co., Ltd. Business Overview
 - 10.9.5 Chengtaichang Packaging Products (Shenzhen) Co., Ltd. Recent Developments
- 10.10 Kunshan Hongliu Packaging Products Co., Ltd.
 - 10.10.1 Kunshan Hongliu Packaging Products Co., Ltd. Basic Information
 - 10.10.2 Kunshan Hongliu Packaging Products Co., Ltd. Kraft Paper Bubble Wrap Product Overview
 - 10.10.3 Kunshan Hongliu Packaging Products Co., Ltd. Kraft Paper Bubble Wrap Product Market Performance
 - 10.10.4 Kunshan Hongliu Packaging Products Co., Ltd. Business Overview
 - 10.10.5 Kunshan Hongliu Packaging Products Co., Ltd. Recent Developments
- 10.11 Luoyang Shunyi Packaging Materials Co., Ltd.
 - 10.11.1 Luoyang Shunyi Packaging Materials Co., Ltd. Basic Information
 - 10.11.2 Luoyang Shunyi Packaging Materials Co., Ltd. Kraft Paper Bubble Wrap Product Overview
 - 10.11.3 Luoyang Shunyi Packaging Materials Co., Ltd. Kraft Paper Bubble Wrap Product Market Performance
 - 10.11.4 Luoyang Shunyi Packaging Materials Co., Ltd. Business Overview
 - 10.11.5 Luoyang Shunyi Packaging Materials Co., Ltd. Recent Developments
- 10.12 Shanghai Zhongyou Paper and Plastic Co., Ltd.

- 10.12.1 Shanghai Zhongyou Paper and Plastic Co., Ltd. Basic Information
- 10.12.2 Shanghai Zhongyou Paper and Plastic Co., Ltd. Kraft Paper Bubble Wrap Product Overview
- 10.12.3 Shanghai Zhongyou Paper and Plastic Co., Ltd. Kraft Paper Bubble Wrap Product Market Performance
- 10.12.4 Shanghai Zhongyou Paper and Plastic Co., Ltd. Business Overview
- 10.12.5 Shanghai Zhongyou Paper and Plastic Co., Ltd. Recent Developments

11 KRAFT PAPER BUBBLE WRAP MARKET FORECAST BY REGION

- 11.1 Global Kraft Paper Bubble Wrap Market Size Forecast
- 11.2 Global Kraft Paper Bubble Wrap Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Kraft Paper Bubble Wrap Market Size Forecast by Country
 - 11.2.3 Asia Pacific Kraft Paper Bubble Wrap Market Size Forecast by Region
 - 11.2.4 South America Kraft Paper Bubble Wrap Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Kraft Paper Bubble Wrap by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Kraft Paper Bubble Wrap Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Kraft Paper Bubble Wrap by Type (2026-2035)
 - 12.1.2 Global Kraft Paper Bubble Wrap Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Kraft Paper Bubble Wrap by Type (2026-2035)
- 12.2 Global Kraft Paper Bubble Wrap Market Forecast by Application (2026-2035)
 - 12.2.1 Global Kraft Paper Bubble Wrap Sales (K MT) Forecast by Application
 - 12.2.2 Global Kraft Paper Bubble Wrap Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Kraft Paper Bubble Wrap Market Size by Type (M USD)
- Table 4. Global Kraft Paper Bubble Wrap Market Size by Application
- Table 5. Kraft Paper Bubble Wrap Market Size Comparison by Region (M USD)
- Table 6. Global Kraft Paper Bubble Wrap Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Kraft Paper Bubble Wrap Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Kraft Paper Bubble Wrap Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Kraft Paper Bubble Wrap Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Kraft Paper Bubble Wrap as of 2025)
- Table 11. Global Market Kraft Paper Bubble Wrap Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Kraft Paper Bubble Wrap Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Kraft Paper Bubble Wrap Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Kraft Paper Bubble Wrap Sales by Type (K MT)
- Table 27. Global Kraft Paper Bubble Wrap Market Size by Type (M USD)
- Table 28. Global Kraft Paper Bubble Wrap Sales (K MT) by Type (2020-2025)

- Table 29. Global Kraft Paper Bubble Wrap Sales Market Share by Type (2020-2025)
- Table 30. Global Kraft Paper Bubble Wrap Market Size (M USD) by Type (2020-2025)
- Table 31. Global Kraft Paper Bubble Wrap Market Share by Type (2020-2025)
- Table 32. Global Kraft Paper Bubble Wrap Price (USD/KG) by Type (2020-2025)
- Table 33. Global Kraft Paper Bubble Wrap Sales (K MT) by Application
- Table 34. Global Kraft Paper Bubble Wrap Market Size by Application
- Table 35. Global Kraft Paper Bubble Wrap Sales by Application (2020-2025) & (K MT)
- Table 36. Global Kraft Paper Bubble Wrap Sales Market Share by Application (2020-2025)
- Table 37. Global Kraft Paper Bubble Wrap Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Kraft Paper Bubble Wrap Market Share by Application (2020-2025)
- Table 39. Global Kraft Paper Bubble Wrap Sales Growth Rate by Application (2020-2025)
- Table 40. Global Kraft Paper Bubble Wrap Sales by Region (2020-2025) & (K MT)
- Table 41. Global Kraft Paper Bubble Wrap Sales Market Share by Region (2020-2025)
- Table 42. Global Kraft Paper Bubble Wrap Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Kraft Paper Bubble Wrap Market Size by Region (2020-2025)
- Table 44. North America Kraft Paper Bubble Wrap Sales by Country (2020-2025) & (K MT)
- Table 45. North America Kraft Paper Bubble Wrap Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Kraft Paper Bubble Wrap Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Kraft Paper Bubble Wrap Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Kraft Paper Bubble Wrap Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Kraft Paper Bubble Wrap Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Kraft Paper Bubble Wrap Sales by Country (2020-2025) & (K MT)
- Table 51. South America Kraft Paper Bubble Wrap Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Kraft Paper Bubble Wrap Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Kraft Paper Bubble Wrap Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Kraft Paper Bubble Wrap Production (K MT) by Region(2020-2025)
- Table 55. Global Kraft Paper Bubble Wrap Revenue (US\$ Million) by Region

(2020-2025)

Table 56. Global Kraft Paper Bubble Wrap Revenue Market Share by Region

(2020-2025)

Table 57. Global Kraft Paper Bubble Wrap Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Kraft Paper Bubble Wrap Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Kraft Paper Bubble Wrap Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Kraft Paper Bubble Wrap Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Kraft Paper Bubble Wrap Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Ranpak Basic Information

Table 63. Ranpak Kraft Paper Bubble Wrap Product Overview

Table 64. Ranpak Kraft Paper Bubble Wrap Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Ranpak Business Overview

Table 66. Ranpak SWOT Analysis

Table 67. Ranpak Recent Developments

Table 68. Protega Global Ltd Basic Information

Table 69. Protega Global Ltd Kraft Paper Bubble Wrap Product Overview

Table 70. Protega Global Ltd Kraft Paper Bubble Wrap Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Protega Global Ltd Business Overview

Table 72. Protega Global Ltd SWOT Analysis

Table 73. Protega Global Ltd Recent Developments

Table 74. EcoCushion Paper Basic Information

Table 75. EcoCushion Paper Kraft Paper Bubble Wrap Product Overview

Table 76. EcoCushion Paper Kraft Paper Bubble Wrap Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. EcoCushion Paper Business Overview

Table 78. EcoCushion Paper SWOT Analysis

Table 79. EcoCushion Paper Recent Developments

Table 80. Bubble Paper Basic Information

Table 81. Bubble Paper Kraft Paper Bubble Wrap Product Overview

Table 82. Bubble Paper Kraft Paper Bubble Wrap Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Bubble Paper Business Overview

- Table 84. Bubble Paper Recent Developments
- Table 85. Paris Corporation Basic Information
- Table 86. Paris Corporation Kraft Paper Bubble Wrap Product Overview
- Table 87. Paris Corporation Kraft Paper Bubble Wrap Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Paris Corporation Business Overview
- Table 89. Paris Corporation Recent Developments
- Table 90. RipplePak Basic Information
- Table 91. RipplePak Kraft Paper Bubble Wrap Product Overview
- Table 92. RipplePak Kraft Paper Bubble Wrap Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. RipplePak Business Overview
- Table 94. RipplePak Recent Developments
- Table 95. Furniture Industry Service (FIS) Basic Information
- Table 96. Furniture Industry Service (FIS) Kraft Paper Bubble Wrap Product Overview
- Table 97. Furniture Industry Service (FIS) Kraft Paper Bubble Wrap Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Furniture Industry Service (FIS) Business Overview
- Table 99. Furniture Industry Service (FIS) Recent Developments
- Table 100. Shanghai Yuedilai Materials Co., Ltd. Basic Information
- Table 101. Shanghai Yuedilai Materials Co., Ltd. Kraft Paper Bubble Wrap Product Overview
- Table 102. Shanghai Yuedilai Materials Co., Ltd. Kraft Paper Bubble Wrap Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Shanghai Yuedilai Materials Co., Ltd. Business Overview
- Table 104. Shanghai Yuedilai Materials Co., Ltd. Recent Developments
- Table 105. Chengtaichang Packaging Products (Shenzhen) Co., Ltd. Basic Information
- Table 106. Chengtaichang Packaging Products (Shenzhen) Co., Ltd. Kraft Paper Bubble Wrap Product Overview
- Table 107. Chengtaichang Packaging Products (Shenzhen) Co., Ltd. Kraft Paper Bubble Wrap Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Chengtaichang Packaging Products (Shenzhen) Co., Ltd. Business Overview
- Table 109. Chengtaichang Packaging Products (Shenzhen) Co., Ltd. Recent Developments
- Table 110. Kunshan Hongliu Packaging Products Co., Ltd. Basic Information
- Table 111. Kunshan Hongliu Packaging Products Co., Ltd. Kraft Paper Bubble Wrap Product Overview

Table 112. Kunshan Hongliu Packaging Products Co., Ltd. Kraft Paper Bubble Wrap Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Kunshan Hongliu Packaging Products Co., Ltd. Business Overview

Table 114. Kunshan Hongliu Packaging Products Co., Ltd. Recent Developments

Table 115. Luoyang Shunyi Packaging Materials Co., Ltd. Basic Information

Table 116. Luoyang Shunyi Packaging Materials Co., Ltd. Kraft Paper Bubble Wrap Product Overview

Table 117. Luoyang Shunyi Packaging Materials Co., Ltd. Kraft Paper Bubble Wrap Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Luoyang Shunyi Packaging Materials Co., Ltd. Business Overview

Table 119. Luoyang Shunyi Packaging Materials Co., Ltd. Recent Developments

Table 120. Shanghai Zhongyou Paper and Plastic Co., Ltd. Basic Information

Table 121. Shanghai Zhongyou Paper and Plastic Co., Ltd. Kraft Paper Bubble Wrap Product Overview

Table 122. Shanghai Zhongyou Paper and Plastic Co., Ltd. Kraft Paper Bubble Wrap Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Shanghai Zhongyou Paper and Plastic Co., Ltd. Business Overview

Table 124. Shanghai Zhongyou Paper and Plastic Co., Ltd. Recent Developments

Table 125. Global Kraft Paper Bubble Wrap Sales Forecast by Region (2026-2035) & (K MT)

Table 126. Global Kraft Paper Bubble Wrap Market Size Forecast by Region (2026-2035) & (M USD)

Table 127. North America Kraft Paper Bubble Wrap Sales Forecast by Country (2026-2035) & (K MT)

Table 128. North America Kraft Paper Bubble Wrap Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Europe Kraft Paper Bubble Wrap Sales Forecast by Country (2026-2035) & (K MT)

Table 130. Europe Kraft Paper Bubble Wrap Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific Kraft Paper Bubble Wrap Sales Forecast by Region (2026-2035) & (K MT)

Table 132. Asia Pacific Kraft Paper Bubble Wrap Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Kraft Paper Bubble Wrap Sales Forecast by Country (2026-2035) & (K MT)

Table 134. South America Kraft Paper Bubble Wrap Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Kraft Paper Bubble Wrap Sales Forecast by Country

(2026-2035) & (Units)

Table 136. Middle East and Africa Kraft Paper Bubble Wrap Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Kraft Paper Bubble Wrap Sales Forecast by Type (2026-2035) & (K MT)

Table 138. Global Kraft Paper Bubble Wrap Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Kraft Paper Bubble Wrap Price Forecast by Type (2026-2035) & (USD/KG)

Table 140. Global Kraft Paper Bubble Wrap Sales (K MT) Forecast by Application (2026-2035)

Table 141. Global Kraft Paper Bubble Wrap Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Kraft Paper Bubble Wrap
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Kraft Paper Bubble Wrap Market Size (M USD), 2025-2035
- Figure 5. Global Kraft Paper Bubble Wrap Market Size (M USD) (2020-2035)
- Figure 6. Global Kraft Paper Bubble Wrap Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Kraft Paper Bubble Wrap Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Kraft Paper Bubble Wrap Product Life Cycle
- Figure 13. Kraft Paper Bubble Wrap Sales Share by Manufacturers in 2025
- Figure 14. Global Kraft Paper Bubble Wrap Revenue Share by Manufacturers in 2025
- Figure 15. Kraft Paper Bubble Wrap Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Kraft Paper Bubble Wrap Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Kraft Paper Bubble Wrap Revenue in 2025
- Figure 18. Industry Chain Map of Kraft Paper Bubble Wrap
- Figure 19. Global Kraft Paper Bubble Wrap Market PEST Analysis
- Figure 20. Global Kraft Paper Bubble Wrap Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Kraft Paper Bubble Wrap Market Share by Type
- Figure 27. Sales Market Share of Kraft Paper Bubble Wrap by Type (2020-2025)
- Figure 28. Sales Market Share of Kraft Paper Bubble Wrap by Type in 2025
- Figure 29. Market Share of Kraft Paper Bubble Wrap by Type (2020-2025)
- Figure 30. Market Share of Kraft Paper Bubble Wrap by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Kraft Paper Bubble Wrap Market Share by Application

Figure 33. Global Kraft Paper Bubble Wrap Sales Market Share by Application (2020-2025)

Figure 34. Global Kraft Paper Bubble Wrap Sales Market Share by Application in 2025

Figure 35. Global Kraft Paper Bubble Wrap Market Share by Application (2020-2025)

Figure 36. Global Kraft Paper Bubble Wrap Market Share by Application in 2025

Figure 37. Global Kraft Paper Bubble Wrap Sales Growth Rate by Application (2020-2025)

Figure 38. Global Kraft Paper Bubble Wrap Sales Market Share by Region (2020-2025)

Figure 39. Global Kraft Paper Bubble Wrap Market Size by Region (2020-2025)

Figure 40. North America Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Kraft Paper Bubble Wrap Sales Market Share by Country in 2024

Figure 43. North America Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Kraft Paper Bubble Wrap Market Size by Country in 2024

Figure 45. U.S. Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Kraft Paper Bubble Wrap Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Kraft Paper Bubble Wrap Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Kraft Paper Bubble Wrap Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Kraft Paper Bubble Wrap Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Kraft Paper Bubble Wrap Sales Market Share by Country in 2024

Figure 53. Europe Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Kraft Paper Bubble Wrap Market Size by Country in 2024

Figure 55. Germany Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K

MT)

Figure 58. France Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Kraft Paper Bubble Wrap Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Kraft Paper Bubble Wrap Sales Market Share by Region in 2024

Figure 67. Asia Pacific Kraft Paper Bubble Wrap Market Size by Region in 2024

Figure 68. China Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Kraft Paper Bubble Wrap Sales and Growth Rate (K MT)

Figure 79. South America Kraft Paper Bubble Wrap Sales Market Share by Country in 2024

Figure 80. South America Kraft Paper Bubble Wrap Market Size and Growth Rate (M

USD)

Figure 81. South America Kraft Paper Bubble Wrap Market Size by Country in 2024

Figure 82. Brazil Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Kraft Paper Bubble Wrap Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Kraft Paper Bubble Wrap Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Kraft Paper Bubble Wrap Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Kraft Paper Bubble Wrap Market Size by Region in 2024

Figure 92. Saudi Arabia Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Kraft Paper Bubble Wrap Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Kraft Paper Bubble Wrap Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Kraft Paper Bubble Wrap Production Market Share by Region (2020-2025)

Figure 103. North America Kraft Paper Bubble Wrap Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Kraft Paper Bubble Wrap Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Kraft Paper Bubble Wrap Production (K MT) Growth Rate (2020-2025)

Figure 106. China Kraft Paper Bubble Wrap Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Kraft Paper Bubble Wrap Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Kraft Paper Bubble Wrap Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Kraft Paper Bubble Wrap Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Kraft Paper Bubble Wrap Market Share Forecast by Type (2026-2035)

Figure 111. Global Kraft Paper Bubble Wrap Sales Forecast by Application (2026-2035)

Figure 112. Global Kraft Paper Bubble Wrap Market Share Forecast by Application (2026-2035)

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