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Global Kraft Linerboard Market Research Report 2026(Status and Outlook)

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Abstracts

Kraft Linerboard is a tough, solid, high-grade transport packaging paperboard with high compressive strength, puncture and folding resistance, good moisture resistance and good appearance quality. It is used to make packaging cartons and has become an important material in the field of transport packaging. These cartons are widely used in the packaging of household appliances, daily necessities, needle cotton fabrics, cultural supplies, Chinese and Western medicines and other commodities.The global kraft linerboard market is expected to grow steadily. This growth shows obvious regional characteristics: the Chinese market leads the world with a compound annual growth rate of 2.84%, and the market size is expected to exceed US$6 billion in 2031, an increase of 24.8% from 2024, mainly due to the industrial upgrading driven by the "waste ban" policy. China has achieved industrial leapfrogging through the expansion of wood pulp production capacity, with a capacity share of 11.79% in 2024, an increase of nearly 500 basis points from 2020. Although the North American market still maintains a 52.9% global production share, the growth momentum has obviously weakened, and North American companies have closed nearly 2 million tons of kraft linerboard production capacity. For example, WestRock announced in 2023 that it would permanently close its unbleached kraft linerboard and packaging paperboard plant in North Charleston, South Carolina. The plant has a kraft linerboard production capacity of 320,000 tons/year. At the same time, recycled linerboard capacity accounts for a large proportion of the new capacity. In other regions, Russia, Brazil and other regions have made major investments in the field of kraft linerboard, such as Ilim Group's Ust-Ilimsk KLB Mill and Brazilian company's Puma II project. The growth differentiation between emerging and mature markets shows that the global industry's focus is gradually shifting.From 2020 to 2024, the global kraft paperboard price showed an abnormal fluctuation curve of "sharp rise and slow fall": after the peak exceeded US$900/ton in 2022, it fell back to around US$750 in 2023, and the North American

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market rose against the trend to US$830 in 2024. The price changes led to a significant increase in the revenue growth rate of the European and American markets in 2022 under the condition of declining demand, but it fell rapidly in 2023. In 2024, with the dual growth of prices and demand, the revenue market resumed its growth trend, and the continued growth of the Chinese market revenue market was mainly due to a significant increase in sales. In the Japanese market, the market sales showed an upward trend from 2020 to 2022, and gradually declined from 2023. The revenue market was affected by the exchange rate and began to decline in 2021. In 2024, due to price increases, the revenue market began to recover. In terms of corporate competition, the top four companies in the world are all American companies, accounting for 50.06% of the global sales market. In the future, as the production capacity of companies in other emerging regions increases, their market share will continue to decline.

The global Kraft Linerboard market size was estimated at USD 32420.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 2.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Kraft Linerboard market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Kraft Linerboard market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Kraft Linerboard market.

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Global Kraft Linerboard Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

International Paper

Smurfit Westrock

Packaging Corporation of America

Georgia-Pacific

ND Paper

Lee & Man Paper

Klabin

Mondi Group

Shandong Sun Paper

llim Group

Mets? Board

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Nippon Paper Group

Svenska Cellulosa Aktiebolaget

Stora Enso

New-Indy

Sappi

ShandongBohui Paper Industrial

Arkhangelsk Pulp & Paper Mill

Market Segmentation (by Type)

Unbleached Kraft Linerboard

White Top Kraft Linerboard

Market Segmentation (by Application)

Food and Beverages

Home Appliances

Apparel

Daily Chemicals

Other

Geographic Segmentation

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North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Kraft Linerboard Market

Overview of the regional outlook of the Kraft Linerboard Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Kraft Linerboard Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Kraft Linerboard, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

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Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

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The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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