

# Global Korean Zero Sugar Soju Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G49365904287EN.html>

Date: March 2026

Pages: 134

Price: US\$ 3,200.00 (Single User License)

ID: G49365904287EN

## Abstracts

Soju is the best known liquor from Korea. It is distilled, vodka-like, rice liquor with high potency and often flavored similarly. It is smooth and clean in taste, which makes it easy to drink in combination with various Korean dishes. The main ingredient of soju is rice, almost always in combination with other ingredients such as wheat, barley, or sweet potatoes. Soju is clear-colored and typically varies in alcohol content from 10% to 25% proof.

The global Korean Zero Sugar Soju market size was estimated at USD 303.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Korean Zero Sugar Soju market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Korean Zero Sugar Soju market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding

of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Korean Zero Sugar Soju market.

## **Global Korean Zero Sugar Soju Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

HiteJinro  
Lotte Liquor  
Muhak  
C1 Soju  
Bohae  
Chungbuk  
Hallasan  
Mackiss  
Andong

### **Market Segmentation (by Type)**

Distilled Soju  
Diluted Soju

### **Market Segmentation (by Application)**

Supermarkets & Hypermarkets  
Convenience Stores  
Online Retail  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Korean Zero Sugar Soju Market  
Overview of the regional outlook of the Korean Zero Sugar Soju Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Korean Zero Sugar Soju Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Korean Zero Sugar Soju, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Korean Zero Sugar Soju
- 1.2 Key Market Segments
  - 1.2.1 Korean Zero Sugar Soju Segment by Type
  - 1.2.2 Korean Zero Sugar Soju Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 KOREAN ZERO SUGAR SOJU MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Korean Zero Sugar Soju Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Korean Zero Sugar Soju Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 KOREAN ZERO SUGAR SOJU MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Korean Zero Sugar Soju Product Life Cycle
- 3.3 Global Korean Zero Sugar Soju Sales by Manufacturers (2020-2025)
- 3.4 Global Korean Zero Sugar Soju Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Korean Zero Sugar Soju Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Korean Zero Sugar Soju Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Korean Zero Sugar Soju Market Competitive Situation and Trends
  - 3.8.1 Korean Zero Sugar Soju Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Korean Zero Sugar Soju Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 KOREAN ZERO SUGAR SOJU INDUSTRY CHAIN ANALYSIS**

- 4.1 Korean Zero Sugar Soju Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF KOREAN ZERO SUGAR SOJU MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Korean Zero Sugar Soju Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Korean Zero Sugar Soju Market
- 5.7 ESG Ratings of Leading Companies

## **6 KOREAN ZERO SUGAR SOJU MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Korean Zero Sugar Soju Sales Market Share by Type (2020-2025)
- 6.3 Global Korean Zero Sugar Soju Market Size by Type (2020-2025)
- 6.4 Global Korean Zero Sugar Soju Price by Type (2020-2025)

## **7 KOREAN ZERO SUGAR SOJU MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Korean Zero Sugar Soju Market Sales by Application (2020-2025)
- 7.3 Global Korean Zero Sugar Soju Market Size (M USD) by Application (2020-2025)
- 7.4 Global Korean Zero Sugar Soju Sales Growth Rate by Application (2020-2025)

## **8 KOREAN ZERO SUGAR SOJU MARKET SALES BY REGION**

- 8.1 Global Korean Zero Sugar Soju Sales by Region
  - 8.1.1 Global Korean Zero Sugar Soju Sales by Region
  - 8.1.2 Global Korean Zero Sugar Soju Sales Market Share by Region
- 8.2 Global Korean Zero Sugar Soju Market Size by Region
  - 8.2.1 Global Korean Zero Sugar Soju Market Size by Region
  - 8.2.2 Global Korean Zero Sugar Soju Market Size by Region
- 8.3 North America
  - 8.3.1 North America Korean Zero Sugar Soju Sales by Country
  - 8.3.2 North America Korean Zero Sugar Soju Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Korean Zero Sugar Soju Sales by Country
  - 8.4.2 Europe Korean Zero Sugar Soju Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Korean Zero Sugar Soju Sales by Region
  - 8.5.2 Asia Pacific Korean Zero Sugar Soju Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Korean Zero Sugar Soju Sales by Country
  - 8.6.2 South America Korean Zero Sugar Soju Market Size by Country
  - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Korean Zero Sugar Soju Sales by Region

8.7.2 Middle East and Africa Korean Zero Sugar Soju Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 KOREAN ZERO SUGAR SOJU MARKET PRODUCTION BY REGION**

9.1 Global Production of Korean Zero Sugar Soju by Region(2020-2025)

9.2 Global Korean Zero Sugar Soju Revenue Market Share by Region (2020-2025)

9.3 Global Korean Zero Sugar Soju Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Korean Zero Sugar Soju Production

9.4.1 North America Korean Zero Sugar Soju Production Growth Rate (2020-2025)

9.4.2 North America Korean Zero Sugar Soju Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Korean Zero Sugar Soju Production

9.5.1 Europe Korean Zero Sugar Soju Production Growth Rate (2020-2025)

9.5.2 Europe Korean Zero Sugar Soju Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Korean Zero Sugar Soju Production (2020-2025)

9.6.1 Japan Korean Zero Sugar Soju Production Growth Rate (2020-2025)

9.6.2 Japan Korean Zero Sugar Soju Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Korean Zero Sugar Soju Production (2020-2025)

9.7.1 China Korean Zero Sugar Soju Production Growth Rate (2020-2025)

9.7.2 China Korean Zero Sugar Soju Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 HiteJinro

10.1.1 HiteJinro Basic Information

10.1.2 HiteJinro Korean Zero Sugar Soju Product Overview

- 10.1.3 HiteJinro Korean Zero Sugar Soju Product Market Performance
- 10.1.4 HiteJinro Business Overview
- 10.1.5 HiteJinro SWOT Analysis
- 10.1.6 HiteJinro Recent Developments
- 10.2 Lotte Liquor
  - 10.2.1 Lotte Liquor Basic Information
  - 10.2.2 Lotte Liquor Korean Zero Sugar Soju Product Overview
  - 10.2.3 Lotte Liquor Korean Zero Sugar Soju Product Market Performance
  - 10.2.4 Lotte Liquor Business Overview
  - 10.2.5 Lotte Liquor SWOT Analysis
  - 10.2.6 Lotte Liquor Recent Developments
- 10.3 Muhak
  - 10.3.1 Muhak Basic Information
  - 10.3.2 Muhak Korean Zero Sugar Soju Product Overview
  - 10.3.3 Muhak Korean Zero Sugar Soju Product Market Performance
  - 10.3.4 Muhak Business Overview
  - 10.3.5 Muhak SWOT Analysis
  - 10.3.6 Muhak Recent Developments
- 10.4 C1 Soju
  - 10.4.1 C1 Soju Basic Information
  - 10.4.2 C1 Soju Korean Zero Sugar Soju Product Overview
  - 10.4.3 C1 Soju Korean Zero Sugar Soju Product Market Performance
  - 10.4.4 C1 Soju Business Overview
  - 10.4.5 C1 Soju Recent Developments
- 10.5 Bohae
  - 10.5.1 Bohae Basic Information
  - 10.5.2 Bohae Korean Zero Sugar Soju Product Overview
  - 10.5.3 Bohae Korean Zero Sugar Soju Product Market Performance
  - 10.5.4 Bohae Business Overview
  - 10.5.5 Bohae Recent Developments
- 10.6 Chungbuk
  - 10.6.1 Chungbuk Basic Information
  - 10.6.2 Chungbuk Korean Zero Sugar Soju Product Overview
  - 10.6.3 Chungbuk Korean Zero Sugar Soju Product Market Performance
  - 10.6.4 Chungbuk Business Overview
  - 10.6.5 Chungbuk Recent Developments
- 10.7 Hallasan
  - 10.7.1 Hallasan Basic Information
  - 10.7.2 Hallasan Korean Zero Sugar Soju Product Overview

- 10.7.3 Hallasan Korean Zero Sugar Soju Product Market Performance
- 10.7.4 Hallasan Business Overview
- 10.7.5 Hallasan Recent Developments
- 10.8 Mackiss
  - 10.8.1 Mackiss Basic Information
  - 10.8.2 Mackiss Korean Zero Sugar Soju Product Overview
  - 10.8.3 Mackiss Korean Zero Sugar Soju Product Market Performance
  - 10.8.4 Mackiss Business Overview
  - 10.8.5 Mackiss Recent Developments
- 10.9 Andong
  - 10.9.1 Andong Basic Information
  - 10.9.2 Andong Korean Zero Sugar Soju Product Overview
  - 10.9.3 Andong Korean Zero Sugar Soju Product Market Performance
  - 10.9.4 Andong Business Overview
  - 10.9.5 Andong Recent Developments

## **11 KOREAN ZERO SUGAR SOJU MARKET FORECAST BY REGION**

- 11.1 Global Korean Zero Sugar Soju Market Size Forecast
- 11.2 Global Korean Zero Sugar Soju Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Korean Zero Sugar Soju Market Size Forecast by Country
  - 11.2.3 Asia Pacific Korean Zero Sugar Soju Market Size Forecast by Region
  - 11.2.4 South America Korean Zero Sugar Soju Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Korean Zero Sugar Soju by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Korean Zero Sugar Soju Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Korean Zero Sugar Soju by Type (2026-2035)
  - 12.1.2 Global Korean Zero Sugar Soju Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Korean Zero Sugar Soju by Type (2026-2035)
- 12.2 Global Korean Zero Sugar Soju Market Forecast by Application (2026-2035)
  - 12.2.1 Global Korean Zero Sugar Soju Sales (K MT) Forecast by Application
  - 12.2.2 Global Korean Zero Sugar Soju Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Korean Zero Sugar Soju Market Size by Type (M USD)

Table 4. Global Korean Zero Sugar Soju Market Size by Application

Table 5. Korean Zero Sugar Soju Market Size Comparison by Region (M USD)

Table 6. Global Korean Zero Sugar Soju Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Korean Zero Sugar Soju Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Korean Zero Sugar Soju Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Korean Zero Sugar Soju Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Korean Zero Sugar Soju as of 2025)

Table 11. Global Market Korean Zero Sugar Soju Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Korean Zero Sugar Soju Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Korean Zero Sugar Soju Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Korean Zero Sugar Soju Sales by Type (K MT)

Table 27. Global Korean Zero Sugar Soju Market Size by Type (M USD)

Table 28. Global Korean Zero Sugar Soju Sales (K MT) by Type (2020-2025)

Table 29. Global Korean Zero Sugar Soju Sales Market Share by Type (2020-2025)

- Table 30. Global Korean Zero Sugar Soju Market Size (M USD) by Type (2020-2025)
- Table 31. Global Korean Zero Sugar Soju Market Share by Type (2020-2025)
- Table 32. Global Korean Zero Sugar Soju Price (USD/KG) by Type (2020-2025)
- Table 33. Global Korean Zero Sugar Soju Sales (K MT) by Application
- Table 34. Global Korean Zero Sugar Soju Market Size by Application
- Table 35. Global Korean Zero Sugar Soju Sales by Application (2020-2025) & (K MT)
- Table 36. Global Korean Zero Sugar Soju Sales Market Share by Application (2020-2025)
- Table 37. Global Korean Zero Sugar Soju Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Korean Zero Sugar Soju Market Share by Application (2020-2025)
- Table 39. Global Korean Zero Sugar Soju Sales Growth Rate by Application (2020-2025)
- Table 40. Global Korean Zero Sugar Soju Sales by Region (2020-2025) & (K MT)
- Table 41. Global Korean Zero Sugar Soju Sales Market Share by Region (2020-2025)
- Table 42. Global Korean Zero Sugar Soju Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Korean Zero Sugar Soju Market Size by Region (2020-2025)
- Table 44. North America Korean Zero Sugar Soju Sales by Country (2020-2025) & (K MT)
- Table 45. North America Korean Zero Sugar Soju Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Korean Zero Sugar Soju Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Korean Zero Sugar Soju Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Korean Zero Sugar Soju Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Korean Zero Sugar Soju Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Korean Zero Sugar Soju Sales by Country (2020-2025) & (K MT)
- Table 51. South America Korean Zero Sugar Soju Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Korean Zero Sugar Soju Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Korean Zero Sugar Soju Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Korean Zero Sugar Soju Production (K MT) by Region(2020-2025)
- Table 55. Global Korean Zero Sugar Soju Revenue (US\$ Million) by Region (2020-2025)

- Table 56. Global Korean Zero Sugar Soju Revenue Market Share by Region (2020-2025)
- Table 57. Global Korean Zero Sugar Soju Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Korean Zero Sugar Soju Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Korean Zero Sugar Soju Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Korean Zero Sugar Soju Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Korean Zero Sugar Soju Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. HiteJinro Basic Information
- Table 63. HiteJinro Korean Zero Sugar Soju Product Overview
- Table 64. HiteJinro Korean Zero Sugar Soju Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. HiteJinro Business Overview
- Table 66. HiteJinro SWOT Analysis
- Table 67. HiteJinro Recent Developments
- Table 68. Lotte Liquor Basic Information
- Table 69. Lotte Liquor Korean Zero Sugar Soju Product Overview
- Table 70. Lotte Liquor Korean Zero Sugar Soju Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Lotte Liquor Business Overview
- Table 72. Lotte Liquor SWOT Analysis
- Table 73. Lotte Liquor Recent Developments
- Table 74. Muhak Basic Information
- Table 75. Muhak Korean Zero Sugar Soju Product Overview
- Table 76. Muhak Korean Zero Sugar Soju Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Muhak Business Overview
- Table 78. Muhak SWOT Analysis
- Table 79. Muhak Recent Developments
- Table 80. C1 Soju Basic Information
- Table 81. C1 Soju Korean Zero Sugar Soju Product Overview
- Table 82. C1 Soju Korean Zero Sugar Soju Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. C1 Soju Business Overview
- Table 84. C1 Soju Recent Developments

- Table 85. Bohae Basic Information
- Table 86. Bohae Korean Zero Sugar Soju Product Overview
- Table 87. Bohae Korean Zero Sugar Soju Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Bohae Business Overview
- Table 89. Bohae Recent Developments
- Table 90. Chungbuk Basic Information
- Table 91. Chungbuk Korean Zero Sugar Soju Product Overview
- Table 92. Chungbuk Korean Zero Sugar Soju Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Chungbuk Business Overview
- Table 94. Chungbuk Recent Developments
- Table 95. Hallasan Basic Information
- Table 96. Hallasan Korean Zero Sugar Soju Product Overview
- Table 97. Hallasan Korean Zero Sugar Soju Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Hallasan Business Overview
- Table 99. Hallasan Recent Developments
- Table 100. Mackiss Basic Information
- Table 101. Mackiss Korean Zero Sugar Soju Product Overview
- Table 102. Mackiss Korean Zero Sugar Soju Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Mackiss Business Overview
- Table 104. Mackiss Recent Developments
- Table 105. Andong Basic Information
- Table 106. Andong Korean Zero Sugar Soju Product Overview
- Table 107. Andong Korean Zero Sugar Soju Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Andong Business Overview
- Table 109. Andong Recent Developments
- Table 110. Global Korean Zero Sugar Soju Sales Forecast by Region (2026-2035) & (K MT)
- Table 111. Global Korean Zero Sugar Soju Market Size Forecast by Region (2026-2035) & (M USD)
- Table 112. North America Korean Zero Sugar Soju Sales Forecast by Country (2026-2035) & (K MT)
- Table 113. North America Korean Zero Sugar Soju Market Size Forecast by Country (2026-2035) & (M USD)
- Table 114. Europe Korean Zero Sugar Soju Sales Forecast by Country (2026-2035) &

(K MT)

Table 115. Europe Korean Zero Sugar Soju Market Size Forecast by Country (2026-2035) & (M USD)

Table 116. Asia Pacific Korean Zero Sugar Soju Sales Forecast by Region (2026-2035) & (K MT)

Table 117. Asia Pacific Korean Zero Sugar Soju Market Size Forecast by Region (2026-2035) & (M USD)

Table 118. South America Korean Zero Sugar Soju Sales Forecast by Country (2026-2035) & (K MT)

Table 119. South America Korean Zero Sugar Soju Market Size Forecast by Country (2026-2035) & (M USD)

Table 120. Middle East and Africa Korean Zero Sugar Soju Sales Forecast by Country (2026-2035) & (Units)

Table 121. Middle East and Africa Korean Zero Sugar Soju Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Global Korean Zero Sugar Soju Sales Forecast by Type (2026-2035) & (K MT)

Table 123. Global Korean Zero Sugar Soju Market Size Forecast by Type (2026-2035) & (M USD)

Table 124. Global Korean Zero Sugar Soju Price Forecast by Type (2026-2035) & (USD/KG)

Table 125. Global Korean Zero Sugar Soju Sales (K MT) Forecast by Application (2026-2035)

Table 126. Global Korean Zero Sugar Soju Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Korean Zero Sugar Soju
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Korean Zero Sugar Soju Market Size (M USD), 2025-2035
- Figure 5. Global Korean Zero Sugar Soju Market Size (M USD) (2020-2035)
- Figure 6. Global Korean Zero Sugar Soju Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Korean Zero Sugar Soju Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Korean Zero Sugar Soju Product Life Cycle
- Figure 13. Korean Zero Sugar Soju Sales Share by Manufacturers in 2025
- Figure 14. Global Korean Zero Sugar Soju Revenue Share by Manufacturers in 2025
- Figure 15. Korean Zero Sugar Soju Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Korean Zero Sugar Soju Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Korean Zero Sugar Soju Revenue in 2025
- Figure 18. Industry Chain Map of Korean Zero Sugar Soju
- Figure 19. Global Korean Zero Sugar Soju Market PEST Analysis
- Figure 20. Global Korean Zero Sugar Soju Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Korean Zero Sugar Soju Market Share by Type
- Figure 27. Sales Market Share of Korean Zero Sugar Soju by Type (2020-2025)
- Figure 28. Sales Market Share of Korean Zero Sugar Soju by Type in 2025
- Figure 29. Market Share of Korean Zero Sugar Soju by Type (2020-2025)
- Figure 30. Market Share of Korean Zero Sugar Soju by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Korean Zero Sugar Soju Market Share by Application

Figure 33. Global Korean Zero Sugar Soju Sales Market Share by Application (2020-2025)

Figure 34. Global Korean Zero Sugar Soju Sales Market Share by Application in 2025

Figure 35. Global Korean Zero Sugar Soju Market Share by Application (2020-2025)

Figure 36. Global Korean Zero Sugar Soju Market Share by Application in 2025

Figure 37. Global Korean Zero Sugar Soju Sales Growth Rate by Application (2020-2025)

Figure 38. Global Korean Zero Sugar Soju Sales Market Share by Region (2020-2025)

Figure 39. Global Korean Zero Sugar Soju Market Size by Region (2020-2025)

Figure 40. North America Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Korean Zero Sugar Soju Sales Market Share by Country in 2024

Figure 43. North America Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Korean Zero Sugar Soju Market Size by Country in 2024

Figure 45. U.S. Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Korean Zero Sugar Soju Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Korean Zero Sugar Soju Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Korean Zero Sugar Soju Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Korean Zero Sugar Soju Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Korean Zero Sugar Soju Sales Market Share by Country in 2024

Figure 53. Europe Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Korean Zero Sugar Soju Market Size by Country in 2024

Figure 55. Germany Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K

MT)

Figure 58. France Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Korean Zero Sugar Soju Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Korean Zero Sugar Soju Sales Market Share by Region in 2024

Figure 67. Asia Pacific Korean Zero Sugar Soju Market Size by Region in 2024

Figure 68. China Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Korean Zero Sugar Soju Sales and Growth Rate (K MT)

Figure 79. South America Korean Zero Sugar Soju Sales Market Share by Country in 2024

Figure 80. South America Korean Zero Sugar Soju Market Size and Growth Rate (M

USD)

Figure 81. South America Korean Zero Sugar Soju Market Size by Country in 2024

Figure 82. Brazil Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Korean Zero Sugar Soju Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Korean Zero Sugar Soju Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Korean Zero Sugar Soju Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Korean Zero Sugar Soju Market Size by Region in 2024

Figure 92. Saudi Arabia Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Korean Zero Sugar Soju Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Korean Zero Sugar Soju Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Korean Zero Sugar Soju Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 102. Global Korean Zero Sugar Soju Production Market Share by Region (2020-2025)

Figure 103. North America Korean Zero Sugar Soju Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Korean Zero Sugar Soju Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Korean Zero Sugar Soju Production (K MT) Growth Rate (2020-2025)

Figure 106. China Korean Zero Sugar Soju Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Korean Zero Sugar Soju Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Korean Zero Sugar Soju Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Korean Zero Sugar Soju Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Korean Zero Sugar Soju Market Share Forecast by Type (2026-2035)

Figure 111. Global Korean Zero Sugar Soju Sales Forecast by Application (2026-2035)

Figure 112. Global Korean Zero Sugar Soju Market Share Forecast by Application (2026-2035)

## I would like to order

Product name: Global Korean Zero Sugar Soju Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G49365904287EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G49365904287EN.html>