

Global Korean Rice Wine Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Korea Rice Wine, also called Makkoli, is a rice wine, meaning it is made using primarily rice rather than grapes.

The global Korean Rice Wine market size was estimated at USD 659 million in 2023 and is projected to reach USD 1031.12 million by 2032, exhibiting a CAGR of 5.10% during the forecast period.

North America Korean Rice Wine market size was estimated at USD 187.06 million in 2023, at a CAGR of 4.37% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Korean Rice Wine market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Korean Rice Wine Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Korean Rice Wine market in any manner.

Global Korean Rice Wine Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

HiteJinro

Lotte Liquor

Walmae

Makku

Gyeongju Beopju

Bohae

Andong

Kooksoondang

Market Segmentation (by Type)

Original Taste

Fruity Taste

Others

Market Segmentation (by Application)

Supermarkets & Hypermarkets

Convenience Stores

Online Retail

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Korean Rice Wine Market

Overview of the regional outlook of the Korean Rice Wine Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Korean Rice Wine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Korean Rice Wine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Korean Rice Wine
- 1.2 Key Market Segments
 - 1.2.1 Korean Rice Wine Segment by Type
 - 1.2.2 Korean Rice Wine Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 KOREAN RICE WINE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Korean Rice Wine Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Korean Rice Wine Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 KOREAN RICE WINE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Korean Rice Wine Sales by Manufacturers (2019-2024)
- 3.2 Global Korean Rice Wine Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Korean Rice Wine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Korean Rice Wine Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Korean Rice Wine Sales Sites, Area Served, Product Type
- 3.6 Korean Rice Wine Market Competitive Situation and Trends
 - 3.6.1 Korean Rice Wine Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Korean Rice Wine Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 KOREAN RICE WINE INDUSTRY CHAIN ANALYSIS

- 4.1 Korean Rice Wine Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF KOREAN RICE WINE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 KOREAN RICE WINE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Korean Rice Wine Sales Market Share by Type (2019-2024)
- 6.3 Global Korean Rice Wine Market Size Market Share by Type (2019-2024)
- 6.4 Global Korean Rice Wine Price by Type (2019-2024)

7 KOREAN RICE WINE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Korean Rice Wine Market Sales by Application (2019-2024)
- 7.3 Global Korean Rice Wine Market Size (M USD) by Application (2019-2024)
- 7.4 Global Korean Rice Wine Sales Growth Rate by Application (2019-2024)

8 KOREAN RICE WINE MARKET CONSUMPTION BY REGION

- 8.1 Global Korean Rice Wine Sales by Region
 - 8.1.1 Global Korean Rice Wine Sales by Region
 - 8.1.2 Global Korean Rice Wine Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Korean Rice Wine Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Korean Rice Wine Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Korean Rice Wine Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Korean Rice Wine Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Korean Rice Wine Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KOREAN RICE WINE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Korean Rice Wine by Region (2019-2024)
- 9.2 Global Korean Rice Wine Revenue Market Share by Region (2019-2024)
- 9.3 Global Korean Rice Wine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Korean Rice Wine Production
 - 9.4.1 North America Korean Rice Wine Production Growth Rate (2019-2024)
 - 9.4.2 North America Korean Rice Wine Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Korean Rice Wine Production

9.5.1 Europe Korean Rice Wine Production Growth Rate (2019-2024)

9.5.2 Europe Korean Rice Wine Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Korean Rice Wine Production (2019-2024)

9.6.1 Japan Korean Rice Wine Production Growth Rate (2019-2024)

9.6.2 Japan Korean Rice Wine Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Korean Rice Wine Production (2019-2024)

9.7.1 China Korean Rice Wine Production Growth Rate (2019-2024)

9.7.2 China Korean Rice Wine Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 HiteJinro

10.1.1 HiteJinro Korean Rice Wine Basic Information

10.1.2 HiteJinro Korean Rice Wine Product Overview

10.1.3 HiteJinro Korean Rice Wine Product Market Performance

10.1.4 HiteJinro Business Overview

10.1.5 HiteJinro Korean Rice Wine SWOT Analysis

10.1.6 HiteJinro Recent Developments

10.2 Lotte Liquor

10.2.1 Lotte Liquor Korean Rice Wine Basic Information

10.2.2 Lotte Liquor Korean Rice Wine Product Overview

10.2.3 Lotte Liquor Korean Rice Wine Product Market Performance

10.2.4 Lotte Liquor Business Overview

10.2.5 Lotte Liquor Korean Rice Wine SWOT Analysis

10.2.6 Lotte Liquor Recent Developments

10.3 Walmae

10.3.1 Walmae Korean Rice Wine Basic Information

10.3.2 Walmae Korean Rice Wine Product Overview

10.3.3 Walmae Korean Rice Wine Product Market Performance

10.3.4 Walmae Korean Rice Wine SWOT Analysis

10.3.5 Walmae Business Overview

10.3.6 Walmae Recent Developments

10.4 Makku

10.4.1 Makku Korean Rice Wine Basic Information

10.4.2 Makku Korean Rice Wine Product Overview

- 10.4.3 Makku Korean Rice Wine Product Market Performance
- 10.4.4 Makku Business Overview
- 10.4.5 Makku Recent Developments
- 10.5 Gyeongju Beopju
 - 10.5.1 Gyeongju Beopju Korean Rice Wine Basic Information
 - 10.5.2 Gyeongju Beopju Korean Rice Wine Product Overview
 - 10.5.3 Gyeongju Beopju Korean Rice Wine Product Market Performance
 - 10.5.4 Gyeongju Beopju Business Overview
 - 10.5.5 Gyeongju Beopju Recent Developments
- 10.6 Bohae
 - 10.6.1 Bohae Korean Rice Wine Basic Information
 - 10.6.2 Bohae Korean Rice Wine Product Overview
 - 10.6.3 Bohae Korean Rice Wine Product Market Performance
 - 10.6.4 Bohae Business Overview
 - 10.6.5 Bohae Recent Developments
- 10.7 Andong
 - 10.7.1 Andong Korean Rice Wine Basic Information
 - 10.7.2 Andong Korean Rice Wine Product Overview
 - 10.7.3 Andong Korean Rice Wine Product Market Performance
 - 10.7.4 Andong Business Overview
 - 10.7.5 Andong Recent Developments
- 10.8 Kooksoondang
 - 10.8.1 Kooksoondang Korean Rice Wine Basic Information
 - 10.8.2 Kooksoondang Korean Rice Wine Product Overview
 - 10.8.3 Kooksoondang Korean Rice Wine Product Market Performance
 - 10.8.4 Kooksoondang Business Overview
 - 10.8.5 Kooksoondang Recent Developments

11 KOREAN RICE WINE MARKET FORECAST BY REGION

- 11.1 Global Korean Rice Wine Market Size Forecast
- 11.2 Global Korean Rice Wine Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Korean Rice Wine Market Size Forecast by Country
 - 11.2.3 Asia Pacific Korean Rice Wine Market Size Forecast by Region
 - 11.2.4 South America Korean Rice Wine Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Korean Rice Wine by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Korean Rice Wine Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Korean Rice Wine by Type (2025-2032)

12.1.2 Global Korean Rice Wine Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Korean Rice Wine by Type (2025-2032)

12.2 Global Korean Rice Wine Market Forecast by Application (2025-2032)

12.2.1 Global Korean Rice Wine Sales (K MT) Forecast by Application

12.2.2 Global Korean Rice Wine Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Korean Rice Wine Market Size Comparison by Region (M USD)
- Table 5. Global Korean Rice Wine Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Korean Rice Wine Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Korean Rice Wine Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Korean Rice Wine Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Korean Rice Wine as of 2022)
- Table 10. Global Market Korean Rice Wine Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Korean Rice Wine Sales Sites and Area Served
- Table 12. Manufacturers Korean Rice Wine Product Type
- Table 13. Global Korean Rice Wine Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Korean Rice Wine
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Korean Rice Wine Market Challenges
- Table 22. Global Korean Rice Wine Sales by Type (K MT)
- Table 23. Global Korean Rice Wine Market Size by Type (M USD)
- Table 24. Global Korean Rice Wine Sales (K MT) by Type (2019-2024)
- Table 25. Global Korean Rice Wine Sales Market Share by Type (2019-2024)
- Table 26. Global Korean Rice Wine Market Size (M USD) by Type (2019-2024)
- Table 27. Global Korean Rice Wine Market Size Share by Type (2019-2024)
- Table 28. Global Korean Rice Wine Price (USD/MT) by Type (2019-2024)
- Table 29. Global Korean Rice Wine Sales (K MT) by Application
- Table 30. Global Korean Rice Wine Market Size by Application
- Table 31. Global Korean Rice Wine Sales by Application (2019-2024) & (K MT)
- Table 32. Global Korean Rice Wine Sales Market Share by Application (2019-2024)

Table 33. Global Korean Rice Wine Sales by Application (2019-2024) & (M USD)

Table 34. Global Korean Rice Wine Market Share by Application (2019-2024)

Table 35. Global Korean Rice Wine Sales Growth Rate by Application (2019-2024)

Table 36. Global Korean Rice Wine Sales by Region (2019-2024) & (K MT)

Table 37. Global Korean Rice Wine Sales Market Share by Region (2019-2024)

Table 38. North America Korean Rice Wine Sales by Country (2019-2024) & (K MT)

Table 39. Europe Korean Rice Wine Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Korean Rice Wine Sales by Region (2019-2024) & (K MT)

Table 41. South America Korean Rice Wine Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Korean Rice Wine Sales by Region (2019-2024) & (K MT)

Table 43. Global Korean Rice Wine Production (K MT) by Region (2019-2024)

Table 44. Global Korean Rice Wine Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Korean Rice Wine Revenue Market Share by Region (2019-2024)

Table 46. Global Korean Rice Wine Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Korean Rice Wine Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Korean Rice Wine Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Korean Rice Wine Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Korean Rice Wine Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. HiteJinro Korean Rice Wine Basic Information

Table 52. HiteJinro Korean Rice Wine Product Overview

Table 53. HiteJinro Korean Rice Wine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. HiteJinro Business Overview

Table 55. HiteJinro Korean Rice Wine SWOT Analysis

Table 56. HiteJinro Recent Developments

Table 57. Lotte Liquor Korean Rice Wine Basic Information

Table 58. Lotte Liquor Korean Rice Wine Product Overview

Table 59. Lotte Liquor Korean Rice Wine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Lotte Liquor Business Overview

Table 61. Lotte Liquor Korean Rice Wine SWOT Analysis

Table 62. Lotte Liquor Recent Developments

Table 63. Walmae Korean Rice Wine Basic Information

- Table 64. Walmae Korean Rice Wine Product Overview
- Table 65. Walmae Korean Rice Wine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Walmae Korean Rice Wine SWOT Analysis
- Table 67. Walmae Business Overview
- Table 68. Walmae Recent Developments
- Table 69. Makku Korean Rice Wine Basic Information
- Table 70. Makku Korean Rice Wine Product Overview
- Table 71. Makku Korean Rice Wine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Makku Business Overview
- Table 73. Makku Recent Developments
- Table 74. Gyeongju Beopju Korean Rice Wine Basic Information
- Table 75. Gyeongju Beopju Korean Rice Wine Product Overview
- Table 76. Gyeongju Beopju Korean Rice Wine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Gyeongju Beopju Business Overview
- Table 78. Gyeongju Beopju Recent Developments
- Table 79. Bohae Korean Rice Wine Basic Information
- Table 80. Bohae Korean Rice Wine Product Overview
- Table 81. Bohae Korean Rice Wine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Bohae Business Overview
- Table 83. Bohae Recent Developments
- Table 84. Andong Korean Rice Wine Basic Information
- Table 85. Andong Korean Rice Wine Product Overview
- Table 86. Andong Korean Rice Wine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Andong Business Overview
- Table 88. Andong Recent Developments
- Table 89. Kooksoondang Korean Rice Wine Basic Information
- Table 90. Kooksoondang Korean Rice Wine Product Overview
- Table 91. Kooksoondang Korean Rice Wine Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Kooksoondang Business Overview
- Table 93. Kooksoondang Recent Developments
- Table 94. Global Korean Rice Wine Sales Forecast by Region (2025-2032) & (K MT)
- Table 95. Global Korean Rice Wine Market Size Forecast by Region (2025-2032) & (M USD)

Table 96. North America Korean Rice Wine Sales Forecast by Country (2025-2032) & (K MT)

Table 97. North America Korean Rice Wine Market Size Forecast by Country (2025-2032) & (M USD)

Table 98. Europe Korean Rice Wine Sales Forecast by Country (2025-2032) & (K MT)

Table 99. Europe Korean Rice Wine Market Size Forecast by Country (2025-2032) & (M USD)

Table 100. Asia Pacific Korean Rice Wine Sales Forecast by Region (2025-2032) & (K MT)

Table 101. Asia Pacific Korean Rice Wine Market Size Forecast by Region (2025-2032) & (M USD)

Table 102. South America Korean Rice Wine Sales Forecast by Country (2025-2032) & (K MT)

Table 103. South America Korean Rice Wine Market Size Forecast by Country (2025-2032) & (M USD)

Table 104. Middle East and Africa Korean Rice Wine Consumption Forecast by Country (2025-2032) & (Units)

Table 105. Middle East and Africa Korean Rice Wine Market Size Forecast by Country (2025-2032) & (M USD)

Table 106. Global Korean Rice Wine Sales Forecast by Type (2025-2032) & (K MT)

Table 107. Global Korean Rice Wine Market Size Forecast by Type (2025-2032) & (M USD)

Table 108. Global Korean Rice Wine Price Forecast by Type (2025-2032) & (USD/MT)

Table 109. Global Korean Rice Wine Sales (K MT) Forecast by Application (2025-2032)

Table 110. Global Korean Rice Wine Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Korean Rice Wine
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Korean Rice Wine Market Size (M USD), 2019-2032
- Figure 5. Global Korean Rice Wine Market Size (M USD) (2019-2032)
- Figure 6. Global Korean Rice Wine Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Korean Rice Wine Market Size by Country (M USD)
- Figure 11. Korean Rice Wine Sales Share by Manufacturers in 2023
- Figure 12. Global Korean Rice Wine Revenue Share by Manufacturers in 2023
- Figure 13. Korean Rice Wine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Korean Rice Wine Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Korean Rice Wine Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Korean Rice Wine Market Share by Type
- Figure 18. Sales Market Share of Korean Rice Wine by Type (2019-2024)
- Figure 19. Sales Market Share of Korean Rice Wine by Type in 2023
- Figure 20. Market Size Share of Korean Rice Wine by Type (2019-2024)
- Figure 21. Market Size Market Share of Korean Rice Wine by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Korean Rice Wine Market Share by Application
- Figure 24. Global Korean Rice Wine Sales Market Share by Application (2019-2024)
- Figure 25. Global Korean Rice Wine Sales Market Share by Application in 2023
- Figure 26. Global Korean Rice Wine Market Share by Application (2019-2024)
- Figure 27. Global Korean Rice Wine Market Share by Application in 2023
- Figure 28. Global Korean Rice Wine Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Korean Rice Wine Sales Market Share by Region (2019-2024)
- Figure 30. North America Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Korean Rice Wine Sales Market Share by Country in 2023

- Figure 32. U.S. Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Korean Rice Wine Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Korean Rice Wine Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Korean Rice Wine Sales Market Share by Country in 2023
- Figure 37. Germany Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Korean Rice Wine Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Korean Rice Wine Sales Market Share by Region in 2023
- Figure 44. China Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Korean Rice Wine Sales and Growth Rate (K MT)
- Figure 50. South America Korean Rice Wine Sales Market Share by Country in 2023
- Figure 51. Brazil Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Korean Rice Wine Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Korean Rice Wine Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Korean Rice Wine Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Korean Rice Wine Production Market Share by Region (2019-2024)
- Figure 62. North America Korean Rice Wine Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Korean Rice Wine Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Korean Rice Wine Production (K MT) Growth Rate (2019-2024)

Figure 65. China Korean Rice Wine Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Korean Rice Wine Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Korean Rice Wine Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Korean Rice Wine Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Korean Rice Wine Market Share Forecast by Type (2025-2032)

Figure 70. Global Korean Rice Wine Sales Forecast by Application (2025-2032)

Figure 71. Global Korean Rice Wine Market Share Forecast by Application (2025-2032)

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