

# Global Konjac Market Research Report 2022(Status and Outlook)

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## Abstracts

### Report Overview

Bosson Research's latest report provides a deep insight into the global Konjac market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Konjac Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Konjac market in any manner.

### Global Konjac Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

### BLG-Company

NAH Foods

FMC Corporation

Konjac Sponge Company

Shaanxi Jintai Konjac Industrial Development Co., Ltd

Shanghai Brilliant Gum Co. Ltd.

Hubei Yizhi Konjac Biotechnology Co. Ltd

Baoji Konjac Chemical Co., Ltd

### Market Segmentation (by Type)

Konjac Flour & Powder

Konjac Gum

Dietary Fiber

Others

### Market Segmentation (by Application)

Food & Beverages

Medical & Pharmaceutical

Griculture

Chemicals

### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Konjac Market

Overview of the regional outlook of the Konjac Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Konjac Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Konjac
- 1.2 Key Market Segments
  - 1.2.1 Konjac Segment by Type
  - 1.2.2 Konjac Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 KONJAC MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Konjac Market Size (M USD) Estimates and Forecasts (2017-2028)
  - 2.1.2 Global Konjac Sales Estimates and Forecasts (2017-2028)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 KONJAC MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Konjac Sales by Manufacturers (2017-2022)
- 3.2 Global Konjac Revenue Market Share by Manufacturers (2017-2022)
- 3.3 Konjac Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Konjac Average Price by Manufacturers (2017-2022)
- 3.5 Manufacturers Konjac Sales Sites, Area Served, Product Type
- 3.6 Konjac Market Competitive Situation and Trends
  - 3.6.1 Konjac Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Konjac Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 KONJAC INDUSTRY CHAIN ANALYSIS**

- 4.1 Konjac Industry Chain Analysis
- 4.2 Market Overview and Market Concentration Analysis of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF KONJAC MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 KONJAC MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Konjac Sales Market Share by Type (2017-2022)
- 6.3 Global Konjac Market Size Market Share by Type (2017-2022)
- 6.4 Global Konjac Price by Type (2017-2022)

## **7 KONJAC MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Konjac Market Sales by Application (2017-2022)
- 7.3 Global Konjac Market Size (M USD) by Application (2017-2022)
- 7.4 Global Konjac Sales Growth Rate by Application (2017-2022)

## **8 KONJAC MARKET SEGMENTATION BY REGION**

- 8.1 Global Konjac Sales by Region
  - 8.1.1 Global Konjac Sales by Region
  - 8.1.2 Global Konjac Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Konjac Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Konjac Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Konjac Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Konjac Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Konjac Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILED**

- 9.1 BLG-Company
  - 9.1.1 BLG-Company Konjac Basic Information
  - 9.1.2 BLG-Company Konjac Product Overview
  - 9.1.3 BLG-Company Konjac Product Market Performance
  - 9.1.4 BLG-Company Business Overview
  - 9.1.5 BLG-Company Konjac SWOT Analysis
  - 9.1.6 BLG-Company Recent Developments
- 9.2 NAH Foods
  - 9.2.1 NAH Foods Konjac Basic Information

- 9.2.2 NAH Foods Konjac Product Overview
- 9.2.3 NAH Foods Konjac Product Market Performance
- 9.2.4 NAH Foods Business Overview
- 9.2.5 NAH Foods Konjac SWOT Analysis
- 9.2.6 NAH Foods Recent Developments
- 9.3 FMC Corporation
  - 9.3.1 FMC Corporation Konjac Basic Information
  - 9.3.2 FMC Corporation Konjac Product Overview
  - 9.3.3 FMC Corporation Konjac Product Market Performance
  - 9.3.4 FMC Corporation Business Overview
  - 9.3.5 FMC Corporation Konjac SWOT Analysis
  - 9.3.6 FMC Corporation Recent Developments
- 9.4 Konjac Sponge Company
  - 9.4.1 Konjac Sponge Company Konjac Basic Information
  - 9.4.2 Konjac Sponge Company Konjac Product Overview
  - 9.4.3 Konjac Sponge Company Konjac Product Market Performance
  - 9.4.4 Konjac Sponge Company Business Overview
  - 9.4.5 Konjac Sponge Company Konjac SWOT Analysis
  - 9.4.6 Konjac Sponge Company Recent Developments
- 9.5 Shaanxi Jintai Konjac Industrial Development Co., Ltd
  - 9.5.1 Shaanxi Jintai Konjac Industrial Development Co., Ltd Konjac Basic Information
  - 9.5.2 Shaanxi Jintai Konjac Industrial Development Co., Ltd Konjac Product Overview
  - 9.5.3 Shaanxi Jintai Konjac Industrial Development Co., Ltd Konjac Product Market Performance
  - 9.5.4 Shaanxi Jintai Konjac Industrial Development Co., Ltd Business Overview
  - 9.5.5 Shaanxi Jintai Konjac Industrial Development Co., Ltd Konjac SWOT Analysis
  - 9.5.6 Shaanxi Jintai Konjac Industrial Development Co., Ltd Recent Developments
- 9.6 Shanghai Brilliant Gum Co. Ltd.
  - 9.6.1 Shanghai Brilliant Gum Co. Ltd. Konjac Basic Information
  - 9.6.2 Shanghai Brilliant Gum Co. Ltd. Konjac Product Overview
  - 9.6.3 Shanghai Brilliant Gum Co. Ltd. Konjac Product Market Performance
  - 9.6.4 Shanghai Brilliant Gum Co. Ltd. Business Overview
  - 9.6.5 Shanghai Brilliant Gum Co. Ltd. Recent Developments
- 9.7 Hubei Yizhi Konjac Biotechnology Co. Ltd
  - 9.7.1 Hubei Yizhi Konjac Biotechnology Co. Ltd Konjac Basic Information
  - 9.7.2 Hubei Yizhi Konjac Biotechnology Co. Ltd Konjac Product Overview
  - 9.7.3 Hubei Yizhi Konjac Biotechnology Co. Ltd Konjac Product Market Performance
  - 9.7.4 Hubei Yizhi Konjac Biotechnology Co. Ltd Business Overview
  - 9.7.5 Hubei Yizhi Konjac Biotechnology Co. Ltd Recent Developments

## 9.8 Baoji Konjac Chemical Co., Ltd

9.8.1 Baoji Konjac Chemical Co., Ltd Konjac Basic Information

9.8.2 Baoji Konjac Chemical Co., Ltd Konjac Product Overview

9.8.3 Baoji Konjac Chemical Co., Ltd Konjac Product Market Performance

9.8.4 Baoji Konjac Chemical Co., Ltd Business Overview

9.8.5 Baoji Konjac Chemical Co., Ltd Recent Developments

## **10 KONJAC MARKET FORECAST BY REGION**

### 10.1 Global Konjac Market Size Forecast

### 10.2 Global Konjac Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Konjac Market Size Forecast by Country

10.2.3 Asia Pacific Konjac Market Size Forecast by Region

10.2.4 South America Konjac Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Konjac by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2022-2028)**

### 11.1 Global Konjac Market Forecast by Type (2022-2028)

11.1.1 Global Forecasted Sales of Konjac by Type (2022-2028)

11.1.2 Global Konjac Market Size Forecast by Type (2022-2028)

11.1.3 Global Forecasted Price of Konjac by Type (2022-2028)

### 11.2 Global Konjac Market Forecast by Application (2022-2028)

11.2.1 Global Konjac Sales (K Units) Forecast by Application

11.2.2 Global Konjac Market Size (M USD) Forecast by Application (2022-2028)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Konjac Market Size (M USD) Comparison by Region (M USD)

Table 5. Global Konjac Sales (K Units) by Manufacturers (2017-2022)

Table 6. Global Konjac Sales Market Share by Manufacturers (2017-2022)

Table 7. Global Konjac Revenue (M USD) by Manufacturers (2017-2022)

Table 8. Global Konjac Revenue Share by Manufacturers (2017-2022)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Konjac as of 2021)

Table 10. Global Market Konjac Average Price (USD/Unit) of Key Manufacturers (2017-2022)

Table 11. Manufacturers Konjac Sales Sites and Area Served

Table 12. Manufacturers Konjac Product Type

Table 13. Global Konjac Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Konjac

Table 16. Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Konjac Market Challenges

Table 22. Market Restraints

Table 23. Global Konjac Sales by Type (K Units)

Table 24. Global Konjac Market Size by Type (M USD)

Table 25. Global Konjac Sales (K Units) by Type (2017-2022)

Table 26. Global Konjac Sales Market Share by Type (2017-2022)

Table 27. Global Konjac Market Size (M USD) by Type (2017-2022)

Table 28. Global Konjac Market Size Share by Type (2017-2022)

Table 29. Global Konjac Price (USD/Unit) by Type (2017-2022)

Table 30. Global Konjac Sales (K Units) by Application

Table 31. Global Konjac Market Size by Application

Table 32. Global Konjac Sales by Application (2017-2022) & (K Units)

Table 33. Global Konjac Sales Market Share by Application (2017-2022)

- Table 34. Global Konjac Sales by Application (2017-2022) & (M USD)
- Table 35. Global Konjac Market Share by Application (2017-2022)
- Table 36. Global Konjac Sales Growth Rate by Application (2017-2022)
- Table 37. Global Konjac Sales by Region (2017-2022) & (K Units)
- Table 38. Global Konjac Sales Market Share by Region (2017-2022)
- Table 39. North America Konjac Sales by Country (2017-2022) & (K Units)
- Table 40. Europe Konjac Sales by Country (2017-2022) & (K Units)
- Table 41. Asia Pacific Konjac Sales by Region (2017-2022) & (K Units)
- Table 42. South America Konjac Sales by Country (2017-2022) & (K Units)
- Table 43. Middle East and Africa Konjac Sales by Region (2017-2022) & (K Units)
- Table 44. BLG-Company Konjac Basic Information
- Table 45. BLG-Company Konjac Product Overview
- Table 46. BLG-Company Konjac Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 47. BLG-Company Business Overview
- Table 48. BLG-Company Konjac SWOT Analysis
- Table 49. BLG-Company Recent Developments
- Table 50. NAH Foods Konjac Basic Information
- Table 51. NAH Foods Konjac Product Overview
- Table 52. NAH Foods Konjac Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 53. NAH Foods Business Overview
- Table 54. NAH Foods Konjac SWOT Analysis
- Table 55. NAH Foods Recent Developments
- Table 56. FMC Corporation Konjac Basic Information
- Table 57. FMC Corporation Konjac Product Overview
- Table 58. FMC Corporation Konjac Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 59. FMC Corporation Business Overview
- Table 60. FMC Corporation Konjac SWOT Analysis
- Table 61. FMC Corporation Recent Developments
- Table 62. Konjac Sponge Company Konjac Basic Information
- Table 63. Konjac Sponge Company Konjac Product Overview
- Table 64. Konjac Sponge Company Konjac Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2017-2022)
- Table 65. Konjac Sponge Company Business Overview
- Table 66. Konjac Sponge Company Konjac SWOT Analysis
- Table 67. Konjac Sponge Company Recent Developments
- Table 68. Shaanxi Jintai Konjac Industrial Development Co., Ltd Konjac Basic

## Information

Table 69. Shaanxi Jintai Konjac Industrial Development Co., Ltd Konjac Product Overview

Table 70. Shaanxi Jintai Konjac Industrial Development Co., Ltd Konjac Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 71. Shaanxi Jintai Konjac Industrial Development Co., Ltd Business Overview

Table 72. Shaanxi Jintai Konjac Industrial Development Co., Ltd Konjac SWOT Analysis

Table 73. Shaanxi Jintai Konjac Industrial Development Co., Ltd Recent Developments

Table 74. Shanghai Brilliant Gum Co. Ltd. Konjac Basic Information

Table 75. Shanghai Brilliant Gum Co. Ltd. Konjac Product Overview

Table 76. Shanghai Brilliant Gum Co. Ltd. Konjac Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 77. Shanghai Brilliant Gum Co. Ltd. Business Overview

Table 78. Shanghai Brilliant Gum Co. Ltd. Recent Developments

Table 79. Hubei Yizhi Konjac Biotechnology Co. Ltd Konjac Basic Information

Table 80. Hubei Yizhi Konjac Biotechnology Co. Ltd Konjac Product Overview

Table 81. Hubei Yizhi Konjac Biotechnology Co. Ltd Konjac Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 82. Hubei Yizhi Konjac Biotechnology Co. Ltd Business Overview

Table 83. Hubei Yizhi Konjac Biotechnology Co. Ltd Recent Developments

Table 84. Baoji Konjac Chemical Co., Ltd Konjac Basic Information

Table 85. Baoji Konjac Chemical Co., Ltd Konjac Product Overview

Table 86. Baoji Konjac Chemical Co., Ltd Konjac Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2017-2022)

Table 87. Baoji Konjac Chemical Co., Ltd Business Overview

Table 88. Baoji Konjac Chemical Co., Ltd Recent Developments

Table 89. Global Konjac Sales Forecast by Region (K Units)

Table 90. Global Konjac Market Size Forecast by Region (M USD)

Table 91. North America Konjac Sales Forecast by Country (2022-2028) & (K Units)

Table 92. North America Konjac Market Size Forecast by Country (2022-2028) & (M USD)

Table 93. Europe Konjac Sales Forecast by Country (2022-2028) & (K Units)

Table 94. Europe Konjac Market Size Forecast by Country (2022-2028) & (M USD)

Table 95. Asia Pacific Konjac Sales Forecast by Region (2022-2028) & (K Units)

Table 96. Asia Pacific Konjac Market Size Forecast by Region (2022-2028) & (M USD)

Table 97. South America Konjac Sales Forecast by Country (2022-2028) & (K Units)

Table 98. South America Konjac Market Size Forecast by Country (2022-2028) & (M USD)

Table 99. Middle East and Africa Konjac Consumption Forecast by Country (2022-2028)

& (Units)

Table 100. Middle East and Africa Konjac Market Size Forecast by Country (2022-2028)  
& (M USD)

Table 101. Global Konjac Sales Forecast by Type (2022-2028) & (K Units)

Table 102. Global Konjac Market Size Forecast by Type (2022-2028) & (M USD)

Table 103. Global Konjac Price Forecast by Type (2022-2028) & (USD/Unit)

Table 104. Global Konjac Sales (K Units) Forecast by Application (2022-2028)

Table 105. Global Konjac Market Size Forecast by Application (2022-2028) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Konjac
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Konjac Market Size (M USD), 2017-2028
- Figure 5. Global Konjac Market Size (M USD) (2017-2028)
- Figure 6. Global Konjac Sales (K Units) & (2017-2028)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Konjac Market Size (M USD) by Country (M USD)
- Figure 11. Konjac Sales Share by Manufacturers in 2020
- Figure 12. Global Konjac Revenue Share by Manufacturers in 2020
- Figure 13. Konjac Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2017 VS 2021
- Figure 14. Global Market Konjac Average Price (USD/Unit) of Key Manufacturers in 2020
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Konjac Revenue in 2021
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Konjac Market Share by Type
- Figure 18. Sales Market Share of Konjac by Type (2017-2022)
- Figure 19. Sales Market Share of Konjac by Type in 2021
- Figure 20. Market Size Share of Konjac by Type (2017-2022)
- Figure 21. Market Size Market Share of Konjac by Type in 2020
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Konjac Market Share by Application
- Figure 24. Global Konjac Sales Market Share by Application (2017-2022)
- Figure 25. Global Konjac Sales Market Share by Application in 2021
- Figure 26. Global Konjac Market Share by Application (2017-2022)
- Figure 27. Global Konjac Market Share by Application in 2020
- Figure 28. Global Konjac Sales Growth Rate by Application (2017-2022)
- Figure 29. Global Konjac Sales Market Share by Region (2017-2022)
- Figure 30. North America Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 31. North America Konjac Sales Market Share by Country in 2020
- Figure 32. U.S. Konjac Sales and Growth Rate (2017-2022) & (K Units)

- Figure 33. Canada Konjac Sales (K Units) and Growth Rate (2017-2022)
- Figure 34. Mexico Konjac Sales (Units) and Growth Rate (2017-2022)
- Figure 35. Europe Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 36. Europe Konjac Sales Market Share by Country in 2020
- Figure 37. Germany Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 38. France Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 39. U.K. Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 40. Italy Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 41. Russia Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 42. Asia Pacific Konjac Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Konjac Sales Market Share by Region in 2020
- Figure 44. China Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 45. Japan Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 46. South Korea Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 47. India Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 48. Southeast Asia Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 49. South America Konjac Sales and Growth Rate (K Units)
- Figure 50. South America Konjac Sales Market Share by Country in 2020
- Figure 51. Brazil Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 52. Argentina Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 53. Columbia Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 54. Middle East and Africa Konjac Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Konjac Sales Market Share by Region in 2020
- Figure 56. Saudi Arabia Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 57. UAE Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 58. Egypt Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 59. Nigeria Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 60. South Africa Konjac Sales and Growth Rate (2017-2022) & (K Units)
- Figure 61. Global Konjac Sales Forecast by Volume (2017-2028) & (K Units)
- Figure 62. Global Konjac Market Size Forecast by Value (2017-2028) & (M USD)
- Figure 63. Global Konjac Sales Market Share Forecast by Type (2022-2028)
- Figure 64. Global Konjac Market Share Forecast by Type (2022-2028)
- Figure 65. Global Konjac Sales Forecast by Application (2022-2028)
- Figure 66. Global Konjac Market Share Forecast by Application (2022-2028)

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