

Global Kombucha Tea Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GB2C18F56D6AEN.html>

Date: March 2025

Pages: 163

Price: US\$ 3,200.00 (Single User License)

ID: GB2C18F56D6AEN

Abstracts

Report Overview

Kombucha tea is a fermented beverage made from tea, sugar, bacteria, and yeast. The fermentation process produces a slightly effervescent drink that is rich in probiotics, antioxidants, and organic acids. Kombucha tea is often consumed for its potential health benefits, including improved digestion, immune support, and increased energy levels. The drink comes in various flavors and is typically low in sugar and calories, making it a popular choice for health-conscious consumers looking for an alternative to sugary beverages.

The market for Kombucha tea has been experiencing significant growth in recent years, driven by increasing consumer awareness of the health benefits associated with probiotics and fermented foods. The trend towards healthier lifestyles and the growing demand for natural and organic products have also contributed to the rising popularity of Kombucha tea. In addition, the beverage industry's focus on innovation and product diversification has led to the introduction of new flavors and varieties of Kombucha tea, appealing to a wider audience. At the same time, the availability of Kombucha tea in mainstream retail channels and the expansion of distribution networks have made the product more accessible to consumers, further fueling market growth.

This report provides a deep insight into the global Kombucha Tea market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and

strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Kombucha Tea Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Kombucha Tea market in any manner.

Global Kombucha Tea Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

GT's Living Foods

KeVita

Brew Dr. Kombucha

Humm Kombucha

LIVE Soda

Red Bull

Wonder Drink

Townshend's Tea Company

Celestial Seasonings

Kosmic Kombucha

NessAlla Kombucha

Reed's

Buchi Kombucha

Market Segmentation (by Type)

Herbs & Spices

Fruit

Original

Others

Market Segmentation (by Application)

Age Below 20

Age 20-40

Age Above 40

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Kombucha Tea Market

Overview of the regional outlook of the Kombucha Tea Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Kombucha Tea Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Kombucha Tea

1.2 Key Market Segments

1.2.1 Kombucha Tea Segment by Type

1.2.2 Kombucha Tea Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Kombucha Tea Market Overview

2.1 Global Market Overview

2.1.1 Global Kombucha Tea Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Kombucha Tea Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Kombucha Tea Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Kombucha Tea Product Life Cycle

3.3 Global Kombucha Tea Sales by Manufacturers (2020-2025)

3.4 Global Kombucha Tea Revenue Market Share by Manufacturers (2020-2025)

3.5 Kombucha Tea Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Kombucha Tea Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Kombucha Tea Manufacturing Sites, Area Served, Product Type

3.8 Kombucha Tea Market Competitive Situation and Trends

3.8.1 Kombucha Tea Market Concentration Rate

3.8.2 Global 5 and 10 Largest Kombucha Tea Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 Kombucha Tea Industry Chain Analysis

4.1 Kombucha Tea Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 The Development and Dynamics of Kombucha Tea Market

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Kombucha Tea Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Kombucha Tea Market
- 5.7 ESG Ratings of Leading Companies
- 6 Kombucha Tea Market Segmentation by Type
 - 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
 - 6.2 Global Kombucha Tea Sales Market Share by Type (2020-2025)
 - 6.3 Global Kombucha Tea Market Size Market Share by Type (2020-2025)
 - 6.4 Global Kombucha Tea Price by Type (2020-2025)
- 7 Kombucha Tea Market Segmentation by Application
 - 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
 - 7.2 Global Kombucha Tea Market Sales by Application (2020-2025)
 - 7.3 Global Kombucha Tea Market Size (M USD) by Application (2020-2025)
 - 7.4 Global Kombucha Tea Sales Growth Rate by Application (2020-2025)
- 8 Kombucha Tea Market Sales by Region
 - 8.1 Global Kombucha Tea Sales by Region
 - 8.1.1 Global Kombucha Tea Sales by Region
 - 8.1.2 Global Kombucha Tea Sales Market Share by Region
 - 8.2 Global Kombucha Tea Market Size by Region
 - 8.2.1 Global Kombucha Tea Market Size by Region
 - 8.2.2 Global Kombucha Tea Market Size Market Share by Region
 - 8.3 North America
 - 8.3.1 North America Kombucha Tea Sales by Country
 - 8.3.2 North America Kombucha Tea Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Kombucha Tea Sales by Country

8.4.2 Europe Kombucha Tea Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Kombucha Tea Sales by Region

8.5.2 Asia Pacific Kombucha Tea Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Kombucha Tea Sales by Country

8.6.2 South America Kombucha Tea Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Kombucha Tea Sales by Region

8.7.2 Middle East and Africa Kombucha Tea Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 Kombucha Tea Market Production by Region

9.1 Global Production of Kombucha Tea by Region(2020-2025)

9.2 Global Kombucha Tea Revenue Market Share by Region (2020-2025)

9.3 Global Kombucha Tea Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Kombucha Tea Production

9.4.1 North America Kombucha Tea Production Growth Rate (2020-2025)

9.4.2 North America Kombucha Tea Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Kombucha Tea Production

9.5.1 Europe Kombucha Tea Production Growth Rate (2020-2025)

9.5.2 Europe Kombucha Tea Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Kombucha Tea Production (2020-2025)

9.6.1 Japan Kombucha Tea Production Growth Rate (2020-2025)

9.6.2 Japan Kombucha Tea Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Kombucha Tea Production (2020-2025)

9.7.1 China Kombucha Tea Production Growth Rate (2020-2025)

9.7.2 China Kombucha Tea Production, Revenue, Price and Gross Margin (2020-2025)

10 Key Companies Profile

10.1 GT's Living Foods

10.1.1 GT's Living Foods Basic Information

10.1.2 GT's Living Foods Kombucha Tea Product Overview

10.1.3 GT's Living Foods Kombucha Tea Product Market Performance

10.1.4 GT's Living Foods Business Overview

10.1.5 GT's Living Foods SWOT Analysis

10.1.6 GT's Living Foods Recent Developments

10.2 KeVita

10.2.1 KeVita Basic Information

10.2.2 KeVita Kombucha Tea Product Overview

10.2.3 KeVita Kombucha Tea Product Market Performance

10.2.4 KeVita Business Overview

10.2.5 KeVita SWOT Analysis

10.2.6 KeVita Recent Developments

10.3 Brew Dr. Kombucha

10.3.1 Brew Dr. Kombucha Basic Information

10.3.2 Brew Dr. Kombucha Kombucha Tea Product Overview

10.3.3 Brew Dr. Kombucha Kombucha Tea Product Market Performance

10.3.4 Brew Dr. Kombucha Business Overview

10.3.5 Brew Dr. Kombucha SWOT Analysis

10.3.6 Brew Dr. Kombucha Recent Developments

10.4 Humm Kombucha

10.4.1 Humm Kombucha Basic Information

10.4.2 Humm Kombucha Kombucha Tea Product Overview

10.4.3 Humm Kombucha Kombucha Tea Product Market Performance

10.4.4 Humm Kombucha Business Overview

10.4.5 Humm Kombucha Recent Developments

10.5 LIVE Soda

- 10.5.1 LIVE Soda Basic Information
- 10.5.2 LIVE Soda Kombucha Tea Product Overview
- 10.5.3 LIVE Soda Kombucha Tea Product Market Performance
- 10.5.4 LIVE Soda Business Overview
- 10.5.5 LIVE Soda Recent Developments
- 10.6 Red Bull
 - 10.6.1 Red Bull Basic Information
 - 10.6.2 Red Bull Kombucha Tea Product Overview
 - 10.6.3 Red Bull Kombucha Tea Product Market Performance
 - 10.6.4 Red Bull Business Overview
 - 10.6.5 Red Bull Recent Developments
- 10.7 Wonder Drink
 - 10.7.1 Wonder Drink Basic Information
 - 10.7.2 Wonder Drink Kombucha Tea Product Overview
 - 10.7.3 Wonder Drink Kombucha Tea Product Market Performance
 - 10.7.4 Wonder Drink Business Overview
 - 10.7.5 Wonder Drink Recent Developments
- 10.8 Townshend's Tea Company
 - 10.8.1 Townshend's Tea Company Basic Information
 - 10.8.2 Townshend's Tea Company Kombucha Tea Product Overview
 - 10.8.3 Townshend's Tea Company Kombucha Tea Product Market Performance
 - 10.8.4 Townshend's Tea Company Business Overview
 - 10.8.5 Townshend's Tea Company Recent Developments
- 10.9 Celestial Seasonings
 - 10.9.1 Celestial Seasonings Basic Information
 - 10.9.2 Celestial Seasonings Kombucha Tea Product Overview
 - 10.9.3 Celestial Seasonings Kombucha Tea Product Market Performance
 - 10.9.4 Celestial Seasonings Business Overview
 - 10.9.5 Celestial Seasonings Recent Developments
- 10.10 Kosmic Kombucha
 - 10.10.1 Kosmic Kombucha Basic Information
 - 10.10.2 Kosmic Kombucha Kombucha Tea Product Overview
 - 10.10.3 Kosmic Kombucha Kombucha Tea Product Market Performance
 - 10.10.4 Kosmic Kombucha Business Overview
 - 10.10.5 Kosmic Kombucha Recent Developments
- 10.11 NessAlla Kombucha
 - 10.11.1 NessAlla Kombucha Basic Information
 - 10.11.2 NessAlla Kombucha Kombucha Tea Product Overview
 - 10.11.3 NessAlla Kombucha Kombucha Tea Product Market Performance

10.11.4	NessAlla Kombucha Business Overview
10.11.5	NessAlla Kombucha Recent Developments
10.12	Reed's
10.12.1	Reed's Basic Information
10.12.2	Reed's Kombucha Tea Product Overview
10.12.3	Reed's Kombucha Tea Product Market Performance
10.12.4	Reed's Business Overview
10.12.5	Reed's Recent Developments
10.13	Buchi Kombucha
10.13.1	Buchi Kombucha Basic Information
10.13.2	Buchi Kombucha Kombucha Tea Product Overview
10.13.3	Buchi Kombucha Kombucha Tea Product Market Performance
10.13.4	Buchi Kombucha Business Overview
10.13.5	Buchi Kombucha Recent Developments
11	Kombucha Tea Market Forecast by Region
11.1	Global Kombucha Tea Market Size Forecast
11.2	Global Kombucha Tea Market Forecast by Region
11.2.1	North America Market Size Forecast by Country
11.2.2	Europe Kombucha Tea Market Size Forecast by Country
11.2.3	Asia Pacific Kombucha Tea Market Size Forecast by Region
11.2.4	South America Kombucha Tea Market Size Forecast by Country
11.2.5	Middle East and Africa Forecasted Sales of Kombucha Tea by Country
12	Forecast Market by Type and by Application (2026-2033)
12.1	Global Kombucha Tea Market Forecast by Type (2026-2033)
12.1.1	Global Forecasted Sales of Kombucha Tea by Type (2026-2033)
12.1.2	Global Kombucha Tea Market Size Forecast by Type (2026-2033)
12.1.3	Global Forecasted Price of Kombucha Tea by Type (2026-2033)
12.2	Global Kombucha Tea Market Forecast by Application (2026-2033)
12.2.1	Global Kombucha Tea Sales (K MT) Forecast by Application
12.2.2	Global Kombucha Tea Market Size (M USD) Forecast by Application (2026-2033)
13	Conclusion and Key Findings
	List of Tables
	Table 1. Introduction of the Type
	Table 2. Introduction of the Application
	Table 3. Market Size (M USD) Segment Executive Summary
	Table 4. Kombucha Tea Market Size Comparison by Region (M USD)
	Table 5. Global Kombucha Tea Sales (K MT) by Manufacturers (2020-2025)
	Table 6. Global Kombucha Tea Sales Market Share by Manufacturers (2020-2025)
	Table 7. Global Kombucha Tea Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Kombucha Tea Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Kombucha Tea as of 2024)
Table 10. Global Market Kombucha Tea Average Price (USD/MT) of Key Manufacturers (2020-2025)
Table 11. Manufacturers Kombucha Tea Manufacturing Sites and Area Served
Table 12. Manufacturers Kombucha Tea Product Type
Table 13. Global Kombucha Tea Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Kombucha Tea Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. Global Kombucha Tea Sales by Type (K MT)
Table 25. Global Kombucha Tea Market Size by Type (M USD)
Table 26. Global Kombucha Tea Sales (K MT) by Type (2020-2025)
Table 27. Global Kombucha Tea Sales Market Share by Type (2020-2025)
Table 28. Global Kombucha Tea Market Size (M USD) by Type (2020-2025)
Table 29. Global Kombucha Tea Market Size Share by Type (2020-2025)
Table 30. Global Kombucha Tea Price (USD/MT) by Type (2020-2025)
Table 31. Global Kombucha Tea Sales (K MT) by Application
Table 32. Global Kombucha Tea Market Size by Application
Table 33. Global Kombucha Tea Sales by Application (2020-2025) & (K MT)
Table 34. Global Kombucha Tea Sales Market Share by Application (2020-2025)
Table 35. Global Kombucha Tea Market Size by Application (2020-2025) & (M USD)
Table 36. Global Kombucha Tea Market Share by Application (2020-2025)
Table 37. Global Kombucha Tea Sales Growth Rate by Application (2020-2025)
Table 38. Global Kombucha Tea Sales by Region (2020-2025) & (K MT)
Table 39. Global Kombucha Tea Sales Market Share by Region (2020-2025)
Table 40. Global Kombucha Tea Market Size by Region (2020-2025) & (M USD)
Table 41. Global Kombucha Tea Market Size Market Share by Region (2020-2025)
Table 42. North America Kombucha Tea Sales by Country (2020-2025) & (K MT)
Table 43. North America Kombucha Tea Market Size by Country (2020-2025) & (M

USD)

Table 44. Europe Kombucha Tea Sales by Country (2020-2025) & (K MT)

Table 45. Europe Kombucha Tea Market Size by Country (2020-2025) & (M USD)

Table 46. Asia Pacific Kombucha Tea Sales by Region (2020-2025) & (K MT)

Table 47. Asia Pacific Kombucha Tea Market Size by Region (2020-2025) & (M USD)

Table 48. South America Kombucha Tea Sales by Country (2020-2025) & (K MT)

Table 49. South America Kombucha Tea Market Size by Country (2020-2025) & (M USD)

Table 50. Middle East and Africa Kombucha Tea Sales by Region (2020-2025) & (K MT)

Table 51. Middle East and Africa Kombucha Tea Market Size by Region (2020-2025) & (M USD)

Table 52. Global Kombucha Tea Production (K MT) by Region(2020-2025)

Table 53. Global Kombucha Tea Revenue (US\$ Million) by Region (2020-2025)

Table 54. Global Kombucha Tea Revenue Market Share by Region (2020-2025)

Table 55. Global Kombucha Tea Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 56. North America Kombucha Tea Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 57. Europe Kombucha Tea Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 58. Japan Kombucha Tea Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 59. China Kombucha Tea Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 60. GT's Living Foods Basic Information

Table 61. GT's Living Foods Kombucha Tea Product Overview

Table 62. GT's Living Foods Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 63. GT's Living Foods Business Overview

Table 64. GT's Living Foods SWOT Analysis

Table 65. GT's Living Foods Recent Developments

Table 66. KeVita Basic Information

Table 67. KeVita Kombucha Tea Product Overview

Table 68. KeVita Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 69. KeVita Business Overview

Table 70. KeVita SWOT Analysis

Table 71. KeVita Recent Developments

Table 72. Brew Dr. Kombucha Basic Information
Table 73. Brew Dr. Kombucha Kombucha Tea Product Overview
Table 74. Brew Dr. Kombucha Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 75. Brew Dr. Kombucha Business Overview
Table 76. Brew Dr. Kombucha SWOT Analysis
Table 77. Brew Dr. Kombucha Recent Developments
Table 78. Humm Kombucha Basic Information
Table 79. Humm Kombucha Kombucha Tea Product Overview
Table 80. Humm Kombucha Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 81. Humm Kombucha Business Overview
Table 82. Humm Kombucha Recent Developments
Table 83. LIVE Soda Basic Information
Table 84. LIVE Soda Kombucha Tea Product Overview
Table 85. LIVE Soda Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 86. LIVE Soda Business Overview
Table 87. LIVE Soda Recent Developments
Table 88. Red Bull Basic Information
Table 89. Red Bull Kombucha Tea Product Overview
Table 90. Red Bull Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 91. Red Bull Business Overview
Table 92. Red Bull Recent Developments
Table 93. Wonder Drink Basic Information
Table 94. Wonder Drink Kombucha Tea Product Overview
Table 95. Wonder Drink Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 96. Wonder Drink Business Overview
Table 97. Wonder Drink Recent Developments
Table 98. Townshend's Tea Company Basic Information
Table 99. Townshend's Tea Company Kombucha Tea Product Overview
Table 100. Townshend's Tea Company Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 101. Townshend's Tea Company Business Overview
Table 102. Townshend's Tea Company Recent Developments
Table 103. Celestial Seasonings Basic Information
Table 104. Celestial Seasonings Kombucha Tea Product Overview

Table 105. Celestial Seasonings Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 106. Celestial Seasonings Business Overview
Table 107. Celestial Seasonings Recent Developments
Table 108. Kosmic Kombucha Basic Information
Table 109. Kosmic Kombucha Kombucha Tea Product Overview
Table 110. Kosmic Kombucha Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 111. Kosmic Kombucha Business Overview
Table 112. Kosmic Kombucha Recent Developments
Table 113. NessAlla Kombucha Basic Information
Table 114. NessAlla Kombucha Kombucha Tea Product Overview
Table 115. NessAlla Kombucha Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 116. NessAlla Kombucha Business Overview
Table 117. NessAlla Kombucha Recent Developments
Table 118. Reed's Basic Information
Table 119. Reed's Kombucha Tea Product Overview
Table 120. Reed's Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 121. Reed's Business Overview
Table 122. Reed's Recent Developments
Table 123. Buchi Kombucha Basic Information
Table 124. Buchi Kombucha Kombucha Tea Product Overview
Table 125. Buchi Kombucha Kombucha Tea Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 126. Buchi Kombucha Business Overview
Table 127. Buchi Kombucha Recent Developments
Table 128. Global Kombucha Tea Sales Forecast by Region (2026-2033) & (K MT)
Table 129. Global Kombucha Tea Market Size Forecast by Region (2026-2033) & (M USD)
Table 130. North America Kombucha Tea Sales Forecast by Country (2026-2033) & (K MT)
Table 131. North America Kombucha Tea Market Size Forecast by Country (2026-2033) & (M USD)
Table 132. Europe Kombucha Tea Sales Forecast by Country (2026-2033) & (K MT)
Table 133. Europe Kombucha Tea Market Size Forecast by Country (2026-2033) & (M USD)
Table 134. Asia Pacific Kombucha Tea Sales Forecast by Region (2026-2033) & (K MT)

Table 135. Asia Pacific Kombucha Tea Market Size Forecast by Region (2026-2033) & (M USD)

Table 136. South America Kombucha Tea Sales Forecast by Country (2026-2033) & (K MT)

Table 137. South America Kombucha Tea Market Size Forecast by Country (2026-2033) & (M USD)

Table 138. Middle East and Africa Kombucha Tea Sales Forecast by Country (2026-2033) & (Units)

Table 139. Middle East and Africa Kombucha Tea Market Size Forecast by Country (2026-2033) & (M USD)

Table 140. Global Kombucha Tea Sales Forecast by Type (2026-2033) & (K MT)

Table 141. Global Kombucha Tea Market Size Forecast by Type (2026-2033) & (M USD)

Table 142. Global Kombucha Tea Price Forecast by Type (2026-2033) & (USD/MT)

Table 143. Global Kombucha Tea Sales (K MT) Forecast by Application (2026-2033)

Table 144. Global Kombucha Tea Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of Kombucha Tea

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Kombucha Tea Market Size (M USD), 2024-2033

Figure 5. Global Kombucha Tea Market Size (M USD) (2020-2033)

Figure 6. Global Kombucha Tea Sales (K MT) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Kombucha Tea Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Kombucha Tea Product Life Cycle

Figure 13. Kombucha Tea Sales Share by Manufacturers in 2024

Figure 14. Global Kombucha Tea Revenue Share by Manufacturers in 2024

Figure 15. Kombucha Tea Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Kombucha Tea Average Price (USD/MT) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Kombucha Tea Revenue in 2024

Figure 18. Industry Chain Map of Kombucha Tea

- Figure 19. Global Kombucha Tea Market PEST Analysis
- Figure 20. Global Kombucha Tea Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Kombucha Tea Market Share by Type
- Figure 27. Sales Market Share of Kombucha Tea by Type (2020-2025)
- Figure 28. Sales Market Share of Kombucha Tea by Type in 2024
- Figure 29. Market Size Share of Kombucha Tea by Type (2020-2025)
- Figure 30. Market Size Share of Kombucha Tea by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Kombucha Tea Market Share by Application
- Figure 33. Global Kombucha Tea Sales Market Share by Application (2020-2025)
- Figure 34. Global Kombucha Tea Sales Market Share by Application in 2024
- Figure 35. Global Kombucha Tea Market Share by Application (2020-2025)
- Figure 36. Global Kombucha Tea Market Share by Application in 2024
- Figure 37. Global Kombucha Tea Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Kombucha Tea Sales Market Share by Region (2020-2025)
- Figure 39. Global Kombucha Tea Market Size Market Share by Region (2020-2025)
- Figure 40. North America Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Kombucha Tea Sales Market Share by Country in 2024
- Figure 43. North America Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Kombucha Tea Market Size Market Share by Country in 2024
- Figure 45. U.S. Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Kombucha Tea Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Kombucha Tea Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Kombucha Tea Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Kombucha Tea Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Kombucha Tea Sales Market Share by Country in 2024
- Figure 53. Europe Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Kombucha Tea Market Size Market Share by Country in 2024
- Figure 55. Germany Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Kombucha Tea Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Kombucha Tea Sales Market Share by Region in 2024

Figure 67. Asia Pacific Kombucha Tea Market Size Market Share by Region in 2024

Figure 68. China Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Kombucha Tea Sales and Growth Rate (K MT)

Figure 79. South America Kombucha Tea Sales Market Share by Country in 2024

Figure 80. South America Kombucha Tea Market Size and Growth Rate (M USD)

Figure 81. South America Kombucha Tea Market Size Market Share by Country in 2024

Figure 82. Brazil Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Kombucha Tea Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Kombucha Tea Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Kombucha Tea Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Kombucha Tea Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Kombucha Tea Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Kombucha Tea Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Kombucha Tea Production Market Share by Region (2020-2025)

Figure 103. North America Kombucha Tea Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Kombucha Tea Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Kombucha Tea Production (K MT) Growth Rate (2020-2025)

Figure 106. China Kombucha Tea Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Kombucha Tea Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Kombucha Tea Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Kombucha Tea Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Kombucha Tea Market Share Forecast by Type (2026-2033)

Figure 111. Global Kombucha Tea Sales Forecast by Application (2026-2033)

Figure 112. Global Kombucha Tea Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Kombucha Tea Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/GB2C18F56D6AEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB2C18F56D6AEN.html>