

# Global Kombucha Tea Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

The Global Kombucha Tea Market Size was estimated at USD 2091.87 million in 2023 and is projected to reach USD 6030.84 million by 2029, exhibiting a CAGR of 19.30% during the forecast period.

This report provides a deep insight into the global Kombucha Tea market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Kombucha Tea Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Kombucha Tea market in any manner.

### Global Kombucha Tea Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

GT's Living Foods

KeVita

Brew Dr. Kombucha

Humm Kombucha

LIVE Soda

Red Bull

Wonder Drink

Townshend's Tea Company

Celestial Seasonings

Kosmic Kombucha

NessAlla Kombucha

Reed's

Buchi Kombucha

## Market Segmentation (by Type)

Herbs & Spices

Fruit

Original

Others

Market Segmentation (by Application)

Age Below 20

Age 20-40

Age Above 40

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Kombucha Tea Market

Overview of the regional outlook of the Kombucha Tea Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Kombucha Tea Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Kombucha Tea
- 1.2 Key Market Segments
  - 1.2.1 Kombucha Tea Segment by Type
  - 1.2.2 Kombucha Tea Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 KOMBUCHA TEA MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Kombucha Tea Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Kombucha Tea Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 KOMBUCHA TEA MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Kombucha Tea Sales by Manufacturers (2019-2024)
- 3.2 Global Kombucha Tea Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Kombucha Tea Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Kombucha Tea Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Kombucha Tea Sales Sites, Area Served, Product Type
- 3.6 Kombucha Tea Market Competitive Situation and Trends
  - 3.6.1 Kombucha Tea Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Kombucha Tea Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 KOMBUCHA TEA INDUSTRY CHAIN ANALYSIS**

- 4.1 Kombucha Tea Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF KOMBUCHA TEA MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 KOMBUCHA TEA MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Kombucha Tea Sales Market Share by Type (2019-2024)
- 6.3 Global Kombucha Tea Market Size Market Share by Type (2019-2024)
- 6.4 Global Kombucha Tea Price by Type (2019-2024)

## **7 KOMBUCHA TEA MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Kombucha Tea Market Sales by Application (2019-2024)
- 7.3 Global Kombucha Tea Market Size (M USD) by Application (2019-2024)
- 7.4 Global Kombucha Tea Sales Growth Rate by Application (2019-2024)

## **8 KOMBUCHA TEA MARKET SEGMENTATION BY REGION**

- 8.1 Global Kombucha Tea Sales by Region
  - 8.1.1 Global Kombucha Tea Sales by Region
  - 8.1.2 Global Kombucha Tea Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Kombucha Tea Sales by Country
  - 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Kombucha Tea Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Kombucha Tea Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Kombucha Tea Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Kombucha Tea Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 GT's Living Foods
  - 9.1.1 GT's Living Foods Kombucha Tea Basic Information
  - 9.1.2 GT's Living Foods Kombucha Tea Product Overview
  - 9.1.3 GT's Living Foods Kombucha Tea Product Market Performance
  - 9.1.4 GT's Living Foods Business Overview
  - 9.1.5 GT's Living Foods Kombucha Tea SWOT Analysis
  - 9.1.6 GT's Living Foods Recent Developments
- 9.2 KeVita

- 9.2.1 KeVita Kombucha Tea Basic Information
- 9.2.2 KeVita Kombucha Tea Product Overview
- 9.2.3 KeVita Kombucha Tea Product Market Performance
- 9.2.4 KeVita Business Overview
- 9.2.5 KeVita Kombucha Tea SWOT Analysis
- 9.2.6 KeVita Recent Developments
- 9.3 Brew Dr. Kombucha
  - 9.3.1 Brew Dr. Kombucha Kombucha Tea Basic Information
  - 9.3.2 Brew Dr. Kombucha Kombucha Tea Product Overview
  - 9.3.3 Brew Dr. Kombucha Kombucha Tea Product Market Performance
  - 9.3.4 Brew Dr. Kombucha Kombucha Tea SWOT Analysis
  - 9.3.5 Brew Dr. Kombucha Business Overview
  - 9.3.6 Brew Dr. Kombucha Recent Developments
- 9.4 Humm Kombucha
  - 9.4.1 Humm Kombucha Kombucha Tea Basic Information
  - 9.4.2 Humm Kombucha Kombucha Tea Product Overview
  - 9.4.3 Humm Kombucha Kombucha Tea Product Market Performance
  - 9.4.4 Humm Kombucha Business Overview
  - 9.4.5 Humm Kombucha Recent Developments
- 9.5 LIVE Soda
  - 9.5.1 LIVE Soda Kombucha Tea Basic Information
  - 9.5.2 LIVE Soda Kombucha Tea Product Overview
  - 9.5.3 LIVE Soda Kombucha Tea Product Market Performance
  - 9.5.4 LIVE Soda Business Overview
  - 9.5.5 LIVE Soda Recent Developments
- 9.6 Red Bull
  - 9.6.1 Red Bull Kombucha Tea Basic Information
  - 9.6.2 Red Bull Kombucha Tea Product Overview
  - 9.6.3 Red Bull Kombucha Tea Product Market Performance
  - 9.6.4 Red Bull Business Overview
  - 9.6.5 Red Bull Recent Developments
- 9.7 Wonder Drink
  - 9.7.1 Wonder Drink Kombucha Tea Basic Information
  - 9.7.2 Wonder Drink Kombucha Tea Product Overview
  - 9.7.3 Wonder Drink Kombucha Tea Product Market Performance
  - 9.7.4 Wonder Drink Business Overview
  - 9.7.5 Wonder Drink Recent Developments
- 9.8 Townshend's Tea Company
  - 9.8.1 Townshend's Tea Company Kombucha Tea Basic Information

- 9.8.2 Townshend's Tea Company Kombucha Tea Product Overview
- 9.8.3 Townshend's Tea Company Kombucha Tea Product Market Performance
- 9.8.4 Townshend's Tea Company Business Overview
- 9.8.5 Townshend's Tea Company Recent Developments
- 9.9 Celestial Seasonings
  - 9.9.1 Celestial Seasonings Kombucha Tea Basic Information
  - 9.9.2 Celestial Seasonings Kombucha Tea Product Overview
  - 9.9.3 Celestial Seasonings Kombucha Tea Product Market Performance
  - 9.9.4 Celestial Seasonings Business Overview
  - 9.9.5 Celestial Seasonings Recent Developments
- 9.10 Kosmic Kombucha
  - 9.10.1 Kosmic Kombucha Kombucha Tea Basic Information
  - 9.10.2 Kosmic Kombucha Kombucha Tea Product Overview
  - 9.10.3 Kosmic Kombucha Kombucha Tea Product Market Performance
  - 9.10.4 Kosmic Kombucha Business Overview
  - 9.10.5 Kosmic Kombucha Recent Developments
- 9.11 NessAlla Kombucha
  - 9.11.1 NessAlla Kombucha Kombucha Tea Basic Information
  - 9.11.2 NessAlla Kombucha Kombucha Tea Product Overview
  - 9.11.3 NessAlla Kombucha Kombucha Tea Product Market Performance
  - 9.11.4 NessAlla Kombucha Business Overview
  - 9.11.5 NessAlla Kombucha Recent Developments
- 9.12 Reed's
  - 9.12.1 Reed's Kombucha Tea Basic Information
  - 9.12.2 Reed's Kombucha Tea Product Overview
  - 9.12.3 Reed's Kombucha Tea Product Market Performance
  - 9.12.4 Reed's Business Overview
  - 9.12.5 Reed's Recent Developments
- 9.13 Buchi Kombucha
  - 9.13.1 Buchi Kombucha Kombucha Tea Basic Information
  - 9.13.2 Buchi Kombucha Kombucha Tea Product Overview
  - 9.13.3 Buchi Kombucha Kombucha Tea Product Market Performance
  - 9.13.4 Buchi Kombucha Business Overview
  - 9.13.5 Buchi Kombucha Recent Developments

## **10 KOMBUCHA TEA MARKET FORECAST BY REGION**

- 10.1 Global Kombucha Tea Market Size Forecast
- 10.2 Global Kombucha Tea Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Kombucha Tea Market Size Forecast by Country
- 10.2.3 Asia Pacific Kombucha Tea Market Size Forecast by Region
- 10.2.4 South America Kombucha Tea Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Kombucha Tea by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Kombucha Tea Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Kombucha Tea by Type (2025-2030)
  - 11.1.2 Global Kombucha Tea Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Kombucha Tea by Type (2025-2030)
- 11.2 Global Kombucha Tea Market Forecast by Application (2025-2030)
  - 11.2.1 Global Kombucha Tea Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Kombucha Tea Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Kombucha Tea Market Size Comparison by Region (M USD)
- Table 5. Global Kombucha Tea Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Kombucha Tea Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Kombucha Tea Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Kombucha Tea Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Kombucha Tea as of 2022)
- Table 10. Global Market Kombucha Tea Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Kombucha Tea Sales Sites and Area Served
- Table 12. Manufacturers Kombucha Tea Product Type
- Table 13. Global Kombucha Tea Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Kombucha Tea
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Kombucha Tea Market Challenges
- Table 22. Global Kombucha Tea Sales by Type (Kilotons)
- Table 23. Global Kombucha Tea Market Size by Type (M USD)
- Table 24. Global Kombucha Tea Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Kombucha Tea Sales Market Share by Type (2019-2024)
- Table 26. Global Kombucha Tea Market Size (M USD) by Type (2019-2024)
- Table 27. Global Kombucha Tea Market Size Share by Type (2019-2024)
- Table 28. Global Kombucha Tea Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Kombucha Tea Sales (Kilotons) by Application
- Table 30. Global Kombucha Tea Market Size by Application
- Table 31. Global Kombucha Tea Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Kombucha Tea Sales Market Share by Application (2019-2024)

Table 33. Global Kombucha Tea Sales by Application (2019-2024) & (M USD)

Table 34. Global Kombucha Tea Market Share by Application (2019-2024)

Table 35. Global Kombucha Tea Sales Growth Rate by Application (2019-2024)

Table 36. Global Kombucha Tea Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Kombucha Tea Sales Market Share by Region (2019-2024)

Table 38. North America Kombucha Tea Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Kombucha Tea Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Kombucha Tea Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Kombucha Tea Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Kombucha Tea Sales by Region (2019-2024) & (Kilotons)

Table 43. GT's Living Foods Kombucha Tea Basic Information

Table 44. GT's Living Foods Kombucha Tea Product Overview

Table 45. GT's Living Foods Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. GT's Living Foods Business Overview

Table 47. GT's Living Foods Kombucha Tea SWOT Analysis

Table 48. GT's Living Foods Recent Developments

Table 49. KeVita Kombucha Tea Basic Information

Table 50. KeVita Kombucha Tea Product Overview

Table 51. KeVita Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. KeVita Business Overview

Table 53. KeVita Kombucha Tea SWOT Analysis

Table 54. KeVita Recent Developments

Table 55. Brew Dr. Kombucha Kombucha Tea Basic Information

Table 56. Brew Dr. Kombucha Kombucha Tea Product Overview

Table 57. Brew Dr. Kombucha Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Brew Dr. Kombucha Kombucha Tea SWOT Analysis

Table 59. Brew Dr. Kombucha Business Overview

Table 60. Brew Dr. Kombucha Recent Developments

Table 61. Humm Kombucha Kombucha Tea Basic Information

Table 62. Humm Kombucha Kombucha Tea Product Overview

Table 63. Humm Kombucha Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Humm Kombucha Business Overview

Table 65. Humm Kombucha Recent Developments

Table 66. LIVE Soda Kombucha Tea Basic Information

- Table 67. LIVE Soda Kombucha Tea Product Overview
- Table 68. LIVE Soda Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. LIVE Soda Business Overview
- Table 70. LIVE Soda Recent Developments
- Table 71. Red Bull Kombucha Tea Basic Information
- Table 72. Red Bull Kombucha Tea Product Overview
- Table 73. Red Bull Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Red Bull Business Overview
- Table 75. Red Bull Recent Developments
- Table 76. Wonder Drink Kombucha Tea Basic Information
- Table 77. Wonder Drink Kombucha Tea Product Overview
- Table 78. Wonder Drink Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Wonder Drink Business Overview
- Table 80. Wonder Drink Recent Developments
- Table 81. Townshend's Tea Company Kombucha Tea Basic Information
- Table 82. Townshend's Tea Company Kombucha Tea Product Overview
- Table 83. Townshend's Tea Company Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Townshend's Tea Company Business Overview
- Table 85. Townshend's Tea Company Recent Developments
- Table 86. Celestial Seasonings Kombucha Tea Basic Information
- Table 87. Celestial Seasonings Kombucha Tea Product Overview
- Table 88. Celestial Seasonings Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Celestial Seasonings Business Overview
- Table 90. Celestial Seasonings Recent Developments
- Table 91. Kosmic Kombucha Kombucha Tea Basic Information
- Table 92. Kosmic Kombucha Kombucha Tea Product Overview
- Table 93. Kosmic Kombucha Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Kosmic Kombucha Business Overview
- Table 95. Kosmic Kombucha Recent Developments
- Table 96. NessAlla Kombucha Kombucha Tea Basic Information
- Table 97. NessAlla Kombucha Kombucha Tea Product Overview
- Table 98. NessAlla Kombucha Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 99. NessAlla Kombucha Business Overview
- Table 100. NessAlla Kombucha Recent Developments
- Table 101. Reed's Kombucha Tea Basic Information
- Table 102. Reed's Kombucha Tea Product Overview
- Table 103. Reed's Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Reed's Business Overview
- Table 105. Reed's Recent Developments
- Table 106. Buchi Kombucha Kombucha Tea Basic Information
- Table 107. Buchi Kombucha Kombucha Tea Product Overview
- Table 108. Buchi Kombucha Kombucha Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Buchi Kombucha Business Overview
- Table 110. Buchi Kombucha Recent Developments
- Table 111. Global Kombucha Tea Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 112. Global Kombucha Tea Market Size Forecast by Region (2025-2030) & (M USD)
- Table 113. North America Kombucha Tea Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 114. North America Kombucha Tea Market Size Forecast by Country (2025-2030) & (M USD)
- Table 115. Europe Kombucha Tea Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 116. Europe Kombucha Tea Market Size Forecast by Country (2025-2030) & (M USD)
- Table 117. Asia Pacific Kombucha Tea Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 118. Asia Pacific Kombucha Tea Market Size Forecast by Region (2025-2030) & (M USD)
- Table 119. South America Kombucha Tea Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 120. South America Kombucha Tea Market Size Forecast by Country (2025-2030) & (M USD)
- Table 121. Middle East and Africa Kombucha Tea Consumption Forecast by Country (2025-2030) & (Units)
- Table 122. Middle East and Africa Kombucha Tea Market Size Forecast by Country (2025-2030) & (M USD)
- Table 123. Global Kombucha Tea Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 124. Global Kombucha Tea Market Size Forecast by Type (2025-2030) & (M USD)



Table 125. Global Kombucha Tea Price Forecast by Type (2025-2030) & (USD/Ton)

Table 126. Global Kombucha Tea Sales (Kilotons) Forecast by Application (2025-2030)

Table 127. Global Kombucha Tea Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Kombucha Tea
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Kombucha Tea Market Size (M USD), 2019-2030
- Figure 5. Global Kombucha Tea Market Size (M USD) (2019-2030)
- Figure 6. Global Kombucha Tea Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Kombucha Tea Market Size by Country (M USD)
- Figure 11. Kombucha Tea Sales Share by Manufacturers in 2023
- Figure 12. Global Kombucha Tea Revenue Share by Manufacturers in 2023
- Figure 13. Kombucha Tea Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Kombucha Tea Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Kombucha Tea Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Kombucha Tea Market Share by Type
- Figure 18. Sales Market Share of Kombucha Tea by Type (2019-2024)
- Figure 19. Sales Market Share of Kombucha Tea by Type in 2023
- Figure 20. Market Size Share of Kombucha Tea by Type (2019-2024)
- Figure 21. Market Size Market Share of Kombucha Tea by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Kombucha Tea Market Share by Application
- Figure 24. Global Kombucha Tea Sales Market Share by Application (2019-2024)
- Figure 25. Global Kombucha Tea Sales Market Share by Application in 2023
- Figure 26. Global Kombucha Tea Market Share by Application (2019-2024)
- Figure 27. Global Kombucha Tea Market Share by Application in 2023
- Figure 28. Global Kombucha Tea Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Kombucha Tea Sales Market Share by Region (2019-2024)
- Figure 30. North America Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Kombucha Tea Sales Market Share by Country in 2023

- Figure 32. U.S. Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Kombucha Tea Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Kombucha Tea Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Kombucha Tea Sales Market Share by Country in 2023
- Figure 37. Germany Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Kombucha Tea Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Kombucha Tea Sales Market Share by Region in 2023
- Figure 44. China Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Kombucha Tea Sales and Growth Rate (Kilotons)
- Figure 50. South America Kombucha Tea Sales Market Share by Country in 2023
- Figure 51. Brazil Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Kombucha Tea Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Kombucha Tea Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Kombucha Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Kombucha Tea Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Kombucha Tea Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Kombucha Tea Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Kombucha Tea Market Share Forecast by Type (2025-2030)

Figure 65. Global Kombucha Tea Sales Forecast by Application (2025-2030)

Figure 66. Global Kombucha Tea Market Share Forecast by Application (2025-2030)

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