

# Global Kombucha Fermented Drink Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Kombucha Fermented Drink is a fermented drink made with tea, sugar, bacteria and yeast. The drinks are promoted as improving digestion and diabetes, strengthening the immune system, reducing blood pressure and being detoxifying. Proponents also contend kombucha helps rheumatism, gout, hemorrhoids, nervousness and liver function and fights cancer.

The Global Kombucha Fermented Drink Market Size was estimated at USD 2712.78 million in 2023 and is projected to reach USD 6340.59 million by 2029, exhibiting a CAGR of 15.20% during the forecast period.

This report provides a deep insight into the global Kombucha Fermented Drink market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Kombucha Fermented Drink Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Kombucha Fermented Drink market in any manner.

## Global Kombucha Fermented Drink Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

GT's Kombucha

KeVita

Health-Ade

Brew Dr. Kombucha

The Humm Kombucha

Live Soda Kombucha

Red Bull

Kombucha Wonder Drink

Celestial Seasonings

Kosmic Kombucha

NessAlla Kombucha

Buchi Kombucha

Tonica

Love Kombucha

Organic & Raw Trading

Clearly Kombucha

Jarr Kombucha

Market Segmentation (by Type)

Fruit

Herbs & Spices

Original

Others

Market Segmentation (by Application)

Offline

Online

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Kombucha Fermented Drink Market

Overview of the regional outlook of the Kombucha Fermented Drink Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Kombucha Fermented Drink Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Kombucha Fermented Drink

1.2 Key Market Segments

1.2.1 Kombucha Fermented Drink Segment by Type

1.2.2 Kombucha Fermented Drink Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 KOMBUCHA FERMENTED DRINK MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Kombucha Fermented Drink Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Kombucha Fermented Drink Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 KOMBUCHA FERMENTED DRINK MARKET COMPETITIVE LANDSCAPE**

3.1 Global Kombucha Fermented Drink Sales by Manufacturers (2019-2024)

3.2 Global Kombucha Fermented Drink Revenue Market Share by Manufacturers (2019-2024)

3.3 Kombucha Fermented Drink Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Kombucha Fermented Drink Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Kombucha Fermented Drink Sales Sites, Area Served, Product Type

3.6 Kombucha Fermented Drink Market Competitive Situation and Trends

3.6.1 Kombucha Fermented Drink Market Concentration Rate

3.6.2 Global 5 and 10 Largest Kombucha Fermented Drink Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion



## **4 KOMBUCHA FERMENTED DRINK INDUSTRY CHAIN ANALYSIS**

- 4.1 Kombucha Fermented Drink Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF KOMBUCHA FERMENTED DRINK MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 KOMBUCHA FERMENTED DRINK MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Kombucha Fermented Drink Sales Market Share by Type (2019-2024)
- 6.3 Global Kombucha Fermented Drink Market Size Market Share by Type (2019-2024)
- 6.4 Global Kombucha Fermented Drink Price by Type (2019-2024)

## **7 KOMBUCHA FERMENTED DRINK MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Kombucha Fermented Drink Market Sales by Application (2019-2024)
- 7.3 Global Kombucha Fermented Drink Market Size (M USD) by Application (2019-2024)
- 7.4 Global Kombucha Fermented Drink Sales Growth Rate by Application (2019-2024)

## **8 KOMBUCHA FERMENTED DRINK MARKET SEGMENTATION BY REGION**

- 8.1 Global Kombucha Fermented Drink Sales by Region

- 8.1.1 Global Kombucha Fermented Drink Sales by Region
- 8.1.2 Global Kombucha Fermented Drink Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Kombucha Fermented Drink Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Kombucha Fermented Drink Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Kombucha Fermented Drink Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Kombucha Fermented Drink Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Kombucha Fermented Drink Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 GT's Kombucha
  - 9.1.1 GT's Kombucha Kombucha Fermented Drink Basic Information
  - 9.1.2 GT's Kombucha Kombucha Fermented Drink Product Overview

- 9.1.3 GT's Kombucha Kombucha Fermented Drink Product Market Performance
- 9.1.4 GT's Kombucha Business Overview
- 9.1.5 GT's Kombucha Kombucha Fermented Drink SWOT Analysis
- 9.1.6 GT's Kombucha Recent Developments
- 9.2 KeVita
  - 9.2.1 KeVita Kombucha Fermented Drink Basic Information
  - 9.2.2 KeVita Kombucha Fermented Drink Product Overview
  - 9.2.3 KeVita Kombucha Fermented Drink Product Market Performance
  - 9.2.4 KeVita Business Overview
  - 9.2.5 KeVita Kombucha Fermented Drink SWOT Analysis
  - 9.2.6 KeVita Recent Developments
- 9.3 Health-Ade
  - 9.3.1 Health-Ade Kombucha Fermented Drink Basic Information
  - 9.3.2 Health-Ade Kombucha Fermented Drink Product Overview
  - 9.3.3 Health-Ade Kombucha Fermented Drink Product Market Performance
  - 9.3.4 Health-Ade Kombucha Fermented Drink SWOT Analysis
  - 9.3.5 Health-Ade Business Overview
  - 9.3.6 Health-Ade Recent Developments
- 9.4 Brew Dr. Kombucha
  - 9.4.1 Brew Dr. Kombucha Kombucha Fermented Drink Basic Information
  - 9.4.2 Brew Dr. Kombucha Kombucha Fermented Drink Product Overview
  - 9.4.3 Brew Dr. Kombucha Kombucha Fermented Drink Product Market Performance
  - 9.4.4 Brew Dr. Kombucha Business Overview
  - 9.4.5 Brew Dr. Kombucha Recent Developments
- 9.5 The Humm Kombucha
  - 9.5.1 The Humm Kombucha Kombucha Fermented Drink Basic Information
  - 9.5.2 The Humm Kombucha Kombucha Fermented Drink Product Overview
  - 9.5.3 The Humm Kombucha Kombucha Fermented Drink Product Market Performance
  - 9.5.4 The Humm Kombucha Business Overview
  - 9.5.5 The Humm Kombucha Recent Developments
- 9.6 Live Soda Kombucha
  - 9.6.1 Live Soda Kombucha Kombucha Fermented Drink Basic Information
  - 9.6.2 Live Soda Kombucha Kombucha Fermented Drink Product Overview
  - 9.6.3 Live Soda Kombucha Kombucha Fermented Drink Product Market Performance
  - 9.6.4 Live Soda Kombucha Business Overview
  - 9.6.5 Live Soda Kombucha Recent Developments
- 9.7 Red Bull
  - 9.7.1 Red Bull Kombucha Fermented Drink Basic Information
  - 9.7.2 Red Bull Kombucha Fermented Drink Product Overview

- 9.7.3 Red Bull Kombucha Fermented Drink Product Market Performance
- 9.7.4 Red Bull Business Overview
- 9.7.5 Red Bull Recent Developments
- 9.8 Kombucha Wonder Drink
  - 9.8.1 Kombucha Wonder Drink Kombucha Fermented Drink Basic Information
  - 9.8.2 Kombucha Wonder Drink Kombucha Fermented Drink Product Overview
  - 9.8.3 Kombucha Wonder Drink Kombucha Fermented Drink Product Market Performance
  - 9.8.4 Kombucha Wonder Drink Business Overview
  - 9.8.5 Kombucha Wonder Drink Recent Developments
- 9.9 Celestial Seasonings
  - 9.9.1 Celestial Seasonings Kombucha Fermented Drink Basic Information
  - 9.9.2 Celestial Seasonings Kombucha Fermented Drink Product Overview
  - 9.9.3 Celestial Seasonings Kombucha Fermented Drink Product Market Performance
  - 9.9.4 Celestial Seasonings Business Overview
  - 9.9.5 Celestial Seasonings Recent Developments
- 9.10 Kosmic Kombucha
  - 9.10.1 Kosmic Kombucha Kombucha Fermented Drink Basic Information
  - 9.10.2 Kosmic Kombucha Kombucha Fermented Drink Product Overview
  - 9.10.3 Kosmic Kombucha Kombucha Fermented Drink Product Market Performance
  - 9.10.4 Kosmic Kombucha Business Overview
  - 9.10.5 Kosmic Kombucha Recent Developments
- 9.11 NessAlla Kombucha
  - 9.11.1 NessAlla Kombucha Kombucha Fermented Drink Basic Information
  - 9.11.2 NessAlla Kombucha Kombucha Fermented Drink Product Overview
  - 9.11.3 NessAlla Kombucha Kombucha Fermented Drink Product Market Performance
  - 9.11.4 NessAlla Kombucha Business Overview
  - 9.11.5 NessAlla Kombucha Recent Developments
- 9.12 Buchi Kombucha
  - 9.12.1 Buchi Kombucha Kombucha Fermented Drink Basic Information
  - 9.12.2 Buchi Kombucha Kombucha Fermented Drink Product Overview
  - 9.12.3 Buchi Kombucha Kombucha Fermented Drink Product Market Performance
  - 9.12.4 Buchi Kombucha Business Overview
  - 9.12.5 Buchi Kombucha Recent Developments
- 9.13 Tonica
  - 9.13.1 Tonica Kombucha Fermented Drink Basic Information
  - 9.13.2 Tonica Kombucha Fermented Drink Product Overview
  - 9.13.3 Tonica Kombucha Fermented Drink Product Market Performance
  - 9.13.4 Tonica Business Overview

- 9.13.5 Tonica Recent Developments
- 9.14 Love Kombucha
  - 9.14.1 Love Kombucha Kombucha Fermented Drink Basic Information
  - 9.14.2 Love Kombucha Kombucha Fermented Drink Product Overview
  - 9.14.3 Love Kombucha Kombucha Fermented Drink Product Market Performance
  - 9.14.4 Love Kombucha Business Overview
  - 9.14.5 Love Kombucha Recent Developments
- 9.15 Organic and Raw Trading
  - 9.15.1 Organic and Raw Trading Kombucha Fermented Drink Basic Information
  - 9.15.2 Organic and Raw Trading Kombucha Fermented Drink Product Overview
  - 9.15.3 Organic and Raw Trading Kombucha Fermented Drink Product Market Performance
  - 9.15.4 Organic and Raw Trading Business Overview
  - 9.15.5 Organic and Raw Trading Recent Developments
- 9.16 Clearly Kombucha
  - 9.16.1 Clearly Kombucha Kombucha Fermented Drink Basic Information
  - 9.16.2 Clearly Kombucha Kombucha Fermented Drink Product Overview
  - 9.16.3 Clearly Kombucha Kombucha Fermented Drink Product Market Performance
  - 9.16.4 Clearly Kombucha Business Overview
  - 9.16.5 Clearly Kombucha Recent Developments
- 9.17 Jarr Kombucha
  - 9.17.1 Jarr Kombucha Kombucha Fermented Drink Basic Information
  - 9.17.2 Jarr Kombucha Kombucha Fermented Drink Product Overview
  - 9.17.3 Jarr Kombucha Kombucha Fermented Drink Product Market Performance
  - 9.17.4 Jarr Kombucha Business Overview
  - 9.17.5 Jarr Kombucha Recent Developments

## **10 KOMBUCHA FERMENTED DRINK MARKET FORECAST BY REGION**

- 10.1 Global Kombucha Fermented Drink Market Size Forecast
- 10.2 Global Kombucha Fermented Drink Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Kombucha Fermented Drink Market Size Forecast by Country
  - 10.2.3 Asia Pacific Kombucha Fermented Drink Market Size Forecast by Region
  - 10.2.4 South America Kombucha Fermented Drink Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Kombucha Fermented Drink by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

## 11.1 Global Kombucha Fermented Drink Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Kombucha Fermented Drink by Type (2025-2030)

11.1.2 Global Kombucha Fermented Drink Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Kombucha Fermented Drink by Type (2025-2030)

## 11.2 Global Kombucha Fermented Drink Market Forecast by Application (2025-2030)

11.2.1 Global Kombucha Fermented Drink Sales (Kilotons) Forecast by Application

11.2.2 Global Kombucha Fermented Drink Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Kombucha Fermented Drink Market Size Comparison by Region (M USD)

Table 5. Global Kombucha Fermented Drink Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Kombucha Fermented Drink Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Kombucha Fermented Drink Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Kombucha Fermented Drink Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Kombucha Fermented Drink as of 2022)

Table 10. Global Market Kombucha Fermented Drink Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Kombucha Fermented Drink Sales Sites and Area Served

Table 12. Manufacturers Kombucha Fermented Drink Product Type

Table 13. Global Kombucha Fermented Drink Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Kombucha Fermented Drink

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Kombucha Fermented Drink Market Challenges

Table 22. Global Kombucha Fermented Drink Sales by Type (Kilotons)

Table 23. Global Kombucha Fermented Drink Market Size by Type (M USD)

Table 24. Global Kombucha Fermented Drink Sales (Kilotons) by Type (2019-2024)

Table 25. Global Kombucha Fermented Drink Sales Market Share by Type (2019-2024)

Table 26. Global Kombucha Fermented Drink Market Size (M USD) by Type (2019-2024)

Table 27. Global Kombucha Fermented Drink Market Size Share by Type (2019-2024)

- Table 28. Global Kombucha Fermented Drink Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Kombucha Fermented Drink Sales (Kilotons) by Application
- Table 30. Global Kombucha Fermented Drink Market Size by Application
- Table 31. Global Kombucha Fermented Drink Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Kombucha Fermented Drink Sales Market Share by Application (2019-2024)
- Table 33. Global Kombucha Fermented Drink Sales by Application (2019-2024) & (M USD)
- Table 34. Global Kombucha Fermented Drink Market Share by Application (2019-2024)
- Table 35. Global Kombucha Fermented Drink Sales Growth Rate by Application (2019-2024)
- Table 36. Global Kombucha Fermented Drink Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Kombucha Fermented Drink Sales Market Share by Region (2019-2024)
- Table 38. North America Kombucha Fermented Drink Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Kombucha Fermented Drink Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Kombucha Fermented Drink Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Kombucha Fermented Drink Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Kombucha Fermented Drink Sales by Region (2019-2024) & (Kilotons)
- Table 43. GT's Kombucha Kombucha Fermented Drink Basic Information
- Table 44. GT's Kombucha Kombucha Fermented Drink Product Overview
- Table 45. GT's Kombucha Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. GT's Kombucha Business Overview
- Table 47. GT's Kombucha Kombucha Fermented Drink SWOT Analysis
- Table 48. GT's Kombucha Recent Developments
- Table 49. KeVita Kombucha Fermented Drink Basic Information
- Table 50. KeVita Kombucha Fermented Drink Product Overview
- Table 51. KeVita Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. KeVita Business Overview
- Table 53. KeVita Kombucha Fermented Drink SWOT Analysis
- Table 54. KeVita Recent Developments



- Table 55. Health-Ade Kombucha Fermented Drink Basic Information
- Table 56. Health-Ade Kombucha Fermented Drink Product Overview
- Table 57. Health-Ade Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Health-Ade Kombucha Fermented Drink SWOT Analysis
- Table 59. Health-Ade Business Overview
- Table 60. Health-Ade Recent Developments
- Table 61. Brew Dr. Kombucha Kombucha Fermented Drink Basic Information
- Table 62. Brew Dr. Kombucha Kombucha Fermented Drink Product Overview
- Table 63. Brew Dr. Kombucha Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Brew Dr. Kombucha Business Overview
- Table 65. Brew Dr. Kombucha Recent Developments
- Table 66. The Humm Kombucha Kombucha Fermented Drink Basic Information
- Table 67. The Humm Kombucha Kombucha Fermented Drink Product Overview
- Table 68. The Humm Kombucha Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. The Humm Kombucha Business Overview
- Table 70. The Humm Kombucha Recent Developments
- Table 71. Live Soda Kombucha Kombucha Fermented Drink Basic Information
- Table 72. Live Soda Kombucha Kombucha Fermented Drink Product Overview
- Table 73. Live Soda Kombucha Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Live Soda Kombucha Business Overview
- Table 75. Live Soda Kombucha Recent Developments
- Table 76. Red Bull Kombucha Fermented Drink Basic Information
- Table 77. Red Bull Kombucha Fermented Drink Product Overview
- Table 78. Red Bull Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Red Bull Business Overview
- Table 80. Red Bull Recent Developments
- Table 81. Kombucha Wonder Drink Kombucha Fermented Drink Basic Information
- Table 82. Kombucha Wonder Drink Kombucha Fermented Drink Product Overview
- Table 83. Kombucha Wonder Drink Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Kombucha Wonder Drink Business Overview
- Table 85. Kombucha Wonder Drink Recent Developments
- Table 86. Celestial Seasonings Kombucha Fermented Drink Basic Information
- Table 87. Celestial Seasonings Kombucha Fermented Drink Product Overview

- Table 88. Celestial Seasonings Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Celestial Seasonings Business Overview
- Table 90. Celestial Seasonings Recent Developments
- Table 91. Kosmic Kombucha Kombucha Fermented Drink Basic Information
- Table 92. Kosmic Kombucha Kombucha Fermented Drink Product Overview
- Table 93. Kosmic Kombucha Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Kosmic Kombucha Business Overview
- Table 95. Kosmic Kombucha Recent Developments
- Table 96. NessAlla Kombucha Kombucha Fermented Drink Basic Information
- Table 97. NessAlla Kombucha Kombucha Fermented Drink Product Overview
- Table 98. NessAlla Kombucha Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. NessAlla Kombucha Business Overview
- Table 100. NessAlla Kombucha Recent Developments
- Table 101. Buchi Kombucha Kombucha Fermented Drink Basic Information
- Table 102. Buchi Kombucha Kombucha Fermented Drink Product Overview
- Table 103. Buchi Kombucha Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Buchi Kombucha Business Overview
- Table 105. Buchi Kombucha Recent Developments
- Table 106. Tonica Kombucha Fermented Drink Basic Information
- Table 107. Tonica Kombucha Fermented Drink Product Overview
- Table 108. Tonica Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Tonica Business Overview
- Table 110. Tonica Recent Developments
- Table 111. Love Kombucha Kombucha Fermented Drink Basic Information
- Table 112. Love Kombucha Kombucha Fermented Drink Product Overview
- Table 113. Love Kombucha Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Love Kombucha Business Overview
- Table 115. Love Kombucha Recent Developments
- Table 116. Organic and Raw Trading Kombucha Fermented Drink Basic Information
- Table 117. Organic and Raw Trading Kombucha Fermented Drink Product Overview
- Table 118. Organic and Raw Trading Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Organic and Raw Trading Business Overview

- Table 120. Organic and Raw Trading Recent Developments
- Table 121. Clearly Kombucha Kombucha Fermented Drink Basic Information
- Table 122. Clearly Kombucha Kombucha Fermented Drink Product Overview
- Table 123. Clearly Kombucha Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Clearly Kombucha Business Overview
- Table 125. Clearly Kombucha Recent Developments
- Table 126. Jarr Kombucha Kombucha Fermented Drink Basic Information
- Table 127. Jarr Kombucha Kombucha Fermented Drink Product Overview
- Table 128. Jarr Kombucha Kombucha Fermented Drink Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Jarr Kombucha Business Overview
- Table 130. Jarr Kombucha Recent Developments
- Table 131. Global Kombucha Fermented Drink Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 132. Global Kombucha Fermented Drink Market Size Forecast by Region (2025-2030) & (M USD)
- Table 133. North America Kombucha Fermented Drink Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 134. North America Kombucha Fermented Drink Market Size Forecast by Country (2025-2030) & (M USD)
- Table 135. Europe Kombucha Fermented Drink Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 136. Europe Kombucha Fermented Drink Market Size Forecast by Country (2025-2030) & (M USD)
- Table 137. Asia Pacific Kombucha Fermented Drink Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 138. Asia Pacific Kombucha Fermented Drink Market Size Forecast by Region (2025-2030) & (M USD)
- Table 139. South America Kombucha Fermented Drink Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 140. South America Kombucha Fermented Drink Market Size Forecast by Country (2025-2030) & (M USD)
- Table 141. Middle East and Africa Kombucha Fermented Drink Consumption Forecast by Country (2025-2030) & (Units)
- Table 142. Middle East and Africa Kombucha Fermented Drink Market Size Forecast by Country (2025-2030) & (M USD)
- Table 143. Global Kombucha Fermented Drink Sales Forecast by Type (2025-2030) & (Kilotons)

Table 144. Global Kombucha Fermented Drink Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Kombucha Fermented Drink Price Forecast by Type (2025-2030) & (USD/Ton)

Table 146. Global Kombucha Fermented Drink Sales (Kilotons) Forecast by Application (2025-2030)

Table 147. Global Kombucha Fermented Drink Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Kombucha Fermented Drink
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Kombucha Fermented Drink Market Size (M USD), 2019-2030
- Figure 5. Global Kombucha Fermented Drink Market Size (M USD) (2019-2030)
- Figure 6. Global Kombucha Fermented Drink Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Kombucha Fermented Drink Market Size by Country (M USD)
- Figure 11. Kombucha Fermented Drink Sales Share by Manufacturers in 2023
- Figure 12. Global Kombucha Fermented Drink Revenue Share by Manufacturers in 2023
- Figure 13. Kombucha Fermented Drink Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Kombucha Fermented Drink Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Kombucha Fermented Drink Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Kombucha Fermented Drink Market Share by Type
- Figure 18. Sales Market Share of Kombucha Fermented Drink by Type (2019-2024)
- Figure 19. Sales Market Share of Kombucha Fermented Drink by Type in 2023
- Figure 20. Market Size Share of Kombucha Fermented Drink by Type (2019-2024)
- Figure 21. Market Size Market Share of Kombucha Fermented Drink by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Kombucha Fermented Drink Market Share by Application
- Figure 24. Global Kombucha Fermented Drink Sales Market Share by Application (2019-2024)
- Figure 25. Global Kombucha Fermented Drink Sales Market Share by Application in 2023
- Figure 26. Global Kombucha Fermented Drink Market Share by Application (2019-2024)
- Figure 27. Global Kombucha Fermented Drink Market Share by Application in 2023
- Figure 28. Global Kombucha Fermented Drink Sales Growth Rate by Application (2019-2024)

Figure 29. Global Kombucha Fermented Drink Sales Market Share by Region (2019-2024)

Figure 30. North America Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Kombucha Fermented Drink Sales Market Share by Country in 2023

Figure 32. U.S. Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Kombucha Fermented Drink Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Kombucha Fermented Drink Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Kombucha Fermented Drink Sales Market Share by Country in 2023

Figure 37. Germany Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Kombucha Fermented Drink Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Kombucha Fermented Drink Sales Market Share by Region in 2023

Figure 44. China Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Kombucha Fermented Drink Sales and Growth Rate

(Kilotons)

Figure 50. South America Kombucha Fermented Drink Sales Market Share by Country in 2023

Figure 51. Brazil Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Kombucha Fermented Drink Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Kombucha Fermented Drink Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Kombucha Fermented Drink Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Kombucha Fermented Drink Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Kombucha Fermented Drink Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Kombucha Fermented Drink Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Kombucha Fermented Drink Market Share Forecast by Type (2025-2030)

Figure 65. Global Kombucha Fermented Drink Sales Forecast by Application (2025-2030)

Figure 66. Global Kombucha Fermented Drink Market Share Forecast by Application (2025-2030)

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