

Global Kids Apparel Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G44772EE765EEN.html>

Date: December 2024

Pages: 170

Price: US\$ 2,800.00 (Single User License)

ID: G44772EE765EEN

Abstracts

Report Overview

Kids apparel refers to clothing designed specifically for children, encompassing a wide range of products such as tops, bottoms, dresses, outerwear, and accessories. The market for kids apparel is a dynamic sector driven by factors like changing fashion trends, increasing disposable income, and growing awareness of children's fashion. In 2023, the global kids apparel market size reached approximately USD 186 billion, with a projected Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032.

Several key growth drivers propel the kids apparel market forward. Firstly, the rising influence of social media and the internet has significantly impacted children's fashion preferences, leading to an increased demand for trendy and fashionable clothing. Secondly, the growing purchasing power of parents, coupled with a shift towards premium and designer kids wear, has boosted market growth. Additionally, the expansion of online retail channels and the proliferation of e-commerce platforms have made it easier for parents to access a wide variety of kids apparel, further driving market expansion.

One prominent trend in the kids apparel market is the growing focus on sustainable and eco-friendly clothing. With increasing environmental consciousness among consumers, there is a rising demand for organic fabrics, recycled materials, and ethically produced garments for children. Brands that prioritize sustainability in their manufacturing processes are gaining traction and establishing a competitive edge in the market.

Another notable trend is the customization and personalization of kids apparel. Parents are increasingly seeking unique and personalized clothing items for their children,

driving the popularity of customizable options such as monogramming, embroidery, and bespoke designs. This trend not only caters to individual preferences but also enhances brand loyalty and customer engagement.

In terms of regional market distribution, North America and Europe are leading markets for kids apparel, driven by high disposable incomes, fashion-conscious consumers, and a strong retail infrastructure. In North America, the market is characterized by a diverse range of brands catering to different age groups and style preferences. In Europe, countries like the UK, France, and Germany are key markets due to their fashion-forward consumer base and strong presence of renowned kids apparel brands.

However, the kids apparel market faces challenges such as fluctuating raw material prices, evolving regulatory standards, and intense competition from both established players and new entrants. Brands need to stay agile, innovate in design and marketing, and adapt to changing consumer preferences to maintain a competitive edge in the market.

In conclusion, the kids apparel market presents significant growth opportunities fueled by evolving fashion trends, increasing disposable income, and the growing popularity of online retail channels. Brands that focus on sustainability, customization, and innovation are likely to thrive in this competitive landscape. To succeed in this market, companies should prioritize consumer insights, invest in digital marketing strategies, and offer unique value propositions to differentiate themselves in the market.

This report provides a deep insight into the global Kids Apparel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Kids Apparel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Kids Apparel market in any manner.

Global Kids Apparel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Nike

Adidas

Anta

Balabala

XTEP

Carter's

GAP

Inditex

H&M

Gymboree

V.F. Corporation

Fast Retailing

C&A

NEXT

ID Group

MOtherscare

Orchestra

BESTSELLER

Under Armour

Benetton

MIKI HOUSE

Market Segmentation (by Type)

Cotton

Wool and Fur

Silk and Linen

Others

Market Segmentation (by Application)

6-14 Years Old

3-6 Years Old

Under 3 Years Old

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Kids Apparel Market

Overview of the regional outlook of the Kids Apparel Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Kids Apparel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Kids Apparel

1.2 Key Market Segments

1.2.1 Kids Apparel Segment by Type

1.2.2 Kids Apparel Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 KIDS APPAREL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Kids Apparel Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Kids Apparel Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 KIDS APPAREL MARKET COMPETITIVE LANDSCAPE

3.1 Global Kids Apparel Sales by Manufacturers (2019-2024)

3.2 Global Kids Apparel Revenue Market Share by Manufacturers (2019-2024)

3.3 Kids Apparel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Kids Apparel Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Kids Apparel Sales Sites, Area Served, Product Type

3.6 Kids Apparel Market Competitive Situation and Trends

3.6.1 Kids Apparel Market Concentration Rate

3.6.2 Global 5 and 10 Largest Kids Apparel Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 KIDS APPAREL INDUSTRY CHAIN ANALYSIS

4.1 Kids Apparel Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF KIDS APPAREL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 KIDS APPAREL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Kids Apparel Sales Market Share by Type (2019-2024)

6.3 Global Kids Apparel Market Size Market Share by Type (2019-2024)

6.4 Global Kids Apparel Price by Type (2019-2024)

7 KIDS APPAREL MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Kids Apparel Market Sales by Application (2019-2024)

7.3 Global Kids Apparel Market Size (M USD) by Application (2019-2024)

7.4 Global Kids Apparel Sales Growth Rate by Application (2019-2024)

8 KIDS APPAREL MARKET SALES BY REGION

8.1 Global Kids Apparel Sales by Region

8.1.1 Global Kids Apparel Sales by Region

8.1.2 Global Kids Apparel Sales Market Share by Region

8.2 Global Kids Apparel Market Size by Region

8.2.1 Global Kids Apparel Market Size by Region

8.2.2 Global Kids Apparel Market Size Market Share by Region

8.3 North America

8.3.1 North America Kids Apparel Sales by Country

8.3.2 North America Kids Apparel Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Kids Apparel Sales by Country

8.4.2 Europe Kids Apparel Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Kids Apparel Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Kids Apparel Market Size by Region

8.6.2 Asia Pacific Kids Apparel Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Kids Apparel Sales by Country

8.7.2 South America Kids Apparel Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Kids Apparel Sales by Region

8.8.2 Middle East and Africa Kids Apparel Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 KIDS APPAREL MARKET PRODUCTION BY REGION

- 9.1 Global Production of Kids Apparel by Region (2019-2024)
- 9.2 Global Kids Apparel Revenue Market Share by Region (2019-2024)
- 9.3 Global Kids Apparel Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Kids Apparel Production
 - 9.4.1 North America Kids Apparel Production Growth Rate (2019-2024)
 - 9.4.2 North America Kids Apparel Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Kids Apparel Production
 - 9.5.1 Europe Kids Apparel Production Growth Rate (2019-2024)
 - 9.5.2 Europe Kids Apparel Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Kids Apparel Production (2019-2024)
 - 9.6.1 Japan Kids Apparel Production Growth Rate (2019-2024)
 - 9.6.2 Japan Kids Apparel Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Kids Apparel Production (2019-2024)
 - 9.7.1 China Kids Apparel Production Growth Rate (2019-2024)
 - 9.7.2 China Kids Apparel Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Nike
 - 10.1.1 Nike Kids Apparel Basic Information
 - 10.1.2 Nike Kids Apparel Product Overview
 - 10.1.3 Nike Kids Apparel Product Market Performance
 - 10.1.4 Nike Business Overview
 - 10.1.5 Nike Kids Apparel SWOT Analysis
 - 10.1.6 Nike Recent Developments
- 10.2 Adidas
 - 10.2.1 Adidas Kids Apparel Basic Information
 - 10.2.2 Adidas Kids Apparel Product Overview
 - 10.2.3 Adidas Kids Apparel Product Market Performance
 - 10.2.4 Adidas Business Overview
 - 10.2.5 Adidas Kids Apparel SWOT Analysis

10.2.6 Adidas Recent Developments

10.3 Anta

10.3.1 Anta Kids Apparel Basic Information

10.3.2 Anta Kids Apparel Product Overview

10.3.3 Anta Kids Apparel Product Market Performance

10.3.4 Anta Kids Apparel SWOT Analysis

10.3.5 Anta Business Overview

10.3.6 Anta Recent Developments

10.4 Balabala

10.4.1 Balabala Kids Apparel Basic Information

10.4.2 Balabala Kids Apparel Product Overview

10.4.3 Balabala Kids Apparel Product Market Performance

10.4.4 Balabala Business Overview

10.4.5 Balabala Recent Developments

10.5 XTEP

10.5.1 XTEP Kids Apparel Basic Information

10.5.2 XTEP Kids Apparel Product Overview

10.5.3 XTEP Kids Apparel Product Market Performance

10.5.4 XTEP Business Overview

10.5.5 XTEP Recent Developments

10.6 Carter's

10.6.1 Carter's Kids Apparel Basic Information

10.6.2 Carter's Kids Apparel Product Overview

10.6.3 Carter's Kids Apparel Product Market Performance

10.6.4 Carter's Business Overview

10.6.5 Carter's Recent Developments

10.7 GAP

10.7.1 GAP Kids Apparel Basic Information

10.7.2 GAP Kids Apparel Product Overview

10.7.3 GAP Kids Apparel Product Market Performance

10.7.4 GAP Business Overview

10.7.5 GAP Recent Developments

10.8 Inditex

10.8.1 Inditex Kids Apparel Basic Information

10.8.2 Inditex Kids Apparel Product Overview

10.8.3 Inditex Kids Apparel Product Market Performance

10.8.4 Inditex Business Overview

10.8.5 Inditex Recent Developments

10.9 HandM

- 10.9.1 HandM Kids Apparel Basic Information
- 10.9.2 HandM Kids Apparel Product Overview
- 10.9.3 HandM Kids Apparel Product Market Performance
- 10.9.4 HandM Business Overview
- 10.9.5 HandM Recent Developments
- 10.10 Gymboree
 - 10.10.1 Gymboree Kids Apparel Basic Information
 - 10.10.2 Gymboree Kids Apparel Product Overview
 - 10.10.3 Gymboree Kids Apparel Product Market Performance
 - 10.10.4 Gymboree Business Overview
 - 10.10.5 Gymboree Recent Developments
- 10.11 V.F. Corporation
 - 10.11.1 V.F. Corporation Kids Apparel Basic Information
 - 10.11.2 V.F. Corporation Kids Apparel Product Overview
 - 10.11.3 V.F. Corporation Kids Apparel Product Market Performance
 - 10.11.4 V.F. Corporation Business Overview
 - 10.11.5 V.F. Corporation Recent Developments
- 10.12 Fast Retailing
 - 10.12.1 Fast Retailing Kids Apparel Basic Information
 - 10.12.2 Fast Retailing Kids Apparel Product Overview
 - 10.12.3 Fast Retailing Kids Apparel Product Market Performance
 - 10.12.4 Fast Retailing Business Overview
 - 10.12.5 Fast Retailing Recent Developments
- 10.13 CandA
 - 10.13.1 CandA Kids Apparel Basic Information
 - 10.13.2 CandA Kids Apparel Product Overview
 - 10.13.3 CandA Kids Apparel Product Market Performance
 - 10.13.4 CandA Business Overview
 - 10.13.5 CandA Recent Developments
- 10.14 NEXT
 - 10.14.1 NEXT Kids Apparel Basic Information
 - 10.14.2 NEXT Kids Apparel Product Overview
 - 10.14.3 NEXT Kids Apparel Product Market Performance
 - 10.14.4 NEXT Business Overview
 - 10.14.5 NEXT Recent Developments
- 10.15 ID Group
 - 10.15.1 ID Group Kids Apparel Basic Information
 - 10.15.2 ID Group Kids Apparel Product Overview
 - 10.15.3 ID Group Kids Apparel Product Market Performance

- 10.15.4 ID Group Business Overview
- 10.15.5 ID Group Recent Developments
- 10.16 MOthercare
 - 10.16.1 MOthercare Kids Apparel Basic Information
 - 10.16.2 MOthercare Kids Apparel Product Overview
 - 10.16.3 MOthercare Kids Apparel Product Market Performance
 - 10.16.4 MOthercare Business Overview
 - 10.16.5 MOthercare Recent Developments
- 10.17 Orchestra
 - 10.17.1 Orchestra Kids Apparel Basic Information
 - 10.17.2 Orchestra Kids Apparel Product Overview
 - 10.17.3 Orchestra Kids Apparel Product Market Performance
 - 10.17.4 Orchestra Business Overview
 - 10.17.5 Orchestra Recent Developments
- 10.18 BESTSELLER
 - 10.18.1 BESTSELLER Kids Apparel Basic Information
 - 10.18.2 BESTSELLER Kids Apparel Product Overview
 - 10.18.3 BESTSELLER Kids Apparel Product Market Performance
 - 10.18.4 BESTSELLER Business Overview
 - 10.18.5 BESTSELLER Recent Developments
- 10.19 Under Armour
 - 10.19.1 Under Armour Kids Apparel Basic Information
 - 10.19.2 Under Armour Kids Apparel Product Overview
 - 10.19.3 Under Armour Kids Apparel Product Market Performance
 - 10.19.4 Under Armour Business Overview
 - 10.19.5 Under Armour Recent Developments
- 10.20 Benetton
 - 10.20.1 Benetton Kids Apparel Basic Information
 - 10.20.2 Benetton Kids Apparel Product Overview
 - 10.20.3 Benetton Kids Apparel Product Market Performance
 - 10.20.4 Benetton Business Overview
 - 10.20.5 Benetton Recent Developments
- 10.21 MIKI HOUSE
 - 10.21.1 MIKI HOUSE Kids Apparel Basic Information
 - 10.21.2 MIKI HOUSE Kids Apparel Product Overview
 - 10.21.3 MIKI HOUSE Kids Apparel Product Market Performance
 - 10.21.4 MIKI HOUSE Business Overview
 - 10.21.5 MIKI HOUSE Recent Developments

11 KIDS APPAREL MARKET FORECAST BY REGION

11.1 Global Kids Apparel Market Size Forecast

11.2 Global Kids Apparel Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Kids Apparel Market Size Forecast by Country

11.2.3 Asia Pacific Kids Apparel Market Size Forecast by Region

11.2.4 South America Kids Apparel Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Kids Apparel by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Kids Apparel Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Kids Apparel by Type (2025-2032)

12.1.2 Global Kids Apparel Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Kids Apparel by Type (2025-2032)

12.2 Global Kids Apparel Market Forecast by Application (2025-2032)

12.2.1 Global Kids Apparel Sales (K Units) Forecast by Application

12.2.2 Global Kids Apparel Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Kids Apparel Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G44772EE765EEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G44772EE765EEN.html>