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Global Kids Activewear Market Research Report 2026(Status and Outlook)

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Abstracts

The global Kids Activewear market size was estimated at USD million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Kids Activewear market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Kids Activewear market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Kids Activewear market.

Global Kids Activewear Market: Market Segmentation

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Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Adidas

Nike

PUMA

Under Armour

Champion

ANTA

LI-NING

Decathlon

Reebok

The North Face

361°

moodytiger

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Skechers

Market Segmentation (by Type)

Tops

Bottoms

Others

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

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Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Kids Activewear Market

Overview of the regional outlook of the Kids Activewear Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Kids Activewear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

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Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Kids Activewear, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

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You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Kids Activewear
1.2 Key Market Segments
  1.2.1 Kids Activewear Segment by Type
  1.2.2 Kids Activewear Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 KIDS ACTIVEWEAR MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Kids Activewear Market Size (M USD) Estimates and Forecasts (2020-2035)
  2.1.2 Global Kids Activewear Sales Estimates and Forecasts (2020-2035)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 KIDS ACTIVEWEAR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Kids Activewear Product Life Cycle
3.3 Global Kids Activewear Sales by Manufacturers (2020-2025)
3.4 Global Kids Activewear Revenue Market Share by Manufacturers (2020-2025)
3.5 Kids Activewear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Kids Activewear Average Price by Manufacturers (2020-2025)
3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types
3.8 Kids Activewear Market Competitive Situation and Trends
  3.8.1 Kids Activewear Market Concentration Rate
  3.8.2 Global 5 and 10 Largest Kids Activewear Players Market Share by Revenue
  3.8.3 Mergers & Acquisitions, Expansion

4 KIDS ACTIVEWEAR INDUSTRY CHAIN ANALYSIS

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4.1 Kids Activewear Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF KIDS ACTIVEWEAR MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global Kids Activewear Market Porter's Five Forces Analysis
  5.6.1 Global Trade Frictions
  5.6.2 U.S. Tariff Policy – April 2025
  5.6.3 Global Trade Frictions and Their Impacts to Kids Activewear Market
5.7 ESG Ratings of Leading Companies

6 KIDS ACTIVEWEAR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Kids Activewear Sales Market Share by Type (2020-2025)
6.3 Global Kids Activewear Market Size by Type (2020-2025)
6.4 Global Kids Activewear Price by Type (2020-2025)

7 KIDS ACTIVEWEAR MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Kids Activewear Market Sales by Application (2020-2025)
7.3 Global Kids Activewear Market Size (M USD) by Application (2020-2025)

+357 96 030922
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7.4 Global Kids Activewear Sales Growth Rate by Application (2020-2025)

8 KIDS ACTIVEWEAR MARKET SALES BY REGION

8.1 Global Kids Activewear Sales by Region
  8.1.1 Global Kids Activewear Sales by Region
  8.1.2 Global Kids Activewear Sales Market Share by Region
8.2 Global Kids Activewear Market Size by Region
  8.2.1 Global Kids Activewear Market Size by Region
  8.2.2 Global Kids Activewear Market Size by Region
8.3 North America
  8.3.1 North America Kids Activewear Sales by Country
  8.3.2 North America Kids Activewear Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Kids Activewear Sales by Country
  8.4.2 Europe Kids Activewear Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Kids Activewear Sales by Region
  8.5.2 Asia Pacific Kids Activewear Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview
  8.5.6 India Market Overview
  8.5.7 Southeast Asia Market Overview
8.6 South America
  8.6.1 South America Kids Activewear Sales by Country
  8.6.2 South America Kids Activewear Market Size by Country
  8.6.3 Brazil Market Overview
  8.6.4 Argentina Market Overview
  8.6.5 Columbia Market Overview
8.7 Middle East and Africa

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8.7.1 Middle East and Africa Kids Activewear Sales by Region
8.7.2 Middle East and Africa Kids Activewear Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 KIDS ACTIVEWEAR MARKET PRODUCTION BY REGION

9.1 Global Production of Kids Activewear by Region(2020-2025)
9.2 Global Kids Activewear Revenue Market Share by Region (2020-2025)
9.3 Global Kids Activewear Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Kids Activewear Production
9.4.1 North America Kids Activewear Production Growth Rate (2020-2025)
9.4.2 North America Kids Activewear Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Kids Activewear Production
9.5.1 Europe Kids Activewear Production Growth Rate (2020-2025)
9.5.2 Europe Kids Activewear Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Kids Activewear Production (2020-2025)
9.6.1 Japan Kids Activewear Production Growth Rate (2020-2025)
9.6.2 Japan Kids Activewear Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Kids Activewear Production (2020-2025)
9.7.1 China Kids Activewear Production Growth Rate (2020-2025)
9.7.2 China Kids Activewear Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Adidas
10.1.1 Adidas Basic Information
10.1.2 Adidas Kids Activewear Product Overview
10.1.3 Adidas Kids Activewear Product Market Performance
10.1.4 Adidas Business Overview
10.1.5 Adidas SWOT Analysis
10.1.6 Adidas Recent Developments

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10.2 Nike
10.2.1 Nike Basic Information
10.2.2 Nike Kids Activewear Product Overview
10.2.3 Nike Kids Activewear Product Market Performance
10.2.4 Nike Business Overview
10.2.5 Nike SWOT Analysis
10.2.6 Nike Recent Developments
10.3 PUMA
10.3.1 PUMA Basic Information
10.3.2 PUMA Kids Activewear Product Overview
10.3.3 PUMA Kids Activewear Product Market Performance
10.3.4 PUMA Business Overview
10.3.5 PUMA SWOT Analysis
10.3.6 PUMA Recent Developments
10.4 Under Armour
10.4.1 Under Armour Basic Information
10.4.2 Under Armour Kids Activewear Product Overview
10.4.3 Under Armour Kids Activewear Product Market Performance
10.4.4 Under Armour Business Overview
10.4.5 Under Armour Recent Developments
10.5 Champion
10.5.1 Champion Basic Information
10.5.2 Champion Kids Activewear Product Overview
10.5.3 Champion Kids Activewear Product Market Performance
10.5.4 Champion Business Overview
10.5.5 Champion Recent Developments
10.6 ANTA
10.6.1 ANTA Basic Information
10.6.2 ANTA Kids Activewear Product Overview
10.6.3 ANTA Kids Activewear Product Market Performance
10.6.4 ANTA Business Overview
10.6.5 ANTA Recent Developments
10.7 LI-NING
10.7.1 LI-NING Basic Information
10.7.2 LI-NING Kids Activewear Product Overview
10.7.3 LI-NING Kids Activewear Product Market Performance
10.7.4 LI-NING Business Overview
10.7.5 LI-NING Recent Developments
10.8 Decathlon

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10.8.1 Decathlon Basic Information
10.8.2 Decathlon Kids Activewear Product Overview
10.8.3 Decathlon Kids Activewear Product Market Performance
10.8.4 Decathlon Business Overview
10.8.5 Decathlon Recent Developments
10.9 Reebok
10.9.1 Reebok Basic Information
10.9.2 Reebok Kids Activewear Product Overview
10.9.3 Reebok Kids Activewear Product Market Performance
10.9.4 Reebok Business Overview
10.9.5 Reebok Recent Developments
10.10 The North Face
10.10.1 The North Face Basic Information
10.10.2 The North Face Kids Activewear Product Overview
10.10.3 The North Face Kids Activewear Product Market Performance
10.10.4 The North Face Business Overview
10.10.5 The North Face Recent Developments
10.11 361°
10.11.1 361° Basic Information
10.11.2 361° Kids Activewear Product Overview
10.11.3 361° Kids Activewear Product Market Performance
10.11.4 361° Business Overview
10.11.5 361° Recent Developments
10.12 moodytiger
10.12.1 moodytiger Basic Information
10.12.2 moodytiger Kids Activewear Product Overview
10.12.3 moodytiger Kids Activewear Product Market Performance
10.12.4 moodytiger Business Overview
10.12.5 moodytiger Recent Developments
10.13 Skechers
10.13.1 Skechers Basic Information
10.13.2 Skechers Kids Activewear Product Overview
10.13.3 Skechers Kids Activewear Product Market Performance
10.13.4 Skechers Business Overview
10.13.5 Skechers Recent Developments

11 KIDS ACTIVEWEAR MARKET FORECAST BY REGION

11.1 Global Kids Activewear Market Size Forecast

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info@marketpublishers.com

11.2 Global Kids Activewear Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Kids Activewear Market Size Forecast by Country
11.2.3 Asia Pacific Kids Activewear Market Size Forecast by Region
11.2.4 South America Kids Activewear Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Kids Activewear by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Kids Activewear Market Forecast by Type (2026-2035)
12.1.1 Global Forecasted Sales of Kids Activewear by Type (2026-2035)
12.1.2 Global Kids Activewear Market Size Forecast by Type (2026-2035)
12.1.3 Global Forecasted Price of Kids Activewear by Type (2026-2035)
12.2 Global Kids Activewear Market Forecast by Application (2026-2035)
12.2.1 Global Kids Activewear Sales (K Units) Forecast by Application
12.2.2 Global Kids Activewear Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
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List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Kids Activewear Market Size by Type (M USD)
Table 4. Global Kids Activewear Market Size by Application
Table 5. Kids Activewear Market Size Comparison by Region (M USD)
Table 6. Global Kids Activewear Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Kids Activewear Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Kids Activewear Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Kids Activewear Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Kids Activewear as of 2025)
Table 11. Global Market Kids Activewear Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers' Manufacturing Sites, Areas Served
Table 13. Manufacturers' Product Type
Table 14. Global Kids Activewear Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Kids Activewear Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Kids Activewear Sales by Type (K Units)
Table 27. Global Kids Activewear Market Size by Type (M USD)
Table 28. Global Kids Activewear Sales (K Units) by Type (2020-2025)
Table 29. Global Kids Activewear Sales Market Share by Type (2020-2025)
Table 30. Global Kids Activewear Market Size (M USD) by Type (2020-2025)
Table 31. Global Kids Activewear Market Share by Type (2020-2025)

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Table 32. Global Kids Activewear Price (USD/Unit) by Type (2020-2025)
Table 33. Global Kids Activewear Sales (K Units) by Application
Table 34. Global Kids Activewear Market Size by Application
Table 35. Global Kids Activewear Sales by Application (2020-2025) & (K Units)
Table 36. Global Kids Activewear Sales Market Share by Application (2020-2025)
Table 37. Global Kids Activewear Market Size by Application (2020-2025) & (M USD)
Table 38. Global Kids Activewear Market Share by Application (2020-2025)
Table 39. Global Kids Activewear Sales Growth Rate by Application (2020-2025)
Table 40. Global Kids Activewear Sales by Region (2020-2025) & (K Units)
Table 41. Global Kids Activewear Sales Market Share by Region (2020-2025)
Table 42. Global Kids Activewear Market Size by Region (2020-2025) & (M USD)
Table 43. Global Kids Activewear Market Size by Region (2020-2025)
Table 44. North America Kids Activewear Sales by Country (2020-2025) & (K Units)
Table 45. North America Kids Activewear Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Kids Activewear Sales by Country (2020-2025) & (K Units)
Table 47. Europe Kids Activewear Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Kids Activewear Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Kids Activewear Market Size by Region (2020-2025) & (M USD)
Table 50. South America Kids Activewear Sales by Country (2020-2025) & (K Units)
Table 51. South America Kids Activewear Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Kids Activewear Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Kids Activewear Market Size by Region (2020-2025) & (M USD)
Table 54. Global Kids Activewear Production (K Units) by Region(2020-2025)
Table 55. Global Kids Activewear Revenue (US$ Million) by Region (2020-2025)
Table 56. Global Kids Activewear Revenue Market Share by Region (2020-2025)
Table 57. Global Kids Activewear Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Kids Activewear Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Kids Activewear Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Kids Activewear Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Kids Activewear Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

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Table 62. Adidas Basic Information
Table 63. Adidas Kids Activewear Product Overview
Table 64. Adidas Kids Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. Adidas Business Overview
Table 66. Adidas SWOT Analysis
Table 67. Adidas Recent Developments
Table 68. Nike Basic Information
Table 69. Nike Kids Activewear Product Overview
Table 70. Nike Kids Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. Nike Business Overview
Table 72. Nike SWOT Analysis
Table 73. Nike Recent Developments
Table 74. PUMA Basic Information
Table 75. PUMA Kids Activewear Product Overview
Table 76. PUMA Kids Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. PUMA Business Overview
Table 78. PUMA SWOT Analysis
Table 79. PUMA Recent Developments
Table 80. Under Armour Basic Information
Table 81. Under Armour Kids Activewear Product Overview
Table 82. Under Armour Kids Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Under Armour Business Overview
Table 84. Under Armour Recent Developments
Table 85. Champion Basic Information
Table 86. Champion Kids Activewear Product Overview
Table 87. Champion Kids Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Champion Business Overview
Table 89. Champion Recent Developments
Table 90. ANTA Basic Information
Table 91. ANTA Kids Activewear Product Overview
Table 92. ANTA Kids Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. ANTA Business Overview
Table 94. ANTA Recent Developments

+357 96 030922
info@marketpublishers.com

Table 95. LI-NING Basic Information
Table 96. LI-NING Kids Activewear Product Overview
Table 97. LI-NING Kids Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. LI-NING Business Overview
Table 99. LI-NING Recent Developments
Table 100. Decathlon Basic Information
Table 101. Decathlon Kids Activewear Product Overview
Table 102. Decathlon Kids Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Decathlon Business Overview
Table 104. Decathlon Recent Developments
Table 105. Reebok Basic Information
Table 106. Reebok Kids Activewear Product Overview
Table 107. Reebok Kids Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Reebok Business Overview
Table 109. Reebok Recent Developments
Table 110. The North Face Basic Information
Table 111. The North Face Kids Activewear Product Overview
Table 112. The North Face Kids Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. The North Face Business Overview
Table 114. The North Face Recent Developments
Table 115. 361° Basic Information
Table 116. 361° Kids Activewear Product Overview
Table 117. 361° Kids Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. 361° Business Overview
Table 119. 361° Recent Developments
Table 120. moodytiger Basic Information
Table 121. moodytiger Kids Activewear Product Overview
Table 122. moodytiger Kids Activewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. moodytiger Business Overview
Table 124. moodytiger Recent Developments
Table 125. Skechers Basic Information
Table 126. Skechers Kids Activewear Product Overview
Table 127. Skechers Kids Activewear Sales (K Units), Revenue (M USD), Price

+357 96 030922
info@marketpublishers.com

(USD/Unit) and Gross Margin (2020-2025)
Table 128. Skechers Business Overview
Table 129. Skechers Recent Developments
Table 130. Global Kids Activewear Sales Forecast by Region (2026-2035) & (K Units)
Table 131. Global Kids Activewear Market Size Forecast by Region (2026-2035) & (M USD)
Table 132. North America Kids Activewear Sales Forecast by Country (2026-2035) & (K Units)
Table 133. North America Kids Activewear Market Size Forecast by Country (2026-2035) & (M USD)
Table 134. Europe Kids Activewear Sales Forecast by Country (2026-2035) & (K Units)
Table 135. Europe Kids Activewear Market Size Forecast by Country (2026-2035) & (M USD)
Table 136. Asia Pacific Kids Activewear Sales Forecast by Region (2026-2035) & (K Units)
Table 137. Asia Pacific Kids Activewear Market Size Forecast by Region (2026-2035) & (M USD)
Table 138. South America Kids Activewear Sales Forecast by Country (2026-2035) & (K Units)
Table 139. South America Kids Activewear Market Size Forecast by Country (2026-2035) & (M USD)
Table 140. Middle East and Africa Kids Activewear Sales Forecast by Country (2026-2035) & (Units)
Table 141. Middle East and Africa Kids Activewear Market Size Forecast by Country (2026-2035) & (M USD)
Table 142. Global Kids Activewear Sales Forecast by Type (2026-2035) & (K Units)
Table 143. Global Kids Activewear Market Size Forecast by Type (2026-2035) & (M USD)
Table 144. Global Kids Activewear Price Forecast by Type (2026-2035) & (USD/Unit)
Table 145. Global Kids Activewear Sales (K Units) Forecast by Application (2026-2035)
Table 146. Global Kids Activewear Market Size Forecast by Application (2026-2035) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Kids Activewear
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Kids Activewear Market Size (M USD), 2025-2035
Figure 5. Global Kids Activewear Market Size (M USD) (2020-2035)
Figure 6. Global Kids Activewear Sales (K Units) & (2020-2035)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Kids Activewear Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Kids Activewear Product Life Cycle
Figure 13. Kids Activewear Sales Share by Manufacturers in 2025
Figure 14. Global Kids Activewear Revenue Share by Manufacturers in 2025
Figure 15. Kids Activewear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 16. Global Market Kids Activewear Average Price (USD/Unit) of Key Manufacturers in 2025
Figure 17. The Global 5 and 10 Largest Players: Market Share by Kids Activewear Revenue in 2025
Figure 18. Industry Chain Map of Kids Activewear
Figure 19. Global Kids Activewear Market PEST Analysis
Figure 20. Global Kids Activewear Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Kids Activewear Market Share by Type
Figure 27. Sales Market Share of Kids Activewear by Type (2020-2025)
Figure 28. Sales Market Share of Kids Activewear by Type in 2025
Figure 29. Market Share of Kids Activewear by Type (2020-2025)
Figure 30. Market Share of Kids Activewear by Type in 2025
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 32. Global Kids Activewear Market Share by Application

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Figure 33. Global Kids Activewear Sales Market Share by Application (2020-2025)
Figure 34. Global Kids Activewear Sales Market Share by Application in 2025
Figure 35. Global Kids Activewear Market Share by Application (2020-2025)
Figure 36. Global Kids Activewear Market Share by Application in 2025
Figure 37. Global Kids Activewear Sales Growth Rate by Application (2020-2025)
Figure 38. Global Kids Activewear Sales Market Share by Region (2020-2025)
Figure 39. Global Kids Activewear Market Size by Region (2020-2025)
Figure 40. North America Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America Kids Activewear Sales Market Share by Country in 2024
Figure 43. North America Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Kids Activewear Market Size by Country in 2024
Figure 45. U.S. Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Kids Activewear Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada Kids Activewear Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Kids Activewear Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Kids Activewear Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 52. Europe Kids Activewear Sales Market Share by Country in 2024
Figure 53. Europe Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Kids Activewear Market Size by Country in 2024
Figure 55. Germany Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 56. Germany Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Kids Activewear Sales and Growth Rate (K Units)

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Figure 66. Asia Pacific Kids Activewear Sales Market Share by Region in 2024
Figure 67. Asia Pacific Kids Activewear Market Size by Region in 2024
Figure 68. China Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 73. South Korea Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Kids Activewear Sales and Growth Rate (K Units)
Figure 79. South America Kids Activewear Sales Market Share by Country in 2024
Figure 80. South America Kids Activewear Market Size and Growth Rate (M USD)
Figure 81. South America Kids Activewear Market Size by Country in 2024
Figure 82. Brazil Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Kids Activewear Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa Kids Activewear Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Kids Activewear Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Kids Activewear Market Size by Region in 2024
Figure 92. Saudi Arabia Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 93. Saudi Arabia Kids Activewear Market Size and Growth Rate (2020-2025) &

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(M USD)
Figure 94. UAE Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Kids Activewear Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa Kids Activewear Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Kids Activewear Production Market Share by Region (2020-2025)
Figure 103. North America Kids Activewear Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe Kids Activewear Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan Kids Activewear Production (K Units) Growth Rate (2020-2025)
Figure 106. China Kids Activewear Production (K Units) Growth Rate (2020-2025)
Figure 107. Global Kids Activewear Sales Forecast by Volume (2020-2035) & (K Units)
Figure 108. Global Kids Activewear Market Size Forecast by Value (2020-2035) & (M USD)
Figure 109. Global Kids Activewear Sales Market Share Forecast by Type (2026-2035)
Figure 110. Global Kids Activewear Market Share Forecast by Type (2026-2035)
Figure 111. Global Kids Activewear Sales Forecast by Application (2026-2035)
Figure 112. Global Kids Activewear Market Share Forecast by Application (2026-2035)

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