

Global Keto-Friendly Soda Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Keto-Friendly Soda is low carbohydrate sodas that mainly focus on getting more calories from fat and protein and less carbohydrate.

The global Keto-Friendly Soda market size was estimated at USD 1160 million in 2023 and is projected to reach USD 1943.22 million by 2032, exhibiting a CAGR of 5.90% during the forecast period.

North America Keto-Friendly Soda market size was estimated at USD 333.61 million in 2023, at a CAGR of 5.06% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Keto-Friendly Soda market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Keto-Friendly Soda Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Keto-Friendly Soda market in any manner.

Global Keto-Friendly Soda Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Pepsi

Perrier

La Croix

Red bull

Coca-Cola

Celsius Naturals

EBOOST Super Fuel

RUNA Energy Drinks

Solimo Silver Energy Drink

MatchaBar Hustle Sparkling Matcha Energy Drink

Market Segmentation (by Type)

Cola

Fruit-Based

Others

Market Segmentation (by Application)

Hypermarkets

Convenience Stores

Specialty Stores

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Keto-Friendly Soda Market

Overview of the regional outlook of the Keto-Friendly Soda Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Keto-Friendly Soda Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Keto-Friendly Soda, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Keto-Friendly Soda
- 1.2 Key Market Segments
 - 1.2.1 Keto-Friendly Soda Segment by Type
 - 1.2.2 Keto-Friendly Soda Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 KETO-FRIENDLY SODA MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Keto-Friendly Soda Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Keto-Friendly Soda Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 KETO-FRIENDLY SODA MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Keto-Friendly Soda Sales by Manufacturers (2019-2024)
- 3.2 Global Keto-Friendly Soda Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Keto-Friendly Soda Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Keto-Friendly Soda Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Keto-Friendly Soda Sales Sites, Area Served, Product Type
- 3.6 Keto-Friendly Soda Market Competitive Situation and Trends
 - 3.6.1 Keto-Friendly Soda Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Keto-Friendly Soda Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 KETO-FRIENDLY SODA INDUSTRY CHAIN ANALYSIS

- 4.1 Keto-Friendly Soda Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF KETO-FRIENDLY SODA MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 KETO-FRIENDLY SODA MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Keto-Friendly Soda Sales Market Share by Type (2019-2024)

6.3 Global Keto-Friendly Soda Market Size Market Share by Type (2019-2024)

6.4 Global Keto-Friendly Soda Price by Type (2019-2024)

7 KETO-FRIENDLY SODA MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Keto-Friendly Soda Market Sales by Application (2019-2024)

7.3 Global Keto-Friendly Soda Market Size (M USD) by Application (2019-2024)

7.4 Global Keto-Friendly Soda Sales Growth Rate by Application (2019-2024)

8 KETO-FRIENDLY SODA MARKET CONSUMPTION BY REGION

8.1 Global Keto-Friendly Soda Sales by Region

8.1.1 Global Keto-Friendly Soda Sales by Region

8.1.2 Global Keto-Friendly Soda Sales Market Share by Region

8.2 North America

8.2.1 North America Keto-Friendly Soda Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Keto-Friendly Soda Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Keto-Friendly Soda Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Keto-Friendly Soda Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Keto-Friendly Soda Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KETO-FRIENDLY SODA MARKET PRODUCTION BY REGION

- 9.1 Global Production of Keto-Friendly Soda by Region (2019-2024)
- 9.2 Global Keto-Friendly Soda Revenue Market Share by Region (2019-2024)
- 9.3 Global Keto-Friendly Soda Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Keto-Friendly Soda Production
 - 9.4.1 North America Keto-Friendly Soda Production Growth Rate (2019-2024)
 - 9.4.2 North America Keto-Friendly Soda Production, Revenue, Price and Gross Margin (2019-2024)

- 9.5 Europe Keto-Friendly Soda Production
 - 9.5.1 Europe Keto-Friendly Soda Production Growth Rate (2019-2024)
 - 9.5.2 Europe Keto-Friendly Soda Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Keto-Friendly Soda Production (2019-2024)
 - 9.6.1 Japan Keto-Friendly Soda Production Growth Rate (2019-2024)
 - 9.6.2 Japan Keto-Friendly Soda Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Keto-Friendly Soda Production (2019-2024)
 - 9.7.1 China Keto-Friendly Soda Production Growth Rate (2019-2024)
 - 9.7.2 China Keto-Friendly Soda Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Pepsi
 - 10.1.1 Pepsi Keto-Friendly Soda Basic Information
 - 10.1.2 Pepsi Keto-Friendly Soda Product Overview
 - 10.1.3 Pepsi Keto-Friendly Soda Product Market Performance
 - 10.1.4 Pepsi Business Overview
 - 10.1.5 Pepsi Keto-Friendly Soda SWOT Analysis
 - 10.1.6 Pepsi Recent Developments
- 10.2 Perrier
 - 10.2.1 Perrier Keto-Friendly Soda Basic Information
 - 10.2.2 Perrier Keto-Friendly Soda Product Overview
 - 10.2.3 Perrier Keto-Friendly Soda Product Market Performance
 - 10.2.4 Perrier Business Overview
 - 10.2.5 Perrier Keto-Friendly Soda SWOT Analysis
 - 10.2.6 Perrier Recent Developments
- 10.3 La Croix
 - 10.3.1 La Croix Keto-Friendly Soda Basic Information
 - 10.3.2 La Croix Keto-Friendly Soda Product Overview
 - 10.3.3 La Croix Keto-Friendly Soda Product Market Performance
 - 10.3.4 La Croix Keto-Friendly Soda SWOT Analysis
 - 10.3.5 La Croix Business Overview
 - 10.3.6 La Croix Recent Developments
- 10.4 Red bull
 - 10.4.1 Red bull Keto-Friendly Soda Basic Information
 - 10.4.2 Red bull Keto-Friendly Soda Product Overview

- 10.4.3 Red bull Keto-Friendly Soda Product Market Performance
- 10.4.4 Red bull Business Overview
- 10.4.5 Red bull Recent Developments
- 10.5 Coca-Cola
 - 10.5.1 Coca-Cola Keto-Friendly Soda Basic Information
 - 10.5.2 Coca-Cola Keto-Friendly Soda Product Overview
 - 10.5.3 Coca-Cola Keto-Friendly Soda Product Market Performance
 - 10.5.4 Coca-Cola Business Overview
 - 10.5.5 Coca-Cola Recent Developments
- 10.6 Celsius Naturals
 - 10.6.1 Celsius Naturals Keto-Friendly Soda Basic Information
 - 10.6.2 Celsius Naturals Keto-Friendly Soda Product Overview
 - 10.6.3 Celsius Naturals Keto-Friendly Soda Product Market Performance
 - 10.6.4 Celsius Naturals Business Overview
 - 10.6.5 Celsius Naturals Recent Developments
- 10.7 EBOOST Super Fuel
 - 10.7.1 EBOOST Super Fuel Keto-Friendly Soda Basic Information
 - 10.7.2 EBOOST Super Fuel Keto-Friendly Soda Product Overview
 - 10.7.3 EBOOST Super Fuel Keto-Friendly Soda Product Market Performance
 - 10.7.4 EBOOST Super Fuel Business Overview
 - 10.7.5 EBOOST Super Fuel Recent Developments
- 10.8 RUNA Energy Drinks
 - 10.8.1 RUNA Energy Drinks Keto-Friendly Soda Basic Information
 - 10.8.2 RUNA Energy Drinks Keto-Friendly Soda Product Overview
 - 10.8.3 RUNA Energy Drinks Keto-Friendly Soda Product Market Performance
 - 10.8.4 RUNA Energy Drinks Business Overview
 - 10.8.5 RUNA Energy Drinks Recent Developments
- 10.9 Solimo Silver Energy Drink
 - 10.9.1 Solimo Silver Energy Drink Keto-Friendly Soda Basic Information
 - 10.9.2 Solimo Silver Energy Drink Keto-Friendly Soda Product Overview
 - 10.9.3 Solimo Silver Energy Drink Keto-Friendly Soda Product Market Performance
 - 10.9.4 Solimo Silver Energy Drink Business Overview
 - 10.9.5 Solimo Silver Energy Drink Recent Developments
- 10.10 MatchaBar Hustle Sparkling Matcha Energy Drink
 - 10.10.1 MatchaBar Hustle Sparkling Matcha Energy Drink Keto-Friendly Soda Basic Information
 - 10.10.2 MatchaBar Hustle Sparkling Matcha Energy Drink Keto-Friendly Soda Product Overview
 - 10.10.3 MatchaBar Hustle Sparkling Matcha Energy Drink Keto-Friendly Soda Product

Market Performance

10.10.4 MatchaBar Hustle Sparkling Matcha Energy Drink Business Overview

10.10.5 MatchaBar Hustle Sparkling Matcha Energy Drink Recent Developments

11 KETO-FRIENDLY SODA MARKET FORECAST BY REGION

11.1 Global Keto-Friendly Soda Market Size Forecast

11.2 Global Keto-Friendly Soda Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Keto-Friendly Soda Market Size Forecast by Country

11.2.3 Asia Pacific Keto-Friendly Soda Market Size Forecast by Region

11.2.4 South America Keto-Friendly Soda Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Keto-Friendly Soda by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Keto-Friendly Soda Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Keto-Friendly Soda by Type (2025-2032)

12.1.2 Global Keto-Friendly Soda Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Keto-Friendly Soda by Type (2025-2032)

12.2 Global Keto-Friendly Soda Market Forecast by Application (2025-2032)

12.2.1 Global Keto-Friendly Soda Sales (K MT) Forecast by Application

12.2.2 Global Keto-Friendly Soda Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Keto-Friendly Soda Market Size Comparison by Region (M USD)

Table 5. Global Keto-Friendly Soda Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Keto-Friendly Soda Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Keto-Friendly Soda Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Keto-Friendly Soda Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Keto-Friendly Soda as of 2022)

Table 10. Global Market Keto-Friendly Soda Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Keto-Friendly Soda Sales Sites and Area Served

Table 12. Manufacturers Keto-Friendly Soda Product Type

Table 13. Global Keto-Friendly Soda Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Keto-Friendly Soda

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Keto-Friendly Soda Market Challenges

Table 22. Global Keto-Friendly Soda Sales by Type (K MT)

Table 23. Global Keto-Friendly Soda Market Size by Type (M USD)

Table 24. Global Keto-Friendly Soda Sales (K MT) by Type (2019-2024)

Table 25. Global Keto-Friendly Soda Sales Market Share by Type (2019-2024)

Table 26. Global Keto-Friendly Soda Market Size (M USD) by Type (2019-2024)

Table 27. Global Keto-Friendly Soda Market Size Share by Type (2019-2024)

Table 28. Global Keto-Friendly Soda Price (USD/MT) by Type (2019-2024)

Table 29. Global Keto-Friendly Soda Sales (K MT) by Application

Table 30. Global Keto-Friendly Soda Market Size by Application

Table 31. Global Keto-Friendly Soda Sales by Application (2019-2024) & (K MT)

Table 32. Global Keto-Friendly Soda Sales Market Share by Application (2019-2024)

- Table 33. Global Keto-Friendly Soda Sales by Application (2019-2024) & (M USD)
- Table 34. Global Keto-Friendly Soda Market Share by Application (2019-2024)
- Table 35. Global Keto-Friendly Soda Sales Growth Rate by Application (2019-2024)
- Table 36. Global Keto-Friendly Soda Sales by Region (2019-2024) & (K MT)
- Table 37. Global Keto-Friendly Soda Sales Market Share by Region (2019-2024)
- Table 38. North America Keto-Friendly Soda Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Keto-Friendly Soda Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Keto-Friendly Soda Sales by Region (2019-2024) & (K MT)
- Table 41. South America Keto-Friendly Soda Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Keto-Friendly Soda Sales by Region (2019-2024) & (K MT)
- Table 43. Global Keto-Friendly Soda Production (K MT) by Region (2019-2024)
- Table 44. Global Keto-Friendly Soda Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Keto-Friendly Soda Revenue Market Share by Region (2019-2024)
- Table 46. Global Keto-Friendly Soda Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Keto-Friendly Soda Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Keto-Friendly Soda Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Keto-Friendly Soda Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Keto-Friendly Soda Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Pepsi Keto-Friendly Soda Basic Information
- Table 52. Pepsi Keto-Friendly Soda Product Overview
- Table 53. Pepsi Keto-Friendly Soda Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Pepsi Business Overview
- Table 55. Pepsi Keto-Friendly Soda SWOT Analysis
- Table 56. Pepsi Recent Developments
- Table 57. Perrier Keto-Friendly Soda Basic Information
- Table 58. Perrier Keto-Friendly Soda Product Overview
- Table 59. Perrier Keto-Friendly Soda Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Perrier Business Overview
- Table 61. Perrier Keto-Friendly Soda SWOT Analysis
- Table 62. Perrier Recent Developments
- Table 63. La Croix Keto-Friendly Soda Basic Information

- Table 64. La Croix Keto-Friendly Soda Product Overview
- Table 65. La Croix Keto-Friendly Soda Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. La Croix Keto-Friendly Soda SWOT Analysis
- Table 67. La Croix Business Overview
- Table 68. La Croix Recent Developments
- Table 69. Red bull Keto-Friendly Soda Basic Information
- Table 70. Red bull Keto-Friendly Soda Product Overview
- Table 71. Red bull Keto-Friendly Soda Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Red bull Business Overview
- Table 73. Red bull Recent Developments
- Table 74. Coca-Cola Keto-Friendly Soda Basic Information
- Table 75. Coca-Cola Keto-Friendly Soda Product Overview
- Table 76. Coca-Cola Keto-Friendly Soda Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Coca-Cola Business Overview
- Table 78. Coca-Cola Recent Developments
- Table 79. Celsius Naturals Keto-Friendly Soda Basic Information
- Table 80. Celsius Naturals Keto-Friendly Soda Product Overview
- Table 81. Celsius Naturals Keto-Friendly Soda Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Celsius Naturals Business Overview
- Table 83. Celsius Naturals Recent Developments
- Table 84. EBOOST Super Fuel Keto-Friendly Soda Basic Information
- Table 85. EBOOST Super Fuel Keto-Friendly Soda Product Overview
- Table 86. EBOOST Super Fuel Keto-Friendly Soda Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. EBOOST Super Fuel Business Overview
- Table 88. EBOOST Super Fuel Recent Developments
- Table 89. RUNA Energy Drinks Keto-Friendly Soda Basic Information
- Table 90. RUNA Energy Drinks Keto-Friendly Soda Product Overview
- Table 91. RUNA Energy Drinks Keto-Friendly Soda Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. RUNA Energy Drinks Business Overview
- Table 93. RUNA Energy Drinks Recent Developments
- Table 94. Solimo Silver Energy Drink Keto-Friendly Soda Basic Information
- Table 95. Solimo Silver Energy Drink Keto-Friendly Soda Product Overview
- Table 96. Solimo Silver Energy Drink Keto-Friendly Soda Sales (K MT), Revenue (M

USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Solimo Silver Energy Drink Business Overview

Table 98. Solimo Silver Energy Drink Recent Developments

Table 99. MatchaBar Hustle Sparkling Matcha Energy Drink Keto-Friendly Soda Basic Information

Table 100. MatchaBar Hustle Sparkling Matcha Energy Drink Keto-Friendly Soda Product Overview

Table 101. MatchaBar Hustle Sparkling Matcha Energy Drink Keto-Friendly Soda Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. MatchaBar Hustle Sparkling Matcha Energy Drink Business Overview

Table 103. MatchaBar Hustle Sparkling Matcha Energy Drink Recent Developments

Table 104. Global Keto-Friendly Soda Sales Forecast by Region (2025-2032) & (K MT)

Table 105. Global Keto-Friendly Soda Market Size Forecast by Region (2025-2032) & (M USD)

Table 106. North America Keto-Friendly Soda Sales Forecast by Country (2025-2032) & (K MT)

Table 107. North America Keto-Friendly Soda Market Size Forecast by Country (2025-2032) & (M USD)

Table 108. Europe Keto-Friendly Soda Sales Forecast by Country (2025-2032) & (K MT)

Table 109. Europe Keto-Friendly Soda Market Size Forecast by Country (2025-2032) & (M USD)

Table 110. Asia Pacific Keto-Friendly Soda Sales Forecast by Region (2025-2032) & (K MT)

Table 111. Asia Pacific Keto-Friendly Soda Market Size Forecast by Region (2025-2032) & (M USD)

Table 112. South America Keto-Friendly Soda Sales Forecast by Country (2025-2032) & (K MT)

Table 113. South America Keto-Friendly Soda Market Size Forecast by Country (2025-2032) & (M USD)

Table 114. Middle East and Africa Keto-Friendly Soda Consumption Forecast by Country (2025-2032) & (Units)

Table 115. Middle East and Africa Keto-Friendly Soda Market Size Forecast by Country (2025-2032) & (M USD)

Table 116. Global Keto-Friendly Soda Sales Forecast by Type (2025-2032) & (K MT)

Table 117. Global Keto-Friendly Soda Market Size Forecast by Type (2025-2032) & (M USD)

Table 118. Global Keto-Friendly Soda Price Forecast by Type (2025-2032) & (USD/MT)

Table 119. Global Keto-Friendly Soda Sales (K MT) Forecast by Application

(2025-2032)

Table 120. Global Keto-Friendly Soda Market Size Forecast by Application (2025-2032)
& (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Keto-Friendly Soda
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Keto-Friendly Soda Market Size (M USD), 2019-2032
- Figure 5. Global Keto-Friendly Soda Market Size (M USD) (2019-2032)
- Figure 6. Global Keto-Friendly Soda Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Keto-Friendly Soda Market Size by Country (M USD)
- Figure 11. Keto-Friendly Soda Sales Share by Manufacturers in 2023
- Figure 12. Global Keto-Friendly Soda Revenue Share by Manufacturers in 2023
- Figure 13. Keto-Friendly Soda Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Keto-Friendly Soda Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Keto-Friendly Soda Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Keto-Friendly Soda Market Share by Type
- Figure 18. Sales Market Share of Keto-Friendly Soda by Type (2019-2024)
- Figure 19. Sales Market Share of Keto-Friendly Soda by Type in 2023
- Figure 20. Market Size Share of Keto-Friendly Soda by Type (2019-2024)
- Figure 21. Market Size Market Share of Keto-Friendly Soda by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Keto-Friendly Soda Market Share by Application
- Figure 24. Global Keto-Friendly Soda Sales Market Share by Application (2019-2024)
- Figure 25. Global Keto-Friendly Soda Sales Market Share by Application in 2023
- Figure 26. Global Keto-Friendly Soda Market Share by Application (2019-2024)
- Figure 27. Global Keto-Friendly Soda Market Share by Application in 2023
- Figure 28. Global Keto-Friendly Soda Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Keto-Friendly Soda Sales Market Share by Region (2019-2024)
- Figure 30. North America Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Keto-Friendly Soda Sales Market Share by Country in 2023

- Figure 32. U.S. Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Keto-Friendly Soda Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Keto-Friendly Soda Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Keto-Friendly Soda Sales Market Share by Country in 2023
- Figure 37. Germany Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Keto-Friendly Soda Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Keto-Friendly Soda Sales Market Share by Region in 2023
- Figure 44. China Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Keto-Friendly Soda Sales and Growth Rate (K MT)
- Figure 50. South America Keto-Friendly Soda Sales Market Share by Country in 2023
- Figure 51. Brazil Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Keto-Friendly Soda Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Keto-Friendly Soda Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Keto-Friendly Soda Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Keto-Friendly Soda Production Market Share by Region (2019-2024)
- Figure 62. North America Keto-Friendly Soda Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Keto-Friendly Soda Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Keto-Friendly Soda Production (K MT) Growth Rate (2019-2024)

Figure 65. China Keto-Friendly Soda Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Keto-Friendly Soda Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Keto-Friendly Soda Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Keto-Friendly Soda Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Keto-Friendly Soda Market Share Forecast by Type (2025-2032)

Figure 70. Global Keto-Friendly Soda Sales Forecast by Application (2025-2032)

Figure 71. Global Keto-Friendly Soda Market Share Forecast by Application (2025-2032)

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