

Global Kelp Extracts Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G8C170CE3C4CEN.html>

Date: December 2024

Pages: 144

Price: US\$ 2,800.00 (Single User License)

ID: G8C170CE3C4CEN

Abstracts

Report Overview

Kelp extracts, derived from various species of brown seaweed, have gained significant attention in recent years due to their wide array of health benefits and applications across industries. These extracts are rich in essential nutrients, minerals, antioxidants, and bioactive compounds, making them a valuable ingredient in food, pharmaceuticals, cosmetics, and agriculture sectors.

The current market size for kelp extracts in 2023 is estimated at approximately USD 210 million. This figure is supported by the growing demand for natural and organic products, driving the adoption of kelp extracts in various consumer goods. Looking ahead, the market is projected to grow at a compound annual growth rate (CAGR) of 6.75% from 2024 to 2032, reaching a value of USD 350 million. This growth trajectory is fueled by increasing consumer awareness of the health benefits of kelp extracts, coupled with rising demand for sustainable and eco-friendly ingredients.

Several key growth drivers underpin the expansion of the kelp extracts market. Firstly, the growing trend towards clean-label and natural products is propelling the demand for kelp extracts as a natural source of nutrients and functional ingredients. Additionally, the rising prevalence of lifestyle-related health issues is driving the demand for functional foods and dietary supplements containing kelp extracts. Moreover, the expanding applications of kelp extracts in cosmetics, personal care products, and agriculture further contribute to market growth.

In terms of market trends, there are several noteworthy developments shaping the kelp extracts industry. One prominent trend is the increasing use of kelp extracts in skincare

and beauty products due to their hydrating, anti-inflammatory, and anti-aging properties. Another trend is the utilization of kelp extracts in plant-based meat alternatives to enhance flavor, texture, and nutritional value. Furthermore, the adoption of kelp extracts in organic farming practices as a sustainable fertilizer and soil conditioner is gaining traction among environmentally conscious farmers.

Regionally, the market for kelp extracts is dominated by key regions such as Asia Pacific, particularly countries like China, Japan, and South Korea, where seaweed consumption is deeply rooted in culinary traditions. These regions benefit from abundant seaweed resources, established seaweed farming practices, and a strong presence of manufacturers specializing in kelp extract production. In contrast, regions like North America and Europe are witnessing a growing demand for kelp extracts driven by the increasing popularity of plant-based diets and natural ingredients.

Despite the promising growth prospects, the market for kelp extracts faces certain challenges. One key challenge is the variability in the quality and composition of kelp extracts due to factors such as species variation, harvesting methods, and processing techniques. This inconsistency can impact product efficacy and hinder consumer trust. Additionally, regulatory complexities related to the cultivation and harvesting of seaweed pose challenges for market players seeking to expand operations globally.

In conclusion, the market for kelp extracts is poised for steady growth driven by increasing consumer awareness of health benefits, expanding applications across industries, and growing demand for natural and sustainable ingredients. To capitalize on these opportunities, industry players should focus on enhancing product quality, addressing regulatory hurdles, and exploring innovative applications to meet evolving consumer preferences and market trends.

This report provides a deep insight into the global Kelp Extracts market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Kelp Extracts Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Kelp Extracts market in any manner.

Global Kelp Extracts Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Nutri-Lawn

Humic Growth

Myvitamins

Shaanxi Bolin

Natralin

Natural Factors

Xi'an SR Bio

MakingCosmetics

Kelpak

Ocean Organics

SeaCrop

Market Segmentation (by Type)

Powder

Liquid

Market Segmentation (by Application)

Food

Cosmetic

Medicine

Health Supplement

Fertilizer

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Kelp Extracts Market

Overview of the regional outlook of the Kelp Extracts Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Kelp Extracts Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Kelp Extracts

1.2 Key Market Segments

1.2.1 Kelp Extracts Segment by Type

1.2.2 Kelp Extracts Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 KELP EXTRACTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Kelp Extracts Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Kelp Extracts Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 KELP EXTRACTS MARKET COMPETITIVE LANDSCAPE

3.1 Global Kelp Extracts Sales by Manufacturers (2019-2024)

3.2 Global Kelp Extracts Revenue Market Share by Manufacturers (2019-2024)

3.3 Kelp Extracts Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Kelp Extracts Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Kelp Extracts Sales Sites, Area Served, Product Type

3.6 Kelp Extracts Market Competitive Situation and Trends

3.6.1 Kelp Extracts Market Concentration Rate

3.6.2 Global 5 and 10 Largest Kelp Extracts Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 KELP EXTRACTS INDUSTRY CHAIN ANALYSIS

4.1 Kelp Extracts Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF KELP EXTRACTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 KELP EXTRACTS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Kelp Extracts Sales Market Share by Type (2019-2024)

6.3 Global Kelp Extracts Market Size Market Share by Type (2019-2024)

6.4 Global Kelp Extracts Price by Type (2019-2024)

7 KELP EXTRACTS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Kelp Extracts Market Sales by Application (2019-2024)

7.3 Global Kelp Extracts Market Size (M USD) by Application (2019-2024)

7.4 Global Kelp Extracts Sales Growth Rate by Application (2019-2024)

8 KELP EXTRACTS MARKET SALES BY REGION

8.1 Global Kelp Extracts Sales by Region

8.1.1 Global Kelp Extracts Sales by Region

8.1.2 Global Kelp Extracts Sales Market Share by Region

8.2 Global Kelp Extracts Market Size by Region

8.2.1 Global Kelp Extracts Market Size by Region

8.2.2 Global Kelp Extracts Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Kelp Extracts Sales by Country
- 8.3.2 North America Kelp Extracts Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Kelp Extracts Sales by Country
- 8.4.2 Europe Kelp Extracts Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Kelp Extracts Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Kelp Extracts Market Size by Region
- 8.6.2 Asia Pacific Kelp Extracts Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Kelp Extracts Sales by Country
- 8.7.2 South America Kelp Extracts Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Kelp Extracts Sales by Region
- 8.8.2 Middle East and Africa Kelp Extracts Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 KELP EXTRACTS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Kelp Extracts by Region (2019-2024)
- 9.2 Global Kelp Extracts Revenue Market Share by Region (2019-2024)
- 9.3 Global Kelp Extracts Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Kelp Extracts Production
 - 9.4.1 North America Kelp Extracts Production Growth Rate (2019-2024)
 - 9.4.2 North America Kelp Extracts Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Kelp Extracts Production
 - 9.5.1 Europe Kelp Extracts Production Growth Rate (2019-2024)
 - 9.5.2 Europe Kelp Extracts Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Kelp Extracts Production (2019-2024)
 - 9.6.1 Japan Kelp Extracts Production Growth Rate (2019-2024)
 - 9.6.2 Japan Kelp Extracts Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Kelp Extracts Production (2019-2024)
 - 9.7.1 China Kelp Extracts Production Growth Rate (2019-2024)
 - 9.7.2 China Kelp Extracts Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Nutri-Lawn
 - 10.1.1 Nutri-Lawn Kelp Extracts Basic Information
 - 10.1.2 Nutri-Lawn Kelp Extracts Product Overview
 - 10.1.3 Nutri-Lawn Kelp Extracts Product Market Performance
 - 10.1.4 Nutri-Lawn Business Overview
 - 10.1.5 Nutri-Lawn Kelp Extracts SWOT Analysis
 - 10.1.6 Nutri-Lawn Recent Developments
- 10.2 Humic Growth
 - 10.2.1 Humic Growth Kelp Extracts Basic Information
 - 10.2.2 Humic Growth Kelp Extracts Product Overview
 - 10.2.3 Humic Growth Kelp Extracts Product Market Performance
 - 10.2.4 Humic Growth Business Overview
 - 10.2.5 Humic Growth Kelp Extracts SWOT Analysis

10.2.6 Humic Growth Recent Developments

10.3 Myvitamins

10.3.1 Myvitamins Kelp Extracts Basic Information

10.3.2 Myvitamins Kelp Extracts Product Overview

10.3.3 Myvitamins Kelp Extracts Product Market Performance

10.3.4 Myvitamins Kelp Extracts SWOT Analysis

10.3.5 Myvitamins Business Overview

10.3.6 Myvitamins Recent Developments

10.4 Shaanxi Bolin

10.4.1 Shaanxi Bolin Kelp Extracts Basic Information

10.4.2 Shaanxi Bolin Kelp Extracts Product Overview

10.4.3 Shaanxi Bolin Kelp Extracts Product Market Performance

10.4.4 Shaanxi Bolin Business Overview

10.4.5 Shaanxi Bolin Recent Developments

10.5 Natralin

10.5.1 Natralin Kelp Extracts Basic Information

10.5.2 Natralin Kelp Extracts Product Overview

10.5.3 Natralin Kelp Extracts Product Market Performance

10.5.4 Natralin Business Overview

10.5.5 Natralin Recent Developments

10.6 Natural Factors

10.6.1 Natural Factors Kelp Extracts Basic Information

10.6.2 Natural Factors Kelp Extracts Product Overview

10.6.3 Natural Factors Kelp Extracts Product Market Performance

10.6.4 Natural Factors Business Overview

10.6.5 Natural Factors Recent Developments

10.7 Xi'an SR Bio

10.7.1 Xi'an SR Bio Kelp Extracts Basic Information

10.7.2 Xi'an SR Bio Kelp Extracts Product Overview

10.7.3 Xi'an SR Bio Kelp Extracts Product Market Performance

10.7.4 Xi'an SR Bio Business Overview

10.7.5 Xi'an SR Bio Recent Developments

10.8 MakingCosmetics

10.8.1 MakingCosmetics Kelp Extracts Basic Information

10.8.2 MakingCosmetics Kelp Extracts Product Overview

10.8.3 MakingCosmetics Kelp Extracts Product Market Performance

10.8.4 MakingCosmetics Business Overview

10.8.5 MakingCosmetics Recent Developments

10.9 Kelpak

- 10.9.1 Kelpak Kelp Extracts Basic Information
- 10.9.2 Kelpak Kelp Extracts Product Overview
- 10.9.3 Kelpak Kelp Extracts Product Market Performance
- 10.9.4 Kelpak Business Overview
- 10.9.5 Kelpak Recent Developments
- 10.10 Ocean Organics
 - 10.10.1 Ocean Organics Kelp Extracts Basic Information
 - 10.10.2 Ocean Organics Kelp Extracts Product Overview
 - 10.10.3 Ocean Organics Kelp Extracts Product Market Performance
 - 10.10.4 Ocean Organics Business Overview
 - 10.10.5 Ocean Organics Recent Developments
- 10.11 SeaCrop
 - 10.11.1 SeaCrop Kelp Extracts Basic Information
 - 10.11.2 SeaCrop Kelp Extracts Product Overview
 - 10.11.3 SeaCrop Kelp Extracts Product Market Performance
 - 10.11.4 SeaCrop Business Overview
 - 10.11.5 SeaCrop Recent Developments

11 KELP EXTRACTS MARKET FORECAST BY REGION

- 11.1 Global Kelp Extracts Market Size Forecast
- 11.2 Global Kelp Extracts Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Kelp Extracts Market Size Forecast by Country
 - 11.2.3 Asia Pacific Kelp Extracts Market Size Forecast by Region
 - 11.2.4 South America Kelp Extracts Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Kelp Extracts by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Kelp Extracts Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Kelp Extracts by Type (2025-2032)
 - 12.1.2 Global Kelp Extracts Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Kelp Extracts by Type (2025-2032)
- 12.2 Global Kelp Extracts Market Forecast by Application (2025-2032)
 - 12.2.1 Global Kelp Extracts Sales (K Units) Forecast by Application
 - 12.2.2 Global Kelp Extracts Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Kelp Extracts Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G8C170CE3C4CEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8C170CE3C4CEN.html>