

Global Jojoba Oil Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GAD244933091EN.html>

Date: December 2024

Pages: 132

Price: US\$ 2,800.00 (Single User License)

ID: GAD244933091EN

Abstracts

Report Overview

Jojoba oil, derived from the seeds of the jojoba plant, is a popular natural ingredient in skincare and haircare products due to its moisturizing and nourishing properties. The market for jojoba oil is characterized by its versatility and widespread application in cosmetics, pharmaceuticals, and industrial products.

In 2023, the global jojoba oil market size reached approximately USD 130 million, driven by increasing consumer preference for natural and organic ingredients in personal care products. The market is projected to grow at a compound annual growth rate (CAGR) of 5.8% from 2024 to 2032, reaching a value of USD 200 million by the end of the forecast period.

Several key growth drivers underpin the expansion of the jojoba oil market. Firstly, the rising demand for natural and sustainable skincare solutions is fueling the adoption of jojoba oil in cosmetic formulations. Additionally, the growing awareness of the benefits of jojoba oil, such as its anti-inflammatory and antioxidant properties, is driving its use in pharmaceutical applications. Moreover, the increasing focus on eco-friendly products and ethical sourcing practices is boosting the market for jojoba oil as a renewable and environmentally friendly ingredient.

Market trends in the jojoba oil industry include the integration of jojoba oil in premium skincare products due to its emollient properties and ability to mimic the skin's natural oils. Furthermore, the use of jojoba oil in haircare products is gaining traction, particularly in hair serums and conditioners, as it helps nourish and strengthen hair strands. The market is also witnessing a trend towards the development of organic and

cold-pressed jojoba oil variants to cater to the growing demand for clean beauty products.

Regionally, leading markets for jojoba oil include North America, Europe, and Asia Pacific. North America dominates the market due to the presence of established cosmetic and personal care industries, along with a strong consumer preference for natural products. Europe follows closely, driven by stringent regulations promoting the use of natural ingredients in cosmetics. In Asia Pacific, the market is growing rapidly, supported by the increasing disposable income of consumers and the expanding beauty and personal care sector.

Despite the positive outlook, the jojoba oil market faces challenges such as price volatility due to fluctuations in jojoba seed production, which can impact the overall cost of jojoba oil-based products. Additionally, the limited geographic cultivation of the jojoba plant poses supply chain risks, leading to potential supply shortages and price fluctuations in the market.

In conclusion, the jojoba oil market is poised for steady growth driven by increasing consumer awareness of natural skincare solutions and the expanding application of jojoba oil in various industries. To capitalize on this growth, companies in the market should focus on sustainable sourcing practices, product innovation, and market expansion strategies to meet the evolving needs of consumers worldwide.

This report provides a deep insight into the global Jojoba Oil market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Jojoba Oil Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Jojoba Oil market in any manner.

Global Jojoba Oil Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Desert Whale

Purcell Jojoba

Eco Oil Argentina

La Ronna Jojoba

Jojoba Israel

Provital Group

Market Segmentation (by Type)

Unrefined Jojoba Oil

Refined Jojoba Oil

Market Segmentation (by Application)

Cosmetics

Diet

Medical Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Jojoba Oil Market

Overview of the regional outlook of the Jojoba Oil Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Jojoba Oil Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Jojoba Oil

1.2 Key Market Segments

1.2.1 Jojoba Oil Segment by Type

1.2.2 Jojoba Oil Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 JOJOBA OIL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Jojoba Oil Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Jojoba Oil Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 JOJOBA OIL MARKET COMPETITIVE LANDSCAPE

3.1 Global Jojoba Oil Sales by Manufacturers (2019-2024)

3.2 Global Jojoba Oil Revenue Market Share by Manufacturers (2019-2024)

3.3 Jojoba Oil Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Jojoba Oil Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Jojoba Oil Sales Sites, Area Served, Product Type

3.6 Jojoba Oil Market Competitive Situation and Trends

3.6.1 Jojoba Oil Market Concentration Rate

3.6.2 Global 5 and 10 Largest Jojoba Oil Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 JOJOBA OIL INDUSTRY CHAIN ANALYSIS

4.1 Jojoba Oil Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF JOJOBA OIL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 JOJOBA OIL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Jojoba Oil Sales Market Share by Type (2019-2024)

6.3 Global Jojoba Oil Market Size Market Share by Type (2019-2024)

6.4 Global Jojoba Oil Price by Type (2019-2024)

7 JOJOBA OIL MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Jojoba Oil Market Sales by Application (2019-2024)

7.3 Global Jojoba Oil Market Size (M USD) by Application (2019-2024)

7.4 Global Jojoba Oil Sales Growth Rate by Application (2019-2024)

8 JOJOBA OIL MARKET SALES BY REGION

8.1 Global Jojoba Oil Sales by Region

8.1.1 Global Jojoba Oil Sales by Region

8.1.2 Global Jojoba Oil Sales Market Share by Region

8.2 Global Jojoba Oil Market Size by Region

8.2.1 Global Jojoba Oil Market Size by Region

8.2.2 Global Jojoba Oil Market Size Market Share by Region

8.3 North America

8.3.1 North America Jojoba Oil Sales by Country

8.3.2 North America Jojoba Oil Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Jojoba Oil Sales by Country

8.4.2 Europe Jojoba Oil Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Jojoba Oil Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Jojoba Oil Market Size by Region

8.6.2 Asia Pacific Jojoba Oil Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Jojoba Oil Sales by Country

8.7.2 South America Jojoba Oil Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Jojoba Oil Sales by Region

8.8.2 Middle East and Africa Jojoba Oil Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 JOJOBA OIL MARKET PRODUCTION BY REGION

- 9.1 Global Production of Jojoba Oil by Region (2019-2024)
- 9.2 Global Jojoba Oil Revenue Market Share by Region (2019-2024)
- 9.3 Global Jojoba Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Jojoba Oil Production
 - 9.4.1 North America Jojoba Oil Production Growth Rate (2019-2024)
 - 9.4.2 North America Jojoba Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Jojoba Oil Production
 - 9.5.1 Europe Jojoba Oil Production Growth Rate (2019-2024)
 - 9.5.2 Europe Jojoba Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Jojoba Oil Production (2019-2024)
 - 9.6.1 Japan Jojoba Oil Production Growth Rate (2019-2024)
 - 9.6.2 Japan Jojoba Oil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Jojoba Oil Production (2019-2024)
 - 9.7.1 China Jojoba Oil Production Growth Rate (2019-2024)
 - 9.7.2 China Jojoba Oil Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Desert Whale
 - 10.1.1 Desert Whale Jojoba Oil Basic Information
 - 10.1.2 Desert Whale Jojoba Oil Product Overview
 - 10.1.3 Desert Whale Jojoba Oil Product Market Performance
 - 10.1.4 Desert Whale Business Overview
 - 10.1.5 Desert Whale Jojoba Oil SWOT Analysis
 - 10.1.6 Desert Whale Recent Developments
- 10.2 Purcell Jojoba
 - 10.2.1 Purcell Jojoba Jojoba Oil Basic Information
 - 10.2.2 Purcell Jojoba Jojoba Oil Product Overview
 - 10.2.3 Purcell Jojoba Jojoba Oil Product Market Performance
 - 10.2.4 Purcell Jojoba Business Overview
 - 10.2.5 Purcell Jojoba Jojoba Oil SWOT Analysis

- 10.2.6 Purcell Jojoba Recent Developments
- 10.3 Eco Oil Argentina
 - 10.3.1 Eco Oil Argentina Jojoba Oil Basic Information
 - 10.3.2 Eco Oil Argentina Jojoba Oil Product Overview
 - 10.3.3 Eco Oil Argentina Jojoba Oil Product Market Performance
 - 10.3.4 Eco Oil Argentina Jojoba Oil SWOT Analysis
 - 10.3.5 Eco Oil Argentina Business Overview
 - 10.3.6 Eco Oil Argentina Recent Developments
- 10.4 La Ronna Jojoba
 - 10.4.1 La Ronna Jojoba Jojoba Oil Basic Information
 - 10.4.2 La Ronna Jojoba Jojoba Oil Product Overview
 - 10.4.3 La Ronna Jojoba Jojoba Oil Product Market Performance
 - 10.4.4 La Ronna Jojoba Business Overview
 - 10.4.5 La Ronna Jojoba Recent Developments
- 10.5 Jojoba Israel
 - 10.5.1 Jojoba Israel Jojoba Oil Basic Information
 - 10.5.2 Jojoba Israel Jojoba Oil Product Overview
 - 10.5.3 Jojoba Israel Jojoba Oil Product Market Performance
 - 10.5.4 Jojoba Israel Business Overview
 - 10.5.5 Jojoba Israel Recent Developments
- 10.6 Provital Group
 - 10.6.1 Provital Group Jojoba Oil Basic Information
 - 10.6.2 Provital Group Jojoba Oil Product Overview
 - 10.6.3 Provital Group Jojoba Oil Product Market Performance
 - 10.6.4 Provital Group Business Overview
 - 10.6.5 Provital Group Recent Developments

11 JOJOBA OIL MARKET FORECAST BY REGION

- 11.1 Global Jojoba Oil Market Size Forecast
- 11.2 Global Jojoba Oil Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Jojoba Oil Market Size Forecast by Country
 - 11.2.3 Asia Pacific Jojoba Oil Market Size Forecast by Region
 - 11.2.4 South America Jojoba Oil Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Jojoba Oil by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Jojoba Oil Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Jojoba Oil by Type (2025-2032)

12.1.2 Global Jojoba Oil Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Jojoba Oil by Type (2025-2032)

12.2 Global Jojoba Oil Market Forecast by Application (2025-2032)

12.2.1 Global Jojoba Oil Sales (K MT) Forecast by Application

12.2.2 Global Jojoba Oil Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Jojoba Oil Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GAD244933091EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAD244933091EN.html>