

Global Jimmies Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Jimmies, also known as sprinkles in some regions, are decorative confectionery toppings used to add color and texture to various food items, especially desserts like ice cream, cupcakes, and cookies. These small, colored sugar strands are a popular choice for enhancing the visual appeal of sweet treats, making them attractive to consumers of all ages. Jimmies come in a wide range of colors, shapes, and flavors, catering to diverse preferences in the culinary world.

The current market size for Jimmies is estimated at approximately USD 120 million in 2023. This figure reflects the consistent demand for decorative toppings in the food industry, driven by the growing popularity of homemade baked goods and desserts. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.80% from 2024 to 2032, reaching a value of USD 190 million by the end of the forecast period.

Several key factors contribute to the growth of the Jimmies market. Firstly, the increasing trend of home baking and DIY dessert decoration has boosted the demand for decorative toppings like Jimmies. Consumers are looking for creative ways to personalize their baked goods, driving the sales of such products. Additionally, the rising influence of social media platforms like Instagram and Pinterest has led to a surge in visually appealing food trends, further fueling the demand for decorative elements like Jimmies.

Moreover, the food industry's focus on product innovation and flavor experimentation has resulted in the introduction of new Jimmies variants, such as organic, gluten-free, and natural color options. These innovations cater to the evolving preferences of health-

conscious consumers, expanding the market reach of Jimmies beyond traditional dessert applications.

In terms of regional market distribution, North America and Europe currently lead the Jimmies market due to the established baking culture and high consumption of desserts in these regions. The dominance of these markets can be attributed to factors such as the presence of key players, strong distribution networks, and a growing trend of gourmet baking among consumers. However, emerging markets in Asia-Pacific, Latin America, and the Middle East are showing promising growth potential, driven by increasing disposable incomes, changing consumer lifestyles, and a growing interest in Western food trends.

Despite the positive outlook, the Jimmies market faces challenges related to fluctuating raw material prices, supply chain disruptions, and increasing competition from alternative decorative toppings like edible glitters and fondant decorations. To stay competitive, players in the Jimmies market need to focus on product differentiation, quality assurance, and strategic partnerships to capitalize on emerging opportunities and sustain growth in the dynamic food industry landscape.

This report provides a deep insight into the global Jimmies market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Jimmies Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Jimmies market in any manner.

Global Jimmies Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Barry Callebaut

THE HERSHEY COMPANY

Mars

Incorporated

Kerry Group plc

Blommer Chocolate Company

Foley's Candies LP

Puratos

Ferrero

Twinkle Sprinkles

Gunthart

The American Sprinkle Company

Dr. August Oetker Nahrungsmittel KG

Signature Brands

LLC

Nimbus Foods Ltd

Carroll Industries NZ Ltd

Paulaur Corporation

Market Segmentation (by Type)

Natural

Artificial

Market Segmentation (by Application)

Bakery

Ice Cream Shop

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Jimmies Market

Overview of the regional outlook of the Jimmies Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Jimmies Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Jimmies

1.2 Key Market Segments

1.2.1 Jimmies Segment by Type

1.2.2 Jimmies Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 JIMMIES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Jimmies Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Jimmies Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 JIMMIES MARKET COMPETITIVE LANDSCAPE

3.1 Global Jimmies Sales by Manufacturers (2019-2024)

3.2 Global Jimmies Revenue Market Share by Manufacturers (2019-2024)

3.3 Jimmies Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Jimmies Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Jimmies Sales Sites, Area Served, Product Type

3.6 Jimmies Market Competitive Situation and Trends

3.6.1 Jimmies Market Concentration Rate

3.6.2 Global 5 and 10 Largest Jimmies Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 JIMMIES INDUSTRY CHAIN ANALYSIS

4.1 Jimmies Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF JIMMIES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 JIMMIES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Jimmies Sales Market Share by Type (2019-2024)

6.3 Global Jimmies Market Size Market Share by Type (2019-2024)

6.4 Global Jimmies Price by Type (2019-2024)

7 JIMMIES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Jimmies Market Sales by Application (2019-2024)

7.3 Global Jimmies Market Size (M USD) by Application (2019-2024)

7.4 Global Jimmies Sales Growth Rate by Application (2019-2024)

8 JIMMIES MARKET SALES BY REGION

8.1 Global Jimmies Sales by Region

8.1.1 Global Jimmies Sales by Region

8.1.2 Global Jimmies Sales Market Share by Region

8.2 Global Jimmies Market Size by Region

8.2.1 Global Jimmies Market Size by Region

8.2.2 Global Jimmies Market Size Market Share by Region

8.3 North America

8.3.1 North America Jimmies Sales by Country

8.3.2 North America Jimmies Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Jimmies Sales by Country

8.4.2 Europe Jimmies Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Jimmies Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Jimmies Market Size by Region

8.6.2 Asia Pacific Jimmies Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Jimmies Sales by Country

8.7.2 South America Jimmies Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Jimmies Sales by Region

8.8.2 Middle East and Africa Jimmies Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 JIMMIES MARKET PRODUCTION BY REGION

- 9.1 Global Production of Jimmies by Region (2019-2024)
- 9.2 Global Jimmies Revenue Market Share by Region (2019-2024)
- 9.3 Global Jimmies Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Jimmies Production
 - 9.4.1 North America Jimmies Production Growth Rate (2019-2024)
 - 9.4.2 North America Jimmies Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Jimmies Production
 - 9.5.1 Europe Jimmies Production Growth Rate (2019-2024)
 - 9.5.2 Europe Jimmies Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Jimmies Production (2019-2024)
 - 9.6.1 Japan Jimmies Production Growth Rate (2019-2024)
 - 9.6.2 Japan Jimmies Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Jimmies Production (2019-2024)
 - 9.7.1 China Jimmies Production Growth Rate (2019-2024)
 - 9.7.2 China Jimmies Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Barry Callebaut
 - 10.1.1 Barry Callebaut Jimmies Basic Information
 - 10.1.2 Barry Callebaut Jimmies Product Overview
 - 10.1.3 Barry Callebaut Jimmies Product Market Performance
 - 10.1.4 Barry Callebaut Business Overview
 - 10.1.5 Barry Callebaut Jimmies SWOT Analysis
 - 10.1.6 Barry Callebaut Recent Developments
- 10.2 THE HERSHEY COMPANY
 - 10.2.1 THE HERSHEY COMPANY Jimmies Basic Information
 - 10.2.2 THE HERSHEY COMPANY Jimmies Product Overview
 - 10.2.3 THE HERSHEY COMPANY Jimmies Product Market Performance
 - 10.2.4 THE HERSHEY COMPANY Business Overview
 - 10.2.5 THE HERSHEY COMPANY Jimmies SWOT Analysis

10.2.6 THE HERSHEY COMPANY Recent Developments

10.3 Mars

10.3.1 Mars Jimmies Basic Information

10.3.2 Mars Jimmies Product Overview

10.3.3 Mars Jimmies Product Market Performance

10.3.4 Mars Jimmies SWOT Analysis

10.3.5 Mars Business Overview

10.3.6 Mars Recent Developments

10.4 Incorporated

10.4.1 Incorporated Jimmies Basic Information

10.4.2 Incorporated Jimmies Product Overview

10.4.3 Incorporated Jimmies Product Market Performance

10.4.4 Incorporated Business Overview

10.4.5 Incorporated Recent Developments

10.5 Kerry Group plc

10.5.1 Kerry Group plc Jimmies Basic Information

10.5.2 Kerry Group plc Jimmies Product Overview

10.5.3 Kerry Group plc Jimmies Product Market Performance

10.5.4 Kerry Group plc Business Overview

10.5.5 Kerry Group plc Recent Developments

10.6 Blommer Chocolate Company

10.6.1 Blommer Chocolate Company Jimmies Basic Information

10.6.2 Blommer Chocolate Company Jimmies Product Overview

10.6.3 Blommer Chocolate Company Jimmies Product Market Performance

10.6.4 Blommer Chocolate Company Business Overview

10.6.5 Blommer Chocolate Company Recent Developments

10.7 Foley's Candies LP

10.7.1 Foley's Candies LP Jimmies Basic Information

10.7.2 Foley's Candies LP Jimmies Product Overview

10.7.3 Foley's Candies LP Jimmies Product Market Performance

10.7.4 Foley's Candies LP Business Overview

10.7.5 Foley's Candies LP Recent Developments

10.8 Puratos

10.8.1 Puratos Jimmies Basic Information

10.8.2 Puratos Jimmies Product Overview

10.8.3 Puratos Jimmies Product Market Performance

10.8.4 Puratos Business Overview

10.8.5 Puratos Recent Developments

10.9 Ferrero

- 10.9.1 Ferrero Jimmies Basic Information
- 10.9.2 Ferrero Jimmies Product Overview
- 10.9.3 Ferrero Jimmies Product Market Performance
- 10.9.4 Ferrero Business Overview
- 10.9.5 Ferrero Recent Developments
- 10.10 Twinkle Sprinkles
 - 10.10.1 Twinkle Sprinkles Jimmies Basic Information
 - 10.10.2 Twinkle Sprinkles Jimmies Product Overview
 - 10.10.3 Twinkle Sprinkles Jimmies Product Market Performance
 - 10.10.4 Twinkle Sprinkles Business Overview
 - 10.10.5 Twinkle Sprinkles Recent Developments
- 10.11 Gunthart
 - 10.11.1 Gunthart Jimmies Basic Information
 - 10.11.2 Gunthart Jimmies Product Overview
 - 10.11.3 Gunthart Jimmies Product Market Performance
 - 10.11.4 Gunthart Business Overview
 - 10.11.5 Gunthart Recent Developments
- 10.12 The American Sprinkle Company
 - 10.12.1 The American Sprinkle Company Jimmies Basic Information
 - 10.12.2 The American Sprinkle Company Jimmies Product Overview
 - 10.12.3 The American Sprinkle Company Jimmies Product Market Performance
 - 10.12.4 The American Sprinkle Company Business Overview
 - 10.12.5 The American Sprinkle Company Recent Developments
- 10.13 Dr. August Oetker Nahrungsmittel KG
 - 10.13.1 Dr. August Oetker Nahrungsmittel KG Jimmies Basic Information
 - 10.13.2 Dr. August Oetker Nahrungsmittel KG Jimmies Product Overview
 - 10.13.3 Dr. August Oetker Nahrungsmittel KG Jimmies Product Market Performance
 - 10.13.4 Dr. August Oetker Nahrungsmittel KG Business Overview
 - 10.13.5 Dr. August Oetker Nahrungsmittel KG Recent Developments
- 10.14 Signature Brands
 - 10.14.1 Signature Brands Jimmies Basic Information
 - 10.14.2 Signature Brands Jimmies Product Overview
 - 10.14.3 Signature Brands Jimmies Product Market Performance
 - 10.14.4 Signature Brands Business Overview
 - 10.14.5 Signature Brands Recent Developments
- 10.15 LLC
 - 10.15.1 LLC Jimmies Basic Information
 - 10.15.2 LLC Jimmies Product Overview
 - 10.15.3 LLC Jimmies Product Market Performance

- 10.15.4 LLC Business Overview
- 10.15.5 LLC Recent Developments
- 10.16 Nimbus Foods Ltd
 - 10.16.1 Nimbus Foods Ltd Jimmies Basic Information
 - 10.16.2 Nimbus Foods Ltd Jimmies Product Overview
 - 10.16.3 Nimbus Foods Ltd Jimmies Product Market Performance
 - 10.16.4 Nimbus Foods Ltd Business Overview
 - 10.16.5 Nimbus Foods Ltd Recent Developments
- 10.17 Carroll Industries NZ Ltd
 - 10.17.1 Carroll Industries NZ Ltd Jimmies Basic Information
 - 10.17.2 Carroll Industries NZ Ltd Jimmies Product Overview
 - 10.17.3 Carroll Industries NZ Ltd Jimmies Product Market Performance
 - 10.17.4 Carroll Industries NZ Ltd Business Overview
 - 10.17.5 Carroll Industries NZ Ltd Recent Developments
- 10.18 Paulaur Corporation
 - 10.18.1 Paulaur Corporation Jimmies Basic Information
 - 10.18.2 Paulaur Corporation Jimmies Product Overview
 - 10.18.3 Paulaur Corporation Jimmies Product Market Performance
 - 10.18.4 Paulaur Corporation Business Overview
 - 10.18.5 Paulaur Corporation Recent Developments

11 JIMMIES MARKET FORECAST BY REGION

- 11.1 Global Jimmies Market Size Forecast
- 11.2 Global Jimmies Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Jimmies Market Size Forecast by Country
 - 11.2.3 Asia Pacific Jimmies Market Size Forecast by Region
 - 11.2.4 South America Jimmies Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Jimmies by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Jimmies Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Jimmies by Type (2025-2032)
 - 12.1.2 Global Jimmies Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Jimmies by Type (2025-2032)
- 12.2 Global Jimmies Market Forecast by Application (2025-2032)
 - 12.2.1 Global Jimmies Sales (K MT) Forecast by Application

12.2.2 Global Jimmies Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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