

Global IVD for Pets Market Research Report 2026(Status and Outlook)

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Abstracts

IVD for Pets collects biological samples (such as blood, urine, feces, tissues, etc.) from pets, and uses specific reagents and instruments to test and analyze these samples under laboratory conditions to obtain information about the health status of pets and provide a basis for diagnosis for pet doctors. IVD for Pets technology is mainly composed of diagnostic equipment (such as various biochemical analyzers, PCR instruments, immunoassay analyzers, etc.) and diagnostic reagents (such as antibodies, antigens, probes, etc.). These technologies and products provide pet doctors with a variety of testing methods to meet the diagnostic needs of different diseases.

The global IVD for Pets market size was estimated at USD 1390.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global IVD for Pets market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global IVD for

Pets market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the IVD for Pets market.

Global IVD for Pets Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Abaxis
Agrolabo
Zoetis
AusDiagnostic
Cormay Diagnostics
Covetru
Heska Corp
Virbac
HyTest
IDEXX Laboratories
Thermo Fisher Scientific
Neogen

Market Segmentation (by Type)

Consumables
Instruments
Reagents
Others

Market Segmentation (by Application)

Cats
Dogs
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the IVD for Pets Market
Overview of the regional outlook of the IVD for Pets Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the IVD for Pets Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of IVD for Pets, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of IVD for Pets

1.2 Key Market Segments

1.2.1 IVD for Pets Segment by Type

1.2.2 IVD for Pets Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 IVD FOR PETS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global IVD for Pets Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global IVD for Pets Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 IVD FOR PETS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global IVD for Pets Product Life Cycle

3.3 Global IVD for Pets Sales by Manufacturers (2020-2025)

3.4 Global IVD for Pets Revenue Market Share by Manufacturers (2020-2025)

3.5 IVD for Pets Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global IVD for Pets Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 IVD for Pets Market Competitive Situation and Trends

3.8.1 IVD for Pets Market Concentration Rate

3.8.2 Global 5 and 10 Largest IVD for Pets Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 IVD FOR PETS INDUSTRY CHAIN ANALYSIS

- 4.1 IVD for Pets Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF IVD FOR PETS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global IVD for Pets Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to IVD for Pets Market
- 5.7 ESG Ratings of Leading Companies

6 IVD FOR PETS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global IVD for Pets Sales Market Share by Type (2020-2025)
- 6.3 Global IVD for Pets Market Size by Type (2020-2025)
- 6.4 Global IVD for Pets Price by Type (2020-2025)

7 IVD FOR PETS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global IVD for Pets Market Sales by Application (2020-2025)
- 7.3 Global IVD for Pets Market Size (M USD) by Application (2020-2025)
- 7.4 Global IVD for Pets Sales Growth Rate by Application (2020-2025)

8 IVD FOR PETS MARKET SALES BY REGION

8.1 Global IVD for Pets Sales by Region

8.1.1 Global IVD for Pets Sales by Region

8.1.2 Global IVD for Pets Sales Market Share by Region

8.2 Global IVD for Pets Market Size by Region

8.2.1 Global IVD for Pets Market Size by Region

8.2.2 Global IVD for Pets Market Size by Region

8.3 North America

8.3.1 North America IVD for Pets Sales by Country

8.3.2 North America IVD for Pets Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe IVD for Pets Sales by Country

8.4.2 Europe IVD for Pets Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific IVD for Pets Sales by Region

8.5.2 Asia Pacific IVD for Pets Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America IVD for Pets Sales by Country

8.6.2 South America IVD for Pets Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa IVD for Pets Sales by Region

- 8.7.2 Middle East and Africa IVD for Pets Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 IVD FOR PETS MARKET PRODUCTION BY REGION

- 9.1 Global Production of IVD for Pets by Region(2020-2025)
- 9.2 Global IVD for Pets Revenue Market Share by Region (2020-2025)
- 9.3 Global IVD for Pets Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America IVD for Pets Production
 - 9.4.1 North America IVD for Pets Production Growth Rate (2020-2025)
 - 9.4.2 North America IVD for Pets Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe IVD for Pets Production
 - 9.5.1 Europe IVD for Pets Production Growth Rate (2020-2025)
 - 9.5.2 Europe IVD for Pets Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan IVD for Pets Production (2020-2025)
 - 9.6.1 Japan IVD for Pets Production Growth Rate (2020-2025)
 - 9.6.2 Japan IVD for Pets Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China IVD for Pets Production (2020-2025)
 - 9.7.1 China IVD for Pets Production Growth Rate (2020-2025)
 - 9.7.2 China IVD for Pets Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Abaxis
 - 10.1.1 Abaxis Basic Information
 - 10.1.2 Abaxis IVD for Pets Product Overview
 - 10.1.3 Abaxis IVD for Pets Product Market Performance
 - 10.1.4 Abaxis Business Overview
 - 10.1.5 Abaxis SWOT Analysis
 - 10.1.6 Abaxis Recent Developments
- 10.2 Agrolabo
 - 10.2.1 Agrolabo Basic Information
 - 10.2.2 Agrolabo IVD for Pets Product Overview
 - 10.2.3 Agrolabo IVD for Pets Product Market Performance

- 10.2.4 Agrolabo Business Overview
- 10.2.5 Agrolabo SWOT Analysis
- 10.2.6 Agrolabo Recent Developments
- 10.3 Zoetis
 - 10.3.1 Zoetis Basic Information
 - 10.3.2 Zoetis IVD for Pets Product Overview
 - 10.3.3 Zoetis IVD for Pets Product Market Performance
 - 10.3.4 Zoetis Business Overview
 - 10.3.5 Zoetis SWOT Analysis
 - 10.3.6 Zoetis Recent Developments
- 10.4 AusDiagnostic
 - 10.4.1 AusDiagnostic Basic Information
 - 10.4.2 AusDiagnostic IVD for Pets Product Overview
 - 10.4.3 AusDiagnostic IVD for Pets Product Market Performance
 - 10.4.4 AusDiagnostic Business Overview
 - 10.4.5 AusDiagnostic Recent Developments
- 10.5 Cormay Diagnostics
 - 10.5.1 Cormay Diagnostics Basic Information
 - 10.5.2 Cormay Diagnostics IVD for Pets Product Overview
 - 10.5.3 Cormay Diagnostics IVD for Pets Product Market Performance
 - 10.5.4 Cormay Diagnostics Business Overview
 - 10.5.5 Cormay Diagnostics Recent Developments
- 10.6 Covetru
 - 10.6.1 Covetru Basic Information
 - 10.6.2 Covetru IVD for Pets Product Overview
 - 10.6.3 Covetru IVD for Pets Product Market Performance
 - 10.6.4 Covetru Business Overview
 - 10.6.5 Covetru Recent Developments
- 10.7 Heska Corp
 - 10.7.1 Heska Corp Basic Information
 - 10.7.2 Heska Corp IVD for Pets Product Overview
 - 10.7.3 Heska Corp IVD for Pets Product Market Performance
 - 10.7.4 Heska Corp Business Overview
 - 10.7.5 Heska Corp Recent Developments
- 10.8 Virbac
 - 10.8.1 Virbac Basic Information
 - 10.8.2 Virbac IVD for Pets Product Overview
 - 10.8.3 Virbac IVD for Pets Product Market Performance
 - 10.8.4 Virbac Business Overview

- 10.8.5 Virbac Recent Developments
- 10.9 HyTest
 - 10.9.1 HyTest Basic Information
 - 10.9.2 HyTest IVD for Pets Product Overview
 - 10.9.3 HyTest IVD for Pets Product Market Performance
 - 10.9.4 HyTest Business Overview
 - 10.9.5 HyTest Recent Developments
- 10.10 IDEXX Laboratories
 - 10.10.1 IDEXX Laboratories Basic Information
 - 10.10.2 IDEXX Laboratories IVD for Pets Product Overview
 - 10.10.3 IDEXX Laboratories IVD for Pets Product Market Performance
 - 10.10.4 IDEXX Laboratories Business Overview
 - 10.10.5 IDEXX Laboratories Recent Developments
- 10.11 Thermo Fisher Scientific
 - 10.11.1 Thermo Fisher Scientific Basic Information
 - 10.11.2 Thermo Fisher Scientific IVD for Pets Product Overview
 - 10.11.3 Thermo Fisher Scientific IVD for Pets Product Market Performance
 - 10.11.4 Thermo Fisher Scientific Business Overview
 - 10.11.5 Thermo Fisher Scientific Recent Developments
- 10.12 Neogen
 - 10.12.1 Neogen Basic Information
 - 10.12.2 Neogen IVD for Pets Product Overview
 - 10.12.3 Neogen IVD for Pets Product Market Performance
 - 10.12.4 Neogen Business Overview
 - 10.12.5 Neogen Recent Developments

11 IVD FOR PETS MARKET FORECAST BY REGION

- 11.1 Global IVD for Pets Market Size Forecast
- 11.2 Global IVD for Pets Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe IVD for Pets Market Size Forecast by Country
 - 11.2.3 Asia Pacific IVD for Pets Market Size Forecast by Region
 - 11.2.4 South America IVD for Pets Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of IVD for Pets by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global IVD for Pets Market Forecast by Type (2026-2035)

- 12.1.1 Global Forecasted Sales of IVD for Pets by Type (2026-2035)
- 12.1.2 Global IVD for Pets Market Size Forecast by Type (2026-2035)
- 12.1.3 Global Forecasted Price of IVD for Pets by Type (2026-2035)
- 12.2 Global IVD for Pets Market Forecast by Application (2026-2035)
 - 12.2.1 Global IVD for Pets Sales (K Units) Forecast by Application
 - 12.2.2 Global IVD for Pets Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global IVD for Pets Market Size by Type (M USD)
- Table 4. Global IVD for Pets Market Size by Application
- Table 5. IVD for Pets Market Size Comparison by Region (M USD)
- Table 6. Global IVD for Pets Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global IVD for Pets Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global IVD for Pets Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global IVD for Pets Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in IVD for Pets as of 2025)
- Table 11. Global Market IVD for Pets Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global IVD for Pets Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. IVD for Pets Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global IVD for Pets Sales by Type (K Units)
- Table 27. Global IVD for Pets Market Size by Type (M USD)
- Table 28. Global IVD for Pets Sales (K Units) by Type (2020-2025)
- Table 29. Global IVD for Pets Sales Market Share by Type (2020-2025)
- Table 30. Global IVD for Pets Market Size (M USD) by Type (2020-2025)
- Table 31. Global IVD for Pets Market Share by Type (2020-2025)

- Table 32. Global IVD for Pets Price (USD/Unit) by Type (2020-2025)
- Table 33. Global IVD for Pets Sales (K Units) by Application
- Table 34. Global IVD for Pets Market Size by Application
- Table 35. Global IVD for Pets Sales by Application (2020-2025) & (K Units)
- Table 36. Global IVD for Pets Sales Market Share by Application (2020-2025)
- Table 37. Global IVD for Pets Market Size by Application (2020-2025) & (M USD)
- Table 38. Global IVD for Pets Market Share by Application (2020-2025)
- Table 39. Global IVD for Pets Sales Growth Rate by Application (2020-2025)
- Table 40. Global IVD for Pets Sales by Region (2020-2025) & (K Units)
- Table 41. Global IVD for Pets Sales Market Share by Region (2020-2025)
- Table 42. Global IVD for Pets Market Size by Region (2020-2025) & (M USD)
- Table 43. Global IVD for Pets Market Size by Region (2020-2025)
- Table 44. North America IVD for Pets Sales by Country (2020-2025) & (K Units)
- Table 45. North America IVD for Pets Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe IVD for Pets Sales by Country (2020-2025) & (K Units)
- Table 47. Europe IVD for Pets Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific IVD for Pets Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific IVD for Pets Market Size by Region (2020-2025) & (M USD)
- Table 50. South America IVD for Pets Sales by Country (2020-2025) & (K Units)
- Table 51. South America IVD for Pets Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa IVD for Pets Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa IVD for Pets Market Size by Region (2020-2025) & (M USD)
- Table 54. Global IVD for Pets Production (K Units) by Region(2020-2025)
- Table 55. Global IVD for Pets Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global IVD for Pets Revenue Market Share by Region (2020-2025)
- Table 57. Global IVD for Pets Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America IVD for Pets Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe IVD for Pets Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan IVD for Pets Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China IVD for Pets Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Abaxis Basic Information
- Table 63. Abaxis IVD for Pets Product Overview
- Table 64. Abaxis IVD for Pets Sales (K Units), Revenue (M USD), Price (USD/Unit) and

Gross Margin (2020-2025)

Table 65. Abaxis Business Overview

Table 66. Abaxis SWOT Analysis

Table 67. Abaxis Recent Developments

Table 68. Agrolabo Basic Information

Table 69. Agrolabo IVD for Pets Product Overview

Table 70. Agrolabo IVD for Pets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Agrolabo Business Overview

Table 72. Agrolabo SWOT Analysis

Table 73. Agrolabo Recent Developments

Table 74. Zoetis Basic Information

Table 75. Zoetis IVD for Pets Product Overview

Table 76. Zoetis IVD for Pets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Zoetis Business Overview

Table 78. Zoetis SWOT Analysis

Table 79. Zoetis Recent Developments

Table 80. AusDiagnostic Basic Information

Table 81. AusDiagnostic IVD for Pets Product Overview

Table 82. AusDiagnostic IVD for Pets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. AusDiagnostic Business Overview

Table 84. AusDiagnostic Recent Developments

Table 85. Cormay Diagnostics Basic Information

Table 86. Cormay Diagnostics IVD for Pets Product Overview

Table 87. Cormay Diagnostics IVD for Pets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Cormay Diagnostics Business Overview

Table 89. Cormay Diagnostics Recent Developments

Table 90. Covetru Basic Information

Table 91. Covetru IVD for Pets Product Overview

Table 92. Covetru IVD for Pets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Covetru Business Overview

Table 94. Covetru Recent Developments

Table 95. Heska Corp Basic Information

Table 96. Heska Corp IVD for Pets Product Overview

Table 97. Heska Corp IVD for Pets Sales (K Units), Revenue (M USD), Price

- (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Heska Corp Business Overview
- Table 99. Heska Corp Recent Developments
- Table 100. Virbac Basic Information
- Table 101. Virbac IVD for Pets Product Overview
- Table 102. Virbac IVD for Pets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Virbac Business Overview
- Table 104. Virbac Recent Developments
- Table 105. HyTest Basic Information
- Table 106. HyTest IVD for Pets Product Overview
- Table 107. HyTest IVD for Pets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. HyTest Business Overview
- Table 109. HyTest Recent Developments
- Table 110. IDEXX Laboratories Basic Information
- Table 111. IDEXX Laboratories IVD for Pets Product Overview
- Table 112. IDEXX Laboratories IVD for Pets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. IDEXX Laboratories Business Overview
- Table 114. IDEXX Laboratories Recent Developments
- Table 115. Thermo Fisher Scientific Basic Information
- Table 116. Thermo Fisher Scientific IVD for Pets Product Overview
- Table 117. Thermo Fisher Scientific IVD for Pets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Thermo Fisher Scientific Business Overview
- Table 119. Thermo Fisher Scientific Recent Developments
- Table 120. Neogen Basic Information
- Table 121. Neogen IVD for Pets Product Overview
- Table 122. Neogen IVD for Pets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Neogen Business Overview
- Table 124. Neogen Recent Developments
- Table 125. Global IVD for Pets Sales Forecast by Region (2026-2035) & (K Units)
- Table 126. Global IVD for Pets Market Size Forecast by Region (2026-2035) & (M USD)
- Table 127. North America IVD for Pets Sales Forecast by Country (2026-2035) & (K Units)
- Table 128. North America IVD for Pets Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Europe IVD for Pets Sales Forecast by Country (2026-2035) & (K Units)

Table 130. Europe IVD for Pets Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific IVD for Pets Sales Forecast by Region (2026-2035) & (K Units)

Table 132. Asia Pacific IVD for Pets Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America IVD for Pets Sales Forecast by Country (2026-2035) & (K Units)

Table 134. South America IVD for Pets Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa IVD for Pets Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa IVD for Pets Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global IVD for Pets Sales Forecast by Type (2026-2035) & (K Units)

Table 138. Global IVD for Pets Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global IVD for Pets Price Forecast by Type (2026-2035) & (USD/Unit)

Table 140. Global IVD for Pets Sales (K Units) Forecast by Application (2026-2035)

Table 141. Global IVD for Pets Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of IVD for Pets
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global IVD for Pets Market Size (M USD), 2025-2035
- Figure 5. Global IVD for Pets Market Size (M USD) (2020-2035)
- Figure 6. Global IVD for Pets Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. IVD for Pets Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global IVD for Pets Product Life Cycle
- Figure 13. IVD for Pets Sales Share by Manufacturers in 2025
- Figure 14. Global IVD for Pets Revenue Share by Manufacturers in 2025
- Figure 15. IVD for Pets Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market IVD for Pets Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by IVD for Pets Revenue in 2025
- Figure 18. Industry Chain Map of IVD for Pets
- Figure 19. Global IVD for Pets Market PEST Analysis
- Figure 20. Global IVD for Pets Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global IVD for Pets Market Share by Type
- Figure 27. Sales Market Share of IVD for Pets by Type (2020-2025)
- Figure 28. Sales Market Share of IVD for Pets by Type in 2025
- Figure 29. Market Share of IVD for Pets by Type (2020-2025)
- Figure 30. Market Share of IVD for Pets by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global IVD for Pets Market Share by Application

- Figure 33. Global IVD for Pets Sales Market Share by Application (2020-2025)
- Figure 34. Global IVD for Pets Sales Market Share by Application in 2025
- Figure 35. Global IVD for Pets Market Share by Application (2020-2025)
- Figure 36. Global IVD for Pets Market Share by Application in 2025
- Figure 37. Global IVD for Pets Sales Growth Rate by Application (2020-2025)
- Figure 38. Global IVD for Pets Sales Market Share by Region (2020-2025)
- Figure 39. Global IVD for Pets Market Size by Region (2020-2025)
- Figure 40. North America IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America IVD for Pets Sales Market Share by Country in 2024
- Figure 43. North America IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America IVD for Pets Market Size by Country in 2024
- Figure 45. U.S. IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada IVD for Pets Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada IVD for Pets Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico IVD for Pets Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico IVD for Pets Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe IVD for Pets Sales Market Share by Country in 2024
- Figure 53. Europe IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe IVD for Pets Market Size by Country in 2024
- Figure 55. Germany IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific IVD for Pets Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific IVD for Pets Sales Market Share by Region in 2024
- Figure 67. Asia Pacific IVD for Pets Market Size by Region in 2024
- Figure 68. China IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)

- Figure 71. Japan IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America IVD for Pets Sales and Growth Rate (K Units)
- Figure 79. South America IVD for Pets Sales Market Share by Country in 2024
- Figure 80. South America IVD for Pets Market Size and Growth Rate (M USD)
- Figure 81. South America IVD for Pets Market Size by Country in 2024
- Figure 82. Brazil IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa IVD for Pets Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa IVD for Pets Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa IVD for Pets Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa IVD for Pets Market Size by Region in 2024
- Figure 92. Saudi Arabia IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa IVD for Pets Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa IVD for Pets Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global IVD for Pets Production Market Share by Region (2020-2025)
- Figure 103. North America IVD for Pets Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe IVD for Pets Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan IVD for Pets Production (K Units) Growth Rate (2020-2025)

- Figure 106. China IVD for Pets Production (K Units) Growth Rate (2020-2025)
- Figure 107. Global IVD for Pets Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 108. Global IVD for Pets Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global IVD for Pets Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global IVD for Pets Market Share Forecast by Type (2026-2035)
- Figure 111. Global IVD for Pets Sales Forecast by Application (2026-2035)
- Figure 112. Global IVD for Pets Market Share Forecast by Application (2026-2035)

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