

# Global IT Spending by Mobile Payment Service Providers Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Mobile payment generally refers to payment Services operated under financial regulation and performed from or via a mobile device. Instead of paying with cash, cheque, or credit cards, a consumer can use a mobile to pay for a wide range of Services and digital or hard goods.

This report provides a deep insight into the global IT Spending by Mobile Payment Service Providers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global IT Spending by Mobile Payment Service Providers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the IT Spending by Mobile Payment Service Providers market in

any manner.

## Global IT Spending by Mobile Payment Service Providers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

AmazonPayments

HP

IBM

MasterCard

Oracle

PayPal

SAP

Accenture

Apple Pay

AT&T

CSC

Fujitsu

Google Pay

Infosys

Samsung

SAP

Square

TCS

Verizon

Wipro

Market Segmentation (by Type)

Hardware

Software

Services

Market Segmentation (by Application)

Card-based Payments

Carrier Billing

Contactless Payments NFC

Inter-bank Transfer

Mobile Wallet

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the IT Spending by Mobile Payment Service Providers Market

Overview of the regional outlook of the IT Spending by Mobile Payment Service Providers Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the IT Spending by Mobile Payment Service Providers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of IT Spending by Mobile Payment Service Providers

1.2 Key Market Segments

1.2.1 IT Spending by Mobile Payment Service Providers Segment by Type

1.2.2 IT Spending by Mobile Payment Service Providers Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 IT SPENDING BY MOBILE PAYMENT SERVICE PROVIDERS MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 IT SPENDING BY MOBILE PAYMENT SERVICE PROVIDERS MARKET COMPETITIVE LANDSCAPE**

3.1 Global IT Spending by Mobile Payment Service Providers Revenue Market Share by Company (2019-2024)

3.2 IT Spending by Mobile Payment Service Providers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company IT Spending by Mobile Payment Service Providers Market Size Sites, Area Served, Product Type

3.4 IT Spending by Mobile Payment Service Providers Market Competitive Situation and Trends

3.4.1 IT Spending by Mobile Payment Service Providers Market Concentration Rate

3.4.2 Global 5 and 10 Largest IT Spending by Mobile Payment Service Providers Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

## **4 IT SPENDING BY MOBILE PAYMENT SERVICE PROVIDERS VALUE CHAIN ANALYSIS**

- 4.1 IT Spending by Mobile Payment Service Providers Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF IT SPENDING BY MOBILE PAYMENT SERVICE PROVIDERS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 IT SPENDING BY MOBILE PAYMENT SERVICE PROVIDERS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global IT Spending by Mobile Payment Service Providers Market Size Market Share by Type (2019-2024)
- 6.3 Global IT Spending by Mobile Payment Service Providers Market Size Growth Rate by Type (2019-2024)

## **7 IT SPENDING BY MOBILE PAYMENT SERVICE PROVIDERS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global IT Spending by Mobile Payment Service Providers Market Size (M USD) by Application (2019-2024)
- 7.3 Global IT Spending by Mobile Payment Service Providers Market Size Growth Rate by Application (2019-2024)

## **8 IT SPENDING BY MOBILE PAYMENT SERVICE PROVIDERS MARKET**

## SEGMENTATION BY REGION

### 8.1 Global IT Spending by Mobile Payment Service Providers Market Size by Region

#### 8.1.1 Global IT Spending by Mobile Payment Service Providers Market Size by Region

#### 8.1.2 Global IT Spending by Mobile Payment Service Providers Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America IT Spending by Mobile Payment Service Providers Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe IT Spending by Mobile Payment Service Providers Market Size by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific IT Spending by Mobile Payment Service Providers Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America IT Spending by Mobile Payment Service Providers Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa IT Spending by Mobile Payment Service Providers Market Size by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### 9.1 AmazonPayments

- 9.1.1 AmazonPayments IT Spending by Mobile Payment Service Providers Basic Information
- 9.1.2 AmazonPayments IT Spending by Mobile Payment Service Providers Product Overview
- 9.1.3 AmazonPayments IT Spending by Mobile Payment Service Providers Product Market Performance
- 9.1.4 AmazonPayments IT Spending by Mobile Payment Service Providers SWOT Analysis
- 9.1.5 AmazonPayments Business Overview
- 9.1.6 AmazonPayments Recent Developments

### 9.2 HP

- 9.2.1 HP IT Spending by Mobile Payment Service Providers Basic Information
- 9.2.2 HP IT Spending by Mobile Payment Service Providers Product Overview
- 9.2.3 HP IT Spending by Mobile Payment Service Providers Product Market Performance
- 9.2.4 AmazonPayments IT Spending by Mobile Payment Service Providers SWOT Analysis
- 9.2.5 HP Business Overview
- 9.2.6 HP Recent Developments

### 9.3 IBM

- 9.3.1 IBM IT Spending by Mobile Payment Service Providers Basic Information
- 9.3.2 IBM IT Spending by Mobile Payment Service Providers Product Overview
- 9.3.3 IBM IT Spending by Mobile Payment Service Providers Product Market Performance
- 9.3.4 AmazonPayments IT Spending by Mobile Payment Service Providers SWOT Analysis
- 9.3.5 IBM Business Overview
- 9.3.6 IBM Recent Developments

### 9.4 MasterCard

- 9.4.1 MasterCard IT Spending by Mobile Payment Service Providers Basic Information
- 9.4.2 MasterCard IT Spending by Mobile Payment Service Providers Product Overview

9.4.3 MasterCard IT Spending by Mobile Payment Service Providers Product Market Performance

9.4.4 MasterCard Business Overview

9.4.5 MasterCard Recent Developments

9.5 Oracle

9.5.1 Oracle IT Spending by Mobile Payment Service Providers Basic Information

9.5.2 Oracle IT Spending by Mobile Payment Service Providers Product Overview

9.5.3 Oracle IT Spending by Mobile Payment Service Providers Product Market Performance

9.5.4 Oracle Business Overview

9.5.5 Oracle Recent Developments

9.6 PayPal

9.6.1 PayPal IT Spending by Mobile Payment Service Providers Basic Information

9.6.2 PayPal IT Spending by Mobile Payment Service Providers Product Overview

9.6.3 PayPal IT Spending by Mobile Payment Service Providers Product Market Performance

9.6.4 PayPal Business Overview

9.6.5 PayPal Recent Developments

9.7 SAP

9.7.1 SAP IT Spending by Mobile Payment Service Providers Basic Information

9.7.2 SAP IT Spending by Mobile Payment Service Providers Product Overview

9.7.3 SAP IT Spending by Mobile Payment Service Providers Product Market Performance

9.7.4 SAP Business Overview

9.7.5 SAP Recent Developments

9.8 Accenture

9.8.1 Accenture IT Spending by Mobile Payment Service Providers Basic Information

9.8.2 Accenture IT Spending by Mobile Payment Service Providers Product Overview

9.8.3 Accenture IT Spending by Mobile Payment Service Providers Product Market Performance

9.8.4 Accenture Business Overview

9.8.5 Accenture Recent Developments

9.9 Apple Pay

9.9.1 Apple Pay IT Spending by Mobile Payment Service Providers Basic Information

9.9.2 Apple Pay IT Spending by Mobile Payment Service Providers Product Overview

9.9.3 Apple Pay IT Spending by Mobile Payment Service Providers Product Market Performance

9.9.4 Apple Pay Business Overview

9.9.5 Apple Pay Recent Developments

## 9.10 ATandT

9.10.1 ATandT IT Spending by Mobile Payment Service Providers Basic Information

9.10.2 ATandT IT Spending by Mobile Payment Service Providers Product Overview

9.10.3 ATandT IT Spending by Mobile Payment Service Providers Product Market

Performance

9.10.4 ATandT Business Overview

9.10.5 ATandT Recent Developments

## 9.11 CSC

9.11.1 CSC IT Spending by Mobile Payment Service Providers Basic Information

9.11.2 CSC IT Spending by Mobile Payment Service Providers Product Overview

9.11.3 CSC IT Spending by Mobile Payment Service Providers Product Market

Performance

9.11.4 CSC Business Overview

9.11.5 CSC Recent Developments

## 9.12 Fujitsu

9.12.1 Fujitsu IT Spending by Mobile Payment Service Providers Basic Information

9.12.2 Fujitsu IT Spending by Mobile Payment Service Providers Product Overview

9.12.3 Fujitsu IT Spending by Mobile Payment Service Providers Product Market

Performance

9.12.4 Fujitsu Business Overview

9.12.5 Fujitsu Recent Developments

## 9.13 Google Pay

9.13.1 Google Pay IT Spending by Mobile Payment Service Providers Basic Information

9.13.2 Google Pay IT Spending by Mobile Payment Service Providers Product Overview

9.13.3 Google Pay IT Spending by Mobile Payment Service Providers Product Market Performance

9.13.4 Google Pay Business Overview

9.13.5 Google Pay Recent Developments

## 9.14 Infosys

9.14.1 Infosys IT Spending by Mobile Payment Service Providers Basic Information

9.14.2 Infosys IT Spending by Mobile Payment Service Providers Product Overview

9.14.3 Infosys IT Spending by Mobile Payment Service Providers Product Market

Performance

9.14.4 Infosys Business Overview

9.14.5 Infosys Recent Developments

## 9.15 Samsung

9.15.1 Samsung IT Spending by Mobile Payment Service Providers Basic Information

- 9.15.2 Samsung IT Spending by Mobile Payment Service Providers Product Overview
- 9.15.3 Samsung IT Spending by Mobile Payment Service Providers Product Market Performance
- 9.15.4 Samsung Business Overview
- 9.15.5 Samsung Recent Developments
- 9.16 SAP
  - 9.16.1 SAP IT Spending by Mobile Payment Service Providers Basic Information
  - 9.16.2 SAP IT Spending by Mobile Payment Service Providers Product Overview
  - 9.16.3 SAP IT Spending by Mobile Payment Service Providers Product Market Performance
  - 9.16.4 SAP Business Overview
  - 9.16.5 SAP Recent Developments
- 9.17 Square
  - 9.17.1 Square IT Spending by Mobile Payment Service Providers Basic Information
  - 9.17.2 Square IT Spending by Mobile Payment Service Providers Product Overview
  - 9.17.3 Square IT Spending by Mobile Payment Service Providers Product Market Performance
  - 9.17.4 Square Business Overview
  - 9.17.5 Square Recent Developments
- 9.18 TCS
  - 9.18.1 TCS IT Spending by Mobile Payment Service Providers Basic Information
  - 9.18.2 TCS IT Spending by Mobile Payment Service Providers Product Overview
  - 9.18.3 TCS IT Spending by Mobile Payment Service Providers Product Market Performance
  - 9.18.4 TCS Business Overview
  - 9.18.5 TCS Recent Developments
- 9.19 Verizon
  - 9.19.1 Verizon IT Spending by Mobile Payment Service Providers Basic Information
  - 9.19.2 Verizon IT Spending by Mobile Payment Service Providers Product Overview
  - 9.19.3 Verizon IT Spending by Mobile Payment Service Providers Product Market Performance
  - 9.19.4 Verizon Business Overview
  - 9.19.5 Verizon Recent Developments
- 9.20 Wipro
  - 9.20.1 Wipro IT Spending by Mobile Payment Service Providers Basic Information
  - 9.20.2 Wipro IT Spending by Mobile Payment Service Providers Product Overview
  - 9.20.3 Wipro IT Spending by Mobile Payment Service Providers Product Market Performance
  - 9.20.4 Wipro Business Overview

## 9.20.5 Wipro Recent Developments

## **10 IT SPENDING BY MOBILE PAYMENT SERVICE PROVIDERS REGIONAL MARKET FORECAST**

10.1 Global IT Spending by Mobile Payment Service Providers Market Size Forecast

10.2 Global IT Spending by Mobile Payment Service Providers Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe IT Spending by Mobile Payment Service Providers Market Size Forecast by Country

10.2.3 Asia Pacific IT Spending by Mobile Payment Service Providers Market Size Forecast by Region

10.2.4 South America IT Spending by Mobile Payment Service Providers Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of IT Spending by Mobile Payment Service Providers by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global IT Spending by Mobile Payment Service Providers Market Forecast by Type (2025-2030)

11.2 Global IT Spending by Mobile Payment Service Providers Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. IT Spending by Mobile Payment Service Providers Market Size Comparison by Region (M USD)

Table 5. Global IT Spending by Mobile Payment Service Providers Revenue (M USD) by Company (2019-2024)

Table 6. Global IT Spending by Mobile Payment Service Providers Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in IT Spending by Mobile Payment Service Providers as of 2022)

Table 8. Company IT Spending by Mobile Payment Service Providers Market Size Sites and Area Served

Table 9. Company IT Spending by Mobile Payment Service Providers Product Type

Table 10. Global IT Spending by Mobile Payment Service Providers Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of IT Spending by Mobile Payment Service Providers

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. IT Spending by Mobile Payment Service Providers Market Challenges

Table 18. Global IT Spending by Mobile Payment Service Providers Market Size by Type (M USD)

Table 19. Global IT Spending by Mobile Payment Service Providers Market Size (M USD) by Type (2019-2024)

Table 20. Global IT Spending by Mobile Payment Service Providers Market Size Share by Type (2019-2024)

Table 21. Global IT Spending by Mobile Payment Service Providers Market Size Growth Rate by Type (2019-2024)

Table 22. Global IT Spending by Mobile Payment Service Providers Market Size by Application

Table 23. Global IT Spending by Mobile Payment Service Providers Market Size by Application (2019-2024) & (M USD)

Table 24. Global IT Spending by Mobile Payment Service Providers Market Share by Application (2019-2024)

Table 25. Global IT Spending by Mobile Payment Service Providers Market Size Growth Rate by Application (2019-2024)

Table 26. Global IT Spending by Mobile Payment Service Providers Market Size by Region (2019-2024) & (M USD)

Table 27. Global IT Spending by Mobile Payment Service Providers Market Size Market Share by Region (2019-2024)

Table 28. North America IT Spending by Mobile Payment Service Providers Market Size by Country (2019-2024) & (M USD)

Table 29. Europe IT Spending by Mobile Payment Service Providers Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific IT Spending by Mobile Payment Service Providers Market Size by Region (2019-2024) & (M USD)

Table 31. South America IT Spending by Mobile Payment Service Providers Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa IT Spending by Mobile Payment Service Providers Market Size by Region (2019-2024) & (M USD)

Table 33. AmazonPayments IT Spending by Mobile Payment Service Providers Basic Information

Table 34. AmazonPayments IT Spending by Mobile Payment Service Providers Product Overview

Table 35. AmazonPayments IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 36. AmazonPayments IT Spending by Mobile Payment Service Providers SWOT Analysis

Table 37. AmazonPayments Business Overview

Table 38. AmazonPayments Recent Developments

Table 39. HP IT Spending by Mobile Payment Service Providers Basic Information

Table 40. HP IT Spending by Mobile Payment Service Providers Product Overview

Table 41. HP IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 42. AmazonPayments IT Spending by Mobile Payment Service Providers SWOT Analysis

Table 43. HP Business Overview

Table 44. HP Recent Developments

Table 45. IBM IT Spending by Mobile Payment Service Providers Basic Information

Table 46. IBM IT Spending by Mobile Payment Service Providers Product Overview

Table 47. IBM IT Spending by Mobile Payment Service Providers Revenue (M USD)

and Gross Margin (2019-2024)

Table 48. AmazonPayments IT Spending by Mobile Payment Service Providers SWOT Analysis

Table 49. IBM Business Overview

Table 50. IBM Recent Developments

Table 51. MasterCard IT Spending by Mobile Payment Service Providers Basic Information

Table 52. MasterCard IT Spending by Mobile Payment Service Providers Product Overview

Table 53. MasterCard IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 54. MasterCard Business Overview

Table 55. MasterCard Recent Developments

Table 56. Oracle IT Spending by Mobile Payment Service Providers Basic Information

Table 57. Oracle IT Spending by Mobile Payment Service Providers Product Overview

Table 58. Oracle IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Oracle Business Overview

Table 60. Oracle Recent Developments

Table 61. PayPal IT Spending by Mobile Payment Service Providers Basic Information

Table 62. PayPal IT Spending by Mobile Payment Service Providers Product Overview

Table 63. PayPal IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 64. PayPal Business Overview

Table 65. PayPal Recent Developments

Table 66. SAP IT Spending by Mobile Payment Service Providers Basic Information

Table 67. SAP IT Spending by Mobile Payment Service Providers Product Overview

Table 68. SAP IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 69. SAP Business Overview

Table 70. SAP Recent Developments

Table 71. Accenture IT Spending by Mobile Payment Service Providers Basic Information

Table 72. Accenture IT Spending by Mobile Payment Service Providers Product Overview

Table 73. Accenture IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Accenture Business Overview

Table 75. Accenture Recent Developments

Table 76. Apple Pay IT Spending by Mobile Payment Service Providers Basic Information

Table 77. Apple Pay IT Spending by Mobile Payment Service Providers Product Overview

Table 78. Apple Pay IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Apple Pay Business Overview

Table 80. Apple Pay Recent Developments

Table 81. ATandT IT Spending by Mobile Payment Service Providers Basic Information

Table 82. ATandT IT Spending by Mobile Payment Service Providers Product Overview

Table 83. ATandT IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 84. ATandT Business Overview

Table 85. ATandT Recent Developments

Table 86. CSC IT Spending by Mobile Payment Service Providers Basic Information

Table 87. CSC IT Spending by Mobile Payment Service Providers Product Overview

Table 88. CSC IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 89. CSC Business Overview

Table 90. CSC Recent Developments

Table 91. Fujitsu IT Spending by Mobile Payment Service Providers Basic Information

Table 92. Fujitsu IT Spending by Mobile Payment Service Providers Product Overview

Table 93. Fujitsu IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Fujitsu Business Overview

Table 95. Fujitsu Recent Developments

Table 96. Google Pay IT Spending by Mobile Payment Service Providers Basic Information

Table 97. Google Pay IT Spending by Mobile Payment Service Providers Product Overview

Table 98. Google Pay IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Google Pay Business Overview

Table 100. Google Pay Recent Developments

Table 101. Infosys IT Spending by Mobile Payment Service Providers Basic Information

Table 102. Infosys IT Spending by Mobile Payment Service Providers Product Overview

Table 103. Infosys IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Infosys Business Overview

- Table 105. Infosys Recent Developments
- Table 106. Samsung IT Spending by Mobile Payment Service Providers Basic Information
- Table 107. Samsung IT Spending by Mobile Payment Service Providers Product Overview
- Table 108. Samsung IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Samsung Business Overview
- Table 110. Samsung Recent Developments
- Table 111. SAP IT Spending by Mobile Payment Service Providers Basic Information
- Table 112. SAP IT Spending by Mobile Payment Service Providers Product Overview
- Table 113. SAP IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. SAP Business Overview
- Table 115. SAP Recent Developments
- Table 116. Square IT Spending by Mobile Payment Service Providers Basic Information
- Table 117. Square IT Spending by Mobile Payment Service Providers Product Overview
- Table 118. Square IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. Square Business Overview
- Table 120. Square Recent Developments
- Table 121. TCS IT Spending by Mobile Payment Service Providers Basic Information
- Table 122. TCS IT Spending by Mobile Payment Service Providers Product Overview
- Table 123. TCS IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)
- Table 124. TCS Business Overview
- Table 125. TCS Recent Developments
- Table 126. Verizon IT Spending by Mobile Payment Service Providers Basic Information
- Table 127. Verizon IT Spending by Mobile Payment Service Providers Product Overview
- Table 128. Verizon IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)
- Table 129. Verizon Business Overview
- Table 130. Verizon Recent Developments
- Table 131. Wipro IT Spending by Mobile Payment Service Providers Basic Information
- Table 132. Wipro IT Spending by Mobile Payment Service Providers Product Overview
- Table 133. Wipro IT Spending by Mobile Payment Service Providers Revenue (M USD) and Gross Margin (2019-2024)
- Table 134. Wipro Business Overview

Table 135. Wipro Recent Developments

Table 136. Global IT Spending by Mobile Payment Service Providers Market Size Forecast by Region (2025-2030) & (M USD)

Table 137. North America IT Spending by Mobile Payment Service Providers Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Europe IT Spending by Mobile Payment Service Providers Market Size Forecast by Country (2025-2030) & (M USD)

Table 139. Asia Pacific IT Spending by Mobile Payment Service Providers Market Size Forecast by Region (2025-2030) & (M USD)

Table 140. South America IT Spending by Mobile Payment Service Providers Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa IT Spending by Mobile Payment Service Providers Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Global IT Spending by Mobile Payment Service Providers Market Size Forecast by Type (2025-2030) & (M USD)

Table 143. Global IT Spending by Mobile Payment Service Providers Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of IT Spending by Mobile Payment Service Providers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global IT Spending by Mobile Payment Service Providers Market Size (M USD), 2019-2030
- Figure 5. Global IT Spending by Mobile Payment Service Providers Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. IT Spending by Mobile Payment Service Providers Market Size by Country (M USD)
- Figure 10. Global IT Spending by Mobile Payment Service Providers Revenue Share by Company in 2023
- Figure 11. IT Spending by Mobile Payment Service Providers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by IT Spending by Mobile Payment Service Providers Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global IT Spending by Mobile Payment Service Providers Market Share by Type
- Figure 15. Market Size Share of IT Spending by Mobile Payment Service Providers by Type (2019-2024)
- Figure 16. Market Size Market Share of IT Spending by Mobile Payment Service Providers by Type in 2022
- Figure 17. Global IT Spending by Mobile Payment Service Providers Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global IT Spending by Mobile Payment Service Providers Market Share by Application
- Figure 20. Global IT Spending by Mobile Payment Service Providers Market Share by Application (2019-2024)
- Figure 21. Global IT Spending by Mobile Payment Service Providers Market Share by Application in 2022
- Figure 22. Global IT Spending by Mobile Payment Service Providers Market Size

Growth Rate by Application (2019-2024)

Figure 23. Global IT Spending by Mobile Payment Service Providers Market Size  
Market Share by Region (2019-2024)

Figure 24. North America IT Spending by Mobile Payment Service Providers Market  
Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America IT Spending by Mobile Payment Service Providers Market  
Size Market Share by Country in 2023

Figure 26. U.S. IT Spending by Mobile Payment Service Providers Market Size and  
Growth Rate (2019-2024) & (M USD)

Figure 27. Canada IT Spending by Mobile Payment Service Providers Market Size (M  
USD) and Growth Rate (2019-2024)

Figure 28. Mexico IT Spending by Mobile Payment Service Providers Market Size  
(Units) and Growth Rate (2019-2024)

Figure 29. Europe IT Spending by Mobile Payment Service Providers Market Size and  
Growth Rate (2019-2024) & (M USD)

Figure 30. Europe IT Spending by Mobile Payment Service Providers Market Size  
Market Share by Country in 2023

Figure 31. Germany IT Spending by Mobile Payment Service Providers Market Size and  
Growth Rate (2019-2024) & (M USD)

Figure 32. France IT Spending by Mobile Payment Service Providers Market Size and  
Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. IT Spending by Mobile Payment Service Providers Market Size and  
Growth Rate (2019-2024) & (M USD)

Figure 34. Italy IT Spending by Mobile Payment Service Providers Market Size and  
Growth Rate (2019-2024) & (M USD)

Figure 35. Russia IT Spending by Mobile Payment Service Providers Market Size and  
Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific IT Spending by Mobile Payment Service Providers Market Size  
and Growth Rate (M USD)

Figure 37. Asia Pacific IT Spending by Mobile Payment Service Providers Market Size  
Market Share by Region in 2023

Figure 38. China IT Spending by Mobile Payment Service Providers Market Size and  
Growth Rate (2019-2024) & (M USD)

Figure 39. Japan IT Spending by Mobile Payment Service Providers Market Size and  
Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea IT Spending by Mobile Payment Service Providers Market Size  
and Growth Rate (2019-2024) & (M USD)

Figure 41. India IT Spending by Mobile Payment Service Providers Market Size and  
Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia IT Spending by Mobile Payment Service Providers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America IT Spending by Mobile Payment Service Providers Market Size and Growth Rate (M USD)

Figure 44. South America IT Spending by Mobile Payment Service Providers Market Size Market Share by Country in 2023

Figure 45. Brazil IT Spending by Mobile Payment Service Providers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina IT Spending by Mobile Payment Service Providers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia IT Spending by Mobile Payment Service Providers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa IT Spending by Mobile Payment Service Providers Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa IT Spending by Mobile Payment Service Providers Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia IT Spending by Mobile Payment Service Providers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE IT Spending by Mobile Payment Service Providers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt IT Spending by Mobile Payment Service Providers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria IT Spending by Mobile Payment Service Providers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa IT Spending by Mobile Payment Service Providers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global IT Spending by Mobile Payment Service Providers Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global IT Spending by Mobile Payment Service Providers Market Share Forecast by Type (2025-2030)

Figure 57. Global IT Spending by Mobile Payment Service Providers Market Share Forecast by Application (2025-2030)

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