

# Global IT Robotic Automation Market Research Report 2024(Status and Outlook)

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# Abstracts

Report Overview:

IT robotics automation, which configures a software that can capture and interpret the actions of existing applications employed in various business processes provided a gateway for such organizations into delivering better output in a cost-effective manner which was not possible with earlier automation approaches.

The Global IT Robotic Automation Market Size was estimated at USD 259.28 million in 2023 and is projected to reach USD 3122.64 million by 2029, exhibiting a CAGR of 51.40% during the forecast period.

This report provides a deep insight into the global IT Robotic Automation market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global IT Robotic Automation Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the IT Robotic Automation market in any manner.

Global IT Robotic Automation Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company Blue Prism Be Informed IBM Appian **IPsoft** Tata Consultancy Services Limited (TCS) Hitachi Toshiba GE Genpact **UiPath** Market Segmentation (by Type)



RPA Technology Supply

RPA Service Supply

Other

Market Segmentation (by Application)

Banking

Utilities

Healthcare

Other

**Geographic Segmentation** 

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments



Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the IT Robotic Automation Market

Overview of the regional outlook of the IT Robotic Automation Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled



Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the IT Robotic Automation Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan,



merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# Contents

# **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of IT Robotic Automation
- 1.2 Key Market Segments
- 1.2.1 IT Robotic Automation Segment by Type
- 1.2.2 IT Robotic Automation Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

# 2 IT ROBOTIC AUTOMATION MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

# **3 IT ROBOTIC AUTOMATION MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global IT Robotic Automation Revenue Market Share by Company (2019-2024)
- 3.2 IT Robotic Automation Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company IT Robotic Automation Market Size Sites, Area Served, Product Type
- 3.4 IT Robotic Automation Market Competitive Situation and Trends
- 3.4.1 IT Robotic Automation Market Concentration Rate
- 3.4.2 Global 5 and 10 Largest IT Robotic Automation Players Market Share by Revenue
- 3.4.3 Mergers & Acquisitions, Expansion

# **4 IT ROBOTIC AUTOMATION VALUE CHAIN ANALYSIS**

- 4.1 IT Robotic Automation Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

# **5 THE DEVELOPMENT AND DYNAMICS OF IT ROBOTIC AUTOMATION MARKET**



5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
5.5.1 Mergers & Acquisitions
5.5.2 Expansions
5.5.3 Collaboration/Supply Contracts
5.6 Industry Policies

# **6 IT ROBOTIC AUTOMATION MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global IT Robotic Automation Market Size Market Share by Type (2019-2024)

6.3 Global IT Robotic Automation Market Size Growth Rate by Type (2019-2024)

### 7 IT ROBOTIC AUTOMATION MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global IT Robotic Automation Market Size (M USD) by Application (2019-2024)

7.3 Global IT Robotic Automation Market Size Growth Rate by Application (2019-2024)

# 8 IT ROBOTIC AUTOMATION MARKET SEGMENTATION BY REGION

- 8.1 Global IT Robotic Automation Market Size by Region
  - 8.1.1 Global IT Robotic Automation Market Size by Region
- 8.1.2 Global IT Robotic Automation Market Size Market Share by Region

8.2 North America

8.2.1 North America IT Robotic Automation Market Size by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico

8.3 Europe

- 8.3.1 Europe IT Robotic Automation Market Size by Country
- 8.3.2 Germany
- 8.3.3 France
- 8.3.4 U.K.
- 8.3.5 Italy



- 8.3.6 Russia
- 8.4 Asia Pacific
- 8.4.1 Asia Pacific IT Robotic Automation Market Size by Region
- 8.4.2 China
- 8.4.3 Japan
- 8.4.4 South Korea
- 8.4.5 India
- 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America IT Robotic Automation Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa IT Robotic Automation Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

- 9.1 Blue Prism
  - 9.1.1 Blue Prism IT Robotic Automation Basic Information
  - 9.1.2 Blue Prism IT Robotic Automation Product Overview
  - 9.1.3 Blue Prism IT Robotic Automation Product Market Performance
  - 9.1.4 Blue Prism IT Robotic Automation SWOT Analysis
  - 9.1.5 Blue Prism Business Overview
- 9.1.6 Blue Prism Recent Developments

9.2 Be Informed

- 9.2.1 Be Informed IT Robotic Automation Basic Information
- 9.2.2 Be Informed IT Robotic Automation Product Overview
- 9.2.3 Be Informed IT Robotic Automation Product Market Performance
- 9.2.4 Blue Prism IT Robotic Automation SWOT Analysis
- 9.2.5 Be Informed Business Overview
- 9.2.6 Be Informed Recent Developments

#### 9.3 IBM

9.3.1 IBM IT Robotic Automation Basic Information



- 9.3.2 IBM IT Robotic Automation Product Overview
- 9.3.3 IBM IT Robotic Automation Product Market Performance
- 9.3.4 Blue Prism IT Robotic Automation SWOT Analysis
- 9.3.5 IBM Business Overview
- 9.3.6 IBM Recent Developments

9.4 Appian

- 9.4.1 Appian IT Robotic Automation Basic Information
- 9.4.2 Appian IT Robotic Automation Product Overview
- 9.4.3 Appian IT Robotic Automation Product Market Performance
- 9.4.4 Appian Business Overview
- 9.4.5 Appian Recent Developments
- 9.5 IPsoft
  - 9.5.1 IPsoft IT Robotic Automation Basic Information
  - 9.5.2 IPsoft IT Robotic Automation Product Overview
  - 9.5.3 IPsoft IT Robotic Automation Product Market Performance
- 9.5.4 IPsoft Business Overview
- 9.5.5 IPsoft Recent Developments
- 9.6 Tata Consultancy Services Limited (TCS)

9.6.1 Tata Consultancy Services Limited (TCS) IT Robotic Automation Basic Information

9.6.2 Tata Consultancy Services Limited (TCS) IT Robotic Automation Product Overview

9.6.3 Tata Consultancy Services Limited (TCS) IT Robotic Automation Product Market Performance

- 9.6.4 Tata Consultancy Services Limited (TCS) Business Overview
- 9.6.5 Tata Consultancy Services Limited (TCS) Recent Developments

9.7 Hitachi

- 9.7.1 Hitachi IT Robotic Automation Basic Information
- 9.7.2 Hitachi IT Robotic Automation Product Overview
- 9.7.3 Hitachi IT Robotic Automation Product Market Performance
- 9.7.4 Hitachi Business Overview
- 9.7.5 Hitachi Recent Developments

9.8 Toshiba

- 9.8.1 Toshiba IT Robotic Automation Basic Information
- 9.8.2 Toshiba IT Robotic Automation Product Overview
- 9.8.3 Toshiba IT Robotic Automation Product Market Performance
- 9.8.4 Toshiba Business Overview
- 9.8.5 Toshiba Recent Developments
- 9.9 GE



- 9.9.1 GE IT Robotic Automation Basic Information
- 9.9.2 GE IT Robotic Automation Product Overview
- 9.9.3 GE IT Robotic Automation Product Market Performance
- 9.9.4 GE Business Overview
- 9.9.5 GE Recent Developments

9.10 Genpact

- 9.10.1 Genpact IT Robotic Automation Basic Information
- 9.10.2 Genpact IT Robotic Automation Product Overview
- 9.10.3 Genpact IT Robotic Automation Product Market Performance
- 9.10.4 Genpact Business Overview
- 9.10.5 Genpact Recent Developments
- 9.11 UiPath
  - 9.11.1 UiPath IT Robotic Automation Basic Information
  - 9.11.2 UiPath IT Robotic Automation Product Overview
  - 9.11.3 UiPath IT Robotic Automation Product Market Performance
  - 9.11.4 UiPath Business Overview
  - 9.11.5 UiPath Recent Developments

#### **10 IT ROBOTIC AUTOMATION REGIONAL MARKET FORECAST**

- 10.1 Global IT Robotic Automation Market Size Forecast
- 10.2 Global IT Robotic Automation Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe IT Robotic Automation Market Size Forecast by Country
- 10.2.3 Asia Pacific IT Robotic Automation Market Size Forecast by Region
- 10.2.4 South America IT Robotic Automation Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of IT Robotic Automation by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global IT Robotic Automation Market Forecast by Type (2025-2030)
- 11.2 Global IT Robotic Automation Market Forecast by Application (2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**





# **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. IT Robotic Automation Market Size Comparison by Region (M USD)
- Table 5. Global IT Robotic Automation Revenue (M USD) by Company (2019-2024)
- Table 6. Global IT Robotic Automation Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in IT Robotic Automation as of 2022)

 Table 8. Company IT Robotic Automation Market Size Sites and Area Served

Table 9. Company IT Robotic Automation Product Type

Table 10. Global IT Robotic Automation Company Market Concentration Ratio (CR5 and HHI)

- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of IT Robotic Automation
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. IT Robotic Automation Market Challenges
- Table 18. Global IT Robotic Automation Market Size by Type (M USD)
- Table 19. Global IT Robotic Automation Market Size (M USD) by Type (2019-2024)
- Table 20. Global IT Robotic Automation Market Size Share by Type (2019-2024)
- Table 21. Global IT Robotic Automation Market Size Growth Rate by Type (2019-2024)
- Table 22. Global IT Robotic Automation Market Size by Application

Table 23. Global IT Robotic Automation Market Size by Application (2019-2024) & (M USD)

Table 24. Global IT Robotic Automation Market Share by Application (2019-2024)

- Table 25. Global IT Robotic Automation Market Size Growth Rate by Application (2019-2024)
- Table 26. Global IT Robotic Automation Market Size by Region (2019-2024) & (M USD)

Table 27. Global IT Robotic Automation Market Size Market Share by Region (2019-2024)

Table 28. North America IT Robotic Automation Market Size by Country (2019-2024) & (M USD)

Table 29. Europe IT Robotic Automation Market Size by Country (2019-2024) & (M



USD)

Table 30. Asia Pacific IT Robotic Automation Market Size by Region (2019-2024) & (M USD)

Table 31. South America IT Robotic Automation Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa IT Robotic Automation Market Size by Region (2019-2024) & (M USD)

- Table 33. Blue Prism IT Robotic Automation Basic Information
- Table 34. Blue Prism IT Robotic Automation Product Overview
- Table 35. Blue Prism IT Robotic Automation Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. Blue Prism IT Robotic Automation SWOT Analysis
- Table 37. Blue Prism Business Overview

Table 38. Blue Prism Recent Developments

- Table 39. Be Informed IT Robotic Automation Basic Information
- Table 40. Be Informed IT Robotic Automation Product Overview
- Table 41. Be Informed IT Robotic Automation Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. Blue Prism IT Robotic Automation SWOT Analysis
- Table 43. Be Informed Business Overview
- Table 44. Be Informed Recent Developments
- Table 45. IBM IT Robotic Automation Basic Information
- Table 46. IBM IT Robotic Automation Product Overview
- Table 47. IBM IT Robotic Automation Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Blue Prism IT Robotic Automation SWOT Analysis
- Table 49. IBM Business Overview
- Table 50. IBM Recent Developments
- Table 51. Appian IT Robotic Automation Basic Information
- Table 52. Appian IT Robotic Automation Product Overview
- Table 53. Appian IT Robotic Automation Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. Appian Business Overview
- Table 55. Appian Recent Developments
- Table 56. IPsoft IT Robotic Automation Basic Information
- Table 57. IPsoft IT Robotic Automation Product Overview
- Table 58. IPsoft IT Robotic Automation Revenue (M USD) and Gross Margin
- (2019-2024)
- Table 59. IPsoft Business Overview
- Table 60. IPsoft Recent Developments



Table 61. Tata Consultancy Services Limited (TCS) IT Robotic Automation Basic Information

Table 62. Tata Consultancy Services Limited (TCS) IT Robotic Automation Product Overview

Table 63. Tata Consultancy Services Limited (TCS) IT Robotic Automation Revenue (M USD) and Gross Margin (2019-2024)

- Table 64. Tata Consultancy Services Limited (TCS) Business Overview
- Table 65. Tata Consultancy Services Limited (TCS) Recent Developments
- Table 66. Hitachi IT Robotic Automation Basic Information
- Table 67. Hitachi IT Robotic Automation Product Overview
- Table 68. Hitachi IT Robotic Automation Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Hitachi Business Overview

Table 70. Hitachi Recent Developments

Table 71. Toshiba IT Robotic Automation Basic Information

Table 72. Toshiba IT Robotic Automation Product Overview

Table 73. Toshiba IT Robotic Automation Revenue (M USD) and Gross Margin (2019-2024)

- Table 74. Toshiba Business Overview
- Table 75. Toshiba Recent Developments
- Table 76. GE IT Robotic Automation Basic Information
- Table 77. GE IT Robotic Automation Product Overview
- Table 78. GE IT Robotic Automation Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. GE Business Overview
- Table 80. GE Recent Developments
- Table 81. Genpact IT Robotic Automation Basic Information
- Table 82. Genpact IT Robotic Automation Product Overview
- Table 83. Genpact IT Robotic Automation Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Genpact Business Overview
- Table 85. Genpact Recent Developments
- Table 86. UiPath IT Robotic Automation Basic Information
- Table 87. UiPath IT Robotic Automation Product Overview

Table 88. UiPath IT Robotic Automation Revenue (M USD) and Gross Margin (2019-2024)

Table 89. UiPath Business Overview

 Table 90. UiPath Recent Developments

Table 91. Global IT Robotic Automation Market Size Forecast by Region (2025-2030) & (M USD)



Table 92. North America IT Robotic Automation Market Size Forecast by Country (2025-2030) & (M USD)

Table 93. Europe IT Robotic Automation Market Size Forecast by Country (2025-2030) & (M USD)

Table 94. Asia Pacific IT Robotic Automation Market Size Forecast by Region (2025-2030) & (M USD)

Table 95. South America IT Robotic Automation Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa IT Robotic Automation Market Size Forecast by Country (2025-2030) & (M USD)

Table 97. Global IT Robotic Automation Market Size Forecast by Type (2025-2030) & (M USD)

Table 98. Global IT Robotic Automation Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

## LIST OF FIGURES

- Figure 1. Industrial Chain of IT Robotic Automation
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global IT Robotic Automation Market Size (M USD), 2019-2030
- Figure 5. Global IT Robotic Automation Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. IT Robotic Automation Market Size by Country (M USD)
- Figure 10. Global IT Robotic Automation Revenue Share by Company in 2023

Figure 11. IT Robotic Automation Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by IT Robotic Automation Revenue in 2023

- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global IT Robotic Automation Market Share by Type
- Figure 15. Market Size Share of IT Robotic Automation by Type (2019-2024)
- Figure 16. Market Size Market Share of IT Robotic Automation by Type in 2022
- Figure 17. Global IT Robotic Automation Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global IT Robotic Automation Market Share by Application
- Figure 20. Global IT Robotic Automation Market Share by Application (2019-2024)
- Figure 21. Global IT Robotic Automation Market Share by Application in 2022

Figure 22. Global IT Robotic Automation Market Size Growth Rate by Application (2019-2024)

Figure 23. Global IT Robotic Automation Market Size Market Share by Region (2019-2024)

Figure 24. North America IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America IT Robotic Automation Market Size Market Share by Country in 2023

Figure 26. U.S. IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada IT Robotic Automation Market Size (M USD) and Growth Rate (2019-2024)



Figure 28. Mexico IT Robotic Automation Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe IT Robotic Automation Market Size Market Share by Country in 2023 Figure 31. Germany IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific IT Robotic Automation Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific IT Robotic Automation Market Size Market Share by Region in 2023

Figure 38. China IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America IT Robotic Automation Market Size and Growth Rate (M USD)

Figure 44. South America IT Robotic Automation Market Size Market Share by Country in 2023

Figure 45. Brazil IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa IT Robotic Automation Market Size and Growth Rate,



(M USD)

Figure 49. Middle East and Africa IT Robotic Automation Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa IT Robotic Automation Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global IT Robotic Automation Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global IT Robotic Automation Market Share Forecast by Type (2025-2030) Figure 57. Global IT Robotic Automation Market Share Forecast by Application (2025-2030)



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