

Global Isotridecyl Alcohol (ITDA) Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Isotridecyl Alcohol (ITDA) competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In the current market, isotridecyl alcohol is a high-purity branched C13 oxo alcohol used primarily as an intermediate for surfactants, specialty esters, coating resins and functional fluids, with leading producers are large companies. Evonik markets ELUCARE TD as a high-purity C13 oxo alcohol for surfactants, specialty esters and solvents. ExxonMobil Product Solutions confirms the Exxal alcohols family covers C8 through C13. BASF sale Isotridecanol N. KH Neochem lists isotridecanol as TDA in its product catalog. Sasol isotridecanol is only used internally for its alcohol derivatives and is not sold as such. These disclosures provide the evidence base for defining the product boundary, the role of high-purity grades, and the main downstream applications. Global average selling price of about 2720 dollars per ton EXW and a global production reached 53.3 thousand tons. Industry structure is concentrated because only a handful of integrated oxo alcohol players offer isotridecyl alcohol at scale while a global network of specialty distributors handles regional access and smaller lots. Evonik, ExxonMobil Chemical, BASF and KH Neochem form a persistent core of supply, while Sasol is relevant in the downstream value chain but states that it does not sell the neat alcohol externally. The top five suppliers by revenue control an estimated range around seventy to ninety percent of the global market and the top ten reach around eighty to ninety five percent, reflecting a classic oligopoly in a niche intermediate tied to proprietary processes, long customer qualifications and end-use performance. Demand is concentrated in North America and Europe, with China and the wider Indo Pacific showing incremental growth as detergents, industrial cleaners, specialty esters and lubricant applications expand. Toward 2031, demand growth is

expected to be driven by premium nonionic surfactants, higher performance ester lubricants and coatings resins, tempered by raw material swings, logistics and customer requalification cycles.

The global Isotridecyl Alcohol (ITDA) market size was estimated at USD 146.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Isotridecyl Alcohol (ITDA) market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Isotridecyl Alcohol (ITDA) market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Isotridecyl Alcohol (ITDA) market.

Global Isotridecyl Alcohol (ITDA) Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can

significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

ExxonMobil
BASF
Evonik
Sasol
KH Neochem

Market Segmentation (by Type)

?99% purity

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