

Global Isopropyl Rubbing Alcohol Market Research Report 2025(Status and Outlook)

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Abstracts

Isopropyl rubbing alcohol, also known as isopropanol or IPA, is a clear, colorless, volatile liquid with a strong odor, chemically defined as C_3H_8O , typically available in concentrations ranging from 70% to 99% purity. It functions primarily as a topical antiseptic and disinfectant, effectively killing bacteria, viruses, and fungi on surfaces and skin, and is widely utilized in healthcare settings, laboratories, households, and industrial applications for sterilization, cleaning electronic components, and as a solvent in manufacturing processes. Its efficacy, rapid evaporation, and relatively low toxicity compared to other alcohols contribute to its broad utility across medical, consumer, and technical sectors.

The global Isopropyl Rubbing Alcohol market size was estimated at USD 410.25 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Isopropyl Rubbing Alcohol market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Isopropyl

Rubbing Alcohol market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Isopropyl Rubbing Alcohol market.

Global Isopropyl Rubbing Alcohol Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Haishi Hainuo
Hydrite Chemical Co.
Equate
Lircon
Winnermedical
Rexall Laboratories and Chemicals Corp.
Renhe Pharmacy Co.Ltd.
Hydrox Chemical Co.Inc.
Green Products Co.
COFCO Group
Chengdu BioNovo
Shenzhen PANGO
Aofeite

Market Segmentation (by Type)

Below 70%

70%-90%

Above 90%

Market Segmentation (by Application)

Industrial Uses

Household Uses

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Isopropyl Rubbing Alcohol Market

Overview of the regional outlook of the Isopropyl Rubbing Alcohol Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Isopropyl Rubbing Alcohol Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Isopropyl Rubbing Alcohol, their

output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Isopropyl Rubbing Alcohol

1.2 Key Market Segments

1.2.1 Isopropyl Rubbing Alcohol Segment by Type

1.2.2 Isopropyl Rubbing Alcohol Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ISOPROPYL RUBBING ALCOHOL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Isopropyl Rubbing Alcohol Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Isopropyl Rubbing Alcohol Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ISOPROPYL RUBBING ALCOHOL MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Isopropyl Rubbing Alcohol Product Life Cycle

3.3 Global Isopropyl Rubbing Alcohol Sales by Manufacturers (2020-2025)

3.4 Global Isopropyl Rubbing Alcohol Revenue Market Share by Manufacturers (2020-2025)

3.5 Isopropyl Rubbing Alcohol Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Isopropyl Rubbing Alcohol Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Isopropyl Rubbing Alcohol Market Competitive Situation and Trends

3.8.1 Isopropyl Rubbing Alcohol Market Concentration Rate

3.8.2 Global 5 and 10 Largest Isopropyl Rubbing Alcohol Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ISOPROPYL RUBBING ALCOHOL INDUSTRY CHAIN ANALYSIS

4.1 Isopropyl Rubbing Alcohol Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ISOPROPYL RUBBING ALCOHOL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Isopropyl Rubbing Alcohol Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Isopropyl Rubbing Alcohol Market

5.7 ESG Ratings of Leading Companies

6 ISOPROPYL RUBBING ALCOHOL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Isopropyl Rubbing Alcohol Sales Market Share by Type (2020-2025)

6.3 Global Isopropyl Rubbing Alcohol Market Size Market Share by Type (2020-2025)

6.4 Global Isopropyl Rubbing Alcohol Price by Type (2020-2025)

7 ISOPROPYL RUBBING ALCOHOL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Isopropyl Rubbing Alcohol Market Sales by Application (2020-2025)
- 7.3 Global Isopropyl Rubbing Alcohol Market Size (M USD) by Application (2020-2025)
- 7.4 Global Isopropyl Rubbing Alcohol Sales Growth Rate by Application (2020-2025)

8 ISOPROPYL RUBBING ALCOHOL MARKET SALES BY REGION

- 8.1 Global Isopropyl Rubbing Alcohol Sales by Region
 - 8.1.1 Global Isopropyl Rubbing Alcohol Sales by Region
 - 8.1.2 Global Isopropyl Rubbing Alcohol Sales Market Share by Region
- 8.2 Global Isopropyl Rubbing Alcohol Market Size by Region
 - 8.2.1 Global Isopropyl Rubbing Alcohol Market Size by Region
 - 8.2.2 Global Isopropyl Rubbing Alcohol Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Isopropyl Rubbing Alcohol Sales by Country
 - 8.3.2 North America Isopropyl Rubbing Alcohol Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Isopropyl Rubbing Alcohol Sales by Country
 - 8.4.2 Europe Isopropyl Rubbing Alcohol Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Isopropyl Rubbing Alcohol Sales by Region
 - 8.5.2 Asia Pacific Isopropyl Rubbing Alcohol Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Isopropyl Rubbing Alcohol Sales by Country
 - 8.6.2 South America Isopropyl Rubbing Alcohol Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Isopropyl Rubbing Alcohol Sales by Region

8.7.2 Middle East and Africa Isopropyl Rubbing Alcohol Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 ISOPROPYL RUBBING ALCOHOL MARKET PRODUCTION BY REGION

9.1 Global Production of Isopropyl Rubbing Alcohol by Region(2020-2025)

9.2 Global Isopropyl Rubbing Alcohol Revenue Market Share by Region (2020-2025)

9.3 Global Isopropyl Rubbing Alcohol Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Isopropyl Rubbing Alcohol Production

9.4.1 North America Isopropyl Rubbing Alcohol Production Growth Rate (2020-2025)

9.4.2 North America Isopropyl Rubbing Alcohol Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Isopropyl Rubbing Alcohol Production

9.5.1 Europe Isopropyl Rubbing Alcohol Production Growth Rate (2020-2025)

9.5.2 Europe Isopropyl Rubbing Alcohol Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Isopropyl Rubbing Alcohol Production (2020-2025)

9.6.1 Japan Isopropyl Rubbing Alcohol Production Growth Rate (2020-2025)

9.6.2 Japan Isopropyl Rubbing Alcohol Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Isopropyl Rubbing Alcohol Production (2020-2025)

9.7.1 China Isopropyl Rubbing Alcohol Production Growth Rate (2020-2025)

9.7.2 China Isopropyl Rubbing Alcohol Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Haishi Hainuo

10.1.1 Haishi Hainuo Basic Information

- 10.1.2 Haishi Hainuo Isopropyl Rubbing Alcohol Product Overview
- 10.1.3 Haishi Hainuo Isopropyl Rubbing Alcohol Product Market Performance
- 10.1.4 Haishi Hainuo Business Overview
- 10.1.5 Haishi Hainuo SWOT Analysis
- 10.1.6 Haishi Hainuo Recent Developments
- 10.2 Hydrite Chemical Co.
 - 10.2.1 Hydrite Chemical Co. Basic Information
 - 10.2.2 Hydrite Chemical Co. Isopropyl Rubbing Alcohol Product Overview
 - 10.2.3 Hydrite Chemical Co. Isopropyl Rubbing Alcohol Product Market Performance
 - 10.2.4 Hydrite Chemical Co. Business Overview
 - 10.2.5 Hydrite Chemical Co. SWOT Analysis
 - 10.2.6 Hydrite Chemical Co. Recent Developments
- 10.3 Equate
 - 10.3.1 Equate Basic Information
 - 10.3.2 Equate Isopropyl Rubbing Alcohol Product Overview
 - 10.3.3 Equate Isopropyl Rubbing Alcohol Product Market Performance
 - 10.3.4 Equate Business Overview
 - 10.3.5 Equate SWOT Analysis
 - 10.3.6 Equate Recent Developments
- 10.4 Lircon
 - 10.4.1 Lircon Basic Information
 - 10.4.2 Lircon Isopropyl Rubbing Alcohol Product Overview
 - 10.4.3 Lircon Isopropyl Rubbing Alcohol Product Market Performance
 - 10.4.4 Lircon Business Overview
 - 10.4.5 Lircon Recent Developments
- 10.5 Winnermedical
 - 10.5.1 Winnermedical Basic Information
 - 10.5.2 Winnermedical Isopropyl Rubbing Alcohol Product Overview
 - 10.5.3 Winnermedical Isopropyl Rubbing Alcohol Product Market Performance
 - 10.5.4 Winnermedical Business Overview
 - 10.5.5 Winnermedical Recent Developments
- 10.6 Rexall Laboratories and Chemicals Corp.
 - 10.6.1 Rexall Laboratories and Chemicals Corp. Basic Information
 - 10.6.2 Rexall Laboratories and Chemicals Corp. Isopropyl Rubbing Alcohol Product Overview
 - 10.6.3 Rexall Laboratories and Chemicals Corp. Isopropyl Rubbing Alcohol Product Market Performance
 - 10.6.4 Rexall Laboratories and Chemicals Corp. Business Overview
 - 10.6.5 Rexall Laboratories and Chemicals Corp. Recent Developments

10.7 Renhe Pharmacy Co.Ltd.

10.7.1 Renhe Pharmacy Co.Ltd. Basic Information

10.7.2 Renhe Pharmacy Co.Ltd. Isopropyl Rubbing Alcohol Product Overview

10.7.3 Renhe Pharmacy Co.Ltd. Isopropyl Rubbing Alcohol Product Market

Performance

10.7.4 Renhe Pharmacy Co.Ltd. Business Overview

10.7.5 Renhe Pharmacy Co.Ltd. Recent Developments

10.8 Hydrox Chemical Co.Inc.

10.8.1 Hydrox Chemical Co.Inc. Basic Information

10.8.2 Hydrox Chemical Co.Inc. Isopropyl Rubbing Alcohol Product Overview

10.8.3 Hydrox Chemical Co.Inc. Isopropyl Rubbing Alcohol Product Market

Performance

10.8.4 Hydrox Chemical Co.Inc. Business Overview

10.8.5 Hydrox Chemical Co.Inc. Recent Developments

10.9 Green Products Co.

10.9.1 Green Products Co. Basic Information

10.9.2 Green Products Co. Isopropyl Rubbing Alcohol Product Overview

10.9.3 Green Products Co. Isopropyl Rubbing Alcohol Product Market Performance

10.9.4 Green Products Co. Business Overview

10.9.5 Green Products Co. Recent Developments

10.10 COFCO Group

10.10.1 COFCO Group Basic Information

10.10.2 COFCO Group Isopropyl Rubbing Alcohol Product Overview

10.10.3 COFCO Group Isopropyl Rubbing Alcohol Product Market Performance

10.10.4 COFCO Group Business Overview

10.10.5 COFCO Group Recent Developments

10.11 Chengdu BioNovo

10.11.1 Chengdu BioNovo Basic Information

10.11.2 Chengdu BioNovo Isopropyl Rubbing Alcohol Product Overview

10.11.3 Chengdu BioNovo Isopropyl Rubbing Alcohol Product Market Performance

10.11.4 Chengdu BioNovo Business Overview

10.11.5 Chengdu BioNovo Recent Developments

10.12 Shenzhen PANGO

10.12.1 Shenzhen PANGO Basic Information

10.12.2 Shenzhen PANGO Isopropyl Rubbing Alcohol Product Overview

10.12.3 Shenzhen PANGO Isopropyl Rubbing Alcohol Product Market Performance

10.12.4 Shenzhen PANGO Business Overview

10.12.5 Shenzhen PANGO Recent Developments

10.13 Aofeite

- 10.13.1 Aofeite Basic Information
- 10.13.2 Aofeite Isopropyl Rubbing Alcohol Product Overview
- 10.13.3 Aofeite Isopropyl Rubbing Alcohol Product Market Performance
- 10.13.4 Aofeite Business Overview
- 10.13.5 Aofeite Recent Developments

11 ISOPROPYL RUBBING ALCOHOL MARKET FORECAST BY REGION

- 11.1 Global Isopropyl Rubbing Alcohol Market Size Forecast
- 11.2 Global Isopropyl Rubbing Alcohol Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Isopropyl Rubbing Alcohol Market Size Forecast by Country
 - 11.2.3 Asia Pacific Isopropyl Rubbing Alcohol Market Size Forecast by Region
 - 11.2.4 South America Isopropyl Rubbing Alcohol Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Isopropyl Rubbing Alcohol by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Isopropyl Rubbing Alcohol Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Isopropyl Rubbing Alcohol by Type (2026-2033)
 - 12.1.2 Global Isopropyl Rubbing Alcohol Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Isopropyl Rubbing Alcohol by Type (2026-2033)
- 12.2 Global Isopropyl Rubbing Alcohol Market Forecast by Application (2026-2033)
 - 12.2.1 Global Isopropyl Rubbing Alcohol Sales (K MT) Forecast by Application
 - 12.2.2 Global Isopropyl Rubbing Alcohol Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Isopropyl Rubbing Alcohol Market Size Comparison by Region (M USD)

Table 5. Global Isopropyl Rubbing Alcohol Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Isopropyl Rubbing Alcohol Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Isopropyl Rubbing Alcohol Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Isopropyl Rubbing Alcohol Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Isopropyl Rubbing Alcohol as of 2024)

Table 10. Global Market Isopropyl Rubbing Alcohol Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Isopropyl Rubbing Alcohol Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Isopropyl Rubbing Alcohol Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Isopropyl Rubbing Alcohol Sales by Type (K MT)

Table 26. Global Isopropyl Rubbing Alcohol Market Size by Type (M USD)

Table 27. Global Isopropyl Rubbing Alcohol Sales (K MT) by Type (2020-2025)

Table 28. Global Isopropyl Rubbing Alcohol Sales Market Share by Type (2020-2025)

Table 29. Global Isopropyl Rubbing Alcohol Market Size (M USD) by Type (2020-2025)
Table 30. Global Isopropyl Rubbing Alcohol Market Size Share by Type (2020-2025)
Table 31. Global Isopropyl Rubbing Alcohol Price (USD/KG) by Type (2020-2025)
Table 32. Global Isopropyl Rubbing Alcohol Sales (K MT) by Application
Table 33. Global Isopropyl Rubbing Alcohol Market Size by Application
Table 34. Global Isopropyl Rubbing Alcohol Sales by Application (2020-2025) & (K MT)
Table 35. Global Isopropyl Rubbing Alcohol Sales Market Share by Application (2020-2025)
Table 36. Global Isopropyl Rubbing Alcohol Market Size by Application (2020-2025) & (M USD)
Table 37. Global Isopropyl Rubbing Alcohol Market Share by Application (2020-2025)
Table 38. Global Isopropyl Rubbing Alcohol Sales Growth Rate by Application (2020-2025)
Table 39. Global Isopropyl Rubbing Alcohol Sales by Region (2020-2025) & (K MT)
Table 40. Global Isopropyl Rubbing Alcohol Sales Market Share by Region (2020-2025)
Table 41. Global Isopropyl Rubbing Alcohol Market Size by Region (2020-2025) & (M USD)
Table 42. Global Isopropyl Rubbing Alcohol Market Size Market Share by Region (2020-2025)
Table 43. North America Isopropyl Rubbing Alcohol Sales by Country (2020-2025) & (K MT)
Table 44. North America Isopropyl Rubbing Alcohol Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Isopropyl Rubbing Alcohol Sales by Country (2020-2025) & (K MT)
Table 46. Europe Isopropyl Rubbing Alcohol Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Isopropyl Rubbing Alcohol Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Isopropyl Rubbing Alcohol Market Size by Region (2020-2025) & (M USD)
Table 49. South America Isopropyl Rubbing Alcohol Sales by Country (2020-2025) & (K MT)
Table 50. South America Isopropyl Rubbing Alcohol Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Isopropyl Rubbing Alcohol Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Isopropyl Rubbing Alcohol Market Size by Region (2020-2025) & (M USD)
Table 53. Global Isopropyl Rubbing Alcohol Production (K MT) by Region(2020-2025)

Table 54. Global Isopropyl Rubbing Alcohol Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Isopropyl Rubbing Alcohol Revenue Market Share by Region (2020-2025)

Table 56. Global Isopropyl Rubbing Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Isopropyl Rubbing Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Isopropyl Rubbing Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Isopropyl Rubbing Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Isopropyl Rubbing Alcohol Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Haishi Hainuo Basic Information

Table 62. Haishi Hainuo Isopropyl Rubbing Alcohol Product Overview

Table 63. Haishi Hainuo Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Haishi Hainuo Business Overview

Table 65. Haishi Hainuo SWOT Analysis

Table 66. Haishi Hainuo Recent Developments

Table 67. Hydrite Chemical Co. Basic Information

Table 68. Hydrite Chemical Co. Isopropyl Rubbing Alcohol Product Overview

Table 69. Hydrite Chemical Co. Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Hydrite Chemical Co. Business Overview

Table 71. Hydrite Chemical Co. SWOT Analysis

Table 72. Hydrite Chemical Co. Recent Developments

Table 73. Equate Basic Information

Table 74. Equate Isopropyl Rubbing Alcohol Product Overview

Table 75. Equate Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Equate Business Overview

Table 77. Equate SWOT Analysis

Table 78. Equate Recent Developments

Table 79. Lircon Basic Information

Table 80. Lircon Isopropyl Rubbing Alcohol Product Overview

Table 81. Lircon Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Lircon Business Overview

Table 83. Lircon Recent Developments

Table 84. Winnermedical Basic Information

Table 85. Winnermedical Isopropyl Rubbing Alcohol Product Overview

Table 86. Winnermedical Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Winnermedical Business Overview

Table 88. Winnermedical Recent Developments

Table 89. Rexall Laboratories and Chemicals Corp. Basic Information

Table 90. Rexall Laboratories and Chemicals Corp. Isopropyl Rubbing Alcohol Product Overview

Table 91. Rexall Laboratories and Chemicals Corp. Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Rexall Laboratories and Chemicals Corp. Business Overview

Table 93. Rexall Laboratories and Chemicals Corp. Recent Developments

Table 94. Renhe Pharmacy Co.Ltd. Basic Information

Table 95. Renhe Pharmacy Co.Ltd. Isopropyl Rubbing Alcohol Product Overview

Table 96. Renhe Pharmacy Co.Ltd. Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Renhe Pharmacy Co.Ltd. Business Overview

Table 98. Renhe Pharmacy Co.Ltd. Recent Developments

Table 99. Hydrox Chemical Co.Inc. Basic Information

Table 100. Hydrox Chemical Co.Inc. Isopropyl Rubbing Alcohol Product Overview

Table 101. Hydrox Chemical Co.Inc. Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Hydrox Chemical Co.Inc. Business Overview

Table 103. Hydrox Chemical Co.Inc. Recent Developments

Table 104. Green Products Co. Basic Information

Table 105. Green Products Co. Isopropyl Rubbing Alcohol Product Overview

Table 106. Green Products Co. Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Green Products Co. Business Overview

Table 108. Green Products Co. Recent Developments

Table 109. COFCO Group Basic Information

Table 110. COFCO Group Isopropyl Rubbing Alcohol Product Overview

Table 111. COFCO Group Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. COFCO Group Business Overview

Table 113. COFCO Group Recent Developments

Table 114. Chengdu BioNovo Basic Information
Table 115. Chengdu BioNovo Isopropyl Rubbing Alcohol Product Overview
Table 116. Chengdu BioNovo Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Chengdu BioNovo Business Overview
Table 118. Chengdu BioNovo Recent Developments
Table 119. Shenzhen PANGO Basic Information
Table 120. Shenzhen PANGO Isopropyl Rubbing Alcohol Product Overview
Table 121. Shenzhen PANGO Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. Shenzhen PANGO Business Overview
Table 123. Shenzhen PANGO Recent Developments
Table 124. Aofeite Basic Information
Table 125. Aofeite Isopropyl Rubbing Alcohol Product Overview
Table 126. Aofeite Isopropyl Rubbing Alcohol Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. Aofeite Business Overview
Table 128. Aofeite Recent Developments
Table 129. Global Isopropyl Rubbing Alcohol Sales Forecast by Region (2026-2033) & (K MT)
Table 130. Global Isopropyl Rubbing Alcohol Market Size Forecast by Region (2026-2033) & (M USD)
Table 131. North America Isopropyl Rubbing Alcohol Sales Forecast by Country (2026-2033) & (K MT)
Table 132. North America Isopropyl Rubbing Alcohol Market Size Forecast by Country (2026-2033) & (M USD)
Table 133. Europe Isopropyl Rubbing Alcohol Sales Forecast by Country (2026-2033) & (K MT)
Table 134. Europe Isopropyl Rubbing Alcohol Market Size Forecast by Country (2026-2033) & (M USD)
Table 135. Asia Pacific Isopropyl Rubbing Alcohol Sales Forecast by Region (2026-2033) & (K MT)
Table 136. Asia Pacific Isopropyl Rubbing Alcohol Market Size Forecast by Region (2026-2033) & (M USD)
Table 137. South America Isopropyl Rubbing Alcohol Sales Forecast by Country (2026-2033) & (K MT)
Table 138. South America Isopropyl Rubbing Alcohol Market Size Forecast by Country (2026-2033) & (M USD)
Table 139. Middle East and Africa Isopropyl Rubbing Alcohol Sales Forecast by Country

(2026-2033) & (Units)

Table 140. Middle East and Africa Isopropyl Rubbing Alcohol Market Size Forecast by Country (2026-2033) & (M USD)

Table 141. Global Isopropyl Rubbing Alcohol Sales Forecast by Type (2026-2033) & (K MT)

Table 142. Global Isopropyl Rubbing Alcohol Market Size Forecast by Type (2026-2033) & (M USD)

Table 143. Global Isopropyl Rubbing Alcohol Price Forecast by Type (2026-2033) & (USD/KG)

Table 144. Global Isopropyl Rubbing Alcohol Sales (K MT) Forecast by Application (2026-2033)

Table 145. Global Isopropyl Rubbing Alcohol Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Isopropyl Rubbing Alcohol
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Isopropyl Rubbing Alcohol Market Size (M USD), 2024-2033
- Figure 5. Global Isopropyl Rubbing Alcohol Market Size (M USD) (2020-2033)
- Figure 6. Global Isopropyl Rubbing Alcohol Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Isopropyl Rubbing Alcohol Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Isopropyl Rubbing Alcohol Product Life Cycle
- Figure 13. Isopropyl Rubbing Alcohol Sales Share by Manufacturers in 2024
- Figure 14. Global Isopropyl Rubbing Alcohol Revenue Share by Manufacturers in 2024
- Figure 15. Isopropyl Rubbing Alcohol Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Isopropyl Rubbing Alcohol Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Isopropyl Rubbing Alcohol Revenue in 2024
- Figure 18. Industry Chain Map of Isopropyl Rubbing Alcohol
- Figure 19. Global Isopropyl Rubbing Alcohol Market PEST Analysis
- Figure 20. Global Isopropyl Rubbing Alcohol Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Isopropyl Rubbing Alcohol Market Share by Type
- Figure 27. Sales Market Share of Isopropyl Rubbing Alcohol by Type (2020-2025)
- Figure 28. Sales Market Share of Isopropyl Rubbing Alcohol by Type in 2024
- Figure 29. Market Size Share of Isopropyl Rubbing Alcohol by Type (2020-2025)
- Figure 30. Market Size Share of Isopropyl Rubbing Alcohol by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Isopropyl Rubbing Alcohol Market Share by Application

Figure 33. Global Isopropyl Rubbing Alcohol Sales Market Share by Application (2020-2025)

Figure 34. Global Isopropyl Rubbing Alcohol Sales Market Share by Application in 2024

Figure 35. Global Isopropyl Rubbing Alcohol Market Share by Application (2020-2025)

Figure 36. Global Isopropyl Rubbing Alcohol Market Share by Application in 2024

Figure 37. Global Isopropyl Rubbing Alcohol Sales Growth Rate by Application (2020-2025)

Figure 38. Global Isopropyl Rubbing Alcohol Sales Market Share by Region (2020-2025)

Figure 39. Global Isopropyl Rubbing Alcohol Market Size Market Share by Region (2020-2025)

Figure 40. North America Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Isopropyl Rubbing Alcohol Sales Market Share by Country in 2024

Figure 43. North America Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Isopropyl Rubbing Alcohol Market Size Market Share by Country in 2024

Figure 45. U.S. Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Isopropyl Rubbing Alcohol Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Isopropyl Rubbing Alcohol Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Isopropyl Rubbing Alcohol Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Isopropyl Rubbing Alcohol Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Isopropyl Rubbing Alcohol Sales Market Share by Country in 2024

Figure 53. Europe Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Isopropyl Rubbing Alcohol Market Size Market Share by Country in

2024

Figure 55. Germany Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Isopropyl Rubbing Alcohol Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Isopropyl Rubbing Alcohol Sales Market Share by Region in 2024

Figure 67. Asia Pacific Isopropyl Rubbing Alcohol Market Size Market Share by Region in 2024

Figure 68. China Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K

MT)

Figure 75. India Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Isopropyl Rubbing Alcohol Sales and Growth Rate (K MT)

Figure 79. South America Isopropyl Rubbing Alcohol Sales Market Share by Country in 2024

Figure 80. South America Isopropyl Rubbing Alcohol Market Size and Growth Rate (M USD)

Figure 81. South America Isopropyl Rubbing Alcohol Market Size Market Share by Country in 2024

Figure 82. Brazil Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Isopropyl Rubbing Alcohol Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Isopropyl Rubbing Alcohol Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Isopropyl Rubbing Alcohol Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Isopropyl Rubbing Alcohol Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K

MT)

Figure 95. UAE Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Isopropyl Rubbing Alcohol Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Isopropyl Rubbing Alcohol Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Isopropyl Rubbing Alcohol Production Market Share by Region (2020-2025)

Figure 103. North America Isopropyl Rubbing Alcohol Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Isopropyl Rubbing Alcohol Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Isopropyl Rubbing Alcohol Production (K MT) Growth Rate (2020-2025)

Figure 106. China Isopropyl Rubbing Alcohol Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Isopropyl Rubbing Alcohol Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Isopropyl Rubbing Alcohol Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Isopropyl Rubbing Alcohol Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Isopropyl Rubbing Alcohol Market Share Forecast by Type (2026-2033)

Figure 111. Global Isopropyl Rubbing Alcohol Sales Forecast by Application (2026-2033)

Figure 112. Global Isopropyl Rubbing Alcohol Market Share Forecast by Application (2026-2033)

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