

Global Isopropyl Palmitate (IPP) Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Isopropyl palmitate is the ester of isopropyl alcohol and palmitic acid. It is an emollient, moisturizer, thickening agent, and anti-static agent.

The global Isopropyl Palmitate (IPP) market size was estimated at USD 471.50 million in 2023 and is projected to reach USD 620.60 million by 2032, exhibiting a CAGR of 3.10% during the forecast period.

North America Isopropyl Palmitate (IPP) market size was estimated at USD 129.48 million in 2023, at a CAGR of 2.66% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Isopropyl Palmitate (IPP) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Isopropyl Palmitate (IPP) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Isopropyl Palmitate (IPP) market in any manner.

Global Isopropyl Palmitate (IPP) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BASF

Kao Corporation

Lubrizol

OLEON Corporate

Croda International

INOLEX

KLK OLEO

Kunshan Huaxin Daily Chemicals

Zhejiang Wumart Biological Technology

Market Segmentation (by Type)

Pharmaceutical Grade Isopropyl Palmitate

Cosmetic Grade Isopropyl Palmitate

Market Segmentation (by Application)

Cosmetics & Person Care

Pharmaceuticals

Textile

Rubber & Plastic

Paint & Ink

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Isopropyl Palmitate (IPP) Market

Overview of the regional outlook of the Isopropyl Palmitate (IPP) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Isopropyl Palmitate (IPP) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Isopropyl Palmitate (IPP), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Isopropyl Palmitate (IPP)

1.2 Key Market Segments

1.2.1 Isopropyl Palmitate (IPP) Segment by Type

1.2.2 Isopropyl Palmitate (IPP) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ISOPROPYL PALMITATE (IPP) MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Isopropyl Palmitate (IPP) Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Isopropyl Palmitate (IPP) Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ISOPROPYL PALMITATE (IPP) MARKET COMPETITIVE LANDSCAPE

3.1 Global Isopropyl Palmitate (IPP) Sales by Manufacturers (2019-2024)

3.2 Global Isopropyl Palmitate (IPP) Revenue Market Share by Manufacturers (2019-2024)

3.3 Isopropyl Palmitate (IPP) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Isopropyl Palmitate (IPP) Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Isopropyl Palmitate (IPP) Sales Sites, Area Served, Product Type

3.6 Isopropyl Palmitate (IPP) Market Competitive Situation and Trends

3.6.1 Isopropyl Palmitate (IPP) Market Concentration Rate

3.6.2 Global 5 and 10 Largest Isopropyl Palmitate (IPP) Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ISOPROPYL PALMITATE (IPP) INDUSTRY CHAIN ANALYSIS

- 4.1 Isopropyl Palmitate (IPP) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ISOPROPYL PALMITATE (IPP) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ISOPROPYL PALMITATE (IPP) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Isopropyl Palmitate (IPP) Sales Market Share by Type (2019-2024)
- 6.3 Global Isopropyl Palmitate (IPP) Market Size Market Share by Type (2019-2024)
- 6.4 Global Isopropyl Palmitate (IPP) Price by Type (2019-2024)

7 ISOPROPYL PALMITATE (IPP) MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Isopropyl Palmitate (IPP) Market Sales by Application (2019-2024)
- 7.3 Global Isopropyl Palmitate (IPP) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Isopropyl Palmitate (IPP) Sales Growth Rate by Application (2019-2024)

8 ISOPROPYL PALMITATE (IPP) MARKET CONSUMPTION BY REGION

- 8.1 Global Isopropyl Palmitate (IPP) Sales by Region
 - 8.1.1 Global Isopropyl Palmitate (IPP) Sales by Region

8.1.2 Global Isopropyl Palmitate (IPP) Sales Market Share by Region

8.2 North America

8.2.1 North America Isopropyl Palmitate (IPP) Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Isopropyl Palmitate (IPP) Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Isopropyl Palmitate (IPP) Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Isopropyl Palmitate (IPP) Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Isopropyl Palmitate (IPP) Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 ISOPROPYL PALMITATE (IPP) MARKET PRODUCTION BY REGION

9.1 Global Production of Isopropyl Palmitate (IPP) by Region (2019-2024)

9.2 Global Isopropyl Palmitate (IPP) Revenue Market Share by Region (2019-2024)

9.3 Global Isopropyl Palmitate (IPP) Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Isopropyl Palmitate (IPP) Production

9.4.1 North America Isopropyl Palmitate (IPP) Production Growth Rate (2019-2024)

9.4.2 North America Isopropyl Palmitate (IPP) Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Isopropyl Palmitate (IPP) Production

9.5.1 Europe Isopropyl Palmitate (IPP) Production Growth Rate (2019-2024)

9.5.2 Europe Isopropyl Palmitate (IPP) Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Isopropyl Palmitate (IPP) Production (2019-2024)

9.6.1 Japan Isopropyl Palmitate (IPP) Production Growth Rate (2019-2024)

9.6.2 Japan Isopropyl Palmitate (IPP) Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Isopropyl Palmitate (IPP) Production (2019-2024)

9.7.1 China Isopropyl Palmitate (IPP) Production Growth Rate (2019-2024)

9.7.2 China Isopropyl Palmitate (IPP) Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 BASF

10.1.1 BASF Isopropyl Palmitate (IPP) Basic Information

10.1.2 BASF Isopropyl Palmitate (IPP) Product Overview

10.1.3 BASF Isopropyl Palmitate (IPP) Product Market Performance

10.1.4 BASF Business Overview

10.1.5 BASF Isopropyl Palmitate (IPP) SWOT Analysis

10.1.6 BASF Recent Developments

10.2 Kao Corporation

10.2.1 Kao Corporation Isopropyl Palmitate (IPP) Basic Information

10.2.2 Kao Corporation Isopropyl Palmitate (IPP) Product Overview

10.2.3 Kao Corporation Isopropyl Palmitate (IPP) Product Market Performance

10.2.4 Kao Corporation Business Overview

10.2.5 Kao Corporation Isopropyl Palmitate (IPP) SWOT Analysis

10.2.6 Kao Corporation Recent Developments

10.3 Lubrizol

10.3.1 Lubrizol Isopropyl Palmitate (IPP) Basic Information

10.3.2 Lubrizol Isopropyl Palmitate (IPP) Product Overview

10.3.3 Lubrizol Isopropyl Palmitate (IPP) Product Market Performance

10.3.4 Lubrizol Isopropyl Palmitate (IPP) SWOT Analysis

10.3.5 Lubrizol Business Overview

- 10.3.6 Lubrizol Recent Developments
- 10.4 OLEON Corporate
 - 10.4.1 OLEON Corporate Isopropyl Palmitate (IPP) Basic Information
 - 10.4.2 OLEON Corporate Isopropyl Palmitate (IPP) Product Overview
 - 10.4.3 OLEON Corporate Isopropyl Palmitate (IPP) Product Market Performance
 - 10.4.4 OLEON Corporate Business Overview
 - 10.4.5 OLEON Corporate Recent Developments
- 10.5 Croda International
 - 10.5.1 Croda International Isopropyl Palmitate (IPP) Basic Information
 - 10.5.2 Croda International Isopropyl Palmitate (IPP) Product Overview
 - 10.5.3 Croda International Isopropyl Palmitate (IPP) Product Market Performance
 - 10.5.4 Croda International Business Overview
 - 10.5.5 Croda International Recent Developments
- 10.6 INOLEX
 - 10.6.1 INOLEX Isopropyl Palmitate (IPP) Basic Information
 - 10.6.2 INOLEX Isopropyl Palmitate (IPP) Product Overview
 - 10.6.3 INOLEX Isopropyl Palmitate (IPP) Product Market Performance
 - 10.6.4 INOLEX Business Overview
 - 10.6.5 INOLEX Recent Developments
- 10.7 KLK OLEO
 - 10.7.1 KLK OLEO Isopropyl Palmitate (IPP) Basic Information
 - 10.7.2 KLK OLEO Isopropyl Palmitate (IPP) Product Overview
 - 10.7.3 KLK OLEO Isopropyl Palmitate (IPP) Product Market Performance
 - 10.7.4 KLK OLEO Business Overview
 - 10.7.5 KLK OLEO Recent Developments
- 10.8 Kunshan Huaxin Daily Chemicals
 - 10.8.1 Kunshan Huaxin Daily Chemicals Isopropyl Palmitate (IPP) Basic Information
 - 10.8.2 Kunshan Huaxin Daily Chemicals Isopropyl Palmitate (IPP) Product Overview
 - 10.8.3 Kunshan Huaxin Daily Chemicals Isopropyl Palmitate (IPP) Product Market Performance
 - 10.8.4 Kunshan Huaxin Daily Chemicals Business Overview
 - 10.8.5 Kunshan Huaxin Daily Chemicals Recent Developments
- 10.9 Zhejiang Wumart Biological Technology
 - 10.9.1 Zhejiang Wumart Biological Technology Isopropyl Palmitate (IPP) Basic Information
 - 10.9.2 Zhejiang Wumart Biological Technology Isopropyl Palmitate (IPP) Product Overview
 - 10.9.3 Zhejiang Wumart Biological Technology Isopropyl Palmitate (IPP) Product Market Performance

10.9.4 Zhejiang Wumart Biological Technology Business Overview

10.9.5 Zhejiang Wumart Biological Technology Recent Developments

11 ISOPROPYL PALMITATE (IPP) MARKET FORECAST BY REGION

11.1 Global Isopropyl Palmitate (IPP) Market Size Forecast

11.2 Global Isopropyl Palmitate (IPP) Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Isopropyl Palmitate (IPP) Market Size Forecast by Country

11.2.3 Asia Pacific Isopropyl Palmitate (IPP) Market Size Forecast by Region

11.2.4 South America Isopropyl Palmitate (IPP) Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Isopropyl Palmitate (IPP) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Isopropyl Palmitate (IPP) Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Isopropyl Palmitate (IPP) by Type (2025-2032)

12.1.2 Global Isopropyl Palmitate (IPP) Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Isopropyl Palmitate (IPP) by Type (2025-2032)

12.2 Global Isopropyl Palmitate (IPP) Market Forecast by Application (2025-2032)

12.2.1 Global Isopropyl Palmitate (IPP) Sales (K MT) Forecast by Application

12.2.2 Global Isopropyl Palmitate (IPP) Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Isopropyl Palmitate (IPP) Market Size Comparison by Region (M USD)
- Table 5. Global Isopropyl Palmitate (IPP) Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Isopropyl Palmitate (IPP) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Isopropyl Palmitate (IPP) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Isopropyl Palmitate (IPP) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Isopropyl Palmitate (IPP) as of 2022)
- Table 10. Global Market Isopropyl Palmitate (IPP) Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Isopropyl Palmitate (IPP) Sales Sites and Area Served
- Table 12. Manufacturers Isopropyl Palmitate (IPP) Product Type
- Table 13. Global Isopropyl Palmitate (IPP) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Isopropyl Palmitate (IPP)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Isopropyl Palmitate (IPP) Market Challenges
- Table 22. Global Isopropyl Palmitate (IPP) Sales by Type (K MT)
- Table 23. Global Isopropyl Palmitate (IPP) Market Size by Type (M USD)
- Table 24. Global Isopropyl Palmitate (IPP) Sales (K MT) by Type (2019-2024)
- Table 25. Global Isopropyl Palmitate (IPP) Sales Market Share by Type (2019-2024)
- Table 26. Global Isopropyl Palmitate (IPP) Market Size (M USD) by Type (2019-2024)
- Table 27. Global Isopropyl Palmitate (IPP) Market Size Share by Type (2019-2024)
- Table 28. Global Isopropyl Palmitate (IPP) Price (USD/MT) by Type (2019-2024)
- Table 29. Global Isopropyl Palmitate (IPP) Sales (K MT) by Application

Table 30. Global Isopropyl Palmitate (IPP) Market Size by Application

Table 31. Global Isopropyl Palmitate (IPP) Sales by Application (2019-2024) & (K MT)

Table 32. Global Isopropyl Palmitate (IPP) Sales Market Share by Application (2019-2024)

Table 33. Global Isopropyl Palmitate (IPP) Sales by Application (2019-2024) & (M USD)

Table 34. Global Isopropyl Palmitate (IPP) Market Share by Application (2019-2024)

Table 35. Global Isopropyl Palmitate (IPP) Sales Growth Rate by Application (2019-2024)

Table 36. Global Isopropyl Palmitate (IPP) Sales by Region (2019-2024) & (K MT)

Table 37. Global Isopropyl Palmitate (IPP) Sales Market Share by Region (2019-2024)

Table 38. North America Isopropyl Palmitate (IPP) Sales by Country (2019-2024) & (K MT)

Table 39. Europe Isopropyl Palmitate (IPP) Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Isopropyl Palmitate (IPP) Sales by Region (2019-2024) & (K MT)

Table 41. South America Isopropyl Palmitate (IPP) Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Isopropyl Palmitate (IPP) Sales by Region (2019-2024) & (K MT)

Table 43. Global Isopropyl Palmitate (IPP) Production (K MT) by Region (2019-2024)

Table 44. Global Isopropyl Palmitate (IPP) Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Isopropyl Palmitate (IPP) Revenue Market Share by Region (2019-2024)

Table 46. Global Isopropyl Palmitate (IPP) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Isopropyl Palmitate (IPP) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Isopropyl Palmitate (IPP) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Isopropyl Palmitate (IPP) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Isopropyl Palmitate (IPP) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. BASF Isopropyl Palmitate (IPP) Basic Information

Table 52. BASF Isopropyl Palmitate (IPP) Product Overview

Table 53. BASF Isopropyl Palmitate (IPP) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. BASF Business Overview

Table 55. BASF Isopropyl Palmitate (IPP) SWOT Analysis

Table 56. BASF Recent Developments

Table 57. Kao Corporation Isopropyl Palmitate (IPP) Basic Information

Table 58. Kao Corporation Isopropyl Palmitate (IPP) Product Overview

Table 59. Kao Corporation Isopropyl Palmitate (IPP) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Kao Corporation Business Overview

Table 61. Kao Corporation Isopropyl Palmitate (IPP) SWOT Analysis

Table 62. Kao Corporation Recent Developments

Table 63. Lubrizol Isopropyl Palmitate (IPP) Basic Information

Table 64. Lubrizol Isopropyl Palmitate (IPP) Product Overview

Table 65. Lubrizol Isopropyl Palmitate (IPP) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Lubrizol Isopropyl Palmitate (IPP) SWOT Analysis

Table 67. Lubrizol Business Overview

Table 68. Lubrizol Recent Developments

Table 69. OLEON Corporate Isopropyl Palmitate (IPP) Basic Information

Table 70. OLEON Corporate Isopropyl Palmitate (IPP) Product Overview

Table 71. OLEON Corporate Isopropyl Palmitate (IPP) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. OLEON Corporate Business Overview

Table 73. OLEON Corporate Recent Developments

Table 74. Croda International Isopropyl Palmitate (IPP) Basic Information

Table 75. Croda International Isopropyl Palmitate (IPP) Product Overview

Table 76. Croda International Isopropyl Palmitate (IPP) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Croda International Business Overview

Table 78. Croda International Recent Developments

Table 79. INOLEX Isopropyl Palmitate (IPP) Basic Information

Table 80. INOLEX Isopropyl Palmitate (IPP) Product Overview

Table 81. INOLEX Isopropyl Palmitate (IPP) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. INOLEX Business Overview

Table 83. INOLEX Recent Developments

Table 84. KLK OLEO Isopropyl Palmitate (IPP) Basic Information

Table 85. KLK OLEO Isopropyl Palmitate (IPP) Product Overview

Table 86. KLK OLEO Isopropyl Palmitate (IPP) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. KLK OLEO Business Overview

Table 88. KLK OLEO Recent Developments

Table 89. Kunshan Huaxin Daily Chemicals Isopropyl Palmitate (IPP) Basic Information

Table 90. Kunshan Huaxin Daily Chemicals Isopropyl Palmitate (IPP) Product Overview

Table 91. Kunshan Huaxin Daily Chemicals Isopropyl Palmitate (IPP) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Kunshan Huaxin Daily Chemicals Business Overview

Table 93. Kunshan Huaxin Daily Chemicals Recent Developments

Table 94. Zhejiang Wumart Biological Technology Isopropyl Palmitate (IPP) Basic Information

Table 95. Zhejiang Wumart Biological Technology Isopropyl Palmitate (IPP) Product Overview

Table 96. Zhejiang Wumart Biological Technology Isopropyl Palmitate (IPP) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Zhejiang Wumart Biological Technology Business Overview

Table 98. Zhejiang Wumart Biological Technology Recent Developments

Table 99. Global Isopropyl Palmitate (IPP) Sales Forecast by Region (2025-2032) & (K MT)

Table 100. Global Isopropyl Palmitate (IPP) Market Size Forecast by Region (2025-2032) & (M USD)

Table 101. North America Isopropyl Palmitate (IPP) Sales Forecast by Country (2025-2032) & (K MT)

Table 102. North America Isopropyl Palmitate (IPP) Market Size Forecast by Country (2025-2032) & (M USD)

Table 103. Europe Isopropyl Palmitate (IPP) Sales Forecast by Country (2025-2032) & (K MT)

Table 104. Europe Isopropyl Palmitate (IPP) Market Size Forecast by Country (2025-2032) & (M USD)

Table 105. Asia Pacific Isopropyl Palmitate (IPP) Sales Forecast by Region (2025-2032) & (K MT)

Table 106. Asia Pacific Isopropyl Palmitate (IPP) Market Size Forecast by Region (2025-2032) & (M USD)

Table 107. South America Isopropyl Palmitate (IPP) Sales Forecast by Country (2025-2032) & (K MT)

Table 108. South America Isopropyl Palmitate (IPP) Market Size Forecast by Country (2025-2032) & (M USD)

Table 109. Middle East and Africa Isopropyl Palmitate (IPP) Consumption Forecast by Country (2025-2032) & (Units)

Table 110. Middle East and Africa Isopropyl Palmitate (IPP) Market Size Forecast by Country (2025-2032) & (M USD)

Table 111. Global Isopropyl Palmitate (IPP) Sales Forecast by Type (2025-2032) & (K

MT)

Table 112. Global Isopropyl Palmitate (IPP) Market Size Forecast by Type (2025-2032) & (M USD)

Table 113. Global Isopropyl Palmitate (IPP) Price Forecast by Type (2025-2032) & (USD/MT)

Table 114. Global Isopropyl Palmitate (IPP) Sales (K MT) Forecast by Application (2025-2032)

Table 115. Global Isopropyl Palmitate (IPP) Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Isopropyl Palmitate (IPP)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Isopropyl Palmitate (IPP) Market Size (M USD), 2019-2032
- Figure 5. Global Isopropyl Palmitate (IPP) Market Size (M USD) (2019-2032)
- Figure 6. Global Isopropyl Palmitate (IPP) Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Isopropyl Palmitate (IPP) Market Size by Country (M USD)
- Figure 11. Isopropyl Palmitate (IPP) Sales Share by Manufacturers in 2023
- Figure 12. Global Isopropyl Palmitate (IPP) Revenue Share by Manufacturers in 2023
- Figure 13. Isopropyl Palmitate (IPP) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Isopropyl Palmitate (IPP) Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Isopropyl Palmitate (IPP) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Isopropyl Palmitate (IPP) Market Share by Type
- Figure 18. Sales Market Share of Isopropyl Palmitate (IPP) by Type (2019-2024)
- Figure 19. Sales Market Share of Isopropyl Palmitate (IPP) by Type in 2023
- Figure 20. Market Size Share of Isopropyl Palmitate (IPP) by Type (2019-2024)
- Figure 21. Market Size Market Share of Isopropyl Palmitate (IPP) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Isopropyl Palmitate (IPP) Market Share by Application
- Figure 24. Global Isopropyl Palmitate (IPP) Sales Market Share by Application (2019-2024)
- Figure 25. Global Isopropyl Palmitate (IPP) Sales Market Share by Application in 2023
- Figure 26. Global Isopropyl Palmitate (IPP) Market Share by Application (2019-2024)
- Figure 27. Global Isopropyl Palmitate (IPP) Market Share by Application in 2023
- Figure 28. Global Isopropyl Palmitate (IPP) Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Isopropyl Palmitate (IPP) Sales Market Share by Region (2019-2024)
- Figure 30. North America Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024)

& (K MT)

Figure 31. North America Isopropyl Palmitate (IPP) Sales Market Share by Country in 2023

Figure 32. U.S. Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Isopropyl Palmitate (IPP) Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Isopropyl Palmitate (IPP) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Isopropyl Palmitate (IPP) Sales Market Share by Country in 2023

Figure 37. Germany Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Isopropyl Palmitate (IPP) Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Isopropyl Palmitate (IPP) Sales Market Share by Region in 2023

Figure 44. China Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Isopropyl Palmitate (IPP) Sales and Growth Rate (K MT)

Figure 50. South America Isopropyl Palmitate (IPP) Sales Market Share by Country in 2023

Figure 51. Brazil Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Isopropyl Palmitate (IPP) Sales and Growth Rate (K

MT)

Figure 55. Middle East and Africa Isopropyl Palmitate (IPP) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Isopropyl Palmitate (IPP) Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Isopropyl Palmitate (IPP) Production Market Share by Region (2019-2024)

Figure 62. North America Isopropyl Palmitate (IPP) Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Isopropyl Palmitate (IPP) Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Isopropyl Palmitate (IPP) Production (K MT) Growth Rate (2019-2024)

Figure 65. China Isopropyl Palmitate (IPP) Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Isopropyl Palmitate (IPP) Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Isopropyl Palmitate (IPP) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Isopropyl Palmitate (IPP) Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Isopropyl Palmitate (IPP) Market Share Forecast by Type (2025-2032)

Figure 70. Global Isopropyl Palmitate (IPP) Sales Forecast by Application (2025-2032)

Figure 71. Global Isopropyl Palmitate (IPP) Market Share Forecast by Application (2025-2032)

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