

# Global ISO Containers Storage and Rental Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

Bosson Research's latest report provides a deep insight into the global ISO Containers Storage and Rental market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global ISO Containers Storage and Rental Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the ISO Containers Storage and Rental market in any manner.

### Global ISO Containers Storage and Rental Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

## Triton International

Florens

Textainer

Seaco

Beacon Intermodal Leasing

SeaCube Container Leasing

CAI International

Touax

UES International (HK) Holdings

Blue Sky Intermodal

CARU Containers

Raffles Lease

## Market Segmentation (by Type)

Dry Containers

Reefer Containers

Other Containers

## Market Segmentation (by Application)

Food Transport

Industrial Product Transport

Consumer Goods Transport

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the ISO Containers Storage and Rental Market

## Overview of the regional outlook of the ISO Containers Storage and Rental Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

ISO Containers Storage and Rental Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of ISO Containers Storage and Rental
- 1.2 Key Market Segments
  - 1.2.1 ISO Containers Storage and Rental Segment by Type
  - 1.2.2 ISO Containers Storage and Rental Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ISO CONTAINERS STORAGE AND RENTAL MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global ISO Containers Storage and Rental Market Size (M USD) Estimates and Forecasts (2018-2029)
  - 2.1.2 Global ISO Containers Storage and Rental Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ISO CONTAINERS STORAGE AND RENTAL MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global ISO Containers Storage and Rental Sales by Manufacturers (2018-2023)
- 3.2 Global ISO Containers Storage and Rental Revenue Market Share by Manufacturers (2018-2023)
- 3.3 ISO Containers Storage and Rental Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global ISO Containers Storage and Rental Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers ISO Containers Storage and Rental Sales Sites, Area Served, Product Type
- 3.6 ISO Containers Storage and Rental Market Competitive Situation and Trends
  - 3.6.1 ISO Containers Storage and Rental Market Concentration Rate

3.6.2 Global 5 and 10 Largest ISO Containers Storage and Rental Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 ISO CONTAINERS STORAGE AND RENTAL INDUSTRY CHAIN ANALYSIS**

4.1 ISO Containers Storage and Rental Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ISO CONTAINERS STORAGE AND RENTAL MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 ISO CONTAINERS STORAGE AND RENTAL MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global ISO Containers Storage and Rental Sales Market Share by Type (2018-2023)

6.3 Global ISO Containers Storage and Rental Market Size Market Share by Type (2018-2023)

6.4 Global ISO Containers Storage and Rental Price by Type (2018-2023)

## **7 ISO CONTAINERS STORAGE AND RENTAL MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global ISO Containers Storage and Rental Market Sales by Application (2018-2023)

7.3 Global ISO Containers Storage and Rental Market Size (M USD) by Application (2018-2023)

7.4 Global ISO Containers Storage and Rental Sales Growth Rate by Application (2018-2023)

## **8 ISO CONTAINERS STORAGE AND RENTAL MARKET SEGMENTATION BY REGION**

8.1 Global ISO Containers Storage and Rental Sales by Region

8.1.1 Global ISO Containers Storage and Rental Sales by Region

8.1.2 Global ISO Containers Storage and Rental Sales Market Share by Region

8.2 North America

8.2.1 North America ISO Containers Storage and Rental Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe ISO Containers Storage and Rental Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific ISO Containers Storage and Rental Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America ISO Containers Storage and Rental Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa ISO Containers Storage and Rental Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE



- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### 9.1 Triton International

- 9.1.1 Triton International ISO Containers Storage and Rental Basic Information
- 9.1.2 Triton International ISO Containers Storage and Rental Product Overview
- 9.1.3 Triton International ISO Containers Storage and Rental Product Market Performance
- 9.1.4 Triton International Business Overview
- 9.1.5 Triton International ISO Containers Storage and Rental SWOT Analysis
- 9.1.6 Triton International Recent Developments

### 9.2 Florens

- 9.2.1 Florens ISO Containers Storage and Rental Basic Information
- 9.2.2 Florens ISO Containers Storage and Rental Product Overview
- 9.2.3 Florens ISO Containers Storage and Rental Product Market Performance
- 9.2.4 Florens Business Overview
- 9.2.5 Florens ISO Containers Storage and Rental SWOT Analysis
- 9.2.6 Florens Recent Developments

### 9.3 Textainer

- 9.3.1 Textainer ISO Containers Storage and Rental Basic Information
- 9.3.2 Textainer ISO Containers Storage and Rental Product Overview
- 9.3.3 Textainer ISO Containers Storage and Rental Product Market Performance
- 9.3.4 Textainer Business Overview
- 9.3.5 Textainer ISO Containers Storage and Rental SWOT Analysis
- 9.3.6 Textainer Recent Developments

### 9.4 Seaco

- 9.4.1 Seaco ISO Containers Storage and Rental Basic Information
- 9.4.2 Seaco ISO Containers Storage and Rental Product Overview
- 9.4.3 Seaco ISO Containers Storage and Rental Product Market Performance
- 9.4.4 Seaco Business Overview
- 9.4.5 Seaco ISO Containers Storage and Rental SWOT Analysis
- 9.4.6 Seaco Recent Developments

### 9.5 Beacon Intermodal Leasing

- 9.5.1 Beacon Intermodal Leasing ISO Containers Storage and Rental Basic Information
- 9.5.2 Beacon Intermodal Leasing ISO Containers Storage and Rental Product



## Overview

9.5.3 Beacon Intermodal Leasing ISO Containers Storage and Rental Product Market Performance

9.5.4 Beacon Intermodal Leasing Business Overview

9.5.5 Beacon Intermodal Leasing ISO Containers Storage and Rental SWOT Analysis

9.5.6 Beacon Intermodal Leasing Recent Developments

## 9.6 SeaCube Container Leasing

9.6.1 SeaCube Container Leasing ISO Containers Storage and Rental Basic Information

9.6.2 SeaCube Container Leasing ISO Containers Storage and Rental Product Overview

9.6.3 SeaCube Container Leasing ISO Containers Storage and Rental Product Market Performance

9.6.4 SeaCube Container Leasing Business Overview

9.6.5 SeaCube Container Leasing Recent Developments

## 9.7 CAI International

9.7.1 CAI International ISO Containers Storage and Rental Basic Information

9.7.2 CAI International ISO Containers Storage and Rental Product Overview

9.7.3 CAI International ISO Containers Storage and Rental Product Market Performance

## 9.7.4 CAI International Business Overview

9.7.4 CAI International Business Overview

9.7.5 CAI International Recent Developments

## 9.8 Touax

9.8.1 Touax ISO Containers Storage and Rental Basic Information

9.8.2 Touax ISO Containers Storage and Rental Product Overview

9.8.3 Touax ISO Containers Storage and Rental Product Market Performance

9.8.4 Touax Business Overview

9.8.5 Touax Recent Developments

## 9.9 UES International (HK) Holdings

9.9.1 UES International (HK) Holdings ISO Containers Storage and Rental Basic Information

9.9.2 UES International (HK) Holdings ISO Containers Storage and Rental Product Overview

9.9.3 UES International (HK) Holdings ISO Containers Storage and Rental Product Market Performance

9.9.4 UES International (HK) Holdings Business Overview

9.9.5 UES International (HK) Holdings Recent Developments

## 9.10 Blue Sky Intermodal

9.10.1 Blue Sky Intermodal ISO Containers Storage and Rental Basic Information

- 9.10.2 Blue Sky Intermodal ISO Containers Storage and Rental Product Overview
- 9.10.3 Blue Sky Intermodal ISO Containers Storage and Rental Product Market Performance
- 9.10.4 Blue Sky Intermodal Business Overview
- 9.10.5 Blue Sky Intermodal Recent Developments
- 9.11 CARU Containers
  - 9.11.1 CARU Containers ISO Containers Storage and Rental Basic Information
  - 9.11.2 CARU Containers ISO Containers Storage and Rental Product Overview
  - 9.11.3 CARU Containers ISO Containers Storage and Rental Product Market Performance
  - 9.11.4 CARU Containers Business Overview
  - 9.11.5 CARU Containers Recent Developments
- 9.12 Raffles Lease
  - 9.12.1 Raffles Lease ISO Containers Storage and Rental Basic Information
  - 9.12.2 Raffles Lease ISO Containers Storage and Rental Product Overview
  - 9.12.3 Raffles Lease ISO Containers Storage and Rental Product Market Performance
  - 9.12.4 Raffles Lease Business Overview
  - 9.12.5 Raffles Lease Recent Developments

## **10 ISO CONTAINERS STORAGE AND RENTAL MARKET FORECAST BY REGION**

- 10.1 Global ISO Containers Storage and Rental Market Size Forecast
- 10.2 Global ISO Containers Storage and Rental Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe ISO Containers Storage and Rental Market Size Forecast by Country
  - 10.2.3 Asia Pacific ISO Containers Storage and Rental Market Size Forecast by Region
  - 10.2.4 South America ISO Containers Storage and Rental Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of ISO Containers Storage and Rental by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

- 11.1 Global ISO Containers Storage and Rental Market Forecast by Type (2024-2029)
  - 11.1.1 Global Forecasted Sales of ISO Containers Storage and Rental by Type (2024-2029)
  - 11.1.2 Global ISO Containers Storage and Rental Market Size Forecast by Type (2024-2029)

11.1.3 Global Forecasted Price of ISO Containers Storage and Rental by Type (2024-2029)

11.2 Global ISO Containers Storage and Rental Market Forecast by Application (2024-2029)

11.2.1 Global ISO Containers Storage and Rental Sales (K Units) Forecast by Application

11.2.2 Global ISO Containers Storage and Rental Market Size (M USD) Forecast by Application (2024-2029)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. ISO Containers Storage and Rental Market Size Comparison by Region (M USD)

Table 5. Global ISO Containers Storage and Rental Sales (K Units) by Manufacturers (2018-2023)

Table 6. Global ISO Containers Storage and Rental Sales Market Share by Manufacturers (2018-2023)

Table 7. Global ISO Containers Storage and Rental Revenue (M USD) by Manufacturers (2018-2023)

Table 8. Global ISO Containers Storage and Rental Revenue Share by Manufacturers (2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in ISO Containers Storage and Rental as of 2022)

Table 10. Global Market ISO Containers Storage and Rental Average Price (USD/Unit) of Key Manufacturers (2018-2023)

Table 11. Manufacturers ISO Containers Storage and Rental Sales Sites and Area Served

Table 12. Manufacturers ISO Containers Storage and Rental Product Type

Table 13. Global ISO Containers Storage and Rental Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of ISO Containers Storage and Rental

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. ISO Containers Storage and Rental Market Challenges

Table 22. Market Restraints

Table 23. Global ISO Containers Storage and Rental Sales by Type (K Units)

Table 24. Global ISO Containers Storage and Rental Market Size by Type (M USD)

Table 25. Global ISO Containers Storage and Rental Sales (K Units) by Type (2018-2023)

Table 26. Global ISO Containers Storage and Rental Sales Market Share by Type (2018-2023)

Table 27. Global ISO Containers Storage and Rental Market Size (M USD) by Type (2018-2023)

Table 28. Global ISO Containers Storage and Rental Market Size Share by Type (2018-2023)

Table 29. Global ISO Containers Storage and Rental Price (USD/Unit) by Type (2018-2023)

Table 30. Global ISO Containers Storage and Rental Sales (K Units) by Application

Table 31. Global ISO Containers Storage and Rental Market Size by Application

Table 32. Global ISO Containers Storage and Rental Sales by Application (2018-2023) & (K Units)

Table 33. Global ISO Containers Storage and Rental Sales Market Share by Application (2018-2023)

Table 34. Global ISO Containers Storage and Rental Sales by Application (2018-2023) & (M USD)

Table 35. Global ISO Containers Storage and Rental Market Share by Application (2018-2023)

Table 36. Global ISO Containers Storage and Rental Sales Growth Rate by Application (2018-2023)

Table 37. Global ISO Containers Storage and Rental Sales by Region (2018-2023) & (K Units)

Table 38. Global ISO Containers Storage and Rental Sales Market Share by Region (2018-2023)

Table 39. North America ISO Containers Storage and Rental Sales by Country (2018-2023) & (K Units)

Table 40. Europe ISO Containers Storage and Rental Sales by Country (2018-2023) & (K Units)

Table 41. Asia Pacific ISO Containers Storage and Rental Sales by Region (2018-2023) & (K Units)

Table 42. South America ISO Containers Storage and Rental Sales by Country (2018-2023) & (K Units)

Table 43. Middle East and Africa ISO Containers Storage and Rental Sales by Region (2018-2023) & (K Units)

Table 44. Triton International ISO Containers Storage and Rental Basic Information

Table 45. Triton International ISO Containers Storage and Rental Product Overview

Table 46. Triton International ISO Containers Storage and Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 47. Triton International Business Overview

Table 48. Triton International ISO Containers Storage and Rental SWOT Analysis

Table 49. Triton International Recent Developments

Table 50. Florens ISO Containers Storage and Rental Basic Information

Table 51. Florens ISO Containers Storage and Rental Product Overview

Table 52. Florens ISO Containers Storage and Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 53. Florens Business Overview

Table 54. Florens ISO Containers Storage and Rental SWOT Analysis

Table 55. Florens Recent Developments

Table 56. Textainer ISO Containers Storage and Rental Basic Information

Table 57. Textainer ISO Containers Storage and Rental Product Overview

Table 58. Textainer ISO Containers Storage and Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 59. Textainer Business Overview

Table 60. Textainer ISO Containers Storage and Rental SWOT Analysis

Table 61. Textainer Recent Developments

Table 62. Seaco ISO Containers Storage and Rental Basic Information

Table 63. Seaco ISO Containers Storage and Rental Product Overview

Table 64. Seaco ISO Containers Storage and Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 65. Seaco Business Overview

Table 66. Seaco ISO Containers Storage and Rental SWOT Analysis

Table 67. Seaco Recent Developments

Table 68. Beacon Intermodal Leasing ISO Containers Storage and Rental Basic Information

Table 69. Beacon Intermodal Leasing ISO Containers Storage and Rental Product Overview

Table 70. Beacon Intermodal Leasing ISO Containers Storage and Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 71. Beacon Intermodal Leasing Business Overview

Table 72. Beacon Intermodal Leasing ISO Containers Storage and Rental SWOT Analysis

Table 73. Beacon Intermodal Leasing Recent Developments

Table 74. SeaCube Container Leasing ISO Containers Storage and Rental Basic Information

Table 75. SeaCube Container Leasing ISO Containers Storage and Rental Product Overview

Table 76. SeaCube Container Leasing ISO Containers Storage and Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)



Table 77. SeaCube Container Leasing Business Overview

Table 78. SeaCube Container Leasing Recent Developments

Table 79. CAI International ISO Containers Storage and Rental Basic Information

Table 80. CAI International ISO Containers Storage and Rental Product Overview

Table 81. CAI International ISO Containers Storage and Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 82. CAI International Business Overview

Table 83. CAI International Recent Developments

Table 84. Touax ISO Containers Storage and Rental Basic Information

Table 85. Touax ISO Containers Storage and Rental Product Overview

Table 86. Touax ISO Containers Storage and Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 87. Touax Business Overview

Table 88. Touax Recent Developments

Table 89. UES International (HK) Holdings ISO Containers Storage and Rental Basic Information

Table 90. UES International (HK) Holdings ISO Containers Storage and Rental Product Overview

Table 91. UES International (HK) Holdings ISO Containers Storage and Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 92. UES International (HK) Holdings Business Overview

Table 93. UES International (HK) Holdings Recent Developments

Table 94. Blue Sky Intermodal ISO Containers Storage and Rental Basic Information

Table 95. Blue Sky Intermodal ISO Containers Storage and Rental Product Overview

Table 96. Blue Sky Intermodal ISO Containers Storage and Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 97. Blue Sky Intermodal Business Overview

Table 98. Blue Sky Intermodal Recent Developments

Table 99. CARU Containers ISO Containers Storage and Rental Basic Information

Table 100. CARU Containers ISO Containers Storage and Rental Product Overview

Table 101. CARU Containers ISO Containers Storage and Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 102. CARU Containers Business Overview

Table 103. CARU Containers Recent Developments

Table 104. Raffles Lease ISO Containers Storage and Rental Basic Information

Table 105. Raffles Lease ISO Containers Storage and Rental Product Overview

Table 106. Raffles Lease ISO Containers Storage and Rental Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 107. Raffles Lease Business Overview



Table 108. Raffles Lease Recent Developments

Table 109. Global ISO Containers Storage and Rental Sales Forecast by Region (2024-2029) & (K Units)

Table 110. Global ISO Containers Storage and Rental Market Size Forecast by Region (2024-2029) & (M USD)

Table 111. North America ISO Containers Storage and Rental Sales Forecast by Country (2024-2029) & (K Units)

Table 112. North America ISO Containers Storage and Rental Market Size Forecast by Country (2024-2029) & (M USD)

Table 113. Europe ISO Containers Storage and Rental Sales Forecast by Country (2024-2029) & (K Units)

Table 114. Europe ISO Containers Storage and Rental Market Size Forecast by Country (2024-2029) & (M USD)

Table 115. Asia Pacific ISO Containers Storage and Rental Sales Forecast by Region (2024-2029) & (K Units)

Table 116. Asia Pacific ISO Containers Storage and Rental Market Size Forecast by Region (2024-2029) & (M USD)

Table 117. South America ISO Containers Storage and Rental Sales Forecast by Country (2024-2029) & (K Units)

Table 118. South America ISO Containers Storage and Rental Market Size Forecast by Country (2024-2029) & (M USD)

Table 119. Middle East and Africa ISO Containers Storage and Rental Consumption Forecast by Country (2024-2029) & (Units)

Table 120. Middle East and Africa ISO Containers Storage and Rental Market Size Forecast by Country (2024-2029) & (M USD)

Table 121. Global ISO Containers Storage and Rental Sales Forecast by Type (2024-2029) & (K Units)

Table 122. Global ISO Containers Storage and Rental Market Size Forecast by Type (2024-2029) & (M USD)

Table 123. Global ISO Containers Storage and Rental Price Forecast by Type (2024-2029) & (USD/Unit)

Table 124. Global ISO Containers Storage and Rental Sales (K Units) Forecast by Application (2024-2029)

Table 125. Global ISO Containers Storage and Rental Market Size Forecast by Application (2024-2029) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of ISO Containers Storage and Rental
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global ISO Containers Storage and Rental Market Size (M USD), 2018-2029
- Figure 5. Global ISO Containers Storage and Rental Market Size (M USD) (2018-2029)
- Figure 6. Global ISO Containers Storage and Rental Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. ISO Containers Storage and Rental Market Size by Country (M USD)
- Figure 11. ISO Containers Storage and Rental Sales Share by Manufacturers in 2022
- Figure 12. Global ISO Containers Storage and Rental Revenue Share by Manufacturers in 2022
- Figure 13. ISO Containers Storage and Rental Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market ISO Containers Storage and Rental Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by ISO Containers Storage and Rental Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global ISO Containers Storage and Rental Market Share by Type
- Figure 18. Sales Market Share of ISO Containers Storage and Rental by Type (2018-2023)
- Figure 19. Sales Market Share of ISO Containers Storage and Rental by Type in 2022
- Figure 20. Market Size Share of ISO Containers Storage and Rental by Type (2018-2023)
- Figure 21. Market Size Market Share of ISO Containers Storage and Rental by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global ISO Containers Storage and Rental Market Share by Application
- Figure 24. Global ISO Containers Storage and Rental Sales Market Share by Application (2018-2023)
- Figure 25. Global ISO Containers Storage and Rental Sales Market Share by Application in 2022
- Figure 26. Global ISO Containers Storage and Rental Market Share by Application

(2018-2023)

Figure 27. Global ISO Containers Storage and Rental Market Share by Application in 2022

Figure 28. Global ISO Containers Storage and Rental Sales Growth Rate by Application (2018-2023)

Figure 29. Global ISO Containers Storage and Rental Sales Market Share by Region (2018-2023)

Figure 30. North America ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 31. North America ISO Containers Storage and Rental Sales Market Share by Country in 2022

Figure 32. U.S. ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 33. Canada ISO Containers Storage and Rental Sales (K Units) and Growth Rate (2018-2023)

Figure 34. Mexico ISO Containers Storage and Rental Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 36. Europe ISO Containers Storage and Rental Sales Market Share by Country in 2022

Figure 37. Germany ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 38. France ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 39. U.K. ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 40. Italy ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 41. Russia ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 42. Asia Pacific ISO Containers Storage and Rental Sales and Growth Rate (K Units)

Figure 43. Asia Pacific ISO Containers Storage and Rental Sales Market Share by Region in 2022

Figure 44. China ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 45. Japan ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 46. South Korea ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 47. India ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 48. Southeast Asia ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 49. South America ISO Containers Storage and Rental Sales and Growth Rate (K Units)

Figure 50. South America ISO Containers Storage and Rental Sales Market Share by Country in 2022

Figure 51. Brazil ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 52. Argentina ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 53. Columbia ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa ISO Containers Storage and Rental Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa ISO Containers Storage and Rental Sales Market Share by Region in 2022

Figure 56. Saudi Arabia ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 57. UAE ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa ISO Containers Storage and Rental Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global ISO Containers Storage and Rental Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global ISO Containers Storage and Rental Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global ISO Containers Storage and Rental Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global ISO Containers Storage and Rental Market Share Forecast by Type (2024-2029)

Figure 65. Global ISO Containers Storage and Rental Sales Forecast by Application

(2024-2029)

Figure 66. Global ISO Containers Storage and Rental Market Share Forecast by Application (2024-2029)

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