

Global IoT in Smart Farming Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

The Internet of Things (IoT) is the network of physical devices, vehicles, home appliances, and other items embedded with electronics, software, sensors, actuators, and connectivity which enables these things to connect and exchange data, creating opportunities for more direct integration of the physical world into computer-based systems, resulting in efficiency improvements, economic benefits, and reduced human exertions.

This report provides a deep insight into the global IoT in Smart Farming market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global IoT in Smart Farming Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the IoT in Smart Farming market in any manner.

Global IoT in Smart Farming Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cisco

IBM

KaaloT Technologies

Oracle

Trimble

Virtus Nutrition

John Deere

Precision Planting

Accenture

AGCO

Auroras

CEMA

DigiReach

Libelium

Link Labs

Mouser Electronics

Postscapes

Pycno

SemiosBio Technologies

Senix

Senseye

Sensolus

SmartFarming

Softweb Solutions

Solution Analysts

Topcon Positioning Systems

Market Segmentation (by Type)

Hardware

Software

Service

Market Segmentation (by Application)

Precision Farming

Precision Forestry

Livestock Monitoring

Fish Farm Monitoring

Smart Greenhouse

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the IoT in Smart Farming Market

Overview of the regional outlook of the IoT in Smart Farming Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the IoT in Smart Farming Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of IoT in Smart Farming
- 1.2 Key Market Segments
 - 1.2.1 IoT in Smart Farming Segment by Type
 - 1.2.2 IoT in Smart Farming Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 IOT IN SMART FARMING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global IoT in Smart Farming Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global IoT in Smart Farming Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 IOT IN SMART FARMING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global IoT in Smart Farming Sales by Manufacturers (2019-2024)
- 3.2 Global IoT in Smart Farming Revenue Market Share by Manufacturers (2019-2024)
- 3.3 IoT in Smart Farming Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global IoT in Smart Farming Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers IoT in Smart Farming Sales Sites, Area Served, Product Type
- 3.6 IoT in Smart Farming Market Competitive Situation and Trends
 - 3.6.1 IoT in Smart Farming Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest IoT in Smart Farming Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 IOT IN SMART FARMING INDUSTRY CHAIN ANALYSIS

- 4.1 IoT in Smart Farming Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF IOT IN SMART FARMING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 IOT IN SMART FARMING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global IoT in Smart Farming Sales Market Share by Type (2019-2024)
- 6.3 Global IoT in Smart Farming Market Size Market Share by Type (2019-2024)
- 6.4 Global IoT in Smart Farming Price by Type (2019-2024)

7 IOT IN SMART FARMING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global IoT in Smart Farming Market Sales by Application (2019-2024)
- 7.3 Global IoT in Smart Farming Market Size (M USD) by Application (2019-2024)
- 7.4 Global IoT in Smart Farming Sales Growth Rate by Application (2019-2024)

8 IOT IN SMART FARMING MARKET SEGMENTATION BY REGION

- 8.1 Global IoT in Smart Farming Sales by Region
 - 8.1.1 Global IoT in Smart Farming Sales by Region
 - 8.1.2 Global IoT in Smart Farming Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America IoT in Smart Farming Sales by Country
 - 8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe IoT in Smart Farming Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific IoT in Smart Farming Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America IoT in Smart Farming Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa IoT in Smart Farming Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Cisco

9.1.1 Cisco IoT in Smart Farming Basic Information

9.1.2 Cisco IoT in Smart Farming Product Overview

9.1.3 Cisco IoT in Smart Farming Product Market Performance

9.1.4 Cisco Business Overview

9.1.5 Cisco IoT in Smart Farming SWOT Analysis

9.1.6 Cisco Recent Developments

9.2 IBM

- 9.2.1 IBM IoT in Smart Farming Basic Information
- 9.2.2 IBM IoT in Smart Farming Product Overview
- 9.2.3 IBM IoT in Smart Farming Product Market Performance
- 9.2.4 IBM Business Overview
- 9.2.5 IBM IoT in Smart Farming SWOT Analysis
- 9.2.6 IBM Recent Developments
- 9.3 KaaloT Technologies
 - 9.3.1 KaaloT Technologies IoT in Smart Farming Basic Information
 - 9.3.2 KaaloT Technologies IoT in Smart Farming Product Overview
 - 9.3.3 KaaloT Technologies IoT in Smart Farming Product Market Performance
 - 9.3.4 KaaloT Technologies IoT in Smart Farming SWOT Analysis
 - 9.3.5 KaaloT Technologies Business Overview
 - 9.3.6 KaaloT Technologies Recent Developments
- 9.4 Oracle
 - 9.4.1 Oracle IoT in Smart Farming Basic Information
 - 9.4.2 Oracle IoT in Smart Farming Product Overview
 - 9.4.3 Oracle IoT in Smart Farming Product Market Performance
 - 9.4.4 Oracle Business Overview
 - 9.4.5 Oracle Recent Developments
- 9.5 Trimble
 - 9.5.1 Trimble IoT in Smart Farming Basic Information
 - 9.5.2 Trimble IoT in Smart Farming Product Overview
 - 9.5.3 Trimble IoT in Smart Farming Product Market Performance
 - 9.5.4 Trimble Business Overview
 - 9.5.5 Trimble Recent Developments
- 9.6 Virtus Nutrition
 - 9.6.1 Virtus Nutrition IoT in Smart Farming Basic Information
 - 9.6.2 Virtus Nutrition IoT in Smart Farming Product Overview
 - 9.6.3 Virtus Nutrition IoT in Smart Farming Product Market Performance
 - 9.6.4 Virtus Nutrition Business Overview
 - 9.6.5 Virtus Nutrition Recent Developments
- 9.7 John Deere
 - 9.7.1 John Deere IoT in Smart Farming Basic Information
 - 9.7.2 John Deere IoT in Smart Farming Product Overview
 - 9.7.3 John Deere IoT in Smart Farming Product Market Performance
 - 9.7.4 John Deere Business Overview
 - 9.7.5 John Deere Recent Developments
- 9.8 Precision Planting
 - 9.8.1 Precision Planting IoT in Smart Farming Basic Information

- 9.8.2 Precision Planting IoT in Smart Farming Product Overview
- 9.8.3 Precision Planting IoT in Smart Farming Product Market Performance
- 9.8.4 Precision Planting Business Overview
- 9.8.5 Precision Planting Recent Developments
- 9.9 Accenture
 - 9.9.1 Accenture IoT in Smart Farming Basic Information
 - 9.9.2 Accenture IoT in Smart Farming Product Overview
 - 9.9.3 Accenture IoT in Smart Farming Product Market Performance
 - 9.9.4 Accenture Business Overview
 - 9.9.5 Accenture Recent Developments
- 9.10 AGCO
 - 9.10.1 AGCO IoT in Smart Farming Basic Information
 - 9.10.2 AGCO IoT in Smart Farming Product Overview
 - 9.10.3 AGCO IoT in Smart Farming Product Market Performance
 - 9.10.4 AGCO Business Overview
 - 9.10.5 AGCO Recent Developments
- 9.11 Auroras
 - 9.11.1 Auroras IoT in Smart Farming Basic Information
 - 9.11.2 Auroras IoT in Smart Farming Product Overview
 - 9.11.3 Auroras IoT in Smart Farming Product Market Performance
 - 9.11.4 Auroras Business Overview
 - 9.11.5 Auroras Recent Developments
- 9.12 CEMA
 - 9.12.1 CEMA IoT in Smart Farming Basic Information
 - 9.12.2 CEMA IoT in Smart Farming Product Overview
 - 9.12.3 CEMA IoT in Smart Farming Product Market Performance
 - 9.12.4 CEMA Business Overview
 - 9.12.5 CEMA Recent Developments
- 9.13 DigiReach
 - 9.13.1 DigiReach IoT in Smart Farming Basic Information
 - 9.13.2 DigiReach IoT in Smart Farming Product Overview
 - 9.13.3 DigiReach IoT in Smart Farming Product Market Performance
 - 9.13.4 DigiReach Business Overview
 - 9.13.5 DigiReach Recent Developments
- 9.14 Libelium
 - 9.14.1 Libelium IoT in Smart Farming Basic Information
 - 9.14.2 Libelium IoT in Smart Farming Product Overview
 - 9.14.3 Libelium IoT in Smart Farming Product Market Performance
 - 9.14.4 Libelium Business Overview

9.14.5 Libelium Recent Developments

9.15 Link Labs

9.15.1 Link Labs IoT in Smart Farming Basic Information

9.15.2 Link Labs IoT in Smart Farming Product Overview

9.15.3 Link Labs IoT in Smart Farming Product Market Performance

9.15.4 Link Labs Business Overview

9.15.5 Link Labs Recent Developments

9.16 Mouser Electronics

9.16.1 Mouser Electronics IoT in Smart Farming Basic Information

9.16.2 Mouser Electronics IoT in Smart Farming Product Overview

9.16.3 Mouser Electronics IoT in Smart Farming Product Market Performance

9.16.4 Mouser Electronics Business Overview

9.16.5 Mouser Electronics Recent Developments

9.17 Postscapes

9.17.1 Postscapes IoT in Smart Farming Basic Information

9.17.2 Postscapes IoT in Smart Farming Product Overview

9.17.3 Postscapes IoT in Smart Farming Product Market Performance

9.17.4 Postscapes Business Overview

9.17.5 Postscapes Recent Developments

9.18 Pycno

9.18.1 Pycno IoT in Smart Farming Basic Information

9.18.2 Pycno IoT in Smart Farming Product Overview

9.18.3 Pycno IoT in Smart Farming Product Market Performance

9.18.4 Pycno Business Overview

9.18.5 Pycno Recent Developments

9.19 SemiosBio Technologies

9.19.1 SemiosBio Technologies IoT in Smart Farming Basic Information

9.19.2 SemiosBio Technologies IoT in Smart Farming Product Overview

9.19.3 SemiosBio Technologies IoT in Smart Farming Product Market Performance

9.19.4 SemiosBio Technologies Business Overview

9.19.5 SemiosBio Technologies Recent Developments

9.20 Senix

9.20.1 Senix IoT in Smart Farming Basic Information

9.20.2 Senix IoT in Smart Farming Product Overview

9.20.3 Senix IoT in Smart Farming Product Market Performance

9.20.4 Senix Business Overview

9.20.5 Senix Recent Developments

9.21 Senseye

9.21.1 Senseye IoT in Smart Farming Basic Information

- 9.21.2 Senseye IoT in Smart Farming Product Overview
- 9.21.3 Senseye IoT in Smart Farming Product Market Performance
- 9.21.4 Senseye Business Overview
- 9.21.5 Senseye Recent Developments
- 9.22 Sensolus
 - 9.22.1 Sensolus IoT in Smart Farming Basic Information
 - 9.22.2 Sensolus IoT in Smart Farming Product Overview
 - 9.22.3 Sensolus IoT in Smart Farming Product Market Performance
 - 9.22.4 Sensolus Business Overview
 - 9.22.5 Sensolus Recent Developments
- 9.23 SmartFarming
 - 9.23.1 SmartFarming IoT in Smart Farming Basic Information
 - 9.23.2 SmartFarming IoT in Smart Farming Product Overview
 - 9.23.3 SmartFarming IoT in Smart Farming Product Market Performance
 - 9.23.4 SmartFarming Business Overview
 - 9.23.5 SmartFarming Recent Developments
- 9.24 Softweb Solutions
 - 9.24.1 Softweb Solutions IoT in Smart Farming Basic Information
 - 9.24.2 Softweb Solutions IoT in Smart Farming Product Overview
 - 9.24.3 Softweb Solutions IoT in Smart Farming Product Market Performance
 - 9.24.4 Softweb Solutions Business Overview
 - 9.24.5 Softweb Solutions Recent Developments
- 9.25 Solution Analysts
 - 9.25.1 Solution Analysts IoT in Smart Farming Basic Information
 - 9.25.2 Solution Analysts IoT in Smart Farming Product Overview
 - 9.25.3 Solution Analysts IoT in Smart Farming Product Market Performance
 - 9.25.4 Solution Analysts Business Overview
 - 9.25.5 Solution Analysts Recent Developments
- 9.26 Topcon Positioning Systems
 - 9.26.1 Topcon Positioning Systems IoT in Smart Farming Basic Information
 - 9.26.2 Topcon Positioning Systems IoT in Smart Farming Product Overview
 - 9.26.3 Topcon Positioning Systems IoT in Smart Farming Product Market Performance
 - 9.26.4 Topcon Positioning Systems Business Overview
 - 9.26.5 Topcon Positioning Systems Recent Developments

10 IOT IN SMART FARMING MARKET FORECAST BY REGION

- 10.1 Global IoT in Smart Farming Market Size Forecast
- 10.2 Global IoT in Smart Farming Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe IoT in Smart Farming Market Size Forecast by Country
- 10.2.3 Asia Pacific IoT in Smart Farming Market Size Forecast by Region
- 10.2.4 South America IoT in Smart Farming Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of IoT in Smart Farming by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global IoT in Smart Farming Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of IoT in Smart Farming by Type (2025-2030)
 - 11.1.2 Global IoT in Smart Farming Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of IoT in Smart Farming by Type (2025-2030)
- 11.2 Global IoT in Smart Farming Market Forecast by Application (2025-2030)
 - 11.2.1 Global IoT in Smart Farming Sales (K Units) Forecast by Application
 - 11.2.2 Global IoT in Smart Farming Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. IoT in Smart Farming Market Size Comparison by Region (M USD)
- Table 5. Global IoT in Smart Farming Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global IoT in Smart Farming Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global IoT in Smart Farming Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global IoT in Smart Farming Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in IoT in Smart Farming as of 2022)
- Table 10. Global Market IoT in Smart Farming Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers IoT in Smart Farming Sales Sites and Area Served
- Table 12. Manufacturers IoT in Smart Farming Product Type
- Table 13. Global IoT in Smart Farming Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of IoT in Smart Farming
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. IoT in Smart Farming Market Challenges
- Table 22. Global IoT in Smart Farming Sales by Type (K Units)
- Table 23. Global IoT in Smart Farming Market Size by Type (M USD)
- Table 24. Global IoT in Smart Farming Sales (K Units) by Type (2019-2024)
- Table 25. Global IoT in Smart Farming Sales Market Share by Type (2019-2024)
- Table 26. Global IoT in Smart Farming Market Size (M USD) by Type (2019-2024)
- Table 27. Global IoT in Smart Farming Market Size Share by Type (2019-2024)
- Table 28. Global IoT in Smart Farming Price (USD/Unit) by Type (2019-2024)
- Table 29. Global IoT in Smart Farming Sales (K Units) by Application
- Table 30. Global IoT in Smart Farming Market Size by Application
- Table 31. Global IoT in Smart Farming Sales by Application (2019-2024) & (K Units)

Table 32. Global IoT in Smart Farming Sales Market Share by Application (2019-2024)

Table 33. Global IoT in Smart Farming Sales by Application (2019-2024) & (M USD)

Table 34. Global IoT in Smart Farming Market Share by Application (2019-2024)

Table 35. Global IoT in Smart Farming Sales Growth Rate by Application (2019-2024)

Table 36. Global IoT in Smart Farming Sales by Region (2019-2024) & (K Units)

Table 37. Global IoT in Smart Farming Sales Market Share by Region (2019-2024)

Table 38. North America IoT in Smart Farming Sales by Country (2019-2024) & (K Units)

Table 39. Europe IoT in Smart Farming Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific IoT in Smart Farming Sales by Region (2019-2024) & (K Units)

Table 41. South America IoT in Smart Farming Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa IoT in Smart Farming Sales by Region (2019-2024) & (K Units)

Table 43. Cisco IoT in Smart Farming Basic Information

Table 44. Cisco IoT in Smart Farming Product Overview

Table 45. Cisco IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Cisco Business Overview

Table 47. Cisco IoT in Smart Farming SWOT Analysis

Table 48. Cisco Recent Developments

Table 49. IBM IoT in Smart Farming Basic Information

Table 50. IBM IoT in Smart Farming Product Overview

Table 51. IBM IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. IBM Business Overview

Table 53. IBM IoT in Smart Farming SWOT Analysis

Table 54. IBM Recent Developments

Table 55. KaaloT Technologies IoT in Smart Farming Basic Information

Table 56. KaaloT Technologies IoT in Smart Farming Product Overview

Table 57. KaaloT Technologies IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. KaaloT Technologies IoT in Smart Farming SWOT Analysis

Table 59. KaaloT Technologies Business Overview

Table 60. KaaloT Technologies Recent Developments

Table 61. Oracle IoT in Smart Farming Basic Information

Table 62. Oracle IoT in Smart Farming Product Overview

Table 63. Oracle IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 64. Oracle Business Overview
- Table 65. Oracle Recent Developments
- Table 66. Trimble IoT in Smart Farming Basic Information
- Table 67. Trimble IoT in Smart Farming Product Overview
- Table 68. Trimble IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Trimble Business Overview
- Table 70. Trimble Recent Developments
- Table 71. Virtus Nutrition IoT in Smart Farming Basic Information
- Table 72. Virtus Nutrition IoT in Smart Farming Product Overview
- Table 73. Virtus Nutrition IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Virtus Nutrition Business Overview
- Table 75. Virtus Nutrition Recent Developments
- Table 76. John Deere IoT in Smart Farming Basic Information
- Table 77. John Deere IoT in Smart Farming Product Overview
- Table 78. John Deere IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. John Deere Business Overview
- Table 80. John Deere Recent Developments
- Table 81. Precision Planting IoT in Smart Farming Basic Information
- Table 82. Precision Planting IoT in Smart Farming Product Overview
- Table 83. Precision Planting IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Precision Planting Business Overview
- Table 85. Precision Planting Recent Developments
- Table 86. Accenture IoT in Smart Farming Basic Information
- Table 87. Accenture IoT in Smart Farming Product Overview
- Table 88. Accenture IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Accenture Business Overview
- Table 90. Accenture Recent Developments
- Table 91. AGCO IoT in Smart Farming Basic Information
- Table 92. AGCO IoT in Smart Farming Product Overview
- Table 93. AGCO IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. AGCO Business Overview
- Table 95. AGCO Recent Developments
- Table 96. Auroras IoT in Smart Farming Basic Information

Table 97. Auroras IoT in Smart Farming Product Overview

Table 98. Auroras IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Auroras Business Overview

Table 100. Auroras Recent Developments

Table 101. CEMA IoT in Smart Farming Basic Information

Table 102. CEMA IoT in Smart Farming Product Overview

Table 103. CEMA IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. CEMA Business Overview

Table 105. CEMA Recent Developments

Table 106. DigiReach IoT in Smart Farming Basic Information

Table 107. DigiReach IoT in Smart Farming Product Overview

Table 108. DigiReach IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. DigiReach Business Overview

Table 110. DigiReach Recent Developments

Table 111. Libelium IoT in Smart Farming Basic Information

Table 112. Libelium IoT in Smart Farming Product Overview

Table 113. Libelium IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Libelium Business Overview

Table 115. Libelium Recent Developments

Table 116. Link Labs IoT in Smart Farming Basic Information

Table 117. Link Labs IoT in Smart Farming Product Overview

Table 118. Link Labs IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Link Labs Business Overview

Table 120. Link Labs Recent Developments

Table 121. Mouser Electronics IoT in Smart Farming Basic Information

Table 122. Mouser Electronics IoT in Smart Farming Product Overview

Table 123. Mouser Electronics IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Mouser Electronics Business Overview

Table 125. Mouser Electronics Recent Developments

Table 126. Postscapes IoT in Smart Farming Basic Information

Table 127. Postscapes IoT in Smart Farming Product Overview

Table 128. Postscapes IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 129. Postscapes Business Overview
- Table 130. Postscapes Recent Developments
- Table 131. Pycno IoT in Smart Farming Basic Information
- Table 132. Pycno IoT in Smart Farming Product Overview
- Table 133. Pycno IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Pycno Business Overview
- Table 135. Pycno Recent Developments
- Table 136. SemiosBio Technologies IoT in Smart Farming Basic Information
- Table 137. SemiosBio Technologies IoT in Smart Farming Product Overview
- Table 138. SemiosBio Technologies IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. SemiosBio Technologies Business Overview
- Table 140. SemiosBio Technologies Recent Developments
- Table 141. Senix IoT in Smart Farming Basic Information
- Table 142. Senix IoT in Smart Farming Product Overview
- Table 143. Senix IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Senix Business Overview
- Table 145. Senix Recent Developments
- Table 146. Senseye IoT in Smart Farming Basic Information
- Table 147. Senseye IoT in Smart Farming Product Overview
- Table 148. Senseye IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Senseye Business Overview
- Table 150. Senseye Recent Developments
- Table 151. Sensolus IoT in Smart Farming Basic Information
- Table 152. Sensolus IoT in Smart Farming Product Overview
- Table 153. Sensolus IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Sensolus Business Overview
- Table 155. Sensolus Recent Developments
- Table 156. SmartFarming IoT in Smart Farming Basic Information
- Table 157. SmartFarming IoT in Smart Farming Product Overview
- Table 158. SmartFarming IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 159. SmartFarming Business Overview
- Table 160. SmartFarming Recent Developments
- Table 161. Softweb Solutions IoT in Smart Farming Basic Information

- Table 162. Softweb Solutions IoT in Smart Farming Product Overview
- Table 163. Softweb Solutions IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 164. Softweb Solutions Business Overview
- Table 165. Softweb Solutions Recent Developments
- Table 166. Solution Analysts IoT in Smart Farming Basic Information
- Table 167. Solution Analysts IoT in Smart Farming Product Overview
- Table 168. Solution Analysts IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 169. Solution Analysts Business Overview
- Table 170. Solution Analysts Recent Developments
- Table 171. Topcon Positioning Systems IoT in Smart Farming Basic Information
- Table 172. Topcon Positioning Systems IoT in Smart Farming Product Overview
- Table 173. Topcon Positioning Systems IoT in Smart Farming Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 174. Topcon Positioning Systems Business Overview
- Table 175. Topcon Positioning Systems Recent Developments
- Table 176. Global IoT in Smart Farming Sales Forecast by Region (2025-2030) & (K Units)
- Table 177. Global IoT in Smart Farming Market Size Forecast by Region (2025-2030) & (M USD)
- Table 178. North America IoT in Smart Farming Sales Forecast by Country (2025-2030) & (K Units)
- Table 179. North America IoT in Smart Farming Market Size Forecast by Country (2025-2030) & (M USD)
- Table 180. Europe IoT in Smart Farming Sales Forecast by Country (2025-2030) & (K Units)
- Table 181. Europe IoT in Smart Farming Market Size Forecast by Country (2025-2030) & (M USD)
- Table 182. Asia Pacific IoT in Smart Farming Sales Forecast by Region (2025-2030) & (K Units)
- Table 183. Asia Pacific IoT in Smart Farming Market Size Forecast by Region (2025-2030) & (M USD)
- Table 184. South America IoT in Smart Farming Sales Forecast by Country (2025-2030) & (K Units)
- Table 185. South America IoT in Smart Farming Market Size Forecast by Country (2025-2030) & (M USD)
- Table 186. Middle East and Africa IoT in Smart Farming Consumption Forecast by Country (2025-2030) & (Units)

Table 187. Middle East and Africa IoT in Smart Farming Market Size Forecast by Country (2025-2030) & (M USD)

Table 188. Global IoT in Smart Farming Sales Forecast by Type (2025-2030) & (K Units)

Table 189. Global IoT in Smart Farming Market Size Forecast by Type (2025-2030) & (M USD)

Table 190. Global IoT in Smart Farming Price Forecast by Type (2025-2030) & (USD/Unit)

Table 191. Global IoT in Smart Farming Sales (K Units) Forecast by Application (2025-2030)

Table 192. Global IoT in Smart Farming Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of IoT in Smart Farming
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global IoT in Smart Farming Market Size (M USD), 2019-2030
- Figure 5. Global IoT in Smart Farming Market Size (M USD) (2019-2030)
- Figure 6. Global IoT in Smart Farming Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. IoT in Smart Farming Market Size by Country (M USD)
- Figure 11. IoT in Smart Farming Sales Share by Manufacturers in 2023
- Figure 12. Global IoT in Smart Farming Revenue Share by Manufacturers in 2023
- Figure 13. IoT in Smart Farming Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market IoT in Smart Farming Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by IoT in Smart Farming Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global IoT in Smart Farming Market Share by Type
- Figure 18. Sales Market Share of IoT in Smart Farming by Type (2019-2024)
- Figure 19. Sales Market Share of IoT in Smart Farming by Type in 2023
- Figure 20. Market Size Share of IoT in Smart Farming by Type (2019-2024)
- Figure 21. Market Size Market Share of IoT in Smart Farming by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global IoT in Smart Farming Market Share by Application
- Figure 24. Global IoT in Smart Farming Sales Market Share by Application (2019-2024)
- Figure 25. Global IoT in Smart Farming Sales Market Share by Application in 2023
- Figure 26. Global IoT in Smart Farming Market Share by Application (2019-2024)
- Figure 27. Global IoT in Smart Farming Market Share by Application in 2023
- Figure 28. Global IoT in Smart Farming Sales Growth Rate by Application (2019-2024)
- Figure 29. Global IoT in Smart Farming Sales Market Share by Region (2019-2024)
- Figure 30. North America IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America IoT in Smart Farming Sales Market Share by Country in 2023

- Figure 32. U.S. IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada IoT in Smart Farming Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico IoT in Smart Farming Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe IoT in Smart Farming Sales Market Share by Country in 2023
- Figure 37. Germany IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific IoT in Smart Farming Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific IoT in Smart Farming Sales Market Share by Region in 2023
- Figure 44. China IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America IoT in Smart Farming Sales and Growth Rate (K Units)
- Figure 50. South America IoT in Smart Farming Sales Market Share by Country in 2023
- Figure 51. Brazil IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa IoT in Smart Farming Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa IoT in Smart Farming Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa IoT in Smart Farming Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global IoT in Smart Farming Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global IoT in Smart Farming Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global IoT in Smart Farming Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global IoT in Smart Farming Market Share Forecast by Type (2025-2030)

Figure 65. Global IoT in Smart Farming Sales Forecast by Application (2025-2030)

Figure 66. Global IoT in Smart Farming Market Share Forecast by Application (2025-2030)

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