

# Global IoT Edge Platform Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

IoT edge platforms help facilitate localized computer processing on IoT devices. These devices constantly analyze streams of data including information about networks, actions, and anything else the device is connected to or interacting with. IoT edge platforms provide containerized modules to deploy on IoT devices, a runtime to execute actions locally, and a cloud-based interface for monitoring and management.

Companies use these technologies to reduce bandwidth usage for IoT devices, respond quicker to malfunction, and reduce overall network traffic. Shifting IoT analytics to the edge can also increase security by reducing the amount of data being transferred over networks.

This report provides a deep insight into the global IoT Edge Platform market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global IoT Edge Platform Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the IoT Edge Platform market in any manner.

## Global IoT Edge Platform Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

AWS

Microsoft

Rancher

Akamai Technologies

Bosch.IO

ClearBlade

Check Point Software Technologies

Crosser Technologies

Software AG

EdgeIQ

Google

IBM

ARDIC

FogHorn Systems

Marlabs

SAS

VMware

Nutanix

Market Segmentation (by Type)

Cloud Based

On Premises

Market Segmentation (by Application)

Large Enterprises

SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the IoT Edge Platform Market
- Overview of the regional outlook of the IoT Edge Platform Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

IoT Edge Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of IoT Edge Platform

1.2 Key Market Segments

1.2.1 IoT Edge Platform Segment by Type

1.2.2 IoT Edge Platform Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 IOT EDGE PLATFORM MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 IOT EDGE PLATFORM MARKET COMPETITIVE LANDSCAPE**

3.1 Global IoT Edge Platform Revenue Market Share by Company (2019-2024)

3.2 IoT Edge Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company IoT Edge Platform Market Size Sites, Area Served, Product Type

3.4 IoT Edge Platform Market Competitive Situation and Trends

3.4.1 IoT Edge Platform Market Concentration Rate

3.4.2 Global 5 and 10 Largest IoT Edge Platform Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 IOT EDGE PLATFORM VALUE CHAIN ANALYSIS**

4.1 IoT Edge Platform Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF IOT EDGE PLATFORM MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 IOT EDGE PLATFORM MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global IoT Edge Platform Market Size Market Share by Type (2019-2024)
- 6.3 Global IoT Edge Platform Market Size Growth Rate by Type (2019-2024)

## **7 IOT EDGE PLATFORM MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global IoT Edge Platform Market Size (M USD) by Application (2019-2024)
- 7.3 Global IoT Edge Platform Market Size Growth Rate by Application (2019-2024)

## **8 IOT EDGE PLATFORM MARKET SEGMENTATION BY REGION**

- 8.1 Global IoT Edge Platform Market Size by Region
  - 8.1.1 Global IoT Edge Platform Market Size by Region
  - 8.1.2 Global IoT Edge Platform Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America IoT Edge Platform Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe IoT Edge Platform Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia



## 8.4 Asia Pacific

### 8.4.1 Asia Pacific IoT Edge Platform Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America IoT Edge Platform Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa IoT Edge Platform Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 AWS

#### 9.1.1 AWS IoT Edge Platform Basic Information

#### 9.1.2 AWS IoT Edge Platform Product Overview

#### 9.1.3 AWS IoT Edge Platform Product Market Performance

#### 9.1.4 AWS IoT Edge Platform SWOT Analysis

#### 9.1.5 AWS Business Overview

#### 9.1.6 AWS Recent Developments

### 9.2 Microsoft

#### 9.2.1 Microsoft IoT Edge Platform Basic Information

#### 9.2.2 Microsoft IoT Edge Platform Product Overview

#### 9.2.3 Microsoft IoT Edge Platform Product Market Performance

#### 9.2.4 Microsoft IoT Edge Platform SWOT Analysis

#### 9.2.5 Microsoft Business Overview

#### 9.2.6 Microsoft Recent Developments

### 9.3 Rancher

#### 9.3.1 Rancher IoT Edge Platform Basic Information

#### 9.3.2 Rancher IoT Edge Platform Product Overview

- 9.3.3 Rancher IoT Edge Platform Product Market Performance
- 9.3.4 Rancher IoT Edge Platform SWOT Analysis
- 9.3.5 Rancher Business Overview
- 9.3.6 Rancher Recent Developments
- 9.4 Akamai Technologies
  - 9.4.1 Akamai Technologies IoT Edge Platform Basic Information
  - 9.4.2 Akamai Technologies IoT Edge Platform Product Overview
  - 9.4.3 Akamai Technologies IoT Edge Platform Product Market Performance
  - 9.4.4 Akamai Technologies Business Overview
  - 9.4.5 Akamai Technologies Recent Developments
- 9.5 Bosch.IO
  - 9.5.1 Bosch.IO IoT Edge Platform Basic Information
  - 9.5.2 Bosch.IO IoT Edge Platform Product Overview
  - 9.5.3 Bosch.IO IoT Edge Platform Product Market Performance
  - 9.5.4 Bosch.IO Business Overview
  - 9.5.5 Bosch.IO Recent Developments
- 9.6 ClearBlade
  - 9.6.1 ClearBlade IoT Edge Platform Basic Information
  - 9.6.2 ClearBlade IoT Edge Platform Product Overview
  - 9.6.3 ClearBlade IoT Edge Platform Product Market Performance
  - 9.6.4 ClearBlade Business Overview
  - 9.6.5 ClearBlade Recent Developments
- 9.7 Check Point Software Technologies
  - 9.7.1 Check Point Software Technologies IoT Edge Platform Basic Information
  - 9.7.2 Check Point Software Technologies IoT Edge Platform Product Overview
  - 9.7.3 Check Point Software Technologies IoT Edge Platform Product Market Performance
  - 9.7.4 Check Point Software Technologies Business Overview
  - 9.7.5 Check Point Software Technologies Recent Developments
- 9.8 Crosser Technologies
  - 9.8.1 Crosser Technologies IoT Edge Platform Basic Information
  - 9.8.2 Crosser Technologies IoT Edge Platform Product Overview
  - 9.8.3 Crosser Technologies IoT Edge Platform Product Market Performance
  - 9.8.4 Crosser Technologies Business Overview
  - 9.8.5 Crosser Technologies Recent Developments
- 9.9 Software AG
  - 9.9.1 Software AG IoT Edge Platform Basic Information
  - 9.9.2 Software AG IoT Edge Platform Product Overview
  - 9.9.3 Software AG IoT Edge Platform Product Market Performance

- 9.9.4 Software AG Business Overview
- 9.9.5 Software AG Recent Developments
- 9.10 EdgelQ
  - 9.10.1 EdgelQ IoT Edge Platform Basic Information
  - 9.10.2 EdgelQ IoT Edge Platform Product Overview
  - 9.10.3 EdgelQ IoT Edge Platform Product Market Performance
  - 9.10.4 EdgelQ Business Overview
  - 9.10.5 EdgelQ Recent Developments
- 9.11 Google
  - 9.11.1 Google IoT Edge Platform Basic Information
  - 9.11.2 Google IoT Edge Platform Product Overview
  - 9.11.3 Google IoT Edge Platform Product Market Performance
  - 9.11.4 Google Business Overview
  - 9.11.5 Google Recent Developments
- 9.12 IBM
  - 9.12.1 IBM IoT Edge Platform Basic Information
  - 9.12.2 IBM IoT Edge Platform Product Overview
  - 9.12.3 IBM IoT Edge Platform Product Market Performance
  - 9.12.4 IBM Business Overview
  - 9.12.5 IBM Recent Developments
- 9.13 ARDIC
  - 9.13.1 ARDIC IoT Edge Platform Basic Information
  - 9.13.2 ARDIC IoT Edge Platform Product Overview
  - 9.13.3 ARDIC IoT Edge Platform Product Market Performance
  - 9.13.4 ARDIC Business Overview
  - 9.13.5 ARDIC Recent Developments
- 9.14 FogHorn Systems
  - 9.14.1 FogHorn Systems IoT Edge Platform Basic Information
  - 9.14.2 FogHorn Systems IoT Edge Platform Product Overview
  - 9.14.3 FogHorn Systems IoT Edge Platform Product Market Performance
  - 9.14.4 FogHorn Systems Business Overview
  - 9.14.5 FogHorn Systems Recent Developments
- 9.15 Marlabs
  - 9.15.1 Marlabs IoT Edge Platform Basic Information
  - 9.15.2 Marlabs IoT Edge Platform Product Overview
  - 9.15.3 Marlabs IoT Edge Platform Product Market Performance
  - 9.15.4 Marlabs Business Overview
  - 9.15.5 Marlabs Recent Developments
- 9.16 SAS

- 9.16.1 SAS IoT Edge Platform Basic Information
- 9.16.2 SAS IoT Edge Platform Product Overview
- 9.16.3 SAS IoT Edge Platform Product Market Performance
- 9.16.4 SAS Business Overview
- 9.16.5 SAS Recent Developments

#### 9.17 VMware

- 9.17.1 VMware IoT Edge Platform Basic Information
- 9.17.2 VMware IoT Edge Platform Product Overview
- 9.17.3 VMware IoT Edge Platform Product Market Performance
- 9.17.4 VMware Business Overview
- 9.17.5 VMware Recent Developments

#### 9.18 Nutanix

- 9.18.1 Nutanix IoT Edge Platform Basic Information
- 9.18.2 Nutanix IoT Edge Platform Product Overview
- 9.18.3 Nutanix IoT Edge Platform Product Market Performance
- 9.18.4 Nutanix Business Overview
- 9.18.5 Nutanix Recent Developments

### **10 IOT EDGE PLATFORM REGIONAL MARKET FORECAST**

- 10.1 Global IoT Edge Platform Market Size Forecast
- 10.2 Global IoT Edge Platform Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe IoT Edge Platform Market Size Forecast by Country
  - 10.2.3 Asia Pacific IoT Edge Platform Market Size Forecast by Region
  - 10.2.4 South America IoT Edge Platform Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of IoT Edge Platform by Country

### **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global IoT Edge Platform Market Forecast by Type (2025-2030)
- 11.2 Global IoT Edge Platform Market Forecast by Application (2025-2030)

### **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. IoT Edge Platform Market Size Comparison by Region (M USD)

Table 5. Global IoT Edge Platform Revenue (M USD) by Company (2019-2024)

Table 6. Global IoT Edge Platform Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in IoT Edge Platform as of 2022)

Table 8. Company IoT Edge Platform Market Size Sites and Area Served

Table 9. Company IoT Edge Platform Product Type

Table 10. Global IoT Edge Platform Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of IoT Edge Platform

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. IoT Edge Platform Market Challenges

Table 18. Global IoT Edge Platform Market Size by Type (M USD)

Table 19. Global IoT Edge Platform Market Size (M USD) by Type (2019-2024)

Table 20. Global IoT Edge Platform Market Size Share by Type (2019-2024)

Table 21. Global IoT Edge Platform Market Size Growth Rate by Type (2019-2024)

Table 22. Global IoT Edge Platform Market Size by Application

Table 23. Global IoT Edge Platform Market Size by Application (2019-2024) & (M USD)

Table 24. Global IoT Edge Platform Market Share by Application (2019-2024)

Table 25. Global IoT Edge Platform Market Size Growth Rate by Application (2019-2024)

Table 26. Global IoT Edge Platform Market Size by Region (2019-2024) & (M USD)

Table 27. Global IoT Edge Platform Market Size Market Share by Region (2019-2024)

Table 28. North America IoT Edge Platform Market Size by Country (2019-2024) & (M USD)

Table 29. Europe IoT Edge Platform Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific IoT Edge Platform Market Size by Region (2019-2024) & (M USD)

Table 31. South America IoT Edge Platform Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa IoT Edge Platform Market Size by Region (2019-2024) & (M USD)

Table 33. AWS IoT Edge Platform Basic Information

Table 34. AWS IoT Edge Platform Product Overview

Table 35. AWS IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 36. AWS IoT Edge Platform SWOT Analysis

Table 37. AWS Business Overview

Table 38. AWS Recent Developments

Table 39. Microsoft IoT Edge Platform Basic Information

Table 40. Microsoft IoT Edge Platform Product Overview

Table 41. Microsoft IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Microsoft IoT Edge Platform SWOT Analysis

Table 43. Microsoft Business Overview

Table 44. Microsoft Recent Developments

Table 45. Rancher IoT Edge Platform Basic Information

Table 46. Rancher IoT Edge Platform Product Overview

Table 47. Rancher IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Rancher IoT Edge Platform SWOT Analysis

Table 49. Rancher Business Overview

Table 50. Rancher Recent Developments

Table 51. Akamai Technologies IoT Edge Platform Basic Information

Table 52. Akamai Technologies IoT Edge Platform Product Overview

Table 53. Akamai Technologies IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Akamai Technologies Business Overview

Table 55. Akamai Technologies Recent Developments

Table 56. Bosch.IO IoT Edge Platform Basic Information

Table 57. Bosch.IO IoT Edge Platform Product Overview

Table 58. Bosch.IO IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Bosch.IO Business Overview

Table 60. Bosch.IO Recent Developments

Table 61. ClearBlade IoT Edge Platform Basic Information

Table 62. ClearBlade IoT Edge Platform Product Overview

Table 63. ClearBlade IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 64. ClearBlade Business Overview

Table 65. ClearBlade Recent Developments

Table 66. Check Point Software Technologies IoT Edge Platform Basic Information

Table 67. Check Point Software Technologies IoT Edge Platform Product Overview

Table 68. Check Point Software Technologies IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Check Point Software Technologies Business Overview

Table 70. Check Point Software Technologies Recent Developments

Table 71. Crosser Technologies IoT Edge Platform Basic Information

Table 72. Crosser Technologies IoT Edge Platform Product Overview

Table 73. Crosser Technologies IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Crosser Technologies Business Overview

Table 75. Crosser Technologies Recent Developments

Table 76. Software AG IoT Edge Platform Basic Information

Table 77. Software AG IoT Edge Platform Product Overview

Table 78. Software AG IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Software AG Business Overview

Table 80. Software AG Recent Developments

Table 81. EdgelQ IoT Edge Platform Basic Information

Table 82. EdgelQ IoT Edge Platform Product Overview

Table 83. EdgelQ IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 84. EdgelQ Business Overview

Table 85. EdgelQ Recent Developments

Table 86. Google IoT Edge Platform Basic Information

Table 87. Google IoT Edge Platform Product Overview

Table 88. Google IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Google Business Overview

Table 90. Google Recent Developments

Table 91. IBM IoT Edge Platform Basic Information

Table 92. IBM IoT Edge Platform Product Overview

Table 93. IBM IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 94. IBM Business Overview

Table 95. IBM Recent Developments

Table 96. ARDIC IoT Edge Platform Basic Information

Table 97. ARDIC IoT Edge Platform Product Overview

Table 98. ARDIC IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 99. ARDIC Business Overview

- Table 100. ARDIC Recent Developments
- Table 101. FogHorn Systems IoT Edge Platform Basic Information
- Table 102. FogHorn Systems IoT Edge Platform Product Overview
- Table 103. FogHorn Systems IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. FogHorn Systems Business Overview
- Table 105. FogHorn Systems Recent Developments
- Table 106. Marlabs IoT Edge Platform Basic Information
- Table 107. Marlabs IoT Edge Platform Product Overview
- Table 108. Marlabs IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Marlabs Business Overview
- Table 110. Marlabs Recent Developments
- Table 111. SAS IoT Edge Platform Basic Information
- Table 112. SAS IoT Edge Platform Product Overview
- Table 113. SAS IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. SAS Business Overview
- Table 115. SAS Recent Developments
- Table 116. VMware IoT Edge Platform Basic Information
- Table 117. VMware IoT Edge Platform Product Overview
- Table 118. VMware IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. VMware Business Overview
- Table 120. VMware Recent Developments
- Table 121. Nutanix IoT Edge Platform Basic Information
- Table 122. Nutanix IoT Edge Platform Product Overview
- Table 123. Nutanix IoT Edge Platform Revenue (M USD) and Gross Margin (2019-2024)
- Table 124. Nutanix Business Overview
- Table 125. Nutanix Recent Developments
- Table 126. Global IoT Edge Platform Market Size Forecast by Region (2025-2030) & (M USD)
- Table 127. North America IoT Edge Platform Market Size Forecast by Country (2025-2030) & (M USD)
- Table 128. Europe IoT Edge Platform Market Size Forecast by Country (2025-2030) & (M USD)
- Table 129. Asia Pacific IoT Edge Platform Market Size Forecast by Region (2025-2030) & (M USD)
- Table 130. South America IoT Edge Platform Market Size Forecast by Country



(2025-2030) & (M USD)

Table 131. Middle East and Africa IoT Edge Platform Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Global IoT Edge Platform Market Size Forecast by Type (2025-2030) & (M USD)

Table 133. Global IoT Edge Platform Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of IoT Edge Platform

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global IoT Edge Platform Market Size (M USD), 2019-2030

Figure 5. Global IoT Edge Platform Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. IoT Edge Platform Market Size by Country (M USD)

Figure 10. Global IoT Edge Platform Revenue Share by Company in 2023

Figure 11. IoT Edge Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by IoT Edge Platform Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global IoT Edge Platform Market Share by Type

Figure 15. Market Size Share of IoT Edge Platform by Type (2019-2024)

Figure 16. Market Size Market Share of IoT Edge Platform by Type in 2022

Figure 17. Global IoT Edge Platform Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global IoT Edge Platform Market Share by Application

Figure 20. Global IoT Edge Platform Market Share by Application (2019-2024)

Figure 21. Global IoT Edge Platform Market Share by Application in 2022

Figure 22. Global IoT Edge Platform Market Size Growth Rate by Application (2019-2024)

Figure 23. Global IoT Edge Platform Market Size Market Share by Region (2019-2024)

Figure 24. North America IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America IoT Edge Platform Market Size Market Share by Country in 2023

Figure 26. U.S. IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada IoT Edge Platform Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico IoT Edge Platform Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe IoT Edge Platform Market Size Market Share by Country in 2023

Figure 31. Germany IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific IoT Edge Platform Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific IoT Edge Platform Market Size Market Share by Region in 2023

Figure 38. China IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America IoT Edge Platform Market Size and Growth Rate (M USD)

Figure 44. South America IoT Edge Platform Market Size Market Share by Country in 2023

Figure 45. Brazil IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa IoT Edge Platform Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa IoT Edge Platform Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia IoT Edge Platform Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 51. UAE IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa IoT Edge Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global IoT Edge Platform Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global IoT Edge Platform Market Share Forecast by Type (2025-2030)

Figure 57. Global IoT Edge Platform Market Share Forecast by Application (2025-2030)

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