

Global IOT Connectivity Management Platform (CMP) Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

A connectivity management platform (CMP) is a combination of connectivity services and management tools that enable your IoT and M2M projects worldwide. It allows businesses to connect their IoT project deployments, activate or deactivate SIMs, change tariff profiles, switch between different mobile network operators and define data consumption among other things.

The global IOT Connectivity Management Platform (CMP) market size was estimated at USD 5417 million in 2023 and is projected to reach USD 21248.86 million by 2032, exhibiting a CAGR of 16.40% during the forecast period.

North America IOT Connectivity Management Platform (CMP) market size was estimated at USD 1836.24 million in 2023, at a CAGR of 14.06% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global IOT Connectivity Management Platform (CMP) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global IOT Connectivity Management Platform (CMP) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the IOT Connectivity Management Platform (CMP) market in any manner.

Global IOT Connectivity Management Platform (CMP) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Proximus Group

Cisco Systems

Nokia

Truphone

Huawei

Ericsson

Comarch

KORE

Arm

HPE

ZTE

Links Field

MAVOCO AG

Swisscom

EMnify GmbH

Aeris

Market Segmentation (by Type)

Cellular

Non-cellular

Market Segmentation (by Application)

Automotive

Consumer Electronics

Retail

Energy & Utilities

Finance & Banking

Healthcare

Manufacturing

Transport & Logistics

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the IOT Connectivity Management Platform (CMP) Market

Overview of the regional outlook of the IOT Connectivity Management Platform (CMP) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the IOT Connectivity Management Platform (CMP) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of IOT Connectivity Management Platform (CMP), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of IOT Connectivity Management Platform (CMP)

1.2 Key Market Segments

1.2.1 IOT Connectivity Management Platform (CMP) Segment by Type

1.2.2 IOT Connectivity Management Platform (CMP) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 IOT CONNECTIVITY MANAGEMENT PLATFORM (CMP) MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 IOT CONNECTIVITY MANAGEMENT PLATFORM (CMP) MARKET COMPETITIVE LANDSCAPE

3.1 Global IOT Connectivity Management Platform (CMP) Revenue Market Share by Company (2019-2024)

3.2 IOT Connectivity Management Platform (CMP) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company IOT Connectivity Management Platform (CMP) Market Size Sites, Area Served, Product Type

3.4 IOT Connectivity Management Platform (CMP) Market Competitive Situation and Trends

3.4.1 IOT Connectivity Management Platform (CMP) Market Concentration Rate

3.4.2 Global 5 and 10 Largest IOT Connectivity Management Platform (CMP) Players

Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 IOT CONNECTIVITY MANAGEMENT PLATFORM (CMP) VALUE CHAIN

ANALYSIS

- 4.1 IOT Connectivity Management Platform (CMP) Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF IOT CONNECTIVITY MANAGEMENT PLATFORM (CMP) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 IOT CONNECTIVITY MANAGEMENT PLATFORM (CMP) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global IOT Connectivity Management Platform (CMP) Market Size Market Share by Type (2019-2024)
- 6.3 Global IOT Connectivity Management Platform (CMP) Market Size Growth Rate by Type (2019-2024)

7 IOT CONNECTIVITY MANAGEMENT PLATFORM (CMP) MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global IOT Connectivity Management Platform (CMP) Market Size (M USD) by Application (2019-2024)
- 7.3 Global IOT Connectivity Management Platform (CMP) Market Size Growth Rate by Application (2019-2024)

8 IOT CONNECTIVITY MANAGEMENT PLATFORM (CMP) MARKET SEGMENTATION BY REGION

8.1 Global IOT Connectivity Management Platform (CMP) Market Size by Region

8.1.1 Global IOT Connectivity Management Platform (CMP) Market Size by Region

8.1.2 Global IOT Connectivity Management Platform (CMP) Market Size Market Share by Region

8.2 North America

8.2.1 North America IOT Connectivity Management Platform (CMP) Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe IOT Connectivity Management Platform (CMP) Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific IOT Connectivity Management Platform (CMP) Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America IOT Connectivity Management Platform (CMP) Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa IOT Connectivity Management Platform (CMP) Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Proximus Group

9.1.1 Proximus Group IOT Connectivity Management Platform (CMP) Basic Information

9.1.2 Proximus Group IOT Connectivity Management Platform (CMP) Product Overview

9.1.3 Proximus Group IOT Connectivity Management Platform (CMP) Product Market Performance

9.1.4 Proximus Group IOT Connectivity Management Platform (CMP) SWOT Analysis

9.1.5 Proximus Group Business Overview

9.1.6 Proximus Group Recent Developments

9.2 Cisco Systems

9.2.1 Cisco Systems IOT Connectivity Management Platform (CMP) Basic Information

9.2.2 Cisco Systems IOT Connectivity Management Platform (CMP) Product Overview

9.2.3 Cisco Systems IOT Connectivity Management Platform (CMP) Product Market Performance

9.2.4 Cisco Systems IOT Connectivity Management Platform (CMP) SWOT Analysis

9.2.5 Cisco Systems Business Overview

9.2.6 Cisco Systems Recent Developments

9.3 Nokia

9.3.1 Nokia IOT Connectivity Management Platform (CMP) Basic Information

9.3.2 Nokia IOT Connectivity Management Platform (CMP) Product Overview

9.3.3 Nokia IOT Connectivity Management Platform (CMP) Product Market Performance

9.3.4 Nokia IOT Connectivity Management Platform (CMP) SWOT Analysis

9.3.5 Nokia Business Overview

9.3.6 Nokia Recent Developments

9.4 Truphone

9.4.1 Truphone IOT Connectivity Management Platform (CMP) Basic Information

9.4.2 Truphone IOT Connectivity Management Platform (CMP) Product Overview

9.4.3 Truphone IOT Connectivity Management Platform (CMP) Product Market Performance

9.4.4 Truphone Business Overview

9.4.5 Truphone Recent Developments

9.5 Huawei

9.5.1 Huawei IOT Connectivity Management Platform (CMP) Basic Information

9.5.2 Huawei IOT Connectivity Management Platform (CMP) Product Overview

9.5.3 Huawei IOT Connectivity Management Platform (CMP) Product Market Performance

9.5.4 Huawei Business Overview

9.5.5 Huawei Recent Developments

9.6 Ericsson

9.6.1 Ericsson IOT Connectivity Management Platform (CMP) Basic Information

9.6.2 Ericsson IOT Connectivity Management Platform (CMP) Product Overview

9.6.3 Ericsson IOT Connectivity Management Platform (CMP) Product Market Performance

9.6.4 Ericsson Business Overview

9.6.5 Ericsson Recent Developments

9.7 Comarch

9.7.1 Comarch IOT Connectivity Management Platform (CMP) Basic Information

9.7.2 Comarch IOT Connectivity Management Platform (CMP) Product Overview

9.7.3 Comarch IOT Connectivity Management Platform (CMP) Product Market Performance

9.7.4 Comarch Business Overview

9.7.5 Comarch Recent Developments

9.8 KORE

9.8.1 KORE IOT Connectivity Management Platform (CMP) Basic Information

9.8.2 KORE IOT Connectivity Management Platform (CMP) Product Overview

9.8.3 KORE IOT Connectivity Management Platform (CMP) Product Market Performance

9.8.4 KORE Business Overview

9.8.5 KORE Recent Developments

9.9 Arm

9.9.1 Arm IOT Connectivity Management Platform (CMP) Basic Information

9.9.2 Arm IOT Connectivity Management Platform (CMP) Product Overview

9.9.3 Arm IOT Connectivity Management Platform (CMP) Product Market Performance

9.9.4 Arm Business Overview

9.9.5 Arm Recent Developments

9.10 HPE

9.10.1 HPE IOT Connectivity Management Platform (CMP) Basic Information

9.10.2 HPE IOT Connectivity Management Platform (CMP) Product Overview

9.10.3 HPE IOT Connectivity Management Platform (CMP) Product Market Performance

9.10.4 HPE Business Overview

9.10.5 HPE Recent Developments

9.11 ZTE

9.11.1 ZTE IOT Connectivity Management Platform (CMP) Basic Information

9.11.2 ZTE IOT Connectivity Management Platform (CMP) Product Overview

9.11.3 ZTE IOT Connectivity Management Platform (CMP) Product Market

Performance

9.11.4 ZTE Business Overview

9.11.5 ZTE Recent Developments

9.12 Links Field

9.12.1 Links Field IOT Connectivity Management Platform (CMP) Basic Information

9.12.2 Links Field IOT Connectivity Management Platform (CMP) Product Overview

9.12.3 Links Field IOT Connectivity Management Platform (CMP) Product Market

Performance

9.12.4 Links Field Business Overview

9.12.5 Links Field Recent Developments

9.13 MAVOCO AG

9.13.1 MAVOCO AG IOT Connectivity Management Platform (CMP) Basic Information

9.13.2 MAVOCO AG IOT Connectivity Management Platform (CMP) Product Overview

9.13.3 MAVOCO AG IOT Connectivity Management Platform (CMP) Product Market

Performance

9.13.4 MAVOCO AG Business Overview

9.13.5 MAVOCO AG Recent Developments

9.14 Swisscom

9.14.1 Swisscom IOT Connectivity Management Platform (CMP) Basic Information

9.14.2 Swisscom IOT Connectivity Management Platform (CMP) Product Overview

9.14.3 Swisscom IOT Connectivity Management Platform (CMP) Product Market

Performance

9.14.4 Swisscom Business Overview

9.14.5 Swisscom Recent Developments

9.15 EMnify GmbH

9.15.1 EMnify GmbH IOT Connectivity Management Platform (CMP) Basic Information

9.15.2 EMnify GmbH IOT Connectivity Management Platform (CMP) Product Overview

9.15.3 EMnify GmbH IOT Connectivity Management Platform (CMP) Product Market

Performance

9.15.4 EMnify GmbH Business Overview

9.15.5 EMnify GmbH Recent Developments

9.16 Aeris

9.16.1 Aeris IOT Connectivity Management Platform (CMP) Basic Information

9.16.2 Aeris IOT Connectivity Management Platform (CMP) Product Overview

9.16.3 Aeris IOT Connectivity Management Platform (CMP) Product Market

Performance

9.16.4 Aeris Business Overview

9.16.5 Aeris Recent Developments

10 IOT CONNECTIVITY MANAGEMENT PLATFORM (CMP) REGIONAL MARKET FORECAST

10.1 Global IOT Connectivity Management Platform (CMP) Market Size Forecast

10.2 Global IOT Connectivity Management Platform (CMP) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe IOT Connectivity Management Platform (CMP) Market Size Forecast by Country

10.2.3 Asia Pacific IOT Connectivity Management Platform (CMP) Market Size Forecast by Region

10.2.4 South America IOT Connectivity Management Platform (CMP) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of IOT Connectivity Management Platform (CMP) by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global IOT Connectivity Management Platform (CMP) Market Forecast by Type (2025-2032)

11.2 Global IOT Connectivity Management Platform (CMP) Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. IOT Connectivity Management Platform (CMP) Market Size Comparison by Region (M USD)

Table 5. Global IOT Connectivity Management Platform (CMP) Revenue (M USD) by Company (2019-2024)

Table 6. Global IOT Connectivity Management Platform (CMP) Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in IOT Connectivity Management Platform (CMP) as of 2022)

Table 8. Company IOT Connectivity Management Platform (CMP) Market Size Sites and Area Served

Table 9. Company IOT Connectivity Management Platform (CMP) Product Type

Table 10. Global IOT Connectivity Management Platform (CMP) Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of IOT Connectivity Management Platform (CMP)

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. IOT Connectivity Management Platform (CMP) Market Challenges

Table 18. Global IOT Connectivity Management Platform (CMP) Market Size by Type (M USD)

Table 19. Global IOT Connectivity Management Platform (CMP) Market Size (M USD) by Type (2019-2024)

Table 20. Global IOT Connectivity Management Platform (CMP) Market Size Share by Type (2019-2024)

Table 21. Global IOT Connectivity Management Platform (CMP) Market Size Growth Rate by Type (2019-2024)

Table 22. Global IOT Connectivity Management Platform (CMP) Market Size by Application

Table 23. Global IOT Connectivity Management Platform (CMP) Market Size by Application (2019-2024) & (M USD)

Table 24. Global IOT Connectivity Management Platform (CMP) Market Share by Application (2019-2024)

Table 25. Global IOT Connectivity Management Platform (CMP) Market Size Growth Rate by Application (2019-2024)

Table 26. Global IOT Connectivity Management Platform (CMP) Market Size by Region (2019-2024) & (M USD)

Table 27. Global IOT Connectivity Management Platform (CMP) Market Size Market Share by Region (2019-2024)

Table 28. North America IOT Connectivity Management Platform (CMP) Market Size by Country (2019-2024) & (M USD)

Table 29. Europe IOT Connectivity Management Platform (CMP) Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific IOT Connectivity Management Platform (CMP) Market Size by Region (2019-2024) & (M USD)

Table 31. South America IOT Connectivity Management Platform (CMP) Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa IOT Connectivity Management Platform (CMP) Market Size by Region (2019-2024) & (M USD)

Table 33. Proximus Group IOT Connectivity Management Platform (CMP) Basic Information

Table 34. Proximus Group IOT Connectivity Management Platform (CMP) Product Overview

Table 35. Proximus Group IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Proximus Group IOT Connectivity Management Platform (CMP) SWOT Analysis

Table 37. Proximus Group Business Overview

Table 38. Proximus Group Recent Developments

Table 39. Cisco Systems IOT Connectivity Management Platform (CMP) Basic Information

Table 40. Cisco Systems IOT Connectivity Management Platform (CMP) Product Overview

Table 41. Cisco Systems IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Cisco Systems IOT Connectivity Management Platform (CMP) SWOT Analysis

Table 43. Cisco Systems Business Overview

Table 44. Cisco Systems Recent Developments

Table 45. Nokia IOT Connectivity Management Platform (CMP) Basic Information

Table 46. Nokia IOT Connectivity Management Platform (CMP) Product Overview

Table 47. Nokia IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Nokia IOT Connectivity Management Platform (CMP) SWOT Analysis

Table 49. Nokia Business Overview

Table 50. Nokia Recent Developments

Table 51. Truphone IOT Connectivity Management Platform (CMP) Basic Information

Table 52. Truphone IOT Connectivity Management Platform (CMP) Product Overview

Table 53. Truphone IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Truphone Business Overview

Table 55. Truphone Recent Developments

Table 56. Huawei IOT Connectivity Management Platform (CMP) Basic Information

Table 57. Huawei IOT Connectivity Management Platform (CMP) Product Overview

Table 58. Huawei IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Huawei Business Overview

Table 60. Huawei Recent Developments

Table 61. Ericsson IOT Connectivity Management Platform (CMP) Basic Information

Table 62. Ericsson IOT Connectivity Management Platform (CMP) Product Overview

Table 63. Ericsson IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Ericsson Business Overview

Table 65. Ericsson Recent Developments

Table 66. Comarch IOT Connectivity Management Platform (CMP) Basic Information

Table 67. Comarch IOT Connectivity Management Platform (CMP) Product Overview

Table 68. Comarch IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Comarch Business Overview

Table 70. Comarch Recent Developments

Table 71. KORE IOT Connectivity Management Platform (CMP) Basic Information

Table 72. KORE IOT Connectivity Management Platform (CMP) Product Overview

Table 73. KORE IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 74. KORE Business Overview

Table 75. KORE Recent Developments

Table 76. Arm IOT Connectivity Management Platform (CMP) Basic Information

Table 77. Arm IOT Connectivity Management Platform (CMP) Product Overview

Table 78. Arm IOT Connectivity Management Platform (CMP) Revenue (M USD) and

Gross Margin (2019-2024)

Table 79. Arm Business Overview

Table 80. Arm Recent Developments

Table 81. HPE IOT Connectivity Management Platform (CMP) Basic Information

Table 82. HPE IOT Connectivity Management Platform (CMP) Product Overview

Table 83. HPE IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 84. HPE Business Overview

Table 85. HPE Recent Developments

Table 86. ZTE IOT Connectivity Management Platform (CMP) Basic Information

Table 87. ZTE IOT Connectivity Management Platform (CMP) Product Overview

Table 88. ZTE IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 89. ZTE Business Overview

Table 90. ZTE Recent Developments

Table 91. Links Field IOT Connectivity Management Platform (CMP) Basic Information

Table 92. Links Field IOT Connectivity Management Platform (CMP) Product Overview

Table 93. Links Field IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Links Field Business Overview

Table 95. Links Field Recent Developments

Table 96. MAVOCO AG IOT Connectivity Management Platform (CMP) Basic Information

Table 97. MAVOCO AG IOT Connectivity Management Platform (CMP) Product Overview

Table 98. MAVOCO AG IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 99. MAVOCO AG Business Overview

Table 100. MAVOCO AG Recent Developments

Table 101. Swisscom IOT Connectivity Management Platform (CMP) Basic Information

Table 102. Swisscom IOT Connectivity Management Platform (CMP) Product Overview

Table 103. Swisscom IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Swisscom Business Overview

Table 105. Swisscom Recent Developments

Table 106. EMnify GmbH IOT Connectivity Management Platform (CMP) Basic Information

Table 107. EMnify GmbH IOT Connectivity Management Platform (CMP) Product Overview

Table 108. EMnify GmbH IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 109. EMnify GmbH Business Overview

Table 110. EMnify GmbH Recent Developments

Table 111. Aeris IOT Connectivity Management Platform (CMP) Basic Information

Table 112. Aeris IOT Connectivity Management Platform (CMP) Product Overview

Table 113. Aeris IOT Connectivity Management Platform (CMP) Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Aeris Business Overview

Table 115. Aeris Recent Developments

Table 116. Global IOT Connectivity Management Platform (CMP) Market Size Forecast by Region (2025-2032) & (M USD)

Table 117. North America IOT Connectivity Management Platform (CMP) Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe IOT Connectivity Management Platform (CMP) Market Size Forecast by Country (2025-2032) & (M USD)

Table 119. Asia Pacific IOT Connectivity Management Platform (CMP) Market Size Forecast by Region (2025-2032) & (M USD)

Table 120. South America IOT Connectivity Management Platform (CMP) Market Size Forecast by Country (2025-2032) & (M USD)

Table 121. Middle East and Africa IOT Connectivity Management Platform (CMP) Market Size Forecast by Country (2025-2032) & (M USD)

Table 122. Global IOT Connectivity Management Platform (CMP) Market Size Forecast by Type (2025-2032) & (M USD)

Table 123. Global IOT Connectivity Management Platform (CMP) Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of IOT Connectivity Management Platform (CMP)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global IOT Connectivity Management Platform (CMP) Market Size (M USD), 2019-2032
- Figure 5. Global IOT Connectivity Management Platform (CMP) Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. IOT Connectivity Management Platform (CMP) Market Size by Country (M USD)
- Figure 10. Global IOT Connectivity Management Platform (CMP) Revenue Share by Company in 2023
- Figure 11. IOT Connectivity Management Platform (CMP) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by IOT Connectivity Management Platform (CMP) Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global IOT Connectivity Management Platform (CMP) Market Share by Type
- Figure 15. Market Size Share of IOT Connectivity Management Platform (CMP) by Type (2019-2024)
- Figure 16. Market Size Market Share of IOT Connectivity Management Platform (CMP) by Type in 2022
- Figure 17. Global IOT Connectivity Management Platform (CMP) Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global IOT Connectivity Management Platform (CMP) Market Share by Application
- Figure 20. Global IOT Connectivity Management Platform (CMP) Market Share by Application (2019-2024)
- Figure 21. Global IOT Connectivity Management Platform (CMP) Market Share by Application in 2022
- Figure 22. Global IOT Connectivity Management Platform (CMP) Market Size Growth Rate by Application (2019-2024)

Figure 23. Global IOT Connectivity Management Platform (CMP) Market Size Market Share by Region (2019-2024)

Figure 24. North America IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America IOT Connectivity Management Platform (CMP) Market Size Market Share by Country in 2023

Figure 26. U.S. IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada IOT Connectivity Management Platform (CMP) Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico IOT Connectivity Management Platform (CMP) Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe IOT Connectivity Management Platform (CMP) Market Size Market Share by Country in 2023

Figure 31. Germany IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific IOT Connectivity Management Platform (CMP) Market Size Market Share by Region in 2023

Figure 38. China IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia IOT Connectivity Management Platform (CMP) Market Size

and Growth Rate (2019-2024) & (M USD)

Figure 43. South America IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (M USD)

Figure 44. South America IOT Connectivity Management Platform (CMP) Market Size Market Share by Country in 2023

Figure 45. Brazil IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa IOT Connectivity Management Platform (CMP) Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa IOT Connectivity Management Platform (CMP) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global IOT Connectivity Management Platform (CMP) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global IOT Connectivity Management Platform (CMP) Market Share Forecast by Type (2025-2032)

Figure 57. Global IOT Connectivity Management Platform (CMP) Market Share Forecast by Application (2025-2032)

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