

# Global Intravenous Iron Therapy Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Iron is considered as an essential element which plays an important role in many vital biological processes such as the formation of myoglobin, neurotransmitter production, energy metabolism, the formation of collagen and immune system function, and others. Intravenous Iron Therapy is usually preferred over oral iron therapy. This is majorly due to the advantages of intravenous iron therapy, such as faster and higher increase in hemoglobin (Hb) levels and replenishment of body iron stores.

The Global Intravenous Iron Therapy Market Size was estimated at USD 1322.74 million in 2023 and is projected to reach USD 1940.97 million by 2029, exhibiting a CAGR of 6.60% during the forecast period.

This report provides a deep insight into the global Intravenous Iron Therapy market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Intravenous Iron Therapy Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Intravenous Iron Therapy market in any manner.

### Global Intravenous Iron Therapy Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

American Regent, Inc.

AMAG Pharmaceuticals, Inc

Fresenius Medical Care

Actavis Pharma, Inc.

Sanofi S.A.

Vifor Pharma

Pharmacosmos

Rockwell Medical

Allergan

Galenica Group

Daiichi Sankyo

Shield Therapeutics

Market Segmentation (by Type)

Iron Sucrose

Ferric Gluconate

Ferric Carboxymaltose

Ferumoxytol

Others

Market Segmentation (by Application)

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Intravenous Iron Therapy Market
- Overview of the regional outlook of the Intravenous Iron Therapy Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Intravenous Iron Therapy Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Intravenous Iron Therapy
- 1.2 Key Market Segments
  - 1.2.1 Intravenous Iron Therapy Segment by Type
  - 1.2.2 Intravenous Iron Therapy Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 INTRAVENOUS IRON THERAPY MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Intravenous Iron Therapy Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Intravenous Iron Therapy Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 INTRAVENOUS IRON THERAPY MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Intravenous Iron Therapy Sales by Manufacturers (2019-2024)
- 3.2 Global Intravenous Iron Therapy Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Intravenous Iron Therapy Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Intravenous Iron Therapy Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Intravenous Iron Therapy Sales Sites, Area Served, Product Type
- 3.6 Intravenous Iron Therapy Market Competitive Situation and Trends
  - 3.6.1 Intravenous Iron Therapy Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Intravenous Iron Therapy Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion



## **4 INTRAVENOUS IRON THERAPY INDUSTRY CHAIN ANALYSIS**

- 4.1 Intravenous Iron Therapy Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF INTRAVENOUS IRON THERAPY MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 INTRAVENOUS IRON THERAPY MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Intravenous Iron Therapy Sales Market Share by Type (2019-2024)
- 6.3 Global Intravenous Iron Therapy Market Size Market Share by Type (2019-2024)
- 6.4 Global Intravenous Iron Therapy Price by Type (2019-2024)

## **7 INTRAVENOUS IRON THERAPY MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Intravenous Iron Therapy Market Sales by Application (2019-2024)
- 7.3 Global Intravenous Iron Therapy Market Size (M USD) by Application (2019-2024)
- 7.4 Global Intravenous Iron Therapy Sales Growth Rate by Application (2019-2024)

## **8 INTRAVENOUS IRON THERAPY MARKET SEGMENTATION BY REGION**

- 8.1 Global Intravenous Iron Therapy Sales by Region
  - 8.1.1 Global Intravenous Iron Therapy Sales by Region

## 8.1.2 Global Intravenous Iron Therapy Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Intravenous Iron Therapy Sales by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Intravenous Iron Therapy Sales by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Intravenous Iron Therapy Sales by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Intravenous Iron Therapy Sales by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Intravenous Iron Therapy Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 American Regent, Inc.

#### 9.1.1 American Regent, Inc. Intravenous Iron Therapy Basic Information

#### 9.1.2 American Regent, Inc. Intravenous Iron Therapy Product Overview

#### 9.1.3 American Regent, Inc. Intravenous Iron Therapy Product Market Performance

- 9.1.4 American Regent, Inc. Business Overview
- 9.1.5 American Regent, Inc. Intravenous Iron Therapy SWOT Analysis
- 9.1.6 American Regent, Inc. Recent Developments
- 9.2 AMAG Pharmaceuticals, Inc
  - 9.2.1 AMAG Pharmaceuticals, Inc Intravenous Iron Therapy Basic Information
  - 9.2.2 AMAG Pharmaceuticals, Inc Intravenous Iron Therapy Product Overview
  - 9.2.3 AMAG Pharmaceuticals, Inc Intravenous Iron Therapy Product Market Performance
  - 9.2.4 AMAG Pharmaceuticals, Inc Business Overview
  - 9.2.5 AMAG Pharmaceuticals, Inc Intravenous Iron Therapy SWOT Analysis
  - 9.2.6 AMAG Pharmaceuticals, Inc Recent Developments
- 9.3 Fresenius Medical Care
  - 9.3.1 Fresenius Medical Care Intravenous Iron Therapy Basic Information
  - 9.3.2 Fresenius Medical Care Intravenous Iron Therapy Product Overview
  - 9.3.3 Fresenius Medical Care Intravenous Iron Therapy Product Market Performance
  - 9.3.4 Fresenius Medical Care Intravenous Iron Therapy SWOT Analysis
  - 9.3.5 Fresenius Medical Care Business Overview
  - 9.3.6 Fresenius Medical Care Recent Developments
- 9.4 Actavis Pharma, Inc.
  - 9.4.1 Actavis Pharma, Inc. Intravenous Iron Therapy Basic Information
  - 9.4.2 Actavis Pharma, Inc. Intravenous Iron Therapy Product Overview
  - 9.4.3 Actavis Pharma, Inc. Intravenous Iron Therapy Product Market Performance
  - 9.4.4 Actavis Pharma, Inc. Business Overview
  - 9.4.5 Actavis Pharma, Inc. Recent Developments
- 9.5 Sanofi S.A.
  - 9.5.1 Sanofi S.A. Intravenous Iron Therapy Basic Information
  - 9.5.2 Sanofi S.A. Intravenous Iron Therapy Product Overview
  - 9.5.3 Sanofi S.A. Intravenous Iron Therapy Product Market Performance
  - 9.5.4 Sanofi S.A. Business Overview
  - 9.5.5 Sanofi S.A. Recent Developments
- 9.6 Vifor Pharma
  - 9.6.1 Vifor Pharma Intravenous Iron Therapy Basic Information
  - 9.6.2 Vifor Pharma Intravenous Iron Therapy Product Overview
  - 9.6.3 Vifor Pharma Intravenous Iron Therapy Product Market Performance
  - 9.6.4 Vifor Pharma Business Overview
  - 9.6.5 Vifor Pharma Recent Developments
- 9.7 Pharmacosmos
  - 9.7.1 Pharmacosmos Intravenous Iron Therapy Basic Information
  - 9.7.2 Pharmacosmos Intravenous Iron Therapy Product Overview

- 9.7.3 Pharmacosmos Intravenous Iron Therapy Product Market Performance
- 9.7.4 Pharmacosmos Business Overview
- 9.7.5 Pharmacosmos Recent Developments
- 9.8 Rockwell Medical
  - 9.8.1 Rockwell Medical Intravenous Iron Therapy Basic Information
  - 9.8.2 Rockwell Medical Intravenous Iron Therapy Product Overview
  - 9.8.3 Rockwell Medical Intravenous Iron Therapy Product Market Performance
  - 9.8.4 Rockwell Medical Business Overview
  - 9.8.5 Rockwell Medical Recent Developments
- 9.9 Allergan
  - 9.9.1 Allergan Intravenous Iron Therapy Basic Information
  - 9.9.2 Allergan Intravenous Iron Therapy Product Overview
  - 9.9.3 Allergan Intravenous Iron Therapy Product Market Performance
  - 9.9.4 Allergan Business Overview
  - 9.9.5 Allergan Recent Developments
- 9.10 Galenica Group
  - 9.10.1 Galenica Group Intravenous Iron Therapy Basic Information
  - 9.10.2 Galenica Group Intravenous Iron Therapy Product Overview
  - 9.10.3 Galenica Group Intravenous Iron Therapy Product Market Performance
  - 9.10.4 Galenica Group Business Overview
  - 9.10.5 Galenica Group Recent Developments
- 9.11 Daiichi Sankyo
  - 9.11.1 Daiichi Sankyo Intravenous Iron Therapy Basic Information
  - 9.11.2 Daiichi Sankyo Intravenous Iron Therapy Product Overview
  - 9.11.3 Daiichi Sankyo Intravenous Iron Therapy Product Market Performance
  - 9.11.4 Daiichi Sankyo Business Overview
  - 9.11.5 Daiichi Sankyo Recent Developments
- 9.12 Shield Therapeutics
  - 9.12.1 Shield Therapeutics Intravenous Iron Therapy Basic Information
  - 9.12.2 Shield Therapeutics Intravenous Iron Therapy Product Overview
  - 9.12.3 Shield Therapeutics Intravenous Iron Therapy Product Market Performance
  - 9.12.4 Shield Therapeutics Business Overview
  - 9.12.5 Shield Therapeutics Recent Developments

## **10 INTRAVENOUS IRON THERAPY MARKET FORECAST BY REGION**

- 10.1 Global Intravenous Iron Therapy Market Size Forecast
- 10.2 Global Intravenous Iron Therapy Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country

- 10.2.2 Europe Intravenous Iron Therapy Market Size Forecast by Country
- 10.2.3 Asia Pacific Intravenous Iron Therapy Market Size Forecast by Region
- 10.2.4 South America Intravenous Iron Therapy Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Intravenous Iron Therapy by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Intravenous Iron Therapy Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Intravenous Iron Therapy by Type (2025-2030)
  - 11.1.2 Global Intravenous Iron Therapy Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Intravenous Iron Therapy by Type (2025-2030)
- 11.2 Global Intravenous Iron Therapy Market Forecast by Application (2025-2030)
  - 11.2.1 Global Intravenous Iron Therapy Sales (K Units) Forecast by Application
  - 11.2.2 Global Intravenous Iron Therapy Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Intravenous Iron Therapy Market Size Comparison by Region (M USD)

Table 5. Global Intravenous Iron Therapy Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Intravenous Iron Therapy Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Intravenous Iron Therapy Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Intravenous Iron Therapy Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Intravenous Iron Therapy as of 2022)

Table 10. Global Market Intravenous Iron Therapy Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Intravenous Iron Therapy Sales Sites and Area Served

Table 12. Manufacturers Intravenous Iron Therapy Product Type

Table 13. Global Intravenous Iron Therapy Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Intravenous Iron Therapy

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Intravenous Iron Therapy Market Challenges

Table 22. Global Intravenous Iron Therapy Sales by Type (K Units)

Table 23. Global Intravenous Iron Therapy Market Size by Type (M USD)

Table 24. Global Intravenous Iron Therapy Sales (K Units) by Type (2019-2024)

Table 25. Global Intravenous Iron Therapy Sales Market Share by Type (2019-2024)

Table 26. Global Intravenous Iron Therapy Market Size (M USD) by Type (2019-2024)

Table 27. Global Intravenous Iron Therapy Market Size Share by Type (2019-2024)

Table 28. Global Intravenous Iron Therapy Price (USD/Unit) by Type (2019-2024)

Table 29. Global Intravenous Iron Therapy Sales (K Units) by Application

- Table 30. Global Intravenous Iron Therapy Market Size by Application
- Table 31. Global Intravenous Iron Therapy Sales by Application (2019-2024) & (K Units)
- Table 32. Global Intravenous Iron Therapy Sales Market Share by Application (2019-2024)
- Table 33. Global Intravenous Iron Therapy Sales by Application (2019-2024) & (M USD)
- Table 34. Global Intravenous Iron Therapy Market Share by Application (2019-2024)
- Table 35. Global Intravenous Iron Therapy Sales Growth Rate by Application (2019-2024)
- Table 36. Global Intravenous Iron Therapy Sales by Region (2019-2024) & (K Units)
- Table 37. Global Intravenous Iron Therapy Sales Market Share by Region (2019-2024)
- Table 38. North America Intravenous Iron Therapy Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Intravenous Iron Therapy Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Intravenous Iron Therapy Sales by Region (2019-2024) & (K Units)
- Table 41. South America Intravenous Iron Therapy Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Intravenous Iron Therapy Sales by Region (2019-2024) & (K Units)
- Table 43. American Regent, Inc. Intravenous Iron Therapy Basic Information
- Table 44. American Regent, Inc. Intravenous Iron Therapy Product Overview
- Table 45. American Regent, Inc. Intravenous Iron Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. American Regent, Inc. Business Overview
- Table 47. American Regent, Inc. Intravenous Iron Therapy SWOT Analysis
- Table 48. American Regent, Inc. Recent Developments
- Table 49. AMAG Pharmaceuticals, Inc Intravenous Iron Therapy Basic Information
- Table 50. AMAG Pharmaceuticals, Inc Intravenous Iron Therapy Product Overview
- Table 51. AMAG Pharmaceuticals, Inc Intravenous Iron Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. AMAG Pharmaceuticals, Inc Business Overview
- Table 53. AMAG Pharmaceuticals, Inc Intravenous Iron Therapy SWOT Analysis
- Table 54. AMAG Pharmaceuticals, Inc Recent Developments
- Table 55. Fresenius Medical Care Intravenous Iron Therapy Basic Information
- Table 56. Fresenius Medical Care Intravenous Iron Therapy Product Overview
- Table 57. Fresenius Medical Care Intravenous Iron Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Fresenius Medical Care Intravenous Iron Therapy SWOT Analysis
- Table 59. Fresenius Medical Care Business Overview

- Table 60. Fresenius Medical Care Recent Developments
- Table 61. Actavis Pharma, Inc. Intravenous Iron Therapy Basic Information
- Table 62. Actavis Pharma, Inc. Intravenous Iron Therapy Product Overview
- Table 63. Actavis Pharma, Inc. Intravenous Iron Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Actavis Pharma, Inc. Business Overview
- Table 65. Actavis Pharma, Inc. Recent Developments
- Table 66. Sanofi S.A. Intravenous Iron Therapy Basic Information
- Table 67. Sanofi S.A. Intravenous Iron Therapy Product Overview
- Table 68. Sanofi S.A. Intravenous Iron Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Sanofi S.A. Business Overview
- Table 70. Sanofi S.A. Recent Developments
- Table 71. Vifor Pharma Intravenous Iron Therapy Basic Information
- Table 72. Vifor Pharma Intravenous Iron Therapy Product Overview
- Table 73. Vifor Pharma Intravenous Iron Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Vifor Pharma Business Overview
- Table 75. Vifor Pharma Recent Developments
- Table 76. Pharmacosmos Intravenous Iron Therapy Basic Information
- Table 77. Pharmacosmos Intravenous Iron Therapy Product Overview
- Table 78. Pharmacosmos Intravenous Iron Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Pharmacosmos Business Overview
- Table 80. Pharmacosmos Recent Developments
- Table 81. Rockwell Medical Intravenous Iron Therapy Basic Information
- Table 82. Rockwell Medical Intravenous Iron Therapy Product Overview
- Table 83. Rockwell Medical Intravenous Iron Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Rockwell Medical Business Overview
- Table 85. Rockwell Medical Recent Developments
- Table 86. Allergan Intravenous Iron Therapy Basic Information
- Table 87. Allergan Intravenous Iron Therapy Product Overview
- Table 88. Allergan Intravenous Iron Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Allergan Business Overview
- Table 90. Allergan Recent Developments
- Table 91. Galenica Group Intravenous Iron Therapy Basic Information
- Table 92. Galenica Group Intravenous Iron Therapy Product Overview



Table 93. Galenica Group Intravenous Iron Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Galenica Group Business Overview

Table 95. Galenica Group Recent Developments

Table 96. Daiichi Sankyo Intravenous Iron Therapy Basic Information

Table 97. Daiichi Sankyo Intravenous Iron Therapy Product Overview

Table 98. Daiichi Sankyo Intravenous Iron Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Daiichi Sankyo Business Overview

Table 100. Daiichi Sankyo Recent Developments

Table 101. Shield Therapeutics Intravenous Iron Therapy Basic Information

Table 102. Shield Therapeutics Intravenous Iron Therapy Product Overview

Table 103. Shield Therapeutics Intravenous Iron Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Shield Therapeutics Business Overview

Table 105. Shield Therapeutics Recent Developments

Table 106. Global Intravenous Iron Therapy Sales Forecast by Region (2025-2030) & (K Units)

Table 107. Global Intravenous Iron Therapy Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. North America Intravenous Iron Therapy Sales Forecast by Country (2025-2030) & (K Units)

Table 109. North America Intravenous Iron Therapy Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Europe Intravenous Iron Therapy Sales Forecast by Country (2025-2030) & (K Units)

Table 111. Europe Intravenous Iron Therapy Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Asia Pacific Intravenous Iron Therapy Sales Forecast by Region (2025-2030) & (K Units)

Table 113. Asia Pacific Intravenous Iron Therapy Market Size Forecast by Region (2025-2030) & (M USD)

Table 114. South America Intravenous Iron Therapy Sales Forecast by Country (2025-2030) & (K Units)

Table 115. South America Intravenous Iron Therapy Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Intravenous Iron Therapy Consumption Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa Intravenous Iron Therapy Market Size Forecast by

Country (2025-2030) & (M USD)

Table 118. Global Intravenous Iron Therapy Sales Forecast by Type (2025-2030) & (K Units)

Table 119. Global Intravenous Iron Therapy Market Size Forecast by Type (2025-2030) & (M USD)

Table 120. Global Intravenous Iron Therapy Price Forecast by Type (2025-2030) & (USD/Unit)

Table 121. Global Intravenous Iron Therapy Sales (K Units) Forecast by Application (2025-2030)

Table 122. Global Intravenous Iron Therapy Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Intravenous Iron Therapy
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Intravenous Iron Therapy Market Size (M USD), 2019-2030
- Figure 5. Global Intravenous Iron Therapy Market Size (M USD) (2019-2030)
- Figure 6. Global Intravenous Iron Therapy Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Intravenous Iron Therapy Market Size by Country (M USD)
- Figure 11. Intravenous Iron Therapy Sales Share by Manufacturers in 2023
- Figure 12. Global Intravenous Iron Therapy Revenue Share by Manufacturers in 2023
- Figure 13. Intravenous Iron Therapy Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Intravenous Iron Therapy Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Intravenous Iron Therapy Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Intravenous Iron Therapy Market Share by Type
- Figure 18. Sales Market Share of Intravenous Iron Therapy by Type (2019-2024)
- Figure 19. Sales Market Share of Intravenous Iron Therapy by Type in 2023
- Figure 20. Market Size Share of Intravenous Iron Therapy by Type (2019-2024)
- Figure 21. Market Size Market Share of Intravenous Iron Therapy by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Intravenous Iron Therapy Market Share by Application
- Figure 24. Global Intravenous Iron Therapy Sales Market Share by Application (2019-2024)
- Figure 25. Global Intravenous Iron Therapy Sales Market Share by Application in 2023
- Figure 26. Global Intravenous Iron Therapy Market Share by Application (2019-2024)
- Figure 27. Global Intravenous Iron Therapy Market Share by Application in 2023
- Figure 28. Global Intravenous Iron Therapy Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Intravenous Iron Therapy Sales Market Share by Region (2019-2024)
- Figure 30. North America Intravenous Iron Therapy Sales and Growth Rate (2019-2024)

& (K Units)

Figure 31. North America Intravenous Iron Therapy Sales Market Share by Country in 2023

Figure 32. U.S. Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Intravenous Iron Therapy Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Intravenous Iron Therapy Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Intravenous Iron Therapy Sales Market Share by Country in 2023

Figure 37. Germany Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Intravenous Iron Therapy Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Intravenous Iron Therapy Sales Market Share by Region in 2023

Figure 44. China Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Intravenous Iron Therapy Sales and Growth Rate (K Units)

Figure 50. South America Intravenous Iron Therapy Sales Market Share by Country in 2023

Figure 51. Brazil Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Intravenous Iron Therapy Sales and Growth Rate (2019-2024) &

(K Units)

Figure 53. Columbia Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Intravenous Iron Therapy Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Intravenous Iron Therapy Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Intravenous Iron Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Intravenous Iron Therapy Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Intravenous Iron Therapy Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Intravenous Iron Therapy Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Intravenous Iron Therapy Market Share Forecast by Type (2025-2030)

Figure 65. Global Intravenous Iron Therapy Sales Forecast by Application (2025-2030)

Figure 66. Global Intravenous Iron Therapy Market Share Forecast by Application (2025-2030)

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