

# Global Intraoperative Monitoring (IOM) Solutions Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

The term intraoperative neuromonitoring (IOM or IONM) refers to the monitoring of neurophysiological functions of the central and peripheral nervous system during surgical procedures. IOM is a real-time assessment of the brain, spinal cord and nerves during any surgery that places these structures at risk. The goal of IOM is to provide the surgeon with up-to-the-second information about your nervous systems. Surgeons rely on the immediate feedback of IOM to make the best decisions for you and your health during the surgery.

The global Intraoperative Monitoring (IOM) Solutions market size was estimated at USD 3580 million in 2023 and is projected to reach USD 5418.65 million by 2030, exhibiting a CAGR of 6.10% during the forecast period.

North America Intraoperative Monitoring (IOM) Solutions market size was USD 932.85 million in 2023, at a CAGR of 5.23% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Intraoperative Monitoring (IOM) Solutions market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Intraoperative Monitoring (IOM) Solutions Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Intraoperative Monitoring (IOM) Solutions market in any manner.

### Global Intraoperative Monitoring (IOM) Solutions Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SpecilatyCare

NuVasive

Medsurant Health

SENTIENT SMS

Nihon Kohden

Accurate Neuromonitoring

inomed

Natus Medical

IntraNerve

Neuro Alert

Procirca

NeuroMonitoring Technologies

Computational Diagnostics

Inc. (CDI)

IONMSolutionsofli

Market Segmentation (by Type)

Insourced Monitoring

Outsourced Monitoring

Market Segmentation (by Application)

Hospitals

Ambulatory Surgery Centers (ASCs)

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Intraoperative Monitoring (IOM) Solutions Market

Overview of the regional outlook of the Intraoperative Monitoring (IOM) Solutions Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Intraoperative Monitoring (IOM) Solutions Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Intraoperative Monitoring (IOM) Solutions

1.2 Key Market Segments

1.2.1 Intraoperative Monitoring (IOM) Solutions Segment by Type

1.2.2 Intraoperative Monitoring (IOM) Solutions Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 INTRAOPERATIVE MONITORING (IOM) SOLUTIONS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Intraoperative Monitoring (IOM) Solutions Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Intraoperative Monitoring (IOM) Solutions Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 INTRAOPERATIVE MONITORING (IOM) SOLUTIONS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Intraoperative Monitoring (IOM) Solutions Sales by Manufacturers (2019-2024)

3.2 Global Intraoperative Monitoring (IOM) Solutions Revenue Market Share by Manufacturers (2019-2024)

3.3 Intraoperative Monitoring (IOM) Solutions Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Intraoperative Monitoring (IOM) Solutions Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Intraoperative Monitoring (IOM) Solutions Sales Sites, Area Served, Product Type

3.6 Intraoperative Monitoring (IOM) Solutions Market Competitive Situation and Trends

- 3.6.1 Intraoperative Monitoring (IOM) Solutions Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Intraoperative Monitoring (IOM) Solutions Players Market Share by Revenue
- 3.6.3 Mergers & Acquisitions, Expansion

## **4 INTRAOPERATIVE MONITORING (IOM) SOLUTIONS INDUSTRY CHAIN ANALYSIS**

- 4.1 Intraoperative Monitoring (IOM) Solutions Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF INTRAOPERATIVE MONITORING (IOM) SOLUTIONS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 INTRAOPERATIVE MONITORING (IOM) SOLUTIONS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Intraoperative Monitoring (IOM) Solutions Sales Market Share by Type (2019-2024)
- 6.3 Global Intraoperative Monitoring (IOM) Solutions Market Size Market Share by Type (2019-2024)
- 6.4 Global Intraoperative Monitoring (IOM) Solutions Price by Type (2019-2024)

## **7 INTRAOPERATIVE MONITORING (IOM) SOLUTIONS MARKET SEGMENTATION BY APPLICATION**



- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Intraoperative Monitoring (IOM) Solutions Market Sales by Application (2019-2024)
- 7.3 Global Intraoperative Monitoring (IOM) Solutions Market Size (M USD) by Application (2019-2024)
- 7.4 Global Intraoperative Monitoring (IOM) Solutions Sales Growth Rate by Application (2019-2024)

## **8 INTRAOPERATIVE MONITORING (IOM) SOLUTIONS MARKET SEGMENTATION BY REGION**

- 8.1 Global Intraoperative Monitoring (IOM) Solutions Sales by Region
  - 8.1.1 Global Intraoperative Monitoring (IOM) Solutions Sales by Region
  - 8.1.2 Global Intraoperative Monitoring (IOM) Solutions Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Intraoperative Monitoring (IOM) Solutions Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Intraoperative Monitoring (IOM) Solutions Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Intraoperative Monitoring (IOM) Solutions Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Intraoperative Monitoring (IOM) Solutions Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Intraoperative Monitoring (IOM) Solutions Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 SpecilatyCare

9.1.1 SpecilatyCare Intraoperative Monitoring (IOM) Solutions Basic Information

9.1.2 SpecilatyCare Intraoperative Monitoring (IOM) Solutions Product Overview

9.1.3 SpecilatyCare Intraoperative Monitoring (IOM) Solutions Product Market Performance

9.1.4 SpecilatyCare Business Overview

9.1.5 SpecilatyCare Intraoperative Monitoring (IOM) Solutions SWOT Analysis

9.1.6 SpecilatyCare Recent Developments

### 9.2 NuVasive

9.2.1 NuVasive Intraoperative Monitoring (IOM) Solutions Basic Information

9.2.2 NuVasive Intraoperative Monitoring (IOM) Solutions Product Overview

9.2.3 NuVasive Intraoperative Monitoring (IOM) Solutions Product Market Performance

9.2.4 NuVasive Business Overview

9.2.5 NuVasive Intraoperative Monitoring (IOM) Solutions SWOT Analysis

9.2.6 NuVasive Recent Developments

### 9.3 Medsurant Health

9.3.1 Medsurant Health Intraoperative Monitoring (IOM) Solutions Basic Information

9.3.2 Medsurant Health Intraoperative Monitoring (IOM) Solutions Product Overview

9.3.3 Medsurant Health Intraoperative Monitoring (IOM) Solutions Product Market Performance

9.3.4 Medsurant Health Intraoperative Monitoring (IOM) Solutions SWOT Analysis

9.3.5 Medsurant Health Business Overview

9.3.6 Medsurant Health Recent Developments

### 9.4 SENTIENT SMS

9.4.1 SENTIENT SMS Intraoperative Monitoring (IOM) Solutions Basic Information

9.4.2 SENTIENT SMS Intraoperative Monitoring (IOM) Solutions Product Overview

9.4.3 SENTIENT SMS Intraoperative Monitoring (IOM) Solutions Product Market Performance

- 9.4.4 SENTIENT SMS Business Overview
- 9.4.5 SENTIENT SMS Recent Developments
- 9.5 Nihon Kohden
  - 9.5.1 Nihon Kohden Intraoperative Monitoring (IOM) Solutions Basic Information
  - 9.5.2 Nihon Kohden Intraoperative Monitoring (IOM) Solutions Product Overview
  - 9.5.3 Nihon Kohden Intraoperative Monitoring (IOM) Solutions Product Market Performance
  - 9.5.4 Nihon Kohden Business Overview
  - 9.5.5 Nihon Kohden Recent Developments
- 9.6 Accurate Neuromonitoring
  - 9.6.1 Accurate Neuromonitoring Intraoperative Monitoring (IOM) Solutions Basic Information
  - 9.6.2 Accurate Neuromonitoring Intraoperative Monitoring (IOM) Solutions Product Overview
  - 9.6.3 Accurate Neuromonitoring Intraoperative Monitoring (IOM) Solutions Product Market Performance
  - 9.6.4 Accurate Neuromonitoring Business Overview
  - 9.6.5 Accurate Neuromonitoring Recent Developments
- 9.7 inomed
  - 9.7.1 inomed Intraoperative Monitoring (IOM) Solutions Basic Information
  - 9.7.2 inomed Intraoperative Monitoring (IOM) Solutions Product Overview
  - 9.7.3 inomed Intraoperative Monitoring (IOM) Solutions Product Market Performance
  - 9.7.4 inomed Business Overview
  - 9.7.5 inomed Recent Developments
- 9.8 Natus Medical
  - 9.8.1 Natus Medical Intraoperative Monitoring (IOM) Solutions Basic Information
  - 9.8.2 Natus Medical Intraoperative Monitoring (IOM) Solutions Product Overview
  - 9.8.3 Natus Medical Intraoperative Monitoring (IOM) Solutions Product Market Performance
  - 9.8.4 Natus Medical Business Overview
  - 9.8.5 Natus Medical Recent Developments
- 9.9 IntraNerve
  - 9.9.1 IntraNerve Intraoperative Monitoring (IOM) Solutions Basic Information
  - 9.9.2 IntraNerve Intraoperative Monitoring (IOM) Solutions Product Overview
  - 9.9.3 IntraNerve Intraoperative Monitoring (IOM) Solutions Product Market Performance
  - 9.9.4 IntraNerve Business Overview
  - 9.9.5 IntraNerve Recent Developments
- 9.10 Neuro Alert

- 9.10.1 Neuro Alert Intraoperative Monitoring (IOM) Solutions Basic Information
- 9.10.2 Neuro Alert Intraoperative Monitoring (IOM) Solutions Product Overview
- 9.10.3 Neuro Alert Intraoperative Monitoring (IOM) Solutions Product Market Performance
- 9.10.4 Neuro Alert Business Overview
- 9.10.5 Neuro Alert Recent Developments
- 9.11 Procirca
  - 9.11.1 Procirca Intraoperative Monitoring (IOM) Solutions Basic Information
  - 9.11.2 Procirca Intraoperative Monitoring (IOM) Solutions Product Overview
  - 9.11.3 Procirca Intraoperative Monitoring (IOM) Solutions Product Market Performance
  - 9.11.4 Procirca Business Overview
  - 9.11.5 Procirca Recent Developments
- 9.12 NeuroMonitoring Technologies
  - 9.12.1 NeuroMonitoring Technologies Intraoperative Monitoring (IOM) Solutions Basic Information
  - 9.12.2 NeuroMonitoring Technologies Intraoperative Monitoring (IOM) Solutions Product Overview
  - 9.12.3 NeuroMonitoring Technologies Intraoperative Monitoring (IOM) Solutions Product Market Performance
  - 9.12.4 NeuroMonitoring Technologies Business Overview
  - 9.12.5 NeuroMonitoring Technologies Recent Developments
- 9.13 Computational Diagnostics
  - 9.13.1 Computational Diagnostics Intraoperative Monitoring (IOM) Solutions Basic Information
  - 9.13.2 Computational Diagnostics Intraoperative Monitoring (IOM) Solutions Product Overview
  - 9.13.3 Computational Diagnostics Intraoperative Monitoring (IOM) Solutions Product Market Performance
  - 9.13.4 Computational Diagnostics Business Overview
  - 9.13.5 Computational Diagnostics Recent Developments
- 9.14 Inc. (CDI)
  - 9.14.1 Inc. (CDI) Intraoperative Monitoring (IOM) Solutions Basic Information
  - 9.14.2 Inc. (CDI) Intraoperative Monitoring (IOM) Solutions Product Overview
  - 9.14.3 Inc. (CDI) Intraoperative Monitoring (IOM) Solutions Product Market Performance
  - 9.14.4 Inc. (CDI) Business Overview
  - 9.14.5 Inc. (CDI) Recent Developments
- 9.15 IONMSolutionsofli
  - 9.15.1 IONMSolutionsofli Intraoperative Monitoring (IOM) Solutions Basic Information

- 9.15.2 IONMSolutionsofli Intraoperative Monitoring (IOM) Solutions Product Overview
- 9.15.3 IONMSolutionsofli Intraoperative Monitoring (IOM) Solutions Product Market Performance
- 9.15.4 IONMSolutionsofli Business Overview
- 9.15.5 IONMSolutionsofli Recent Developments

## **10 INTRAOPERATIVE MONITORING (IOM) SOLUTIONS MARKET FORECAST BY REGION**

- 10.1 Global Intraoperative Monitoring (IOM) Solutions Market Size Forecast
- 10.2 Global Intraoperative Monitoring (IOM) Solutions Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Intraoperative Monitoring (IOM) Solutions Market Size Forecast by Country
  - 10.2.3 Asia Pacific Intraoperative Monitoring (IOM) Solutions Market Size Forecast by Region
  - 10.2.4 South America Intraoperative Monitoring (IOM) Solutions Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Intraoperative Monitoring (IOM) Solutions by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Intraoperative Monitoring (IOM) Solutions Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Intraoperative Monitoring (IOM) Solutions by Type (2025-2030)
  - 11.1.2 Global Intraoperative Monitoring (IOM) Solutions Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Intraoperative Monitoring (IOM) Solutions by Type (2025-2030)
- 11.2 Global Intraoperative Monitoring (IOM) Solutions Market Forecast by Application (2025-2030)
  - 11.2.1 Global Intraoperative Monitoring (IOM) Solutions Sales (K Units) Forecast by Application
  - 11.2.2 Global Intraoperative Monitoring (IOM) Solutions Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Intraoperative Monitoring (IOM) Solutions Market Size Comparison by Region (M USD)
- Table 5. Global Intraoperative Monitoring (IOM) Solutions Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Intraoperative Monitoring (IOM) Solutions Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Intraoperative Monitoring (IOM) Solutions Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Intraoperative Monitoring (IOM) Solutions Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Intraoperative Monitoring (IOM) Solutions as of 2022)
- Table 10. Global Market Intraoperative Monitoring (IOM) Solutions Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Intraoperative Monitoring (IOM) Solutions Sales Sites and Area Served
- Table 12. Manufacturers Intraoperative Monitoring (IOM) Solutions Product Type
- Table 13. Global Intraoperative Monitoring (IOM) Solutions Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Intraoperative Monitoring (IOM) Solutions
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Intraoperative Monitoring (IOM) Solutions Market Challenges
- Table 22. Global Intraoperative Monitoring (IOM) Solutions Sales by Type (K Units)
- Table 23. Global Intraoperative Monitoring (IOM) Solutions Market Size by Type (M USD)
- Table 24. Global Intraoperative Monitoring (IOM) Solutions Sales (K Units) by Type (2019-2024)

Table 25. Global Intraoperative Monitoring (IOM) Solutions Sales Market Share by Type (2019-2024)

Table 26. Global Intraoperative Monitoring (IOM) Solutions Market Size (M USD) by Type (2019-2024)

Table 27. Global Intraoperative Monitoring (IOM) Solutions Market Size Share by Type (2019-2024)

Table 28. Global Intraoperative Monitoring (IOM) Solutions Price (USD/Unit) by Type (2019-2024)

Table 29. Global Intraoperative Monitoring (IOM) Solutions Sales (K Units) by Application

Table 30. Global Intraoperative Monitoring (IOM) Solutions Market Size by Application

Table 31. Global Intraoperative Monitoring (IOM) Solutions Sales by Application (2019-2024) & (K Units)

Table 32. Global Intraoperative Monitoring (IOM) Solutions Sales Market Share by Application (2019-2024)

Table 33. Global Intraoperative Monitoring (IOM) Solutions Sales by Application (2019-2024) & (M USD)

Table 34. Global Intraoperative Monitoring (IOM) Solutions Market Share by Application (2019-2024)

Table 35. Global Intraoperative Monitoring (IOM) Solutions Sales Growth Rate by Application (2019-2024)

Table 36. Global Intraoperative Monitoring (IOM) Solutions Sales by Region (2019-2024) & (K Units)

Table 37. Global Intraoperative Monitoring (IOM) Solutions Sales Market Share by Region (2019-2024)

Table 38. North America Intraoperative Monitoring (IOM) Solutions Sales by Country (2019-2024) & (K Units)

Table 39. Europe Intraoperative Monitoring (IOM) Solutions Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Intraoperative Monitoring (IOM) Solutions Sales by Region (2019-2024) & (K Units)

Table 41. South America Intraoperative Monitoring (IOM) Solutions Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Intraoperative Monitoring (IOM) Solutions Sales by Region (2019-2024) & (K Units)

Table 43. SpecilatyCare Intraoperative Monitoring (IOM) Solutions Basic Information

Table 44. SpecilatyCare Intraoperative Monitoring (IOM) Solutions Product Overview

Table 45. SpecilatyCare Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)



- Table 46. SpecilatyCare Business Overview
- Table 47. SpecilatyCare Intraoperative Monitoring (IOM) Solutions SWOT Analysis
- Table 48. SpecilatyCare Recent Developments
- Table 49. NuVasive Intraoperative Monitoring (IOM) Solutions Basic Information
- Table 50. NuVasive Intraoperative Monitoring (IOM) Solutions Product Overview
- Table 51. NuVasive Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. NuVasive Business Overview
- Table 53. NuVasive Intraoperative Monitoring (IOM) Solutions SWOT Analysis
- Table 54. NuVasive Recent Developments
- Table 55. Medsurant Health Intraoperative Monitoring (IOM) Solutions Basic Information
- Table 56. Medsurant Health Intraoperative Monitoring (IOM) Solutions Product Overview
- Table 57. Medsurant Health Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Medsurant Health Intraoperative Monitoring (IOM) Solutions SWOT Analysis
- Table 59. Medsurant Health Business Overview
- Table 60. Medsurant Health Recent Developments
- Table 61. SENTIENT SMS Intraoperative Monitoring (IOM) Solutions Basic Information
- Table 62. SENTIENT SMS Intraoperative Monitoring (IOM) Solutions Product Overview
- Table 63. SENTIENT SMS Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. SENTIENT SMS Business Overview
- Table 65. SENTIENT SMS Recent Developments
- Table 66. Nihon Kohden Intraoperative Monitoring (IOM) Solutions Basic Information
- Table 67. Nihon Kohden Intraoperative Monitoring (IOM) Solutions Product Overview
- Table 68. Nihon Kohden Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Nihon Kohden Business Overview
- Table 70. Nihon Kohden Recent Developments
- Table 71. Accurate Neuromonitoring Intraoperative Monitoring (IOM) Solutions Basic Information
- Table 72. Accurate Neuromonitoring Intraoperative Monitoring (IOM) Solutions Product Overview
- Table 73. Accurate Neuromonitoring Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Accurate Neuromonitoring Business Overview
- Table 75. Accurate Neuromonitoring Recent Developments
- Table 76. inomed Intraoperative Monitoring (IOM) Solutions Basic Information

- Table 77. inomed Intraoperative Monitoring (IOM) Solutions Product Overview
- Table 78. inomed Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. inomed Business Overview
- Table 80. inomed Recent Developments
- Table 81. Natus Medical Intraoperative Monitoring (IOM) Solutions Basic Information
- Table 82. Natus Medical Intraoperative Monitoring (IOM) Solutions Product Overview
- Table 83. Natus Medical Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Natus Medical Business Overview
- Table 85. Natus Medical Recent Developments
- Table 86. IntraNerve Intraoperative Monitoring (IOM) Solutions Basic Information
- Table 87. IntraNerve Intraoperative Monitoring (IOM) Solutions Product Overview
- Table 88. IntraNerve Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. IntraNerve Business Overview
- Table 90. IntraNerve Recent Developments
- Table 91. Neuro Alert Intraoperative Monitoring (IOM) Solutions Basic Information
- Table 92. Neuro Alert Intraoperative Monitoring (IOM) Solutions Product Overview
- Table 93. Neuro Alert Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Neuro Alert Business Overview
- Table 95. Neuro Alert Recent Developments
- Table 96. Procirca Intraoperative Monitoring (IOM) Solutions Basic Information
- Table 97. Procirca Intraoperative Monitoring (IOM) Solutions Product Overview
- Table 98. Procirca Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Procirca Business Overview
- Table 100. Procirca Recent Developments
- Table 101. NeuroMonitoring Technologies Intraoperative Monitoring (IOM) Solutions Basic Information
- Table 102. NeuroMonitoring Technologies Intraoperative Monitoring (IOM) Solutions Product Overview
- Table 103. NeuroMonitoring Technologies Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. NeuroMonitoring Technologies Business Overview
- Table 105. NeuroMonitoring Technologies Recent Developments
- Table 106. Computational Diagnostics Intraoperative Monitoring (IOM) Solutions Basic Information

Table 107. Computational Diagnostics Intraoperative Monitoring (IOM) Solutions Product Overview

Table 108. Computational Diagnostics Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Computational Diagnostics Business Overview

Table 110. Computational Diagnostics Recent Developments

Table 111. Inc. (CDI) Intraoperative Monitoring (IOM) Solutions Basic Information

Table 112. Inc. (CDI) Intraoperative Monitoring (IOM) Solutions Product Overview

Table 113. Inc. (CDI) Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Inc. (CDI) Business Overview

Table 115. Inc. (CDI) Recent Developments

Table 116. IONMSolutionsofli Intraoperative Monitoring (IOM) Solutions Basic Information

Table 117. IONMSolutionsofli Intraoperative Monitoring (IOM) Solutions Product Overview

Table 118. IONMSolutionsofli Intraoperative Monitoring (IOM) Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. IONMSolutionsofli Business Overview

Table 120. IONMSolutionsofli Recent Developments

Table 121. Global Intraoperative Monitoring (IOM) Solutions Sales Forecast by Region (2025-2030) & (K Units)

Table 122. Global Intraoperative Monitoring (IOM) Solutions Market Size Forecast by Region (2025-2030) & (M USD)

Table 123. North America Intraoperative Monitoring (IOM) Solutions Sales Forecast by Country (2025-2030) & (K Units)

Table 124. North America Intraoperative Monitoring (IOM) Solutions Market Size Forecast by Country (2025-2030) & (M USD)

Table 125. Europe Intraoperative Monitoring (IOM) Solutions Sales Forecast by Country (2025-2030) & (K Units)

Table 126. Europe Intraoperative Monitoring (IOM) Solutions Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Asia Pacific Intraoperative Monitoring (IOM) Solutions Sales Forecast by Region (2025-2030) & (K Units)

Table 128. Asia Pacific Intraoperative Monitoring (IOM) Solutions Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America Intraoperative Monitoring (IOM) Solutions Sales Forecast by Country (2025-2030) & (K Units)

Table 130. South America Intraoperative Monitoring (IOM) Solutions Market Size

Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Intraoperative Monitoring (IOM) Solutions

Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Intraoperative Monitoring (IOM) Solutions Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Intraoperative Monitoring (IOM) Solutions Sales Forecast by Type (2025-2030) & (K Units)

Table 134. Global Intraoperative Monitoring (IOM) Solutions Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Intraoperative Monitoring (IOM) Solutions Price Forecast by Type (2025-2030) & (USD/Unit)

Table 136. Global Intraoperative Monitoring (IOM) Solutions Sales (K Units) Forecast by Application (2025-2030)

Table 137. Global Intraoperative Monitoring (IOM) Solutions Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Intraoperative Monitoring (IOM) Solutions

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Intraoperative Monitoring (IOM) Solutions Market Size (M USD), 2019-2030

Figure 5. Global Intraoperative Monitoring (IOM) Solutions Market Size (M USD) (2019-2030)

Figure 6. Global Intraoperative Monitoring (IOM) Solutions Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Intraoperative Monitoring (IOM) Solutions Market Size by Country (M USD)

Figure 11. Intraoperative Monitoring (IOM) Solutions Sales Share by Manufacturers in 2023

Figure 12. Global Intraoperative Monitoring (IOM) Solutions Revenue Share by Manufacturers in 2023

Figure 13. Intraoperative Monitoring (IOM) Solutions Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Intraoperative Monitoring (IOM) Solutions Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Intraoperative Monitoring (IOM) Solutions Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Intraoperative Monitoring (IOM) Solutions Market Share by Type

Figure 18. Sales Market Share of Intraoperative Monitoring (IOM) Solutions by Type (2019-2024)

Figure 19. Sales Market Share of Intraoperative Monitoring (IOM) Solutions by Type in 2023

Figure 20. Market Size Share of Intraoperative Monitoring (IOM) Solutions by Type (2019-2024)

Figure 21. Market Size Market Share of Intraoperative Monitoring (IOM) Solutions by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Intraoperative Monitoring (IOM) Solutions Market Share by

## Application

Figure 24. Global Intraoperative Monitoring (IOM) Solutions Sales Market Share by Application (2019-2024)

Figure 25. Global Intraoperative Monitoring (IOM) Solutions Sales Market Share by Application in 2023

Figure 26. Global Intraoperative Monitoring (IOM) Solutions Market Share by Application (2019-2024)

Figure 27. Global Intraoperative Monitoring (IOM) Solutions Market Share by Application in 2023

Figure 28. Global Intraoperative Monitoring (IOM) Solutions Sales Growth Rate by Application (2019-2024)

Figure 29. Global Intraoperative Monitoring (IOM) Solutions Sales Market Share by Region (2019-2024)

Figure 30. North America Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Intraoperative Monitoring (IOM) Solutions Sales Market Share by Country in 2023

Figure 32. U.S. Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Intraoperative Monitoring (IOM) Solutions Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Intraoperative Monitoring (IOM) Solutions Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Intraoperative Monitoring (IOM) Solutions Sales Market Share by Country in 2023

Figure 37. Germany Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Intraoperative Monitoring (IOM) Solutions Sales Market Share by Region in 2023

Figure 44. China Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (K Units)

Figure 50. South America Intraoperative Monitoring (IOM) Solutions Sales Market Share by Country in 2023

Figure 51. Brazil Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Intraoperative Monitoring (IOM) Solutions Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Intraoperative Monitoring (IOM) Solutions Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Intraoperative Monitoring (IOM) Solutions Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Intraoperative Monitoring (IOM) Solutions Market Size Forecast by

Value (2019-2030) & (M USD)

Figure 63. Global Intraoperative Monitoring (IOM) Solutions Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Intraoperative Monitoring (IOM) Solutions Market Share Forecast by Type (2025-2030)

Figure 65. Global Intraoperative Monitoring (IOM) Solutions Sales Forecast by Application (2025-2030)

Figure 66. Global Intraoperative Monitoring (IOM) Solutions Market Share Forecast by Application (2025-2030)



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