

Global Intra-gastric Balloon Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Intra-gastric Balloon competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. The intragastric balloon is a reversible medical device placed endoscopically or swallowed into the stomach to occupy gastric volume, induce sustained satiety, reduce caloric intake, and support weight-management programs. Designs include liquid- or gas-filled balloons, reusable or single-use deployment and retrieval systems, and integrated post-placement follow-up and behavioral support protocols. Positioned between conservative therapies (diet/exercise/pharmacotherapy) and bariatric surgery, intragastric balloons offer lower procedural risk, reversibility, and measurable outcomes, functioning as both a bridge and an adjunct in obesity care. Recent advances in device design, material durability, patient comfort, and digital follow-up have expanded clinical pathways and commercial models, creating broader commercialization potential across healthcare services. In 2024, global Intra-gastric Balloon production reached approximately 16870 units, with an average global market price of around US\$ 3000 per unit. Rising global attention to obesity and metabolic disease management is driving health systems and payers to seek cost-effective solutions intermediate between pharmacotherapy and surgery. Intra-gastric balloons, with their minimally invasive, reversible characteristics and capacity to deliver measurable short-term weight loss, naturally fill an important niche for hospitals, metabolic centers, and weight-management providers. Corporate filings and broker research highlight that product innovation (more flexible materials, simpler deployment/retrieval workflows) and commercially viable digital care pathways (remote follow-up, behavioral support platforms) will materially improve adherence and enable service expansion, thereby amplifying device and consumable recurring revenue potential. Despite the opportunity, the sector faces regulatory scrutiny, safety concerns,

and perceptual barriers. Regulators demand rigorous pre-market review and post-market surveillance for intragastric devices; publicized adverse event communications in some markets have prompted firms to increase investments in quality control, clinical follow-up, and risk communications. Corporate risk disclosures repeatedly note compliance costs, the need for robust clinical evidence, and competitive technology risks that can affect market share. Implementation variability in provider training and standardization can also slow adoption ? a core consideration for executives and investors weighing safety versus commercialization speed. Downstream demand is evolving from one-off device sales toward service and platform offerings: weight management increasingly requires long-term follow-up, nutritional and behavioral programs, adjunct pharmacotherapy, and value-added diagnostic services. While major medical centers remain primary adopters, chains of weight-loss clinics, specialized outpatient centers, and hybrid digital-physical providers are broadening patient access and increasing lifetime customer value. Industry reports and corporate disclosures indicate that companies able to bundle placement solutions with measurable outcome management, superior patient experience, and clear reimbursement pathways (including public and private payers) will secure distribution and pricing advantages. Key upstream elements include high-elasticity, biocompatible medical polymers for balloons and catheters, sterile single-use packaging and precision filling/sealing processes, and endoscopy-related consumables and accessories. Advances in materials science directly enhance durability and patient comfort, while GMP and sterile manufacturing determine hospital acceptance. Supply-chain stability depends on regional capabilities for medical-grade polymers and sterile contract manufacturing; corporate reports frequently cite raw material availability, compliant manufacturing capacity, and partner selection as critical competitive factors. For investors, upstream integration or deep partnerships with reputable molding and sterile CMOs are crucial levers for cost control and scalable growth.

The global Intra-gastric Balloon market size was estimated at USD 50.61 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 15.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Intra-gastric Balloon market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Intra-gastric Balloon market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Intra-gastric Balloon market.

Global Intra-gastric Balloon Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Allurion Technologies
Apollo Endosurgery
Districlass Medical
Helioscopie Medical Implants
Silimed
Lexel
Medsil
Obalon Therapeutics
ReShape Medical

Spatz
Tulip Medical

Market Segmentation (by Type)

Single Intra-gastric Balloons
Dual Intra-gastric Balloons
Triple Intra-gastric Balloons

Market Segmentation (by Application)

Hospital
ASCs
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Intra-gastric Balloon Market
Overview of the regional outlook of the Intra-gastric Balloon Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Intra-gastric Balloon Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Intra-gastric Balloon, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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