

Global Internet Protocol (IP) Telephony Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

IP telephony is a method and group of technologies for the delivery of voice communications and multimedia sessions over Internet Protocol (IP) networks, such as the Internet. The terms Internet telephony, broadband telephony, and broadband phone service specifically refer to the provisioning of communications services (voice, fax, SMS, voice-messaging) over the public Internet, rather than via the public switched telephone network (PSTN), also known as plain old telephone service (POTS).

The Global Internet Protocol (IP) Telephony Market Size was estimated at USD 2865.98 million in 2023 and is projected to reach USD 3442.11 million by 2029, exhibiting a CAGR of 3.10% during the forecast period.

This report provides a deep insight into the global Internet Protocol (IP) Telephony market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Internet Protocol (IP) Telephony Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors

and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Internet Protocol (IP) Telephony market in any manner.

Global Internet Protocol (IP) Telephony Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Gigaset Communications

Cisco Systems

LG Electronics.

Polycom

Ascom Holding AG

Yealink Inc.

Avaya Inc.

Mitel Networks Corporation

Panasonic Corporation

NEC Corporation and Grandstream Networks

Market Segmentation (by Type)

Softphones

Hardware Based

Services

Market Segmentation (by Application)

BFSI

Retail

Healthcare

Organizations

Government

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Internet Protocol (IP) Telephony Market

Overview of the regional outlook of the Internet Protocol (IP) Telephony Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Internet Protocol (IP) Telephony Market and its likely evolution in the short to mid-term,

and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Internet Protocol (IP) Telephony

1.2 Key Market Segments

1.2.1 Internet Protocol (IP) Telephony Segment by Type

1.2.2 Internet Protocol (IP) Telephony Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 INTERNET PROTOCOL (IP) TELEPHONY MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Internet Protocol (IP) Telephony Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Internet Protocol (IP) Telephony Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 INTERNET PROTOCOL (IP) TELEPHONY MARKET COMPETITIVE LANDSCAPE

3.1 Global Internet Protocol (IP) Telephony Sales by Manufacturers (2019-2024)

3.2 Global Internet Protocol (IP) Telephony Revenue Market Share by Manufacturers (2019-2024)

3.3 Internet Protocol (IP) Telephony Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Internet Protocol (IP) Telephony Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Internet Protocol (IP) Telephony Sales Sites, Area Served, Product Type

3.6 Internet Protocol (IP) Telephony Market Competitive Situation and Trends

3.6.1 Internet Protocol (IP) Telephony Market Concentration Rate

3.6.2 Global 5 and 10 Largest Internet Protocol (IP) Telephony Players Market Share

by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 INTERNET PROTOCOL (IP) TELEPHONY INDUSTRY CHAIN ANALYSIS

4.1 Internet Protocol (IP) Telephony Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF INTERNET PROTOCOL (IP) TELEPHONY MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 INTERNET PROTOCOL (IP) TELEPHONY MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Internet Protocol (IP) Telephony Sales Market Share by Type (2019-2024)

6.3 Global Internet Protocol (IP) Telephony Market Size Market Share by Type (2019-2024)

6.4 Global Internet Protocol (IP) Telephony Price by Type (2019-2024)

7 INTERNET PROTOCOL (IP) TELEPHONY MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Internet Protocol (IP) Telephony Market Sales by Application (2019-2024)

7.3 Global Internet Protocol (IP) Telephony Market Size (M USD) by Application (2019-2024)

7.4 Global Internet Protocol (IP) Telephony Sales Growth Rate by Application (2019-2024)

8 INTERNET PROTOCOL (IP) TELEPHONY MARKET SEGMENTATION BY REGION

8.1 Global Internet Protocol (IP) Telephony Sales by Region

8.1.1 Global Internet Protocol (IP) Telephony Sales by Region

8.1.2 Global Internet Protocol (IP) Telephony Sales Market Share by Region

8.2 North America

8.2.1 North America Internet Protocol (IP) Telephony Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Internet Protocol (IP) Telephony Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Internet Protocol (IP) Telephony Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Internet Protocol (IP) Telephony Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Internet Protocol (IP) Telephony Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Gigaset Communications

9.1.1 Gigaset Communications Internet Protocol (IP) Telephony Basic Information

9.1.2 Gigaset Communications Internet Protocol (IP) Telephony Product Overview

9.1.3 Gigaset Communications Internet Protocol (IP) Telephony Product Market

Performance

9.1.4 Gigaset Communications Business Overview

9.1.5 Gigaset Communications Internet Protocol (IP) Telephony SWOT Analysis

9.1.6 Gigaset Communications Recent Developments

9.2 Cisco Systems

9.2.1 Cisco Systems Internet Protocol (IP) Telephony Basic Information

9.2.2 Cisco Systems Internet Protocol (IP) Telephony Product Overview

9.2.3 Cisco Systems Internet Protocol (IP) Telephony Product Market Performance

9.2.4 Cisco Systems Business Overview

9.2.5 Cisco Systems Internet Protocol (IP) Telephony SWOT Analysis

9.2.6 Cisco Systems Recent Developments

9.3 LG Electronics.

9.3.1 LG Electronics. Internet Protocol (IP) Telephony Basic Information

9.3.2 LG Electronics. Internet Protocol (IP) Telephony Product Overview

9.3.3 LG Electronics. Internet Protocol (IP) Telephony Product Market Performance

9.3.4 LG Electronics. Internet Protocol (IP) Telephony SWOT Analysis

9.3.5 LG Electronics. Business Overview

9.3.6 LG Electronics. Recent Developments

9.4 Polycom

9.4.1 Polycom Internet Protocol (IP) Telephony Basic Information

9.4.2 Polycom Internet Protocol (IP) Telephony Product Overview

9.4.3 Polycom Internet Protocol (IP) Telephony Product Market Performance

9.4.4 Polycom Business Overview

9.4.5 Polycom Recent Developments

9.5 Ascom Holding AG

9.5.1 Ascom Holding AG Internet Protocol (IP) Telephony Basic Information

9.5.2 Ascom Holding AG Internet Protocol (IP) Telephony Product Overview

9.5.3 Ascom Holding AG Internet Protocol (IP) Telephony Product Market

Performance

9.5.4 Ascom Holding AG Business Overview

9.5.5 Ascom Holding AG Recent Developments

9.6 Yealink Inc.

- 9.6.1 Yealink Inc. Internet Protocol (IP) Telephony Basic Information
- 9.6.2 Yealink Inc. Internet Protocol (IP) Telephony Product Overview
- 9.6.3 Yealink Inc. Internet Protocol (IP) Telephony Product Market Performance
- 9.6.4 Yealink Inc. Business Overview
- 9.6.5 Yealink Inc. Recent Developments

9.7 Avaya Inc.

- 9.7.1 Avaya Inc. Internet Protocol (IP) Telephony Basic Information
- 9.7.2 Avaya Inc. Internet Protocol (IP) Telephony Product Overview
- 9.7.3 Avaya Inc. Internet Protocol (IP) Telephony Product Market Performance
- 9.7.4 Avaya Inc. Business Overview
- 9.7.5 Avaya Inc. Recent Developments

9.8 Mitel Networks Corporation

- 9.8.1 Mitel Networks Corporation Internet Protocol (IP) Telephony Basic Information
- 9.8.2 Mitel Networks Corporation Internet Protocol (IP) Telephony Product Overview
- 9.8.3 Mitel Networks Corporation Internet Protocol (IP) Telephony Product Market

Performance

- 9.8.4 Mitel Networks Corporation Business Overview
- 9.8.5 Mitel Networks Corporation Recent Developments

9.9 Panasonic Corporation

- 9.9.1 Panasonic Corporation Internet Protocol (IP) Telephony Basic Information
- 9.9.2 Panasonic Corporation Internet Protocol (IP) Telephony Product Overview
- 9.9.3 Panasonic Corporation Internet Protocol (IP) Telephony Product Market

Performance

- 9.9.4 Panasonic Corporation Business Overview
- 9.9.5 Panasonic Corporation Recent Developments

9.10 NEC Corporation and Grandstream Networks

9.10.1 NEC Corporation and Grandstream Networks Internet Protocol (IP) Telephony Basic Information

9.10.2 NEC Corporation and Grandstream Networks Internet Protocol (IP) Telephony Product Overview

9.10.3 NEC Corporation and Grandstream Networks Internet Protocol (IP) Telephony Product Market Performance

9.10.4 NEC Corporation and Grandstream Networks Business Overview

9.10.5 NEC Corporation and Grandstream Networks Recent Developments

10 INTERNET PROTOCOL (IP) TELEPHONY MARKET FORECAST BY REGION

10.1 Global Internet Protocol (IP) Telephony Market Size Forecast

10.2 Global Internet Protocol (IP) Telephony Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Internet Protocol (IP) Telephony Market Size Forecast by Country
- 10.2.3 Asia Pacific Internet Protocol (IP) Telephony Market Size Forecast by Region
- 10.2.4 South America Internet Protocol (IP) Telephony Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Internet Protocol (IP) Telephony by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Internet Protocol (IP) Telephony Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Internet Protocol (IP) Telephony by Type (2025-2030)
 - 11.1.2 Global Internet Protocol (IP) Telephony Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Internet Protocol (IP) Telephony by Type (2025-2030)
- 11.2 Global Internet Protocol (IP) Telephony Market Forecast by Application (2025-2030)
 - 11.2.1 Global Internet Protocol (IP) Telephony Sales (K Units) Forecast by Application
 - 11.2.2 Global Internet Protocol (IP) Telephony Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Internet Protocol (IP) Telephony Market Size Comparison by Region (M USD)

Table 5. Global Internet Protocol (IP) Telephony Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Internet Protocol (IP) Telephony Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Internet Protocol (IP) Telephony Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Internet Protocol (IP) Telephony Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Internet Protocol (IP) Telephony as of 2022)

Table 10. Global Market Internet Protocol (IP) Telephony Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Internet Protocol (IP) Telephony Sales Sites and Area Served

Table 12. Manufacturers Internet Protocol (IP) Telephony Product Type

Table 13. Global Internet Protocol (IP) Telephony Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Internet Protocol (IP) Telephony

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Internet Protocol (IP) Telephony Market Challenges

Table 22. Global Internet Protocol (IP) Telephony Sales by Type (K Units)

Table 23. Global Internet Protocol (IP) Telephony Market Size by Type (M USD)

Table 24. Global Internet Protocol (IP) Telephony Sales (K Units) by Type (2019-2024)

Table 25. Global Internet Protocol (IP) Telephony Sales Market Share by Type (2019-2024)

Table 26. Global Internet Protocol (IP) Telephony Market Size (M USD) by Type (2019-2024)

- Table 27. Global Internet Protocol (IP) Telephony Market Size Share by Type (2019-2024)
- Table 28. Global Internet Protocol (IP) Telephony Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Internet Protocol (IP) Telephony Sales (K Units) by Application
- Table 30. Global Internet Protocol (IP) Telephony Market Size by Application
- Table 31. Global Internet Protocol (IP) Telephony Sales by Application (2019-2024) & (K Units)
- Table 32. Global Internet Protocol (IP) Telephony Sales Market Share by Application (2019-2024)
- Table 33. Global Internet Protocol (IP) Telephony Sales by Application (2019-2024) & (M USD)
- Table 34. Global Internet Protocol (IP) Telephony Market Share by Application (2019-2024)
- Table 35. Global Internet Protocol (IP) Telephony Sales Growth Rate by Application (2019-2024)
- Table 36. Global Internet Protocol (IP) Telephony Sales by Region (2019-2024) & (K Units)
- Table 37. Global Internet Protocol (IP) Telephony Sales Market Share by Region (2019-2024)
- Table 38. North America Internet Protocol (IP) Telephony Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Internet Protocol (IP) Telephony Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Internet Protocol (IP) Telephony Sales by Region (2019-2024) & (K Units)
- Table 41. South America Internet Protocol (IP) Telephony Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Internet Protocol (IP) Telephony Sales by Region (2019-2024) & (K Units)
- Table 43. Gigaset Communications Internet Protocol (IP) Telephony Basic Information
- Table 44. Gigaset Communications Internet Protocol (IP) Telephony Product Overview
- Table 45. Gigaset Communications Internet Protocol (IP) Telephony Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Gigaset Communications Business Overview
- Table 47. Gigaset Communications Internet Protocol (IP) Telephony SWOT Analysis
- Table 48. Gigaset Communications Recent Developments
- Table 49. Cisco Systems Internet Protocol (IP) Telephony Basic Information
- Table 50. Cisco Systems Internet Protocol (IP) Telephony Product Overview

Table 51. Cisco Systems Internet Protocol (IP) Telephony Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Cisco Systems Business Overview

Table 53. Cisco Systems Internet Protocol (IP) Telephony SWOT Analysis

Table 54. Cisco Systems Recent Developments

Table 55. LG Electronics. Internet Protocol (IP) Telephony Basic Information

Table 56. LG Electronics. Internet Protocol (IP) Telephony Product Overview

Table 57. LG Electronics. Internet Protocol (IP) Telephony Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. LG Electronics. Internet Protocol (IP) Telephony SWOT Analysis

Table 59. LG Electronics. Business Overview

Table 60. LG Electronics. Recent Developments

Table 61. Polycom Internet Protocol (IP) Telephony Basic Information

Table 62. Polycom Internet Protocol (IP) Telephony Product Overview

Table 63. Polycom Internet Protocol (IP) Telephony Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Polycom Business Overview

Table 65. Polycom Recent Developments

Table 66. Ascom Holding AG Internet Protocol (IP) Telephony Basic Information

Table 67. Ascom Holding AG Internet Protocol (IP) Telephony Product Overview

Table 68. Ascom Holding AG Internet Protocol (IP) Telephony Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Ascom Holding AG Business Overview

Table 70. Ascom Holding AG Recent Developments

Table 71. Yealink Inc. Internet Protocol (IP) Telephony Basic Information

Table 72. Yealink Inc. Internet Protocol (IP) Telephony Product Overview

Table 73. Yealink Inc. Internet Protocol (IP) Telephony Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Yealink Inc. Business Overview

Table 75. Yealink Inc. Recent Developments

Table 76. Avaya Inc. Internet Protocol (IP) Telephony Basic Information

Table 77. Avaya Inc. Internet Protocol (IP) Telephony Product Overview

Table 78. Avaya Inc. Internet Protocol (IP) Telephony Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Avaya Inc. Business Overview

Table 80. Avaya Inc. Recent Developments

Table 81. Mitel Networks Corporation Internet Protocol (IP) Telephony Basic Information

Table 82. Mitel Networks Corporation Internet Protocol (IP) Telephony Product Overview

Table 83. Mitel Networks Corporation Internet Protocol (IP) Telephony Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Mitel Networks Corporation Business Overview

Table 85. Mitel Networks Corporation Recent Developments

Table 86. Panasonic Corporation Internet Protocol (IP) Telephony Basic Information

Table 87. Panasonic Corporation Internet Protocol (IP) Telephony Product Overview

Table 88. Panasonic Corporation Internet Protocol (IP) Telephony Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Panasonic Corporation Business Overview

Table 90. Panasonic Corporation Recent Developments

Table 91. NEC Corporation and Grandstream Networks Internet Protocol (IP) Telephony Basic Information

Table 92. NEC Corporation and Grandstream Networks Internet Protocol (IP) Telephony Product Overview

Table 93. NEC Corporation and Grandstream Networks Internet Protocol (IP) Telephony Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. NEC Corporation and Grandstream Networks Business Overview

Table 95. NEC Corporation and Grandstream Networks Recent Developments

Table 96. Global Internet Protocol (IP) Telephony Sales Forecast by Region (2025-2030) & (K Units)

Table 97. Global Internet Protocol (IP) Telephony Market Size Forecast by Region (2025-2030) & (M USD)

Table 98. North America Internet Protocol (IP) Telephony Sales Forecast by Country (2025-2030) & (K Units)

Table 99. North America Internet Protocol (IP) Telephony Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Internet Protocol (IP) Telephony Sales Forecast by Country (2025-2030) & (K Units)

Table 101. Europe Internet Protocol (IP) Telephony Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Internet Protocol (IP) Telephony Sales Forecast by Region (2025-2030) & (K Units)

Table 103. Asia Pacific Internet Protocol (IP) Telephony Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Internet Protocol (IP) Telephony Sales Forecast by Country (2025-2030) & (K Units)

Table 105. South America Internet Protocol (IP) Telephony Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Internet Protocol (IP) Telephony Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Internet Protocol (IP) Telephony Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Internet Protocol (IP) Telephony Sales Forecast by Type (2025-2030) & (K Units)

Table 109. Global Internet Protocol (IP) Telephony Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Internet Protocol (IP) Telephony Price Forecast by Type (2025-2030) & (USD/Unit)

Table 111. Global Internet Protocol (IP) Telephony Sales (K Units) Forecast by Application (2025-2030)

Table 112. Global Internet Protocol (IP) Telephony Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Internet Protocol (IP) Telephony

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Internet Protocol (IP) Telephony Market Size (M USD), 2019-2030

Figure 5. Global Internet Protocol (IP) Telephony Market Size (M USD) (2019-2030)

Figure 6. Global Internet Protocol (IP) Telephony Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Internet Protocol (IP) Telephony Market Size by Country (M USD)

Figure 11. Internet Protocol (IP) Telephony Sales Share by Manufacturers in 2023

Figure 12. Global Internet Protocol (IP) Telephony Revenue Share by Manufacturers in 2023

Figure 13. Internet Protocol (IP) Telephony Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Internet Protocol (IP) Telephony Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Internet Protocol (IP) Telephony Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Internet Protocol (IP) Telephony Market Share by Type

Figure 18. Sales Market Share of Internet Protocol (IP) Telephony by Type (2019-2024)

Figure 19. Sales Market Share of Internet Protocol (IP) Telephony by Type in 2023

Figure 20. Market Size Share of Internet Protocol (IP) Telephony by Type (2019-2024)

Figure 21. Market Size Market Share of Internet Protocol (IP) Telephony by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Internet Protocol (IP) Telephony Market Share by Application

Figure 24. Global Internet Protocol (IP) Telephony Sales Market Share by Application (2019-2024)

Figure 25. Global Internet Protocol (IP) Telephony Sales Market Share by Application in 2023

Figure 26. Global Internet Protocol (IP) Telephony Market Share by Application (2019-2024)

Figure 27. Global Internet Protocol (IP) Telephony Market Share by Application in 2023

Figure 28. Global Internet Protocol (IP) Telephony Sales Growth Rate by Application (2019-2024)

Figure 29. Global Internet Protocol (IP) Telephony Sales Market Share by Region (2019-2024)

Figure 30. North America Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Internet Protocol (IP) Telephony Sales Market Share by Country in 2023

Figure 32. U.S. Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Internet Protocol (IP) Telephony Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Internet Protocol (IP) Telephony Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Internet Protocol (IP) Telephony Sales Market Share by Country in 2023

Figure 37. Germany Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Internet Protocol (IP) Telephony Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Internet Protocol (IP) Telephony Sales Market Share by Region in 2023

Figure 44. China Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) &

(K Units)

Figure 48. Southeast Asia Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Internet Protocol (IP) Telephony Sales and Growth Rate (K Units)

Figure 50. South America Internet Protocol (IP) Telephony Sales Market Share by Country in 2023

Figure 51. Brazil Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Internet Protocol (IP) Telephony Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Internet Protocol (IP) Telephony Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Internet Protocol (IP) Telephony Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Internet Protocol (IP) Telephony Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Internet Protocol (IP) Telephony Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Internet Protocol (IP) Telephony Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Internet Protocol (IP) Telephony Market Share Forecast by Type (2025-2030)

Figure 65. Global Internet Protocol (IP) Telephony Sales Forecast by Application (2025-2030)

Figure 66. Global Internet Protocol (IP) Telephony Market Share Forecast by Application (2025-2030)

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