

Global Internet of Things (IoT) in Smart Cities Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Increasing demand for intelligent cities and IoT devices is expected to drive the Internet of Things (IoT) in smart cities market.

The global Internet of Things (IoT) in Smart Cities market size was estimated at USD 132770 million in 2023 and is projected to reach USD 489463.67 million by 2032, exhibiting a CAGR of 15.60% during the forecast period.

North America Internet of Things (IoT) in Smart Cities market size was estimated at USD 44466.61 million in 2023, at a CAGR of 13.37% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Internet of Things (IoT) in Smart Cities market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Internet of Things (IoT) in Smart Cities Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors

and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Internet of Things (IoT) in Smart Cities market in any manner.

Global Internet of Things (IoT) in Smart Cities Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BOSCH SOFTWARE INNOVATION

CISCO SYSTEMS

HUAWEI TECHNOLOGIES

IBM

INTEL

HARMAN INTERNATIONAL INDUSTRIES

ENEVO OY TECHNOLOGIES

INFINEON TECHNOLOGIES

SAP SE

SCHNEIDER ELECTRIC SOFTWARE

SYMANTEC

THINGWORX (PTC)

VERIZON

Market Segmentation (by Type)

Satellite Network

Cellular Network

Rfid

Nfc

Wi-Fi

Others

Market Segmentation (by Application)

Traffic

Infrastructure Management

Building Automation

The Energy Management

Smart City Services

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Internet of Things (IoT) in Smart Cities Market

Overview of the regional outlook of the Internet of Things (IoT) in Smart Cities Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Internet of Things (IoT) in Smart Cities Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Internet of Things (IoT) in Smart Cities, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Internet of Things (IoT) in Smart Cities

1.2 Key Market Segments

1.2.1 Internet of Things (IoT) in Smart Cities Segment by Type

1.2.2 Internet of Things (IoT) in Smart Cities Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 INTERNET OF THINGS (IOT) IN SMART CITIES MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 INTERNET OF THINGS (IOT) IN SMART CITIES MARKET COMPETITIVE LANDSCAPE

3.1 Global Internet of Things (IoT) in Smart Cities Revenue Market Share by Company (2019-2024)

3.2 Internet of Things (IoT) in Smart Cities Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Internet of Things (IoT) in Smart Cities Market Size Sites, Area Served, Product Type

3.4 Internet of Things (IoT) in Smart Cities Market Competitive Situation and Trends

3.4.1 Internet of Things (IoT) in Smart Cities Market Concentration Rate

3.4.2 Global 5 and 10 Largest Internet of Things (IoT) in Smart Cities Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 INTERNET OF THINGS (IOT) IN SMART CITIES VALUE CHAIN ANALYSIS

4.1 Internet of Things (IoT) in Smart Cities Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF INTERNET OF THINGS (IOT) IN SMART CITIES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 INTERNET OF THINGS (IOT) IN SMART CITIES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Internet of Things (IoT) in Smart Cities Market Size Market Share by Type (2019-2024)
- 6.3 Global Internet of Things (IoT) in Smart Cities Market Size Growth Rate by Type (2019-2024)

7 INTERNET OF THINGS (IOT) IN SMART CITIES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Internet of Things (IoT) in Smart Cities Market Size (M USD) by Application (2019-2024)
- 7.3 Global Internet of Things (IoT) in Smart Cities Market Size Growth Rate by Application (2019-2024)

8 INTERNET OF THINGS (IOT) IN SMART CITIES MARKET SEGMENTATION BY REGION

- 8.1 Global Internet of Things (IoT) in Smart Cities Market Size by Region
 - 8.1.1 Global Internet of Things (IoT) in Smart Cities Market Size by Region

8.1.2 Global Internet of Things (IoT) in Smart Cities Market Size Market Share by Region

8.2 North America

8.2.1 North America Internet of Things (IoT) in Smart Cities Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Internet of Things (IoT) in Smart Cities Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Internet of Things (IoT) in Smart Cities Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Internet of Things (IoT) in Smart Cities Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Internet of Things (IoT) in Smart Cities Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 BOSCH SOFTWARE INNOVATION

9.1.1 BOSCH SOFTWARE INNOVATION Internet of Things (IoT) in Smart Cities

Basic Information

9.1.2 BOSCH SOFTWARE INNOVATION Internet of Things (IoT) in Smart Cities

Product Overview

9.1.3 BOSCH SOFTWARE INNOVATION Internet of Things (IoT) in Smart Cities

Product Market Performance

9.1.4 BOSCH SOFTWARE INNOVATION Internet of Things (IoT) in Smart Cities

SWOT Analysis

9.1.5 BOSCH SOFTWARE INNOVATION Business Overview

9.1.6 BOSCH SOFTWARE INNOVATION Recent Developments

9.2 CISCO SYSTEMS

9.2.1 CISCO SYSTEMS Internet of Things (IoT) in Smart Cities Basic Information

9.2.2 CISCO SYSTEMS Internet of Things (IoT) in Smart Cities Product Overview

9.2.3 CISCO SYSTEMS Internet of Things (IoT) in Smart Cities Product Market

Performance

9.2.4 CISCO SYSTEMS Internet of Things (IoT) in Smart Cities SWOT Analysis

9.2.5 CISCO SYSTEMS Business Overview

9.2.6 CISCO SYSTEMS Recent Developments

9.3 HUAWEI TECHNOLOGIES

9.3.1 HUAWEI TECHNOLOGIES Internet of Things (IoT) in Smart Cities Basic Information

9.3.2 HUAWEI TECHNOLOGIES Internet of Things (IoT) in Smart Cities Product Overview

9.3.3 HUAWEI TECHNOLOGIES Internet of Things (IoT) in Smart Cities Product Market Performance

9.3.4 HUAWEI TECHNOLOGIES Internet of Things (IoT) in Smart Cities SWOT Analysis

9.3.5 HUAWEI TECHNOLOGIES Business Overview

9.3.6 HUAWEI TECHNOLOGIES Recent Developments

9.4 IBM

9.4.1 IBM Internet of Things (IoT) in Smart Cities Basic Information

9.4.2 IBM Internet of Things (IoT) in Smart Cities Product Overview

9.4.3 IBM Internet of Things (IoT) in Smart Cities Product Market Performance

9.4.4 IBM Business Overview

9.4.5 IBM Recent Developments

9.5 INTEL

9.5.1 INTEL Internet of Things (IoT) in Smart Cities Basic Information

9.5.2 INTEL Internet of Things (IoT) in Smart Cities Product Overview

9.5.3 INTEL Internet of Things (IoT) in Smart Cities Product Market Performance

9.5.4 INTEL Business Overview

- 9.5.5 INTEL Recent Developments
- 9.6 HARMAN INTERNATIONAL INDUSTRIES
 - 9.6.1 HARMAN INTERNATIONAL INDUSTRIES Internet of Things (IoT) in Smart Cities Basic Information
 - 9.6.2 HARMAN INTERNATIONAL INDUSTRIES Internet of Things (IoT) in Smart Cities Product Overview
 - 9.6.3 HARMAN INTERNATIONAL INDUSTRIES Internet of Things (IoT) in Smart Cities Product Market Performance
 - 9.6.4 HARMAN INTERNATIONAL INDUSTRIES Business Overview
 - 9.6.5 HARMAN INTERNATIONAL INDUSTRIES Recent Developments
- 9.7 ENEVO OY TECHNOLOGIES
 - 9.7.1 ENEVO OY TECHNOLOGIES Internet of Things (IoT) in Smart Cities Basic Information
 - 9.7.2 ENEVO OY TECHNOLOGIES Internet of Things (IoT) in Smart Cities Product Overview
 - 9.7.3 ENEVO OY TECHNOLOGIES Internet of Things (IoT) in Smart Cities Product Market Performance
 - 9.7.4 ENEVO OY TECHNOLOGIES Business Overview
 - 9.7.5 ENEVO OY TECHNOLOGIES Recent Developments
- 9.8 INFINEON TECHNOLOGIES
 - 9.8.1 INFINEON TECHNOLOGIES Internet of Things (IoT) in Smart Cities Basic Information
 - 9.8.2 INFINEON TECHNOLOGIES Internet of Things (IoT) in Smart Cities Product Overview
 - 9.8.3 INFINEON TECHNOLOGIES Internet of Things (IoT) in Smart Cities Product Market Performance
 - 9.8.4 INFINEON TECHNOLOGIES Business Overview
 - 9.8.5 INFINEON TECHNOLOGIES Recent Developments
- 9.9 SAP SE
 - 9.9.1 SAP SE Internet of Things (IoT) in Smart Cities Basic Information
 - 9.9.2 SAP SE Internet of Things (IoT) in Smart Cities Product Overview
 - 9.9.3 SAP SE Internet of Things (IoT) in Smart Cities Product Market Performance
 - 9.9.4 SAP SE Business Overview
 - 9.9.5 SAP SE Recent Developments
- 9.10 SCHNEIDER ELECTRIC SOFTWARE
 - 9.10.1 SCHNEIDER ELECTRIC SOFTWARE Internet of Things (IoT) in Smart Cities Basic Information
 - 9.10.2 SCHNEIDER ELECTRIC SOFTWARE Internet of Things (IoT) in Smart Cities Product Overview

9.10.3 SCHNEIDER ELECTRIC SOFTWARE Internet of Things (IoT) in Smart Cities
Product Market Performance

9.10.4 SCHNEIDER ELECTRIC SOFTWARE Business Overview

9.10.5 SCHNEIDER ELECTRIC SOFTWARE Recent Developments

9.11 SYMANTEC

9.11.1 SYMANTEC Internet of Things (IoT) in Smart Cities Basic Information

9.11.2 SYMANTEC Internet of Things (IoT) in Smart Cities Product Overview

9.11.3 SYMANTEC Internet of Things (IoT) in Smart Cities Product Market
Performance

9.11.4 SYMANTEC Business Overview

9.11.5 SYMANTEC Recent Developments

9.12 THINGWORX (PTC)

9.12.1 THINGWORX (PTC) Internet of Things (IoT) in Smart Cities Basic Information

9.12.2 THINGWORX (PTC) Internet of Things (IoT) in Smart Cities Product Overview

9.12.3 THINGWORX (PTC) Internet of Things (IoT) in Smart Cities Product Market
Performance

9.12.4 THINGWORX (PTC) Business Overview

9.12.5 THINGWORX (PTC) Recent Developments

9.13 VERIZON

9.13.1 VERIZON Internet of Things (IoT) in Smart Cities Basic Information

9.13.2 VERIZON Internet of Things (IoT) in Smart Cities Product Overview

9.13.3 VERIZON Internet of Things (IoT) in Smart Cities Product Market Performance

9.13.4 VERIZON Business Overview

9.13.5 VERIZON Recent Developments

10 INTERNET OF THINGS (IOT) IN SMART CITIES REGIONAL MARKET FORECAST

10.1 Global Internet of Things (IoT) in Smart Cities Market Size Forecast

10.2 Global Internet of Things (IoT) in Smart Cities Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Internet of Things (IoT) in Smart Cities Market Size Forecast by Country

10.2.3 Asia Pacific Internet of Things (IoT) in Smart Cities Market Size Forecast by
Region

10.2.4 South America Internet of Things (IoT) in Smart Cities Market Size Forecast by
Country

10.2.5 Middle East and Africa Forecasted Consumption of Internet of Things (IoT) in
Smart Cities by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Internet of Things (IoT) in Smart Cities Market Forecast by Type (2025-2032)

11.2 Global Internet of Things (IoT) in Smart Cities Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Internet of Things (IoT) in Smart Cities Market Size Comparison by Region (M USD)

Table 5. Global Internet of Things (IoT) in Smart Cities Revenue (M USD) by Company (2019-2024)

Table 6. Global Internet of Things (IoT) in Smart Cities Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Internet of Things (IoT) in Smart Cities as of 2022)

Table 8. Company Internet of Things (IoT) in Smart Cities Market Size Sites and Area Served

Table 9. Company Internet of Things (IoT) in Smart Cities Product Type

Table 10. Global Internet of Things (IoT) in Smart Cities Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Internet of Things (IoT) in Smart Cities

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Internet of Things (IoT) in Smart Cities Market Challenges

Table 18. Global Internet of Things (IoT) in Smart Cities Market Size by Type (M USD)

Table 19. Global Internet of Things (IoT) in Smart Cities Market Size (M USD) by Type (2019-2024)

Table 20. Global Internet of Things (IoT) in Smart Cities Market Size Share by Type (2019-2024)

Table 21. Global Internet of Things (IoT) in Smart Cities Market Size Growth Rate by Type (2019-2024)

Table 22. Global Internet of Things (IoT) in Smart Cities Market Size by Application

Table 23. Global Internet of Things (IoT) in Smart Cities Market Size by Application (2019-2024) & (M USD)

Table 24. Global Internet of Things (IoT) in Smart Cities Market Share by Application (2019-2024)

Table 25. Global Internet of Things (IoT) in Smart Cities Market Size Growth Rate by Application (2019-2024)

Table 26. Global Internet of Things (IoT) in Smart Cities Market Size by Region (2019-2024) & (M USD)

Table 27. Global Internet of Things (IoT) in Smart Cities Market Size Market Share by Region (2019-2024)

Table 28. North America Internet of Things (IoT) in Smart Cities Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Internet of Things (IoT) in Smart Cities Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Internet of Things (IoT) in Smart Cities Market Size by Region (2019-2024) & (M USD)

Table 31. South America Internet of Things (IoT) in Smart Cities Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Internet of Things (IoT) in Smart Cities Market Size by Region (2019-2024) & (M USD)

Table 33. BOSCH SOFTWARE INNOVATION Internet of Things (IoT) in Smart Cities Basic Information

Table 34. BOSCH SOFTWARE INNOVATION Internet of Things (IoT) in Smart Cities Product Overview

Table 35. BOSCH SOFTWARE INNOVATION Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)

Table 36. BOSCH SOFTWARE INNOVATION Internet of Things (IoT) in Smart Cities SWOT Analysis

Table 37. BOSCH SOFTWARE INNOVATION Business Overview

Table 38. BOSCH SOFTWARE INNOVATION Recent Developments

Table 39. CISCO SYSTEMS Internet of Things (IoT) in Smart Cities Basic Information

Table 40. CISCO SYSTEMS Internet of Things (IoT) in Smart Cities Product Overview

Table 41. CISCO SYSTEMS Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)

Table 42. CISCO SYSTEMS Internet of Things (IoT) in Smart Cities SWOT Analysis

Table 43. CISCO SYSTEMS Business Overview

Table 44. CISCO SYSTEMS Recent Developments

Table 45. HUAWEI TECHNOLOGIES Internet of Things (IoT) in Smart Cities Basic Information

Table 46. HUAWEI TECHNOLOGIES Internet of Things (IoT) in Smart Cities Product Overview

Table 47. HUAWEI TECHNOLOGIES Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)

Table 48. HUAWEI TECHNOLOGIES Internet of Things (IoT) in Smart Cities SWOT Analysis

Table 49. HUAWEI TECHNOLOGIES Business Overview

Table 50. HUAWEI TECHNOLOGIES Recent Developments

Table 51. IBM Internet of Things (IoT) in Smart Cities Basic Information

Table 52. IBM Internet of Things (IoT) in Smart Cities Product Overview

Table 53. IBM Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)

Table 54. IBM Business Overview

Table 55. IBM Recent Developments

Table 56. INTEL Internet of Things (IoT) in Smart Cities Basic Information

Table 57. INTEL Internet of Things (IoT) in Smart Cities Product Overview

Table 58. INTEL Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)

Table 59. INTEL Business Overview

Table 60. INTEL Recent Developments

Table 61. HARMAN INTERNATIONAL INDUSTRIES Internet of Things (IoT) in Smart Cities Basic Information

Table 62. HARMAN INTERNATIONAL INDUSTRIES Internet of Things (IoT) in Smart Cities Product Overview

Table 63. HARMAN INTERNATIONAL INDUSTRIES Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)

Table 64. HARMAN INTERNATIONAL INDUSTRIES Business Overview

Table 65. HARMAN INTERNATIONAL INDUSTRIES Recent Developments

Table 66. ENEVO OY TECHNOLOGIES Internet of Things (IoT) in Smart Cities Basic Information

Table 67. ENEVO OY TECHNOLOGIES Internet of Things (IoT) in Smart Cities Product Overview

Table 68. ENEVO OY TECHNOLOGIES Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)

Table 69. ENEVO OY TECHNOLOGIES Business Overview

Table 70. ENEVO OY TECHNOLOGIES Recent Developments

Table 71. INFINEON TECHNOLOGIES Internet of Things (IoT) in Smart Cities Basic Information

Table 72. INFINEON TECHNOLOGIES Internet of Things (IoT) in Smart Cities Product Overview

Table 73. INFINEON TECHNOLOGIES Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)

Table 74. INFINEON TECHNOLOGIES Business Overview

- Table 75. INFINEON TECHNOLOGIES Recent Developments
- Table 76. SAP SE Internet of Things (IoT) in Smart Cities Basic Information
- Table 77. SAP SE Internet of Things (IoT) in Smart Cities Product Overview
- Table 78. SAP SE Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. SAP SE Business Overview
- Table 80. SAP SE Recent Developments
- Table 81. SCHNEIDER ELECTRIC SOFTWARE Internet of Things (IoT) in Smart Cities Basic Information
- Table 82. SCHNEIDER ELECTRIC SOFTWARE Internet of Things (IoT) in Smart Cities Product Overview
- Table 83. SCHNEIDER ELECTRIC SOFTWARE Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. SCHNEIDER ELECTRIC SOFTWARE Business Overview
- Table 85. SCHNEIDER ELECTRIC SOFTWARE Recent Developments
- Table 86. SYMANTEC Internet of Things (IoT) in Smart Cities Basic Information
- Table 87. SYMANTEC Internet of Things (IoT) in Smart Cities Product Overview
- Table 88. SYMANTEC Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. SYMANTEC Business Overview
- Table 90. SYMANTEC Recent Developments
- Table 91. THINGWORX (PTC) Internet of Things (IoT) in Smart Cities Basic Information
- Table 92. THINGWORX (PTC) Internet of Things (IoT) in Smart Cities Product Overview
- Table 93. THINGWORX (PTC) Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. THINGWORX (PTC) Business Overview
- Table 95. THINGWORX (PTC) Recent Developments
- Table 96. VERIZON Internet of Things (IoT) in Smart Cities Basic Information
- Table 97. VERIZON Internet of Things (IoT) in Smart Cities Product Overview
- Table 98. VERIZON Internet of Things (IoT) in Smart Cities Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. VERIZON Business Overview
- Table 100. VERIZON Recent Developments
- Table 101. Global Internet of Things (IoT) in Smart Cities Market Size Forecast by Region (2025-2032) & (M USD)
- Table 102. North America Internet of Things (IoT) in Smart Cities Market Size Forecast by Country (2025-2032) & (M USD)
- Table 103. Europe Internet of Things (IoT) in Smart Cities Market Size Forecast by

Country (2025-2032) & (M USD)

Table 104. Asia Pacific Internet of Things (IoT) in Smart Cities Market Size Forecast by Region (2025-2032) & (M USD)

Table 105. South America Internet of Things (IoT) in Smart Cities Market Size Forecast by Country (2025-2032) & (M USD)

Table 106. Middle East and Africa Internet of Things (IoT) in Smart Cities Market Size Forecast by Country (2025-2032) & (M USD)

Table 107. Global Internet of Things (IoT) in Smart Cities Market Size Forecast by Type (2025-2032) & (M USD)

Table 108. Global Internet of Things (IoT) in Smart Cities Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Internet of Things (IoT) in Smart Cities

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Internet of Things (IoT) in Smart Cities Market Size (M USD), 2019-2032

Figure 5. Global Internet of Things (IoT) in Smart Cities Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Internet of Things (IoT) in Smart Cities Market Size by Country (M USD)

Figure 10. Global Internet of Things (IoT) in Smart Cities Revenue Share by Company in 2023

Figure 11. Internet of Things (IoT) in Smart Cities Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Internet of Things (IoT) in Smart Cities Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Internet of Things (IoT) in Smart Cities Market Share by Type

Figure 15. Market Size Share of Internet of Things (IoT) in Smart Cities by Type (2019-2024)

Figure 16. Market Size Market Share of Internet of Things (IoT) in Smart Cities by Type in 2022

Figure 17. Global Internet of Things (IoT) in Smart Cities Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Internet of Things (IoT) in Smart Cities Market Share by Application

Figure 20. Global Internet of Things (IoT) in Smart Cities Market Share by Application (2019-2024)

Figure 21. Global Internet of Things (IoT) in Smart Cities Market Share by Application in 2022

Figure 22. Global Internet of Things (IoT) in Smart Cities Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Internet of Things (IoT) in Smart Cities Market Size Market Share by Region (2019-2024)

Figure 24. North America Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Internet of Things (IoT) in Smart Cities Market Size Market Share by Country in 2023

Figure 26. U.S. Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Internet of Things (IoT) in Smart Cities Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Internet of Things (IoT) in Smart Cities Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Internet of Things (IoT) in Smart Cities Market Size Market Share by Country in 2023

Figure 31. Germany Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Internet of Things (IoT) in Smart Cities Market Size Market Share by Region in 2023

Figure 38. China Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Internet of Things (IoT) in Smart Cities Market Size and

Growth Rate (M USD)

Figure 44. South America Internet of Things (IoT) in Smart Cities Market Size Market Share by Country in 2023

Figure 45. Brazil Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Internet of Things (IoT) in Smart Cities Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Internet of Things (IoT) in Smart Cities Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Internet of Things (IoT) in Smart Cities Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Internet of Things (IoT) in Smart Cities Market Share Forecast by Type (2025-2032)

Figure 57. Global Internet of Things (IoT) in Smart Cities Market Share Forecast by Application (2025-2032)

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