

# Global Intelligent Video Analytics (IVA) Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Intelligent Video Analytics (IVA) offers an event-based solution that analyses video feeds shared from security centre to provide alerts in real time in the IVA web client

The global Intelligent Video Analytics (IVA) market size was estimated at USD 2540.60 million in 2023 and is projected to reach USD 8459.65 million by 2032, exhibiting a CAGR of 14.30% during the forecast period.

North America Intelligent Video Analytics (IVA) market size was estimated at USD 834.24 million in 2023, at a CAGR of 12.26% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Intelligent Video Analytics (IVA) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Intelligent Video Analytics (IVA) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors

and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Intelligent Video Analytics (IVA) market in any manner.

### Global Intelligent Video Analytics (IVA) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

IBM

Cisco Systems

Inc.

Robert Bosch GmbH

Axis Communications AB

Siemens

Honeywell International

Inc.

Panasonic

Verint Systems

Avigilon

Objectvideo

Inc.

Advantech

Infinova

Agent Video Intelligence

Inc.

VCA Technology

Market Segmentation (by Type)

Camera-based Systems

Server-based Systems

Market Segmentation (by Application)

Retail

Transportation

Government

BFSI Sector

Industrial Sector

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Intelligent Video Analytics (IVA) Market

Overview of the regional outlook of the Intelligent Video Analytics (IVA) Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Intelligent Video Analytics (IVA) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Intelligent Video Analytics (IVA), their output value, profit level, regional supply, production capacity layout, etc. from the

supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Intelligent Video Analytics (IVA)
- 1.2 Key Market Segments
  - 1.2.1 Intelligent Video Analytics (IVA) Segment by Type
  - 1.2.2 Intelligent Video Analytics (IVA) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 INTELLIGENT VIDEO ANALYTICS (IVA) MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 INTELLIGENT VIDEO ANALYTICS (IVA) MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Intelligent Video Analytics (IVA) Revenue Market Share by Company (2019-2024)
- 3.2 Intelligent Video Analytics (IVA) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Intelligent Video Analytics (IVA) Market Size Sites, Area Served, Product Type
- 3.4 Intelligent Video Analytics (IVA) Market Competitive Situation and Trends
  - 3.4.1 Intelligent Video Analytics (IVA) Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Intelligent Video Analytics (IVA) Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 INTELLIGENT VIDEO ANALYTICS (IVA) VALUE CHAIN ANALYSIS**

- 4.1 Intelligent Video Analytics (IVA) Value Chain Analysis
- 4.2 Midstream Market Analysis

#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF INTELLIGENT VIDEO ANALYTICS (IVA) MARKET**

#### 5.1 Key Development Trends

#### 5.2 Driving Factors

#### 5.3 Market Challenges

#### 5.4 Market Restraints

#### 5.5 Industry News

##### 5.5.1 Mergers & Acquisitions

##### 5.5.2 Expansions

##### 5.5.3 Collaboration/Supply Contracts

#### 5.6 Industry Policies

### **6 INTELLIGENT VIDEO ANALYTICS (IVA) MARKET SEGMENTATION BY TYPE**

#### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

#### 6.2 Global Intelligent Video Analytics (IVA) Market Size Market Share by Type (2019-2024)

#### 6.3 Global Intelligent Video Analytics (IVA) Market Size Growth Rate by Type (2019-2024)

### **7 INTELLIGENT VIDEO ANALYTICS (IVA) MARKET SEGMENTATION BY APPLICATION**

#### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

#### 7.2 Global Intelligent Video Analytics (IVA) Market Size (M USD) by Application (2019-2024)

#### 7.3 Global Intelligent Video Analytics (IVA) Market Size Growth Rate by Application (2019-2024)

### **8 INTELLIGENT VIDEO ANALYTICS (IVA) MARKET SEGMENTATION BY REGION**

#### 8.1 Global Intelligent Video Analytics (IVA) Market Size by Region

##### 8.1.1 Global Intelligent Video Analytics (IVA) Market Size by Region

##### 8.1.2 Global Intelligent Video Analytics (IVA) Market Size Market Share by Region

#### 8.2 North America

##### 8.2.1 North America Intelligent Video Analytics (IVA) Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Intelligent Video Analytics (IVA) Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Intelligent Video Analytics (IVA) Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Intelligent Video Analytics (IVA) Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Intelligent Video Analytics (IVA) Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 IBM

9.1.1 IBM Intelligent Video Analytics (IVA) Basic Information

9.1.2 IBM Intelligent Video Analytics (IVA) Product Overview

9.1.3 IBM Intelligent Video Analytics (IVA) Product Market Performance

9.1.4 IBM Intelligent Video Analytics (IVA) SWOT Analysis

9.1.5 IBM Business Overview

9.1.6 IBM Recent Developments

## 9.2 Cisco Systems

- 9.2.1 Cisco Systems Intelligent Video Analytics (IVA) Basic Information
- 9.2.2 Cisco Systems Intelligent Video Analytics (IVA) Product Overview
- 9.2.3 Cisco Systems Intelligent Video Analytics (IVA) Product Market Performance
- 9.2.4 Cisco Systems Intelligent Video Analytics (IVA) SWOT Analysis
- 9.2.5 Cisco Systems Business Overview
- 9.2.6 Cisco Systems Recent Developments

## 9.3 Inc.

- 9.3.1 Inc. Intelligent Video Analytics (IVA) Basic Information
- 9.3.2 Inc. Intelligent Video Analytics (IVA) Product Overview
- 9.3.3 Inc. Intelligent Video Analytics (IVA) Product Market Performance
- 9.3.4 Inc. Intelligent Video Analytics (IVA) SWOT Analysis
- 9.3.5 Inc. Business Overview
- 9.3.6 Inc. Recent Developments

## 9.4 Robert Bosch GmbH

- 9.4.1 Robert Bosch GmbH Intelligent Video Analytics (IVA) Basic Information
- 9.4.2 Robert Bosch GmbH Intelligent Video Analytics (IVA) Product Overview
- 9.4.3 Robert Bosch GmbH Intelligent Video Analytics (IVA) Product Market Performance
- 9.4.4 Robert Bosch GmbH Business Overview
- 9.4.5 Robert Bosch GmbH Recent Developments

## 9.5 Axis Communications AB

- 9.5.1 Axis Communications AB Intelligent Video Analytics (IVA) Basic Information
- 9.5.2 Axis Communications AB Intelligent Video Analytics (IVA) Product Overview
- 9.5.3 Axis Communications AB Intelligent Video Analytics (IVA) Product Market Performance
- 9.5.4 Axis Communications AB Business Overview
- 9.5.5 Axis Communications AB Recent Developments

## 9.6 Siemens

- 9.6.1 Siemens Intelligent Video Analytics (IVA) Basic Information
- 9.6.2 Siemens Intelligent Video Analytics (IVA) Product Overview
- 9.6.3 Siemens Intelligent Video Analytics (IVA) Product Market Performance
- 9.6.4 Siemens Business Overview
- 9.6.5 Siemens Recent Developments

## 9.7 Honeywell International

- 9.7.1 Honeywell International Intelligent Video Analytics (IVA) Basic Information
- 9.7.2 Honeywell International Intelligent Video Analytics (IVA) Product Overview
- 9.7.3 Honeywell International Intelligent Video Analytics (IVA) Product Market Performance

9.7.4 Honeywell International Business Overview

9.7.5 Honeywell International Recent Developments

9.8 Inc.

9.8.1 Inc. Intelligent Video Analytics (IVA) Basic Information

9.8.2 Inc. Intelligent Video Analytics (IVA) Product Overview

9.8.3 Inc. Intelligent Video Analytics (IVA) Product Market Performance

9.8.4 Inc. Business Overview

9.8.5 Inc. Recent Developments

9.9 Panasonic

9.9.1 Panasonic Intelligent Video Analytics (IVA) Basic Information

9.9.2 Panasonic Intelligent Video Analytics (IVA) Product Overview

9.9.3 Panasonic Intelligent Video Analytics (IVA) Product Market Performance

9.9.4 Panasonic Business Overview

9.9.5 Panasonic Recent Developments

9.10 Verint Systems

9.10.1 Verint Systems Intelligent Video Analytics (IVA) Basic Information

9.10.2 Verint Systems Intelligent Video Analytics (IVA) Product Overview

9.10.3 Verint Systems Intelligent Video Analytics (IVA) Product Market Performance

9.10.4 Verint Systems Business Overview

9.10.5 Verint Systems Recent Developments

9.11 Avigilon

9.11.1 Avigilon Intelligent Video Analytics (IVA) Basic Information

9.11.2 Avigilon Intelligent Video Analytics (IVA) Product Overview

9.11.3 Avigilon Intelligent Video Analytics (IVA) Product Market Performance

9.11.4 Avigilon Business Overview

9.11.5 Avigilon Recent Developments

9.12 Objectvideo

9.12.1 Objectvideo Intelligent Video Analytics (IVA) Basic Information

9.12.2 Objectvideo Intelligent Video Analytics (IVA) Product Overview

9.12.3 Objectvideo Intelligent Video Analytics (IVA) Product Market Performance

9.12.4 Objectvideo Business Overview

9.12.5 Objectvideo Recent Developments

9.13 Inc.

9.13.1 Inc. Intelligent Video Analytics (IVA) Basic Information

9.13.2 Inc. Intelligent Video Analytics (IVA) Product Overview

9.13.3 Inc. Intelligent Video Analytics (IVA) Product Market Performance

9.13.4 Inc. Business Overview

9.13.5 Inc. Recent Developments

9.14 Advantech

- 9.14.1 Advantech Intelligent Video Analytics (IVA) Basic Information
- 9.14.2 Advantech Intelligent Video Analytics (IVA) Product Overview
- 9.14.3 Advantech Intelligent Video Analytics (IVA) Product Market Performance
- 9.14.4 Advantech Business Overview
- 9.14.5 Advantech Recent Developments
- 9.15 Infinova
  - 9.15.1 Infinova Intelligent Video Analytics (IVA) Basic Information
  - 9.15.2 Infinova Intelligent Video Analytics (IVA) Product Overview
  - 9.15.3 Infinova Intelligent Video Analytics (IVA) Product Market Performance
  - 9.15.4 Infinova Business Overview
  - 9.15.5 Infinova Recent Developments
- 9.16 Agent Video Intelligence
  - 9.16.1 Agent Video Intelligence Intelligent Video Analytics (IVA) Basic Information
  - 9.16.2 Agent Video Intelligence Intelligent Video Analytics (IVA) Product Overview
  - 9.16.3 Agent Video Intelligence Intelligent Video Analytics (IVA) Product Market Performance
  - 9.16.4 Agent Video Intelligence Business Overview
  - 9.16.5 Agent Video Intelligence Recent Developments
- 9.17 Inc.
  - 9.17.1 Inc. Intelligent Video Analytics (IVA) Basic Information
  - 9.17.2 Inc. Intelligent Video Analytics (IVA) Product Overview
  - 9.17.3 Inc. Intelligent Video Analytics (IVA) Product Market Performance
  - 9.17.4 Inc. Business Overview
  - 9.17.5 Inc. Recent Developments
- 9.18 VCA Technology
  - 9.18.1 VCA Technology Intelligent Video Analytics (IVA) Basic Information
  - 9.18.2 VCA Technology Intelligent Video Analytics (IVA) Product Overview
  - 9.18.3 VCA Technology Intelligent Video Analytics (IVA) Product Market Performance
  - 9.18.4 VCA Technology Business Overview
  - 9.18.5 VCA Technology Recent Developments

## **10 INTELLIGENT VIDEO ANALYTICS (IVA) REGIONAL MARKET FORECAST**

- 10.1 Global Intelligent Video Analytics (IVA) Market Size Forecast
- 10.2 Global Intelligent Video Analytics (IVA) Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Intelligent Video Analytics (IVA) Market Size Forecast by Country
  - 10.2.3 Asia Pacific Intelligent Video Analytics (IVA) Market Size Forecast by Region
  - 10.2.4 South America Intelligent Video Analytics (IVA) Market Size Forecast by

Country

10.2.5 Middle East and Africa Forecasted Consumption of Intelligent Video Analytics (IVA) by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

11.1 Global Intelligent Video Analytics (IVA) Market Forecast by Type (2025-2032)

11.2 Global Intelligent Video Analytics (IVA) Market Forecast by Application (2025-2032)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Intelligent Video Analytics (IVA) Market Size Comparison by Region (M USD)

Table 5. Global Intelligent Video Analytics (IVA) Revenue (M USD) by Company (2019-2024)

Table 6. Global Intelligent Video Analytics (IVA) Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Intelligent Video Analytics (IVA) as of 2022)

Table 8. Company Intelligent Video Analytics (IVA) Market Size Sites and Area Served

Table 9. Company Intelligent Video Analytics (IVA) Product Type

Table 10. Global Intelligent Video Analytics (IVA) Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Intelligent Video Analytics (IVA)

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Intelligent Video Analytics (IVA) Market Challenges

Table 18. Global Intelligent Video Analytics (IVA) Market Size by Type (M USD)

Table 19. Global Intelligent Video Analytics (IVA) Market Size (M USD) by Type (2019-2024)

Table 20. Global Intelligent Video Analytics (IVA) Market Size Share by Type (2019-2024)

Table 21. Global Intelligent Video Analytics (IVA) Market Size Growth Rate by Type (2019-2024)

Table 22. Global Intelligent Video Analytics (IVA) Market Size by Application

Table 23. Global Intelligent Video Analytics (IVA) Market Size by Application (2019-2024) & (M USD)

Table 24. Global Intelligent Video Analytics (IVA) Market Share by Application (2019-2024)

Table 25. Global Intelligent Video Analytics (IVA) Market Size Growth Rate by Application (2019-2024)

Table 26. Global Intelligent Video Analytics (IVA) Market Size by Region (2019-2024) & (M USD)

Table 27. Global Intelligent Video Analytics (IVA) Market Size Market Share by Region (2019-2024)

Table 28. North America Intelligent Video Analytics (IVA) Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Intelligent Video Analytics (IVA) Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Intelligent Video Analytics (IVA) Market Size by Region (2019-2024) & (M USD)

Table 31. South America Intelligent Video Analytics (IVA) Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Intelligent Video Analytics (IVA) Market Size by Region (2019-2024) & (M USD)

Table 33. IBM Intelligent Video Analytics (IVA) Basic Information

Table 34. IBM Intelligent Video Analytics (IVA) Product Overview

Table 35. IBM Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 36. IBM Intelligent Video Analytics (IVA) SWOT Analysis

Table 37. IBM Business Overview

Table 38. IBM Recent Developments

Table 39. Cisco Systems Intelligent Video Analytics (IVA) Basic Information

Table 40. Cisco Systems Intelligent Video Analytics (IVA) Product Overview

Table 41. Cisco Systems Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Cisco Systems Intelligent Video Analytics (IVA) SWOT Analysis

Table 43. Cisco Systems Business Overview

Table 44. Cisco Systems Recent Developments

Table 45. Inc. Intelligent Video Analytics (IVA) Basic Information

Table 46. Inc. Intelligent Video Analytics (IVA) Product Overview

Table 47. Inc. Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Inc. Intelligent Video Analytics (IVA) SWOT Analysis

Table 49. Inc. Business Overview

Table 50. Inc. Recent Developments

Table 51. Robert Bosch GmbH Intelligent Video Analytics (IVA) Basic Information

Table 52. Robert Bosch GmbH Intelligent Video Analytics (IVA) Product Overview

Table 53. Robert Bosch GmbH Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Robert Bosch GmbH Business Overview

Table 55. Robert Bosch GmbH Recent Developments

Table 56. Axis Communications AB Intelligent Video Analytics (IVA) Basic Information

Table 57. Axis Communications AB Intelligent Video Analytics (IVA) Product Overview

Table 58. Axis Communications AB Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Axis Communications AB Business Overview

Table 60. Axis Communications AB Recent Developments

Table 61. Siemens Intelligent Video Analytics (IVA) Basic Information

Table 62. Siemens Intelligent Video Analytics (IVA) Product Overview

Table 63. Siemens Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Siemens Business Overview

Table 65. Siemens Recent Developments

Table 66. Honeywell International Intelligent Video Analytics (IVA) Basic Information

Table 67. Honeywell International Intelligent Video Analytics (IVA) Product Overview

Table 68. Honeywell International Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Honeywell International Business Overview

Table 70. Honeywell International Recent Developments

Table 71. Inc. Intelligent Video Analytics (IVA) Basic Information

Table 72. Inc. Intelligent Video Analytics (IVA) Product Overview

Table 73. Inc. Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Inc. Business Overview

Table 75. Inc. Recent Developments

Table 76. Panasonic Intelligent Video Analytics (IVA) Basic Information

Table 77. Panasonic Intelligent Video Analytics (IVA) Product Overview

Table 78. Panasonic Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Panasonic Business Overview

Table 80. Panasonic Recent Developments

Table 81. Verint Systems Intelligent Video Analytics (IVA) Basic Information

Table 82. Verint Systems Intelligent Video Analytics (IVA) Product Overview

Table 83. Verint Systems Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Verint Systems Business Overview

Table 85. Verint Systems Recent Developments

Table 86. Avigilon Intelligent Video Analytics (IVA) Basic Information

Table 87. Avigilon Intelligent Video Analytics (IVA) Product Overview

Table 88. Avigilon Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Avigilon Business Overview

Table 90. Avigilon Recent Developments

Table 91. Objectvideo Intelligent Video Analytics (IVA) Basic Information

Table 92. Objectvideo Intelligent Video Analytics (IVA) Product Overview

Table 93. Objectvideo Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Objectvideo Business Overview

Table 95. Objectvideo Recent Developments

Table 96. Inc. Intelligent Video Analytics (IVA) Basic Information

Table 97. Inc. Intelligent Video Analytics (IVA) Product Overview

Table 98. Inc. Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Inc. Business Overview

Table 100. Inc. Recent Developments

Table 101. Advantech Intelligent Video Analytics (IVA) Basic Information

Table 102. Advantech Intelligent Video Analytics (IVA) Product Overview

Table 103. Advantech Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Advantech Business Overview

Table 105. Advantech Recent Developments

Table 106. Infinova Intelligent Video Analytics (IVA) Basic Information

Table 107. Infinova Intelligent Video Analytics (IVA) Product Overview

Table 108. Infinova Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Infinova Business Overview

Table 110. Infinova Recent Developments

Table 111. Agent Video Intelligence Intelligent Video Analytics (IVA) Basic Information

Table 112. Agent Video Intelligence Intelligent Video Analytics (IVA) Product Overview

Table 113. Agent Video Intelligence Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Agent Video Intelligence Business Overview

Table 115. Agent Video Intelligence Recent Developments

Table 116. Inc. Intelligent Video Analytics (IVA) Basic Information

Table 117. Inc. Intelligent Video Analytics (IVA) Product Overview

Table 118. Inc. Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Inc. Business Overview

Table 120. Inc. Recent Developments

Table 121. VCA Technology Intelligent Video Analytics (IVA) Basic Information

Table 122. VCA Technology Intelligent Video Analytics (IVA) Product Overview

Table 123. VCA Technology Intelligent Video Analytics (IVA) Revenue (M USD) and Gross Margin (2019-2024)

Table 124. VCA Technology Business Overview

Table 125. VCA Technology Recent Developments

Table 126. Global Intelligent Video Analytics (IVA) Market Size Forecast by Region (2025-2032) & (M USD)

Table 127. North America Intelligent Video Analytics (IVA) Market Size Forecast by Country (2025-2032) & (M USD)

Table 128. Europe Intelligent Video Analytics (IVA) Market Size Forecast by Country (2025-2032) & (M USD)

Table 129. Asia Pacific Intelligent Video Analytics (IVA) Market Size Forecast by Region (2025-2032) & (M USD)

Table 130. South America Intelligent Video Analytics (IVA) Market Size Forecast by Country (2025-2032) & (M USD)

Table 131. Middle East and Africa Intelligent Video Analytics (IVA) Market Size Forecast by Country (2025-2032) & (M USD)

Table 132. Global Intelligent Video Analytics (IVA) Market Size Forecast by Type (2025-2032) & (M USD)

Table 133. Global Intelligent Video Analytics (IVA) Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Intelligent Video Analytics (IVA)

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Intelligent Video Analytics (IVA) Market Size (M USD), 2019-2032

Figure 5. Global Intelligent Video Analytics (IVA) Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Intelligent Video Analytics (IVA) Market Size by Country (M USD)

Figure 10. Global Intelligent Video Analytics (IVA) Revenue Share by Company in 2023

Figure 11. Intelligent Video Analytics (IVA) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Intelligent Video Analytics (IVA) Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Intelligent Video Analytics (IVA) Market Share by Type

Figure 15. Market Size Share of Intelligent Video Analytics (IVA) by Type (2019-2024)

Figure 16. Market Size Market Share of Intelligent Video Analytics (IVA) by Type in 2022

Figure 17. Global Intelligent Video Analytics (IVA) Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Intelligent Video Analytics (IVA) Market Share by Application

Figure 20. Global Intelligent Video Analytics (IVA) Market Share by Application (2019-2024)

Figure 21. Global Intelligent Video Analytics (IVA) Market Share by Application in 2022

Figure 22. Global Intelligent Video Analytics (IVA) Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Intelligent Video Analytics (IVA) Market Size Market Share by Region (2019-2024)

Figure 24. North America Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Intelligent Video Analytics (IVA) Market Size Market Share by Country in 2023

Figure 26. U.S. Intelligent Video Analytics (IVA) Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 27. Canada Intelligent Video Analytics (IVA) Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Intelligent Video Analytics (IVA) Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Intelligent Video Analytics (IVA) Market Size Market Share by Country in 2023

Figure 31. Germany Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Intelligent Video Analytics (IVA) Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Intelligent Video Analytics (IVA) Market Size Market Share by Region in 2023

Figure 38. China Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Intelligent Video Analytics (IVA) Market Size and Growth Rate (M USD)

Figure 44. South America Intelligent Video Analytics (IVA) Market Size Market Share by Country in 2023

Figure 45. Brazil Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Intelligent Video Analytics (IVA) Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Intelligent Video Analytics (IVA) Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Intelligent Video Analytics (IVA) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Intelligent Video Analytics (IVA) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Intelligent Video Analytics (IVA) Market Share Forecast by Type (2025-2032)

Figure 57. Global Intelligent Video Analytics (IVA) Market Share Forecast by Application (2025-2032)

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