

Global Intelligent Traffic Signal Controller Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GE1A149D45DAEN.html>

Date: February 2026

Pages: 170

Price: US\$ 2,980.00 (Single User License)

ID: GE1A149D45DAEN

Abstracts

The Global Mobile Economy Development Report 2023 released by GSMA Intelligence pointed out that by the end of 2022, the number of global mobile users would exceed 5.4 billion. The mobile ecosystem supports 16 million jobs directly and 12 million jobs indirectly. According to our Communications Research Centre, in 2022, the global communication equipment was valued at US\$ 100 billion. The U.S. and China are powerhouses in the manufacture of communications equipment. According to data from the Ministry of Industry and Information Technology of China, the cumulative revenue of telecommunications services in 2022 was ?1.58 trillion, an increase of 8% over the previous year. The total amount of telecommunications business calculated at the price of the previous year reached ?1.75 trillion, a year-on-year increase of 21.3%. In the same year, the fixed Internet broadband access business revenue was ?240.2 billion, an increase of 7.1% over the previous year, and its proportion in the telecommunications business revenue decreased from 15.3% in the previous year to 15.2%, driving the telecommunications business revenue to increase by 1.1 percentage points.

The global Intelligent Traffic Signal Controller market size was estimated at USD 5816.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 11.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Intelligent Traffic Signal Controller market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Intelligent Traffic Signal Controller market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Intelligent Traffic Signal Controller market.

Global Intelligent Traffic Signal Controller Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Siemens
Swarco Group
Econolite
Cubic (Trafficware)
Hisense TransTech
QTC (Traffic Technologies Ltd)
Nippon Signal

Johnson Controls (Tyco Traffic & Transportation)

Nanjing Les Information

Sumitomo Electric Industries

Intelight

Kyosan

ATC

JARI Electronics

Hikvision

Dahua Technology

Market Segmentation (by Type)

Fixed Time

Centralized Adaptive

Others

Market Segmentation (by Application)

Urban

Suburbs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Intelligent Traffic Signal Controller Market

Overview of the regional outlook of the Intelligent Traffic Signal Controller Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Intelligent Traffic Signal Controller Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Intelligent Traffic Signal Controller, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and

restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Intelligent Traffic Signal Controller
- 1.2 Key Market Segments
 - 1.2.1 Intelligent Traffic Signal Controller Segment by Type
 - 1.2.2 Intelligent Traffic Signal Controller Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 INTELLIGENT TRAFFIC SIGNAL CONTROLLER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Intelligent Traffic Signal Controller Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Intelligent Traffic Signal Controller Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 INTELLIGENT TRAFFIC SIGNAL CONTROLLER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Intelligent Traffic Signal Controller Product Life Cycle
- 3.3 Global Intelligent Traffic Signal Controller Sales by Manufacturers (2020-2025)
- 3.4 Global Intelligent Traffic Signal Controller Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Intelligent Traffic Signal Controller Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Intelligent Traffic Signal Controller Average Price by Manufacturers

(2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Intelligent Traffic Signal Controller Market Competitive Situation and Trends

3.8.1 Intelligent Traffic Signal Controller Market Concentration Rate

3.8.2 Global 5 and 10 Largest Intelligent Traffic Signal Controller Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 INTELLIGENT TRAFFIC SIGNAL CONTROLLER INDUSTRY CHAIN ANALYSIS

4.1 Intelligent Traffic Signal Controller Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF INTELLIGENT TRAFFIC SIGNAL CONTROLLER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Intelligent Traffic Signal Controller Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Intelligent Traffic Signal Controller Market

5.7 ESG Ratings of Leading Companies

6 INTELLIGENT TRAFFIC SIGNAL CONTROLLER MARKET SEGMENTATION BY

TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Intelligent Traffic Signal Controller Sales Market Share by Type (2020-2025)
- 6.3 Global Intelligent Traffic Signal Controller Market Size by Type (2020-2025)
- 6.4 Global Intelligent Traffic Signal Controller Price by Type (2020-2025)

7 INTELLIGENT TRAFFIC SIGNAL CONTROLLER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Intelligent Traffic Signal Controller Market Sales by Application (2020-2025)
- 7.3 Global Intelligent Traffic Signal Controller Market Size (M USD) by Application (2020-2025)
- 7.4 Global Intelligent Traffic Signal Controller Sales Growth Rate by Application (2020-2025)

8 INTELLIGENT TRAFFIC SIGNAL CONTROLLER MARKET SALES BY REGION

- 8.1 Global Intelligent Traffic Signal Controller Sales by Region
 - 8.1.1 Global Intelligent Traffic Signal Controller Sales by Region
 - 8.1.2 Global Intelligent Traffic Signal Controller Sales Market Share by Region
- 8.2 Global Intelligent Traffic Signal Controller Market Size by Region
 - 8.2.1 Global Intelligent Traffic Signal Controller Market Size by Region
 - 8.2.2 Global Intelligent Traffic Signal Controller Market Size by Region
- 8.3 North America
 - 8.3.1 North America Intelligent Traffic Signal Controller Sales by Country
 - 8.3.2 North America Intelligent Traffic Signal Controller Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Intelligent Traffic Signal Controller Sales by Country
 - 8.4.2 Europe Intelligent Traffic Signal Controller Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Intelligent Traffic Signal Controller Sales by Region

8.5.2 Asia Pacific Intelligent Traffic Signal Controller Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Intelligent Traffic Signal Controller Sales by Country

8.6.2 South America Intelligent Traffic Signal Controller Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Intelligent Traffic Signal Controller Sales by Region

8.7.2 Middle East and Africa Intelligent Traffic Signal Controller Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 INTELLIGENT TRAFFIC SIGNAL CONTROLLER MARKET PRODUCTION BY REGION

9.1 Global Production of Intelligent Traffic Signal Controller by Region(2020-2025)

9.2 Global Intelligent Traffic Signal Controller Revenue Market Share by Region (2020-2025)

9.3 Global Intelligent Traffic Signal Controller Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Intelligent Traffic Signal Controller Production

9.4.1 North America Intelligent Traffic Signal Controller Production Growth Rate (2020-2025)

9.4.2 North America Intelligent Traffic Signal Controller Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Intelligent Traffic Signal Controller Production

9.5.1 Europe Intelligent Traffic Signal Controller Production Growth Rate (2020-2025)

9.5.2 Europe Intelligent Traffic Signal Controller Production, Revenue, Price and Gross

Margin (2020-2025)

9.6 Japan Intelligent Traffic Signal Controller Production (2020-2025)

9.6.1 Japan Intelligent Traffic Signal Controller Production Growth Rate (2020-2025)

9.6.2 Japan Intelligent Traffic Signal Controller Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Intelligent Traffic Signal Controller Production (2020-2025)

9.7.1 China Intelligent Traffic Signal Controller Production Growth Rate (2020-2025)

9.7.2 China Intelligent Traffic Signal Controller Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Siemens

10.1.1 Siemens Basic Information

10.1.2 Siemens Intelligent Traffic Signal Controller Product Overview

10.1.3 Siemens Intelligent Traffic Signal Controller Product Market Performance

10.1.4 Siemens Business Overview

10.1.5 Siemens SWOT Analysis

10.1.6 Siemens Recent Developments

10.2 Swarco Group

10.2.1 Swarco Group Basic Information

10.2.2 Swarco Group Intelligent Traffic Signal Controller Product Overview

10.2.3 Swarco Group Intelligent Traffic Signal Controller Product Market Performance

10.2.4 Swarco Group Business Overview

10.2.5 Swarco Group SWOT Analysis

10.2.6 Swarco Group Recent Developments

10.3 Econolite

10.3.1 Econolite Basic Information

10.3.2 Econolite Intelligent Traffic Signal Controller Product Overview

10.3.3 Econolite Intelligent Traffic Signal Controller Product Market Performance

10.3.4 Econolite Business Overview

10.3.5 Econolite SWOT Analysis

10.3.6 Econolite Recent Developments

10.4 Cubic (Trafficware)

10.4.1 Cubic (Trafficware) Basic Information

10.4.2 Cubic (Trafficware) Intelligent Traffic Signal Controller Product Overview

10.4.3 Cubic (Trafficware) Intelligent Traffic Signal Controller Product Market Performance

10.4.4 Cubic (Trafficware) Business Overview

- 10.4.5 Cubic (Trafficware) Recent Developments
- 10.5 Hisense TransTech
 - 10.5.1 Hisense TransTech Basic Information
 - 10.5.2 Hisense TransTech Intelligent Traffic Signal Controller Product Overview
 - 10.5.3 Hisense TransTech Intelligent Traffic Signal Controller Product Market Performance
 - 10.5.4 Hisense TransTech Business Overview
 - 10.5.5 Hisense TransTech Recent Developments
- 10.6 QTC (Traffic Technologies Ltd)
 - 10.6.1 QTC (Traffic Technologies Ltd) Basic Information
 - 10.6.2 QTC (Traffic Technologies Ltd) Intelligent Traffic Signal Controller Product Overview
 - 10.6.3 QTC (Traffic Technologies Ltd) Intelligent Traffic Signal Controller Product Market Performance
 - 10.6.4 QTC (Traffic Technologies Ltd) Business Overview
 - 10.6.5 QTC (Traffic Technologies Ltd) Recent Developments
- 10.7 Nippon Signal
 - 10.7.1 Nippon Signal Basic Information
 - 10.7.2 Nippon Signal Intelligent Traffic Signal Controller Product Overview
 - 10.7.3 Nippon Signal Intelligent Traffic Signal Controller Product Market Performance
 - 10.7.4 Nippon Signal Business Overview
 - 10.7.5 Nippon Signal Recent Developments
- 10.8 Johnson Controls (Tyco Traffic and Transportation)
 - 10.8.1 Johnson Controls (Tyco Traffic and Transportation) Basic Information
 - 10.8.2 Johnson Controls (Tyco Traffic and Transportation) Intelligent Traffic Signal Controller Product Overview
 - 10.8.3 Johnson Controls (Tyco Traffic and Transportation) Intelligent Traffic Signal Controller Product Market Performance
 - 10.8.4 Johnson Controls (Tyco Traffic and Transportation) Business Overview
 - 10.8.5 Johnson Controls (Tyco Traffic and Transportation) Recent Developments
- 10.9 Nanjing Les Information
 - 10.9.1 Nanjing Les Information Basic Information
 - 10.9.2 Nanjing Les Information Intelligent Traffic Signal Controller Product Overview
 - 10.9.3 Nanjing Les Information Intelligent Traffic Signal Controller Product Market Performance
 - 10.9.4 Nanjing Les Information Business Overview
 - 10.9.5 Nanjing Les Information Recent Developments
- 10.10 Sumitomo Electric Industries
 - 10.10.1 Sumitomo Electric Industries Basic Information

10.10.2 Sumitomo Electric Industries Intelligent Traffic Signal Controller Product Overview

10.10.3 Sumitomo Electric Industries Intelligent Traffic Signal Controller Product Market Performance

10.10.4 Sumitomo Electric Industries Business Overview

10.10.5 Sumitomo Electric Industries Recent Developments

10.11 Intelight

10.11.1 Intelight Basic Information

10.11.2 Intelight Intelligent Traffic Signal Controller Product Overview

10.11.3 Intelight Intelligent Traffic Signal Controller Product Market Performance

10.11.4 Intelight Business Overview

10.11.5 Intelight Recent Developments

10.12 Kyosan

10.12.1 Kyosan Basic Information

10.12.2 Kyosan Intelligent Traffic Signal Controller Product Overview

10.12.3 Kyosan Intelligent Traffic Signal Controller Product Market Performance

10.12.4 Kyosan Business Overview

10.12.5 Kyosan Recent Developments

10.13 ATC

10.13.1 ATC Basic Information

10.13.2 ATC Intelligent Traffic Signal Controller Product Overview

10.13.3 ATC Intelligent Traffic Signal Controller Product Market Performance

10.13.4 ATC Business Overview

10.13.5 ATC Recent Developments

10.14 JARI Electronics

10.14.1 JARI Electronics Basic Information

10.14.2 JARI Electronics Intelligent Traffic Signal Controller Product Overview

10.14.3 JARI Electronics Intelligent Traffic Signal Controller Product Market Performance

10.14.4 JARI Electronics Business Overview

10.14.5 JARI Electronics Recent Developments

10.15 Hikvision

10.15.1 Hikvision Basic Information

10.15.2 Hikvision Intelligent Traffic Signal Controller Product Overview

10.15.3 Hikvision Intelligent Traffic Signal Controller Product Market Performance

10.15.4 Hikvision Business Overview

10.15.5 Hikvision Recent Developments

10.16 Dahua Technology

10.16.1 Dahua Technology Basic Information

- 10.16.2 Dahua Technology Intelligent Traffic Signal Controller Product Overview
- 10.16.3 Dahua Technology Intelligent Traffic Signal Controller Product Market Performance
- 10.16.4 Dahua Technology Business Overview
- 10.16.5 Dahua Technology Recent Developments

11 INTELLIGENT TRAFFIC SIGNAL CONTROLLER MARKET FORECAST BY REGION

- 11.1 Global Intelligent Traffic Signal Controller Market Size Forecast
- 11.2 Global Intelligent Traffic Signal Controller Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Intelligent Traffic Signal Controller Market Size Forecast by Country
 - 11.2.3 Asia Pacific Intelligent Traffic Signal Controller Market Size Forecast by Region
 - 11.2.4 South America Intelligent Traffic Signal Controller Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Intelligent Traffic Signal Controller by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Intelligent Traffic Signal Controller Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Intelligent Traffic Signal Controller by Type (2026-2035)
 - 12.1.2 Global Intelligent Traffic Signal Controller Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Intelligent Traffic Signal Controller by Type (2026-2035)
- 12.2 Global Intelligent Traffic Signal Controller Market Forecast by Application (2026-2035)
 - 12.2.1 Global Intelligent Traffic Signal Controller Sales (K Units) Forecast by Application
 - 12.2.2 Global Intelligent Traffic Signal Controller Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Automobile Production by Region (Units)
Table 4. Market Share and Development Potential of Automobiles by Region
Table 5. Global Automobile Production by Country (Units)
Table 6. Market Share and Development Potential of Automobiles by Country
Table 7. Motor Vehicle Production Market Share by Type (2024)
Table 8. Global Automobile Production by Type
Table 9. Market Share and Development Potential of Automobiles by Type
Table 10. Global Intelligent Traffic Signal Controller Market Size by Type (M USD)
Table 11. Global Intelligent Traffic Signal Controller Market Size by Application
Table 12. Intelligent Traffic Signal Controller Market Size Comparison by Region (M USD)
Table 13. Global Intelligent Traffic Signal Controller Sales (K Units) by Manufacturers (2020-2025)
Table 14. Global Intelligent Traffic Signal Controller Sales Market Share by Manufacturers (2020-2025)
Table 15. Global Intelligent Traffic Signal Controller Revenue (M USD) by Manufacturers (2020-2025)
Table 16. Global Intelligent Traffic Signal Controller Revenue Share by Manufacturers (2020-2025)
Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Intelligent Traffic Signal Controller as of 2025)
Table 18. Global Market Intelligent Traffic Signal Controller Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 19. Manufacturers? Manufacturing Sites, Areas Served
Table 20. Manufacturers? Product Type
Table 21. Global Intelligent Traffic Signal Controller Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 22. Mergers & Acquisitions, Expansion Plans
Table 23. Market Overview of Key Raw Materials
Table 24. Midstream Market Analysis
Table 25. Downstream Customer Analysis
Table 26. Key Development Trends
Table 27. Driving Factors

Table 28. Intelligent Traffic Signal Controller Market Challenges

Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 33. Global Intelligent Traffic Signal Controller Sales by Type (K Units)

Table 34. Global Intelligent Traffic Signal Controller Market Size by Type (M USD)

Table 35. Global Intelligent Traffic Signal Controller Sales (K Units) by Type (2020-2025)

Table 36. Global Intelligent Traffic Signal Controller Sales Market Share by Type (2020-2025)

Table 37. Global Intelligent Traffic Signal Controller Market Size (M USD) by Type (2020-2025)

Table 38. Global Intelligent Traffic Signal Controller Market Share by Type (2020-2025)

Table 39. Global Intelligent Traffic Signal Controller Price (USD/Unit) by Type (2020-2025)

Table 40. Global Intelligent Traffic Signal Controller Sales (K Units) by Application

Table 41. Global Intelligent Traffic Signal Controller Market Size by Application

Table 42. Global Intelligent Traffic Signal Controller Sales by Application (2020-2025) & (K Units)

Table 43. Global Intelligent Traffic Signal Controller Sales Market Share by Application (2020-2025)

Table 44. Global Intelligent Traffic Signal Controller Market Size by Application (2020-2025) & (M USD)

Table 45. Global Intelligent Traffic Signal Controller Market Share by Application (2020-2025)

Table 46. Global Intelligent Traffic Signal Controller Sales Growth Rate by Application (2020-2025)

Table 47. Global Intelligent Traffic Signal Controller Sales by Region (2020-2025) & (K Units)

Table 48. Global Intelligent Traffic Signal Controller Sales Market Share by Region (2020-2025)

Table 49. Global Intelligent Traffic Signal Controller Market Size by Region (2020-2025) & (M USD)

Table 50. Global Intelligent Traffic Signal Controller Market Size by Region (2020-2025)

Table 51. North America Intelligent Traffic Signal Controller Sales by Country (2020-2025) & (K Units)

Table 52. North America Intelligent Traffic Signal Controller Market Size by Country

(2020-2025) & (M USD)

Table 53. Europe Intelligent Traffic Signal Controller Sales by Country (2020-2025) & (K Units)

Table 54. Europe Intelligent Traffic Signal Controller Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific Intelligent Traffic Signal Controller Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific Intelligent Traffic Signal Controller Market Size by Region (2020-2025) & (M USD)

Table 57. South America Intelligent Traffic Signal Controller Sales by Country (2020-2025) & (K Units)

Table 58. South America Intelligent Traffic Signal Controller Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Intelligent Traffic Signal Controller Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Intelligent Traffic Signal Controller Market Size by Region (2020-2025) & (M USD)

Table 61. Global Intelligent Traffic Signal Controller Production (K Units) by Region(2020-2025)

Table 62. Global Intelligent Traffic Signal Controller Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Intelligent Traffic Signal Controller Revenue Market Share by Region (2020-2025)

Table 64. Global Intelligent Traffic Signal Controller Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Intelligent Traffic Signal Controller Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Intelligent Traffic Signal Controller Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Intelligent Traffic Signal Controller Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Intelligent Traffic Signal Controller Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Siemens Basic Information

Table 70. Siemens Intelligent Traffic Signal Controller Product Overview

Table 71. Siemens Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Siemens Business Overview

Table 73. Siemens SWOT Analysis

Table 74. Siemens Recent Developments
Table 75. Swarco Group Basic Information
Table 76. Swarco Group Intelligent Traffic Signal Controller Product Overview
Table 77. Swarco Group Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 78. Swarco Group Business Overview
Table 79. Swarco Group SWOT Analysis
Table 80. Swarco Group Recent Developments
Table 81. Econolite Basic Information
Table 82. Econolite Intelligent Traffic Signal Controller Product Overview
Table 83. Econolite Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 84. Econolite Business Overview
Table 85. Econolite SWOT Analysis
Table 86. Econolite Recent Developments
Table 87. Cubic (Trafficware) Basic Information
Table 88. Cubic (Trafficware) Intelligent Traffic Signal Controller Product Overview
Table 89. Cubic (Trafficware) Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 90. Cubic (Trafficware) Business Overview
Table 91. Cubic (Trafficware) Recent Developments
Table 92. Hisense TransTech Basic Information
Table 93. Hisense TransTech Intelligent Traffic Signal Controller Product Overview
Table 94. Hisense TransTech Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 95. Hisense TransTech Business Overview
Table 96. Hisense TransTech Recent Developments
Table 97. QTC (Traffic Technologies Ltd) Basic Information
Table 98. QTC (Traffic Technologies Ltd) Intelligent Traffic Signal Controller Product Overview
Table 99. QTC (Traffic Technologies Ltd) Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 100. QTC (Traffic Technologies Ltd) Business Overview
Table 101. QTC (Traffic Technologies Ltd) Recent Developments
Table 102. Nippon Signal Basic Information
Table 103. Nippon Signal Intelligent Traffic Signal Controller Product Overview
Table 104. Nippon Signal Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 105. Nippon Signal Business Overview

Table 106. Nippon Signal Recent Developments
Table 107. Johnson Controls (Tyco Traffic and Transportation) Basic Information
Table 108. Johnson Controls (Tyco Traffic and Transportation) Intelligent Traffic Signal Controller Product Overview
Table 109. Johnson Controls (Tyco Traffic and Transportation) Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 110. Johnson Controls (Tyco Traffic and Transportation) Business Overview
Table 111. Johnson Controls (Tyco Traffic and Transportation) Recent Developments
Table 112. Nanjing Les Information Basic Information
Table 113. Nanjing Les Information Intelligent Traffic Signal Controller Product Overview
Table 114. Nanjing Les Information Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 115. Nanjing Les Information Business Overview
Table 116. Nanjing Les Information Recent Developments
Table 117. Sumitomo Electric Industries Basic Information
Table 118. Sumitomo Electric Industries Intelligent Traffic Signal Controller Product Overview
Table 119. Sumitomo Electric Industries Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 120. Sumitomo Electric Industries Business Overview
Table 121. Sumitomo Electric Industries Recent Developments
Table 122. Intelight Basic Information
Table 123. Intelight Intelligent Traffic Signal Controller Product Overview
Table 124. Intelight Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 125. Intelight Business Overview
Table 126. Intelight Recent Developments
Table 127. Kyosan Basic Information
Table 128. Kyosan Intelligent Traffic Signal Controller Product Overview
Table 129. Kyosan Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 130. Kyosan Business Overview
Table 131. Kyosan Recent Developments
Table 132. ATC Basic Information
Table 133. ATC Intelligent Traffic Signal Controller Product Overview
Table 134. ATC Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 135. ATC Business Overview
Table 136. ATC Recent Developments
Table 137. JARI Electronics Basic Information
Table 138. JARI Electronics Intelligent Traffic Signal Controller Product Overview
Table 139. JARI Electronics Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 140. JARI Electronics Business Overview
Table 141. JARI Electronics Recent Developments
Table 142. Hikvision Basic Information
Table 143. Hikvision Intelligent Traffic Signal Controller Product Overview
Table 144. Hikvision Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 145. Hikvision Business Overview
Table 146. Hikvision Recent Developments
Table 147. Dahua Technology Basic Information
Table 148. Dahua Technology Intelligent Traffic Signal Controller Product Overview
Table 149. Dahua Technology Intelligent Traffic Signal Controller Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 150. Dahua Technology Business Overview
Table 151. Dahua Technology Recent Developments
Table 152. Global Intelligent Traffic Signal Controller Sales Forecast by Region (2026-2035) & (K Units)
Table 153. Global Intelligent Traffic Signal Controller Market Size Forecast by Region (2026-2035) & (M USD)
Table 154. North America Intelligent Traffic Signal Controller Sales Forecast by Country (2026-2035) & (K Units)
Table 155. North America Intelligent Traffic Signal Controller Market Size Forecast by Country (2026-2035) & (M USD)
Table 156. Europe Intelligent Traffic Signal Controller Sales Forecast by Country (2026-2035) & (K Units)
Table 157. Europe Intelligent Traffic Signal Controller Market Size Forecast by Country (2026-2035) & (M USD)
Table 158. Asia Pacific Intelligent Traffic Signal Controller Sales Forecast by Region (2026-2035) & (K Units)
Table 159. Asia Pacific Intelligent Traffic Signal Controller Market Size Forecast by Region (2026-2035) & (M USD)
Table 160. South America Intelligent Traffic Signal Controller Sales Forecast by Country (2026-2035) & (K Units)
Table 161. South America Intelligent Traffic Signal Controller Market Size Forecast by

Country (2026-2035) & (M USD)

Table 162. Middle East and Africa Intelligent Traffic Signal Controller Sales Forecast by Country (2026-2035) & (Units)

Table 163. Middle East and Africa Intelligent Traffic Signal Controller Market Size Forecast by Country (2026-2035) & (M USD)

Table 164. Global Intelligent Traffic Signal Controller Sales Forecast by Type (2026-2035) & (K Units)

Table 165. Global Intelligent Traffic Signal Controller Market Size Forecast by Type (2026-2035) & (M USD)

Table 166. Global Intelligent Traffic Signal Controller Price Forecast by Type (2026-2035) & (USD/Unit)

Table 167. Global Intelligent Traffic Signal Controller Sales (K Units) Forecast by Application (2026-2035)

Table 168. Global Intelligent Traffic Signal Controller Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Intelligent Traffic Signal Controller
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Intelligent Traffic Signal Controller Market Size (M USD), 2025-2035
- Figure 6. Global Intelligent Traffic Signal Controller Market Size (M USD) (2020-2035)
- Figure 7. Global Intelligent Traffic Signal Controller Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Intelligent Traffic Signal Controller Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Intelligent Traffic Signal Controller Product Life Cycle
- Figure 14. Intelligent Traffic Signal Controller Sales Share by Manufacturers in 2025
- Figure 15. Global Intelligent Traffic Signal Controller Revenue Share by Manufacturers in 2025
- Figure 16. Intelligent Traffic Signal Controller Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Intelligent Traffic Signal Controller Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Intelligent Traffic Signal Controller Revenue in 2025
- Figure 19. Industry Chain Map of Intelligent Traffic Signal Controller
- Figure 20. Global Intelligent Traffic Signal Controller Market PEST Analysis
- Figure 21. Global Intelligent Traffic Signal Controller Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Intelligent Traffic Signal Controller Market Share by Type
- Figure 28. Sales Market Share of Intelligent Traffic Signal Controller by Type (2020-2025)
- Figure 29. Sales Market Share of Intelligent Traffic Signal Controller by Type in 2025

Figure 30. Market Share of Intelligent Traffic Signal Controller by Type (2020-2025)

Figure 31. Market Share of Intelligent Traffic Signal Controller by Type in 2025

Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 33. Global Intelligent Traffic Signal Controller Market Share by Application

Figure 34. Global Intelligent Traffic Signal Controller Sales Market Share by Application (2020-2025)

Figure 35. Global Intelligent Traffic Signal Controller Sales Market Share by Application in 2025

Figure 36. Global Intelligent Traffic Signal Controller Market Share by Application (2020-2025)

Figure 37. Global Intelligent Traffic Signal Controller Market Share by Application in 2025

Figure 38. Global Intelligent Traffic Signal Controller Sales Growth Rate by Application (2020-2025)

Figure 39. Global Intelligent Traffic Signal Controller Sales Market Share by Region (2020-2025)

Figure 40. Global Intelligent Traffic Signal Controller Market Size by Region (2020-2025)

Figure 41. North America Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 43. North America Intelligent Traffic Signal Controller Sales Market Share by Country in 2024

Figure 44. North America Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. North America Intelligent Traffic Signal Controller Market Size by Country in 2024

Figure 46. U.S. Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 47. U.S. Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. Canada Intelligent Traffic Signal Controller Sales (K Units) and Growth Rate (2020-2025)

Figure 49. Canada Intelligent Traffic Signal Controller Market Size (M USD) and Growth Rate (2020-2025)

Figure 50. Mexico Intelligent Traffic Signal Controller Sales (Units) and Growth Rate (2020-2025)

Figure 51. Mexico Intelligent Traffic Signal Controller Market Size (Units) and Growth

Rate (2020-2025)

Figure 52. Europe Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 53. Europe Intelligent Traffic Signal Controller Sales Market Share by Country in 2024

Figure 54. Europe Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. Europe Intelligent Traffic Signal Controller Market Size by Country in 2024

Figure 56. Germany Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 57. Germany Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. France Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Intelligent Traffic Signal Controller Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Intelligent Traffic Signal Controller Sales Market Share by Region in 2024

Figure 68. Asia Pacific Intelligent Traffic Signal Controller Market Size by Region in 2024

Figure 69. China Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Intelligent Traffic Signal Controller Sales and Growth Rate

(2020-2025) & (K Units)

Figure 72. Japan Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Intelligent Traffic Signal Controller Sales and Growth Rate (K Units)

Figure 80. South America Intelligent Traffic Signal Controller Sales Market Share by Country in 2024

Figure 81. South America Intelligent Traffic Signal Controller Market Size and Growth Rate (M USD)

Figure 82. South America Intelligent Traffic Signal Controller Market Size by Country in 2024

Figure 83. Brazil Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Intelligent Traffic Signal Controller Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Intelligent Traffic Signal Controller Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Intelligent Traffic Signal Controller Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Intelligent Traffic Signal Controller Market Size by Region in 2024

Figure 93. Saudi Arabia Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Intelligent Traffic Signal Controller Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Intelligent Traffic Signal Controller Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Intelligent Traffic Signal Controller Production Market Share by Region (2020-2025)

Figure 104. North America Intelligent Traffic Signal Controller Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Intelligent Traffic Signal Controller Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Intelligent Traffic Signal Controller Production (K Units) Growth Rate (2020-2025)

Figure 107. China Intelligent Traffic Signal Controller Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Intelligent Traffic Signal Controller Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Intelligent Traffic Signal Controller Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Intelligent Traffic Signal Controller Sales Market Share Forecast by

Type (2026-2035)

Figure 111. Global Intelligent Traffic Signal Controller Market Share Forecast by Type (2026-2035)

Figure 112. Global Intelligent Traffic Signal Controller Sales Forecast by Application (2026-2035)

Figure 113. Global Intelligent Traffic Signal Controller Market Share Forecast by Application (2026-2035)

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