

# Global Intellectual Property Rights and Royalty Management Market Research Report 2024(Status and Outlook)

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### **Abstracts**

#### Report Overview:

Intellectual property rights and royalty management software offers content companies with tools required by the organization to identify their patents, trade secrets, employee know-how and valuable assets. The software instructs the large and small enterprises about the IP rights and royalties enabling them to arrange for license fees, in the form of royalty and aids in profit share arrangements.

The Global Intellectual Property Rights and Royalty Management Market Size was estimated at USD 2220.93 million in 2023 and is projected to reach USD 6500.12 million by 2029, exhibiting a CAGR of 19.60% during the forecast period.

This report provides a deep insight into the global Intellectual Property Rights and Royalty Management market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Intellectual Property Rights and Royalty Management Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the



main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Intellectual Property Rights and Royalty Management market in any manner.

Global Intellectual Property Rights and Royalty Management Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

| Key Company          |
|----------------------|
| FADEL                |
| Vistex               |
| Klopotek             |
| Filmtrack            |
| IBM                  |
| Dependable Solutions |
| Anaqua               |
| Lecorpio             |
| Ipfolio              |
| Capgemini            |



| Oracle  |  |
|---|--|
| Market Segmentation (by Type)   |  |
| On-premise  |  |
| Cloud/Hosted  |  |
| Market Segmentation (by Application)  |  |
| Retail & Consumer Goods   |  |
| IT & Telecommunication  |  |
| Healthcare & Life Sciences  |  |
| Travel & Hospitality  |  |
| Media & Entertainment   |  |
| Government  |  |
| Publishing  |  |
| Education   |  |
| Manufacturing   |  |
| Geographic Segmentation   |  |
| North America (USA, Canada, Mexico)   |  |
| Europe (Germany, UK, France, Russia, Italy, Rest of Europe)                           |  |
| Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific) |  |
| South America (Brazil, Argentina, Columbia, Rest of South America)                    |  |



The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Intellectual Property Rights and Royalty Management Market

Overview of the regional outlook of the Intellectual Property Rights and Royalty Management Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly



Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.



#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Intellectual Property Rights and Royalty Management Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.



Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



### **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Intellectual Property Rights and Royalty Management
- 1.2 Key Market Segments
  - 1.2.1 Intellectual Property Rights and Royalty Management Segment by Type
- 1.2.2 Intellectual Property Rights and Royalty Management Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

# 2 INTELLECTUAL PROPERTY RIGHTS AND ROYALTY MANAGEMENT MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

# 3 INTELLECTUAL PROPERTY RIGHTS AND ROYALTY MANAGEMENT MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Intellectual Property Rights and Royalty Management Revenue Market Share by Company (2019-2024)
- 3.2 Intellectual Property Rights and Royalty Management Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Intellectual Property Rights and Royalty Management Market Size Sites, Area Served, Product Type
- 3.4 Intellectual Property Rights and Royalty Management Market Competitive Situation and Trends
  - 3.4.1 Intellectual Property Rights and Royalty Management Market Concentration Rate
- 3.4.2 Global 5 and 10 Largest Intellectual Property Rights and Royalty Management Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion



# 4 INTELLECTUAL PROPERTY RIGHTS AND ROYALTY MANAGEMENT VALUE CHAIN ANALYSIS

- 4.1 Intellectual Property Rights and Royalty Management Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF INTELLECTUAL PROPERTY RIGHTS AND ROYALTY MANAGEMENT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

# 6 INTELLECTUAL PROPERTY RIGHTS AND ROYALTY MANAGEMENT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Intellectual Property Rights and Royalty Management Market Size Market Share by Type (2019-2024)
- 6.3 Global Intellectual Property Rights and Royalty Management Market Size Growth Rate by Type (2019-2024)

# 7 INTELLECTUAL PROPERTY RIGHTS AND ROYALTY MANAGEMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Intellectual Property Rights and Royalty Management Market Size (M USD) by Application (2019-2024)
- 7.3 Global Intellectual Property Rights and Royalty Management Market Size Growth Rate by Application (2019-2024)

#### 8 INTELLECTUAL PROPERTY RIGHTS AND ROYALTY MANAGEMENT MARKET



#### **SEGMENTATION BY REGION**

- 8.1 Global Intellectual Property Rights and Royalty Management Market Size by Region
- 8.1.1 Global Intellectual Property Rights and Royalty Management Market Size by Region
- 8.1.2 Global Intellectual Property Rights and Royalty Management Market Size Market Share by Region
- 8.2 North America
- 8.2.1 North America Intellectual Property Rights and Royalty Management Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
- 8.3.1 Europe Intellectual Property Rights and Royalty Management Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
- 8.4.1 Asia Pacific Intellectual Property Rights and Royalty Management Market Size by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
- 8.5.1 South America Intellectual Property Rights and Royalty Management Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
- 8.6.1 Middle East and Africa Intellectual Property Rights and Royalty Management Market Size by Region
  - 8.6.2 Saudi Arabia



- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

- 9.1 FADEL
  - 9.1.1 FADEL Intellectual Property Rights and Royalty Management Basic Information
  - 9.1.2 FADEL Intellectual Property Rights and Royalty Management Product Overview
- 9.1.3 FADEL Intellectual Property Rights and Royalty Management Product Market Performance
- 9.1.4 FADEL Intellectual Property Rights and Royalty Management SWOT Analysis
- 9.1.5 FADEL Business Overview
- 9.1.6 FADEL Recent Developments
- 9.2 Vistex
  - 9.2.1 Vistex Intellectual Property Rights and Royalty Management Basic Information
  - 9.2.2 Vistex Intellectual Property Rights and Royalty Management Product Overview
- 9.2.3 Vistex Intellectual Property Rights and Royalty Management Product Market Performance
- 9.2.4 FADEL Intellectual Property Rights and Royalty Management SWOT Analysis
- 9.2.5 Vistex Business Overview
- 9.2.6 Vistex Recent Developments
- 9.3 Klopotek
- 9.3.1 Klopotek Intellectual Property Rights and Royalty Management Basic Information
- 9.3.2 Klopotek Intellectual Property Rights and Royalty Management Product

#### Overview

- 9.3.3 Klopotek Intellectual Property Rights and Royalty Management Product Market Performance
- 9.3.4 FADEL Intellectual Property Rights and Royalty Management SWOT Analysis
- 9.3.5 Klopotek Business Overview
- 9.3.6 Klopotek Recent Developments
- 9.4 Filmtrack
- 9.4.1 Filmtrack Intellectual Property Rights and Royalty Management Basic Information
- 9.4.2 Filmtrack Intellectual Property Rights and Royalty Management Product Overview
- 9.4.3 Filmtrack Intellectual Property Rights and Royalty Management Product Market Performance



- 9.4.4 Filmtrack Business Overview
- 9.4.5 Filmtrack Recent Developments
- 9.5 IBM
- 9.5.1 IBM Intellectual Property Rights and Royalty Management Basic Information
- 9.5.2 IBM Intellectual Property Rights and Royalty Management Product Overview
- 9.5.3 IBM Intellectual Property Rights and Royalty Management Product Market

#### Performance

- 9.5.4 IBM Business Overview
- 9.5.5 IBM Recent Developments
- 9.6 Dependable Solutions
- 9.6.1 Dependable Solutions Intellectual Property Rights and Royalty Management Basic Information
- 9.6.2 Dependable Solutions Intellectual Property Rights and Royalty Management Product Overview
- 9.6.3 Dependable Solutions Intellectual Property Rights and Royalty Management Product Market Performance
- 9.6.4 Dependable Solutions Business Overview
- 9.6.5 Dependable Solutions Recent Developments
- 9.7 Anaqua
  - 9.7.1 Anaqua Intellectual Property Rights and Royalty Management Basic Information
  - 9.7.2 Anaqua Intellectual Property Rights and Royalty Management Product Overview
- 9.7.3 Anaqua Intellectual Property Rights and Royalty Management Product Market Performance
  - 9.7.4 Anaqua Business Overview
  - 9.7.5 Anaqua Recent Developments
- 9.8 Lecorpio
- 9.8.1 Lecorpio Intellectual Property Rights and Royalty Management Basic Information
- 9.8.2 Lecorpio Intellectual Property Rights and Royalty Management Product Overview
- 9.8.3 Lecorpio Intellectual Property Rights and Royalty Management Product Market

#### Performance

- 9.8.4 Lecorpio Business Overview
- 9.8.5 Lecorpio Recent Developments
- 9.9 Ipfolio
- 9.9.1 Ipfolio Intellectual Property Rights and Royalty Management Basic Information
- 9.9.2 Ipfolio Intellectual Property Rights and Royalty Management Product Overview
- 9.9.3 Ipfolio Intellectual Property Rights and Royalty Management Product Market

#### Performance

- 9.9.4 Ipfolio Business Overview
- 9.9.5 Ipfolio Recent Developments



- 9.10 Capgemini
- 9.10.1 Capgemini Intellectual Property Rights and Royalty Management Basic Information
- 9.10.2 Capgemini Intellectual Property Rights and Royalty Management Product Overview
- 9.10.3 Capgemini Intellectual Property Rights and Royalty Management Product Market Performance
  - 9.10.4 Capgemini Business Overview
- 9.10.5 Capgemini Recent Developments
- 9.11 Oracle
  - 9.11.1 Oracle Intellectual Property Rights and Royalty Management Basic Information
  - 9.11.2 Oracle Intellectual Property Rights and Royalty Management Product Overview
- 9.11.3 Oracle Intellectual Property Rights and Royalty Management Product Market Performance
- 9.11.4 Oracle Business Overview
- 9.11.5 Oracle Recent Developments

# 10 INTELLECTUAL PROPERTY RIGHTS AND ROYALTY MANAGEMENT REGIONAL MARKET FORECAST

- 10.1 Global Intellectual Property Rights and Royalty Management Market Size Forecast 10.2 Global Intellectual Property Rights and Royalty Management Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Intellectual Property Rights and Royalty Management Market Size Forecast by Country
- 10.2.3 Asia Pacific Intellectual Property Rights and Royalty Management Market Size Forecast by Region
- 10.2.4 South America Intellectual Property Rights and Royalty Management Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Intellectual Property Rights and Royalty Management by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Intellectual Property Rights and Royalty Management Market Forecast by Type (2025-2030)
- 11.2 Global Intellectual Property Rights and Royalty Management Market Forecast by Application (2025-2030)



### 12 CONCLUSION AND KEY FINDINGS



### **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Intellectual Property Rights and Royalty Management Market Size Comparison by Region (M USD)
- Table 5. Global Intellectual Property Rights and Royalty Management Revenue (M USD) by Company (2019-2024)
- Table 6. Global Intellectual Property Rights and Royalty Management Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Intellectual Property Rights and Royalty Management as of 2022)
- Table 8. Company Intellectual Property Rights and Royalty Management Market Size Sites and Area Served
- Table 9. Company Intellectual Property Rights and Royalty Management Product Type
- Table 10. Global Intellectual Property Rights and Royalty Management Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Intellectual Property Rights and Royalty Management
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Intellectual Property Rights and Royalty Management Market Challenges
- Table 18. Global Intellectual Property Rights and Royalty Management Market Size by Type (M USD)
- Table 19. Global Intellectual Property Rights and Royalty Management Market Size (M USD) by Type (2019-2024)
- Table 20. Global Intellectual Property Rights and Royalty Management Market Size Share by Type (2019-2024)
- Table 21. Global Intellectual Property Rights and Royalty Management Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Intellectual Property Rights and Royalty Management Market Size by Application
- Table 23. Global Intellectual Property Rights and Royalty Management Market Size by Application (2019-2024) & (M USD)



- Table 24. Global Intellectual Property Rights and Royalty Management Market Share by Application (2019-2024)
- Table 25. Global Intellectual Property Rights and Royalty Management Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Intellectual Property Rights and Royalty Management Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Intellectual Property Rights and Royalty Management Market Size Market Share by Region (2019-2024)
- Table 28. North America Intellectual Property Rights and Royalty Management Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Intellectual Property Rights and Royalty Management Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Intellectual Property Rights and Royalty Management Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Intellectual Property Rights and Royalty Management Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Intellectual Property Rights and Royalty Management Market Size by Region (2019-2024) & (M USD)
- Table 33. FADEL Intellectual Property Rights and Royalty Management Basic Information
- Table 34. FADEL Intellectual Property Rights and Royalty Management Product Overview
- Table 35. FADEL Intellectual Property Rights and Royalty Management Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. FADEL Intellectual Property Rights and Royalty Management SWOT Analysis
- Table 37. FADEL Business Overview
- Table 38. FADEL Recent Developments
- Table 39. Vistex Intellectual Property Rights and Royalty Management Basic Information
- Table 40. Vistex Intellectual Property Rights and Royalty Management Product Overview
- Table 41. Vistex Intellectual Property Rights and Royalty Management Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. FADEL Intellectual Property Rights and Royalty Management SWOT Analysis
- Table 43. Vistex Business Overview
- Table 44. Vistex Recent Developments
- Table 45. Klopotek Intellectual Property Rights and Royalty Management Basic Information
- Table 46. Klopotek Intellectual Property Rights and Royalty Management Product



#### Overview

- Table 47. Klopotek Intellectual Property Rights and Royalty Management Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. FADEL Intellectual Property Rights and Royalty Management SWOT Analysis
- Table 49. Klopotek Business Overview
- Table 50. Klopotek Recent Developments
- Table 51. Filmtrack Intellectual Property Rights and Royalty Management Basic Information
- Table 52. Filmtrack Intellectual Property Rights and Royalty Management Product Overview
- Table 53. Filmtrack Intellectual Property Rights and Royalty Management Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. Filmtrack Business Overview
- Table 55. Filmtrack Recent Developments
- Table 56. IBM Intellectual Property Rights and Royalty Management Basic Information
- Table 57. IBM Intellectual Property Rights and Royalty Management Product Overview
- Table 58. IBM Intellectual Property Rights and Royalty Management Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. IBM Business Overview
- Table 60. IBM Recent Developments
- Table 61. Dependable Solutions Intellectual Property Rights and Royalty Management Basic Information
- Table 62. Dependable Solutions Intellectual Property Rights and Royalty Management Product Overview
- Table 63. Dependable Solutions Intellectual Property Rights and Royalty Management Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Dependable Solutions Business Overview
- Table 65. Dependable Solutions Recent Developments
- Table 66. Anaqua Intellectual Property Rights and Royalty Management Basic Information
- Table 67. Anaqua Intellectual Property Rights and Royalty Management Product Overview
- Table 68. Anaqua Intellectual Property Rights and Royalty Management Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Anaqua Business Overview
- Table 70. Anaqua Recent Developments
- Table 71. Lecorpio Intellectual Property Rights and Royalty Management Basic Information
- Table 72. Lecorpio Intellectual Property Rights and Royalty Management Product



#### Overview

Table 73. Lecorpio Intellectual Property Rights and Royalty Management Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Lecorpio Business Overview

Table 75. Lecorpio Recent Developments

Table 76. Ipfolio Intellectual Property Rights and Royalty Management Basic Information

Table 77. Ipfolio Intellectual Property Rights and Royalty Management Product Overview

Table 78. Ipfolio Intellectual Property Rights and Royalty Management Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Ipfolio Business Overview

Table 80. Ipfolio Recent Developments

Table 81. Capgemini Intellectual Property Rights and Royalty Management Basic Information

Table 82. Capgemini Intellectual Property Rights and Royalty Management Product Overview

Table 83. Capgemini Intellectual Property Rights and Royalty Management Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Capgemini Business Overview

Table 85. Capgemini Recent Developments

Table 86. Oracle Intellectual Property Rights and Royalty Management Basic Information

Table 87. Oracle Intellectual Property Rights and Royalty Management Product Overview

Table 88. Oracle Intellectual Property Rights and Royalty Management Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Oracle Business Overview

Table 90. Oracle Recent Developments

Table 91. Global Intellectual Property Rights and Royalty Management Market Size Forecast by Region (2025-2030) & (M USD)

Table 92. North America Intellectual Property Rights and Royalty Management Market Size Forecast by Country (2025-2030) & (M USD)

Table 93. Europe Intellectual Property Rights and Royalty Management Market Size Forecast by Country (2025-2030) & (M USD)

Table 94. Asia Pacific Intellectual Property Rights and Royalty Management Market Size Forecast by Region (2025-2030) & (M USD)

Table 95. South America Intellectual Property Rights and Royalty Management Market Size Forecast by Country (2025-2030) & (M USD)



Table 96. Middle East and Africa Intellectual Property Rights and Royalty Management Market Size Forecast by Country (2025-2030) & (M USD)

Table 97. Global Intellectual Property Rights and Royalty Management Market Size Forecast by Type (2025-2030) & (M USD)

Table 98. Global Intellectual Property Rights and Royalty Management Market Size Forecast by Application (2025-2030) & (M USD)



### **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Industrial Chain of Intellectual Property Rights and Royalty Management
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Intellectual Property Rights and Royalty Management Market Size (M USD), 2019-2030
- Figure 5. Global Intellectual Property Rights and Royalty Management Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Intellectual Property Rights and Royalty Management Market Size by Country (M USD)
- Figure 10. Global Intellectual Property Rights and Royalty Management Revenue Share by Company in 2023
- Figure 11. Intellectual Property Rights and Royalty Management Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Intellectual Property Rights and Royalty Management Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Intellectual Property Rights and Royalty Management Market Share by Type
- Figure 15. Market Size Share of Intellectual Property Rights and Royalty Management by Type (2019-2024)
- Figure 16. Market Size Market Share of Intellectual Property Rights and Royalty Management by Type in 2022
- Figure 17. Global Intellectual Property Rights and Royalty Management Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Intellectual Property Rights and Royalty Management Market Share by Application
- Figure 20. Global Intellectual Property Rights and Royalty Management Market Share by Application (2019-2024)
- Figure 21. Global Intellectual Property Rights and Royalty Management Market Share by Application in 2022
- Figure 22. Global Intellectual Property Rights and Royalty Management Market Size



Growth Rate by Application (2019-2024)

Figure 23. Global Intellectual Property Rights and Royalty Management Market Size Market Share by Region (2019-2024)

Figure 24. North America Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Intellectual Property Rights and Royalty Management Market Size Market Share by Country in 2023

Figure 26. U.S. Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Intellectual Property Rights and Royalty Management Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Intellectual Property Rights and Royalty Management Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Intellectual Property Rights and Royalty Management Market Size Market Share by Country in 2023

Figure 31. Germany Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Intellectual Property Rights and Royalty Management Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Intellectual Property Rights and Royalty Management Market Size Market Share by Region in 2023

Figure 38. China Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)



Figure 42. Southeast Asia Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Intellectual Property Rights and Royalty Management Market Size and Growth Rate (M USD)

Figure 44. South America Intellectual Property Rights and Royalty Management Market Size Market Share by Country in 2023

Figure 45. Brazil Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Intellectual Property Rights and Royalty Management Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Intellectual Property Rights and Royalty Management Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Intellectual Property Rights and Royalty Management Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Intellectual Property Rights and Royalty Management Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Intellectual Property Rights and Royalty Management Market Share Forecast by Type (2025-2030)

Figure 57. Global Intellectual Property Rights and Royalty Management Market Share Forecast by Application (2025-2030)



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