

Global Insurtech Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Insurtech is transforming the insurance industry with new technology to improve customer experience, simplify policy management, and increase competition.

The global Insurtech market size was estimated at USD 12210 million in 2023 and is projected to reach USD 57552.43 million by 2032, exhibiting a CAGR of 18.80% during the forecast period.

North America Insurtech market size was estimated at USD 4289.57 million in 2023, at a CAGR of 16.11% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Insurtech market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Insurtech Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Insurtech market in any manner.

Global Insurtech Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Zipari

Corvus Insurance

Wipro Limited

DXC Technology Company

Majesco

OutSystems

Damco Solutions

Octo

ControlExpert

Sureify

iSoftStone

eBaoTech

Market Segmentation (by Type)

Cloud Computing

IoT

AI

Others

Market Segmentation (by Application)

Property and Casualty

Health

Life

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Insurtech Market

Overview of the regional outlook of the Insurtech Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business

expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Insurtech Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Insurtech, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Insurtech
- 1.2 Key Market Segments
 - 1.2.1 Insurtech Segment by Type
 - 1.2.2 Insurtech Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 INSURTECH MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 INSURTECH MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Insurtech Revenue Market Share by Company (2019-2024)
- 3.2 Insurtech Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Insurtech Market Size Sites, Area Served, Product Type
- 3.4 Insurtech Market Competitive Situation and Trends
 - 3.4.1 Insurtech Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Insurtech Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 INSURTECH VALUE CHAIN ANALYSIS

- 4.1 Insurtech Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF INSURTECH MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 INSURTECH MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Insurtech Market Size Market Share by Type (2019-2024)
- 6.3 Global Insurtech Market Size Growth Rate by Type (2019-2024)

7 INSURTECH MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Insurtech Market Size (M USD) by Application (2019-2024)
- 7.3 Global Insurtech Market Size Growth Rate by Application (2019-2024)

8 INSURTECH MARKET SEGMENTATION BY REGION

- 8.1 Global Insurtech Market Size by Region
 - 8.1.1 Global Insurtech Market Size by Region
 - 8.1.2 Global Insurtech Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Insurtech Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Insurtech Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Insurtech Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Insurtech Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Insurtech Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Zipari

9.1.1 Zipari Insurtech Basic Information

9.1.2 Zipari Insurtech Product Overview

9.1.3 Zipari Insurtech Product Market Performance

9.1.4 Zipari Insurtech SWOT Analysis

9.1.5 Zipari Business Overview

9.1.6 Zipari Recent Developments

9.2 Corvus Insurance

9.2.1 Corvus Insurance Insurtech Basic Information

9.2.2 Corvus Insurance Insurtech Product Overview

9.2.3 Corvus Insurance Insurtech Product Market Performance

9.2.4 Corvus Insurance Insurtech SWOT Analysis

9.2.5 Corvus Insurance Business Overview

9.2.6 Corvus Insurance Recent Developments

9.3 Wipro Limited

9.3.1 Wipro Limited Insurtech Basic Information

9.3.2 Wipro Limited Insurtech Product Overview

- 9.3.3 Wipro Limited Insurtech Product Market Performance
- 9.3.4 Wipro Limited Insurtech SWOT Analysis
- 9.3.5 Wipro Limited Business Overview
- 9.3.6 Wipro Limited Recent Developments
- 9.4 DXC Technology Company
 - 9.4.1 DXC Technology Company Insurtech Basic Information
 - 9.4.2 DXC Technology Company Insurtech Product Overview
 - 9.4.3 DXC Technology Company Insurtech Product Market Performance
 - 9.4.4 DXC Technology Company Business Overview
 - 9.4.5 DXC Technology Company Recent Developments
- 9.5 Majesco
 - 9.5.1 Majesco Insurtech Basic Information
 - 9.5.2 Majesco Insurtech Product Overview
 - 9.5.3 Majesco Insurtech Product Market Performance
 - 9.5.4 Majesco Business Overview
 - 9.5.5 Majesco Recent Developments
- 9.6 OutSystems
 - 9.6.1 OutSystems Insurtech Basic Information
 - 9.6.2 OutSystems Insurtech Product Overview
 - 9.6.3 OutSystems Insurtech Product Market Performance
 - 9.6.4 OutSystems Business Overview
 - 9.6.5 OutSystems Recent Developments
- 9.7 Damco Solutions
 - 9.7.1 Damco Solutions Insurtech Basic Information
 - 9.7.2 Damco Solutions Insurtech Product Overview
 - 9.7.3 Damco Solutions Insurtech Product Market Performance
 - 9.7.4 Damco Solutions Business Overview
 - 9.7.5 Damco Solutions Recent Developments
- 9.8 Octo
 - 9.8.1 Octo Insurtech Basic Information
 - 9.8.2 Octo Insurtech Product Overview
 - 9.8.3 Octo Insurtech Product Market Performance
 - 9.8.4 Octo Business Overview
 - 9.8.5 Octo Recent Developments
- 9.9 ControlExpert
 - 9.9.1 ControlExpert Insurtech Basic Information
 - 9.9.2 ControlExpert Insurtech Product Overview
 - 9.9.3 ControlExpert Insurtech Product Market Performance
 - 9.9.4 ControlExpert Business Overview

- 9.9.5 ControlExpert Recent Developments
- 9.10 Sureify
 - 9.10.1 Sureify Insurtech Basic Information
 - 9.10.2 Sureify Insurtech Product Overview
 - 9.10.3 Sureify Insurtech Product Market Performance
 - 9.10.4 Sureify Business Overview
 - 9.10.5 Sureify Recent Developments
- 9.11 iSoftStone
 - 9.11.1 iSoftStone Insurtech Basic Information
 - 9.11.2 iSoftStone Insurtech Product Overview
 - 9.11.3 iSoftStone Insurtech Product Market Performance
 - 9.11.4 iSoftStone Business Overview
 - 9.11.5 iSoftStone Recent Developments
- 9.12 eBaoTech
 - 9.12.1 eBaoTech Insurtech Basic Information
 - 9.12.2 eBaoTech Insurtech Product Overview
 - 9.12.3 eBaoTech Insurtech Product Market Performance
 - 9.12.4 eBaoTech Business Overview
 - 9.12.5 eBaoTech Recent Developments

10 INSURTECH REGIONAL MARKET FORECAST

- 10.1 Global Insurtech Market Size Forecast
- 10.2 Global Insurtech Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Insurtech Market Size Forecast by Country
 - 10.2.3 Asia Pacific Insurtech Market Size Forecast by Region
 - 10.2.4 South America Insurtech Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Insurtech by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 11.1 Global Insurtech Market Forecast by Type (2025-2032)
- 11.2 Global Insurtech Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Insurtech Market Size Comparison by Region (M USD)
- Table 5. Global Insurtech Revenue (M USD) by Company (2019-2024)
- Table 6. Global Insurtech Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Insurtech as of 2022)
- Table 8. Company Insurtech Market Size Sites and Area Served
- Table 9. Company Insurtech Product Type
- Table 10. Global Insurtech Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Insurtech
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Insurtech Market Challenges
- Table 18. Global Insurtech Market Size by Type (M USD)
- Table 19. Global Insurtech Market Size (M USD) by Type (2019-2024)
- Table 20. Global Insurtech Market Size Share by Type (2019-2024)
- Table 21. Global Insurtech Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Insurtech Market Size by Application
- Table 23. Global Insurtech Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Insurtech Market Share by Application (2019-2024)
- Table 25. Global Insurtech Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Insurtech Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Insurtech Market Size Market Share by Region (2019-2024)
- Table 28. North America Insurtech Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Insurtech Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Insurtech Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Insurtech Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Insurtech Market Size by Region (2019-2024) & (M USD)
- Table 33. Zipari Insurtech Basic Information

- Table 34. Zipari Insurtech Product Overview
- Table 35. Zipari Insurtech Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. Zipari Insurtech SWOT Analysis
- Table 37. Zipari Business Overview
- Table 38. Zipari Recent Developments
- Table 39. Corvus Insurance Insurtech Basic Information
- Table 40. Corvus Insurance Insurtech Product Overview
- Table 41. Corvus Insurance Insurtech Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. Corvus Insurance Insurtech SWOT Analysis
- Table 43. Corvus Insurance Business Overview
- Table 44. Corvus Insurance Recent Developments
- Table 45. Wipro Limited Insurtech Basic Information
- Table 46. Wipro Limited Insurtech Product Overview
- Table 47. Wipro Limited Insurtech Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Wipro Limited Insurtech SWOT Analysis
- Table 49. Wipro Limited Business Overview
- Table 50. Wipro Limited Recent Developments
- Table 51. DXC Technology Company Insurtech Basic Information
- Table 52. DXC Technology Company Insurtech Product Overview
- Table 53. DXC Technology Company Insurtech Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. DXC Technology Company Business Overview
- Table 55. DXC Technology Company Recent Developments
- Table 56. Majesco Insurtech Basic Information
- Table 57. Majesco Insurtech Product Overview
- Table 58. Majesco Insurtech Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Majesco Business Overview
- Table 60. Majesco Recent Developments
- Table 61. OutSystems Insurtech Basic Information
- Table 62. OutSystems Insurtech Product Overview
- Table 63. OutSystems Insurtech Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. OutSystems Business Overview
- Table 65. OutSystems Recent Developments
- Table 66. Damco Solutions Insurtech Basic Information
- Table 67. Damco Solutions Insurtech Product Overview
- Table 68. Damco Solutions Insurtech Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Damco Solutions Business Overview
- Table 70. Damco Solutions Recent Developments

- Table 71. Octo Insurtech Basic Information
- Table 72. Octo Insurtech Product Overview
- Table 73. Octo Insurtech Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Octo Business Overview
- Table 75. Octo Recent Developments
- Table 76. ControlExpert Insurtech Basic Information
- Table 77. ControlExpert Insurtech Product Overview
- Table 78. ControlExpert Insurtech Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. ControlExpert Business Overview
- Table 80. ControlExpert Recent Developments
- Table 81. Sureify Insurtech Basic Information
- Table 82. Sureify Insurtech Product Overview
- Table 83. Sureify Insurtech Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Sureify Business Overview
- Table 85. Sureify Recent Developments
- Table 86. iSoftStone Insurtech Basic Information
- Table 87. iSoftStone Insurtech Product Overview
- Table 88. iSoftStone Insurtech Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. iSoftStone Business Overview
- Table 90. iSoftStone Recent Developments
- Table 91. eBaoTech Insurtech Basic Information
- Table 92. eBaoTech Insurtech Product Overview
- Table 93. eBaoTech Insurtech Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. eBaoTech Business Overview
- Table 95. eBaoTech Recent Developments
- Table 96. Global Insurtech Market Size Forecast by Region (2025-2032) & (M USD)
- Table 97. North America Insurtech Market Size Forecast by Country (2025-2032) & (M USD)
- Table 98. Europe Insurtech Market Size Forecast by Country (2025-2032) & (M USD)
- Table 99. Asia Pacific Insurtech Market Size Forecast by Region (2025-2032) & (M USD)
- Table 100. South America Insurtech Market Size Forecast by Country (2025-2032) & (M USD)
- Table 101. Middle East and Africa Insurtech Market Size Forecast by Country (2025-2032) & (M USD)
- Table 102. Global Insurtech Market Size Forecast by Type (2025-2032) & (M USD)
- Table 103. Global Insurtech Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Insurtech

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Insurtech Market Size (M USD), 2019-2032

Figure 5. Global Insurtech Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Insurtech Market Size by Country (M USD)

Figure 10. Global Insurtech Revenue Share by Company in 2023

Figure 11. Insurtech Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Insurtech Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Insurtech Market Share by Type

Figure 15. Market Size Share of Insurtech by Type (2019-2024)

Figure 16. Market Size Market Share of Insurtech by Type in 2022

Figure 17. Global Insurtech Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Insurtech Market Share by Application

Figure 20. Global Insurtech Market Share by Application (2019-2024)

Figure 21. Global Insurtech Market Share by Application in 2022

Figure 22. Global Insurtech Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Insurtech Market Size Market Share by Region (2019-2024)

Figure 24. North America Insurtech Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Insurtech Market Size Market Share by Country in 2023

Figure 26. U.S. Insurtech Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Insurtech Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Insurtech Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Insurtech Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Insurtech Market Size Market Share by Country in 2023

Figure 31. Germany Insurtech Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Insurtech Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Insurtech Market Size and Growth Rate (2019-2024) & (M USD)

- Figure 34. Italy Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 35. Russia Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 36. Asia Pacific Insurtech Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific Insurtech Market Size Market Share by Region in 2023
- Figure 38. China Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 39. Japan Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 40. South Korea Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 41. India Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 42. Southeast Asia Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 43. South America Insurtech Market Size and Growth Rate (M USD)
- Figure 44. South America Insurtech Market Size Market Share by Country in 2023
- Figure 45. Brazil Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 46. Argentina Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 47. Columbia Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 48. Middle East and Africa Insurtech Market Size and Growth Rate (M USD)
- Figure 49. Middle East and Africa Insurtech Market Size Market Share by Region in 2023
- Figure 50. Saudi Arabia Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 51. UAE Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 52. Egypt Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 53. Nigeria Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 54. South Africa Insurtech Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 55. Global Insurtech Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 56. Global Insurtech Market Share Forecast by Type (2025-2032)
- Figure 57. Global Insurtech Market Share Forecast by Application (2025-2032)

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