

# Global Insurance Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Insurance is a business that provides coverage, in the form of compensation resulting from loss, damages, injury, treatment or hardship in exchange for premium payments. The company calculates the risk of occurrence then determines the cost to replace (pay for) the loss to determine the premium amount.

The Global Insurance Market Size was estimated at USD 6224.85 million in 2023 and is projected to reach USD 8534.38 million by 2029, exhibiting a CAGR of 5.40% during the forecast period.

This report provides a deep insight into the global Insurance market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Insurance Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Insurance market in any manner.

## Global Insurance Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Allianz

AXA

Generali

Ping An Insurance

China Life Insurance

Prudential PLC

Munich Re

Zurich Insurance

Nippon Life Insurance

Japan Post Holdings

Berkshire Hathaway

Metlife

Manulife Financial

CPIC

Chubb

AIG

Aviva

Allstate

Swiss RE

Prudential Financial

Travelers

AIA

Aflac

Legal & General

Market Segmentation (by Type)

Life Insurance

Non-Life Insurance

Market Segmentation (by Application)

Agency

Brokers

Bancassurance

Digital and Direct Channels

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Insurance Market

Overview of the regional outlook of the Insurance Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

## 6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Insurance Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Insurance

1.2 Key Market Segments

1.2.1 Insurance Segment by Type

1.2.2 Insurance Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 INSURANCE MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 INSURANCE MARKET COMPETITIVE LANDSCAPE**

3.1 Global Insurance Revenue Market Share by Company (2019-2024)

3.2 Insurance Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Insurance Market Size Sites, Area Served, Product Type

3.4 Insurance Market Competitive Situation and Trends

3.4.1 Insurance Market Concentration Rate

3.4.2 Global 5 and 10 Largest Insurance Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 INSURANCE VALUE CHAIN ANALYSIS**

4.1 Insurance Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF INSURANCE MARKET**



- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 INSURANCE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Insurance Market Size Market Share by Type (2019-2024)
- 6.3 Global Insurance Market Size Growth Rate by Type (2019-2024)

## **7 INSURANCE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Insurance Market Size (M USD) by Application (2019-2024)
- 7.3 Global Insurance Market Size Growth Rate by Application (2019-2024)

## **8 INSURANCE MARKET SEGMENTATION BY REGION**

- 8.1 Global Insurance Market Size by Region
  - 8.1.1 Global Insurance Market Size by Region
  - 8.1.2 Global Insurance Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Insurance Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Insurance Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Insurance Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Insurance Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Insurance Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Allianz

#### 9.1.1 Allianz Insurance Basic Information

#### 9.1.2 Allianz Insurance Product Overview

#### 9.1.3 Allianz Insurance Product Market Performance

#### 9.1.4 Allianz Insurance SWOT Analysis

#### 9.1.5 Allianz Business Overview

#### 9.1.6 Allianz Recent Developments

### 9.2 AXA

#### 9.2.1 AXA Insurance Basic Information

#### 9.2.2 AXA Insurance Product Overview

#### 9.2.3 AXA Insurance Product Market Performance

#### 9.2.4 Allianz Insurance SWOT Analysis

#### 9.2.5 AXA Business Overview

#### 9.2.6 AXA Recent Developments

### 9.3 Generali

#### 9.3.1 Generali Insurance Basic Information

#### 9.3.2 Generali Insurance Product Overview

- 9.3.3 Generali Insurance Product Market Performance
- 9.3.4 Allianz Insurance SWOT Analysis
- 9.3.5 Generali Business Overview
- 9.3.6 Generali Recent Developments
- 9.4 Ping An Insurance
  - 9.4.1 Ping An Insurance Insurance Basic Information
  - 9.4.2 Ping An Insurance Insurance Product Overview
  - 9.4.3 Ping An Insurance Insurance Product Market Performance
  - 9.4.4 Ping An Insurance Business Overview
  - 9.4.5 Ping An Insurance Recent Developments
- 9.5 China Life Insurance
  - 9.5.1 China Life Insurance Insurance Basic Information
  - 9.5.2 China Life Insurance Insurance Product Overview
  - 9.5.3 China Life Insurance Insurance Product Market Performance
  - 9.5.4 China Life Insurance Business Overview
  - 9.5.5 China Life Insurance Recent Developments
- 9.6 Prudential PLC
  - 9.6.1 Prudential PLC Insurance Basic Information
  - 9.6.2 Prudential PLC Insurance Product Overview
  - 9.6.3 Prudential PLC Insurance Product Market Performance
  - 9.6.4 Prudential PLC Business Overview
  - 9.6.5 Prudential PLC Recent Developments
- 9.7 Munich Re
  - 9.7.1 Munich Re Insurance Basic Information
  - 9.7.2 Munich Re Insurance Product Overview
  - 9.7.3 Munich Re Insurance Product Market Performance
  - 9.7.4 Munich Re Business Overview
  - 9.7.5 Munich Re Recent Developments
- 9.8 Zurich Insurance
  - 9.8.1 Zurich Insurance Insurance Basic Information
  - 9.8.2 Zurich Insurance Insurance Product Overview
  - 9.8.3 Zurich Insurance Insurance Product Market Performance
  - 9.8.4 Zurich Insurance Business Overview
  - 9.8.5 Zurich Insurance Recent Developments
- 9.9 Nippon Life Insurance
  - 9.9.1 Nippon Life Insurance Insurance Basic Information
  - 9.9.2 Nippon Life Insurance Insurance Product Overview
  - 9.9.3 Nippon Life Insurance Insurance Product Market Performance
  - 9.9.4 Nippon Life Insurance Business Overview

- 9.9.5 Nippon Life Insurance Recent Developments
- 9.10 Japan Post Holdings
  - 9.10.1 Japan Post Holdings Insurance Basic Information
  - 9.10.2 Japan Post Holdings Insurance Product Overview
  - 9.10.3 Japan Post Holdings Insurance Product Market Performance
  - 9.10.4 Japan Post Holdings Business Overview
  - 9.10.5 Japan Post Holdings Recent Developments
- 9.11 Berkshire Hathaway
  - 9.11.1 Berkshire Hathaway Insurance Basic Information
  - 9.11.2 Berkshire Hathaway Insurance Product Overview
  - 9.11.3 Berkshire Hathaway Insurance Product Market Performance
  - 9.11.4 Berkshire Hathaway Business Overview
  - 9.11.5 Berkshire Hathaway Recent Developments
- 9.12 Metlife
  - 9.12.1 Metlife Insurance Basic Information
  - 9.12.2 Metlife Insurance Product Overview
  - 9.12.3 Metlife Insurance Product Market Performance
  - 9.12.4 Metlife Business Overview
  - 9.12.5 Metlife Recent Developments
- 9.13 Manulife Financial
  - 9.13.1 Manulife Financial Insurance Basic Information
  - 9.13.2 Manulife Financial Insurance Product Overview
  - 9.13.3 Manulife Financial Insurance Product Market Performance
  - 9.13.4 Manulife Financial Business Overview
  - 9.13.5 Manulife Financial Recent Developments
- 9.14 CPIC
  - 9.14.1 CPIC Insurance Basic Information
  - 9.14.2 CPIC Insurance Product Overview
  - 9.14.3 CPIC Insurance Product Market Performance
  - 9.14.4 CPIC Business Overview
  - 9.14.5 CPIC Recent Developments
- 9.15 Chubb
  - 9.15.1 Chubb Insurance Basic Information
  - 9.15.2 Chubb Insurance Product Overview
  - 9.15.3 Chubb Insurance Product Market Performance
  - 9.15.4 Chubb Business Overview
  - 9.15.5 Chubb Recent Developments
- 9.16 AIG
  - 9.16.1 AIG Insurance Basic Information

- 9.16.2 AIG Insurance Product Overview
- 9.16.3 AIG Insurance Product Market Performance
- 9.16.4 AIG Business Overview
- 9.16.5 AIG Recent Developments
- 9.17 Aviva
  - 9.17.1 Aviva Insurance Basic Information
  - 9.17.2 Aviva Insurance Product Overview
  - 9.17.3 Aviva Insurance Product Market Performance
  - 9.17.4 Aviva Business Overview
  - 9.17.5 Aviva Recent Developments
- 9.18 Allstate
  - 9.18.1 Allstate Insurance Basic Information
  - 9.18.2 Allstate Insurance Product Overview
  - 9.18.3 Allstate Insurance Product Market Performance
  - 9.18.4 Allstate Business Overview
  - 9.18.5 Allstate Recent Developments
- 9.19 Swiss RE
  - 9.19.1 Swiss RE Insurance Basic Information
  - 9.19.2 Swiss RE Insurance Product Overview
  - 9.19.3 Swiss RE Insurance Product Market Performance
  - 9.19.4 Swiss RE Business Overview
  - 9.19.5 Swiss RE Recent Developments
- 9.20 Prudential Financial
  - 9.20.1 Prudential Financial Insurance Basic Information
  - 9.20.2 Prudential Financial Insurance Product Overview
  - 9.20.3 Prudential Financial Insurance Product Market Performance
  - 9.20.4 Prudential Financial Business Overview
  - 9.20.5 Prudential Financial Recent Developments
- 9.21 Travelers
  - 9.21.1 Travelers Insurance Basic Information
  - 9.21.2 Travelers Insurance Product Overview
  - 9.21.3 Travelers Insurance Product Market Performance
  - 9.21.4 Travelers Business Overview
  - 9.21.5 Travelers Recent Developments
- 9.22 AIA
  - 9.22.1 AIA Insurance Basic Information
  - 9.22.2 AIA Insurance Product Overview
  - 9.22.3 AIA Insurance Product Market Performance
  - 9.22.4 AIA Business Overview

#### 9.22.5 AIA Recent Developments

### 9.23 Aflac

#### 9.23.1 Aflac Insurance Basic Information

#### 9.23.2 Aflac Insurance Product Overview

#### 9.23.3 Aflac Insurance Product Market Performance

#### 9.23.4 Aflac Business Overview

#### 9.23.5 Aflac Recent Developments

### 9.24 Legal and General

#### 9.24.1 Legal and General Insurance Basic Information

#### 9.24.2 Legal and General Insurance Product Overview

#### 9.24.3 Legal and General Insurance Product Market Performance

#### 9.24.4 Legal and General Business Overview

#### 9.24.5 Legal and General Recent Developments

## **10 INSURANCE REGIONAL MARKET FORECAST**

### 10.1 Global Insurance Market Size Forecast

### 10.2 Global Insurance Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Insurance Market Size Forecast by Country

#### 10.2.3 Asia Pacific Insurance Market Size Forecast by Region

#### 10.2.4 South America Insurance Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Insurance by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Insurance Market Forecast by Type (2025-2030)

### 11.2 Global Insurance Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Insurance Market Size Comparison by Region (M USD)
- Table 5. Global Insurance Revenue (M USD) by Company (2019-2024)
- Table 6. Global Insurance Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Insurance as of 2022)
- Table 8. Company Insurance Market Size Sites and Area Served
- Table 9. Company Insurance Product Type
- Table 10. Global Insurance Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Insurance
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Insurance Market Challenges
- Table 18. Global Insurance Market Size by Type (M USD)
- Table 19. Global Insurance Market Size (M USD) by Type (2019-2024)
- Table 20. Global Insurance Market Size Share by Type (2019-2024)
- Table 21. Global Insurance Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Insurance Market Size by Application
- Table 23. Global Insurance Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Insurance Market Share by Application (2019-2024)
- Table 25. Global Insurance Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Insurance Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Insurance Market Size Market Share by Region (2019-2024)
- Table 28. North America Insurance Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Insurance Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Insurance Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Insurance Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Insurance Market Size by Region (2019-2024) & (M USD)
- Table 33. Allianz Insurance Basic Information



- Table 34. Allianz Insurance Product Overview
- Table 35. Allianz Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. Allianz Insurance SWOT Analysis
- Table 37. Allianz Business Overview
- Table 38. Allianz Recent Developments
- Table 39. AXA Insurance Basic Information
- Table 40. AXA Insurance Product Overview
- Table 41. AXA Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. Allianz Insurance SWOT Analysis
- Table 43. AXA Business Overview
- Table 44. AXA Recent Developments
- Table 45. Generali Insurance Basic Information
- Table 46. Generali Insurance Product Overview
- Table 47. Generali Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Allianz Insurance SWOT Analysis
- Table 49. Generali Business Overview
- Table 50. Generali Recent Developments
- Table 51. Ping An Insurance Insurance Basic Information
- Table 52. Ping An Insurance Insurance Product Overview
- Table 53. Ping An Insurance Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. Ping An Insurance Business Overview
- Table 55. Ping An Insurance Recent Developments
- Table 56. China Life Insurance Insurance Basic Information
- Table 57. China Life Insurance Insurance Product Overview
- Table 58. China Life Insurance Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. China Life Insurance Business Overview
- Table 60. China Life Insurance Recent Developments
- Table 61. Prudential PLC Insurance Basic Information
- Table 62. Prudential PLC Insurance Product Overview
- Table 63. Prudential PLC Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Prudential PLC Business Overview
- Table 65. Prudential PLC Recent Developments
- Table 66. Munich Re Insurance Basic Information
- Table 67. Munich Re Insurance Product Overview
- Table 68. Munich Re Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Munich Re Business Overview
- Table 70. Munich Re Recent Developments



- Table 71. Zurich Insurance Insurance Basic Information
- Table 72. Zurich Insurance Insurance Product Overview
- Table 73. Zurich Insurance Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Zurich Insurance Business Overview
- Table 75. Zurich Insurance Recent Developments
- Table 76. Nippon Life Insurance Insurance Basic Information
- Table 77. Nippon Life Insurance Insurance Product Overview
- Table 78. Nippon Life Insurance Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Nippon Life Insurance Business Overview
- Table 80. Nippon Life Insurance Recent Developments
- Table 81. Japan Post Holdings Insurance Basic Information
- Table 82. Japan Post Holdings Insurance Product Overview
- Table 83. Japan Post Holdings Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Japan Post Holdings Business Overview
- Table 85. Japan Post Holdings Recent Developments
- Table 86. Berkshire Hathaway Insurance Basic Information
- Table 87. Berkshire Hathaway Insurance Product Overview
- Table 88. Berkshire Hathaway Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Berkshire Hathaway Business Overview
- Table 90. Berkshire Hathaway Recent Developments
- Table 91. Metlife Insurance Basic Information
- Table 92. Metlife Insurance Product Overview
- Table 93. Metlife Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Metlife Business Overview
- Table 95. Metlife Recent Developments
- Table 96. Manulife Financial Insurance Basic Information
- Table 97. Manulife Financial Insurance Product Overview
- Table 98. Manulife Financial Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Manulife Financial Business Overview
- Table 100. Manulife Financial Recent Developments
- Table 101. CPIC Insurance Basic Information
- Table 102. CPIC Insurance Product Overview
- Table 103. CPIC Insurance Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. CPIC Business Overview
- Table 105. CPIC Recent Developments

Table 106. Chubb Insurance Basic Information

Table 107. Chubb Insurance Product Overview

Table 108. Chubb Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Chubb Business Overview

Table 110. Chubb Recent Developments

Table 111. AIG Insurance Basic Information

Table 112. AIG Insurance Product Overview

Table 113. AIG Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 114. AIG Business Overview

Table 115. AIG Recent Developments

Table 116. Aviva Insurance Basic Information

Table 117. Aviva Insurance Product Overview

Table 118. Aviva Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Aviva Business Overview

Table 120. Aviva Recent Developments

Table 121. Allstate Insurance Basic Information

Table 122. Allstate Insurance Product Overview

Table 123. Allstate Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Allstate Business Overview

Table 125. Allstate Recent Developments

Table 126. Swiss RE Insurance Basic Information

Table 127. Swiss RE Insurance Product Overview

Table 128. Swiss RE Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Swiss RE Business Overview

Table 130. Swiss RE Recent Developments

Table 131. Prudential Financial Insurance Basic Information

Table 132. Prudential Financial Insurance Product Overview

Table 133. Prudential Financial Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Prudential Financial Business Overview

Table 135. Prudential Financial Recent Developments

Table 136. Travelers Insurance Basic Information

Table 137. Travelers Insurance Product Overview

Table 138. Travelers Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 139. Travelers Business Overview

Table 140. Travelers Recent Developments

Table 141. AIA Insurance Basic Information

Table 142. AIA Insurance Product Overview

Table 143. AIA Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 144. AIA Business Overview

Table 145. AIA Recent Developments

Table 146. Aflac Insurance Basic Information

Table 147. Aflac Insurance Product Overview

Table 148. Aflac Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 149. Aflac Business Overview

Table 150. Aflac Recent Developments

Table 151. Legal and General Insurance Basic Information

Table 152. Legal and General Insurance Product Overview

Table 153. Legal and General Insurance Revenue (M USD) and Gross Margin (2019-2024)

Table 154. Legal and General Business Overview

Table 155. Legal and General Recent Developments

Table 156. Global Insurance Market Size Forecast by Region (2025-2030) & (M USD)

Table 157. North America Insurance Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Europe Insurance Market Size Forecast by Country (2025-2030) & (M USD)

Table 159. Asia Pacific Insurance Market Size Forecast by Region (2025-2030) & (M USD)

Table 160. South America Insurance Market Size Forecast by Country (2025-2030) & (M USD)

Table 161. Middle East and Africa Insurance Market Size Forecast by Country (2025-2030) & (M USD)

Table 162. Global Insurance Market Size Forecast by Type (2025-2030) & (M USD)

Table 163. Global Insurance Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Insurance
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Insurance Market Size (M USD), 2019-2030
- Figure 5. Global Insurance Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Insurance Market Size by Country (M USD)
- Figure 10. Global Insurance Revenue Share by Company in 2023
- Figure 11. Insurance Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Insurance Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Insurance Market Share by Type
- Figure 15. Market Size Share of Insurance by Type (2019-2024)
- Figure 16. Market Size Market Share of Insurance by Type in 2022
- Figure 17. Global Insurance Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Insurance Market Share by Application
- Figure 20. Global Insurance Market Share by Application (2019-2024)
- Figure 21. Global Insurance Market Share by Application in 2022
- Figure 22. Global Insurance Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Insurance Market Size Market Share by Region (2019-2024)
- Figure 24. North America Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Insurance Market Size Market Share by Country in 2023
- Figure 26. U.S. Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Insurance Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Insurance Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 30. Europe Insurance Market Size Market Share by Country in 2023
- Figure 31. Germany Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 32. France Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 33. U.K. Insurance Market Size and Growth Rate (2019-2024) & (M USD)

- Figure 34. Italy Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 35. Russia Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 36. Asia Pacific Insurance Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific Insurance Market Size Market Share by Region in 2023
- Figure 38. China Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 39. Japan Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 40. South Korea Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 41. India Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 42. Southeast Asia Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 43. South America Insurance Market Size and Growth Rate (M USD)
- Figure 44. South America Insurance Market Size Market Share by Country in 2023
- Figure 45. Brazil Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 46. Argentina Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 47. Columbia Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 48. Middle East and Africa Insurance Market Size and Growth Rate (M USD)
- Figure 49. Middle East and Africa Insurance Market Size Market Share by Region in 2023
- Figure 50. Saudi Arabia Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 51. UAE Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 52. Egypt Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 53. Nigeria Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 54. South Africa Insurance Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 55. Global Insurance Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 56. Global Insurance Market Share Forecast by Type (2025-2030)
- Figure 57. Global Insurance Market Share Forecast by Application (2025-2030)

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