

Global Insulating Oil Market Research Report 2025(Status and Outlook)

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Abstracts

Insulating oil in an electrical power transformer is commonly known as transformer oil. It is normally obtained by fractional distillation and subsequent treatment of crude petroleum. That is why this oil is also known as mineral insulating oil. Transformer oil serves mainly two purposes one it is liquid insulation in electrical power transformer and two it dissipates heat of the transformer oil. acts as coolant. In addition to these, this oil serves other two purposes, it helps to preserve the core and winding as these are fully immersed inside oil and another important purpose of this oil is, it prevents direct contact of atmospheric oxygen with cellulose made paper insulation of windings, which is susceptible to oxidation.

The global Insulating Oil market size was estimated at USD 2750.45 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.03% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Insulating Oil market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Insulating

Oil market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Insulating Oil market.

Global Insulating Oil Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Nynas
Petrochina
Ergon
Apar Industry
CNOOC
Shell
Sinopec
Savita Oil
Calumet
Engen Petroleum
Valvoline
Jiangsu Gaoke
Raj Petro Specialties

Jiangsu Shuangjiang
Hydrodec
Cargill
Dow Corning

Market Segmentation (by Type)

Mineral Oil-based Insulating Oil
Silicone-based Insulating Oil
Synthetic Oil-based Insulating Oil

Market Segmentation (by Application)

Ordinary Transformer
EHV Transformer

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Insulating Oil Market

Overview of the regional outlook of the Insulating Oil Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Insulating Oil Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Insulating Oil, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Insulating Oil

1.2 Key Market Segments

1.2.1 Insulating Oil Segment by Type

1.2.2 Insulating Oil Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 INSULATING OIL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Insulating Oil Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Insulating Oil Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 INSULATING OIL MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Insulating Oil Product Life Cycle

3.3 Global Insulating Oil Sales by Manufacturers (2020-2025)

3.4 Global Insulating Oil Revenue Market Share by Manufacturers (2020-2025)

3.5 Insulating Oil Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Insulating Oil Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Insulating Oil Market Competitive Situation and Trends

3.8.1 Insulating Oil Market Concentration Rate

3.8.2 Global 5 and 10 Largest Insulating Oil Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 INSULATING OIL INDUSTRY CHAIN ANALYSIS

- 4.1 Insulating Oil Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF INSULATING OIL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Insulating Oil Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Insulating Oil Market
- 5.7 ESG Ratings of Leading Companies

6 INSULATING OIL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Insulating Oil Sales Market Share by Type (2020-2025)
- 6.3 Global Insulating Oil Market Size Market Share by Type (2020-2025)
- 6.4 Global Insulating Oil Price by Type (2020-2025)

7 INSULATING OIL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Insulating Oil Market Sales by Application (2020-2025)
- 7.3 Global Insulating Oil Market Size (M USD) by Application (2020-2025)
- 7.4 Global Insulating Oil Sales Growth Rate by Application (2020-2025)

8 INSULATING OIL MARKET SALES BY REGION

8.1 Global Insulating Oil Sales by Region

8.1.1 Global Insulating Oil Sales by Region

8.1.2 Global Insulating Oil Sales Market Share by Region

8.2 Global Insulating Oil Market Size by Region

8.2.1 Global Insulating Oil Market Size by Region

8.2.2 Global Insulating Oil Market Size Market Share by Region

8.3 North America

8.3.1 North America Insulating Oil Sales by Country

8.3.2 North America Insulating Oil Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Insulating Oil Sales by Country

8.4.2 Europe Insulating Oil Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Insulating Oil Sales by Region

8.5.2 Asia Pacific Insulating Oil Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Insulating Oil Sales by Country

8.6.2 South America Insulating Oil Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Insulating Oil Sales by Region

8.7.2 Middle East and Africa Insulating Oil Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 INSULATING OIL MARKET PRODUCTION BY REGION

9.1 Global Production of Insulating Oil by Region(2020-2025)

9.2 Global Insulating Oil Revenue Market Share by Region (2020-2025)

9.3 Global Insulating Oil Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Insulating Oil Production

9.4.1 North America Insulating Oil Production Growth Rate (2020-2025)

9.4.2 North America Insulating Oil Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Insulating Oil Production

9.5.1 Europe Insulating Oil Production Growth Rate (2020-2025)

9.5.2 Europe Insulating Oil Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Insulating Oil Production (2020-2025)

9.6.1 Japan Insulating Oil Production Growth Rate (2020-2025)

9.6.2 Japan Insulating Oil Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Insulating Oil Production (2020-2025)

9.7.1 China Insulating Oil Production Growth Rate (2020-2025)

9.7.2 China Insulating Oil Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Nynas

10.1.1 Nynas Basic Information

10.1.2 Nynas Insulating Oil Product Overview

10.1.3 Nynas Insulating Oil Product Market Performance

10.1.4 Nynas Business Overview

10.1.5 Nynas SWOT Analysis

10.1.6 Nynas Recent Developments

10.2 Petrochina

10.2.1 Petrochina Basic Information

10.2.2 Petrochina Insulating Oil Product Overview

10.2.3 Petrochina Insulating Oil Product Market Performance

- 10.2.4 Petrochina Business Overview
- 10.2.5 Petrochina SWOT Analysis
- 10.2.6 Petrochina Recent Developments
- 10.3 Ergon
 - 10.3.1 Ergon Basic Information
 - 10.3.2 Ergon Insulating Oil Product Overview
 - 10.3.3 Ergon Insulating Oil Product Market Performance
 - 10.3.4 Ergon Business Overview
 - 10.3.5 Ergon SWOT Analysis
 - 10.3.6 Ergon Recent Developments
- 10.4 Apar Industry
 - 10.4.1 Apar Industry Basic Information
 - 10.4.2 Apar Industry Insulating Oil Product Overview
 - 10.4.3 Apar Industry Insulating Oil Product Market Performance
 - 10.4.4 Apar Industry Business Overview
 - 10.4.5 Apar Industry Recent Developments
- 10.5 CNOOC
 - 10.5.1 CNOOC Basic Information
 - 10.5.2 CNOOC Insulating Oil Product Overview
 - 10.5.3 CNOOC Insulating Oil Product Market Performance
 - 10.5.4 CNOOC Business Overview
 - 10.5.5 CNOOC Recent Developments
- 10.6 Shell
 - 10.6.1 Shell Basic Information
 - 10.6.2 Shell Insulating Oil Product Overview
 - 10.6.3 Shell Insulating Oil Product Market Performance
 - 10.6.4 Shell Business Overview
 - 10.6.5 Shell Recent Developments
- 10.7 Sinopec
 - 10.7.1 Sinopec Basic Information
 - 10.7.2 Sinopec Insulating Oil Product Overview
 - 10.7.3 Sinopec Insulating Oil Product Market Performance
 - 10.7.4 Sinopec Business Overview
 - 10.7.5 Sinopec Recent Developments
- 10.8 Savita Oil
 - 10.8.1 Savita Oil Basic Information
 - 10.8.2 Savita Oil Insulating Oil Product Overview
 - 10.8.3 Savita Oil Insulating Oil Product Market Performance
 - 10.8.4 Savita Oil Business Overview

- 10.8.5 Savita Oil Recent Developments
- 10.9 Calumet
 - 10.9.1 Calumet Basic Information
 - 10.9.2 Calumet Insulating Oil Product Overview
 - 10.9.3 Calumet Insulating Oil Product Market Performance
 - 10.9.4 Calumet Business Overview
 - 10.9.5 Calumet Recent Developments
- 10.10 Engen Petroleum
 - 10.10.1 Engen Petroleum Basic Information
 - 10.10.2 Engen Petroleum Insulating Oil Product Overview
 - 10.10.3 Engen Petroleum Insulating Oil Product Market Performance
 - 10.10.4 Engen Petroleum Business Overview
 - 10.10.5 Engen Petroleum Recent Developments
- 10.11 Valvoline
 - 10.11.1 Valvoline Basic Information
 - 10.11.2 Valvoline Insulating Oil Product Overview
 - 10.11.3 Valvoline Insulating Oil Product Market Performance
 - 10.11.4 Valvoline Business Overview
 - 10.11.5 Valvoline Recent Developments
- 10.12 Jiangsu Gaoke
 - 10.12.1 Jiangsu Gaoke Basic Information
 - 10.12.2 Jiangsu Gaoke Insulating Oil Product Overview
 - 10.12.3 Jiangsu Gaoke Insulating Oil Product Market Performance
 - 10.12.4 Jiangsu Gaoke Business Overview
 - 10.12.5 Jiangsu Gaoke Recent Developments
- 10.13 Raj Petro Specialties
 - 10.13.1 Raj Petro Specialties Basic Information
 - 10.13.2 Raj Petro Specialties Insulating Oil Product Overview
 - 10.13.3 Raj Petro Specialties Insulating Oil Product Market Performance
 - 10.13.4 Raj Petro Specialties Business Overview
 - 10.13.5 Raj Petro Specialties Recent Developments
- 10.14 Jiangsu Shuangjiang
 - 10.14.1 Jiangsu Shuangjiang Basic Information
 - 10.14.2 Jiangsu Shuangjiang Insulating Oil Product Overview
 - 10.14.3 Jiangsu Shuangjiang Insulating Oil Product Market Performance
 - 10.14.4 Jiangsu Shuangjiang Business Overview
 - 10.14.5 Jiangsu Shuangjiang Recent Developments
- 10.15 Hydrodec
 - 10.15.1 Hydrodec Basic Information

- 10.15.2 Hydrodec Insulating Oil Product Overview
- 10.15.3 Hydrodec Insulating Oil Product Market Performance
- 10.15.4 Hydrodec Business Overview
- 10.15.5 Hydrodec Recent Developments
- 10.16 Cargill
 - 10.16.1 Cargill Basic Information
 - 10.16.2 Cargill Insulating Oil Product Overview
 - 10.16.3 Cargill Insulating Oil Product Market Performance
 - 10.16.4 Cargill Business Overview
 - 10.16.5 Cargill Recent Developments
- 10.17 Dow Corning
 - 10.17.1 Dow Corning Basic Information
 - 10.17.2 Dow Corning Insulating Oil Product Overview
 - 10.17.3 Dow Corning Insulating Oil Product Market Performance
 - 10.17.4 Dow Corning Business Overview
 - 10.17.5 Dow Corning Recent Developments

11 INSULATING OIL MARKET FORECAST BY REGION

- 11.1 Global Insulating Oil Market Size Forecast
- 11.2 Global Insulating Oil Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Insulating Oil Market Size Forecast by Country
 - 11.2.3 Asia Pacific Insulating Oil Market Size Forecast by Region
 - 11.2.4 South America Insulating Oil Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Insulating Oil by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Insulating Oil Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Insulating Oil by Type (2026-2033)
 - 12.1.2 Global Insulating Oil Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Insulating Oil by Type (2026-2033)
- 12.2 Global Insulating Oil Market Forecast by Application (2026-2033)
 - 12.2.1 Global Insulating Oil Sales (K MT) Forecast by Application
 - 12.2.2 Global Insulating Oil Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Insulating Oil Market Size Comparison by Region (M USD)
Table 5. Global Insulating Oil Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Insulating Oil Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Insulating Oil Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Insulating Oil Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Insulating Oil as of 2024)
Table 10. Global Market Insulating Oil Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Insulating Oil Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Insulating Oil Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Insulating Oil Sales by Type (K MT)
Table 26. Global Insulating Oil Market Size by Type (M USD)
Table 27. Global Insulating Oil Sales (K MT) by Type (2020-2025)
Table 28. Global Insulating Oil Sales Market Share by Type (2020-2025)
Table 29. Global Insulating Oil Market Size (M USD) by Type (2020-2025)
Table 30. Global Insulating Oil Market Size Share by Type (2020-2025)
Table 31. Global Insulating Oil Price (USD/KG) by Type (2020-2025)

Table 32. Global Insulating Oil Sales (K MT) by Application
Table 33. Global Insulating Oil Market Size by Application
Table 34. Global Insulating Oil Sales by Application (2020-2025) & (K MT)
Table 35. Global Insulating Oil Sales Market Share by Application (2020-2025)
Table 36. Global Insulating Oil Market Size by Application (2020-2025) & (M USD)
Table 37. Global Insulating Oil Market Share by Application (2020-2025)
Table 38. Global Insulating Oil Sales Growth Rate by Application (2020-2025)
Table 39. Global Insulating Oil Sales by Region (2020-2025) & (K MT)
Table 40. Global Insulating Oil Sales Market Share by Region (2020-2025)
Table 41. Global Insulating Oil Market Size by Region (2020-2025) & (M USD)
Table 42. Global Insulating Oil Market Size Market Share by Region (2020-2025)
Table 43. North America Insulating Oil Sales by Country (2020-2025) & (K MT)
Table 44. North America Insulating Oil Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Insulating Oil Sales by Country (2020-2025) & (K MT)
Table 46. Europe Insulating Oil Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Insulating Oil Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Insulating Oil Market Size by Region (2020-2025) & (M USD)
Table 49. South America Insulating Oil Sales by Country (2020-2025) & (K MT)
Table 50. South America Insulating Oil Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Insulating Oil Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Insulating Oil Market Size by Region (2020-2025) & (M USD)
Table 53. Global Insulating Oil Production (K MT) by Region(2020-2025)
Table 54. Global Insulating Oil Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Insulating Oil Revenue Market Share by Region (2020-2025)
Table 56. Global Insulating Oil Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Insulating Oil Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Insulating Oil Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Insulating Oil Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Insulating Oil Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. Nynas Basic Information
Table 62. Nynas Insulating Oil Product Overview
Table 63. Nynas Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Nynas Business Overview
Table 65. Nynas SWOT Analysis
Table 66. Nynas Recent Developments
Table 67. Petrochina Basic Information
Table 68. Petrochina Insulating Oil Product Overview
Table 69. Petrochina Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 70. Petrochina Business Overview
Table 71. Petrochina SWOT Analysis
Table 72. Petrochina Recent Developments
Table 73. Ergon Basic Information
Table 74. Ergon Insulating Oil Product Overview
Table 75. Ergon Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Ergon Business Overview
Table 77. Ergon SWOT Analysis
Table 78. Ergon Recent Developments
Table 79. Apar Industry Basic Information
Table 80. Apar Industry Insulating Oil Product Overview
Table 81. Apar Industry Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Apar Industry Business Overview
Table 83. Apar Industry Recent Developments
Table 84. CNOOC Basic Information
Table 85. CNOOC Insulating Oil Product Overview
Table 86. CNOOC Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. CNOOC Business Overview
Table 88. CNOOC Recent Developments
Table 89. Shell Basic Information
Table 90. Shell Insulating Oil Product Overview
Table 91. Shell Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Shell Business Overview
Table 93. Shell Recent Developments
Table 94. Sinopec Basic Information
Table 95. Sinopec Insulating Oil Product Overview
Table 96. Sinopec Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Sinopec Business Overview
Table 98. Sinopec Recent Developments
Table 99. Savita Oil Basic Information
Table 100. Savita Oil Insulating Oil Product Overview
Table 101. Savita Oil Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Savita Oil Business Overview
Table 103. Savita Oil Recent Developments
Table 104. Calumet Basic Information
Table 105. Calumet Insulating Oil Product Overview
Table 106. Calumet Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Calumet Business Overview
Table 108. Calumet Recent Developments
Table 109. Engen Petroleum Basic Information
Table 110. Engen Petroleum Insulating Oil Product Overview
Table 111. Engen Petroleum Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. Engen Petroleum Business Overview
Table 113. Engen Petroleum Recent Developments
Table 114. Valvoline Basic Information
Table 115. Valvoline Insulating Oil Product Overview
Table 116. Valvoline Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Valvoline Business Overview
Table 118. Valvoline Recent Developments
Table 119. Jiangsu Gaoke Basic Information
Table 120. Jiangsu Gaoke Insulating Oil Product Overview
Table 121. Jiangsu Gaoke Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. Jiangsu Gaoke Business Overview
Table 123. Jiangsu Gaoke Recent Developments
Table 124. Raj Petro Specialties Basic Information
Table 125. Raj Petro Specialties Insulating Oil Product Overview
Table 126. Raj Petro Specialties Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. Raj Petro Specialties Business Overview
Table 128. Raj Petro Specialties Recent Developments
Table 129. Jiangsu Shuangjiang Basic Information

Table 130. Jiangsu Shuangjiang Insulating Oil Product Overview
Table 131. Jiangsu Shuangjiang Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 132. Jiangsu Shuangjiang Business Overview
Table 133. Jiangsu Shuangjiang Recent Developments
Table 134. Hydrodec Basic Information
Table 135. Hydrodec Insulating Oil Product Overview
Table 136. Hydrodec Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 137. Hydrodec Business Overview
Table 138. Hydrodec Recent Developments
Table 139. Cargill Basic Information
Table 140. Cargill Insulating Oil Product Overview
Table 141. Cargill Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 142. Cargill Business Overview
Table 143. Cargill Recent Developments
Table 144. Dow Corning Basic Information
Table 145. Dow Corning Insulating Oil Product Overview
Table 146. Dow Corning Insulating Oil Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 147. Dow Corning Business Overview
Table 148. Dow Corning Recent Developments
Table 149. Global Insulating Oil Sales Forecast by Region (2026-2033) & (K MT)
Table 150. Global Insulating Oil Market Size Forecast by Region (2026-2033) & (M USD)
Table 151. North America Insulating Oil Sales Forecast by Country (2026-2033) & (K MT)
Table 152. North America Insulating Oil Market Size Forecast by Country (2026-2033) & (M USD)
Table 153. Europe Insulating Oil Sales Forecast by Country (2026-2033) & (K MT)
Table 154. Europe Insulating Oil Market Size Forecast by Country (2026-2033) & (M USD)
Table 155. Asia Pacific Insulating Oil Sales Forecast by Region (2026-2033) & (K MT)
Table 156. Asia Pacific Insulating Oil Market Size Forecast by Region (2026-2033) & (M USD)
Table 157. South America Insulating Oil Sales Forecast by Country (2026-2033) & (K MT)
Table 158. South America Insulating Oil Market Size Forecast by Country (2026-2033)

& (M USD)

Table 159. Middle East and Africa Insulating Oil Sales Forecast by Country (2026-2033)
& (Units)

Table 160. Middle East and Africa Insulating Oil Market Size Forecast by Country
(2026-2033) & (M USD)

Table 161. Global Insulating Oil Sales Forecast by Type (2026-2033) & (K MT)

Table 162. Global Insulating Oil Market Size Forecast by Type (2026-2033) & (M USD)

Table 163. Global Insulating Oil Price Forecast by Type (2026-2033) & (USD/KG)

Table 164. Global Insulating Oil Sales (K MT) Forecast by Application (2026-2033)

Table 165. Global Insulating Oil Market Size Forecast by Application (2026-2033) & (M
USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Insulating Oil
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Insulating Oil Market Size (M USD), 2024-2033
- Figure 5. Global Insulating Oil Market Size (M USD) (2020-2033)
- Figure 6. Global Insulating Oil Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Insulating Oil Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Insulating Oil Product Life Cycle
- Figure 13. Insulating Oil Sales Share by Manufacturers in 2024
- Figure 14. Global Insulating Oil Revenue Share by Manufacturers in 2024
- Figure 15. Insulating Oil Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Insulating Oil Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Insulating Oil Revenue in 2024
- Figure 18. Industry Chain Map of Insulating Oil
- Figure 19. Global Insulating Oil Market PEST Analysis
- Figure 20. Global Insulating Oil Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Insulating Oil Market Share by Type
- Figure 27. Sales Market Share of Insulating Oil by Type (2020-2025)
- Figure 28. Sales Market Share of Insulating Oil by Type in 2024
- Figure 29. Market Size Share of Insulating Oil by Type (2020-2025)
- Figure 30. Market Size Share of Insulating Oil by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Insulating Oil Market Share by Application

- Figure 33. Global Insulating Oil Sales Market Share by Application (2020-2025)
- Figure 34. Global Insulating Oil Sales Market Share by Application in 2024
- Figure 35. Global Insulating Oil Market Share by Application (2020-2025)
- Figure 36. Global Insulating Oil Market Share by Application in 2024
- Figure 37. Global Insulating Oil Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Insulating Oil Sales Market Share by Region (2020-2025)
- Figure 39. Global Insulating Oil Market Size Market Share by Region (2020-2025)
- Figure 40. North America Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Insulating Oil Sales Market Share by Country in 2024
- Figure 43. North America Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Insulating Oil Market Size Market Share by Country in 2024
- Figure 45. U.S. Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Insulating Oil Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Insulating Oil Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Insulating Oil Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Insulating Oil Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Insulating Oil Sales Market Share by Country in 2024
- Figure 53. Europe Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Insulating Oil Market Size Market Share by Country in 2024
- Figure 55. Germany Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Insulating Oil Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Insulating Oil Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Insulating Oil Market Size Market Share by Region in 2024
- Figure 68. China Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 70. Japan Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Insulating Oil Sales and Growth Rate (K MT)
- Figure 79. South America Insulating Oil Sales Market Share by Country in 2024
- Figure 80. South America Insulating Oil Market Size and Growth Rate (M USD)
- Figure 81. South America Insulating Oil Market Size Market Share by Country in 2024
- Figure 82. Brazil Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Insulating Oil Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Insulating Oil Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Insulating Oil Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Insulating Oil Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Insulating Oil Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa Insulating Oil Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Insulating Oil Production Market Share by Region (2020-2025)

Figure 103. North America Insulating Oil Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Insulating Oil Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Insulating Oil Production (K MT) Growth Rate (2020-2025)

Figure 106. China Insulating Oil Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Insulating Oil Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Insulating Oil Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Insulating Oil Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Insulating Oil Market Share Forecast by Type (2026-2033)

Figure 111. Global Insulating Oil Sales Forecast by Application (2026-2033)

Figure 112. Global Insulating Oil Market Share Forecast by Application (2026-2033)

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