

# Global Insomnia Pharmacological Treatment Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

The Global Insomnia Pharmacological Treatment Market Size was estimated at USD 3042.26 million in 2023 and is projected to reach USD 3718.09 million by 2029, exhibiting a CAGR of 3.40% during the forecast period.

This report provides a deep insight into the global Insomnia Pharmacological Treatment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Insomnia Pharmacological Treatment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Insomnia Pharmacological Treatment market in any manner.

Global Insomnia Pharmacological Treatment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Eisai, Co. Ltd. (Japan)

Merck & Co., Inc (US)

Meda Consumer Healthcare Inc (US)

Pfizer, Inc (US)

Sanofi (France)

Takeda Pharmaceutical Company Ltd. (Japan)

Pernix Therapeutics (US)

Purdue Pharma L.P (US)

### Market Segmentation (by Type)

Prescription Sleep Aids

Over-the-Counter Sleep Aids

### Market Segmentation (by Application)

Homecare

Clinic

Hospital

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Insomnia Pharmacological Treatment Market

Overview of the regional outlook of the Insomnia Pharmacological Treatment Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

## 6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Insomnia Pharmacological Treatment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Insomnia Pharmacological Treatment
- 1.2 Key Market Segments
  - 1.2.1 Insomnia Pharmacological Treatment Segment by Type
  - 1.2.2 Insomnia Pharmacological Treatment Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 INSOMNIA PHARMACOLOGICAL TREATMENT MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Insomnia Pharmacological Treatment Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Insomnia Pharmacological Treatment Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 INSOMNIA PHARMACOLOGICAL TREATMENT MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Insomnia Pharmacological Treatment Sales by Manufacturers (2019-2024)
- 3.2 Global Insomnia Pharmacological Treatment Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Insomnia Pharmacological Treatment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Insomnia Pharmacological Treatment Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Insomnia Pharmacological Treatment Sales Sites, Area Served, Product Type
- 3.6 Insomnia Pharmacological Treatment Market Competitive Situation and Trends
  - 3.6.1 Insomnia Pharmacological Treatment Market Concentration Rate

3.6.2 Global 5 and 10 Largest Insomnia Pharmacological Treatment Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 INSOMNIA PHARMACOLOGICAL TREATMENT INDUSTRY CHAIN ANALYSIS**

4.1 Insomnia Pharmacological Treatment Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF INSOMNIA PHARMACOLOGICAL TREATMENT MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 INSOMNIA PHARMACOLOGICAL TREATMENT MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Insomnia Pharmacological Treatment Sales Market Share by Type (2019-2024)

6.3 Global Insomnia Pharmacological Treatment Market Size Market Share by Type (2019-2024)

6.4 Global Insomnia Pharmacological Treatment Price by Type (2019-2024)

## **7 INSOMNIA PHARMACOLOGICAL TREATMENT MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)



7.2 Global Insomnia Pharmacological Treatment Market Sales by Application  
(2019-2024)

7.3 Global Insomnia Pharmacological Treatment Market Size (M USD) by Application  
(2019-2024)

7.4 Global Insomnia Pharmacological Treatment Sales Growth Rate by Application  
(2019-2024)

## **8 INSOMNIA PHARMACOLOGICAL TREATMENT MARKET SEGMENTATION BY REGION**

8.1 Global Insomnia Pharmacological Treatment Sales by Region

8.1.1 Global Insomnia Pharmacological Treatment Sales by Region

8.1.2 Global Insomnia Pharmacological Treatment Sales Market Share by Region

8.2 North America

8.2.1 North America Insomnia Pharmacological Treatment Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Insomnia Pharmacological Treatment Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Insomnia Pharmacological Treatment Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Insomnia Pharmacological Treatment Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Insomnia Pharmacological Treatment Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### **9.1 Eisai, Co. Ltd. (Japan)**

9.1.1 Eisai, Co. Ltd. (Japan) Insomnia Pharmacological Treatment Basic Information

9.1.2 Eisai, Co. Ltd. (Japan) Insomnia Pharmacological Treatment Product Overview

9.1.3 Eisai, Co. Ltd. (Japan) Insomnia Pharmacological Treatment Product Market Performance

9.1.4 Eisai, Co. Ltd. (Japan) Business Overview

9.1.5 Eisai, Co. Ltd. (Japan) Insomnia Pharmacological Treatment SWOT Analysis

9.1.6 Eisai, Co. Ltd. (Japan) Recent Developments

### **9.2 Merck and Co., Inc (US)**

9.2.1 Merck and Co., Inc (US) Insomnia Pharmacological Treatment Basic Information

9.2.2 Merck and Co., Inc (US) Insomnia Pharmacological Treatment Product Overview

9.2.3 Merck and Co., Inc (US) Insomnia Pharmacological Treatment Product Market Performance

9.2.4 Merck and Co., Inc (US) Business Overview

9.2.5 Merck and Co., Inc (US) Insomnia Pharmacological Treatment SWOT Analysis

9.2.6 Merck and Co., Inc (US) Recent Developments

### **9.3 Meda Consumer Healthcare Inc (US)**

9.3.1 Meda Consumer Healthcare Inc (US) Insomnia Pharmacological Treatment Basic Information

9.3.2 Meda Consumer Healthcare Inc (US) Insomnia Pharmacological Treatment Product Overview

9.3.3 Meda Consumer Healthcare Inc (US) Insomnia Pharmacological Treatment Product Market Performance

9.3.4 Meda Consumer Healthcare Inc (US) Insomnia Pharmacological Treatment SWOT Analysis

9.3.5 Meda Consumer Healthcare Inc (US) Business Overview

9.3.6 Meda Consumer Healthcare Inc (US) Recent Developments

### **9.4 Pfizer, Inc (US)**

9.4.1 Pfizer, Inc (US) Insomnia Pharmacological Treatment Basic Information

9.4.2 Pfizer, Inc (US) Insomnia Pharmacological Treatment Product Overview

9.4.3 Pfizer, Inc (US) Insomnia Pharmacological Treatment Product Market

## Performance

- 9.4.4 Pfizer, Inc (US) Business Overview
- 9.4.5 Pfizer, Inc (US) Recent Developments

## 9.5 Sanofi (France)

- 9.5.1 Sanofi (France) Insomnia Pharmacological Treatment Basic Information
- 9.5.2 Sanofi (France) Insomnia Pharmacological Treatment Product Overview
- 9.5.3 Sanofi (France) Insomnia Pharmacological Treatment Product Market

## Performance

- 9.5.4 Sanofi (France) Business Overview
- 9.5.5 Sanofi (France) Recent Developments

## 9.6 Takeda Pharmaceutical Company Ltd. (Japan)

### 9.6.1 Takeda Pharmaceutical Company Ltd. (Japan) Insomnia Pharmacological Treatment Basic Information

### 9.6.2 Takeda Pharmaceutical Company Ltd. (Japan) Insomnia Pharmacological Treatment Product Overview

### 9.6.3 Takeda Pharmaceutical Company Ltd. (Japan) Insomnia Pharmacological Treatment Product Market Performance

- 9.6.4 Takeda Pharmaceutical Company Ltd. (Japan) Business Overview
- 9.6.5 Takeda Pharmaceutical Company Ltd. (Japan) Recent Developments

## 9.7 Pernix Therapeutics (US)

### 9.7.1 Pernix Therapeutics (US) Insomnia Pharmacological Treatment Basic Information

### 9.7.2 Pernix Therapeutics (US) Insomnia Pharmacological Treatment Product Overview

### 9.7.3 Pernix Therapeutics (US) Insomnia Pharmacological Treatment Product Market Performance

- 9.7.4 Pernix Therapeutics (US) Business Overview
- 9.7.5 Pernix Therapeutics (US) Recent Developments

## 9.8 Purdue Pharma L.P (US)

### 9.8.1 Purdue Pharma L.P (US) Insomnia Pharmacological Treatment Basic Information

### 9.8.2 Purdue Pharma L.P (US) Insomnia Pharmacological Treatment Product Overview

### 9.8.3 Purdue Pharma L.P (US) Insomnia Pharmacological Treatment Product Market Performance

- 9.8.4 Purdue Pharma L.P (US) Business Overview
- 9.8.5 Purdue Pharma L.P (US) Recent Developments

## **10 INSOMNIA PHARMACOLOGICAL TREATMENT MARKET FORECAST BY**

## **REGION**

10.1 Global Insomnia Pharmacological Treatment Market Size Forecast

10.2 Global Insomnia Pharmacological Treatment Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Insomnia Pharmacological Treatment Market Size Forecast by Country

10.2.3 Asia Pacific Insomnia Pharmacological Treatment Market Size Forecast by Region

10.2.4 South America Insomnia Pharmacological Treatment Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Insomnia Pharmacological Treatment by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Insomnia Pharmacological Treatment Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Insomnia Pharmacological Treatment by Type (2025-2030)

11.1.2 Global Insomnia Pharmacological Treatment Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Insomnia Pharmacological Treatment by Type (2025-2030)

11.2 Global Insomnia Pharmacological Treatment Market Forecast by Application (2025-2030)

11.2.1 Global Insomnia Pharmacological Treatment Sales (K Units) Forecast by Application

11.2.2 Global Insomnia Pharmacological Treatment Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Insomnia Pharmacological Treatment Market Size Comparison by Region (M USD)

Table 5. Global Insomnia Pharmacological Treatment Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Insomnia Pharmacological Treatment Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Insomnia Pharmacological Treatment Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Insomnia Pharmacological Treatment Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Insomnia Pharmacological Treatment as of 2022)

Table 10. Global Market Insomnia Pharmacological Treatment Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Insomnia Pharmacological Treatment Sales Sites and Area Served

Table 12. Manufacturers Insomnia Pharmacological Treatment Product Type

Table 13. Global Insomnia Pharmacological Treatment Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Insomnia Pharmacological Treatment

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Insomnia Pharmacological Treatment Market Challenges

Table 22. Global Insomnia Pharmacological Treatment Sales by Type (K Units)

Table 23. Global Insomnia Pharmacological Treatment Market Size by Type (M USD)

Table 24. Global Insomnia Pharmacological Treatment Sales (K Units) by Type (2019-2024)

Table 25. Global Insomnia Pharmacological Treatment Sales Market Share by Type

(2019-2024)

Table 26. Global Insomnia Pharmacological Treatment Market Size (M USD) by Type (2019-2024)

Table 27. Global Insomnia Pharmacological Treatment Market Size Share by Type (2019-2024)

Table 28. Global Insomnia Pharmacological Treatment Price (USD/Unit) by Type (2019-2024)

Table 29. Global Insomnia Pharmacological Treatment Sales (K Units) by Application

Table 30. Global Insomnia Pharmacological Treatment Market Size by Application

Table 31. Global Insomnia Pharmacological Treatment Sales by Application (2019-2024) & (K Units)

Table 32. Global Insomnia Pharmacological Treatment Sales Market Share by Application (2019-2024)

Table 33. Global Insomnia Pharmacological Treatment Sales by Application (2019-2024) & (M USD)

Table 34. Global Insomnia Pharmacological Treatment Market Share by Application (2019-2024)

Table 35. Global Insomnia Pharmacological Treatment Sales Growth Rate by Application (2019-2024)

Table 36. Global Insomnia Pharmacological Treatment Sales by Region (2019-2024) & (K Units)

Table 37. Global Insomnia Pharmacological Treatment Sales Market Share by Region (2019-2024)

Table 38. North America Insomnia Pharmacological Treatment Sales by Country (2019-2024) & (K Units)

Table 39. Europe Insomnia Pharmacological Treatment Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Insomnia Pharmacological Treatment Sales by Region (2019-2024) & (K Units)

Table 41. South America Insomnia Pharmacological Treatment Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Insomnia Pharmacological Treatment Sales by Region (2019-2024) & (K Units)

Table 43. Eisai, Co. Ltd. (Japan) Insomnia Pharmacological Treatment Basic Information

Table 44. Eisai, Co. Ltd. (Japan) Insomnia Pharmacological Treatment Product Overview

Table 45. Eisai, Co. Ltd. (Japan) Insomnia Pharmacological Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 46. Eisai, Co. Ltd. (Japan) Business Overview
- Table 47. Eisai, Co. Ltd. (Japan) Insomnia Pharmacological Treatment SWOT Analysis
- Table 48. Eisai, Co. Ltd. (Japan) Recent Developments
- Table 49. Merck and Co., Inc (US) Insomnia Pharmacological Treatment Basic Information
- Table 50. Merck and Co., Inc (US) Insomnia Pharmacological Treatment Product Overview
- Table 51. Merck and Co., Inc (US) Insomnia Pharmacological Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Merck and Co., Inc (US) Business Overview
- Table 53. Merck and Co., Inc (US) Insomnia Pharmacological Treatment SWOT Analysis
- Table 54. Merck and Co., Inc (US) Recent Developments
- Table 55. Meda Consumer Healthcare Inc (US) Insomnia Pharmacological Treatment Basic Information
- Table 56. Meda Consumer Healthcare Inc (US) Insomnia Pharmacological Treatment Product Overview
- Table 57. Meda Consumer Healthcare Inc (US) Insomnia Pharmacological Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Meda Consumer Healthcare Inc (US) Insomnia Pharmacological Treatment SWOT Analysis
- Table 59. Meda Consumer Healthcare Inc (US) Business Overview
- Table 60. Meda Consumer Healthcare Inc (US) Recent Developments
- Table 61. Pfizer, Inc (US) Insomnia Pharmacological Treatment Basic Information
- Table 62. Pfizer, Inc (US) Insomnia Pharmacological Treatment Product Overview
- Table 63. Pfizer, Inc (US) Insomnia Pharmacological Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Pfizer, Inc (US) Business Overview
- Table 65. Pfizer, Inc (US) Recent Developments
- Table 66. Sanofi (France) Insomnia Pharmacological Treatment Basic Information
- Table 67. Sanofi (France) Insomnia Pharmacological Treatment Product Overview
- Table 68. Sanofi (France) Insomnia Pharmacological Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Sanofi (France) Business Overview
- Table 70. Sanofi (France) Recent Developments
- Table 71. Takeda Pharmaceutical Company Ltd. (Japan) Insomnia Pharmacological Treatment Basic Information
- Table 72. Takeda Pharmaceutical Company Ltd. (Japan) Insomnia Pharmacological Treatment Product Overview

Table 73. Takeda Pharmaceutical Company Ltd. (Japan) Insomnia Pharmacological Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Takeda Pharmaceutical Company Ltd. (Japan) Business Overview

Table 75. Takeda Pharmaceutical Company Ltd. (Japan) Recent Developments

Table 76. Pernix Therapeutics (US) Insomnia Pharmacological Treatment Basic Information

Table 77. Pernix Therapeutics (US) Insomnia Pharmacological Treatment Product Overview

Table 78. Pernix Therapeutics (US) Insomnia Pharmacological Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Pernix Therapeutics (US) Business Overview

Table 80. Pernix Therapeutics (US) Recent Developments

Table 81. Purdue Pharma L.P (US) Insomnia Pharmacological Treatment Basic Information

Table 82. Purdue Pharma L.P (US) Insomnia Pharmacological Treatment Product Overview

Table 83. Purdue Pharma L.P (US) Insomnia Pharmacological Treatment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Purdue Pharma L.P (US) Business Overview

Table 85. Purdue Pharma L.P (US) Recent Developments

Table 86. Global Insomnia Pharmacological Treatment Sales Forecast by Region (2025-2030) & (K Units)

Table 87. Global Insomnia Pharmacological Treatment Market Size Forecast by Region (2025-2030) & (M USD)

Table 88. North America Insomnia Pharmacological Treatment Sales Forecast by Country (2025-2030) & (K Units)

Table 89. North America Insomnia Pharmacological Treatment Market Size Forecast by Country (2025-2030) & (M USD)

Table 90. Europe Insomnia Pharmacological Treatment Sales Forecast by Country (2025-2030) & (K Units)

Table 91. Europe Insomnia Pharmacological Treatment Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Asia Pacific Insomnia Pharmacological Treatment Sales Forecast by Region (2025-2030) & (K Units)

Table 93. Asia Pacific Insomnia Pharmacological Treatment Market Size Forecast by Region (2025-2030) & (M USD)

Table 94. South America Insomnia Pharmacological Treatment Sales Forecast by Country (2025-2030) & (K Units)



Table 95. South America Insomnia Pharmacological Treatment Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Insomnia Pharmacological Treatment Consumption Forecast by Country (2025-2030) & (Units)

Table 97. Middle East and Africa Insomnia Pharmacological Treatment Market Size Forecast by Country (2025-2030) & (M USD)

Table 98. Global Insomnia Pharmacological Treatment Sales Forecast by Type (2025-2030) & (K Units)

Table 99. Global Insomnia Pharmacological Treatment Market Size Forecast by Type (2025-2030) & (M USD)

Table 100. Global Insomnia Pharmacological Treatment Price Forecast by Type (2025-2030) & (USD/Unit)

Table 101. Global Insomnia Pharmacological Treatment Sales (K Units) Forecast by Application (2025-2030)

Table 102. Global Insomnia Pharmacological Treatment Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Insomnia Pharmacological Treatment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Insomnia Pharmacological Treatment Market Size (M USD), 2019-2030
- Figure 5. Global Insomnia Pharmacological Treatment Market Size (M USD) (2019-2030)
- Figure 6. Global Insomnia Pharmacological Treatment Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Insomnia Pharmacological Treatment Market Size by Country (M USD)
- Figure 11. Insomnia Pharmacological Treatment Sales Share by Manufacturers in 2023
- Figure 12. Global Insomnia Pharmacological Treatment Revenue Share by Manufacturers in 2023
- Figure 13. Insomnia Pharmacological Treatment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Insomnia Pharmacological Treatment Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Insomnia Pharmacological Treatment Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Insomnia Pharmacological Treatment Market Share by Type
- Figure 18. Sales Market Share of Insomnia Pharmacological Treatment by Type (2019-2024)
- Figure 19. Sales Market Share of Insomnia Pharmacological Treatment by Type in 2023
- Figure 20. Market Size Share of Insomnia Pharmacological Treatment by Type (2019-2024)
- Figure 21. Market Size Market Share of Insomnia Pharmacological Treatment by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Insomnia Pharmacological Treatment Market Share by Application
- Figure 24. Global Insomnia Pharmacological Treatment Sales Market Share by Application (2019-2024)
- Figure 25. Global Insomnia Pharmacological Treatment Sales Market Share by

Application in 2023

Figure 26. Global Insomnia Pharmacological Treatment Market Share by Application (2019-2024)

Figure 27. Global Insomnia Pharmacological Treatment Market Share by Application in 2023

Figure 28. Global Insomnia Pharmacological Treatment Sales Growth Rate by Application (2019-2024)

Figure 29. Global Insomnia Pharmacological Treatment Sales Market Share by Region (2019-2024)

Figure 30. North America Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Insomnia Pharmacological Treatment Sales Market Share by Country in 2023

Figure 32. U.S. Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Insomnia Pharmacological Treatment Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Insomnia Pharmacological Treatment Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Insomnia Pharmacological Treatment Sales Market Share by Country in 2023

Figure 37. Germany Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Insomnia Pharmacological Treatment Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Insomnia Pharmacological Treatment Sales Market Share by Region in 2023

Figure 44. China Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Insomnia Pharmacological Treatment Sales and Growth Rate (K Units)

Figure 50. South America Insomnia Pharmacological Treatment Sales Market Share by Country in 2023

Figure 51. Brazil Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Insomnia Pharmacological Treatment Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Insomnia Pharmacological Treatment Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Insomnia Pharmacological Treatment Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Insomnia Pharmacological Treatment Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Insomnia Pharmacological Treatment Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Insomnia Pharmacological Treatment Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Insomnia Pharmacological Treatment Market Share Forecast by Type

(2025-2030)

Figure 65. Global Insomnia Pharmacological Treatment Sales Forecast by Application

(2025-2030)

Figure 66. Global Insomnia Pharmacological Treatment Market Share Forecast by Application (2025-2030)

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